

**WILLIAM A CADBURY CHARITABLE TRUST  
TRUSTEES' REPORT AND AUDITED FINANCIAL STATEMENTS  
YEAR ENDED 31 MARCH 2016**

**WILLIAM A CADBURY CHARITABLE TRUST  
YEAR ENDED 31 MARCH 2016**

**CONTENTS**

|                                   | <b>Page</b> |
|-----------------------------------|-------------|
| Charity Information               | 1           |
| Trustees' Report                  | 2           |
| Auditor's Report                  | 4           |
| Statement of Financial Activities | 5           |
| Balance Sheet                     | 6           |
| Notes to the Accounts             | 7           |
| Background and Charts             | 13          |

**WILLIAM A CADBURY CHARITABLE TRUST  
CHARITY INFORMATION  
YEAR ENDED 31 MARCH 2016**

|                            |   |  |
|----------------------------|---|--|
| <b>Trustees</b>            | Mrs S Stafford<br>R A Cadbury<br>Mrs S J Blandy<br>Mrs J Cobain<br>Mrs K M Van Hagen Cadbury  | Mrs C M Salmon<br>A D M Thomas<br>J C Penny<br>Mrs V E Mohan |
| <b>Charity Number</b>      | 213629  |  |
| <b>Date of Settlement</b>  | 21 December 1923  |  |
| <b>Charity Office</b>      | Rokesley<br>University of Birmingham Selly Oak<br>Bristol Road<br>Selly Oak<br>Birmingham B29 6QF   |  |
| <b>Auditors</b>            | Independent Auditors LLP<br>Chartered Accountants & Statutory Auditors<br>Emstrey House North<br>Shrewsbury Business Park<br>Shrewsbury SY2 6LG |  |
| <b>Bankers</b>             | Lloyds Bank plc<br>Colmore Row<br>Birmingham  |  |
| <b>Investment Managers</b> | Newton Investment Management Limited<br>Mellon Financial Centre<br>160 Queen Victoria Street<br>London EC4V 4LA                                 |  |

## **WILLIAM A CADBURY CHARITABLE TRUST TRUSTEES' REPORT FOR THE YEAR ENDED 31 MARCH 2016**

The Trustees present their report and accounts for the year ended 31 March 2016.

### **Constitution**

The charity was set up by means of a trust deed dated 21 December 1923.

### **Trustees**

The Trustees during the year are as stated on page 1.

The Trustees may at any time by deed appoint one or more additional trustees whether there be a vacancy in their number or not. The Trust Deed states that the total number of Trustees for the time being shall not be less than five and shall not exceed nine.

### **Objects**

The Trustees hold the trust fund and the income thereof for the benefit of such charitable institutions as the Trustees shall from time to time in their absolute discretion determine.

There are no plans to change the objectives of the charity in the future and they continue to support bodies for the benefit of the public.

The Trustees have considered the Charity Commission's guidance on public benefit when considering organisational strategy and planning future activities and are satisfied that the charity continues to have significant charitable purposes and delivers tangible public benefit.

### **Grants Policy**

#### **Birmingham and the West Midlands**

- Community Action

Community based and organised schemes (which may be centred on a place of worship) aimed at solving local problems and improving the quality of life of community members.

- Vulnerable Groups

Vulnerable groups include the elderly, children and young people, the disabled, asylum seekers and similar minorities.

- Advice, Mediation and Counselling

Applicants must be able to point to the rigorous selection, training and monitoring of front line staff (particularly in the absence of formal qualifications) as well as the overall need for the service provided.

- Education and Training

Trustees are particularly interested in schemes that help people of working age develop new skills in order to re-enter the jobs market.

- Environment and Conservation

Projects which address the impact of climate change and projects to preserve buildings and installations of historic importance and local interest.

- Medical and Healthcare

Covers hospices, self help groups and some medical research which must be based in and be of potential benefit to the West Midlands.

- The Arts

Music, drama and the visual arts, museums and art galleries.

#### **United Kingdom**

- The Religious Society of Friends

Support for groups with a clear Quaker connection and support for the work of the Religious Society of Friends in the UK.

- Penal Affairs

Restorative Justice, prison based projects and work with ex offenders aimed at reducing re-offending.

#### **Ireland**

- Peace and Reconciliation.

#### **International Development**

- Africa

The International Development programme is concentrated on West Africa and work to reduce poverty on a sustainable basis in both rural and urban communities. Schemes that help children access education are also supported..

- Asia and Eastern Europe
- South America

This grant programme is heavily oversubscribed and since the Trust can only support a small proportion of the appeals received it has been decided to concentrate funds on organisations with which the Trust has close and well established links.

Ad hoc appeals are unlikely to be successful.

#### **Exclusions**

The Trust does not fund:

- Individuals (whether for research, expeditions, educational purposes or medical treatment).
- Projects concerned with travel, adventure, sports or recreation.
- Organisations which do not have UK charity registration (except those legally exempt from registration and in exceptional circumstances West Midlands based small grant applications).

## **WILLIAM A CADBURY CHARITABLE TRUST TRUSTEES' REPORT FOR THE YEAR ENDED 31 MARCH 2016 (continued)**

### **Guidelines for Applicants**

Requests for funding are invited from organisations registered with the Charity Commission for projects covered by one of the four grant programmes set out above.

Grant applications can be submitted on-line via our website or if preferred by post.

Applications are considered by trustees on a regular basis and small grants (up to a maximum of £2000) are awarded monthly.

Trustees meet every six months to award approximately twenty large grants of between £10,000 and £20,000 with an occasional maximum of £50,000.

Trustees will consider applications for core costs as well as for development / project funding.

Grants are normally awarded on a one-off basis and repeat applications are not usually considered within two years of the award.

Feedback on project outcomes is appreciated in any case and is required in support of repeat applications.

Bodies legally exempt from registration with the Charity Commission may also apply and small grants are sometimes made to unregistered groups in the West Midlands (who must nevertheless have a constitution, an elected committee and a bank account controlled by two or more committee members.)

All applicants will receive a response from the trust whether or not their application has been successful.

### **Achievements and Performance**

The trustees are satisfied with the achievement of the charity in the year and the returns on the investments.

### **Risk Management Statement**

A risk management review has been undertaken by trustees and staff based on the categories of potential risk set out in appendix III of the Charity Commission paper 'Charities and Risk Management'. The Trustees can confirm that systems and procedures have been introduced in order to minimise the risks that have been identified.

### **Investment Policy Statement**

The trustees wish to pursue an investment strategy that will at least preserve the real value of the trust funds under management and the income generated by those funds over the long term. The trustees accept and understand the levels of risk involved in holding equities and bonds, but wish to avoid more sophisticated financial instruments such as derivatives and the like.

The trustees wish to avoid direct investments in companies significantly engaged in armaments, tobacco, alcohol and gambling. No new investments are to exceed 10% of the Fund's value.

### **Reserves Policy**

It is the policy of trustees to maintain a cash reserve of not less than £30,000 to provide sufficient funds to cover management, administration and support costs and also to allow the Trust to respond to emergency applications for grants which arise from time to time.

### **Statement of Trustees' Responsibilities.**

The Trustees are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

The law applicable to charities in England & Wales requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources of the charity for that period. In preparing these financial statements the trustees are required to:

- (a) select suitable accounting policies and apply them consistently;
- (b) observe the methods and principles in the Charities SORP;
- (c) make judgments and estimates that are reasonable and prudent;
- (d) state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- (e) prepare the financial statements on a going concern basis unless it is inappropriate to presume that the charity will continue in operation.

The Trustees are responsible for keeping accounting records which disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure the financial statements comply with the Charities Act 2011, the Charity (accounts and Reports) Regulations 2008 and the provisions of the trust deed. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

### **Approval**

This report was approved by the Trustees on 17 November 2016 and signed on their behalf.

R A Cadbury - Trustee

**WILLIAM A CADBURY CHARITABLE TRUST  
INDEPENDENT AUDITOR'S REPORT TO THE TRUSTEES  
YEAR ENDED 31 MARCH 2016**

We have audited the financial statements of William A Cadbury Charitable Trust for the year ended 31 March 2016 which comprise the Statement of Financial Activities, the Balance Sheet and the related notes. The financial reporting framework that has been applied in their preparation is applicable law and the Financial Reporting Standard for Smaller Entities (effective January 2015) (United Kingdom Generally Accepted Accounting Practice applicable to Smaller Entities).

This report is made solely to the charity's trustees, as a body, in accordance with regulations made under section 154 of the Charities Act 2011. Our audit work has been undertaken so that we might state to the charity's trustees those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charity and the charity's trustees as a body, for our audit work, for this report, or for the opinions we have formed.

**Respective responsibilities of trustees and auditors**

As explained more fully in the Trustees' Responsibilities Statement, the trustees are responsible for the preparation of financial statements which give a true and fair view.

We have been appointed as auditor under section 144 of the Charities Act 2011 and report in accordance with regulations made under section 154 of that Act. Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those statements require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

**Scope of the audit of the financial statements**

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of: whether the accounting policies are appropriate to the charity's circumstances and have been consistently applied and adequately disclosed; the reasonableness of significant accounting estimates made by the trustees; and the overall presentation of the financial statements. In addition, we read all the financial and non-financial information in the Trustees' Report to identify material inconsistencies with the audited financial statements and to identify any information that is apparently materially incorrect based on, or materially inconsistent with, the knowledge acquired by us in the course of performing the audit. If we become aware of any apparent material misstatements or inconsistencies we consider the implications for our report.

**Opinion on financial statements**

In our opinion the financial statements:

- give a true and fair view of the state of the charity's affairs as at 31 March 2016 and of its incoming resources and application of resources, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice: applicable to Smaller Entities; and
- have been prepared in accordance with the requirements of the Charities Act 2011.

**Matters on which we are required to report by exception**

We have nothing to report in respect of the following matters where the Charities Act 2011 requires us to report to you if, in our opinion:

- the information given in the Trustees' Report is inconsistent in any material respect with the financial statements; or
- sufficient accounting records have not been kept; or
- the financial statements are not in agreement with the accounting records and returns; or
- we have not received all the information and explanations we require for our audit.

*Independent Auditors LLP*

Independent Auditors LLP  
Chartered Accountants and Statutory Auditor  
Emstrey House North  
Shrewsbury Business Park  
Shrewsbury SY2 6LG

Independent Auditors LLP is eligible to act as auditor in terms of section 1212 of the Companies Act 2006

27 JANUARY 2017

**WILLIAM A CADBURY CHARITABLE TRUST**  
**STATEMENT OF FINANCIAL ACTIVITIES**  
**YEAR ENDED 31 MARCH 2016**

|   |             | <b>Unrestricted Funds</b> |             |
|---|-------------|---------------------------|-------------|
|   | <b>Note</b> | <b>2016</b>               | <b>2015</b> |
|   |             | <b>£</b>                  | <b>£</b>    |
| <b>Incoming Resources:</b>                          |             |                           |             |
| Donations   |             | 180,000                   | 74,500      |
| Legacies  |             | -                         | 8,181       |
| Quoted investment income                            |             | 843,943                   | 827,061     |
| Bank interest                                       |             | -                         | 2,683       |
| Contribution to office expenses                     |             | 10,096                    | 10,240      |
|   |             | <hr/>                     | <hr/>       |
| Total Incoming Resources                            |             | 1,034,039                 | 922,665     |
|   |             | <hr/> <hr/>               | <hr/> <hr/> |
| <b>Resources Expended:</b>                          |             |                           |             |
| Direct charitable expenditure                       | <b>4</b>    | 781,675                   | 807,633     |
| Cost of generating funds                            | <b>3</b>    | 132,614                   | 129,972     |
| Governance costs                                    | <b>2</b>    | 6,059                     | 6,256       |
|   |             | <hr/>                     | <hr/>       |
| <b>Total Resources Expended</b>                     |             | 920,348                   | 943,861     |
|   |             | <hr/> <hr/>               | <hr/> <hr/> |
| <b>Net Incoming Resources/ (Resources Expended)</b> |             |                           |             |
| <b>for the year</b>                                 |             | 113,691                   | (21,196)    |
|   |             | <hr/> <hr/>               | <hr/> <hr/> |
| <b>Other Recognised Gains and Losses</b>            |             |                           |             |
| Gains/(losses) on investments:                      |             |                           |             |
| Realised (losses)/gains                             |             | (898,087)                 | (38,254)    |
| Unrealised (losses)/gains                           | <b>7</b>    | (296,338)                 | 3,335,998   |
|   |             | <hr/>                     | <hr/>       |
| Total other recognised gains and losses             |             | (1,194,425)               | 3,297,744   |
|   |             | <hr/> <hr/>               | <hr/> <hr/> |
| <b>Net movement in funds</b>                        | <b>5</b>    | (1,080,734)               | 3,276,548   |
| Total funds brought forward                         |             | 33,008,603                | 29,732,055  |
|   |             | <hr/>                     | <hr/>       |
|   |             | 31,927,869                | 33,008,603  |
|   |             | <hr/> <hr/>               | <hr/> <hr/> |

The Statement of Financial Activities includes all gains and losses in the year and therefore a statement of total recognised gains and losses has not been prepared.

The notes on pages 7 to 12 form part of these financial statements

**WILLIAM A CADBURY CHARITABLE TRUST  
BALANCE SHEET AT 31 MARCH 2016**

|                                | Note | £                           | 2016<br>£                   | £                           | 2015<br>£                   |
|--------------------------------|------|-----------------------------|-----------------------------|-----------------------------|-----------------------------|
| <b>Fixed Assets</b>            |      |                             |                             |                             |                             |
| Investments                    | 7    |                             | 31,892,368                  |                             | 33,021,793                  |
| <b>Current Assets</b>          |      |                             |                             |                             |                             |
| Debtors                        | 8    | 8,317                       |                             | 3,949                       |                             |
| Cash at bank and in hand       |      | 190,915                     |                             | 147,385                     |                             |
|                                |      | <u>199,232</u>              |                             | <u>151,334</u>              |                             |
| <b>Creditors</b>               |      |                             |                             |                             |                             |
| Amounts due within one year    | 9    | 163,731                     |                             | 164,524                     |                             |
|                                |      | <u>                    </u> |                             | <u>                    </u> |                             |
| <b>Net current liabilities</b> |      |                             | 35,501                      |                             | (13,190)                    |
|                                |      |                             | <u>                    </u> |                             | <u>                    </u> |
| <b>Net assets</b>              |      |                             | 31,927,869                  |                             | 33,008,603                  |
|                                |      |                             | <u>                    </u> |                             | <u>                    </u> |
| <b>Funds</b>                   |      |                             |                             |                             |                             |
| Unrestricted                   |      |                             | 31,927,869                  |                             | 33,008,603                  |
|                                |      |                             | <u>                    </u> |                             | <u>                    </u> |

These accounts have been prepared in accordance with Financial Reporting Standard for Smaller Entities (effective January 2015) and were approved by the Board of Trustees on 17 November 2016 and signed on its behalf by

Mrs S Stafford  
Trustee

The notes on pages 7 to 12 form part of these financial statements



**WILLIAM A CADBURY CHARITABLE TRUST  
NOTES TO THE FINANCIAL STATEMENTS  
YEAR ENDED 31 MARCH 2016**

**1 Accounting Policies**

**1.1 Basis of preparation of financial statements**

The financial statements are prepared under the historical cost convention (apart from the revaluation of investments) and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2015) and the Statement of Recommended Practice (SORP 2015 FRSSE) and include the results of the charity's operations, all of which are continuing.

The financial statements have been prepared to give a 'true and fair view' and have departed from the Charities (Accounts and Reports) Regulations 2008 only to the extent required to provide a 'true and fair view'. This departure have involved following the Accounting and Reporting by Charities: Statement of Recommended Practice applicable to be charities preparing their accounts in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2015) rather than the Accounting and Reporting by Charities: Statement of Recommended Practice effective from 1 April 2005 which has since been withdrawn.

**1.2 Tangible fixed assets - Investments**

Investments are shown in the balance sheet at market value at the balance sheet date.

Realised and unrealised gains on investments are shown under appropriate headings in the Statement of Financial Activities.

**1.3 Income**

Legacies and donations are accounted for as received.

Investment income on quoted investments and bank interest is accounted for in the year in which it is receivable.

**1.4 Value added tax**

Value added tax is not recoverable by the charity, and as such is included in the relevant costs in the Statement of Financial Activities.

**1.5 Resources expended**

Resources expended are recognised in the year in which they are payable.

Grants payable are recognised in the year in which they are paid.

Expenditure on governance of the charity includes all expenditure not directly related to charitable activity as analysed in note 2.

**1.6 Pensions**

The charity operates a defined contribution pension scheme for employees. The assets and liabilities of the scheme are held separately from those of the charity. The annual contributions payable are charged to the statement of financial activities.

**WILLIAM A CADBURY CHARITABLE TRUST**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**YEAR ENDED 31 MARCH 2016**

| <b>2 Governance Costs</b>   | <b>2016</b>  | <b>2015</b>  |
|-----------------------------|--------------|--------------|
|                             | <b>£</b>     | <b>£</b>     |
| Insurance                   | 371          | 371          |
| Subscriptions               | 1,485        | 1,550        |
| Audit                       | 1,320        | 1,260        |
| Legal and professional fees | 959          | 1,170        |
| Accountancy fees            | 1,375        | 1,350        |
| Travel and sundries         | 549          | 555          |
|                             | <u>6,059</u> | <u>6,256</u> |

| <b>3 Cost of Generating Funds</b> | <b>2016</b>    | <b>2015</b>    |
|-----------------------------------|----------------|----------------|
|                                   | <b>£</b>       | <b>£</b>       |
| Investment management fees        | <u>132,614</u> | <u>129,972</u> |

| <b>4 Direct Charitable Expenditure</b>       | <b>2016</b>    | <b>2015</b>    |
|--|----------------|----------------|
|  | <b>£</b>       | <b>£</b>       |
| Grants                                       | 741,250        | 767,250        |
| Office costs and salary for service delivery | 40,425         | 40,383         |
|  | <u>781,675</u> | <u>807,633</u> |

**5 Net Movement in Funds for the year**

The net movement in funds for the year is stated after charging:

|                              | <b>2016</b> | <b>2015</b> |
|------------------------------|-------------|-------------|
|                              | <b>£</b>    | <b>£</b>    |
| Audit fees - statutory audit | 1,320       | 1,260       |

**6 Staff Costs**

No remuneration was paid to trustees during the year.

The Trust has only one employee. Salary details (included in office costs in note 4) are as follows:

|                       | <b>2016</b>   | <b>2015</b>   |
|-----------------------|---------------|---------------|
|                       | <b>£</b>      | <b>£</b>      |
| Salary                | 29,170        | 28,490        |
| Pension contributions | 1,640         | 1,640         |
| Social Security       | 906           | 834           |
|                       | <u>31,716</u> | <u>30,964</u> |

No employee was paid in excess of £60,000 during the year.

**WILLIAM A CADBURY CHARITABLE TRUST  
NOTES TO THE FINANCIAL STATEMENTS  
YEAR ENDED 31 MARCH 2016**

**7 Fixed Asset Investments**

|   | <b>2016</b><br><b>£</b> |
|---|-------------------------|
| <b>Quoted investments</b>                         |                         |
| Book value 31 March 2015                          | 33,021,793              |
| Less : Cash held on capital account 31 March 2015 | 684,163                 |
|   | 32,337,630              |
| Additions   | 9,111,023               |
|   | 41,448,653              |
| Book value of disposals                           | 10,671,119              |
|   | 30,777,534              |
| Book value at 31 March 2016                       | 30,777,534              |
| Revaluation                                       | (296,338)               |
|   | 30,481,196              |
| Market value at 31 March 2016                     | 30,481,196              |
| Cash held on capital account                      | 1,411,172               |
|   | 31,892,368              |
|   | 31,892,368              |

Investments are held primarily to generate an investment return.

Investments with a market value of £2,567,277 (2015 £2,653,784) were invested in three funds (2015 : five) managed by Newton Investment Management Limited. None of these investments individually represented more than 5% of the total value of the portfolio. None of the other Trust investments held constitute more than 5% of the total value of the portfolio.

**WILLIAM A CADBURY CHARITABLE TRUST**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**YEAR ENDED 31 MARCH 2016**

|                       |                     |                     |
|-----------------------|---------------------|---------------------|
| <b>8 Debtors</b>      | <b>2016</b>         | <b>2015</b>         |
|                       | <b>£</b>            | <b>£</b>            |
| <b>Other debtors:</b> |                     |                     |
| Income tax refund     | 8,317               | 3,949               |
|                       | <u>8,317</u>        | <u>3,949</u>        |
|                       | <u><u>8,317</u></u> | <u><u>3,949</u></u> |

|                                     |                       |                       |
|-------------------------------------|-----------------------|-----------------------|
| <b>9 Creditors</b>                  |                       |                       |
| Amounts falling due within one year | 750750                |                       |
|                                     | <b>2016</b>           | <b>2015</b>           |
|                                     | <b>£</b>              | <b>£</b>              |
| <b>Other creditors:</b>             |                       |                       |
| Accruals                            | 33,731                | 34,524                |
| Loan (no fixed date for repayment)  | 130,000               | 130,000               |
|                                     | <u>163,731</u>        | <u>164,524</u>        |
|                                     | <u><u>163,731</u></u> | <u><u>164,524</u></u> |

**10 Funding Commitments**

The Trust has entered into a funding agreement with Concern Universal (registered Charity No. 272465) under which the Trust will contribute £90,000 per year to specified projects in each of the three years commencing in March 2016.

**11 Commitments under Operating Leases**

At 31 March 2016 the charity had annual commitments under non-cancellable operating leases as set out below

|                            |                     |                     |
|----------------------------|---------------------|---------------------|
|                            | <b>2016</b>         | <b>2015</b>         |
|                            | <b>£</b>            | <b>£</b>            |
| <b>Expiry date:</b>        |                     |                     |
| Between one and five years | <u>6,758</u>        | <u>6,758</u>        |
|                            | <u><u>6,758</u></u> | <u><u>6,758</u></u> |

**12 Related Party Transactions**

During the year the charity received a donation of £180,000 (2015 - £74,500) and charged £10,096 (2015 - £10,240) in respect of rental and office expenses from Juniper Hill Fund Limited, a company in which all of the trustees are also directors.

Included within creditors due within one year is a loan from Juniper Hill Fund Limited of £130,000 (2015 - £130,000). There are no repayment or interest terms attached to the loan.

**13 Pensions**

The charity operates a defined contribution pension scheme for employees. The assets and liabilities of the scheme are held separately from those of the charity. The pension cost charge represents contributions payable to the scheme by the charity and amounted to £1,640 (2015 - £1,640). At the balance sheet date there were no outstanding or prepaid contributions

**14 Controlling Party**

The charity is controlled by its trustees as a body. Any changes are approved by the trustees

**WILLIAM A CADBURY CHARITABLE TRUST  
NOTES TO THE FINANCIAL STATEMENTS  
YEAR ENDED 31 MARCH 2016**

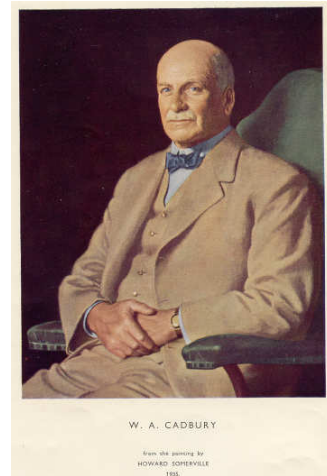
|   |                |
|---|----------------|
| <b>14 Donations: Grants by Category listing grants in excess of £2000</b> | <b>£</b>       |
| <b>West Midlands - Advice, Mediation, Counselling</b>                     | <b>63,900</b>  |
| Freedom from Torture  | 20,000         |
| Asian Family Counselling Service  | 15,000         |
| Refugee and Migrant Centre  | 15,000         |
| Birmingham Tribunal Unit  | 11,000         |
| <br>  |                |
| <b>West Midlands - Community Action</b>                                   | <b>93,250</b>  |
| Craftspace  | 10,000         |
| Birmingham Trees for Life   | 10,000         |
| Maryvale Community Project  | 20,000         |
| Project fo the Regeneration of Druids Heath                               | 11,000         |
| The Birmingham Disability Resource Centre                                 | 10,000         |
| <br>  |                |
| <b>West Midlands - Education and Training</b>                             | <b>28,750</b>  |
| Bournville Village Trust  | 10,000         |
| The Trussell Trust  | 15,000         |
| <br>  |                |
| <b>West Midlands - Environment and Conservation</b>                       | <b>47,250</b>  |
| The Ironbridge Gorge Museum   | 20,000         |
| Herefordshire Victoria County History Trust                               | 10,000         |
| Colwall Orchard Trust   | 8,000          |
| <br>  |                |
| <b>West Midlands - Medical and Healthcare</b>                             | <b>50,750</b>  |
| Worcestershire Acute Hospitals NHS Trust                                  | 5,000          |
| Aston University  | 15,000         |
| Birmingham and Three Counties Trust for Nurses                            | 3,000          |
| Bethel Health and Healing Network   | 10,000         |
| Arthritis Research UK   | 15,000         |
| <br>  |                |
| <b>West Midlands - Penal Affairs</b>                                      | <b>33,000</b>  |
| Shannon Trust   | 20,000         |
| HALOW (Birmingham)  | 11,000         |
| <br>  |                |
| <b>West Midlands - The Arts</b>   | <b>48,550</b>  |
| The Mark Speight Foundation   | 20,000         |
| Southbank Centre  | 15,000         |
| Sampad- Birmingham  | 5,000          |
| <br>  |                |
|   | <b>365,450</b> |

**WILLIAM A CADBURY CHARITABLE TRUST  
NOTES TO THE FINANCIAL STATEMENTS  
YEAR ENDED 31 MARCH 2016**

|   |                |
|---|----------------|
|   | 365,450        |
| <b>14 Donations: Grants by Category listing grants in excess of £2000</b> |                |
| <b>West Midlands - Vulnerable Groups</b>                                  | <b>164,050</b> |
| Age UK Walsall  | 17,000         |
| Jericho Foundation  | 30,000         |
| Caplor Horizons   | 5,000          |
| Age Concern Birmingham  | 18,000         |
| St Anne's Hostel  | 7,000          |
| Hope Projects West Midlands   | 15,000         |
| Carers Advice and Resource Establishment Sandwell                         | 10,000         |
| St Peter's Winter Shelter   | 12,000         |
| West Mercia Womens' Aid   | 15,000         |
| Lench's Trust   | 15,000         |
| Birmingham Settlement   | 3,000          |
| <b>Ireland - Peace and Reconciliation</b>                                 | <b>36,250</b>  |
| European Youth Parliament   | 15,000         |
| Children in Crossfire   | 20,000         |
| <b>United Kingdom - Society of Friends</b>                                | <b>26,650</b>  |
| Woodbrooke Quaker Study Centre  | 3,000          |
| Young Friends General Meeting   | 13,000         |
| Woodbrooke Quaker Study Centre  | 3,000          |
| <b>International Development - Africa</b>                                 | <b>114,600</b> |
| Money for Madagascar  | 22,000         |
| Concern Universal   | 90,000         |
| <b>International Development - Asia, Eastern Europe</b>                   | <b>30,000</b>  |
| Dhaka Ahsania Mission   | 15,000         |
| Pragya Nepal  | 15,000         |
| <b>International Development - South America</b>                          | <b>2,000</b>   |
| <b>Other</b>  | <b>2,250</b>   |
| <b>TOTAL</b>  | <b>741,250</b> |

## Background

William was the second son of Richard Cadbury, who, with his younger brother George, started the manufacture of chocolate under the Cadbury name. He came from a family with strong Quaker traditions which influenced his whole life. It was this Quaker ethos which underpinned his commitment to the advancement of social welfare schemes in the City of Birmingham. William Cadbury established the Trust soon after his two years as Lord Mayor of Birmingham from 1919 to 1921, wishing to give more help to the causes in which he was interested. One such was the building of the Queen Elizabeth Hospital, a medical centre with the space and facilities to bring together the small specialised hospitals scattered throughout Birmingham, giving them the benefit of up to date buildings, shared administration, shared services and hostels for nurses. He did much to encourage the City Library and Art Gallery and a wide circle of Midland artists who became his personal friends. Through this charity, he also secured several properties for the National Trust.



As time went on, members of his family were brought in as trustees and this practice has continued with representatives of the next three generations becoming trustees in their turn, so that all the present trustees are his direct descendants.

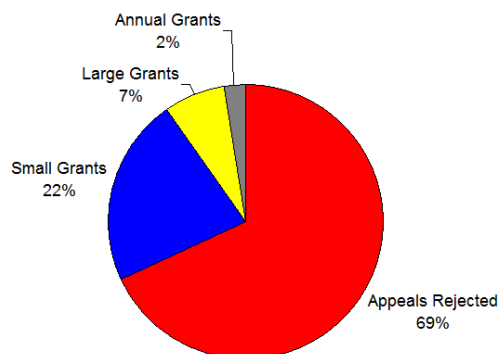
William Cadbury was followed as chairman by his sons John (1905-1985) and Brandon (1915-2011) who was in turn succeeded in 2000 by the present chairman, William's granddaughter Sarah Stafford.

Today trustees are guided by William Cadbury's concern for the welfare and wellbeing of the inhabitants of Birmingham and the surrounding area, his interest in the work of the Society of Friends at home and abroad and his belief in the continuing need for Penal Reform. Overseas grant making reflects his love of Ireland and his interest in West Africa where he pioneered the commercial production of cocoa in the first decade of the twentieth century.

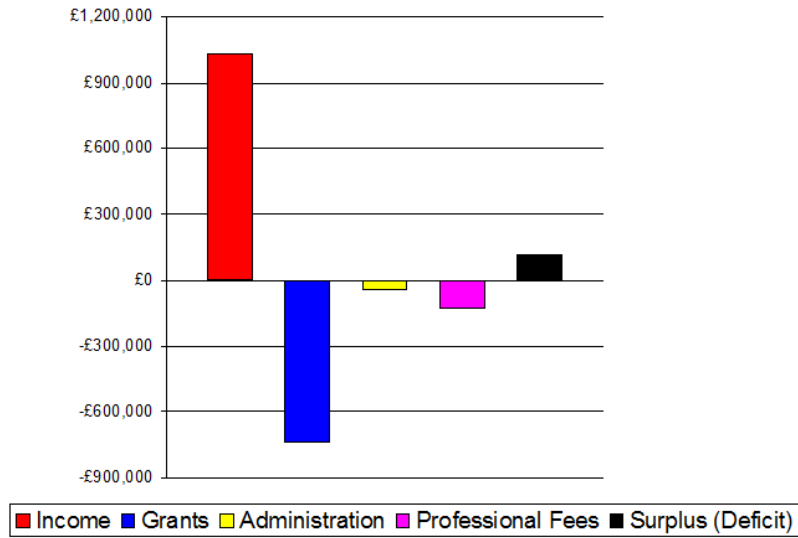
## Trustees Report for the year ended March 2016

The activities of the charity are described in the section 'Grants Policy' while the achievements and performance for the year in question are set out below:

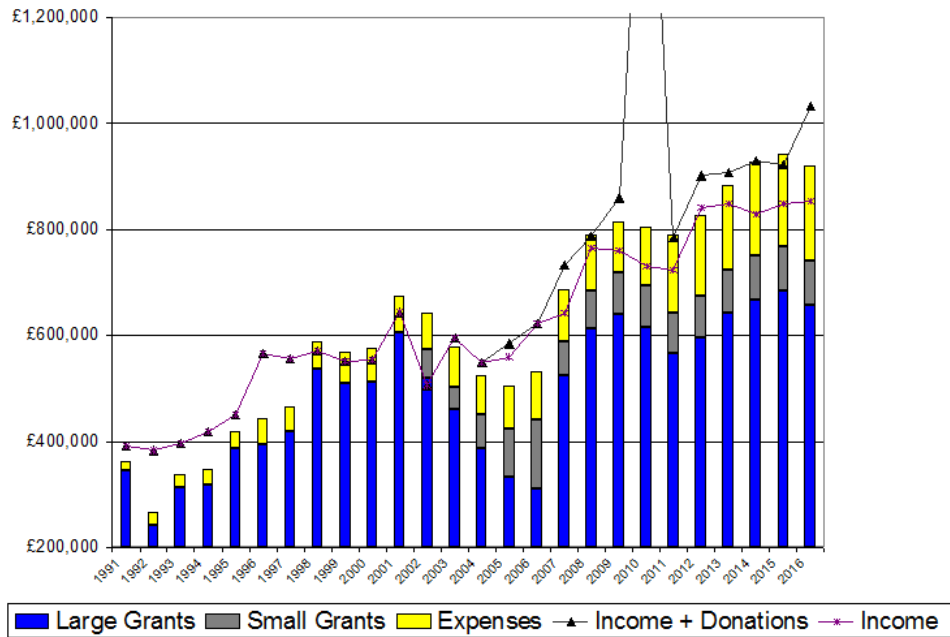
### Grant Applications Received (590)



## Income and Expenditure - 2016

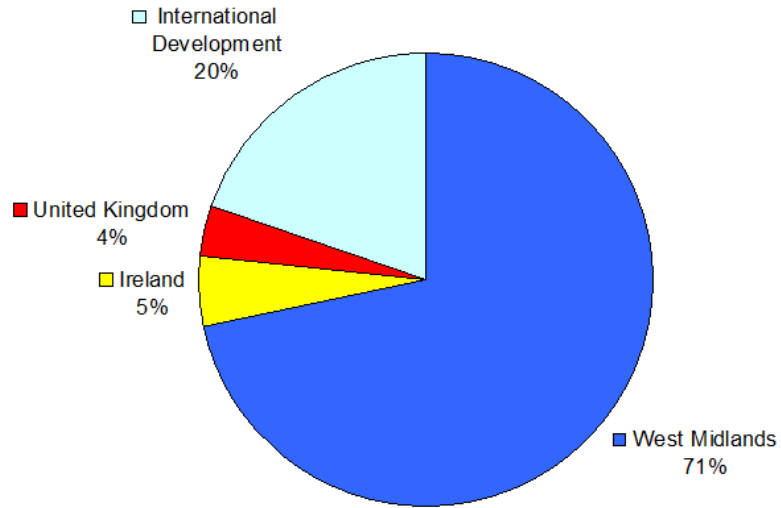


## Grants and Expenses vs Income

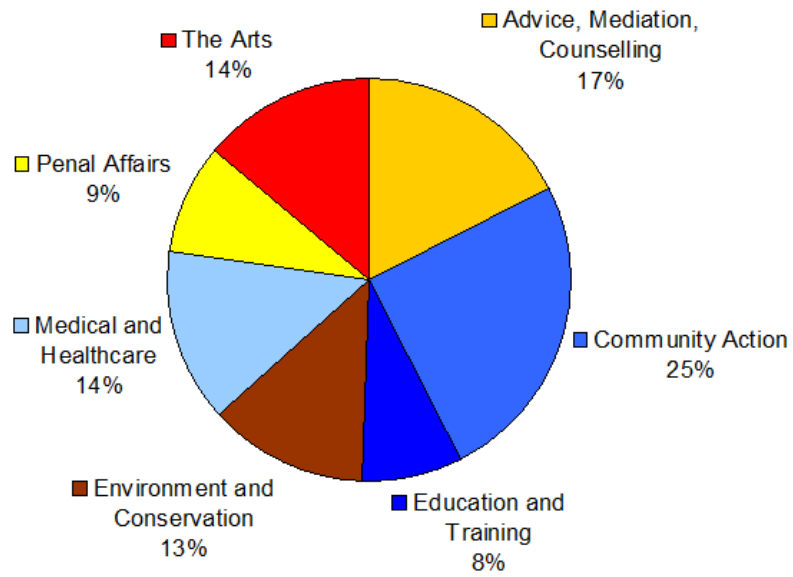




### Grants Programmes by Value - 2016



### West Midlands Grants - Value by Sector - 2016



**WILLIAM A. CADBURY CHARITABLE TRUST**

**Analysis of Appeals by Programme for the Financial Year ended 31st March 2016**

| Grant Programme                  | Appeals    | Grants     | Response   | Small Grants Programme |             |                | Large Grant Programme |                |                 | Annual Grants |                | All Grants      | %          |
|----------------------------------|------------|------------|------------|------------------------|-------------|----------------|-----------------------|----------------|-----------------|---------------|----------------|-----------------|------------|
|                                  |            |            |            | Grants                 | Average     | Total          | Grants                | Average        | Total           | Average       | Total          |                 |            |
| <b>West Midlands</b>             |            |            |            |                        |             |                |                       |                |                 |               |                |                 |            |
| Advice, Mediation, Counselling   | 16         | 8          | 50%        | 4                      | £725        | £2,900         | 4                     | £15,250        | £61,000         | £0            | £0             | £63,900         | 8%         |
| Community Action                 | 149        | 56         | 37%        | 51                     | £573        | £29,250        | 5                     | £12,200        | £61,000         | £500          | £2,500         | £92,750         | 12%        |
| Education and Training           | 45         | 9          | 20%        | 7                      | £607        | £4,250         | 2                     | £12,500        | £25,000         | £0            | £0             | £29,250         | 3%         |
| Environment and Conservation     | 36         | 14         | 38%        | 11                     | £840        | £9,250         | 3                     | £12,666        | £38,000         | £0            | £0             | £47,250         | 6%         |
| Medical and Healthcare           | 52         | 8          | 15%        | 4                      | £687        | £2,750         | 4                     | £11,250        | £45,000         | £3,000        | £3,000         | £50,750         | 6%         |
| Penal Affairs                    | 8          | 2          | 25%        | 0                      | £0          | £0             | 2                     | £15,500        | £31,000         | £2,000        | £2,000         | £33,000         | 4%         |
| The Arts                         | 43         | 17         | 39%        | 13                     | £657        | £8,550         | 4                     | £10,500        | £42,000         | £0            | £0             | £50,550         | 6%         |
| Vulnerable Groups                | 77         | 36         | 46%        | 26                     | £578        | £15,050        | 10                    | £14,400        | £144,000        | £1,312        | £5,250         | £164,300        | 22%        |
|                                  | <b>426</b> | <b>150</b> | <b>35%</b> | <b>116</b>             | <b>£620</b> | <b>£72,000</b> | <b>34</b>             | <b>£13,147</b> | <b>£447,000</b> | <b>£1,159</b> | <b>£12,750</b> | <b>£531,750</b> | <b>71%</b> |
| <b>Ireland</b>                   |            |            |            |                        |             |                |                       |                |                 |               |                |                 |            |
| Peace and Reconciliation         | 16         | 4          | 25%        | 2                      | £625        | £1,250         | 2                     | £17,500        | £35,000         | £0            | £0             | £36,250         | 4%         |
|                                  | <b>16</b>  | <b>4</b>   | <b>25%</b> | <b>2</b>               | <b>£625</b> | <b>£1,250</b>  | <b>2</b>              | <b>£17,500</b> | <b>£35,000</b>  | <b>£0</b>     | <b>£0</b>      | <b>£36,250</b>  | <b>4%</b>  |
| <b>United Kingdom</b>            |            |            |            |                        |             |                |                       |                |                 |               |                |                 |            |
| Society of Friends               | 16         | 11         | 68%        | 9                      | £627        | £5,650         | 2                     | £8,000         | £16,000         | £1,666        | £5,000         | £26,650         | 3%         |
|                                  | <b>16</b>  | <b>11</b>  | <b>68%</b> | <b>9</b>               | <b>£627</b> | <b>£5,650</b>  | <b>2</b>              | <b>£8,000</b>  | <b>£16,000</b>  | <b>£1,666</b> | <b>£5,000</b>  | <b>£26,650</b>  | <b>3%</b>  |
| <b>International Development</b> |            |            |            |                        |             |                |                       |                |                 |               |                |                 |            |
| Africa                           | 35         | 6          | 17%        | 3                      | £866        | £2,600         | 3                     | £37,333        | £112,000        | £0            | £0             | £114,600        | 15%        |
| Asia, Eastern Europe             | 17         | 2          | 11%        | 0                      | £0          | £0             | 2                     | £15,000        | £30,000         | £0            | £0             | £30,000         | 4%         |
| South America                    | 8          | 2          | 25%        | 2                      | £1,000      | £2,000         | 0                     | £0             | £0              | £0            | £0             | £2,000          | 0%         |
|                                  | <b>60</b>  | <b>10</b>  | <b>16%</b> | <b>5</b>               | <b>£920</b> | <b>£4,600</b>  | <b>5</b>              | <b>£28,400</b> | <b>£142,000</b> | <b>£0</b>     | <b>£0</b>      | <b>£146,600</b> | <b>19%</b> |
| <b>Ineligible</b>                |            |            |            |                        |             |                |                       |                |                 |               |                |                 |            |
| Individuals                      | 5          | 0          | 0%         | nil                    | nil         | nil            | nil                   | nil            | nil             | nil           | nil            | nil             |            |
| Other                            | 53         | 0          | 0%         | nil                    | nil         | nil            | nil                   | nil            | nil             | nil           | nil            | nil             |            |
|                                  | <b>58</b>  | <b>0</b>   | <b>0%</b>  | <b>0</b>               | <b>£0</b>   | <b>£0</b>      | <b>0</b>              | <b>£0</b>      | <b>£0</b>       | <b>£0</b>     | <b>£0</b>      | <b>£0</b>       | <b>0%</b>  |
| Grand Total                      | <b>576</b> | <b>175</b> | <b>30%</b> | <b>132</b>             | <b>£632</b> | <b>£83,500</b> | <b>43</b>             | <b>£14,883</b> | <b>£640,000</b> | <b>£1,267</b> | <b>£17,750</b> | <b>£741,250</b> |            |