



PRO TERRA SANCTA UK

Report and Financial Statements

Year Ended - 30th April 2019

Registered Charity Number 1178965



Reference and Administrative Information
Charities commission PRO TERRA SANCTA UK
Registered Charity Number 1178965.

Trustees

Christina Rogers (chair), - Appointed 18th February 2018 for 2 years - elected for further 2 years at the AGM on 28th Feb 2020
Tommaso Saltini - Appointed 18th February 2018
Guendalina Sassoli De Bianchi. Appointed 18th February 2018

Registered address

34 New House, 67-68 Hatton Garden, London EC1N 8JY
Tel: +44 (0) 203 488 3099
Email - UKdonor@terrasanctamuseum.org

Bank Account - Natwest

FYE 30th April 2019
HMRC Gift Aid Reference # ZD02253

Background

An application was made to the **Charities Commission to formally register PRO TERRA SANCTA UK**, this was **granted on 27 JUNE 2018** with registered **Charity Number 1178965.**

The objects of the charity are, for the public benefit:

The advancement of education in relation to the artistic, archaeological and cultural heritage of the holy land in particular but not exclusively by helping to establish and maintain a museum or museums in the holy land

In order to achieve the objects of the charity PTS UK aims to

- **Raise the profile of the Museum Project** - Sharing with interested parties; the plans for the Museum, its collections and development. Including to increase take up by UK **pilgrimage groups** to visit the museum as part of their tour of Jerusalem.
- **Fundraise** - Promoting the project as part of the fundraising efforts to attract UK donors who wish to support the project.
- **Provide Donor Advice** - As a registered charity, donations are eligible for Gift Aid

Activity - Over the first year PTS UK have carried out the following activities in order to deliver the Public Benefit Objects of the charity

- Developed a series of **marketing materials** suitable for the UK market, including a new brochure for UK, invitations to donate and a project plan suitable for large UK donors.
- Worked with ATS to make changes to the **website** suitable for UK donors



- Met with **senior church figures** to make them aware of the museum and agree follow up actions to include the museum as part of their future tours.
- Acted as a point of contact for English speakers on the Museum project.
- Represented the Charity at meetings with interested parties.
- Held a **launch event in London on the 4th April 2019**, where potential donors and other interested parties were invited to meet museum experts and hear about opportunities to make donations/sponsorship options.

Financial Report

The bank account was opened on 1st April 2019 - as at the FYE there was a balance of £0 in the account.



The expenses relating to marketing materials and the launch event and additional admin have been covered to the FYE2019 by ATS - an Italian NGO who shares the same goal in supporting the development of the museum.

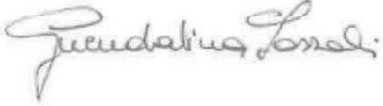
As at FYE 2019 - No grants have been made.

Declaration

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)		
Full name(s)	Christina Rogers	Tommaso Saltini
Position	(chair)	Trustee
Date	28.2.2020.	28.8.2020

Signature(s)	
Full name(s)	Guendalina Sassoli De Bianchi
Position	Trustee
Date	29.2.2020