



WHEELY TOTS

Trustees Annual Report & Financial Statements

For year ended 30 April 2019

Registered Charity Number 1161237



Wheely Tots Annual Report for the year ended 30 April 2019

Full name Wheely Tots

Registered charity number 1161237

Registered address The Trampery Tottenham, 639 High Road, Tottenham, N17 8AA

Committee members

Trustees: Richard Markland, Gloria Obilana, Eleanor Mitchell, Lucy Fenwick

Chief Executive: David Pitcher

Bankers: Barclays Bank

Governance and management

Wheely Tots is a CIO managed in accordance with the constitution dated April 2015.

Trustees are appointed for a minimum term of 2 years. Applications from new Trustees and volunteers are always welcome. Louise Lord resigned after four years as a trustee in March 2019. We welcomed Lucy Fenwick and Eleanor Mitchell as new trustees in April 2019. Trustees meet quarterly.

Members register to join Wheely Tots and benefit from the activities we offer namely parent & toddler balance bike sessions, use of our cargo bikes and other cycling related activities. Membership is currently free and open to all. We politely request donations towards our running costs at some sessions with the aim of becoming more financially sustainable.

Child Protection

All individuals responsible for delivering Wheely Tots sessions have Enhanced DBS checks, completed in the last two years. . Other policies in place are: an equal opportunities statement, child protection, vulnerable adults, volunteer, financial regulations and privacy policies; these are reviewed annually.

Aims and objectives

Wheely Tots' formal charitable objective is "The promotion of community participation in healthy recreation in particular by the provision of cycling advice, cycle training, cycle maintenance, and other cycling related activities."

In practice we achieve our objective by

- taking a "whole family" approach to helping families grow
- taking a lead on social inclusion and community development, and
- referring families to other healthy activities and services.



Our activities

Wheely Tots is a registered charity that believes ALL children should have the opportunity to learn to be healthy, confident and resilient.

Wheely Tots operates in the boroughs of Hackney and Haringey, North London and helps to unite families and promote a healthy and active lifestyle. We encourage families to cycle more regularly and build confidence in toddlers and their parents through sociable, family-friendly sessions.



Easter sessions at the Model Traffic Area, Lordship Recreation Ground. Families out in the wind and rain!

Our flagship activity is our weekly parent and toddler balance bike sessions. These continue at Woodberry Down and Finsbury Park. This year we have expanded our activities in the London Borough of Haringey. In August 2018 we launched a regular weekly parent and toddler balance bike session at the Model Traffic Area in Lordship Recreation Ground in Tottenham. This followed the successful Easter holiday sessions delivered there in April 2018.

Haringey is the 6th most deprived borough in London. It is a diverse borough: 63% of the population are from BME or Other White groups; 30% of residents do not speak English as their main language. 14% of children live in out-of-work benefit claimant households, the 10th highest rate in London. In West Green ward, where Lordship Recreation Ground is located, only 38% of homes have good access to nature.



We secured a location for a pop up Family Cycling Showroom in November 2018; this provided an indoor location for some of our activities as well as a temporary home for our Kit Library where families can visit, try different bikes and accessories to help decide what suits their needs.



Banner for Family Cycling Showroom

Wheely Tots launched “Family Buddy Up” sessions in January 2019 in order to address social inclusion. The project brought together local families who wanted to do a fun activity with another family. This project was very successful in meeting its aim of addressing social cohesion. 69% of attendees responded that they met people from different backgrounds at Family Buddy Up and 67% of participants stated that they had met new people and expanded their social group.



Family Buddy Up Activities: families chalking bicycles and pumping up tyres



The public benefit we provide can be summarised as;

- Community development: we bring together a diverse range of families from varied socio-economic and ethnic backgrounds including from private and social housing
- Confidence building: bikes/cycling provides an amazing focus for people to realise the art of the possible
- Improving and facilitating positive parent-child interaction
- Improving mental and physical health: checking & adjusting bikes and riding them
- Promoting the use of urban outdoor space (pavements & parks)
- Providing core skills e.g. agility, balance, coordination, emotional intelligence
- Learning by doing and learning how to ask the right questions and helping people to help themselves

We are a responsible, well managed organisation providing genuine public benefit. We have been successful in securing grant funding from a range of new funders in the past year which has allowed us to expand our activities and reach more families in north London.

Summary of the main achievements during the period, from WheelyTots records

At a glance numbers 2018-19

<i>Volunteers who have kindly donated time and expertise</i>	<i>42</i>
<i>Number of volunteer hours</i>	<i>205</i>
<i>Community events attended</i>	<i>15</i>
<i>Average attendance per session</i>	<i>3</i>
<i>Sessional worker jobs created</i>	<i>6</i>
<i>Number of families reached</i>	<i>564</i>
<i>Attendees reported meeting people from different backgrounds at sessions</i>	<i>69%</i>
<i>Attendees reported meeting new people and expanding social group</i>	<i>67%</i>

"WheelyTots is great. My son has built up his confidence in cycling and made great progress on his technical skills. The session also gives him opportunities to meet other children in the area. The concept of recycling bikes are amazing. It helps preventing waste of resources." Parent



Projects

We have increased the number of [projects](#) we have worked on this year.

On-going projects

TfL: Cycling Grants London: Ride

We are now in the third and final year of this funding. We attended 24 community events between May 2018 and April 2019 to engage with local families and provide information and advice about cycling in London as a family.

TfL: Cycling Grants London: Easter

We are in the second year of this funding and delivered 5 sessions each day from Monday 8th to Friday 12th April with 97 families attending across the week.



Debbie Weekes-Bernard, Deputy Mayor for Social Integration, Social Mobility and Community Engagement, visits Wheely Tots Easter Session at Lordship Recreation Ground, Tottenham

New projects for 2018-19

Wheely Tots has secured the following new funding since May 2018.



Awards for All: Family Pairs

Funds to support set up of Family Cycling Showroom and run sessions with pairs of families to explore bikes and cycling.

GLA: London Family Fund: Family Buddy Up

Funds to support families with toddlers to take part in a 'slightly challenging' activity together to encourage community engagement and meeting new people. Delivered in partnership with Home-Start Haringey, Hackney & Waltham Forest and Haringey Play Association.

TfL: Cycling Grants London: Awesome Families

Funding to work with families with at least one disabled family member to explore options for cycling together using adapted equipment if required.

TfL: Cycling Grants London: Family Fit

Funding to run sessions for families to learn about bike fitting and ensuring that bikes are the correct size and fit.

Haringey 40:20: Cycling Ambassadors

Funding for cycling ambassadors to work with schools to encourage walking and cycling journeys rather than travelling by car or public transport.

GLA: Early Years Campaign

Funding to raise awareness of free early years education for under 2s in London. Working with families and community/faith groups in Tottenham.

Sage Foundation: Women & Girls Project

Funding to set up a project to work with women and girls to develop skills in bike maintenance and cycle training and deliver training to their peers (male and female).

Our partners and supporters

Our activities are made possible by the assistance of individuals and partner organisations who offer in kind support. Manor House Development Trust allow us to promote our activities from the Redmond Community Centre on Wednesday afternoons and store some of our equipment. Berkeley Homes via Premier Estates allow us secure storage space for our cargo bikes, balance bikes and other cycling equipment.

The Friends of Finsbury Park and Haringey Borough Council Park Management continue to be very supportive of our activities in Finsbury Park.

In Tottenham the Lordship Community Hub at Lordship Recreation Ground have been extremely welcoming and allow us to store a cargo bike and balance bikes in a secure location in the park. Our leaflets are designed by Joan Curtis, a volunteer at Lordship Hub.



The team at The Castle Climbing Centre have made us very welcome as we moved into our pop-up Family Cycling Showroom in their premises.

The Bridge Renewal Trust has supported our growth in Haringey by helping us to connect with local community groups and charities as well as providing access to meeting space in their buildings.

Our Family Buddy Up project enabled us to work in partnership with Home-Start Haringey, Hackney & Waltham Forest and Haringey Play Association and reach new families. Highlights included playing with groups of families at Somerford Grove on Friday afternoons.



Buddies repairing a puncture at Somerford Grove



Families chalk drawing in Finsbury Park

Our involvement with the London Early Years Campaign led us to build relationships with local nurseries and Children's Centres. We have been invited to deliver balance bike sessions on their premises. This has helped us to reach more families by visiting locations where they already attend which allows us to encourage them to attend our regular weekly sessions.

This kind assistance from partner organisations is much appreciated and is essential to the success of our activities. Our partners recognise that working collaboratively and "going the extra mile" are key Wheely Tots organisational strengths.

Our Team

To support our CEO, we recruited a part-time Volunteering Coordinator in August 2018 and a part-time Projects Coordinator in April 2019.

Volunteering at Wheely Tots

Wheely Tots has always been keen for people to come and apply existing skills or learn new skills on a short-term basis. As a small organisation, volunteers help us to achieve things we do



not have the resources to do. By bringing new people along to our sessions we give the families we work with the opportunity to meet even more new people and we provide an opportunity for corporate employees to take time out of the office to apply their existing skills or learn new ones.

We have recruited a part-time Volunteering Coordinator to develop our volunteering opportunities and recruit new volunteers. We now have a dedicated page on our website about our volunteering opportunities. We have attended Volunteering Fairs in Haringey to promote our opportunities and have posted our volunteer roles on Team London, Do-It and Reach.

We have developed a relationship with Sage and have welcomed volunteers from their London Bridge office this year. In November 2018 a team helped prepare our Family Cycling Showroom for opening. In February 2019 a team helped to distribute posters and flyers to promote our Easter holiday sessions in and around Lordship Recreation Ground and we received some support to develop a social media strategy. In April 2019 we welcomed volunteers from Sage to support our Easter holiday session delivery. The feedback from Sage volunteers has been overwhelmingly positive with an average satisfaction rating of 8/10. Some volunteers have kindly returned to support us on more than one occasion.



Volunteers from Sage: leaflet distribution for Easter and helping move bikes to/from sessions

We have also welcomed volunteers from the local community and in total have received support from 42 volunteers since September 2018 giving 205 volunteering hours. Volunteers have supported at our weekly parent and toddler sessions and our Family Cycling Showroom as well as helping out at community events.

Fundraising



We were fortunate to be offered a free place for a runner in the 2019 Reading Half Marathon by Sage Foundation. This was a great opportunity for us as a small organisation to experience event fundraising without the upfront cost of purchasing a charity place. Our fantastic runner raised £450 of unrestricted income for us and we are now set up on Wonderful, a fee free donations platform which will allow us to take donations from supporters much more easily in the future.

We have set up accounts with Don't Send Me A Card and Give As You Live which we hope will provide additional income streams for the organisation.

Policy on reserves

Wheely Tots currently has a minimum reserve of £9,000 which is set aside for future use.

Signed on behalf of the CIO's trustees:

Signed

Trustee

Date

Eleanor Mitchell

18/02/2020



Independent Examiner's Report to the Trustees of Wheely Tots

I report on the accounts for the year ended 30 April 2019 set out on pages 10 - 14.

Respective responsibilities of trustees and examiner

The charity's trustees are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this period (under Section 144(2) of the Charities Act 2011 (the 2011 Act)) and that an independent examination is required.

It is my responsibility to:

- examine the accounts under Section 145 of the 2011 Act
- to follow the procedures laid down in the General Directions given by the Charity Commission (under Section 145(5)(b) of the 2011 Act); and
- to state whether particular matters have come to my attention.

Basis of the independent examiner's report

My examination was carried out in accordance with the General Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustee concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a 'true and fair view' and the report is limited to those matters set out in the statements below.

Independent examiner's statement

In connection with my examination, no matter has come to my attention:

(1) which gives me reasonable cause to believe that, in any material respect, the requirements

- to keep accounting records in accordance with Section 130 of the 2011 Act; and
- to prepare accounts which accord with the accounting records and to comply with the accounting requirements of the 2011 Act have not been met; or

(2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached

Scott Reynolds (ACCA) – Day Accountants (Herts) Ltd

25/02/2020



Statement of Financial Activities for the Year Ended 30th April 2019

	Unrestricted £	Restricted £	2019 Total £	2018 Total £
Income				
Donations and legacies	7,310		7,310	3,628
Grant income	1,000	74,995	74,955	14,025
Total	8,310	74,995	83,265	17,654
Expenditure				
Contractors	-	46,936	46,936	8,650
Advertising	-	1,437	1,437	487
Bank charges	-	79	79	-
Depreciation	-	1,566	1,566	375
Equipment	-	1,562	1,562	5,018
Office & admin expenses	652	272	924	372
Rent	1,100	-	1,100	922
Training	-	1,636	1,636	150
Travel & accommodation	63	235	298	90
Volunteer expenses	113	1,188	1,301	433
Total	1,928	54,911	56,836	16,496
Net income/(expenditure)	6,382	20,044	26,426	1,157
Reconciliation of funds:				
Total funds brought forward	1,241	4,730	5,971	4,814
Total funds carried forward	7,623	24,774	32,397	5,971



Statement of Assets & Liabilities

	Unrestricted £	Restricted £	2019 Total £	2018 Total £
Fixed assets				
Equipment	-	4,323	4,323	1,125
Total	-	4,323	4,323	1,125
Current assets				
Debtors	-	-	-	-
Cash at bank and in hand	7,623	20,919	28,542	4,846
Total	7,623	20,919	28,542	4,846
Creditors: within one year	-	468	468	-
Net current assets/(liabilities)	7,623	20,451	28,074	4,846
Total assets less current liabilities	7,623	24,774	28,074	4,846
Creditors: after one year	-	-	-	-
Total net assets/(liabilities)	7,623	24,774	32,397	5,971
Funds of the charity				
Unrestricted	7,623	-	7,623	1,241
Restricted	-	24,774	24,774	4,730
Total	7,623	24,774	32,397	5,971

The trustees acknowledge their responsibilities for preparing accounts, which give a true and fair view of the state of affairs of the CIO as at the end of its financial year.

These financial statements have been prepared in accordance with the provisions applicable to charitable incorporated organisations subject to the small companies regime and in accordance with FRS102 SORP.

Signed on behalf of the CIO's trustees:

Eleanor Mitchell

18/02/2020

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Signed

Trustee

Date



Notes to the Financial Statements

1. Basis of accounting

These accounts have been prepared under the historical cost convention with items recognised at cost or transaction value unless otherwise stated in the relevant note(s) to these accounts. The accounts have been prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issued on 16 July 2014. The charity constitutes a public benefit entity as defined by FRS 102.

2. Accounting Policies

2.1. Income

Income is included in the Statement of Financial Activities (SoFA) when the charity becomes entitled to the resources; it is more likely than not that the trustees will receive the resources; and the monetary value can be measured with sufficient reliability.

2.2 Expenditure

Liabilities are recognised where it is more likely than not that there is a legal or constructive obligation committing the charity to pay out resources and the amount of the obligation can be measured with reasonable certainty.

2.3. Taxation

The charity is exempt from corporation tax on its charitable activities.

2.4 Tangible fixed assets

Items of equipment are capitalized where the equipment is expected to be used for the charity for a period longer than three years. Depreciation is provided for at rates calculated to write down the cost of each asset to its estimated residual value over its expected useful life. The depreciation rates in use are:

Equipment – 25% on a straight line basis.

2.5. Fund Accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees. Restricted funds can only be used for particular purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.



3. Trustees remuneration and benefits

There were no trustees that received remuneration from the charity within the year ending 30th April 2019 nor the year ending 30th April 2018.

4. Creditors

	This year	Last year
	£	£
Trade creditors	468	-
Accrued expenses	-	-
Other creditors	-	-
Total	468	-

5. Fixed Assets

	Equipment
	£
Cost	
At the start of the year	1,500
Additions in the year	4,764
Disposals in the year	-
At the end of the year	6,264
Depreciation	
At the start of the year	375
Charge for the year	1,566
Eliminated on disposal	-
At the end of the year	1,941
Net book value	
At the start of the year	1,125
At the end of the year	4,323

All of the above assets are used for charitable purposes.

6. Related Parties

There were no related party transactions for the year ended 30th April 2019.



7. Notable Grants & Donations

During the year the charity received the following notable donations and grants:

- Sage Foundation - Women & Girls Project £16,355.66
- Cycling Grants London £14,872.00
- Mayor of London – Family Buddy Up £17,625.00
- National Lottery Awards for All - Family Pairs £10,000.00
- Mayor of London – Early Years Campaign £7,500.00
- London Borough of Haringey £3,700.00
- Wembley National Stadium £2,500.00
- School for Social Entrepreneurs - Trade Up £1,750.00
- London Borough Of Hackney £1,124.98
- Manor House Development Trust £877.50