

The Screen Film Community

Registered charity no. 1161792

Company no. 08109946

Annual Report and Accounts for the year ended 30 June 2019

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Reference and Administrative Information

Registered company no.: 08109946 (England and Wales)

Registered charity no.: 1161792

Registered office: 125 Lauderdale Mansions
Lauderdale Road
London W9 1LY

Trustees/Directors: Paul Brewster
Mary Patricia Herron
Suzanne Michaelides

General Manager: Kate Herron

Bank: Lloyds Bank plc
East Ham (309293) Branch
P.O. Box 1000
BX1 1LT

Trustees' Annual Report

The Trustees, who are also directors for the purposes of the Companies Act 2006, present their report and financial statements for the year ended 30 June 2019.

The reference and administrative information set out on page 1 forms part of this report. The financial statements comply with current statutory requirements, the memorandum and articles of association and the Statement of Recommended Practice – Accounting and Reporting by Charities (issued in March 2015).

Structure, Governance and Management

The Screen Film Community is a company limited by guarantee, as defined by the Companies Act 2006. It was incorporated on 18 June 2012 and registered as a charity on 21 May 2015. It is governed by a Memorandum and Articles of Association dated 18 June 2012 as amended by certificate of incorporation on change of name dated 25 March 2014 as amended by special resolution registered at Companies House on 12 March 2015. It was registered as a charity 21 May 2015. As a charity, in the opinion of the Trustees, it complies with the provisions of Section 60 of the Companies Act 2006, which exempts it from the requirement to end its name with "limited". Throughout this report it will be referred to as "the charity".

Responsibility for the governance of the charity resides with the trustees. Day to day operations are managed by the General Manager. Trustees who served during the year under review and to date are listed on page 1.

The board believe that the best interests of the charity will be served by having an appropriate number of trustees who collectively have a range of skills and experience suitable to the running of the charity. In addition to general advertising the current trustees will use their personal knowledge and contacts to seek appropriate candidates for appointment as trustee. Newly appointed trustees will be provided with the necessary information and documents to enable them to understand the charity and their role as a trustee.

Aims and Objectives

The purpose of the charity is to advance in life and help young people, particularly in socially and economically deprived neighbourhoods in London through:

- the provision of recreational and leisure time activities provided in the interest of social welfare, designed to improve their condition in life
- providing support and activities which develop their skills, capacities and capabilities to enable them to participate in society as mature and responsible individuals, in particular by the provision of film and television training and career advice.

The objectives of The Screen Community are:

- to increase its contact with those young people who are hard to reach, such as those who are at risk of homelessness and those who are in care
- to increase the charity's networks with employers and further education bodies. The charity has recently developed a relationship with Westminster Diversity Working Group which will over time develop work opportunities for those hard to reach in the Westminster borough.

The charity pursues its objects by providing workshops in film production and in video games design and other related activities

Achievements and Performance

Film Workshops

We expanded our Film Workshops this year both in numbers and in terms of engagement. The previous year we ran 1.5 film workshops whereas this year we ran 3, and one was particularly ambitious with a higher production level and we had our young people acting in it as well as being crew members. Our numbers of beneficiaries therefore rose from 40 to 60 for the film workshops.



Documentary Workshop – Finished July 2018

This was the first documentary workshop we had ever run and was a different formula to our normal workshops. Rather than all beneficiaries working towards one main film, they divided up into 3 teams and produced 3 different films, covering topics that they considered 'MyWestminster' to include a local boxing club that engages young people in the local area of Pimlico, an arts organisation, Dream Arts, that engages with young people across the borough and another young man wanted to tell the story of homelessness. It came together as a very powerful film.

My Westminster Documentary Film - <https://www.youtube.com/watch?v=ojRuucvkT6w&t=202s>

"The View" – September 2018

This was the first workshop that we ran out of Harrow Club W10. This is very close to Grenfell Tower and we wanted to provide our services to the local community so they could explore their own voice. They developed a storyline about a young man who got injured falling off his motorbike and was admitted to hospital with very serious injuries. He was placed on a ward with an old man, and we explore their relationship, their prejudices, similarities and how they come to respect each other. This was an active and committed group that worked very well securing a hospital as a location and lots of props such as a motorbike, bandages, and wheelchair. Several of the young beneficiaries have gone on to university places studying media as a result of this workshop.

"The View" Film - <https://www.youtube.com/watch?v=fZefnHc9Zw&t=347s>

"Different" – January 2019

This workshop took place at City of Westminster College which sits in the deprived ward of Church St. and a large contingent of the beneficiaries had been referred from a Pupil Referral Centre. They played a pivotal part in the team work, and when it came to pitching their story ideas, one of the young people told a story about a young boy experiencing autism, and how he was bullied by other children. This was based on true life experience about her brother. Another PRU member went on to direct the film, and also a group of them also acted in the film. The shoot day was fun but long, but our beneficiaries were very pleased with final film. Some outcomes from this film were that several of the young PRU members have gone on to work at the Mayor's office, they have made their own film about boxing, and are also now employed with us to engage with other young people, deliver our workshops and sit on our Youth Board. Also, another young member was accepted to LAMDA and another gained work on a sky channel.

"Different Film" - <https://www.youtube.com/watch?v=GNIXUkRTwec&t=3s>

"Elephant" – June 2019

This workshop was run out of Harrow Club W10 and was funded by the Grenfell Fund. We engaged with local young people and brainstormed key issues. This story is about a young boy who is involved in revenge situation with other young people and his father asks him to get out of the situation. But will he listen to his father or get more deeply involved.

This was an ambitious project and involved a bigger cast than usual, some of our young beneficiaries acted in it. It also used more high-end equipment and also required more shoot days. We wanted to give our young people a richer experience. Most of these young people were of school age so have not yet moved on to further education or employment. However, one has taken up acting more seriously. One has moved on to gain a place at Met Film School and 2 others have gained employment in the local council. We are working with the younger beneficiaries to signpost them to future opportunities in the media.

"Elephant" Film - <https://www.youtube.com/watch?v=R3PNBT2ZRG&feature=youtu.be>

Games Design & Coding Workshops

We also greatly expanded our Games Design & Coding Workshops. Usually we run 1 games design course but this year we ran 2 complete workshops plus ran an after school Games Hub. We have noticed a growing interest in this and both boys and girls are now becoming engaged whereas before it was mostly boys. We altogether ran 2 stand-alone workshops and also ran a Games Hub so that those who are more interested can develop their skills to create more complex games.

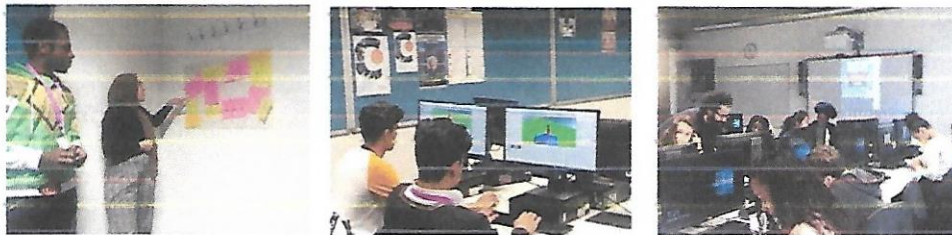
3D Games Design Workshop – August 2018

This was run out of City of Westminster College Elgin Avenue branch. It can be tricky to obtain the right facilities to successfully run a games design course, as it requires downloading professional games software Unity and animation software Blender. CWC Elgin Avenue were very accommodating. This was a summer holiday programme and so we had a lot of school age children take this workshop. They created some fabulous and complex games.

Games Design Hub – November/December/January 2019

The Games Design Hub created a lot of excitement amongst young people. It provided them with an opportunity to do something on the evenings, and it enabled them to get to know Unity a lot better and to further develop their design skills and storytelling skills in terms of games and also to get more involved with character design and level design. Along the way we had some successes with two of our beneficiaries joining animation degrees. It also opened us up to the industry and so we were invited to Games London and made contact with organisations for work experience and apprenticeships.

Our Games can be seen here – Ignite Studio - <https://ignite-studio.itch.io/>

Games Design Workshop – February 2019

Our second Games Design course took place in the February half term. These young people were drawn from the local community, including local schools and youth clubs. It also bounced off of our Games Hub and so there was a level of excitement to this course.

We also invited some key speakers including Ben Hathaway of Double Negative, and Babak Jani, lighting expert on a leading game.

Young Attendees Advancement

This year we worked with 110 young people. All beneficiaries produced finished projects including either a film with their names on the credits or a finished game that can be played on the mobile platform. These projects can be added to their showreels and CVs and be shown to future employers or universities which will give them a head start in their chosen field. In addition to this benefit many were given a direct pathway to universities such as Ravensbourne, Bournemouth, Leeds & Nottingham.

In this past year out of 110 young beneficiaries, 22 gained places at university, 11 obtained work experience in film companies and 10 gained work in either media roles or local councils. Many of the beneficiaries this year, especially those on the games design are still too young for pathways so we will stay engaged with them to track their progression in the next few years.

Aside from these successes we have had a few stand out stars such as, Aiden, who was accepted onto the crew of the latest James Bond film and travelled with them to location in Italy. So, to go from homelessness to James Bond within a year is truly a great success.

Additionally, one of our previous beneficiaries worked as an Assistant Director on a large independent film called "One Track Mind" – directed by Sheridan de Myers.

We have also had several of our young people gain work experience at the Electric Shadow Company in the office and then also work as runners on a short film which they produced.

We were also invited in to leading special FX company Framestore.

And the most important advancement is that all our young people have gained in confidence, skills and aspiration.

Comic Relief Core Strength

This year we worked on our core strength as a result of gaining the Comic Relief fund, which has proven to take us forward in both funding. We were able to make links with a very efficient fundraising organisation called Edukit, who helped us gain funding from the Young Londoners Fund. The Comic Relief fund also enabled us to create a database of Film, TV & Games companies that are willing to take on our young people for work experience and apprenticeships. We also reached out to industry professionals and so far, have managed to get Mike Leigh and Don Warrington to come on board as ambassadors. And most importantly this fund has enabled us to reach further into the community to reach those in need. We have developed stronger relationships with Centrepoin, PRUs, children's services, gang referral units and local counselling services. We have been asked to deliver dedicated workshops in some specialised locations such as Church St Regeneration and a local PRU.

Screen Skills Mentoring Programme

This year we were accepted by Screen Skills (industry body for all screen industries) to deliver a community mentoring programme, whereby we are to take 30 diverse and underrepresented individuals and match them with a mentor so as to increase their success in the industry. This is just about to start and in the course of the next 6 months we aim to have mentored 30 mentees into greater success.

Plans for the Future

The development of the charity so far has been possible as a result of the generous funding by the John Lyons Charity. That funding has now finished but we have been able to obtain funding through the Young Londoners Fund for the next 3 years. We are due to start delivering this in January 2020. We also received funding in the year 2018/19 from the Grenfell Young Persons Fund, and we also ran a Facebook fundraising campaign that has opened this up as a source of funding going forward.

So as a result of the John Lyons funding and the Comic Relief funding we have been able to further develop our services, reinforcing our abilities to deliver both film projects and games design projects, and create a stronger impact on the community.

There is growing demand for what we do, especially to provide dedicated workshops in PRUs but also other parts of London, and so we would benefit from securing salaries and premises to enable us to create a stronger impact. This is the goals for the year upcoming so that we can allow for drop-in visits from local young people and create a stronger hub.

Financial Review

It was a very busy year for the charity in terms of deliverables. As a result, expenditure in the year rose to £52,925 (prior year £22,080). Much of that spending was funded by grants received late in the previous year. With total income in the year slightly down at £40,899 (previous year £41,963), however, the year ended with a deficit of £12,026 (previous year surplus £19,883).

The income for the year includes further unrestricted grant of £19,500 from the John Lyon's Charity which has been vital to the continued operations of the charity. All of the rest of the charity's income in the year was in restricted funds for projects which have been started but not completed in the year (see note 6 to the accounts). This included £5,000 grant from the Enterprise Development Fund in respect of a project to explore the possibility of establishing a social enterprise venture to run charity activities in the future.

It is notable that in the year under review as well as the previous year all of the charity's income was received late in the year. This inevitably gives rise to cash flow concerns mid year.

The deficit for the year brings total funds at year end to £25,797 (previous year £37,823) of that total only £10,005 represented general funds (previous year £24,656).

Reserves Policy

The trustees are mindful of the need to ensure the sustainability of the charity and the continuance of its work.

At present, the current level of funds and projected future funding are sufficient to continue activities in the short term. However, the trustees will continually assess the need for general reserves and seek appropriate funding as necessary.

Public Benefit

The charity meets the definition of a public benefit entity under FRS 102 and the trustees have complied with the duty in section 4 of the 2006 Act to have due regard to guidance on public benefit published by the Charity Commission.

Approved by the trustees on 24 Feb 2020
and signed on their behalf by

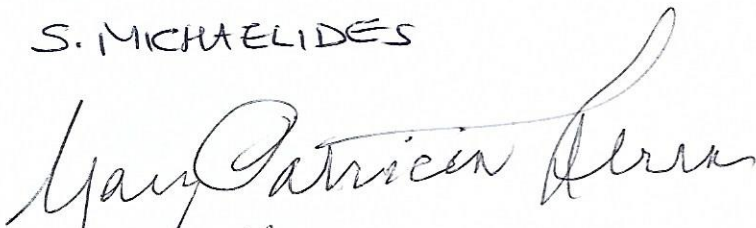
Trustee



Paul R. Brewster

J Michaelides

S. MICHAELIDES



M. P. Heron

Independent Examiners' Report to the Trustees of The Screen Film Community

I report on the accounts for the year ended 30 June 2019 set out on pages two to four.

Respective responsibilities of Trustees and Examiner

The charity's trustees are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this year (under section 144(2) of the Charities Act 2011 (the 2011 Act)) and that an independent examination is required.

It is my responsibility to:

- examine the accounts under section 145 of the 2011 Act;
- follow the procedures laid down in the General Directions given by the Charity Commissioners (under section 145(5)(b) of the 2011 Act); and
- state whether particular matters have come to my attention.

Basis of Independent Examiners' Statement

My examination was carried out in accordance with the General Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a 'true and fair view' and the report is limited to those matters set out in the statements below.

Independent examiners' statement in connection with my examination

In connection with my examination, no matter has come to my attention:

(1) which gives me reasonable cause to believe that in any material respect the requirements:

- to keep accounting records in accordance with section 130 of the 2011 Act; and
- to prepare accounts which accord with the accounting records and comply with the accounting requirements of the 2011 Act

have not been met; or

(2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached

Mary E Ryan

Mary Ryan, FCCA, DChA
Ark Accountancy
31 Cheam Road
Ewell
Epsom
Surrey KT17 1QX

Date: 14/3/20

Statement of Financial Activity

For the year ended 30 June 2019

		2019			2018		
	Notes	Unrestricted £	Restricted £	Total £	Unrestricted £	Restricted £	Total £
Income from:							
Donations and legacies	2	-	544	544	3,318	-	3,318
Charitable activities:	3	19,500	20,855	40,355	19,500	19,145	38,645
Total Income		19,500	21,399	40,899	22,818	19,145	41,963
Expenditure on:							
Raising funds		4,105	4,225	8,330	298	-	298
Charitable Activities:							
Games workshops		13,850	2,500	16,350	4,966	-	4,966
Film making		15,502	7,394	22,896	10,838	-	10,838
Documentary		694	3,155	3,849	-	5,978	5,978
Other		-	1,500	1,500			
Total Expenditure	4	34,151	18,774	52,925	16,102	5,978	22,080
Net operating income/(expenditure)		(14,651)	2,625	(12,026)	6,716	13,167	19,883
Net gains/(losses) on investments		-	-	-	-	-	-
Net income/(expenditure)		(14,651)	2,625	(12,026)	6,716	13,167	19,883
Transfer between funds		-	-	-	-	-	-
Net movement in funds		(14,651)	2,625	(12,026)	6,716	13,167	19,883
Total funds brought forward		24,656	13,167	37,823	17,940	-	17,940
Total funds carried forward	5	10,005	15,792	25,797	24,656	13,167	37,823

The notes on the following pages form part of these accounts.

The above results derive from continuing activities. There were no other recognised gains or losses other than those stated above.

Balance Sheet

As at 30 June

	<i>Notes</i>	2019		2018	
		£	£	£	£
Current Assets					
Debtors	9	126		9,920	
Cash		38,252		40,657	
			38,378		50,577
Current Liabilities					
Creditors	10		12,581		12,754
Net Current Assets			25,797		37,823
Total Assets			25,797		37,823
Funds					
Unrestricted Funds	6	10,005		24,656	
Restricted funds	6	15,792		13,167	
Total Funds	7		25,797		37,823

The notes on the following pages form part of these accounts.

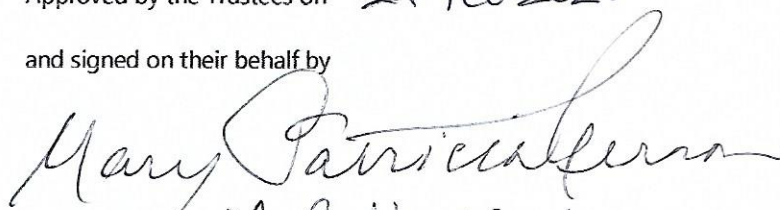
For the year ending 30 June 2019 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.


The Directors have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476 of the companies Act 2006.

The Directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

Approved by the Trustees on 24 Feb 2020

and signed on their behalf by


M. P. Heron
Trustee


Paul R. Browster


S. MICHAELIDES

Notes to the accounts

1. ACCOUNTING POLICIES

a) The financial statements have been prepared in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) under Accounting and Reporting by Charities; Statement of Recommended Practice (Charities SORP 2015) and the Companies Act 2006. Assets and liabilities are initially recognised at historic cost or transaction value unless otherwise stated in the relevant accounting policy or note.

b) Income is recognised when the charity has entitlement to the funds, any performance conditions attached to the income have been met, it is probable that the income will be received and the amount can be measured reliably. Income is deferred as necessary when the donor specifies that the income must only be used in future accounting periods or when any performance conditions have not been fully met.

c) The charity operates fund accounting:

- Restricted funds are to be used for specific purposes as laid down by the donor. Expenditure which meets these criteria is charged to the fund
- Unrestricted funds are donations and other income received or generated for the charitable purposes
- Designated funds are unrestricted funds earmarked by the Trustees for particular purposes

d) Expenditure is recognised once there is a legal or constructive obligation to make a payment to a third party, it is probable that settlement will be required and the amount of the obligation can be measured reliably. Expenditure is classified under the following headings:

- Costs of raising funds relate to the costs incurred by the charity in inducing third parties to make voluntary contributions to it as well as the cost of any activities with a fundraising purpose
- Expenditure on charitable activities includes the cost of delivering services and conducting research undertaken to further the purposes of the charity, together with their associated support costs
- Other expenditure represents those items not falling into any other heading

The charity is not registered for VAT, which is charged as a cost against the activity for which the expenditure was incurred.

Expenditure is allocated to the particular activity for which it was incurred. The cost of overall direction and administration, comprising the salary and overhead costs of the central function, together with governance costs, is apportioned to each charitable activity on the basis of direct costs attributable to that activity.

e) Items of equipment and other tangible assets will be capitalised where the purchase price exceeds £1000. Those items will be depreciated on a straight line basis over three years.

f) The Trustees are of the opinion that the charity is exempt from Corporation Tax on its charitable activities.

g) The charity has no employee and therefore does not currently run a pension scheme.

2. INCOMING RESOURCES FROM DONATIONS AND LEGACIES

	2019	2018
	£	£
Donations		
The Screen Film Community CIC (dissolved)		3,318
Facebook Fundraising	544	
	<u>544</u>	<u>3,318</u>

3. INCOMING RESOURCES FROM CHARITABLE ACTIVITIES

	2019 £	2018 £
Grants:		
John Lyon's Charity	19,500	19,500
Westminster City Council	-	9,920
Comic Relief	-	9,225
The London Community Foundation	14,355	-
Enterprise Development Fund	5,000	-
Paddington Charities	1,500	-
	40,355	38,645

4. ANALYSIS OF EXPENDITURE

Current year:

	Games £	Film £	Documen tary £	Fundrai sing £	Support and Governance £	Total 2019 £
Engagement fees	2,000	2,300				4,300
930Materials		737				737
Premises	2,790	1,600	540			4,930
Project management	5,350	6,000			1,000	12,350
Teachers and assistants	5,375	9,447	2,906		77	17,805
Other direct costs		1,202	89			1,291
Professional and legal fees				7,822	1,810	9,632
Bank charges						-
Insurance					368	368
IT and telephone costs					770	770
Meetings and travel		391				391
Stationery and postage		50	118	83	100	351
	15,515	21,727	3,653	7,905	4,125	52,925
Support and governance	835	1,168	196	426	(2,625)	-
Total expenditure 2019	16,350	22,895	3,849	8,331	1,500	52,925

Prior year:

	Games £	Film £	Documen tary £	Fundrai sing £	Support and Governance £	Total 2018 £
Engagement fees	1,000	1,100	1,000			3,100
Materials		93				93
Premises	1,200	1,720	800			3,720
Project management	1,500	2,500	2,000			6,000
Teachers and assistants	720	3,628	1,521	170		6,039
Other direct costs		390				390
Professional and legal fees				95	1,123	1,218
Bank charges						-
Insurance					368	368
IT and telephone costs					641	641
Meetings and travel		175			258	433
Stationery and postage		41			37	78
	4,420	9,647	5,321	265	2,427	22,080
Support and governance	546	1,191	657	33	(2,427)	-
Total expenditure 2018	4,966	10,837	5,978	298	-	20,080

5. GOVERNANCE COSTS

	2019 £	2018 £
Administrative costs	13	23
Independent Examination Fee	500	500
Total	<u>513</u>	<u>523</u>

6. MOVEMENT IN FUNDS

	Funds b/f £	Incoming Resources £	Outgoing Resources £	Transfers between funds £	Funds c/f £
Unrestricted funds					
General funds	24,656	19,500	(34,152)	-	10,005
Restricted Funds:					
Fundraising - Comic Relief	4,225	-	(4,225)		-
Games – Comic Relief	2,500	-	(2,500)		-
Film – Comic Relief	2,500	-	(2,500)		-
Documentary – Westminster CC	3,942	-	(3,155)		787
Film – Paddington Charities	-	1,500	(1,500)		-
Grenfell Fund	-	14,899	(3,394)		11,505
Enterprise Development Fund	-	5,000	(1,500)		3,500
Total Restricted funds	13,167	21,399	(18,774)		15,792
Total Funds	<u>37,823</u>	<u>40,899</u>	<u>(52,925)</u>	<u>-</u>	<u>25,797</u>

7. ANALYSIS OF NET ASSETS BETWEEN FUNDS

Current year:

		2019 Unrestricted £	2019 Restricted £	Total £
Current Assets	Debtors	-	126	126
	Cash	22,586	15,666	38,252
Current Liabilities	Creditors	(12,581)	-	(12,581)
Net Current Assets		<u>10,005</u>	<u>15,792</u>	<u>25,797</u>
Total Assets		<u>10,005</u>	<u>15,792</u>	<u>25,797</u>

Prior year:

		2018 Unrestricted £	2018 Restricted £	Total £
Current Assets	Debtors	-	9,920	9,920
	Cash	37,410	3,247	40,657
Current Liabilities	Creditors	(12,754)	-	(12,754)
Net Current Assets		<u>24,656</u>	<u>13,167</u>	<u>37,823</u>
Total Assets		<u>24,656</u>	<u>13,167</u>	<u>37,823</u>

8. STAFF COSTS

The charity had no employees during the period under review. The General Manager, teachers and assistants all acted on a freelance basis.

9. DEBTORS

	2019	2018
	£	£
Trade debtors	126	9,920
Accrued income	-	-
Total	<u>126</u>	<u>9,920</u>

10. CREDITORS: Amounts falling due within one year

	2019	2018
	£	£
Trade creditors	7,685	9,608
Deferred income	-	-
Other creditors	-	-
Accrued expenses	4,896	3,146
Total	<u>12,581</u>	<u>12,754</u>

11. DEFERRED INCOME

	2019	2018
	£	£
Deferred income brought forward	-	3,318
Released in year	-	(3,318)
Arising in year	-	-
Deferred income carried forward	<u>-</u>	<u>-</u>

12. RELATED PARTIES

The General Manager, Kate Herron, is the daughter of Mary Patricia Herron, a trustee. Expenses incurred by Kate Herron of £2,046 were accrued in 2015/16 and have not yet been paid. Fees amounting to £21,100 for Kate Herron were booked during the year and an amount of £7,600 remained unpaid at the end of the year.

13. TRUSTEES

The Trustees who served throughout the year are listed on page 1. There was no Trustee remuneration, other benefits or expenses paid during the year.