

Charity Registration No. 1099366

Company Registration No. 04851552 (England and Wales)

EVERTON IN THE COMMUNITY
ANNUAL REPORT AND FINANCIAL STATEMENTS
FOR THE 13 MONTHS ENDED 30 JUNE 2019



EVERTON IN THE COMMUNITY

LEGAL AND ADMINISTRATIVE INFORMATION

Trustees	Sir J F Jones Mr A S McTavish Professor C G Mills Mr Paul Bibby Mr Martin Carey Mrs Susan Russell	(Appointed 2 April 2019) (Appointed 2 April 2019) (Appointed 2 April 2019)
Charity number	1099366	
Company number	04851552	
Registered office	Goodison Park Goodison Road Liverpool Merseyside L4 4EL	
Auditor	McLintocks (NW) Limited 2 Hilliards Court Chester Business Park Chester Cheshire CH4 9PX	
Bankers	Barclays Bank plc 335-339 Stanley Road Bootle Liverpool Merseyside L20 3EB	
Solicitors	Brabners LLP Horton House Exchange Flags Liverpool Merseyside L2 3YL	

EVERTON IN THE COMMUNITY

CONTENTS

	Page
Trustees' report	1 - 10
Statement of Trustees' responsibilities	11
Independent auditor's report	12 - 14
Statement of financial activities	15
Balance sheet	16
Statement of cash flows	17
Notes to the financial statements	18 - 36

EVERTON IN THE COMMUNITY

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT AND STRATEGIC REPORT) FOR THE 13 MONTHS ENDED 30 JUNE 2019

The Trustees present their report and financial statements for the 13 months ended 30 June 2019.

The financial statements have been prepared in accordance with the accounting policies set out in note 1 to the financial statements and comply with the charity's governing document, the Companies Act 2006 and "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (as amended for accounting periods commencing from 1 January 2016)

The charity extended the reporting date from 31 May 2018 to 30 June 2019 to fall in line with the reporting date of Everton Football Club. The figures presented in the Financial Statements represent a one off period of 13 months, while the comparative figures for the year ended 31 May 2018 represent 12 months.

Objectives and activities

The charity was incorporated as a company limited by guarantee on 31 July 2003 and registered as a charity on 10 September 2003. It commenced activities on 1 June 2004.

It is governed by its memorandum and articles of association and its objects are to:-

- Further and assist in the education (on a physical and social basis) of children in Merseyside and surrounding areas through the use of the game of football (including its history and rules) and other sporting activities as educational tools in furtherance of that object to provide in Merseyside and surrounding areas, facilities for training, meetings, lectures and classes.
- Provide facilities for recreational and other leisure time occupation of the people of Merseyside irrespective of ethnic origin, gender or religious belief in the interests of social welfare and with the object of improving the conditions of life of the said persons.

The user groups are local schools, colleges and disability organisations.

The day to day business of the charity is conducted under the control of the Chief Executive Officer, who reports to the Board of Trustees at their regular meetings.

Public benefit

The Trustees are aware of the Charity Commission's guidance in relation to public benefit. It is the opinion of the Trustees, that this report demonstrates how the charity provides public benefit.

The Trustees have paid due regard to guidance issued by the Charity Commission in deciding what activities the charity should undertake.

Strategic report

The description under the headings "Achievements and performance" and "Financial review" meet the company law requirements for the Trustees to present a strategic report.

EVERTON IN THE COMMUNITY

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT AND STRATEGIC REPORT) (CONTINUED)

FOR THE 13 MONTHS ENDED 30 JUNE 2019

Overview

The year June 2018 to June 2019 has been a record-breaking year for Everton in the Community. We have grown significantly and continue to work hand-in-hand with our fans, neighbours, partners and local community groups to support more people than ever before.

Our staff and volunteers work tirelessly every day to tackle a range of issues including poverty, education, crime and mental health, working with some of the most vulnerable people in the Liverpool City Region – our work not only helps to change lives, it often saves lives as well.

The last year has seen us officially open the doors to The Blue Base - the latest part of our Goodison Campus – and it has quickly become a vital part of our community and a home from home for the elderly members of our community programmes. We also launched The People's Place, an ambitious fundraising campaign to raise £1million to build and develop a purpose-built mental health facility in the heart of Liverpool 4 to promote positive mental health and wellbeing.

Everton in the Community has also become the 'charity of choice' for leading organisations to partner with as the power of the Everton Football Club badge provides unique opportunities to reach and engage with individuals of all ages and backgrounds. We have received significant funding from the Home Office Early Intervention Fund to further develop our work to empower young people and effect positive social change in some of the community's most challenging and hard-to-reach groups, focusing on areas of high anti-social behaviour and crime.

We recently commissioned an independent evaluation by socio-economic specialist consultants RealWorth to quantify the societal value our ground-breaking work has on its participants, the local community and the city region as a whole. From 2016 to 2019, Everton in the Community's societal value is calculated to be £222.3million over the four years - an average of £55.6million per annum. For every £1 invested by Everton in the Community a return of £14.74 of societal value is generated.

We reflect with pride on the continued success of the work undertaken day-in-day-out by our staff in delivering our 40+ social programmes and thank them for their continued dedication and commitment.

Below are selected highlights from some of the programmes from June 2018 to June 2019.

Disability

June 2018 saw Everton in the Community's Disability project receive continuation funding for three years from BBC Children in Need, totaling £89,823. This funding is used to help support the charity's work in providing football and sporting activities to disabled children across Merseyside, giving them the same opportunities as their non-disabled peers.

This includes delivering fun activity workshops on various wards for sick and disabled children at Alder Hey Children's Hospital, helping to relieve the fears of long-term hospital life for the participants. We have been delivering in Alder Hey for more than 10 years and our play therapy workshops also provide social interaction opportunities with other young patients on the ward as well as providing vital respite opportunities for parents from 24-hour care.

Our Disability team also deliver after-school clubs and football teams for disabled children, designed to support the lack of sport and physical activity opportunities for disabled children. This includes Under 13 and Under 16 pan disability teams that represent the club and charity as well as impairment specific sessions such as down syndrome and amputees. The participants train every week and then have further social interaction opportunities by playing in monthly competitions.

During school holidays the team work to reduce isolation and co-ordinate social interaction opportunities for disabled children by running activities and day trips such as bowling, trampolining, youth clubs and visits to Blackpool Illuminations.

EVERTON IN THE COMMUNITY

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT AND STRATEGIC REPORT) (CONTINUED)

FOR THE 13 MONTHS ENDED 30 JUNE 2019

The last 12 months also saw Everton in the Community's Disability programme awarded £20,000 from the Premier League International Development Fund and this money has been utilised to partner with the OSCAR Foundation who deliver community activities in Mumbai, India. Two members of the charity's disability team delivered a five-day workshop to over 30 OSCAR Foundation young coaches, designed to build their confidence to deliver sports sessions to people with sensory, physical and learning disabilities as well as try to reduce negative stereotypes of disabled people.

The legacy from the workshops is that the OCSAR coaches now deliver weekly sports and physical activity sessions for disabled people and they have also delivered an inclusive sports festival for over 500 young people half of which had a disability.

Impact model

In November 2018, Everton in the Community was awarded major funding from the Home Office Early Intervention Youth Fund to be the lead in a programme to prevent serious violence and tackle gang culture across Liverpool.

This has allowed the charity to develop a wider strategy called the 'Impact Model' which expands upon our early intervention work to reduce the number of 'at risk' young people from disengaging in school, becoming NEET or engaging in criminal culture.

Our strategy centres around four interlocking themes that play an important role in the work we do within communities and schools; Community, Education, Pathways and Support.

Community

Our Community programme sees us delivering engaging community initiatives and activities to young people through programmes such as Kicks, Everton Girls and our twice-weekly Youth Zone.

Our Community Sports team work within schools to deliver a community and multi-sports programme within targeted schools to engage young people in the evenings, weekends and more importantly during the holiday periods when the risk is elevated. Students also have access to a further community session within two miles of their school to ensure that the positive activities continue after school.

The last year has seen our Community Sports team engage 2255 young people across 42 locations which have consistently reduced crime by 78-82% in that area at the time that we are delivering.

Our Kicks team also launched a tournament called 'The Road to Finch Farm' that was created to highlight the dangers of knife crime. Over 1500 young people competed in the tournament and Tom Davies and Ian Snodin both gave their support to the project.

Education

Our outreach and engagement work with primary and secondary schools across Liverpool means we cannot only deliver our own awareness educational programmes, but also build relationships with young people through their education journey to provide a more in-depth level of support, advice and mentoring. This includes an enterprise programme, sports activities, vocational pathways and bespoke educational projects that includes PSHE activities.

Primary School Delivery

The last two years has seen our Premier League Primary Stars team pilot a full partnership programme with 10 local primary schools and one of our partner schools - Knowsley Lane - achieved 'Outstanding in all areas' in their recent Ofsted inspection after previously being in special measures and facing closure just two years ago.

The last year has seen the charity deliver 1606 Primary Stars sessions engaging with over 1200 children across Merseyside through breakfast and after-school clubs, maths, literacy and targeted support sessions. In addition to these sessions, 214 children from 10 schools completed a targeted support programme where we asked schools to identify children with low attendance and poor behaviour.

EVERTON IN THE COMMUNITY

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT AND STRATEGIC REPORT) (CONTINUED)

FOR THE 13 MONTHS ENDED 30 JUNE 2019

Secondary School Delivery

Inspires

This year we were one of six clubs to pilot a new Premier League Inspires project to deliver targeted support to identified students that need extra support to stay in education or to stop criminal exploitation. This pilot saw us complete 51 sessions in five schools engaging 276 students

Another key success from this programme was the launch of our Trainee Detective course, delivered in partnership with Merseyside's Police Serious and Organised Team. Fifteen students completed the programme which involved Merseyside Police swearing them in as 'detectives' for a week. Senior police were involved as well as QC Neil Flewitt and all have committed to make this a permanent part of the curriculum which is a massive contribution from the Police and further strengthens our relationship.

Enterprise project

This has been another successful year using the football industry as inspiration for the young people to deliver in 176 sessions across 14 secondary schools to 350 targeted students.

Support

We work all year round to provide targeted support for young people displaying key risk factors as well as providing one-to-one mentoring and support. Schools identify persistently absent students, those who have been displaying risky behaviours, witnessed domestic violence or have known family/peer links to serious organised crime and we work with these young people in small cohorts to ensure that quality work is completed with maximum effort.

Our Home Is Where The Heart Is house is now in full operation and is currently at maximum occupancy and housing four young people, all of whom were facing homelessness.

The 41 Goodison programme has supported 30 young people in six Young Offender Institutes across the country as well as supporting more than 30 additional young people through our prevention programme to help reintegrate them back into school to prevent exclusion which often makes them more vulnerable to exploitation.

Pathways

Our Pathways programme sees us help young people build skills for the future within the construction, sports, media, education and hospitality sectors and engages with 'disengaged' young people between the ages of 12-24-years-old.

The Pathways programme is proving vital in stopping young people from being exploited and helps create opportunities for jobs, training or further education whereby previously young people might have thought they had no options.

We began delivering a Construction Pathway programme with Savio High School in May 2019 with 11 Year 11 students who had all been identified as being on the cusp of a local gang and were all a risk of becoming NEET. All of the students went on to complete a summer course with Everton in the Community and now have potential apprenticeship opportunities with Lang O'Rourke. Further Construction Pathways delivery has commenced with more schools in Sefton, Liverpool and Knowsley.

Everton Apprenticeships

In 2018 our Apprenticeship team started to deliver the charity's first Level 5 Management Apprenticeship with the Aintree NHS Trust and The Royal Liverpool Hospital. 33 candidates were active on this course this year with 98% learner satisfaction results highlighting a great service with very satisfied scores.

The bid for further ESFA Apprenticeship funding was submitted in July with us receiving approval in September.

EVERTON IN THE COMMUNITY

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT AND STRATEGIC REPORT) (CONTINUED)

FOR THE 13 MONTHS ENDED 30 JUNE 2019

Health and Wellbeing

Over the previous 12 months, the Health and Wellbeing programme has benefited greatly from securing new funding from various sources, most notably key funding received from the Club's Principal Partner SportPesa has ensured that our core mental health provision would not just continue but also be scaled up.

Additional funding has also been secured from the Premier League, UEFA Foundation, The Veteran's Foundation, LCVS and the National Institute of Health Research. This funding is allowing key projects to continue including Stand Together supporting older adults experiencing social isolation, Knowlsey Veterans Hub supporting ex-forces personnel re-adjust to civilian life and develop meaningful relationships. The new funding has enabled the creation of new projects including a retirement project to prevent social isolation from occurring, a gambling awareness project and has also helped us secure the services of a GP who will be based at The People's Hub one day each week.

These developments are playing a key role in supporting the health needs of the local community, tackling health inequalities and making Everton in the Community a key player across the Liverpool City Region, which has been recognised with the charity being invited to input onto several significant strategic groups focusing on suicide prevention, cardiovascular disease prevention and diabetes prevention.

Important heart screening events continued to take place thanks to funding from Medicash. A total of three events took place with 278 young people screened and ten identified with a significant heart defect, which can be life-threatening. This success was recognised with Everton in the Community winning the 'SME Business Award' at the UK Heart Safe Awards in November 2019.

Our second annual Health and Wellbeing Conference took place successfully in July 2019 with delegates attending from across the UK to learn more about our award-winning provision and our academic partnership with Edge Hill University, which is now in its seventh year.

Our Tackling the Blues programme received significant exposure over the last 12 months, primarily due to the emergence of evidence around adverse childhood experiences (ACEs). Now described as the biggest public health challenge, ACEs have been shown to reduce life expectancy by up to 20 years. However, despite the alarming impact of ACEs, there is hope in that having access to a trusted person can impart resilience against developing such negative outcomes and this where Tackling the Blues is performing a vital role. Delivered in partnership with Edge Hill University, the programme provides 'trusted' mentors and has done for the previous five years supporting close to 1,000 children and young people in that time who are experiencing, or are at risk of developing, a mental illness.

Neighbourhood

The last 12 months has seen the Club's Neighbourhood team continue its good work in supporting local residents and businesses in the Blue Mile surrounding Goodison Park and build on the award-winning work of the charity by linking into our core community surrounding the residential stadium area.

The Neighbourhood team have successfully boosted employment within the Blue Mile by assisting 52 neighbours in gaining part-time employment in the local area and within Everton Football Club in addition to registering 49 local residents as volunteers.

Everton in the Community run 13 neighbourhood projects from The People's Hub which include yoga, reading buddies, knit and natter and Red Cross resettlement groups. Projects focus on topic such as area regeneration and redevelopment, social isolation, community inactivity, decreasing crime statistics and foodbanks. Since The People's Hub was officially opened in 2017, there has been a 23% reduction in anti-social behavior in the local area.

More than 1,500 neighbours have supported the Club's stadium consultation activity and the last year has seen over 5,000kg of food donated to local foodbanks to benefit neighbours within the Blue Mile.

EVERTON IN THE COMMUNITY

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT AND STRATEGIC REPORT) (CONTINUED)

FOR THE 13 MONTHS ENDED 30 JUNE 2019

Working alongside the charity's Kicks team and 'Real Men Don't Carry Knives', our anti knife crime awareness campaign reached over 34,000 Merseyside residents with each knife crime case prevented saving the NHS up to £40,000 per case dependant on severity.

The Neighbourhood team has engaged local schools in the Blue Mile with 190 students from Gwladys Primary School now enrolled on our Reading Buddies programme, these students are now performing at 13% above the national average and local schools are also involved in our Premier League Matchday Sweeper Zone activity which saw 190 young people work to keep the streets surrounding Goodison Park clean and tidy in the approach to matchday before being rewarded with a match ticket.

Soccer Schools

Everton in the Community's Soccer Schools programme has continued to go from strength to strength over the last 12 months with a second full time staff member being appointed, which now provides a dedicated lead for UK operations and also international operations.

Additional partnerships have been developed over the previous 12-months with one notable partnership resulting in new Soccer Camps taking place in Switzerland, a country not covered before allowing us to reach a whole new audience and spread the Everton brand. Furthermore, the partnerships with existing Tour Companies have developed and additional visits are taking place to USM Finch Farm with groups from Australia, USA and across Europe.

In total, our Soccer Schools are now delivered from 25 locations across the globe – an increase from 18 locations in the previous year. Furthermore, despite appointing a second full time member of staff, the programme still generated a surplus of almost £2,000 which is on course to be significantly increased over the next 12-months. This surplus will then be reinvested back into the programme to aid further expansion and ultimately provide an additional source of income for the charity as part of the Growth Strategy.

The last 12 months has also seen the programme benefit from guest appearances from first team players, Everton Women and Club Ambassadors. This has helped to raise awareness of the Soccer Schools programme alongside improving the experience for children and their parents.

The People's Place

In August 2018 we launched our most ambitious fundraising campaign yet, The People's Place, to build a permanent mental health facility in the shadows of Goodison Park.

With a fundraising target of one-million-pounds, the charity will build and develop a purpose-built facility that will become a delivery site for the charity's existing mental health programmes and enable signposting to other services such as suicide awareness and prevention.

With the support and backing of Everton Football Club CEO Denise Barrett-Baxendale and the full first-team squad, the charity has already raised in excess of £400,000 of its one-million-pound fundraising target with fundraising activity including our first-ever hugathon, a Ravin' Fit dance workshop and a glittering gala dinner.

The Blue Base

Officially opened in September 2018 by former Everton Football Club manager Marco Silva, The Blue Base is an Everton in the Community facility in the shadows of Goodison Park that houses the charity's programmes for elderly participants who are living with dementia and/or suffering from social isolation. The fully accessible Blue Base is also open to the Club's disabled Season Ticket Holders ahead of all home matches, allowing them to escape the hustle and bustle of the busy streets surrounding the ground and is also available as a private hire facility with all profits generated going back into Everton in the Community.

EVERTON IN THE COMMUNITY

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT AND STRATEGIC REPORT) (CONTINUED)

FOR THE 13 MONTHS ENDED 30 JUNE 2019

Volunteering

Volunteers are at the heart of everything at Everton in the Community and the charity's Volunteer programme engages with a diverse range of people who are representative of our local community. During the 2018.19 season, more than 200 active volunteers contributed a staggering 9,000 hours of volunteering towards our charity.

Everton in the Community's Volunteer programme provides dedicated volunteers with an opportunity to get involved with a wide variety of programmes and events, whether this be opting to support weekly sessions on one of the charity's 40+ social programmes or assisting at some of our many fundraising and community events. All of our volunteers are passionate about wanting to join Everton in the Community in making a difference on the streets of Merseyside.

There is extensive research available which indicates that there are many benefits associated with volunteering and in our latest volunteer survey from June 2019, our volunteers stated that some of the main benefits they receive as a result of volunteering with EitC include improved mental wellbeing, developing key life skills, improved employability prospects, meeting new people and a feeling of pride and self-worth.

Significant achievements for the Volunteer programme during the 2018.19 season include:

- The launch of a new recognition scheme called 'Everton Goals'. The initiative links individuals volunteering hours to goal scorers throughout the Club's illustrious history with the aim of celebrating volunteers' achievements at various milestones during their journey with Everton in the Community. There are four awards within the Everton Goals scheme which begins at 30 volunteering hours for the Howard Kendall Award and finishes at 383 volunteering hours for the Dixie Dean Award.
- In April 2019, a 20-strong group of charity volunteers and NCS graduates carried out essential social action work during a 10-day trip to Nakuru, Kenya. The group spent their time in the African country undertaking transformative renovation works at Jubilee Academy and West End Destiny Kids Academy, two rural schools for young children. The most significant achievement during this project was the installation of a permanent water-pump and water-tank for the children of West End Destiny Kids Academy School.
- In May 2019 Everton Football Club became the first football club to receive the prestigious 'Investors in Volunteers IIV' accreditation for its community volunteer programme delivered by Everton in the Community. The accreditation is the UK quality standard for all organisations which involve volunteers in their work and ensures the charity's volunteer management structure is adhering to best practice.

Everton Lotteries

2018-19 has been a busy and successful year for Everton Lotteries. The team relocated to a new office space and launched our revamped website which included new features to improve the user experience.

In the last year Everton Lotteries has had more than 50 £1,000 jackpot winners, gave out over £100,000 in prizes and met and engaged with more than 20,000 local people in the process.

We celebrated our 1,000th draw across all products in June as well as the significant milestone of having donated over £2million to our partner organisations. To put that figure into context, this would be enough to fund 100,000 animal ambulance trips for Freshfields Animal Rescue or 200,000 free craft sessions at Culture Warrington.

We were honoured to enhance our relationship with another beneficiary Tranmere Rovers FC and add the likes of Culture Warrington, Freshfields Animal Rescue and The Walton Centre to a growing list of beneficiaries, recognising the hard work, enterprise and endeavour in the department.

EVERTON IN THE COMMUNITY

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT AND STRATEGIC REPORT) (CONTINUED)

FOR THE 13 MONTHS ENDED 30 JUNE 2019

Fundraising

Our fundraising activities are vital to the charity, enabling us to continue to improve the lives of vulnerable people in our community over the long term and this is achieved by providing a comprehensive range of inspirational and exciting fundraising opportunities through which people can pledge their support by direct donation, participation in events, by volunteering or by offering "gifts in kind".

We strive to offer challenging and rewarding opportunities for people to engage with us, and in doing so hope to strengthen the bond of trust, grow the reputation of the charity and help to win hearts and minds within the community.

As a responsible charity we are also acutely aware of our role in supporting other national not-for-profit organisations, and regularly lend our support to initiatives developed by Marie Curie, Macmillan Nurses, Poppy Appeal and Tickled Pink in addition to many others each year. Everton in the Community also organises the donation of signed memorabilia and merchandise to help more than 2,000 local charities and groups to continue their own vital work.

Throughout 2018.19 we continued to engage supporters in a whole range of activities and events to raise vital restricted and unrestricted funds and throughout this period we engaged with almost 10,000 individuals, aged from four to 70-years old with activities tailored for all ages and abilities.

Key successes for the Fundraising team during the last 12 months include:

- Hosting mascot packages for more than 30 children, offering them a 'dream come true' experience at Goodison Park.
- In association with KitAid, we helped to distribute more than 200 items of kit to Thailand, Zambia, British Virgin Islands, Ecuador and Malawi.
- Launched the charity's own online auction platform giving supporters the chance to bid for and win exclusive signed pieces of memorabilia.
- Launched a 'Football Frenzy' party package to engage with junior supporters and raise vital funds.
- Launched our Payroll Giving campaign with the aim of engaging 30% of the workforce into the scheme and in June 2019, were awarded with the Diamond Quality Mark which is a benchmarking system that recognises those businesses operating exceptional schemes. We are the only business in Liverpool and client of Charities Trust to be awarded with this accolade.
- Implemented a reward and recognition scheme for all fundraisers who have gone above and beyond, those who exceeded expectations are rewarded with a matchday experience, throughout this period 16 fundraisers have been rewarded.
- More than £43,000 was raised for the 'Home Is Where The Heart Is' project at the third Goodison Sleepout with more than 200 fans taking part including Under 23 Manager David Unsworth and his entire U23 squad.
- Hosted a Ravin' Fit event at Everton Free School with Radio City DJ Lee Butler, Jordan Pickford and Ian Snodin. More than 100 people took part, raising more than £1,500 for The People's Place.
- Hosted our annual charity golf day at Formby Hall with 72 golfers taking part including a team of first-team players and Everton legends.
- In May 2019 we hosted a range of The Ultimate Goodison Experience events, a total of £34,000 raised, including the annual Football Aid event which raised another £15,000.

A very successful year for Everton in the Community's Fundraising team saw more than £500,000 raised for the charity including over £300,000 for The People's Place and £36,645 for Home Is Where The Heart Is.

EVERTON IN THE COMMUNITY

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT AND STRATEGIC REPORT) (CONTINUED)

FOR THE 13 MONTHS ENDED 30 JUNE 2019

Financial review

Incoming resources for the thirteen months amounted to £5,178,840 (2018 12 months £4,215,613). Overall income exceeded expenditure by £1,011,367 (2018 £676,677), including capital grants received of £23,452 (2018 £484,647). Unexpended grants and restricted donations and legacies amounted to £2,186,660 (2018 £2,186,660) and general reserves amounted to £2,508,994 (2018 £1,861,442). Of the general reserves £1,605,518 (2018 £1,371,000) had been designated for specific purposes. Unrestricted free reserves therefore amounted to £785,964 (2018 £348,436).

The cash and bank balances stood at £2,073,435 (2018 £849,010).

It is the policy of the charity that unrestricted funds which have not been designated for a specific use should be maintained at a level equivalent to between three and six month's expenditure. The Trustees considers that reserves at this level will ensure that, in the event of a significant drop in funding, they will be able to continue the charity's current activities while consideration is given to ways in which additional funds may be raised. This level of reserves has been maintained throughout the 13 months.

The Trustees have assessed the major risks to which the charity is exposed, and are satisfied that systems are in place to mitigate exposure to the major risks.

Structure, governance and management

The charity is a company limited by guarantee, incorporated on 31 July 2003 and is therefore governed by a Memorandum and Articles of Association which have been subject to revision and were formally adopted in May 2018.

The Trustees, who are also the directors for the purpose of company law, and who served during the 13 months and up to the date of signature of the financial statements were:

Sir J F Jones

Mr A S McTavish

Professor C G Mills

Mr Paul Bibby

(Appointed 2 April 2019)

Mr Martin Carey

(Appointed 2 April 2019)

Mrs Susan Russell

(Appointed 2 April 2019)

Professor D Barrett-Baxendale

(Resigned 25 September 2019)

Mr R B Kenyon

(Resigned 14 November 2018)

Mrs M Kirk

(Resigned 6 July 2018)

Trustees are drawn from Everton Football Club and from the wider community. Most trustees are already familiar with the practical work of the Charity when appointed, but new trustees are invited and encouraged to attend short training sessions to familiarise themselves with the charity and the context within which it operates. The Chief Executive Office ensures that the Board of Trustees is kept up to date with any changes in legislation, rules and regulations which may affect the charity.

None of the Trustees has any beneficial interest in the company. All of the Trustees are members of the company and guarantee to contribute £10 in the event of a winding up.

EVERTON IN THE COMMUNITY

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT AND STRATEGIC REPORT) (CONTINUED)

FOR THE 13 MONTHS ENDED 30 JUNE 2019

The day to day management of the charity is delegated to the Senior Management Team which comprise:

- Phil Duffy - Executive Director (to 31 August 2018)
- Richard Kenyon - Chief Executive Officer (from June 2018)
- Sue Gregory - Director of Youth Engagement, Employability and Sports Development
- Mike Salla - Director of Health and Sport
- Linda McMullen - Director of Finance Resources and Operations
- Jeanette Salmon - Director of Development

The Board of Trustees meet on a regular basis and are provided with monthly status reports to enable them to monitor the performance of the charity.

The Trustees induction procedure includes training in relation to governance, the role of a Trustee and their responsibilities and any other matters that support their role.

The remuneration of Everton in the Community employees is set by the Board of Trustees, having taken advice from Everton FC HR department and benchmarked against similar roles in the charity sector.

All Trustees give of their time freely and no Trustee remuneration or expenses were paid in the year.

Auditor

In accordance with the company's articles, a resolution proposing that McLintocks (NW) Limited be reappointed as auditor of the company will be put at a General Meeting.

Disclosure of information to auditor

Each of the Trustees has confirmed that there is no information of which they are aware which is relevant to the audit, but of which the auditor is unaware. They have further confirmed that they have taken appropriate steps to identify such relevant information and to establish that the auditor is aware of such information.

The Trustees' report, including the strategic report, was approved by the Board of Trustees.

Sir J F Jones

Trustee

Dated: 30 January 2020

EVERTON IN THE COMMUNITY

STATEMENT OF TRUSTEES' RESPONSIBILITIES

FOR THE 13 MONTHS ENDED 30 JUNE 2019

The Trustees, who are also the directors of Everton In The Community for the purpose of company law, are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company Law requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that 13 months.

In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in operation.

The Trustees are responsible for keeping adequate accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

EVERTON IN THE COMMUNITY

INDEPENDENT AUDITOR'S REPORT

TO THE MEMBERS OF EVERTON IN THE COMMUNITY

Opinion

We have audited the financial statements of Everton In The Community (the 'charity') for the 13 months ended 30 June 2019 which comprise the statement of financial activities, the balance sheet, the statement of cash flows and the notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 *The Financial Reporting Standard applicable in the UK and Republic of Ireland* (United Kingdom Generally Accepted Accounting Practice).

In our opinion, the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 30 June 2019 and of its incoming resources and application of resources, for the 13 months then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charity in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

We have nothing to report in respect of the following matters in relation to which the ISAs (UK) require us to report to you where:

- the Trustees' use of the going concern basis of accounting in the preparation of the financial statements is not appropriate; or
- the Trustees have not disclosed in the financial statements any identified material uncertainties that may cast significant doubt about the charity's ability to continue to adopt the going concern basis of accounting for a period of at least twelve months from the date when the financial statements are authorised for issue.

Other information

The Trustees are responsible for the other information. The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

EVERTON IN THE COMMUNITY

INDEPENDENT AUDITOR'S REPORT (CONTINUED)

TO THE MEMBERS OF EVERTON IN THE COMMUNITY

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of our audit:

- the information given in the Trustees' Report, which includes the directors' report and the strategic report prepared for the purposes of company law, for the financial 13 months for which the financial statements are prepared is consistent with the financial statements; and
- the strategic report and the directors' report included within the Trustees' report have been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the charity and its environment obtained in the course of the audit, we have not identified material misstatements in the strategic report or the directors' report included within the Trustees' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of Trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

Responsibilities of Trustees

As explained more fully in the statement of Trustees' responsibilities, the Trustees, who are also the directors of the charity for the purpose of company law, are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the Trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the Trustees are responsible for assessing the charity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the Trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: <http://www.frc.org.uk/auditorsresponsibilities>. This description forms part of our auditor's report.

EVERTON IN THE COMMUNITY

INDEPENDENT AUDITOR'S REPORT (CONTINUED) TO THE MEMBERS OF EVERTON IN THE COMMUNITY

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.

**Michael Caputo FCA (Senior Statutory Auditor)
for and on behalf of McLintocks (NW) Limited**

30 January 2020

**Chartered Accountants
Statutory Auditor**

2 Hilliards Court
Chester Business Park
Chester
Cheshire
CH4 9PX

EVERTON IN THE COMMUNITY

STATEMENT OF FINANCIAL ACTIVITIES INCLUDING INCOME AND EXPENDITURE ACCOUNT

FOR THE 13 MONTHS ENDED 30 JUNE 2019

	Notes	Unrestricted funds 2019 £	Restricted funds 2019 £	Total 2019 £	Unrestricted funds 2018 £	Restricted funds 2018 £	Total 2018 £
Income from:							
Donations and legacies	3	1,353,966	442,900	1,796,866	926,190	640,116	1,566,306
Charitable activities							
Employ	4	211,242	262,382	473,624	136,500	172,819	309,319
Health	4	228,159	410,116	638,275	187,355	368,535	555,890
Sport	4	203,884	499,557	703,441	114,644	309,461	424,105
Youth	4	449,859	655,215	1,105,074	505,243	440,980	946,223
Other trading activities	5	461,060	-	461,060	413,770	-	413,770
Investments	6	500	-	500	-	-	-
Total income		2,908,670	2,270,170	5,178,840	2,283,702	1,931,911	4,215,613
Expenditure on:							
Raising funds	7	565,768	-	565,768	366,730	-	366,730
Charitable activities	8	1,684,008	1,917,697	3,601,705	1,703,809	1,468,397	3,172,206
Total resources expended		2,249,776	1,917,697	4,167,473	2,070,539	1,468,397	3,538,936
Net incoming resources before transfers		658,894	352,473	1,011,367	213,163	463,514	676,677
Gross transfers between funds		(11,342)	11,342	-	147,819	(147,819)	-
Net income for the year/ Net movement in funds		647,552	363,815	1,011,367	360,982	315,695	676,677
Fund balances at 1 June 2018		1,861,442	1,822,845	3,684,287	1,500,460	1,507,150	3,007,610
Fund balances at 30 June 2019		2,508,994	2,186,660	4,695,654	1,861,442	1,822,845	3,684,287

The statement of financial activities includes all gains and losses recognised in the 13 months.

All income and expenditure derive from continuing activities.

The statement of financial activities also complies with the requirements for an income and expenditure account under the Companies Act 2006.

EVERTON IN THE COMMUNITY

BALANCE SHEET

AS AT 30 JUNE 2019

	Notes	2019		2018	
		£	£	£	£
Fixed assets					
Tangible assets	12		2,775,919		2,864,663
Current assets					
Stocks	14	5,192		-	
Debtors	15	323,178		549,768	
Cash at bank and in hand		2,073,435		849,010	
		<u>2,401,805</u>		<u>1,398,778</u>	
Creditors: amounts falling due within one year	16	<u>(482,070)</u>		<u>(579,154)</u>	
Net current assets			1,919,735		819,624
Total assets less current liabilities			<u>4,695,654</u>		<u>3,684,287</u>
Income funds					
Restricted funds	19		2,186,660		1,822,845
<u>Unrestricted funds</u>					
Designated funds	20	1,551,984		1,371,000	
General unrestricted funds		957,010		490,442	
		<u>2,508,994</u>		<u>1,861,442</u>	
		<u>4,695,654</u>		<u>3,684,287</u>	

The financial statements were approved by the Trustees on 30 January 2020

Sir J F Jones
Trustee

Company Registration No. 04851552

EVERTON IN THE COMMUNITY

STATEMENT OF CASH FLOWS

FOR THE 13 MONTHS ENDED 30 JUNE 2019

	Notes	2019 £	£	2018 £	£
Cash flows from operating activities					
Cash generated from operations	23		1,257,307		515,217
Investing activities					
Purchase of tangible fixed assets		(33,382)		(884,149)	
Interest received		500		-	
Net cash used in investing activities			(32,882)		(884,149)
Net cash used in financing activities			-		-
Net increase/(decrease) in cash and cash equivalents			1,224,425		(368,932)
Cash and cash equivalents at beginning of 13 months			849,010		1,217,942
Cash and cash equivalents at end of 13 months			<u>2,073,435</u>		<u>849,010</u>

EVERTON IN THE COMMUNITY

NOTES TO THE FINANCIAL STATEMENTS

FOR THE 13 MONTHS ENDED 30 JUNE 2019

1 Accounting policies

Charity information

Everton In The Community is a private company limited by guarantee incorporated in England and Wales. The registered office is Goodison Park, Goodison Road, Liverpool, Merseyside, L4 4EL.

In the event of a winding up, the liability in respect of the guarantee is limited to £10 per member.

1.1 Accounting convention

The financial statements have been prepared in accordance with the Companies Act 2006 and "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (as amended for accounting periods commencing from 1 January 2016). The charity is a Public Benefit Entity as defined by FRS 102.

The financial statements are prepared in sterling, which is the functional currency of the charity. Monetary amounts in these financial statements are rounded to the nearest £.

The financial statements have been prepared under the historical cost convention. The principal accounting policies adopted are set out below.

1.2 Going concern

At the time of approving the financial statements, the Trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. Thus the Trustees continue to adopt the going concern basis of accounting in preparing the financial statements.

1.3 Charitable funds

Unrestricted funds are available for use at the discretion of the Trustees in furtherance of their charitable objectives unless the funds have been designated for other purposes.

Designated funds comprise funds which have been set aside at the discretion of the Trustees for specific purposes. The purposes and uses of the designated funds are set out in the notes to the financial statements.

Restricted funds are subject to specific conditions by donors as to how they may be used. The purposes and uses of the restricted funds are set out in the notes to the financial statements.

1.4 Incoming resources

Income is recognised when the charity is legally entitled to it after any performance conditions have been met, the amounts can be measured reliably, and it is probable that income will be received.

Cash donations are recognised on receipt. Other donations are recognised once the charity has been notified of the donation, unless performance conditions require deferral of the amount. Income tax recoverable in relation to donations received under Gift Aid or deeds of covenant is recognised at the time of the donation.

Legacies are recognised on receipt or otherwise if the charity has been notified of an impending distribution, the amount is known, and receipt is expected. If the amount is not known, the legacy is treated as a contingent asset.

EVERTON IN THE COMMUNITY

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE 13 MONTHS ENDED 30 JUNE 2019

1 Accounting policies

(Continued)

Donated facilities and donated professional services are recognised in income at their fair value when their economic benefit can be reliably measured and the charity has control over the item. Fair value is determined on the basis of the value of the gift to the charity. A corresponding amount is recognised in expenditure.

Income from capital grants is recognised when the charity has entitlement to the funds, any performance conditions have been met and the amount can be reliably measured.

Income from charitable activities includes income received under contract or where entitlement to the grant funding is subject to performance conditions. Income is recognised in the Statement of Financial Activities when the related services have been provided, income in advance of those services being provided is deferred.

Income from trading activities, includes income from fundraising events and trading activities to raise funds for the charity. Income is recognised when earned and the charity is entitled to the receipt.

1.5 Resources expended

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Irrecoverable VAT is charged as a cost against the activity for which the expenditure was incurred.

Support costs are those that assist the work of the charity but are not directly attributable to the charitable activities. Support costs include office costs, administrative payroll costs and governance costs which support the charity's activities. Where the support costs cannot be attributable to a direct activity they have been allocated to the costs of raising funds and charitable activities on a pro-rata basis.

Governance costs represent costs associated with meeting the constitutional and statutory requirements of the charity and include the audit fees and costs linked to the strategic management of the charity.

1.6 Tangible fixed assets

Tangible fixed assets are initially measured at cost and subsequently measured at cost or valuation, net of depreciation and any impairment losses.

Depreciation is recognised so as to write off the cost or valuation of assets less their residual values over their useful lives on the following bases:

Freehold land and buildings	2% on cost
Leasehold land and buildings	2% on cost
Fixtures and fittings	25% on cost
Motor vehicles	33.33% on cost

The gain or loss arising on the disposal of an asset is determined as the difference between the sale proceeds and the carrying value of the asset, and is recognised in net income/(expenditure) for the year.

EVERTON IN THE COMMUNITY

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE 13 MONTHS ENDED 30 JUNE 2019

1 Accounting policies

(Continued)

1.7 Impairment of fixed assets

At each reporting end date, the charity reviews the carrying amounts of its tangible assets to determine whether there is any indication that those assets have suffered an impairment loss. If any such indication exists, the recoverable amount of the asset is estimated in order to determine the extent of the impairment loss (if any).

Intangible assets with indefinite useful lives and intangible assets not yet available for use are tested for impairment annually, and whenever there is an indication that the asset may be impaired.

1.8 Stocks

Stocks are stated at the lower of cost and estimated selling price less costs to complete and sell. Cost comprises direct materials and, where applicable, direct labour costs and those overheads that have been incurred in bringing the stocks to their present location and condition. Items held for distribution at no or nominal consideration are measured the lower of replacement cost and cost.

Net realisable value is the estimated selling price less all estimated costs of completion and costs to be incurred in marketing, selling and distribution.

1.9 Cash and cash equivalents

Cash and cash equivalents include cash in hand, deposits held at call with banks, other short-term liquid investments with original maturities of three months or less, and bank overdrafts. Bank overdrafts are shown within borrowings in current liabilities.

1.10 Financial instruments

The charity has elected to apply the provisions of Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instruments Issues' of FRS 102 to all of its financial instruments.

Financial instruments are recognised in the charity's balance sheet when the charity becomes party to the contractual provisions of the instrument.

Financial assets and liabilities are offset, with the net amounts presented in the financial statements, when there is a legally enforceable right to set off the recognised amounts and there is an intention to settle on a net basis or to realise the asset and settle the liability simultaneously.

Basic financial assets

Basic financial assets, which include debtors and cash and bank balances, are initially measured at transaction price including transaction costs and are subsequently carried at amortised cost using the effective interest method unless the arrangement constitutes a financing transaction, where the transaction is measured at the present value of the future receipts discounted at a market rate of interest. Financial assets classified as receivable within one year are not amortised.

Basic financial liabilities

Basic financial liabilities, including creditors and bank loans are initially recognised at transaction price unless the arrangement constitutes a financing transaction, where the debt instrument is measured at the present value of the future payments discounted at a market rate of interest. Financial liabilities classified as payable within one year are not amortised.

Debt instruments are subsequently carried at amortised cost, using the effective interest rate method.

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of operations from suppliers. Amounts payable are classified as current liabilities if payment is due within one year or less. If not, they are presented as non-current liabilities. Trade creditors are recognised initially at transaction price and subsequently measured at amortised cost using the effective interest method.

EVERTON IN THE COMMUNITY

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE 13 MONTHS ENDED 30 JUNE 2019

1 Accounting policies

(Continued)

Derecognition of financial liabilities

Financial liabilities are derecognised when the charity's contractual obligations expire or are discharged or cancelled.

1.11 Employee benefits

The cost of any unused holiday entitlement is recognised in the period in which the employee's services are received.

Termination benefits are recognised immediately as an expense when the charity is demonstrably committed to terminate the employment of an employee or to provide termination benefits.

1.12 Retirement benefits

Payments to defined contribution retirement benefit schemes are charged as an expense as they fall due.

1.13 Leases

Rentals payable under operating leases, including any lease incentives received, are charged as an expense on a straight line basis over the term of the relevant lease.

2 Critical accounting estimates and judgements

In the application of the charity's accounting policies, the Trustees are required to make judgements, estimates and assumptions about the carrying amount of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised where the revision affects only that period, or in the period of the revision and future periods where the revision affects both current and future periods.

EVERTON IN THE COMMUNITY

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE 13 MONTHS ENDED 30 JUNE 2019

3 Donations and legacies

	Unrestricted funds £	Restricted funds £	Total 2019 £	Total 2018 £
Donations and gifts	979,585	419,448	1,399,033	733,801
Legacies receivable	-	-	-	15,816
Capital grants receivable	-	23,452	23,452	484,647
Donated goods and services from Everton FC	374,381	-	374,381	332,042
	<u>1,353,966</u>	<u>442,900</u>	<u>1,796,866</u>	<u>1,566,306</u>
For the 12 months ended 31 May 2018	<u>926,190</u>	<u>640,116</u>		<u>1,566,306</u>
Grants receivable				
The Football Foundation	-	23,452	23,452	462,647
Field of Dreams	-	-	-	22,000
	<u>-</u>	<u>23,452</u>	<u>23,452</u>	<u>484,647</u>

EVERTON IN THE COMMUNITY

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE 13 MONTHS ENDED 30 JUNE 2019

4 Charitable activities

	Employ	Health	Sport	Youth	Total 2019	Total 2018
	£	£	£	£	£	£
Performance related grants	466,811	511,363	486,424	655,215	2,119,813	1,571,252
National Citizen Service	-	-	-	434,209	434,209	500,053
Soccer Camps	-	-	96,314	-	96,314	61,957
Other income	6,813	126,912	120,703	15,650	270,078	102,275
	<u>473,624</u>	<u>638,275</u>	<u>703,441</u>	<u>1,105,074</u>	<u>2,920,414</u>	<u>2,235,537</u>
Analysis by fund						
Unrestricted funds	211,242	228,159	203,884	449,859	1,093,144	
Restricted funds	262,382	410,116	499,557	655,215	1,827,270	
	<u>473,624</u>	<u>638,275</u>	<u>703,441</u>	<u>1,105,074</u>	<u>2,920,414</u>	
For the 12 months ended 31 May 2018						
Unrestricted funds	136,500	187,355	114,644	505,243		943,742
Restricted funds	172,819	368,535	309,461	440,980		1,291,795
	<u>309,319</u>	<u>555,890</u>	<u>424,105</u>	<u>946,223</u>		<u>2,235,537</u>
Performance related grants						
The Premier League	114,375	372,476	328,748	409,114	1,224,713	969,546
The Big Lottery	-	10,000	-	-	10,000	-
MerseyCare NHS Trust	-	23,975	-	-	23,975	117,991
Working Futures	-	-	-	-	-	82,694
Riverside College	-	-	-	-	-	93,890
Sport England	-	-	7,250	-	7,250	95,314
Merseyside Police Authority	150,734	-	123,234	228,902	502,870	55,982
The Royal British Legion	-	40,473	-	-	40,473	15,095
Children in Need	-	-	27,192	-	27,192	22,029
Education and Skills Funding Agency	198,702	-	-	-	198,702	41,619
Other	3,000	64,439	-	17,199	84,638	77,092
	<u>466,811</u>	<u>511,363</u>	<u>486,424</u>	<u>655,215</u>	<u>2,119,813</u>	<u>1,571,252</u>

EVERTON IN THE COMMUNITY

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE 13 MONTHS ENDED 30 JUNE 2019

5 Other trading activities

	Unrestricted funds 2019 £	Unrestricted funds 2018 £
Match day income	29,105	65,917
Fundraising events	85,420	125,804
Cafe and Blue Base income	147,896	30,758
Sponsorships income	198,639	191,291
	<hr/>	<hr/>
Other trading activities	461,060	413,770
	<hr/> <hr/>	<hr/> <hr/>

6 Investments

	Unrestricted funds 2019 £	Total 2018 £
Interest receivable	500	-
	<hr/> <hr/>	<hr/> <hr/>

7 Raising funds

	Unrestricted funds 2019 £	Unrestricted funds 2018 £
<u>Fundraising and publicity</u>		
Staging fundraising events	42,028	35,639
Other fundraising costs	15,253	-
Staff costs	285,847	286,378
	<hr/>	<hr/>
Fundraising and publicity	343,128	322,017
	<hr/>	<hr/>
<u>Trading costs</u>		
Cafe and Blue Base costs	84,413	44,713
Staff costs	82,824	-
Support costs	55,403	-
	<hr/>	<hr/>
Trading costs	222,640	44,713
	<hr/>	<hr/>
	565,768	366,730
	<hr/> <hr/>	<hr/> <hr/>

EVERTON IN THE COMMUNITY

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE 13 MONTHS ENDED 30 JUNE 2019

8 Charitable activities

	Employ	Health	Sport	Youth	Total 2019	Total 2018
	2019	2019	2019	2019		
	£	£	£	£	£	£
Staff costs	386,531	291,234	452,888	763,612	1,894,265	1,571,797
Programme costs	26,389	120,563	45,504	170,197	362,653	300,574
Motor and travel	3,326	11,509	37,990	24,323	77,148	55,081
Kit and equipment	796	5,462	6,672	2,267	15,197	18,034
Marketing	1,411	13,698	11,263	10,970	37,342	8,934
Training	261	4,500	480	5,205	10,446	6,273
Sundry costs	1,907	1,889	1,885	6,616	12,297	40,214
	<u>420,621</u>	<u>448,855</u>	<u>556,682</u>	<u>983,190</u>	<u>2,409,348</u>	<u>2,000,907</u>
Share of support costs (see note 9)	155,540	267,292	213,193	487,817	1,123,842	1,079,819
Share of governance costs (see note 9)	9,483	17,026	12,997	29,009	68,515	91,480
	<u>585,644</u>	<u>733,173</u>	<u>782,872</u>	<u>1,500,016</u>	<u>3,601,705</u>	<u>3,172,206</u>
Analysis by fund						
Unrestricted funds	325,625	205,728	304,375	848,280	1,684,008	1,703,809
Restricted funds	260,019	527,445	478,497	651,736	1,917,697	1,468,397
	<u>585,644</u>	<u>733,173</u>	<u>782,872</u>	<u>1,500,016</u>	<u>3,601,705</u>	<u>3,172,206</u>

For the 12 months ended 31 May 2018

	Employ	Health	Sport	Youth	Total 2018
	£	£	£	£	£
Staff costs	305,078	234,847	338,654	693,218	1,571,797
Programme costs	16,554	69,847	46,545	167,628	300,574
Motor and travel	2,556	8,990	27,810	15,725	55,081
Kit and equipment	21	3,701	9,821	4,491	18,034
Marketing	587	1,214	3,989	3,144	8,934
Training	1,723	339	668	3,543	6,273
Sundry costs	7,492	14,063	5,259	13,400	40,214
	<u>334,011</u>	<u>333,001</u>	<u>432,746</u>	<u>901,149</u>	<u>2,000,907</u>
Share of support costs (see note 9)	149,447	244,254	204,842	481,276	1,079,819
Share of governance costs (see note 9)	12,661	22,733	17,354	38,732	91,480
	<u>496,119</u>	<u>599,988</u>	<u>654,942</u>	<u>1,421,157</u>	<u>3,172,206</u>

EVERTON IN THE COMMUNITY

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE 13 MONTHS ENDED 30 JUNE 2019

8 Charitable activities

(Continued)

Analysis by fund

Unrestricted funds	295,639	233,053	259,511	915,606	1,703,809
Restricted funds	200,480	366,935	395,431	505,551	1,468,397
	<u>496,119</u>	<u>599,988</u>	<u>654,942</u>	<u>1,421,157</u>	<u>3,172,206</u>

9 Support costs

	Support costs	Governance costs	2019	Support costs	Governance costs	2018
	£	£	£	£	£	£
Staff costs	224,835	-	224,835	417,099	-	417,099
Depreciation	122,126	-	122,126	92,209	-	92,209
Administration costs	639,836	-	639,836	430,826	-	430,826
Facilities management	192,448	-	192,448	139,685	-	139,685
Audit fees	-	7,000	7,000	-	6,000	6,000
Accountancy	-	29,225	29,225	-	29,859	29,859
Legal and professional	-	32,290	32,290	-	55,621	55,621
	<u>1,179,245</u>	<u>68,515</u>	<u>1,247,760</u>	<u>1,079,819</u>	<u>91,480</u>	<u>1,171,299</u>
Analysed between						
Trading	55,403	-	55,403	-	-	-
Charitable activities	1,123,842	68,515	1,192,357	1,079,819	91,480	1,171,299
	<u>1,179,245</u>	<u>68,515</u>	<u>1,247,760</u>	<u>1,079,819</u>	<u>91,480</u>	<u>1,171,299</u>

10 Trustees

None of the Trustees (or any persons connected with them) received any remuneration or benefits from the charity during the 13 months.

EVERTON IN THE COMMUNITY

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE 13 MONTHS ENDED 30 JUNE 2019

11 Employees

Number of employees

The average monthly number of employees during the 13 months was:

	2019	2018
	Number	Number
Charitable activities	112	84
Fundraising and administration	29	18
	<u>141</u>	<u>102</u>

Employment costs

	2019	2018
	£	£
Wages and salaries	2,251,004	2,063,962
Social security costs	176,345	165,254
Other pension costs	60,422	46,058
	<u>2,487,771</u>	<u>2,275,274</u>

The number of employees whose annual remuneration was £60,000 or more were:

	2019	2018
	Number	Number
£70,000 - £80,000	-	1

The key management personnel of the charity comprise the Chief Executive officer, the Executive Director, the Director of Health and Sport, the Director of Youth Engagement, Employability and Sports Development, the Director of Finance Resources and Operations and the Director of Development.

The total amount of employee benefits received by key management personnel amounted to £198,648 (2018 £220,555).

EVERTON IN THE COMMUNITY

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE 13 MONTHS ENDED 30 JUNE 2019

12 Tangible fixed assets

	Freehold land and buildings	Leasehold land and buildings	Fixtures and fittings	Motor vehicles	Total
	£	£	£	£	£
Cost					
At 1 June 2018	1,085,113	1,689,156	213,208	100,695	3,088,172
Additions	4,675	-	28,707	-	33,382
At 30 June 2019	1,089,788	1,689,156	241,915	100,695	3,121,554
Depreciation and impairment					
At 1 June 2018	14,251	46,162	80,385	82,711	223,509
Depreciation charged in the 13 months	23,549	36,575	48,251	13,751	122,126
At 30 June 2019	37,800	82,737	128,636	96,462	345,635
Carrying amount					
At 30 June 2019	1,051,988	1,606,419	113,279	4,233	2,775,919
At 31 May 2018	1,070,862	1,642,994	132,823	17,984	2,864,663

13 Financial instruments

	2019 £	2018 £
Carrying amount of financial assets		
Debt instruments measured at amortised cost	281,367	514,362
Carrying amount of financial liabilities		
Measured at amortised cost	168,902	172,712

14 Stocks

	2019 £	2018 £
Raw materials and consumables	5,192	-

15 Debtors

	2019 £	2018 £
Amounts falling due within one year:		
Trade debtors	89,603	169,853
Other debtors	191,765	344,509
Prepayments and accrued income	41,810	35,406
	323,178	549,768

EVERTON IN THE COMMUNITY

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE 13 MONTHS ENDED 30 JUNE 2019

16 Creditors: amounts falling due within one year

	Notes	2019 £	2018 £
Other taxation and social security		80,134	95,479
Deferred income	17	233,034	310,963
Trade creditors		112,950	105,705
Other creditors		14,246	29,707
Accruals and deferred income		41,706	37,300
		<u>482,070</u>	<u>579,154</u>

17 Deferred income

	2019 £	2018 £
Arising from Performance related grants	<u>233,034</u>	<u>310,963</u>

Deferred income is included in the financial statements as follows:

	2019 £	2018 £
Deferred income at 1 June 2018	310,963	419,211
Additions during the period	2,041,884	1,463,004
Amounts released to income	(2,119,813)	(1,571,252)
Deferred income at 30 June 2019	<u>233,034</u>	<u>310,963</u>

18 Retirement benefit schemes

Defined contribution schemes

The charity operates a defined contribution pension scheme for all qualifying employees. The assets of the scheme are held separately from those of the charity in an independently administered fund.

The charge to profit or loss in respect of defined contribution schemes was £60,422 (2018 - £46,058).

EVERTON IN THE COMMUNITY

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE 13 MONTHS ENDED 30 JUNE 2019

19 Restricted funds

The income funds of the charity include restricted funds comprising the following unexpended balances of donations and grants held on trust for specific purposes:

	Movement in funds				Balance at 30 June 2019 £
	Balance at 1 June 2018 £	Incoming resources £	Resources expended £	Transfers £	
Community Properties	1,409,347	338,085	-	(30,504)	1,716,928
Active Blues	8,070	1,860	(9,930)	-	-
Aged Veterans	7,530	17,612	(25,142)	-	-
41 Goodison	51,840	325,294	(277,705)	-	99,429
Disability	-	177,661	(154,632)	-	23,029
Education & Employability	-	173,292	(173,292)	-	-
Knowsley Veterans Hub	-	54,229	(50,182)	-	4,047
Girls on side	816	6,338	(2,292)	-	4,862
Hang up Boots	-	7,510	(751)	-	6,759
Healthy Blues	17,508	53,078	(66,716)	-	3,870
Home is Where the Heart Is	248,523	72,770	(43,213)	-	278,080
Imagine Your Goals	16,633	59,362	(75,995)	-	-
Kicks	-	325,268	(325,268)	-	-
Neighbourhood	-	34,767	(41,431)	6,664	-
Pass on the Memories	8,584	7,409	(15,993)	-	-
Inspire	21,586	48,750	(42,205)	-	28,131
PL Girls	-	27,083	(27,083)	-	-
PL Works	3,895	40,625	(44,520)	-	-
Primary Stars	-	296,783	(296,783)	-	-
Stand Together	11,369	118,750	(130,119)	-	-
Tackling the Blues	17,144	62,129	(57,748)	-	21,525
Others	-	21,515	(56,697)	35,182	-
	<u>1,822,845</u>	<u>2,270,170</u>	<u>(1,917,697)</u>	<u>11,342</u>	<u>2,186,660</u>

EVERTON IN THE COMMUNITY

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE 13 MONTHS ENDED 30 JUNE 2019

19 Restricted funds

(Continued)

Comparative information in respect of the preceding period is as follows:

	Movement in funds				Balance at 30 June 2018 £
	Balance at 1 June 2017 £	Incoming resources £	Resources expended £	Transfers £	
Community Properties	896,255	484,647	-	28,445	1,409,347
Active Blues	21,550	111,980	(125,460)	-	8,070
Aged Veterans	-	10,777	(3,247)	-	7,530
41 Goodison	44,826	208,281	(201,267)	-	51,840
Disability	359,780	142,498	(181,250)	(321,028)	-
Education & Employability	-	82,999	(135,836)	52,837	-
Everton Vets	11,010	18,959	(38,808)	8,839	-
Girls on side	-	5,827	(5,011)	-	816
Hang up Boots	-	-	-	-	-
Healthy Blues	9,740	17,713	(9,945)	-	17,508
Home is Where the Heart Is	139,653	139,417	(30,547)	-	248,523
Imagine Your Goals	12,485	71,588	(67,440)	-	16,633
Kicks	-	191,650	(221,716)	30,066	-
Neighbourhood	11,010	18,959	(38,808)	8,839	-
Pass on the Memories	-	31,196	(22,612)	-	8,584
Inspire	-	43,750	(22,164)	-	21,586
PL Girls	-	25,000	(28,358)	3,358	-
PL Sport	10,771	41,250	(52,021)	-	-
PL Works	-	37,500	(33,605)	-	3,895
Primary Stars	-	145,000	(185,823)	40,823	-
Stand Together	-	75,504	(64,135)	-	11,369
Tackling the Blues	-	37,500	(20,356)	-	17,144
Others	1,080	8,875	(18,796)	8,841	-
	<u>1,507,150</u>	<u>1,931,911</u>	<u>(1,468,397)</u>	<u>(147,819)</u>	<u>1,822,845</u>

EVERTON IN THE COMMUNITY

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE 13 MONTHS ENDED 30 JUNE 2019

19 Restricted funds

(Continued)

Community Properties

This fund represents community properties which have been grant funded. The fund will be reduced each year in line with the related depreciation charge.

Active Blues

Funded through general fundraising and Everton Football Club partners, this project provides football and walking football weekly provision for inactive men aged 35+ who are primarily from North Liverpool.

Aged Veterans

Shelter fund the Aged Veterans programme which supports individuals aged 65+ who have served in the forces or engaged in National Service.

41 Goodison

Funded by BT and the Premier League, this programme supports young people who are at risk of being looked after and also those who are at risk of offending or have offended.

Disability

Funded through the Premier League and Children in Need, this programme includes projects that support children, young people and adults with various disabilities including learning, sensory and physical. Provision includes weekly sessions in schools and community settings alongside football teams that train weekly and compete in various regional, national and international tournaments.

Education and Employability

Everton PL Works funded by the Premier League Charitable Trust continues to deliver to 16-29 year olds who are not in education, employment or training. The course focuses on employability workshops, sport activity and money skills management awareness culminating in the candidates becoming active 'Community Champions' in the local community.

Working Futures an ESFA funded programme, supports NEETs to progress in to employment, education, traineeships, apprenticeships or further learning

PL Enterprise is new initiative to increase the aspirations and skills of 11 to 18 year olds in full time education who are marginalised and/or at risk of not achieving their full potential.

Girls on Side

Funded through general fundraising and Everton Football Club partners, this project provides weekly support through sport and non-sport activities to females who have been diagnosed with various types of mental illness who have been referred to us by Mersey Care.

Hang up Our Boots

Funded by the Premier League, this project supports individuals who are approaching retirement to ensure they have meaningful activities to engage in once they have retired to avoid becoming socially isolated.

EVERTON IN THE COMMUNITY

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE 13 MONTHS ENDED 30 JUNE 2019

19 Restricted funds

(Continued)

Healthy Blues

This programme is funded through general fundraising and Everton Football Club partners and supports males and females aged 40+ with various mental health conditions referred from Mersey Care. Provision includes weekly sessions delivering in South Liverpool and North Sefton including various sports activities.

Home is Where the Heart Is

Funded by specific fundraising activities, this programme develops a supported living initiative for homeless young people.

Imagine your Goals

Funded through general fundraising and Everton Football Club partners, this programme supports males and females aged 18+ with various mental health conditions referred from Mersey Care. Weekly sessions take place across Merseyside including football and fitness sessions alongside providing training, volunteering and employment opportunities for participants.

Kicks

Funded through the Premier League, this programme aims to reduce anti-social behaviour within the community by engaging young people in a variety of sports.

Knowsley Veterans Hub

The Royal British Legion funds this project to support men and women at any stage of the transition from military life to civilian life. Ex-forces personnel face various challenges with making this transition and many can find themselves homeless, in prison or battling with addiction.

Neighbourhood

Funded from specific fundraising and donations, this programme supports local residents and businesses in the Blue Mile surrounding Goodison Park

Pass on the Memories

This programme is funded from various donations and fundraising activities to support people living with Dementia and memory loss who are referred from Mersey Care.

Inspire

Funded by the Premier League, this programme aims to deliver targeted support to identified students that need extra support to stay in education or to stop criminal exploitation.

PL Girls

Funded by the Premier League Charitable Trust, this programme provides women and girls aged 11+ with community time football sessions, competitive opportunities and signposting to female FA Charter Clubs.

Primary Stars

This is a national curriculum-linked education programme using the appeal of the Premier League and Everton FC to inspire primary school children to learn, be active and develop important skills.

Tackling the Blues

Funded by the Premier League, this programme supports children and young people with, or at risk of developing, mental illness. It is a sports and education-based programme delivered in school settings.

EVERTON IN THE COMMUNITY

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE 13 MONTHS ENDED 30 JUNE 2019

19 Restricted funds

(Continued)

Sphere

Funded through Erasmus funding, this project is a European-wide project designed to share learning on mental health projects.

Stand Together

Funded by the Premier League, this project supports men and women aged 70+ who have been identified as being socially isolated. Participants attend weekly sessions at the Blue Base alongside regular visits to various Merseyside attractions and landmarks.

20 Unrestricted funds

The income funds of the charity include the following designated funds which have been set aside out of unrestricted funds by the trustees for specific purposes:

	Movement in funds				
	Balance at 1 June 2018	Incoming resources	Resources expended	Transfers	Balance at 30 June 2019
	£	£	£	£	£
Community Properties	1,304,509	-	(48,397)	-	1,256,112
National Citizen Service	-	434,209	(434,209)	-	-
Health and Wellbeing Projects	66,491	20,154	(20,154)	57,410	123,901
Youth Engagement Programmes	-	-	-	171,971	171,971
Apprenticeship Programme	-	205,629	(202,768)	(2,861)	-
General Unrestricted Funds	490,442	2,248,678	(1,544,248)	(237,862)	957,010
	<u>1,861,442</u>	<u>2,908,670</u>	<u>(2,249,776)</u>	<u>(11,342)</u>	<u>2,508,994</u>

EVERTON IN THE COMMUNITY

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE 13 MONTHS ENDED 30 JUNE 2019

20 Unrestricted funds

(Continued)

Comparative information in respect of the preceding period is as follows:

	Movement in funds				Balance at 30 June 2018 £
	Balance at 1 June 2017 £	Incoming resources £	Resources expended £	Transfers £	
Community Properties	925,394	-	(44,714)	423,829	1,304,509
National Citizen Service	-	500,053	(503,685)	3,632	-
Health and Wellbeing Projects	82,511	1,660	-	(17,680)	66,491
Youth Engagement Programmes	-	-	-	-	-
Apprenticeship Programme	-	133,641	(164,957)	31,316	-
General Unrestricted Funds	499,243	1,648,348	(1,357,183)	(293,278)	490,442
	<u>1,507,148</u>	<u>2,283,702</u>	<u>(2,070,539)</u>	<u>147,819</u>	<u>1,861,442</u>

21 Analysis of net assets between funds

	Unrestricted 2019 £	Restricted 2019 £	Total 2019 £	Unrestricted 2018 £	Restricted 2018 £	Total 2018 £
Fund balances at 30 June 2019 are represented by:						
Tangible assets	1,373,624	1,402,295	2,775,919	1,455,316	1,409,347	2,864,663
Current assets/ (liabilities)	1,135,370	784,365	1,919,735	406,126	413,498	819,624
	<u>2,508,994</u>	<u>2,186,660</u>	<u>4,695,654</u>	<u>1,861,442</u>	<u>1,822,845</u>	<u>3,684,287</u>

22 Related party transactions

Everton in the community is the charitable arm of Everton Football Club. During the year Everton Football Club donated £420,000 (2018 £240,000) towards the operational costs of the charity. In addition Everton Football Club incurred operating costs amounting to £374,381 (2018 £332,042). These costs are included as donations and support costs.

EVERTON IN THE COMMUNITY

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE 13 MONTHS ENDED 30 JUNE 2019

23 Cash generated from operations	2019 £	2018 £
Surplus for the 13 months	1,011,367	676,677
Adjustments for:		
Investment income recognised in statement of financial activities	(500)	-
Depreciation and impairment of tangible fixed assets	122,126	92,209
Movements in working capital:		
(Increase) in stocks	(5,192)	-
Decrease/(increase) in debtors	226,590	(97,031)
(Decrease) in creditors	(19,155)	(48,390)
(Decrease) in deferred income	(77,929)	(108,248)
Cash generated from operations	<u>1,257,307</u>	<u>515,217</u>
Per cash flow statement page	<u>1,257,308</u>	<u>515,217</u>