

HEARTCRY TRUST
ANNUAL REPORT AND UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2019

HEARTCRY TRUST ANNUAL REPORT

1ST October 2018 – 30th September 2019

Charity registration number: 1076993

Objectives and activities

Heartcry Trust was established by Declaration of Trust dated 23 May 1999 and registered as a charity on 11 August 1999.

Heartcry Trust is a Christian charity which seeks to facilitate people through teaching, training and resources to connect with their communities to bring transformation. We seek to equip the Church to be an agent of positive and practical change in communities and nations. Heartcry for Change seeks to carry an encouraging Christian message of hope with a generous, practical demonstration of kindness towards the poor and broken in our communities.

To that end, Heartcry has continued with many speaking and training opportunities both in the UK and other nations this year. We visited 52 cities in the UK (several multiple times during the year to different venues) and incorporating all four nations of the United Kingdom. We also served 15 other nations around the world, visiting 6 states in the USA and multiple cities in the USA & Canada, Europe, SE Asia and Australia.

The Trustees have paid due regard to guidance issued by the Charity Commission in deciding what activities the charity should undertake.

Achievements and performance

In addition to serving over 52 cities in the UK and multiple cities in 15 other nations worldwide to offer training through conferences and teaching days with Rachel Hickson and Helen Azer visiting as speakers and trainers, Heartcry continues to support social action programmes in the nations. Our main area of social action investment has been through a continuation of the Trust's work into some of the poorest communities in Eastern Europe, notably our partnerships in Moldova, where we were able to provide practical resources as well as leadership training and mentoring support to workers on the ground there.

Heartcry Trust was able to contribute towards the building of another girls' refuge and academy in Moldova, which houses vulnerable young girls (rescued from trafficking or "at risk" situations) and ensure that they receive education, trauma counseling and a safe place to live. Gill Trevor has visited the projects on behalf of the Trustees and obtained regular updates from the project partners on the ground and we also connected with some of the workers when they returned to the UK.

We continue to develop our website and marketing information to enable people to connect with us. Our social media platforms (Facebook & Instagram) have increased interest and raised our profile and the blog for the social action projects in Moldova has given donors a greater sense of partnership. Revenue generated through the sale of our resources in the UK has enabled us to donate materials into key projects in the UK and overseas. We have prioritized the use of inspirational books for women and donated these into refuges and rehabilitation centres. These resources have been well received and we have had great feedback from individuals expressing their gratitude.

Our website continues to be updated on a regular basis with the latest security software installed in order to maintain the site's compliance for online donations and allow donors to complete Gift Aid declarations online as well.

Structure, Governance and Management

The Trustees met twice during the year. At the AGM on 6 February 2019, Mr Frank Ferrett stood down as Chairman but continues to serve as a Trustee. Mrs Clare Sheaf was elected as the Chair of the Trust. Mrs Gillian Trevor stepped down as a Trustee, having served for many years in this role. Mr Alan Penry has

advised the Trustees on GDPR related changes and ensured that the Trust policy documents were reviewed and updated in light of these changes.

It is the Trust's practice that trustees are selected on the basis of their active interest and engagement with the Trust in an informal capacity for some years prior to their appointment as trustees. This ensures that trustees have an understanding and appreciation of the range of the Trust's activities and are already relationally connected to the Trust. Trustees are also selected on the basis of the skill set they will bring to the Trust's governance and management so that current trustees have legal, educational and business/managerial experience between them and are able to advise not only on the projects the Trust is engaged with but also on compliance issues. New trustees are appointed by the Trustees and apart from receiving the Trust Deeds and Charity Commission guidelines and resources on becoming a charity trustee, the Trust's usual practice is for them to be inducted and trained by attending meetings for a period prior to their appointment as well.

The Trust has continued to retain the services of RDP Newmans LLP as our accountants to assist us with financial advice and the Independent Examiners report for the Charity Commission. Mr David Finn continues to oversee our accounts at RDP Newmans. Heartcry Trust has continued to operate from the office in Oxford located in CMS House, Watlington Rd, Oxford OX4 6BZ. As a Trust we have continued to host Face 2 Face evenings where people interested in the work of the Trust have been able to attend in an informal setting, ask questions, listen to more personal reports and stories, and gain a greater understanding of the work of the Trust.

Financial Review

A summary of the income, expenditure and assets for the financial year is attached. The UK income total for this financial year was £62,183 (2018: £85,667) while the total expenditure was £65,964 (2018: £108,066) resulting in a deficit of £3,781 (2018: £22,399) and a fund balance/assets of £25,021. The Charity accounts were independently examined by RDP Newmans LLP, Lynwood House 373/375 Station Road, Harrow, Middlesex, HA1 2AW under the supervision of Mr David Finn.

It is the policy of the charity that unrestricted funds which have not been designated for a specific use should be maintained at a level equivalent to between three and six month's expenditure. The Trustees consider that reserves at this level will ensure that, in the event of a significant drop in funding, they will be able to continue the charity's current activities while consideration is given to ways in which additional funds may be raised. This level of reserves has been maintained throughout the year.

Reference and Administrative details

Charity name: Heartcry Trust

Other name the charity uses: Heartcry for Change; Heartcry Ministries

Registered charity number: 1076993

Charity's principal address: CMS House, Watlington Rd, Oxford OX4 6BZ (from May 2018)

Names of the Charity's Trustees:

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Frank Ferrett	Chair	Until January 2019	
3	Andrew Lang	Secretary		
4	Clare Sheaf	Chair	From 6 February 2019	
5	Alan Penry			
6	Claire Minns			

Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)	C. Sheaf	
Full name(s)	CLARE SHEAF	
Position (eg Secretary, Chair, etc)	Chair of Trustees	

Date 27.2.2020

HEARTCRY TRUST

INDEPENDENT EXAMINER'S REPORT

TO THE TRUSTEES OF HEARTCRY TRUST

I report to the Trustees on my examination of the financial statements of Heartcry Trust (the Charity) for the year ended 30 September 2019, which are attached.

Responsibilities and basis of report

As the Trustees of the Charity you are responsible for the preparation of the financial statements in accordance with the requirements of the Charities Act 2011 (the 2011 Act). The Trustees consider that an audit is not required for this year under section 144(2) of the 2011 Act and that an independent examination is needed.


I report in respect of my examination of the Charity's financial statements carried out under section 145 of the 2011 Act. In carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the Charity as required by section 130 of the 2011 Act; or
2. the financial statements do not accord with those records.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the financial statements to be reached.



Mr D Finn FCA
RDP Newmans LLP
Chartered Accountants

Lynwood House
373-375 Station Road
Harrow, Middlesex
HA1 2AW

Dated:.....18/4/2020

Heartcry Trust

RECEIPTS AND PAYMENTS SCHEDULE FOR THE YEAR ENDED 30TH SEPTEMBER 2019

(THIS DOES NOT INCLUDE TRANSFERS BETWEEN CURRENT AND TRACKER BANK ACCOUNTS)

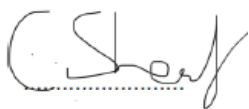
	2019	2018
	£	£
Receipts		
Covenant refunds	7,109	215
Donations and Gifts from UK/Other	28,316	23,562
Gifts from USA	12,137	57,907
Refunds	5,265	1,145
Interest/Charges returned	33	58
Sales	8,536	2,780
Conference	787	-
Total receipts	62,183	85,667
Payments		
Conference expenses	4,301	1,834
Donations and Gifts	1,095	1,125
Office expenses	13,750	12,327
Consultancy fees	28,769	31,759
Tapes, Books, CD Resources	1,825	2,184
Travel expenses	16,224	14,977
Mahabba Training Grant	-	43,860
Total payments	65,964	108,066
Net of Receipts/(Payments)	(3,781)	(22,399)
Fund balances as at 1 October 2018	28,802	51,201
Fund balances as at 30 September 2019	25,021	28,802
	-	-

Heartcry Trust

STATEMENT OF ASSETS AND LIABILITIES
AS AT 30TH SEPTEMBER 2019

	<u>2019</u>	<u>2018</u>
	£	£
Cash funds		
Cash at bank - Current Account	10,000	3,814
Cash at bank - Deposit Account	15,021	24,988
	<hr/>	<hr/>
Total cash funds	<u><u>25,021</u></u>	<u><u>28,802</u></u>

The financial statements were approved by the Trustees on 9 April 2020



Trustee

Heartcry Trust

NOTES TO THE ACCOUNTS

AS AT 30TH SEPTEMBER 2019

1) **RELATED PARTY TRANSACTIONS**

During the year, the charity reimbursed expenses of £13,075 to Mr & Mrs G Hickson (Founding Director and her spouse) and paid consultancy fees, honorarium and conference fees of £2,500 to Mrs R Hickson.

The Charity bought books from Mrs R Hickson for £1,455 during the year. Mr & Mrs G Hickson donated £2,100 to the Charity during the year ended 30 September 2019.

Miss H Azer, a director, was paid consultancy fees/honorarium of £27,269 during the year. Miss H Azer donated £2,880 to the Charity during the year ended 30 September 2019.

Ms C Minns, a Trustee, donated £300 to the Charity during the year ended 30 September 2019.

Mr F Ferrett, a Trustee, donated £96 to the Charity during the year ended 30 September 2019.