

Trustees' Annual Report for the period						
	Period start date				Period end date	
From	01	Jan	2019	To	31	Dec 2019

Section A Reference and administration details

Charity name	Kerala Arts & Literary Association (KALA)
Other names charity is known by	KALA (UK)
Registered charity number (if any)	1144122
Charity's principal address	Kemp House 152-160 City Road London Postcode EC1V 2NX

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Gopalakrishnan Netuveli	President	16 th Mar – 31 st Dec 2019	AGM
2	Renuka Nair	Treasurer		AGM
3	Mony Kochupillai	Secretary		AGM
4	Jeevan Nambully	Convenor	16 th Mar – 31 st Dec 2019	AGM
5	Sreeram Pillai	Arts Co-ordinator	16 th Mar – 31 st Dec 2019	AGM
6	Parvathy Nair	Literary Secretary		AGM
7	Seena Praveen	Editor		AGM
8	Manoj Nambiar	Webmaster		AGM
9	K S Sreekumar	Member		AGM
10	Vipin Selvaraj	Member	16 th Mar – 31 st Dec 2019	AGM
11	Vijayanand	Co-opted member		AGM
12	Sukumaran Nair	Ex-officio member		AGM
13	Mini Mohan	Co-opted member		Board of trustees
14	Jose Mathew	Co-opted member		Board of trustees
15	Ravi Sekhar	Co-opted member		Board of trustees

Names of the trustees for the charity, if any, (for example, any custodian trustees)

Name	Dates acted if not for whole year

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

Name of chief executive or names of senior staff members (Optional information)

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Section B Structure, governance and management

Description of the charity's trusts

Type of governing document (eg. trust deed, constitution)	Constitution
How the charity is constituted (eg. trust, association, company)	Association
Trustee selection methods (eg. appointed by, elected by)	Elected by the general body of members

Additional governance issues (Optional information)

You **may choose** to include additional information, where relevant, about:

- policies and procedures adopted for the induction and training of trustees;
- the charity's organisational structure and any wider network with which the charity works;
- relationship with any related parties;
- trustees' consideration of major risks and the system and procedures to manage them.

While we do not have a special induction programme for trustees, members who are interested in serving as trustees are encouraged to be involved in the activities of the executive committee and also volunteer in the organisation of the events we hold so that they will be familiar with what is expected of a trustee.

The four major officers in the executive committee are that of the President, the Treasurer, the Secretary and the Convenor. They look after the running of the charity. In addition, there are specific officers such as Editor, the Arts Secretary, the Literary Secretary and the Webmaster and few officers without specific roles.

We are not a part of any wider network, but have cordial relationships with other charities in the UK which have similar objectives as ourselves.

The trustees have identified two major concerns: one is our geographical spread. Our membership is not local to any region but comes from all over the UK. Therefore, there is a risk that membership is spread thin and members' involvement in the Charity's activities is at considerable cost of time and effort. The trustees are at present studying the ways by which this risk can be reduced. The second concern is regarding the involvement of the second generation Malayalee diaspora and sustaining the volunteerism among the existing members. We are addressing these issues through regular review of the current membership structure of the Charity, carrying out a risk analysis and examining various options.

Summary of the objects of the charity set out in its governing document

The Charity's objects are:

1. To create awareness among the public on the arts, culture and heritage of Kerala and India in general, including Malayalam and English literature, music and the performing arts, for the benefit of the wider British society
2. To enable young people to advance in life by providing support and activities which nurture their skills, capacities and capabilities so that they may realise the full potential as individuals and members of the society
3. To support such other general charitable purposes as the trustees may determine from time to time.

Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)

In planning our activities for the year in line with the advancement of our objects, the trustees have considered the Charity Commission's guidance on public benefit. The vision that shapes our annual activities remains the promotion and fostering of knowledge and appreciation of the arts, culture and heritage of Kerala and India in general by the provision of facilities for the education and recreation of public in fields of arts, music, drama and culture. The charity also has also the aim of promoting among the youth, particularly the second-generation youth of Kerala origin, a) a better understanding and appreciation of their roots - the heritage, culture & way of life of Kerala & India and (b) apply this understanding to better integrate with wider society in the UK. The charity endeavours to empower the youth through these initiatives to become better citizens of the world - vibrant, creative & intellectually strong, with a balanced view of the past & modern along with the ability to contribute to wider responsibilities beyond the family & community. The charity also has the general aim of contributing to the quality of life of the public by expanding their horizons through the provision of exciting, challenging and accessible arts, cultural and sporting events.

Two of Charity's annual activities, the cultural programmes held in March and October every year, are specifically geared towards promoting artists and providing a platform for their performances. The public benefit from providing a platform for the artists comes from two sources: one, from supporting and contributing towards the stated objectives of cultural promotion, education, and youth development; and, two, by helping in promoting Charity's activities in support of other organisations. The Charity's pool of artistic talent has now become a valuable resource for other cultural organisations and charities. The Charity holds - KALA Family Day geared towards the families and the youth to develop a shared sense of community and, in the youth, horn social and leadership skills. Charity's biannual publication, the Palmleaf is a respected publication with international accreditation. The magazine has helped to develop the talents of many young writers some of whom also have gone on to win awards from The London Times and the BBC. The magazine also fulfils another vital role. Through its pages, the public get an opportunity to enjoy articles and opinions of many of the writers and artists, whom they otherwise would not have met. The annual literary day, creative kids club and the reading and film group meetings also fulfil a similar function.

Additional details of objectives and activities (Optional information)

You **may choose** to include further statements, where relevant, about:

- policy on grant making;
- policy programme related investment;
- contribution made by volunteers.

KALA's cultural and literary activities are maintained by members and others volunteering their time and often sharing the costs. There are two types of artists who had been performing during KALA UK events. The majority are local amateurs (from and outside KALA membership). To many of these people (a large proportion of whom are children and youth) the encouragement and inspiration to keep up with various cultural forms comes from the opportunity KALA provides. They are not paid for performing on KALA stages. On the other hand, these local artists subsidise their own expenses for final performance and rehearsals. They also do not receive any exemptions in charges for attendance of KALA events. So, their involvement is completely voluntary. The second group of artists are the occasional professional who comes from Kerala and the UK. Often, they are already in UK and are happy with the opportunity to perform before a group like KALA members. However, if necessary their local stay and travel are borne by KALA.

Summary of the main achievements of the charity during the year

KALA raised £1,290 for Kerala Chief Minister's Disaster Relief Fund to provide relief to families and individuals distressed by the worst flood in 100 years that caused havoc in Kerala, India with 100s of people dead and millions of people displaced.

The KALA Family Day this year was held at Cobham Village Hall, Cobham on Saturday, the 6th July 2019. The Family Day was attended by KALA families consisting of kids, youth and adults; The event provided an opportunity for KALA families to engage in a casual and fun environment. It was also an opportunity to show case KALA family's talent. People of all ages and abilities had something to enjoy on the day.

The Annual General Meeting (AGM) took place on Sat 16th March 2019 at The Totteridge Academy, London. The AGM had two parts, a business session restricted to members of the Charity and an open session which members of public can attend. During the business section, new executive committee members were elected and new members were inducted. During the open session, different programmes reflecting the cultural heritage of Kerala were presented.

KALA's 23rd Annual day was held on 26th October 2019 at the Centenary Hall of Berkhamsted School, Hertfordshire. The event was attended by about 400 people drawn from among the members of KALA and guests. This year we presented a fusion of heritage with contemporary and the audience experienced a variety of art forms, good food and music.

In line with its tradition, KALA took great pride in promoting and preserving the rich cultural heritage of Kerala by identifying and honouring the most outstanding artists. We awarded Kalapuraskaram 2019 to Dr Indu G, a world-renowned exponent of Nangyar Koothu. Nangyar Koothu is an ancient dance form unique in that, it is exclusively the domain of female solo performers with the purpose of attuning the audience emotionally to the main rasa of the protagonist. Dr Indu G performed this art form and further explicated it during the interactive session. Chakyar Koothu is another Keralan temple art we presented this year. This art form was performed by Mr Margi Madhu, our first ever recipient of Kalapuraskaram as the Guest of Honour. KALA also honoured Tara Rajkumar who made distinguished contributions to Indian and cross-cultural performing arts in Australia, India and United Kingdom for over four decades, as the Chief Guest of the event. She was awarded the national medal of the Order of Australia(OAM) in 2009. Our in-house talent in KALA presented Krishnapatham(Krishna's path) in four steps, a distinctive interpretation of human progress and relevance of Krishna's life to it through the eyes of Ashwadhaama one of the seven immortals, who could have watched us as we move towards self-destruction. As we led the audience down Krishna's path, they witnessed the phases in his life: Balyam (Childhood), Kaumaram(Adolescence), Yauvanam (Young Adulthood) and Vaardhakyam (Old Age) and the different rasas associated with these phases. Ventriloquism is the art of throwing one's voice and an expert can do that with hilarious results. Sam Jones is a skilled ventriloquist and he entertained the audience on the day. Sam was a semi-finalist in Britain's Got Talent 2014 with his loveable puppet Baby Leo. The day ended with orchestra performance by KALA in-house talent.

KALA Literary Day was held on 23rd November 2019 at Cobham Village Hall Cobham. This year's theme was 'Identity' and the participants utilised the opportunity to present their pieces on exploring different

aspects of the theme. There was a variety of items on offer – talks on books, short stories, recital of poetry, display of paintings, craft, etc. A unique aspect of the Literary Day this year was the display and narration of the paintings produced by the kids. The paintings were the product of the Kids Creative Club that was held on 14th Sep 2019.

The Palm Leaf is the Charity's biannual in-house literary magazine, created with the objective of providing a canvas for the global Malayali community to share their fiction, nonfiction, poetry, illustrations and photography. The magazine helps to develop and foster the literary talents of its members and also gives its readers an opportunity to experience writings from respected Malayali authors they would not otherwise have access to. The contributors to the magazine ranged in age from 6 to 66. Two editions of the magazine were published in Mar 2019 and October 2019. Each edition of the Palm Leaf was published online in order to reach the widest possible audience, and each copy will also be stored in the British Library for posterity.

The 2019 edition of 'The QUILL', the KALA Newsletter covered the customary topics with interesting reviews and personal accounts from KALA members about the past KALA events, details of forthcoming events and other in-house news. They also included photos of KALA events, recipes and news of the wider arts world.

The charity also runs a book club called "Nadumuttam". There were 2 editions of the club this year. The first edition was held on 20th July 2019 where the club reviewed Jasmine Days, a translation of a Malayalam book written by Benyamin. The second edition was held on 21st Dec 2019 where we focused on One Part Woman, a translation of a Tamil book written by Prof Perumal Murugan.

Brief statement of the charity's policy on reserves

The Charity being relatively smaller in size, don't have yet a defined policy on reserves. However, the trustees take their responsibilities seriously and provide all the support and assistance to Charity's treasurer to maintain financial prudence throughout the year. In spite of Charity's activities being undertaken on a larger scale year-on-year, the trustees have also maintained a year-on-year increase in the reserves. At the end of 2019, the Charity has a reserve fund of £23,072.

Details of any funds materially in deficit

None

Further financial review details (Optional information)

You **may choose** to include additional information, where relevant about:

- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any ethical investment policy adopted.

The principal source of fund is through annual membership. The charity received a contribution of £3,000 by Mr Ramachandran of Bristol Laboratories towards KALA Puraskaram, which is an award given to talented artists for their services to arts.

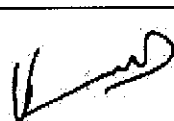
The KALA charity fundraising also raised £1,290 to support the flood victims of Kerala, which was given to Kerala Chief Minister's Disaster Relief Fund to provide immediate relief to families and individuals distressed by the worst flood in 100 years that caused havoc in Kerala.

Section F**Other optional information****Section G****Declaration**

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)




Full name(s)

Gopalakrishnan Netuveli

Mony Kochupillai

Position (eg Secretary, Chair, etc.)

President

Secretary

Date

29/02/2020



KERALA ARTS and LITERARY ASSOCIATION		1144122		CC16a
Receipts and payments accounts				
For the period from	Period start date 01/01/2019	To	Period end date 31/12/2019	

Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Membership Fee	8,985	-	-	8,985	8,985
AGM admission	76	-	-	76	-
Members & Guests Annual Day Passes 2018	8,373	-	-	8,373	8,855
Sponsorship	3,000	-	-	3,000	4,500
Gift Aid	4,041	-	-	4,041	-
Charity donations for Kerala Flood	1,290	-	-	1,290	22,165
Other donations	100	-	-	100	-
	-	-	-	-	-
Sub total (Gross income for AR)	25,865	-	-	25,865	44,505
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	25,865	-	-	25,865	44,505
A3 Payments					
Accountant fees	600	-	-	600	600
AGM expenses	2,491	-	-	2,491	2,167
Family Day	677	-	-	677	33
KALA Annual day expenses	13,887	-	-	13,887	14,628
KALA Literary day expenses	933	-	-	933	807
Art workshop for Kids	41	-	-	41	-
Nadumuttam Expenses	70	-	-	70	-
KALA Palmleaf	1,181	-	-	1,181	781
KALA Website	522	-	-	522	-
Insurance	413	-	-	413	394
Charity Contributions to Kerala Flood	1,288	-	-	1,288	22,263
Trademark Registration	111	-	-	111	-
Other exp	122	-	-	122	40
	-	-	-	-	-
Sub total	22,335	-	-	22,335	41,713
A4 Asset and investment purchases, (see table)					
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	22,335	-	-	22,335	41,713
Net of receipts/(payments)	3,530	-	-	3,530	2,792
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	19,542	-	-	19,542	16,750
Cash funds this year end	23,072	-	-	23,072	19,542

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds				
		23,072	-	-
		-	-	-
		-	-	-
	Total cash funds (agree balances with receipts and payments account(s))	23,072	-	-
		OK	OK	OK
		Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B2 Other monetary assets				
		-	-	-
		-	-	-
		-	-	-
B3 Investment assets				
		Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
B4 Assets retained for the charity's own use				
		Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
B5 Liabilities				
		Fund to which liability relates	Amount due (optional)	When due (optional)
			-	
			-	
			-	

Signed by one or two trustees on behalf of all the trustees

Signature	Print Name	Date of approval
<i>R Nair</i>	RENUKA NAIR	01/03/2020
	<i>R Nair</i>	

Independent examiner's report on the accounts

Section A

Independent Examiner's Report

Report to the trustees/
members of

KERALA ARTS AND LITERARY ASSOCIATION (KALA)

On accounts for the year
ended

DECEMBER 2019

Charity no
(if any)

1144122

Set out on pages

(remember to include the page numbers of additional sheets)

**Respective
responsibilities of
trustees and examiner**

The charity's trustees are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed.

It is my responsibility to:

- examine the accounts under section 145 of the 2011 Act,
- to follow the procedures laid down in the general Directions given by the Charity Commission (under section 145(5)(b) of the 2011 Act, and
- to state whether particular matters have come to my attention.

**Basis of independent
examiner's statement**

My examination was carried out in accordance with general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from the trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a 'true and fair' view and the report is limited to those matters set out in the statement below.

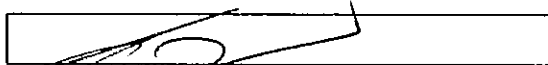
**Independent
examiner's statement**

In connection with my examination, no matter has come to my attention (other than that disclosed below *)

1. which gives me reasonable cause to believe that in, any material respect, the requirements:
 - to keep accounting records in accordance with section 130 of the 2011 Act; and
 - to prepare accounts which accord with the accounting records and comply with the accounting requirements of the 2011 Act
 have not been met; or
2. to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

* Please delete the words in the brackets if they do not apply.

Signed:



Date:

30/04/2020

Name:

Sebastian Machukattu Devasia

**Relevant professional
qualification(s) or body
(if any):**

Association of Chartered Certified Accountants

Address:

17 NEALS CORNER, BATH ROAD, HOUNSLOW
MIDDLESEX
TW3 3HJ

SEBASTIAN & DAUGHTERS
Chartered Certified Accountants
Registered Auditors
17 Neals Corner, 2 Bath Road
Hounslow, Middlesex TW3 3HJ
TEL: 020 3490 9263

Only complete if the examiner needs to highlight material problems.

Give here brief details of any items that the examiner wishes to disclose.