



Trustees' Annual Report for the period

Period start date				Period end date			
From	Day	Month	Year	To	Day	Month	Year
	06	April	2018		05	April	2019

Section A Reference and administration details

Charity name All Stars London

Other names charity is known by None

Registered charity number (if any) 1171889

Charity's principal address 6-10 Central Parade

137 Hoe Street

London

Postcode E17 4RT

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Chantelle Burley	Chair		
2	Anjalika Bardalai			
3	Elena Dina Boukouvala			
4	Brian Mullin			
5	Gregory Pasco			
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20				

Names of the trustees for the charity, if any, (for example, any custodian trustees)

Name	Dates acted if not for whole year

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

Name of chief executive or names of senior staff members (Optional information)

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Section B Structure, governance and management

Description of the charity's trusts

Type of governing document
(eg. trust deed, constitution)

Foundation Constitution (last amended 25/2/2017)

How the charity is constituted
(eg. trust, association, company)

Charitable Incorporated Organisation

Trustee selection methods
(eg. appointed by, elected by)

Elected by current members

Additional governance issues (Optional information)

You **may choose** to include additional information, where relevant, about:

- policies and procedures adopted for the induction and training of trustees;
- the charity's organisational structure and any wider network with which the charity works;
- relationship with any related parties;
- trustees' consideration of major risks and the system and procedures to manage them.

Two of the Trustees, Chantelle Burley and Brian Mullin, serve as the Co-Organisers of the charity's programmes, supervising the day-to-day operations and facilitating the work with young people.

The other Trustees offer guidance and support on key matters based on their areas of expertise. The entire Board meets on a quarterly basis, at which point the Co-Organisers report to the Board on the programme activities.

Section C Objectives and activities

Summary of the objects of the charity set out in its governing document

For the public benefit, to help young people in Greater London aged 5 to 25, particularly those from disadvantaged backgrounds, by providing support and activities which develop their skills, capacities and capabilities to enable them to participate in society as mature and responsible individuals through engaging a performance-based approach.

Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)

The largest project of the charity is its organisation of **Talent Show Cycles**, a two-month process of community engagement, led by and for young people, culminating in a large and inclusive event where performers of all experience levels gain confidence performing acts onstage. This year, the charity produced its Talent Show at the Spotlight arts centre in Tower Hamlets. Taking place on 27 October, it featured 21 young performers who sang, danced, rapped, recited poetry and played musical instruments in front of a full auditorium of supportive audience members.

Before performing, all performers attended an ensemble-building **Audition/Workshop**, where they worked in groups to develop their collaborative skills. They discussed issues of concern in the community and worked together to explore their visions for their communities in the future.

Workshop activities were led by the eighteen members of the **Young Leaders Committee**, made up of both new and returning All Stars participants aged 14 and up. Committee members were actively involved in the organisation of the Talent Show from the start of the cycle, especially when they joined with the Co-Organisers and other adult volunteers to conduct Street Outreach on Saturdays in the Poplar community surrounding the venue. They confidently spoke to strangers to engage them with the charity's work and to sign up performers for the Talent Show. Committee members later assisted with registration and led performance exercises with their peers at the Audition/Workshop. On the day of the Show, they also served as hosts, greeters, production staff and emcees, addressing the audience onstage. All of the young performers developed their capacity for self-confidence, as well as their skills for working collaboratively. The Young Leaders Committee developed their capabilities even further, by attending additional training sessions where they learned skills of community organising and public speaking and trained to handle their public-facing roles as mature, responsible individuals.

Outside of the Autumn Talent Show, the charity organised a set of **Bridge-Building Trips**, with the purpose of connecting young people from impoverished communities to first-hand experience with professionals from a range of career backgrounds. These included a hands-on session in the summer with theatre producer Ryan Hugh Mackey, held in Covent Garden at the Hospital Club. The young people learned about careers in theatre beyond onstage performance, including the nuts and bolts of how commercial productions are put together. In November 2018 and then January of 2019, additional visits were arranged to the offices of first Davidson Kempner Capital Management and then the accounting firm Ernst & Young, where the young participants engaged directly with professionals in the financial services, learning about the operations of those businesses as well as the personal paths that had led individuals into their roles. By entering these professional spaces and confidently engaging with adults, the young people developed skills and capacities of self-presentation, while learning more about industries and careers that might be open to them in future.

The Trustees have had due regard that these activities meet the Charity Commission's guidance on public benefit.

Additional details of objectives and activities (Optional information)

You **may choose** to include further statements, where relevant, about:

- policy on grantmaking;
- policy programme related investment;
- contribution made by volunteers.

In 2018-19, all operations of the charity were carried out by volunteers. In addition to the work of the Trustees and Co-Organisers, the charity has benefitted from the contributions of volunteers who:

- joined our Street Outreach team to recruit new performers for the 2017 Summer Showcase;
- helped to staff the Summer Showcase and the Audition/Workshop day leading up to it;
- organised and facilitated sessions for the young people at our various Bridge-Building sessions.

Special contributions were made by the staff of the Hospital Club, EY and Davidson Kempner, who helped facilitate the Bridge-Building visits which were organised by some of the charity's supporters, notably Ryan Hugh Mackey, Richard Sokolow and Patrick Sherwen of Davidson Kempner, and Ellis Lambert of EY.

Section D

Achievements and performance

Summary of the main achievements of the charity during the year

Our year began with a milestone: our first ever fundraising event, sponsored by TheCityUK and held at a seminar room at Birkbeck University in Bloomsbury. The event helped us to fund the cycle of Talent Show and Bridge-Building activities that occurred later in the year, but it also provided an opportunity to deepen the charity's relationships with supporters old and new. Young people spoke about their growth in the programme and also offered performances to the audience at the event. Through contacts made there with Davidson Kempner and EY, we were able to set up the Bridge-Building events that followed and to provide our Young Leaders with expanded access to professional circles.

Throughout the summer, whilst putting plans in place for the Autumn Talent Show Cycle, the Trustees also put together plans for a major funding application for the Mayor of London's Young London Inspired Grant, which was awarded to us in August. The fund exists to improve young people's health and well-being by encouraging volunteerism. For the next three years, All Stars London will receive a grant of £11,617 annually. With these funds, we will conduct an expansion of the Talent Show Cycle format that we've already been operating to include: two cycles per year (Winter & Summer), led by a dedicated volunteer Young Leaders Committee who would be even more deeply involved in outreach and recruitment of other young people, as well as producing the Talent Shows. These cycles will involve even more formalised rounds of training for the young people as well as more extensive evaluations to track their progress.

As the announcement of funding arrived shortly before the Autumn Talent Show, that cycle became the perfect opportunity to conduct a 'test-run' of the work that we will begin in earnest in the next financial year. This Autumn's Talent Show featured expanded participation from the Young Leaders Committee, especially in the Outreach operations. The Co-Organisers developed training sessions that emphasised leadership skills in volunteering and community organising. The result was a Talent Show that featured more young people taking greater public-facing roles in how the show was produced and operated.

Many of these young people went on to join us for one or more of the Bridge-Building Visits, enabling them to practice the confident self-presentation they'd honed onstage or in Street Outreach and to 'perform' a different kind of confidence in a workplace setting. Our previous Bridge-Building visits had been to the workplaces of our Trustees, but the visits to Davidson Kempner and EY were held at the London headquarters of international financial institutions, offering the Young Leaders unique exposure to elite settings and increased access to a number of professionals through the workshops and Q&A sessions.

The success of both the Talent Show Cycle and the Bridge-Building sessions, conducted with limited funds, helped us lay out a blueprint to conduct the expanded work using YLI funding in 2019-20 and beyond. Toward the end of this financial year, the Trustees and Co-Organisers began developing plans and a budget to help successfully deliver on the expanded work and ensure quality outcomes for the young people we work with. This will include, for the first time, the hiring of a Talent Show Cycle Coordinator in Spring 2019.

Section E**Financial review****Brief statement of the charity's policy on reserves**

Once we had secured the first instalment of the YLI funding, 2018-19 marked our largest year for fundraising since the charity's founding. The majority of the surplus held over this year is earmarked to fund the programmes in the coming financial year, in which our work will be greatly expanded.

Details of any funds materially in deficit

N/A

Further financial review details (Optional information)

You **may choose** to include additional information, where relevant about:

- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any ethical investment policy adopted.

In this year, All Stars London built upon our previous funding from individual donors, old and new. The links built at of our fundraising event led to an increase in the number of individual donors and in our first corporate charitable donation (given to us by EY).

We also, for the first time, sought major funding from a government body, which we successfully acquired. The credibility leant to our work by the Mayor of London has already resulted in some of our previous supporters increasing their contributions in an effort to match the YLI funding and build sustainability for the charity's operations past this three-year grant period.

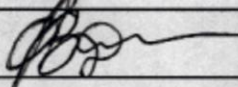
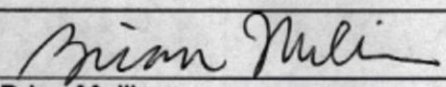
Section F**Other optional information**

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Section G**Declaration**

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)		
Full name(s)	Chantelle Burley	Brian Mullin
Position (eg Secretary, Chair, etc)	Chair	Trustee
Date	1/4/20	



CHARITY COMMISSION
FOR ENGLAND AND WALES

Charity Name
All Stars London

No (if any)
1171889

Receipts and payments accounts

CC16a

For the period from	Period start date	To	Period end date
	6/4/18		5/4/19

Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Donations	7,337	-	-	7,337	3,134
Fundraising Events	3,104	-	-	3,104	-
Government Funding	9,294	-	-	9,294	-
Donation Buckets	-	-	-	-	68
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total (Gross income for AR)	19,735	-	-	19,735	3,202
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	19,735	-	-	19,735	3,202
A3 Payments					
Insurance	286	-	-	286	286
Banking Service Fees	72	-	-	72	72
Cost of Fundraising Events	539	-	-	539	-
Website Hosting & Domain	173	-	-	173	129
Royal Mail P.O. Box	267	-	-	267	258
Office Rent	-	-	-	-	-
Mobile Phones	245	-	-	245	-
Database Software/Upkeep	-	-	-	-	-
Stationary/Office Supplies	-	-	-	-	-
Postage	-	-	-	-	-
Graphic Design	730	-	-	730	255
Publicity Printing (Talent Shows)	91	-	-	91	75
Photo/Video Documentation	200	-	-	200	450
Printing (Talent Show Cycle)	6	-	-	6	36
Venue Hire (Talent Shows)	450	-	-	450	780
Event Supplies (Talent Show Cycle)	40	-	-	40	135
Food	234	-	-	234	-
Room Hire (Trainings)	399	-	-	399	227
Travel Costs (Young Leaders)	5	-	-	5	86
Program Manager Salary	-	-	-	-	-
Intern Assistant Salary	-	-	-	-	-
Sub total	3,737	-	-	3,737	2,789
A4 Asset and investment purchases, (see table)					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	3,737	-	-	3,737	2,789
Net of receipts/(payments)	15,998	-	-	15,998	413
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	1,311	-	-	1,311	898
Cash funds this year end	17,309	-	-	17,309	1,311

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds		17,309	-	-
		-	-	-
		-	-	-
	Total cash funds	17,309	-	-

(agree balances with receipts and payments account(s))

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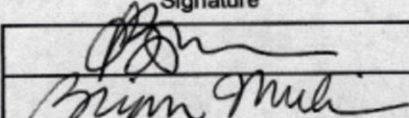
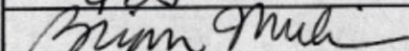
	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B2 Other monetary assets		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-

	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B3 Investment assets			-	-
			-	-
			-	-
			-	-
			-	-

	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B4 Assets retained for the charity's own use			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-

	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
B5 Liabilities			-	
			-	
			-	
			-	
			-	

Signed by one or two trustees on behalf
of all the trustees

Signature



Print Name	Date of approval
Chantelle Burley	1/4/20
Brian Mullin	1/4/20