GideonsUK

# ANNUAL REPORT AND FINANCIAL STATEMENTS

# YEAR ENDED 31 DECEMBER 2019

# REGISTERED CHARITY IN ENGLAND AND WALES (221605) and in SCOTLAND (SC039224)



# GideonsUK

# **ANNUAL REPORT AND FINANCIAL STATEMENTS for 2019**

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#### NOTICE OF ANNUAL GENERAL MEETING

The Annual General Meeting (AGM) of the members of GideonsUK will be held, God willing, on Saturday 2 May 2020 at 1.30pm at the Hilton Birmingham Metropole Hotel.

- 1. To receive the Report of the Trustees and the audited financial statements for the year ended 31 December 2019.
- 2. To deal with any competent business, including consideration of any motions of which due notice shall have been given and circulated to members.
- 3. To elect a President, Ladies' President, Vice President, Ladies' Vice President, Treasurer, Pastoral Support and Ladies' Pastoral Support.

In order to save time at the AGM would members who wish to raise questions of detail on the report and accounts please write to me and I will reply direct to the member concerned. Only questions of principle, which are matters of concern to the membership as a whole, may be raised from the floor at the AGM.

The minutes of the 2019 AGM can be downloaded from the members' area of the website www.gideonsuk.com under 'Resources', or obtained from National Office. Approval of these minutes will be asked for at the AGM.

By order of the National Cabinet

IAIN J MAIR Executive Director

5 March 2020

#### **TRUSTEES' ANNUAL REPORT**

#### REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31 DECEMBER 2019

The Trustees present their annual report and financial statements of the charity for the year ended 31 December 2019. The financial statements have been prepared in accordance with the accounting policies set out in note 1 to the accounts and comply with the charity's constitution, the Charities Act 2011 and Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with Financial Reporting Standard 102, applicable in the UK and Republic of Ireland published on 16 July 2014 (as amended by Update Bulletin 2 published on 5 October 2018).

# i. REFERENCE AND ADMINISTRATIVE DETAILS OF THE CHARITY, ITS TRUSTEES AND ADVISERS

#### GideonsUK

Registered with the Charity Commission for England and Wales, number 221605, and with the Office of the Scottish Charity Regulator (OSCR), number SC039224.

#### **Registered Office and National Office**

Western House 24 George Street Lutterworth Leicestershire LE17 4EE

Telephone: 01455 554241 E-mail: info@gideonsuk.com Website: www.gideonsuk.com

#### **The Cabinet and Trustees**

The Trustees who have served during the year and since the year end were as follows:

President	Andrew R Knight
Ladies' President	M Annabel Howes
Vice President	W (Bill) E G Thomas
Ladies' Vice President	Catherine F Erbetta
Treasurer	Graham J Beckett
Pastoral Support	David J Killer
Ladies' Pastoral Support	Rhoda M Bourne
Region 1 Director	David W Andrew
Region 2 Director	Philip S Bunting
Region 3 Director	Chris N Axelby
Region 4 Director	David F Patterson
Region 5 Director	Neil H T Bourne
Region 6 Director	Handley C D Hammond
Region 7 Director	Iain L S Gray
Region 8 Director	Richard (Rick) J Hillard
Region 9 Director	Alan D Lansdown
Region 10 Director	T J Ivan Johnston

The Trustees who retired from the Cabinet at the close of the National Convention on 6 May 2019 were:

Pastoral Support Graham A Sparkes

At 31 December 2019 the following also served on the Cabinet but was not a Trustee of the Association:

Executive Director Iain J Mair

The Executive Director reports to the Trustees. All Trustees give of their time freely and no Trustee remuneration was paid in the year. Details of Trustee expenses and related party transactions are disclosed in notes 18 and 20 to the accounts. Trustees are required to disclose all relevant interests and register them with the Executive Director and in accordance with the Association's policy withdraw from decisions where a conflict of interest arises.

#### Auditor

#### Bankers

UHY Hacker Young 14 Park Row Nottingham NG1 6GR The Royal Bank of Scotland plc 36 St Andrew Square Edinburgh EH2 2YB

# Solicitors

Anthony Collins Solicitors LLP 134 Edmund Street Birmingham B3 2ES

# ii. STRUCTURE, GOVERNANCE AND MANAGEMENT

# **Governing Instrument and Constitution**

GideonsUK ('the Association') is governed by its Constitution, as amended in May 2018. It is an unincorporated association, registered with the Charity Commission for England and Wales, number 221605, and with the Office of the Scottish Charity Regulator (OSCR), number SC039224.

# Appointment of Trustees

National Officer Trustees (President, Ladies' President, Vice President, Ladies' Vice President, Treasurer, Pastoral Support and Ladies' Pastoral Support) are elected by the members of the Association at its Annual General Meeting (AGM). They are elected for a term of one year and may serve for a maximum of three consecutive terms.

All other Trustees (Regional Directors) are elected by the members of their respective Regions at their Regional Annual General Meetings for a term of three years and may serve for a maximum of two consecutive terms.

# Induction and Training of Trustees

Following appointment, each newly elected Trustee receives Induction Training at National Office under the supervision of the Executive Director. As required, further training is provided in the form of Briefing Notes, Charity Legislation publications, invitations to external trustee training events, and other training sessions as necessary.

#### Management

The management of GideonsUK is vested in the Cabinet, consisting of President, Ladies' President, Vice President, Ladies' Vice President, Treasurer, Pastoral Support, Ladies' Pastoral Support and ten Regional Directors. The Executive Director is also a member of Cabinet with a right to speak but not to vote. The Executive Director has operational responsibility to ensure the decisions taken by Cabinet are carried out.

#### **Regions/Branches**

The Association is organised into geographical 'Branches' and 'Regions'. Members meet regularly at branch level for Christian fellowship, for prayer and to plan and prepare for the many Scripture placements and presentations they undertake throughout the year. Members also visit many churches to present a missionary report on the work locally, nationally and internationally.

#### Key management personnel remuneration

The pay of the senior management personnel is reviewed annually and normally increased in accordance with average earnings and set at market rates.

# Constitution

In August 2015 the Charity Commission approached the Association in order to ascertain, with reference to the Equality Act 2010, why membership of The Gideons International in the British Isles was restricted to men. The Trustees took legal advice on this matter.

Following much prayer in order to seek God's will for the way forward the Trustees advised the Charity Commission of their commitment to ensuring that the Association complied with the requirements of the Equality Act 2010 and that the Constitution and Bye-laws of the Association would be amended to allow full membership of the Association in the British Isles to be open to women.

A new Constitution was adopted by members at the 2018 AGM. This resulted in the Association being separated from the international Gideon Association by a decision of the International Cabinet in July 2018, whose stated desire is to remain an Association for men.

The Association applied to register the name GideonsUK as a Trademark, but this was objected to by the international Gideon Association. A Trademark Hearing took place on 22 October 2019. The decision of the Hearing Officer was in favour of the international Gideon Association i.e. the Association's application to register GideonsUK was refused. The Association is presently considering a new name.

# iii. OBJECTIVES AND ACTIVITIES FOR THE PUBLIC BENEFIT

# **Charitable Objects**

The objective of GideonsUK, as stated in its Constitution, is to introduce others to the Lord Jesus Christ by:

- Placing, presenting and/or distributing the Holy Bible, or portions of the Holy Bible, in various areas of everyday life.
- Engaging in personal witnessing.
- Associating together for service and encouragement.

# Activities

The Association is heavily dependent on its members in the branches, who, acting in a voluntary capacity, visit the various institutions into which Gideon Scriptures are taken. Members take responsibility for all the administration expenses at national and local level through a proportion of their giving and through the payment of an annual subscription. Donations from Friends of GideonsUK and churches are generally raised from church presentations and making the needs known to Friends and other supporters. These donations are used for the purchase (including delivery) of Scriptures unless it is directed by the donor that they may be used for the administration and/or development of the ministry. The Association does not employ a professional fundraiser.

All Scripture funds may be retained by the Association for use in the British Isles or be sent as financial contributions for the purchase of Scriptures around the world. At the November 2018 Cabinet meeting the Trustees authorised the Executive Committee to continue discussions with Gideons Canada/ShareWord Global, in order to agree terms of partnership for the purpose of distributing Scriptures around the world, that others be introduced to the Lord Jesus Christ. A Memorandum of Understanding was signed at the Canadian Gideons/ShareWord Global Conference on 9 August 2019 outlining the goals, responsibilities, financial commitment, and deliverables for a joint or cooperative venture between the Association and Gideons Canada/ShareWord Global. A number of UK members have now participated on ShareWord Global Mission Trips, giving first-hand accounts of how funds are being used in the achievement of the objective of the Association.

# Identifiable Benefits, related to the aims of the charity

Through the distribution of Bibles and/or Testaments in many different walks of life – Schools, Hotels, Hospitals, Universities, Colleges, Prisons, to name just a few examples – GideonsUK provide a Book that provides an ethical and moral code for society, which gives guidance in life, offers comfort in times of sorrow and loss, inspiration, and deals with many of the issues that people of all ages, nationalities, ethnic and social backgrounds face on a day to day basis.

In placing and presenting Bibles and/or Testaments, the achievement of the objective of the Association, as stated in its Constitution, which is to introduce others to the Lord Jesus Christ, is often demonstrated through the many letters, emails, and telephone calls of testimony received by National Office, by individual Gideon members and by branches. Many of these testimonies are regularly printed in 'Gideon News', the official publication of GideonsUK and posted on the Association's website www.gideonsuk.com, Facebook page and Twitter account. The Trustees consider that they have complied with their duties under section 17 of the Charities Act 2011 to have due regard to public benefit guidance published by the Charities Commission.

# iv. ACHIEVEMENTS AND PERFORMANCE

The aim of GideonsUK is as stated under the 'Charitable Objects' paragraph set out above.

Letters, emails and telephone calls received at National Office on a regular basis prove that people in all walks of life benefit from the work of GideonsUK. Many such accounts are regularly shared as stated under 'Identifiable Benefits, related to the aims of the charity'. This is an important measure of the effectiveness of the Association.

Other key measures are obtained:

- By collecting and analysing statistics on Scriptures ordered, membership recruitment/retention, church presentations and financial performance.
- By monitoring the activity of branches through visits made by members of the Regional Cabinets.

# Membership Summary

During 2019, 195 members were recruited, bringing the total membership to 4,747. 198 members were recruited in 2018.

# Scripture Orders Summary

	2018	2019
Bibles	33,439	41,469
New Testaments: Hospital Medical Youth College Services and Prisons Camouflage	24,010 17,100 356,000 64,400 64,292 13,123	21,884 16,300 371,100 57,700 63,721 17,871
Personal Worker Large Print	155,472 21,249	169,503 18,257
Total Testaments	715,646	736,336
Total Scriptures	749,085	777,805

# v. FINANCIAL REVIEW

# **Financial Position**

We give God thanks that through the generosity of members, Friends and Churches we have been able to fund our Scripture distribution in the British Isles and provide £590,992 for the purchase of Scriptures around the world.

#### **Investment Powers**

The Association maintains its funds in such banking and deposit accounts as are approved by the Cabinet, in accordance with Article 8 of its Constitution. Activities are organised in various funds which are described in the accounts.

# **Review of Reserves and Reserves Policy**

The reserves of the Association are held in the various funds as detailed in the Financial Statements beginning at page 15. The Association's reserves policy and the level of reserves within each fund are reviewed each year having regard to the Charity Commission publication CC19, 'Charity Reserves: building resilience' (published January 2016), and a forecast of income and expenditure is prepared for the following year. Transfers are made to or from the General Fund to maintain the other unrestricted reserves within the desired limits. Contractual commitments as disclosed in note 13 on page 23 have not been deducted from available reserves as these items will be funded from the Scripture Fund in subsequent periods.

The total amount of funds at 31 December 2019 was £2,407,279 which includes £1,111,240 in a restricted fund, the Scripture Fund. For an explanation of restricted and unrestricted funds please see note 1(g) on page 19. A total of £759,269 is held in five designated funds as described in note 14 on page 23. Branch Administration Funds and Region Administration Funds are the aggregated balances of the unrestricted funds belonging to GideonsUK but held locally by 251 branches, the ten Regional Cabinets and the London Scripture Focus Steering Group, to be used for local administration purposes.

The Trustees consider that a reserve equivalent to between four and six months of National Office expenditure should be held in the General Fund. They endeavour to maintain it at this level by adjusting the subscription rates and/or varying, with members' approval, the percentage allocated to the Fund from members' gifts. At 31 December 2019 the balance retained in the General Fund was £401,118, which represents approximately five and half months of budgeted expenditure.

# **Risk Management**

The Trustees regularly undertake a review of the risks to which the Association is exposed and ensure that systems are in place to mitigate their impact. A detailed Risk Assessment Review is undertaken at each meeting of the Cabinet covering (1) Governance (2) Operational (3) Financial (4) Environmental, External Factors, Reputation, and (5) Compliance (law and regulations).

Key risks for the charity include (1) potential impact from introducing a new name/emblem in the UK resulting from the separation of GideonsUK from the international Gideon Association (2) the cessation/slowdown of fundraising (3) the loss of key management.

The measures that have been undertaken to address these risks are (1) appropriate legal advice has and will continue to be obtained; and a communication strategy will

be implemented to share the new name with Friends, churches and other supporters, establishments where Scriptures are placed, etc. (2) to ensure we have a broad range of areas from which we raise funds – these include members, Friends of GideonsUK and churches (3) that the systems/processes in place are known by other members of staff to ensure many tasks could be quickly undertaken without handover training, if such a situation arose.

# vi. PLANS FOR FUTURE PERIODS

# Strategic Operational Objectives

At the June 2019 Cabinet meeting, the Cabinet agreed Terms of Reference for the Branch Development Strategic Planning Committee, to review several areas of the Association's work, consider what is required to make each area more effective in fulfilling the Objective of the Association, which is to introduce others to the Lord Jesus Christ, and make recommendations to Cabinet. The work of this committee is ongoing.

# vii. CONCLUSION

In conclusion, the 17 Trustees of the Cabinet record their deep and sincere thanks to all members, Friends of GideonsUK, donors and churches for their faithful prayers and giving during 2019. Through that support many lives have been transformed, to the glory of God.

# 'Not by might nor by power, but by my Spirit,' says the Lord Almighty. Zechariah 4:6

On behalf of the Cabinet

ANDREW R KNIGHT President

5 March 2020

# STATEMENT OF TRUSTEES' RESPONSIBILITIES

The trustees are responsible for preparing the Trustees' Annual Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

The law applicable to charities in England & Wales and Scotland requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources of the charity for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP 2015 (FRS 102);
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in operation.

The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Charities Act 2011, the Charities (Accounts and Reports) Regulations 2008, the Charities and Trustee Investment (Scotland) Act 2005, the Charities Accounts (Scotland) Regulations 2006 (as amended) and the provisions of the charity's constitution and bye-laws. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The trustees are responsible for the maintenance and integrity of the charity and financial information included on the charity's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

On behalf of the Trustees,

ANDREW R KNIGHT President

5 March 2020

**GRAHAM J BECKETT** Treasurer



# INDEPENDENT AUDITOR'S REPORT TO THE TRUSTEES OF GIDEONSUK

#### Opinion

We have audited the financial statements of GideonsUK (the 'charity') for the year ended 31<sup>st</sup> December 2019 which comprise the Statement of Financial Activities, the Balance Sheet and the Cash Flow Statement and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 *The Financial Reporting Standard applicable in the UK and Republic of Ireland* (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charity's affairs as at 31<sup>st</sup> December 2019, and of its incoming resources and application of resources, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Charities Act 2011, the Charities and Trustee Investment (Scotland) Act 2005 and regulation 8 of the Charities Accounts (Scotland) Regulations 2006.

# Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charity in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

#### Conclusions relating to going concern

We have nothing to report in respect of the following matters in relation to which the ISAs (UK) require us to report to you where:

• the trustees' use of the going concern basis of accounting in the preparation of the financial statements is not appropriate; or

• the trustees have not disclosed in the financial statements any identified material uncertainties that may cast significant doubt about the charity's ability to continue to adopt the going concern basis of accounting for a period of at least twelve months from the date when the financial statements are authorised for issue.

# Other information

The trustees are responsible for the other information. The other information comprises the information included in the trustees' annual report, other than the financial statements and our auditor's report thereon. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

# Matters on which we are required to report by exception

We have nothing to report in respect of the following matters in relation to which the Charities (Accounts and Reports) Regulations 2008 and Charities Accounts (Scotland) Regulations 2006 require us to report to you if, in our opinion:

- the information given in the financial statements is inconsistent in any material respect with the trustees' report; or
- sufficient accounting records have not been kept; or
- the financial statements are not in agreement with the accounting records; or
- we have not received all the information and explanations we require for our audit.

# **Responsibilities of trustees**

As explained more fully in the trustees' responsibilities statement set out on page 11, the trustees are responsible for the preparation of financial statements which give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charity or to cease operations, or have no realistic alternative but to do so.

# Auditor's responsibilities for the audit of the financial statements

We have been appointed as auditor under section 144 of the Charities Act 2011 and section 44(1)(c) of the Charities and Trustee Investment (Scotland) Act 2005 and report in accordance with regulations made under section 154 of the Charities Act 2011 and with regulations made under the Charities and Trustee Investment (Scotland) Act 2005.

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

# Use of our report

This report is made solely to the charity's trustees, as a body, in accordance with Part 4 of the Charities (Accounts and Reports) Regulations 2008 and with Regulation 10 of the Charities Accounts (Scotland) Regulations 2006. Our audit work has been undertaken so that we might state to the charity's trustees those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charity and the charity's trustees as a body, for our audit work, for this report, or for the opinions we have formed.

UHY Hacker Young Statutory Auditor 14 Park Row Nottingham NG1 6GR

11 March 2020

UHY Hacker Young is eligible to act as an auditor in terms of section 1212 of the Companies Act 2006.

#### GideonsUK

#### STATEMENT OF FINANCIAL ACTIVITIES for the year ended 31 December 2019

	Notes	Unrestricted funds £	Restricted funds £	Total funds 2019 £	Total funds 2018 £
Income from: Donations and legacies	3	1,170,113	2,061,886	3,231,999	3,193,515
Charitable activities: Sales of member supplies National Convention income		113,876 14,007	-	113,876 14,007	121,838 14,794
Investment income		2,745	4,591	7,336	3,027
Total Income		1,300,741	2,066,477	3,367,218	3,333,174
Expenditure on:					
Charitable activities: Scripture distribution	5	1,062,220	1,537,348	2,599,568	2,411,900
Member supplies	6	263,662	-	263,662	242,900
Total expenditure		1,325,882	1,537,348	2,863,230	2,654,800
Net income/(expenditure)		(25,141)	529,129	503,988	678,374
Transfers between funds		-	-	-	-
Net movement in funds		(25,141)	529,129	503,988	678,374
Reconciliation of funds:					
Total funds brought forward at 1 January <b>Total funds</b>		1,321,180	582,111	1,903,291	1,224,917
carried forward at 31 Decemb	er	1,296,039	1,111,240	2,407,279	1,903,291

There were no recognised gains or losses during the year other than as shown above. All activities are continuing.

#### GideonsUK

#### **BALANCE SHEET at 31 December 2019**

	Notes	20 <sup>.</sup> £	19 £	20 <sup>7</sup> £	18 £
<b>Fixed assets</b> Tangible fixed assets	10		542,442		548,926
<b>Current assets</b> Stocks Debtors Cash at bank and in hand	11	24,760 73,251 1,907,250 2,005,261		26,425 64,741 1,353,756 1,444,922	
<b>Liabilities</b> Creditors: amounts falling due within one year	12	(140,424)		(90,557)	
Net current assets			1,864,837		1,354,365
Net assets	16		2,407,279		1,903,291
The funds of the charity Restricted income funds Unrestricted income funds	15 14		1,111,240 1,296,039		582,111 1,321,180
			2,407,279		1,903,291

The accounts were approved and authorised for issue by the Cabinet on 5 March 2020

On behalf of the Cabinet

ANDREW R KNIGHT President

**GRAHAM J BECKETT** Treasurer

# STATEMENT OF CASHFLOWS for the year ended 31 December 2019

17	573,569	
	575,505	761,027
10	7,336 (27,411) 251,350 (401,350) (170,075)	3,027 (1,800) 250,000 (351,350) (100,123)
	403,494	660,904
	1,002,406	341,502
	1,405,900	1,002,406
	1,405,900 	1,002,406
	10	10 (27,411) 251,350 (401,350) (170,075) - 403,494 1,002,406 <u>1,405,900</u> -

#### Reconciliation to cash at bank and in hand shown on the Balance Sheet

Fixed term bank deposits and notice deposits greater than 3 months:		
Balances at 1 January	351,350	250,000
Matured or withdrawn in the year	(251,350)	(250,000)
New or renewed deposits during the year	401,350	351,350
Total at 31 December	501,350	351,350
Total cash and cash equivalents at 31 December (see section above)	1,405,900	1,002,406
Total cash at bank and in hand	1,907,250	1,353,756

#### 1 Accounting policies

#### a Basis of preparation and going concern

The financial statements are prepared under the historical cost convention, and include the results of the Association's operations in fulfilling its charitable objectives, all of which are continuing. The financial statements have been prepared in accordance with Accounting and Reporting by Charities: The Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issued on 16 July 2014, as amended by Update Bulletin 2 published on 5 October 2018 ("the SORP (FRS102)"), the Charities Act 2011, the Charities and Trustee Investment (Scotland) Act 2005 and any applicable regulations and UK Generally Accepted Practice as it applies from 1 January 2015.

The financial statements have been prepared to give a 'true and fair' view, and have departed from the Charities (Accounts and Reports) Regulations 2008 only to the extent required to provide a 'true and fair view' by following the SORP (FRS102), rather than the previous SORP: Accounting and Reporting by Charities: Statement of Recommended Practice effective from 1 April 2005 (which has since been withdrawn).

The charity constitutes a public benefit entity as defined by FRS 102.

The Trustees consider that there are no material uncertainties about the charity's ability to continue as a going concern.

The financial statements are presented in UK £ sterling, which is the functional currency of the charity.

#### b Income

Income is recognised when the charity has entitlement to the funds, when any performance conditions attached to the item(s) of income have been met, when it is probable that the income will be received and when the amount can be measured reliably.

For legacies, entitlement is taken as the earlier of the date on which either: the charity is aware that probate has been granted, the estate has been finalised and notification has been made by the executor(s) to the charity that a distribution will be made, or when a distribution is received from the estate. Receipt of a legacy, in whole or in part, is only considered probable when the amount can be measured reliably and the charity has been notified of the executor's intention to make a distribution. Where legacies have been notified to the charity, or the charity is aware of the granting of probate, and the criteria for income recognition have not been met, then the legacy is treated as a contingent asset and disclosed if material (see Note 4).

Membership subscriptions are recognised in full as voluntary income on the date of receipt, on the basis that the separable cost to the Association of fulfilling its related obligations in future periods is relatively small.

Sales of member supplies are recognised when the goods are dispatched.

Investment income (bank deposit interest) is shared between restricted and unrestricted funds in proportion to the average bank balances held in each fund.

In accordance with Article 8 of the Association's Constitution, donations and legacies received from members of the Association are split between the General Fund and Scripture Fund unless designated for the General Fund alone.

#### c Expenditure

Liabilities are recognised as resources expended as soon as there is a legal or constructive obligation committing the charity to an obligation to make a transfer of value to a third party as a result of past transactions or events. Irrecoverable VAT is charged against the expenditure heading in relation to which it was incurred.

Expenditure on Scriptures is recognised when the Scriptures are received. Scriptures printed but not received are included as a contractual commitment.

#### 1 Accounting policies (continued)

The costs of individual charitable activities, as reported in Notes 5 and 6, are those expenditures directly attributable to the activities described, together with an appropriate apportionment of central support costs. Support costs are allocated on the basis of estimated amounts of staff time devoted to each activity.

#### d Regions and Branches

An account is maintained at National Office for every Branch and Region in respect of Scripture Fund income, expenditure and balances. These accounts form part of the restricted fund balance shown in the Statement of Financial Activities and on the Balance Sheet.

In addition, each Region and most Branches operate a local administration fund. These funds have a 30 June year end and are incorporated into the Association's accounts for the year ending the following 31 December.

#### e Stock

Stocks of Scriptures and literature are valued at the lower of cost and net realisable value. In respect of Scriptures intended for branch distributions, realisable value is taken to be the amount that will be deducted from the branch's Scripture Account balance (see 1(d) above) when they are ordered by, and dispatched to, a particular branch. No material stock of such Scriptures was held at the year end.

#### f Tangible fixed assets and depreciation

Tangible fixed assets costing more than £1,000 are capitalised and included at cost. This includes substantial, new, owned computer software applications but does not include consultancy costs, nor the continuing development of existing applications. No depreciation is provided on the freehold property on the basis that its residual value is believed to be not materially less than the current book value; this is subject to an annual impairment review. Depreciation is provided on other fixed assets at rates calculated to write off the cost less estimated residual value over their expected useful lives as follows:

Freehold land and buildings	not depreciated
Office furnishings and fittings	10%
Office equipment	25%
Computer software	25%

#### g Funds structure

The funds held by the charity are held in one of the following three types of fund:

Unrestricted general funds are funds which can be used in accordance with the charitable objects at the discretion of the Trustees.

Designated funds are funds set aside by the Trustees out of unrestricted general funds for some specified future purpose.

Restricted funds are funds that can only be used for particular purposes within the objects of the charity. Restrictions arise when specified by the donor or implied by the charity's methods of operation.

#### h Pension costs

Pension contributions invested separately from the Association's assets are charged to the Statement of Financial Activities as they are incurred.

#### 2 Taxation

The Association is exempt from tax on income and gains falling within section 505 of the Taxes Act 1988 or section 252 of the Taxation of Chargeable Gains Act 1992 to the extent that these are applied to its charitable objects.

4

3	Donations	2019	2018
	Scripture Fund - analysis of donations by source:	£	£
	Members (see footnote below)	508,185	493,764
	Friends	751,550	725,271
	Churches	262,371	324,111
	Bible Giving Cards	56,875	52,090
	Legacies (see Note 4)	482,905	355,487
		2,061,886	1,950,723

General donations from members are allocated between the Scripture Fund and General Fund in accordance with Article 8 of the Association's Constitution. The percentage allocated to the General Fund has been 20% from May 2011 to date.

<u>Unrestricted funds</u> Members' subscriptions Allocation from members' giving under Article 8 Grants and other donations to the General Fund Allocated to London Schools Fund Allocated to Schools Ministry Fund Allocated to Special Projects Fund Legacies (see Note 4) Regions' administration funds Branches' administration funds	510,924 104,199 145,787 - 13,900 - 286,016 32,044 77,243 <u>1,170,113</u>	469,154 101,745 164,687 31,250 8,770 600 346,984 34,430 85,172 <u>1,242,792</u>
<ul> <li>Legacies         <u>Unrestricted funds</u>         Legacies given expressly for General purposes         Unrestricted legacies allocated to the General Fund         in accordance with Article 8 (see below, and Note 14)         Allocated to Schools Ministry Fund         % allocation from members' legacies, under Article 8     </li> </ul>	2019 £ 98,614 145,864 13,667 27,871 286,016	2018 £ 73,778 244,419 
Restricted funds Legacies restricted for Scripture Funds	482,905	355,487

Article 8 of the Association's Constitution provides for how legacies from members and Friends of GideonsUK are allocated between Scripture Funds and General Funds, unless the donor instructs otherwise. Legacies from individuals who are not either members or Friends, and whose terms include no directions about their use, are unrestricted funds but the Association's policy is that they will be used for the distribution of more Scriptures around the world, provided the Association's requirements for reserves are met (see Note 14).

At 31 December 2019 the Association had been advised of entitlement to a number of legacies that had not yet been received, or had been received in part. Three of these, amounting to £12,113 not yet received (2018: four estates, £9,213) have been recognised as income in these accounts, in accordance with the criteria set out in the SORP (FRS102), and included in Debtors (see Note 11).

There are a further fifteen (2018: sixteen) estates in which entitlement has been notified but the amount receivable by the Association was not known with sufficient certainty to be recognised as income. Based on the information available, the aggregate amount to be received from these estates is estimated to be between £300,000 and £370,000 (2018: between £160,000 and £200,000).

In addition, the Association has been notified of four bequests to it which are currently subject to a lifetenancy interest. In one of these estates the interest has been estimated at around £500,000, although this is not expected to become receivable for a number of years; the other three are believed to amount to between £40,000 and £50,000 in total. These amounts have also not been recognised as income.

#### Costs of charitable activities (Notes 5 and 6):

5	Scripture Distribution	2019	2018
		£	£
	Payments from the Scripture Fund (restricted income fund):		
	Scriptures used in British Isles - printers' charges	946,356	820,141
	Gifts to The Gideons International for International Outreach	-	603,324
	Gifts to ShareWord Global for international Scripture outreach	502,824	131,701
	Gifts to other projects international Scripture outreach	88,168	-
		1,537,348	1,555,166
	Payments from the General Fund (unrestricted funds):		
	Apportionment of Support Costs - see Note 7 (90%)	1,062,220	856,734
		2,599,568	2,411,900

The total amount given to international outreach in the year is £590,992 (2018: £735,025).

6 Member Supplies	2019 £	2018 £
Direct cost of sales Directly attributed staff costs	121,502 24,135	- 123,378 24,329
Apportionment of Support Costs - see Note 7 (10%)	118,025	95,193
	263,662	242,900
7 Support Costs	2019	2018
	£	£
Staff costs (see Note 8)	436,306	444,298
Less: staff costs allocated to charitable activities (see Note 6)	(24,135)	(24,329)
Staff travel and accommodation expenses	59,985	35,480
Rates, services and insurance	16,248	16,678
Repairs and renewals	30,213	20,037
National Convention and Church Leaders Appreciation Dinner	61,962	48,056
Recruitment, training and development	8,807	14,978
Schools project, London	12,283	32,344
Schools Ministry project	25,288	-
Postage & telephone	30,053	25,158
Printing and stationery Software and website recurring costs	28,076 57,435	13,074 64,597
IT development project	185,883	04,097
Consultancy and IT support	17,932	17,505
General office expenses	25,509	9,213
Legal expenses	15,386	11,631
Cabinet meetings and expenses	26,414	34,502
Auditors' remuneration (see also Note 19)	11,220	11,244
Bank charges	13,090	10,932
Depreciation of owned fixed assets	33,895	58,755
	1,071,850	844,153
Regions' administration expenses	33,317	32,168
Branches' administration expenses	75,078	75,606
TOTAL SUPPORT COSTS	1,180,245	951,927
Divided between the following charitable activities:		
Scripture Purchasing and Distribution - 90%	1,062,220	856,734
Member Supplies - 10%	118,025	95,193
	1,180,245	951,927

#### 7 Support Costs (continued)

The support costs listed above cannot be specifically allocated as costs directly related to any particular activity. They include central management and administration costs as well as certain running expenses that arise from the nature of the Association as a membership organisation. These costs are therefore absorbed between all the charitable activities (see Notes 5 and 6) as support costs, in proportion to the estimated amounts of staff time devoted to each activity.

8	Total staff costs	2019 £	2018 £
	Wages and salaries	370,097	376,673
	Employer's National Insurance costs	33,708	34,405
	Contributions to a defined contribution pension scheme	27,921	28,640
	Other employment costs: death-in-service benefit	4,580	4,580
		436,306	444,298

The average number of employees during the year was 12 (2018: 12) and the average full-time equivalent number was 11 (2018: 11). There was one employee (2018: one) receiving employee benefits between  $\pounds$ 70,001 and  $\pounds$ 80,000 during the year.

Although the Trustees have overall responsibility for the governance and management of the Association, day-to-day management of its activities is delegated to a management team comprising four people (five during the period before May 2018), including the Executive Director who reports directly to the Trustees. The total employee benefits (including the National Insurance costs) received by the management team amounted to £218,716 (2018: £229,518) with employer's pension contributions of £15,972 (2018: £16,299).

#### 9 Pensions and post-retirement benefits

The Association operates a defined contribution pension plan for its employees. The amount recognised as an expense in the period was £27,921 (2018: £28,640).

10 Tangible fixed assets	Freehold land and buildings £	Furnishings & fittings £	Office equipment £	Computer software £	Total £
Cost					
At 1 January 2019	500,000	38,585	59,437	372,031	970,053
Additions	-	18,530	8,881	-	27,411
Disposals	-	(5,049)	-	-	(5,049)
At 31 December 2019	500,000	52,066	68,318	372,031	992,415
Depreciation					
At 1 January 2019	-	33,632	52,906	334,589	421,127
Charge for the year	-	2,853	5,675	25,367	33,895
Eliminated on disposals	-	(5,049)	-	-	(5,049)
At 31 December 2019	-	31,436	58,581	359,956	449,973
Net book values					
At 31 December 2019	500,000	20,630	9,737	12,075	542,442
At 31 December 2018	500,000	4,953	6,531	37,442	548,926

#### 10 Tangible fixed assets (continued)

All fixed assets are used for the management and administration of the Association.

The freehold property is carried at cost within the terms of the SORP (FRS102). The most recent professional valuation was carried out on 1 November 2012 in accordance with the RICS Valuation Standards - Global and UK (7th Edition), by Roger Chisnall MRICS, RICS Registered Valuer, who is not connected with the charity. He valued the property at a market value of £500,000 on that date. The Trustees are not aware of any material changes in value since that date.

11 Debtors Amounts falling due within one year: Sundry debtors Prepayments Income Tax recoverable Accrued legacy income Other accrued income	2019 £ 6,376 34,767 18,770 12,113 1,225 73,251	2018 £ 14,777 18,192 21,658 9,213 901 64,741
12 Creditors Amounts falling due within one year: Scripture printing creditors Taxation and social security Sundry creditors Accruals	2019 £ 76,897 10,756 38,271 14,500 140,424	2018 £ 49,201 11,713 16,393 13,250 90,557
<ul> <li>13 Contractual commitments</li> <li>For Scriptures printed but not invoiced to the Association by 31 December</li> <li>Capital commitments</li> </ul>	2019 £ <u>396,065</u>	2018 £ 764,779

The above commitments are all due within one year.

# 14 Unrestricted funds

4 Unrestricted funds	Balance 1 January £	Incoming resources for year £	Resources used in the year £	Gains, losses & transfers £	Balance at 31 December £
Premises Fund (designated fund)	500,000	-	-	-	500,000
Capital Equipment Fund					,
(designated fund)	105,881	-	-	(63,439)	42,442
Unrestricted Legacies (designated fund)	-	145,864	-	(145,864)	-
London Schools Fund (designated fund)	18,061	-	(12,283)	-	5,778
Schools Ministry Fund (designated fund)	100,000	27,567	(25,288)	8,770	111,049
Special Projects Fund (designated fund)	23,963	-	(198,309)	274,346	100,000
General Fund	438,515	1,018,023	(981,607)	(73,813)	401,118
Region administration funds	18,344	32,044	(33,317)	-	17,071
Branch administration funds	116,416	77,243	(75,078)	-	118,581
	1,321,180	1,300,741	(1,325,882)	-	1,296,039

#### 14 Unrestricted funds (continued)

The Premises Fund and the Capital Equipment Fund are designated funds set aside out of the General Fund to reflect the possible cost of replacing the Association's fixed assets. The purpose of this is to ensure that the balance on the General Fund is represented by available liquid resources. The balances on these two funds are normally represented by the book value of fixed assets only, and could only be realised and spent if those assets were sold at their net book values. In 2019 the balance has therefore been reduced and the £63,439 surplus transferred into the General Fund.

As described in Note 4, unrestricted legacies amounting to £145,864 have been received and have been treated as a designated fund in accordance with the Association's policy. At 31 December 2019, the trustees decided to retain all of this balance in order to sustain the level of reserves at approximately the equivalent of six months of National Office expenditure, as indicated by the Association's reserves policy set out on page 9. The whole amount received has been transferred into the General Fund at the year end.

The London Schools Fund represents an amount set aside to fund making contact with and meeting with schools that have not been inviting GideonsUK in to make presentations to their pupils, in order to gain more invitations in future.

The Schools Ministry Fund was established in 2018 to set aside resources towards increasing the impact and effectiveness of the Association's work with schools in order to reverse the decline in accepting of Scriptures by young people. This is being done through training for members and developing resource materials, and by employing Schools Coordinators to develop relationships with schools that are not inviting GideonsUK in to make presentations to their pupils. £8,770 has been transferred into the fund from the Special Projects Fund, representing three particular donations received during 2018.

The Special Projects Fund exists to facilitate projects to enhance the effectiveness of the ministry of GideonsUK, which cannot be provided for by the regular budgeted income. Amounts are allocated to this fund based on donations received with a particular expression of interest, and also at the Trustees' discretion as support becomes available from members' giving. Expenditure on new Finance systems and development of the database and website have been charged to this fund in 2019. £8,770 of the Special Projects Fund opening balance was transferred to the Schools Ministry Fund, as described immediately above. £283,116 was transferred from the General Fund into the Special Projects Fund, to leave a balance of £100,000 to carry forward.

15 Restricted fund	Balance 1 January £	Incoming resources for year £	Resources used in the year £	Gains, losses & transfers £	Balance at 31 December £
Scripture Fund	582,111	2,066,477	(1,537,348)	-	1,111,240

The Scripture Fund represents money received by the Association to be used for Scripture purchases (including delivery), either by branches in the British Isles or internationally. The cost of Scripture distributions reported in the Statement of Financial Activities also includes a reasonable allocation of support costs which are paid out of unrestricted income funds.

16 Analysis of net assets between funds	Unrestricted funds £	Restricted funds £	Total funds £
Tangible fixed assets	542,442	-	542,442
Stocks Debtors Cash at bank	24,760 54,858 737,506	- 18,393 1,169,744	24,760 73,251 1,907,250
Creditors falling due within one year	(63,527)	(76,897)	(140,424)
	1,296,039	1,111,240	2,407,279

17 Reconciliation of net income/(expenditure) to net cash flow from operating activities	2019 £	2018 £
Net income/(expenditure) for the year as reported on page 15 Adjusted for:	503,988	678,374
Depreciation charges	33,895	58,755
Income received from investments	(7,336)	(3,027)
(Profit) / loss on the sale of fixed assets	-	-
Decrease in stocks	1,665	6,153
(Increase) / decrease in debtors	(8,510)	52,635
Increase / (decrease) in creditors	49,867	(31,863)
Net cash (used in) / provided by operating activities	573,569	761,027

#### 18 Trustee remuneration and expenses

None of the Trustees, nor any persons connected with them, received any remuneration from the Association during the year. Trustees may claim reimbursement of their expenses in connection with National Cabinet meetings at GideonsUK National Office and certain other functions where they represent the Association. In 2019, 10 Trustees received a total of £11,665 (2018: 13 Trustees received a total of £7,757) for their travel, subsistence and accommodation expenses in this connection.

#### 19 Auditors' remuneration

The auditors' remuneration amounts to an audit fee of £9,150 (2018: £8,700) and other services of £nil (2018: £nil). The amounts recognised as an expense within support costs (see Note 7) also include disbursements and irrecoverable VAT.

#### 20 Transactions with related parties

Other than as decribed in Note 18 above, there were no payments to any related parties during the year.

The aggregate amount of donations received from Trustees and persons connected with them amounted to £69,423 (2018: £113,508).

#### 21 Trustee indemnity insurance

The Association, having obtained approval from the Charity Commission in 2003, has purchased 'Trustee Indemnity Insurance' to indemnify its Trustees, officers and employees against claims arising from any act committed in the course of the Association's activities. The cost of this insurance in 2019 was £481 (2018:  $\pounds$ 452).

#### 22 Operating lease

The Association is bound by a lease agreement running for five years from 2018 until 2023 in relation to office equipment. The amount recognised as an expense in the year in relation to lease payments was  $\pounds$ 1,214 (2018:  $\pounds$ 482) including irrecoverable VAT. The cost of lease payments due within one year after the balance sheet date is  $\pounds$ 1,214 (2018:  $\pounds$ 1,214). The cost of lease payments due between one year and five years after the balance sheet date is  $\pounds$ 3,338 (2018:  $\pounds$ 4,552).