

Company Number: 06648679

Charity Number: 1126222

Malaria No More United Kingdom

Annual Report and Accounts

For the year ended 31 December 2019

Malaria No More United Kingdom

Trustees' report for the year to 31 December 2019

Trustees & directors	Baroness Helene Hayman	Chair
	Simon Bland Andrew Cook David Reddy Azra Ghani Norman Mbazima Sophie O'Connor Philip Thomas Linda Yueh	Treasurer
Senior Management	James Whiting Gareth Jenkins Annemarie Meyer	Chief Executive Director of Advocacy (appointed October 2019) Managing Director of Global Advocacy, Policy and Partnerships
	Mathew van Lierop Kate Wills Damian Wilson	Chief Operating Officer Director of Global Communications and Partnerships Director of Programmes and Partnership Development (appointed June 2019)
Company number	06648679	
Charity number	1126222	
Registered Office	The Foundry 17 Oval Way London SE11 5RR	
Auditors	Sterling Partners 2nd Floor, Grove House 774-780 Wilmslow Road Manchester M20 2DR	
Bankers	CAF Bank (UK) Limited 25 Kings Hill Avenue West Mailing Kent ME19 4JQ	
	Triodos Bank Deanery Road Bristol BS1 SAS	
	Scottish Widows 69 Morrisons Street Edinburgh EH3 8YL	

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Trustees' report for the year to 31 December 2019

The trustees are pleased to present their report together with the audited financial statements of the charity for the year to 31 December 2019.

The accounts have been prepared in accordance with the accounting policies set out in note 1 to the accounts and comply with the Charity's Memorandum and Articles of Association, the Companies Act 2006 and the Statement of Recommended Practice 'Accounting and Reporting by Charities' (revised 2015).

Structure, Governance and Management

Governing Document

Malaria No More United Kingdom is a charitable company limited by guarantee, incorporated on 16 July 2008 and registered as a charity on 8 October 2008. The company is governed by its Memorandum and Articles of Association.

Directors

The directors of the charitable company are its trustees for the purpose of charity law and the members of the company limited by guarantee. Throughout this report they are collectively referred to as the trustees.

The following individuals served as trustees during the year:

Baroness Helene Hayman (Chair) (appointed February 2019)
Simon Bland
Andrew Cook
Azra Ghani
Philip Thomas
Linda Yueh
Paul Green (Treasurer)
Justine Frain (resigned February 2019)

All directors served for the full year unless otherwise stated above.

In addition, 2 new trustees have been appointed since the year end:

Sophie O'Connor (appointed February 2020)
Norman Mbazima (appointed February 2020)

Paul Green resigned as Treasurer in February 2020.

No trustees had any beneficial interest in the charity and no remuneration of trustees is paid by the charity.

The Board of Trustees is responsible for the strategic direction, policy and overall governance of the charity.

The implementation of strategy once agreed and the day to day running and management of the charity's activities is delegated to the secretariat, led by the Executive Director.

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Recruitment and appointment of new trustees

The Board periodically invites nominations of new trustees. These are discussed and agreed at Board meetings depending on the strategic needs of the charity. During the year the charity conducted a review of the skill sets of the existing trustees prior to strengthening the Board. This is discussed below under Malaria No More UK (MNM UK) Board, Staff and Advisors.

Risk Management

The trustees regularly review the risks the charity faces and are satisfied that systems are in place to mitigate their exposure to the major risks.

During the year, risk management focused externally on challenges relating to instability caused by Brexit, changes to leadership in the UK Government and a shift in organisational activity to focus more directly on Commonwealth mechanisms and a future 'Africa Strategy'. Deliberate expansion of the staff team, a focus on staff retention and securing a new multi-year grant from the Bill and Melinda Gates Foundation were primary internal risks.

Covid-19

In addition to the above-mentioned risks, the beginning of 2020 has marked the start of the global Covid-19 pandemic. At the time of finalisation of the accounts, the impact of Covid-19 on MNMUK remains uncertain in many areas. However, the strong financial standing of the charity including significant reserves and a pool of well-established, committed funders makes MNM UK well-prepared to tackle the challenges lying ahead.

At the time of this report being written, the status of the proposed 2020 Kigali Summit is uncertain. It is, however, highly likely that the event will be postponed until 2021.

MNM UK staff are currently working from home effectively and the organisation has had no need to furlough any team members. Other costs, especially those in relation to the Summit, are currently being reviewed and, where possible, cost savings generated. This mostly applies to content development, consultant and other summit-related costs.

MNM UK is actively re-planning its short-term activities and re-assessing the long-term impact of the Covid-19 pandemic on the organisation's existing 2019-2023 strategy, as well as considering the more immediate and potentially devastating knock-on impacts of Covid-19 on malaria mortality and morbidity. MNM UK remains committed to ensuring that the control and elimination of malaria is a central focus for global financing and resource mobilisation moving forward.

Public Benefit

The Trustees confirm that they have complied with their duty under Section 17 (5) of the Charities Act 2011 to have due regard to the Charity Commission's general guidance on public benefit.

Background

Nearly half a million people still die every year from malaria - a disease that can be cheaply prevented and treated. The vast majority of those killed by malaria are children under five years old. Current investments in tackling malaria prevent almost 100 million cases of malaria a year and save close to 600,000 lives.

With the world responding to the escalating impact of Covid-19 Malaria No More UK's role has never been more vital - to keep global leadership and investment dedicated to tackling and defeating malaria.

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Malaria No More UK is determined to put the deadliest disease in humankind's history on the path towards worldwide eradication within one generation.

2019 was an important year for the charity in delivering transformational change to meet that goal.

Objectives and principal activities

2019 was a successful year for Malaria No More UK which saw the organisation mark an important milestone of ten years of fighting malaria since MNM UK was launched. Despite an uncertain political environment, MNM UK has successfully:

- cemented its role as a global leader in the fight against malaria
- highlighted the progress starting to be made in reaching the 2023 Halving Malaria Commonwealth Commitment
- mobilised thousands of voices to achieve a successful Global Fund Replenishment to raise US\$14bn to help end the world's three biggest preventable killer diseases – AIDS, Tuberculosis and Malaria

Underpinning this, MNM UK's securing of a new three-year grant from the Bill and Melinda Gates Foundation from 1 October 2019 has laid an extremely solid foundation for the delivery of the charity's strategy.

MNM UK's mission is to end malaria for good. Charity remains committed to catalyse and inspire the global leadership and financing necessary to achieve a 90% reduction in malaria deaths by 2030, save 10 million lives, and put the world on track to make malaria no more.

The approach taken by MNM UK is focused on raising awareness of malaria – as evidenced through the award-winning Malaria Must Die campaign; and increasing political commitment and resources from the UK and globally to accelerate progress against malaria. The approach taken is consistently collaborative – working with partners to influence change; be they from the front lines of the malaria fight to multi-sector national and international leadership.

As the end of 2018 and into Q1 2019, MNM UK developed its new long-term 2019-2023 organisational strategy, 'Halving Malaria'. This strategy outlines MNM UK's mission, 'to catalyse and inspire malaria partnerships, leadership and financing to make malaria no more in a generation', and outlines the following four key objectives that have guided the organisation's activity this year:

1. **UK:** Deepen the UK's global leadership and impact on the international fight to end malaria, and secure at least \$3.25 billion (£2.5 billion) of UK aid investment in 2019-23
2. **International** (Inc Commonwealth) Drive international commitment to deliver the 2023 Commonwealth and 2030 global malaria targets, helping catalyse minimum \$1 billion (£770 million) p.a. increase in global funding by 2023
3. **Africa:** Enhance leadership and investment in key malaria-affected countries in Africa
4. **MNMUK:** Continue to strengthen MNMUK so it is capable of delivering objectives 1-3

Activities and Achievements 2019

1. **Deepen the UK's global leadership and impact on the international fight to end malaria**

Consolidating and growing UK political support

2019 was a year of significant political uncertainty in the UK, due in part to the ongoing Brexit process and abrupt changes of governmental leadership absorbing political attention. MNM UK's advocacy plans were naturally heavily impacted by this. Despite this, however, MNM UK advanced its UK objectives, consolidating relationships with key departments and decision makers across Whitehall and securing the UK's largest ever funding contribution for the

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Global Fund. Alongside MNM UK's other key levers of powerful mass-media communications campaigns and private sector engagement, the organisation continues to progress its aim to create a broad platform to both celebrate the UK's current contribution to eradicate malaria and encourage yet further investment and progress.

Throughout 2019, much of MNM UK's advocacy strategy was delivered through the APPG on Malaria and NTDs. MNM UK has provided consistent support for its new chair, Catherine West MP, following long-time supporter Jeremy Lefroy's decision to stand down. The group remains a powerful cross-party voice on malaria within parliament. Building on the legacy of strong relations with DFID and the FCO following the 2018 Malaria Summit held in London alongside the 2018 Commonwealth Heads of Government Meeting, 2019 has also seen working relationships continue to be developed across Whitehall. The London launch of the Lancet Commission on Malaria Eradication in September 2019, and a roundtable with DFID's Chief Scientific Officer both came about due to close ties being forged with DFID and helped to drive on the debate regarding the UK's involvement in malaria investment in the future.

Delivering high-impact campaigns throughout 2019

Impactful campaigns were central to another important year for MNM UK, delivered through a model of generating compelling high profile and disruptive content, content which enables light-touch mass engagement of new audiences and ultimately inspires leaders, providing a public mandate to deliver systemic change.

The key achievement of the year was the 'Power of a Voice' campaign, created by Nike Agency R/GA, Ridley Scott's team and starring David Beckham. This was launched ahead of World Malaria Day in April 2019 as part of the wider Malaria Must Die (MMD) campaign. The team recruited global malaria champions from the key regions and using cutting edge AI technology MNM UK attached their stories to David Beckham's reach and appeal, adding depth to the malaria messaging in the behind-the-scenes footage and allowing a broadening of narrative to cover inequity, R&D, the global nature of the disease risk, and much more. A global PR push led by the MNM UK team with support from the Creative Collective and Malaria Community partners led to the campaign reaching over 1 billion people. The main production was supported by a multi-talent film featuring historical footage of Nelson Mandela and Mahatma Gandhi alongside Hugh Laurie and Emeli Sandé amongst others. A final wave of communications around UN General Assembly was led by a public-facing interactive campaign made entirely pro bono in partnership with Facebook and Instagram to collect more voices from the public.

The impact of the campaign was significant: a team of pro bono global media partners partnered with the campaign to provide over £1m advertising space and take it into interactive booths and large outdoor screens in New York City at UNGA and in other key cities. The campaign achieved blanket broadcast coverage in UK and on global news including reaching major news titles including Mail On Line and Telegraph, reached over 1 billion people, was awarded four media awards, and prompted months of tech media conversation around the use of Deep Fake Tech for good, including eliciting over 500 media pieces globally.

Malaria No More UK also used 2019 to scale up its partnership with the global communications agency who committed to developing a new unifying brand for the Global Malaria Community and a powerful new African focused global youth campaign to provide the drumbeat ahead of the next malaria summit, as well as start to tackle major issues around youth apathy in fighting malaria.

This work by Dentsu and the broader Creative Collective is instrumental in developing momentum and plans for campaigns activity to focus attention around the Kigali Summit on Malaria and NTDs which will be held in Rwanda.

2. Drive international commitment to deliver the 2023 Commonwealth and 2030 global malaria targets

Following the success of the 2018 London Summit, a key commitment was secured from Commonwealth leaders to halve malaria across the Commonwealth by 2023. Ensuring the success of this commitment, which will save 650,000 lives and prevent 350 million cases in the Commonwealth over the subsequent five years, has remained a key focus of MNM UK's activities in 2019, and was highlighted in MNM UK's landmark publication, the '2019

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Commonwealth Malaria Report'. A succession of high-profile events, focused attention on the need for key players to play a central role in driving forward progress by 2023 and beyond. Malaria No More UK has continued to take malaria into broader global platforms creating high profile panels at UN General Assembly alongside the Global Goals and at Cannes Lions. As attention moves towards 2020, following the Government of Rwanda's agreement to host a 2020 Summit on Malaria and NTDs alongside CHOGM 2020, tracking progress against the 2018 Commonwealth Commitment remains a central priority for the MNM UK team into 2020 and beyond.

6th Global Fund Replenishment

The 6th Global Fund Replenishment process marked a major focus point for MNM UK's advocacy and communications activities in 2019, culminating in a high-profile UK government commitment, as a key cornerstone of a total replenishment worth \$14bn to help fight AIDS, Tuberculosis and Malaria.

Aligned to the campaign activities described above and working closely with UK advocacy partners, including STOPAIDS, ONE, Results UK and Frontline AIDS, MNM UK worked to reiterate the importance of a fully replenished Global Fund. This was framed largely in ensuring the achievement of the the Commonwealth commitment to halve malaria by 2023 and build a rationale for an ambitious UK investment ask for the 6th replenishment. Following a successful event to mark the one-year anniversary of London Malaria Summit in 2018, MNM UK built momentum and cross-party support for the UK's Global Fund investment ask. Accompanying this concerted advocacy campaigning, creative campaign content was deployed in support of the World Malaria Day event in Paris and at the Global Fund conference in Lyon. This culminated in an announcement by the Prime Minister at the G20 Summit in June 2019 of up to £1.4bn for the Global Fund, including a £200m private sector match fund for malaria.

Building towards the Kigali Summit on Malaria & NTDs

MNM UK has actively engaged with the Government of Rwanda throughout the past year. Working with a range of partners, MNM UK played a central role in setting the platform for the Kigali Summit on Malaria and NTDs. Leading a delegation to Rwanda, having previously convened all key malaria leaders in the House of Lords, MNM UK helped to secure the government of Rwanda's commitment and support of the Kigali Summit. Formally launched on the 27th January 2020, the Kigali Summit will seek to engage an increased number of countries and multi-sector stakeholders in committing further resources to the achievement of the Commonwealth commitment, and will be a particular focus for MNM UK core activity moving into 2020 and 2021.

3. Enhance leadership and investment in key malaria-affected countries in Africa

Enhancing Malaria No More UK's engagement with and impact within malaria-affected countries in Africa remains a major focus and future growth area for the organisation. Broad progress has been made in 2019 towards defining the vision and objectives of this key initiative for the organisation in the coming years, and in beginning to scope out the key capabilities required for the 'Africa Director' role to deliver this work, which will be recruited and onboarded in 2020.

To support this initiative, progress was also made throughout 2019 in fostering a range of strategic relationships with African advocacy and communications stakeholders across malaria-endemic countries. Through the Creative Collective referenced above, relationships have been built with high-profile PR and Communications agencies in South Africa, Kenya and Nigeria, and the 'Zero Malaria' campaign, developed in the second half of the year with global partner Denstu, has laid foundations for MNM UK to deliver powerful impact across key African markets and with global reach in the year to come. The campaign has also enabled the organisation to develop powerful partnerships with critical African malaria organisations through a steering committee which includes Gates Foundation Africa and HQ, ALMA, Speak Up Africa, CS4ME and the African Union. In delivering the 2018 Summit and its subsequent follow-up work, MNM UK has engaged with political decisions makers and private sector

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organisations in Africa and the UK. As MNM UK moves into 2020, the organisation remains well placed to leverage its communications and advocacy expertise to develop its work across selected malaria-endemic countries in Africa.

4. Continue to strengthen MNMUK

Strengthening MNM UK's internal culture, governance and systems was a key focus for the leadership team throughout the year, and considerable progress was made as a result. Alongside the launching of the 2019-2023 strategy, 2019 also saw MNM UK's first formal organisation-wide staff survey to measure satisfaction and well-being. The results show a number of positive conclusions and allowed the organisation's leadership an opportunity to address and improve culture and wellbeing.

Recruitment has been a focus for 2019, building MNM UK's capacity and resilience. New roles have been recruited across the majority of teams, including significant new recruitment at a Leadership Team level in the form of a new Director of Partnerships & Programmes, and a new Director of Advocacy. A Strategy & Planning Manager has been recruited, with a focus on driving Monitoring, Evaluation and Learning (MEL) across MNMUK's activities. Greater capacity has been added with the recruitment of a new Finance and IT Manager, so as to decrease reliance on external accounting support, as well as supporting the organisation's ongoing systems and data maturity. Since GDPR came into force in 2018, MNM UK has continued to prioritise data management and system security. Work is underway to migrate the organisation's IT infrastructure to more secure, cloud-based systems and tools, which is expected to be completed in the second half of 2020.

MNM UK has also made progress in improving its organisational governance throughout 2019. Matthew Pownall, a Chartered Governance Professional currently seconded to MNM UK from GlaxoSmithKline (GSK) for the year, was engaged to conduct a comprehensive review of the MNM UK board of trustees and executive leadership team. This was delivered through an extensive questionnaire, a series of 1:1 interviews and observed board meetings. The outputs of this review have enabled a number of significant improvements to the operation and effectiveness of the board, the benefits of which will continue to accrue in 2020.

Activities in 2020

The organisation will continue throughout 2020 to work towards achieving and extending the objectives outlined in the 2019-2023 strategy. The fundamental principles of the strategy have been embedded through 2019, and it is now time for real progress. As such, the organisation hopes to achieve the following goals, as outlined in the organisation's 2020 operational plans:

1. **UK:** Deepen the UK's global leadership and impact on the international fight to end malaria
2020 sub-objectives:
 - The UK government to maintain its financial investment to tackling malaria at £500m p.a. beyond the current commitment which expires in March 2021.
 - UK private sector organisations commit to interventions, targeted at key African countries
2. **International :**(Inc Commonwealth) Drive international commitment to deliver the 2023 Commonwealth and 2030 global malaria target
2020 sub-objectives:
 - Commonwealth countries champion the 2018 Commonwealth Commitment with clear and ambitious renewed commitments at the Kigali Summit

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- The major organs of the Commonwealth give significant priority to the malaria commitment
- The Commonwealth Commitment remains fully embedded into Commonwealth review and accountability structures, including the CHMM
- 3. **Africa:** Enhance leadership and investment in key malaria-affected countries in Africa
2020 sub-objectives:
 - An 'Africa Director' is recruited and onboarded into the organisation
 - Key target malaria-endemic countries are identified for future MNMUK activity
- 4. **MNMUK:** Continue to strengthen MNMUK so it is capable of delivering objectives 1-3
2020 sub-objectives:
 - Values, behaviours and effective ways of working are embedded across MNMUK, supported by effective governance
 - Internal systems, data and processes are incrementally improved to underpin operational performance
 - Effective and transparent financial management continues to be embedded through the organisation

Malaria No More UK Patrons, Board, Staff and Advisors

As a small organisation, MNM UK's strength lies in catalysing action and leveraging relationships that enables the charity to identify the most direct routes to decision makers. Influential Patrons, Board Members and Advisors are critical to this as well as to our overall effectiveness. MNM UK has a committed group of Patrons, Board members and Advisors, which it is always seeking to strengthen. Justine Frain's 6-year term as a trustee, including 5 years as Chair, came to an end in early 2019. MNM UK is grateful for Justine's outstanding leadership, commitment and wise guidance through her time as Chair of the organisation, which culminated in the Malaria Summit, London in 2018. Baroness Helene Hayman took over as MNM UK's new Chair from February 2019. Baroness Hayman has served as an MP and Peer for many years, including becoming the first Lord Speaker of the House of Lords. She is a Vice President of the All Party Parliamentary Group (APPG) on Malaria and Neglected Tropical Diseases, and has previously served on many boards, including as Chair of Cancer Research UK.

With the support of Odgers Berndtson, the trustees actively sought to recruit three new trustees who will all play an active role as trustees from Q1 of 2020.

Financial review

During 2019 Malaria No More UK has continued to be supported by a variety of long-established partners. Bill and Melinda Gates, whose foundation has been instrumental in consistently supporting MNMUK throughout the years, donated £1,606,184 (2018: £2,166,562) in 2019 as key contributor to the charity's incoming resources.

Comic Relief Foundation granted MNMUK £173,099 in 2019 (2018: £284,000) which has enabled the charity to undertake major charitable activities, including raising-awareness of Malaria as a whole and influencing key decision makers to take action.

2019 has also seen a 2nd year of Fever-Tree's social media campaign: "Raise A Glass to Fight Malaria" where

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Fever-Tree have contributed £5 for every "raised glass photo" poster on Twitter or Instagram resulting in a donation of £300,000 during 2019 (2018: £300,000).

Rentokil Initial and GSK continued to provide ongoing financial and operational support during the period, including significant gifts-in-kind, which was fundamental in supporting a number of the charity's activities including fundraising, IT and operational work.

Additionally, MNMUK secured financial support from several other corporate partners as well as the general public, which enabled the charity to deliver attention-drawing and high-quality communications and advocacy campaigns.

Expenditure during the period fell by £473,969 from £2,924,588 to £2,450,619. Of this total 88% was spent on direct charitable activities (2018: 93%). While overall income and expenditure did decrease significantly in comparison to 2018 this is attributable to the significant activity undertaken with respect to the Malaria Summit in 2018.

Net incoming resources for the year were £83,479 (2018: £6,053). The sharp increase in the surplus funds resulted from receiving the first tranche of the new grant signed with the Bill and Melinda Gates Foundation.

At the end of the period the charity's Balance Sheet remains very strong with net assets of £1,067,782 in 2019 compared to £984,303 in 2018. Restricted funds amounted to £70,022 compared to £400 in place in 2018.

Malaria No More UK benefited significantly from extensive pro bono support from many quarters. This included a range of gifts in kind from celebrities and global influencers including David Beckham, Hugh Laurie, Ncuti Gatwa and many others. Legal and contract work was provided by Latham & Watkins LLP and highly valuable advertising support was gifted by Quividi, Facebook and Powster. Extensive media support was also provided by the Dentsu Group, RSA Films LTS and R/GA. In addition, MNMUK benefited greatly from a 6-month placement of their staff through the GSK Pulse programme.

While the value of these contributions extends into many millions of pounds, only a portion of this is reflected in the accounts as gifts In Kind (£438,471 in 2019; £189,800 in 2018) based on the price the Charity would otherwise have paid on the open market.

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Reserves

The Trustees' policy is to maintain reserves, which are shown on the balance sheet as unrestricted funds ("free reserves"), at a level sufficient to cover 6 months of its budgeted core costs, to allow the charity to manage short term fluctuations in income. The charity's 2020 budget predicts significant growth in income and expenses, hence reserves to match this budget are required to be at least £0.93m, which is covered by the reserves that are currently held.

At the end of 2019 reserves amount to £1,067,782 which are ahead of this target.

Responsibilities of the trustees in relation to the financial statements

The trustees (who are also the directors of Malaria No More UK for the purposes of company law) are responsible for preparing the Report of the Trustees and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing those financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charity SORP;
- make judgements and estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the trustees are aware:

- there is no relevant audit information of which the charitable company's auditors are unaware; and
- the trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditors are aware of that information.

This report was approved by the Board of Trustees on 28 April 2020 and signed on its behalf by:



Sophie O'Connor
Treasurer

Independent auditor's report to the trustees of Malaria No More United Kingdom

Opinion

We have audited the financial statements of Malaria No More United Kingdom (the 'charitable company') and its subsidiary (the 'group') for the year ended 31 December 2019 which comprise the Statement of Financial Activities, the Balance Sheet and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the group and of the charitable company's affairs as at 31 December 2019 and of its incoming resources and application of resources, including its result, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice applicable to Smaller Entities; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditors responsibilities for the audit of the financial statements section of our report. We are independent of the group in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

We have nothing to report in respect of the following matters in relation to which the ISAs (UK) require us to report to you where:

- the trustees' use of the going concern basis of accounting in the preparation of the financial statements is not appropriate; or
- the trustees have not disclosed in the financial statements any identified material uncertainties that may cast significant doubt about the group and the charitable company's ability to continue to adopt the going concern basis of accounting for a period of at least twelve months from the date when the financial statements are authorised for issue.

Other information

The trustees are responsible for the other information. The other information comprises the information included in the annual report, other than the financial statements and our Report of the Independent Auditors thereon.

Our opinion on the financial statements does not cover the other information and we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

Independent auditor's report to the trustees of Malaria No More United Kingdom

Opinion on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Report of the Trustees for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Report of the Trustees has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the group and charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the Report of the Trustees.

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the trustees were not entitled to prepare the financial statements in accordance with the small companies' regime and take advantage of the small companies' exemption from the requirement to prepare a Strategic Report or in preparing the Report of the Trustees.

Responsibilities of trustees

As explained more fully in the Statement of Trustees Responsibilities, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error for assessing

In preparing the financial statements, the trustees are responsible for assessing the group's and the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Our responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue a Report of the Independent Auditors that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at www.frc.org.uk/auditorsresponsibilities. This description forms part of our Report of the Independent Auditors.

Use of our report

This report is made solely to the group and charitable company's members, as a body, in accordance with

Independent auditor's report to the trustees of Malaria No More United Kingdom

Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the group and charitable company's members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the group and charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.
Narges Cyroos (Senior Statutory Auditor)



for and on behalf of Sterling
Partners Limited Chartered
Accountants & Statutory
Auditors
2nd Floor, Grove House
774-780
Wilmslow
Road,
Didsbury,
Mancheste
r M20
2DR

Date: 20/04/2020

Malaria No More UK

Consolidated Statement of Financial Activities

for the year to 31 December 2019

		2019 <i>Unrestricted</i> £	2019 <i>Restricted</i> £	2019 <i>Total</i> £	2018 <i>Total</i> £
	<i>Notes</i>				
Income					
Donations and legacies		621,673	360	622,033	374,886
Charitable activities		3,000	1,603,184	1,606,184	2,166,562
Other trading operations		303,791	-	303,791	386,516
Investment income		2,090	-	2,090	2,677
Other income		-	-	-	-
Total Income	2	<u>930,554</u>	<u>1,603,544</u>	<u>2,534,098</u>	<u>2,930,641</u>
Expenditure					
Fund raising		297,756	-	297,756	201,841
Charitable activities		618,941	1,533,922	2,152,863	2,722,747
Total expenditure	3	<u>916,697</u>	<u>1,533,922</u>	<u>2,450,619</u>	<u>2,924,588</u>
Net income / expenditure		13,857	69,622	83,479	6,053
Transfers between funds		-	-	-	-
Net movement in funds		<u>13,857</u>	<u>69,622</u>	<u>83,479</u>	<u>6,053</u>
Reconciliation of funds					
Total funds brought forward		983,903	400	984,303	978,250
Total funds carried forward	8	<u><u>997,760</u></u>	<u><u>70,022</u></u>	<u><u>1,067,782</u></u>	<u><u>984,303</u></u>

Malaria No More UK

Consolidated Balance Sheet

as at 31 December 2019

	Notes	Group 2019 £	Group 2018 £	Charity 2019 £	Charity 2018 £
Fixed assets					
Tangible assets	4	3,831	3,095	3,831	3,095
Investments	5	-	-	1	1
Total fixed assets		<u>3,831</u>	<u>3,095</u>	<u>3,832</u>	<u>3,096</u>
Current assets					
Debtors	6	33,456	32,816	77,082	232,340
Cash at bank and in hand		3,418,779	1,266,321	3,370,929	1,063,396
Total current assets		<u>3,452,235</u>	<u>1,299,137</u>	<u>3,448,011</u>	<u>1,295,736</u>
Creditors: amounts falling due within one year	7	(2,388,284)	(317,929)	(2,384,061)	(314,529)
Net current assets		<u>1,063,951</u>	<u>981,208</u>	<u>1,063,950</u>	<u>981,207</u>
Net assets		<u><u>1,067,782</u></u>	<u><u>984,303</u></u>	<u><u>1,067,782</u></u>	<u><u>984,303</u></u>
 Unrestricted funds		 997,760	 983,903	 997,760	 977,601
Restricted funds		70,022	400	70,022	6,702
Total funds	8	<u><u>1,067,782</u></u>	<u><u>984,303</u></u>	<u><u>1,067,782</u></u>	<u><u>984,303</u></u>

The trustees have prepared group accounts in accordance with section 398 of the Companies Act 2006 and section 138 of the Charities Act 2011. These accounts are prepared in accordance with the special provisions of Part 15 of the Companies Act relating to small companies and constitute the annual accounts required by the Companies Act 2006 and are for circulation to members of the company.

These financial statements have been audited under section 151 of the Charities Act.

The notes on pages 12 to 17 form part of these accounts.

Approved by the Board on 28 April 2020 and signed on their behalf by



Sophie O'Connor
Treasurer

Malaria No More UK

Consolidated Statement of Cash Flows

for the year end to 31 December 2019

	2019 £	2018 £
Net income/(expenditure) for the reporting period (as per the Statement of Financial Activities)	83,479	6,053
Adjustments for:		
Depreciation charges	4,449	1,972
(Increase)/decrease in debtors	(640)	411,521
(Increase)/decrease in accrued income	-	-
Increase/(decrease) in creditors	71,433	(192,742)
Increase/(decrease) in deferred income	1,998,922	(1,090,781)
Net cash provided by (used in) operating activities	2,157,643	(863,977)
Cash flows from Investing activities		
Purchase of fixed assets	(5,185)	(1,124)
Net cash provided by (used in) investing activities	(5,185)	(1,124)
Net increase/(decrease) in cash and cash equivalents	2,152,458	(865,101)
Cash and cash equivalents at beginning of year	1,266,321	2,131,422
Cash and cash equivalents at end of year	3,418,779	1,266,321

Malaria No More UK

Notes to the accounts for the year to 31 December 2019

1 Principal accounting policies

The principal accounting policies adopted in the preparation of the financial statements are set out below.

(a) Basis of accounting

These financial statements have been prepared under the historical cost convention in accordance with the Statement of Recommended Practice 'Accounting and Reporting by Charities' effective January 2019 (the Charities SORP (FRS 102)), UK accounting standards, including 'Financial Reporting Standard 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland' (FRS 102) and the Companies Act 2006. The charity is a public benefit entity and has therefore applied the relevant public benefit requirements of FRS 102.

The charity adopted FRS 102 in the 2016 financial year.

The financial statements are prepared in Sterling which is the functional currency of the charity.

(b) Group financial statements

The financial statements consolidate the results of the charity and its wholly owned subsidiary Malaria No More UK Trading Limited on a line by line basis. A separate statement of financial activities, and income and expenditure account, for the charity itself are not presented because the charity has taken advantage of the exemptions afforded by section 408 of the Companies Act 2006.

(c) Fund accounting

- (i) Unrestricted funds are available for use at the discretion of the trustees in furtherance of the general objectives of the charity.
- (ii) Restricted funds are subject to specific conditions imposed by the donor as to how they may be used. The purposes and uses of the restricted funds are set out in the notes to the accounts.

(d) Income

All incoming resources are included in the statement of financial activities when the charity is entitled to the income and the amount can be quantified with reasonable accuracy. The following specific policies are applied to particular categories of income.

- (i) Donations and legacies are received by way of grants, donations and gifts and are included in full in the statement of financial activities when receivable. Grants receivable are recognised when the charity becomes unconditionally entitled to the grant. A gift aid donation from the trading subsidiary to the charity is accrued when the gift aid payment is payable under a legal obligation. Measurement is at the fair value receivable, which is the transaction value.
- (ii) Gifts in kind represent donated services and facilities for use by the Charity, and are recognised when receivable. Gifts in kind are measured and valued at an estimate of the price the Charity would otherwise have paid on the open market. Where donated facilities and services have been consumed by year end an equivalent amount is recognised as an expense under the appropriate heading in the statement of financial activities.
- (iii) The value of services provided by volunteers has not been included as income in these accounts.
- (iv) Investment income is included when receivable.

(e) Expenditure

Expenditure is recognised on an accruals basis as a liability is incurred, and includes any VAT which cannot be fully recovered.

- (i) Expenditure on charitable activities comprises expenditure related to the direct furtherance of the charity's objectives. Grants payable are included under charitable expenditure when a contract is signed with the grantee. Where costs cannot be directly attributed, they have been allocated to activities on a basis consistent with the use of resources.
- (ii) Support costs relate to those functions that assist the work of the charity but do not directly undertake charitable activities. Support costs include back office costs, finance, personnel and governance costs. These costs have been allocated to fund raising and specific areas of charitable activity on a basis consistent with the use of resources.
- (iii) The value of services provided by volunteers has not been included as expenditure in these accounts.

(f) Tangible fixed assets and depreciation

Tangible fixed assets costing over £500 (including any incidental expenses of acquisition) are capitalized. Depreciation is provided at rates calculated to write off the cost on a straight line basis over their expected useful economic life. The rate of depreciation is 33.33% per annum for all assets.

(g) Operating leases

Rental costs are charged on a straight line basis over the term of the lease.

(g) Foreign currency

Transactions in foreign currencies are initially recorded in the entity's functional currency, which is pound sterling, by applying the spot exchange rate on the date of the transaction. Monetary assets and liabilities denominated in foreign currencies are translated at the rate of exchange on the balance sheet date. All differences are taken to the statement of financial activities.

Malaria No More UK

Notes to the accounts for the year to 31 December 2019

2 Income

	Unrestricted funds £	Restricted funds £	2019 Total £	2018 Total £
Donations and legacies				
Donations	183,202	360	183,562	185,086
Gifts in kind	438,471	-	438,471	189,800
	<u>621,673</u>	<u>360</u>	<u>622,033</u>	<u>374,886</u>
Income from charitable activities				
Grants	3,000	1,603,184	1,606,184	2,166,562
	<u>3,000</u>	<u>1,603,184</u>	<u>1,606,184</u>	<u>2,166,562</u>
Income from trading operations				
Cause related marketing	303,791	-	303,791	386,516
	<u>303,791</u>	<u>-</u>	<u>303,791</u>	<u>386,516</u>
Investment income				
Interest receivable	2,090	-	2,090	2,677
	<u>2,090</u>	<u>-</u>	<u>2,090</u>	<u>2,677</u>
Total income	<u>930,554</u>	<u>1,603,544</u>	<u>2,534,098</u>	<u>2,930,641</u>

Donated services and support represent pro bono time of numerous celebrities, legal and catering services and communications and PR support from a number of agencies.

Malaria No More UK

Notes to the accounts for the year to 31 December 2019

3 Expenditure

	Unrestricted funds £	Restricted funds £	2019 Total £	2018 Total £
Fund raising				
Personnel	119,178	-	119,178	83,949
Other direct costs	104,905	-	104,905	67,007
Support costs	73,673	-	73,673	50,885
	<u>297,756</u>	<u>-</u>	<u>297,756</u>	<u>201,841</u>
Charitable activities				
High level advocacy	125,323	399,865	525,188	523,614
Public communications campaigns	430,365	566,481	996,846	617,448
Global Moment	-	-	-	1,121,199
Commonwealth Commitment	10,184	80,927	91,110	-
African focused activities	-	37,294	37,294	-
Support costs	-	502,424	502,424	460,486
	<u>565,872</u>	<u>1,586,991</u>	<u>2,152,863</u>	<u>2,722,747</u>
Total expenditure	<u>863,628</u>	<u>1,586,991</u>	<u>2,450,619</u>	<u>2,924,588</u>
Support costs				
	Governance function	General support	Total 2019	Total 2018
Staff costs	19,477	188,420	207,897	161,648
HR, recruitment and training	-	42,739	42,739	37,094
Legal & professional	4,080	54,017	58,097	75,121
Premises	-	138,771	138,771	133,578
Office running costs	-	83,456	83,456	61,178
Audit fee	5,160	-	5,160	5,160
Other	33,815	6,162	39,977	37,592
	<u>62,532</u>	<u>513,565</u>	<u>576,097</u>	<u>511,371</u>

Support costs relate to the staff and running costs of the charity's London office and are allocated on a basis consistent with the use of resources.

Malaria No More UK

Notes to the accounts for the year to 31 December 2019

Support costs have been allocated as follows

	2019 £	2018 £
Fund raising	73,673	50,885
Charitable activities	502,424	460,486
	<u>576,097</u>	<u>511,371</u>

4 Tangible fixed assets

Cost		
At 1 January 2019		21,162
Additions in year		5,185
At 31 December 2019		<u>26,347</u>
Depreciation		
At 1 January 2019		18,067
Charge for the period		4,449
At 31 December 2019		<u>22,516</u>
Net Book Value		
At 31 December 2019		<u>3,831</u>
At 31 December 2018		3,095

5 Fixed asset investments

Unlisted investment		
Cost		
At 31 December 2019 and 31 December 2018		<u>1</u>
Net book value		
At 31 December 2019 and 31 December 2018		<u>1</u>

The charity holds one share of £1 in its wholly owned subsidiary company Malaria No More UK Trading Limited which is company number 7621448 incorporated in England and Wales. The activities and results of the company are summarised in Note 15.

Malaria No More UK

Notes to the accounts for the year to 31 December 2019

6 Debtors: amounts falling due within one year

	Group 2019 £	Group 2018 £	Charity 2019 £	Charity 2018 £
Trade debtors	1,049	15,645	110	645
Inter company debtor	-	-	45,195	216,515
Rent deposit	10,145	10,145	10,145	10,145
Other	22,262	7,026	21,632	5,035
Total	33,456	32,816	77,082	232,340

7 Creditors: amounts falling due within one year

	Group 2019 £	Group 2018 £	Charity 2019 £	Charity 2018 £
Trade creditors	100,077	30,172	95,854	26,772
Deferred income	2,268,189	269,267	2,268,189	269,267
Sundry creditors and accruals	20,018	18,490	20,018	18,490
Total	2,388,284	317,929	2,384,061	314,529

Summary of movements in year on deferred income

	2019 £	2018 £
Balance at 1 Jan	269,267	1,360,048
Released in year	(1,298,460)	(2,368,066)
Deferred in year	3,297,382	1,277,285
Balance at 31 Dec	2,268,189	269,267

Malaria No More UK

Notes to the accounts for the year to 31 December 2019

8 Movements in funds

	Balance at 31-Dec-18 £	Incoming £	Outgoing £	Transfers £	Balance at 31-Dec-19 £
Restricted Funds					
Gates	-	1,430,085	(1,430,085)	-	-
Comic Relief	-	173,099	(103,077)	-	70,022
Africa Programmes	400	360	(760)	-	-
	<u>400</u>	<u>1,603,544</u>	<u>(1,533,922)</u>	<u>-</u>	<u>70,022</u>
Unrestricted funds					
General funds	983,903	930,554	(916,697)	-	997,760
	<u>983,903</u>	<u>930,554</u>	<u>(916,697)</u>	<u>-</u>	<u>997,760</u>
Total funds	<u>984,303</u>	<u>2,534,098</u>	<u>(2,450,619)</u>	<u>-</u>	<u>1,067,782</u>

Fund	Purpose
Gates	MNM UK receives funding from the Bill and Melinda Gates Foundation as a sub-grantee of MNM US and directly from the Foundation. This funding covers a wide range of organisational activities including supporting the charity's campaigns and advocacy work in the UK and beyond.
Comic Relief	This grant will see the charity work with partners to link global and national level advocacy for malaria by capitalising on the opportunity presented by CHOGM 2020 and linked follow up to the Commonwealth Commitment to Halve Malaria by 2023.

Malaria No More UK

Notes to the accounts for the year to 31 December 2019

9 Staff costs and numbers

	2019 £	2018 £
Salaries and wages	882,389	887,389
Pension	88,167	63,534
Social security costs	96,788	101,589
	<u>1,067,344</u>	<u>1,052,512</u>

The average number of full-time equivalent employees during the period was

16	17
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The number of staff whose emoluments were in excess of £60,000 during the year were as follows:

£60,001 - £70,000	1	1
£70,001 - £80,000	1	1
£80,001 - £90,000	1	-
£90,001 - £100,000	-	2
£100,001 - £110,000	1	-

The total compensation to key management personnel (see page 1 of these accounts) was £398,010 (2018, £373,002)

10 Pensions

The charity operates an auto-enrolment pension scheme with The Peoples Pension. All staff are eligible once they have passed their probation period, and the charity pays a 10% employer's contribution in addition to any personal contribution made by the staff themselves. The charity also allows staff who have "opted out" of the auto-enrolment scheme to nominate a personal pension plan to receive their pension contribution.

Pension costs stated in note 9 and charged in the statement of Financial Activities represent the total contributions payable by the charity in the year.

Malaria No More UK

Notes to the accounts for the year to 31 December 2019

11 Trustees' remuneration and expenses

The charity did not pay to its trustees any remuneration during the year (2018 £nil) and did not reimburse any trustee expenses (2018 £nil).

12 Related parties

The charity is affiliated to and works closely with Malaria No More (MNM-US) a US philanthropic organization that shares the charity's objectives. During the period the charity received grants of £1,265,633 (2018, £2,165,562) from the Bill and Melinda Gates Foundation as a sub-grantee of MNM-US.

13 Analysis of net assets between funds

	General Funds	Restricted funds	Total funds
	£	£	£
Fixed assets	3,831	-	3,831
Current assets	3,382,213	70,022	3,452,235
Current liabilities	(2,388,284)	-	(2,388,284)
Net assets at 31 December 2019	<u>997,760</u>	<u>70,022</u>	<u>1,067,782</u>

14 Financial performance of the charity

The Consolidated Statement of Financial Activities includes the results of the charity and its wholly owned subsidiary Malaria No More UK Trading Limited, which conducts trading and merchandising activities on behalf of the charity.

The summary financial performance of the charity alone is:

	2019	2018
	£	£
Incoming resources		
Gift Aid donation from subsidiary company	2,271,379	2,583,533
	<u>259,196</u>	<u>282,734</u>
	2,530,575	2,866,267
Cost of generating funds:		
Charitable activities	(294,233)	(137,467)
	<u>(2,152,863)</u>	<u>(2,722,747)</u>
Net incoming resources	<u>83,479</u>	<u>6,053</u>
Total funds brought forward	984,303	978,250
Total funds carried forward	<u>1,067,782</u>	<u>984,303</u>
Represented by		
Unrestricted funds	997,760	977,601
Restricted funds	<u>70,022</u>	<u>6,702</u>
	<u>1,067,782</u>	<u>984,303</u>

Malaria No More UK

Notes to the accounts for the year to 31 December 2019

15 Financial performance of the trading subsidiary

The Consolidated Statement of Financial Activities includes the results of the charity and its wholly owned subsidiary Malaria No More UK Trading Limited, which conducts trading and merchandising activities on behalf of the charity. The company pays all of its profits to the charity by a gift aid donation.

The summary financial performance of the subsidiary alone is:

	2019 £	2018 £
Turnover	303,791	386,516
Cost of sales & administrative expenses	(44,595)	(103,782)
Net profit	<u>259,196</u>	<u>282,734</u>
Gift aid donation to the charity	(259,196)	(282,734)
Retained profit	<u>-</u>	<u>-</u>
The assets and liabilities of the subsidiary were		
Current assets	49,419	219,916
Current liabilities	(49,418)	(219,915)
Net assets	<u>1</u>	<u>1</u>
Aggregate share capital and reserves	<u>1</u>	<u>1</u>

16 Operating lease commitments

The charity's head office has been leased until 25 September 2022. The cost of this is shown below:

	2019 £	2018 £
Less than one year	131,352	121,740
Between two and five years	<u>229,866</u>	<u>334,785</u>
	<u>361,218</u>	<u>456,525</u>

17 Corporation tax

The charity is exempt from tax on income and gains falling within section 505 of the Taxes Act 1988 or section 252 of the Taxation of Chargeable Gains Act 1992 to the extent that these are applied to its charitable objects.