



Annual Review 2019-20

OnePlusOne Marriage & Partnership Research
Strengthening relationships

Incorporating the report and financial statements
for the period ended 31 March 2020

Contents

Foreword	1
About us	3
Report of Trustees	5
Aims and achievements 2019-20	6
Changing behaviours	7
Extending our reach	11
Steps to commercialisation	13
Collaborations	14
Looking forward 2020-21	16
Governance, legal and administration	17
Governance	17
Trustees	17
Organisational structure	18
Pay policy for senior staff	18
Financial review	18
Reserves policy	19
Principal funding sources	19
Financial position	19
Risk statement	20
Coronavirus impact	20
Statement of trustees' responsibilities	21
Statement of financial activities	24
Balance sheet	25
Cash flow statement	26
Accounting policies	27

Foreword

Digital delivery – whether ordering food, implementing home schooling, or connecting with friends and family, has never been so important. Since 2008, when OnePlusOne won a highly competitive and ground-breaking opportunity from government to set up online services for couples and separated parents, we have been at the forefront of digital help. We have been successfully innovating in that space ever since.

Most recently, through our work across local authorities, we have been experimenting with blended practice and online forms of engagement which enhance face-to-face interactions. Families and practitioners are increasingly interested in this. The Covid-19 pandemic has made learning how to do this effectively a necessity now, and in the future, as needs rise and resources for support diminish.

Our trustees were prescient when they supported us to develop our own platform for delivering online services, ClickRelationships.org (Click) in 2015-16. Without this we would not have had the autonomy to build and develop digital resources in the way we have. Click is our constant relationship support service, growing year on year – it now supports around 100,000 users per month through the community forum and expert articles.

Our move to agile working in late 2018 was bold, and our small team of specialists rose to the challenge magnificently. It has future-proofed us as an organisation enabling us to survive and thrive in these difficult times. In the last year our 'test and learn' government grants have given us the opportunity to do what we do best. But, delivering such high-quality content in a short space of time has been testing so we are, as ever, grateful to our colleagues for their exceptional professionalism and commitment.

With the recent retirement of our Chair Erica De'Ath, we have lost a knowledgeable and determined champion of OnePlusOne. However, before retiring Erica made sure that new trustees were rigorously recruited to help us fulfil our aims for 2020-21. The drive and commitment of the Board of Trustees has been inspiring. We have been fortunate too in our partnerships this year, some old and some new. Together, we have been able to reach and support many more couples, families, and practitioners than previously.

In our aims we show ambition to increase our reach further. This year as we move into the third decade of the 21st century, OnePlusOne celebrates its 50th birthday. Relationships matter now more than ever. We are determined to innovate, and to develop new interventions and practices, through blended and digital means, that ensure our work is both effective and cost effective.

Penny Mansfield CBE
Verity Glasgow
Co-Directors

Foreword

As I stand down after seven years as Chair of OnePlusOne and 11 years as a trustee, I am immensely proud of what the Board and staff have achieved over those years. Our valued charity continues to be responsive to the needs of couples, families, communities and workplaces. Innovation, a hallmark of OnePlusOne's work, has put us in a strong position to respond and deliver effectively, particularly during the pandemic.

The pace of change both for the country and the charity sector over the last 10 years has been challenging. General elections not only bring changes in personnel, policies, priorities and opportunities but also a hiatus, uncertainty and disruption of funding for many organisations.

Embracing these realities, the Board and staff of OnePlusOne have worked tirelessly to restructure the organisation, invest in a new digital platform and services, develop a wide range of partnerships with other organisations, and promote and implement new ways of virtual working to embrace the fast-moving digitally driven world.

I would like to use this occasion to thank all past and present trustees for the support and expertise they have brought to OnePlusOne's governance over the years, and equally to the past and present staff for their unstinting commitment, loyalty and support as well as their seemingly boundless creativity in the production and delivery of new and evolving services to strengthen all areas of relationships. We are ready to celebrate our 50th year in 2021.



Erica De'Ath OBE
Chair, 2013-2020

About us

OnePlusOne is a leading research charity with decades of experience in relationship science.

Relationship skills can be learned at any time of life. We work with individuals, couples and families of all shapes and sizes – together, apart or otherwise.

We take the most up-to-date knowledge and develop resources that help people make lasting changes in their relationships.

Early intervention is crucial to success. We reach further into communities by making our digital resources widely available, and by training the professionals that people turn to for help with all issues in their lives.

Through evaluation we learn more about the people we are supporting, and the impact of our interventions. This agile and adaptable approach allows us to continually improve our offer, as we strive to lead the field of innovative relationship support in a changing digital landscape.

Our resources are called on by governments, schools, court services and many other organisations. Our research builds the knowledge base on relationships and, in sharing what we know, we influence policy and the development of services that work.

When people get on with others, they get on in life.

See more information on our websites [OnePlusOne.org](https://oneplusone.org) and [ClickRelationships.org](https://clickrelationships.org)

How we work

We strengthen couple and family relationships by:

- Providing digital services and tools to support couples and co-parents through platforms such as Click (formally thecoupleconnection.net and theparentconnection.org.uk).
- Training frontline practitioners and volunteers to help families with relationship issues.
- Promoting a culture that recognises the benefits of family and relationship support alongside individual debt, addiction and health treatments at all stages of life.
- Building expert knowledge of how relationships are evolving, to inform and improve family policies and services.

Our mission

To strengthen relationships in couples, families, communities and workplaces using evidence-based training and digital resources.

Our objectives for the public benefit are:

- To advance the education of the public in all aspects of committed relationships.
- To safeguard and protect the mental, physical, emotional, and psychological health of people involved in committed relationships and their dependants.
- To prevent and relieve poverty, hardship, and distress caused by relationship difficulties or the breakdown of committed relationships, for all involved.
- To further, according to the law of England and Wales, other such exclusively charitable purposes that the Trustees determine in their absolute discretion, to assist those people who are in or who have been in committed relationships and their dependants.

Please note that 'committed relationships' refers to marriages, civil partnerships, or an enduring family relationship whether recognised by law or otherwise, and whether or not the relationship is conducted in the same household.

The team

We are a small, nimble organisation with a unique expertise. Every member of the team is passionate about our mission and is encouraged to grow and develop with the organisation. Thank you to our core staff and associates:

- Verity Glasgow, Co-director
- Penny Mansfield CBE, Co-director
- Jonathan Devereux, Head of finance
- Tabitha Frangoullides, Communications manager
- Dr Shannon Hirst, Research associate
- Jolanta Kaczmarek, Senior project manager
- Jimi Odell, Senior content producer
- Chantal Savignon, Operations and support manager
- Dean Wilson, Senior UX and technical manager

- Dr Sarah Foley, Research associate
- Dr Catherine Houlston, Research associate
- Dr Abigail Millings, Research associate
- Jan Mitcheson, Practice and innovation associate
- Kate Nicolle, Training associate
- Mark Weber, Digital associate

Report of the Trustees

OnePlusOne Marriage and Partnership Research – for the year ending 31 March 2020.

The trustees are pleased to represent their annual directors report together with the consolidated financial statements of the charity for the year ending 31 March 2020, which are also prepared to meet the requirements for a directors' report and accounts for Companies Act purposes.

The financial statements comply with the Charities Act 2011, the Companies Act 2006, The Memorandum and Articles of Association, and Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) (effective 1st January 2015).

Public benefit

All our charitable activities focus on providing a broad range of early interventions in support of relationships and are undertaken to further our charitable purposes for the public benefit. We work in partnership with other organisations and have established online services accessible to the general public. This allows us to greatly extend the reach of our services. The Trustees confirm that in exercising their powers and duties, they have complied with their duty to have due regard to the guidance on public benefit published by the Charity Commission.

In preparing this report, the Trustees have taken advantage of the small company's exemptions provided by section 415A of the Companies Act 2006.



Ruth Kennedy
Chair

Aims and achievements 2019-20

Aim 1: Changing behaviours

Our focus throughout 2019-20 was on developing and improving our digital behaviour change methodology, applying it in different contexts and refining it to add to the evidence base of digital behaviour change in relationship support.

Achievement

We developed three digital behaviour change interventions using a test and learn approach. Developing these interventions at speed has helped us to refine our digital behaviour change methodology and adapt this thinking in different ways. See ***Changing behaviours*** on page 7.

Aim 2: Extending our reach

We diversified and broadened the reach of our interventions through strategic partnerships in health, voluntary and corporate sectors. Developing and creating targeted interventions allowed us to help more people, increase the offer and productivity of our partners, and grow the evidence base.

Achievement

Working with partners such as Best Beginnings and Good Things Foundation has allowed us to reach audiences beyond those who access our Click services. We trained 200 Family Support Workers reaching parents across six geographic areas in England. Blending face-to-face and digital solutions gives us greater access to hard-to-reach audiences. See ***Extending our reach*** on page 11.

Aim 3 - Steps to commercialisation

We used our research and relationship science expertise to build on our income generation strategy, beyond our work with government and third sector partners. Our strategy to generate sustainable resources involves developing greater understanding of user needs in commercial markets and working to enhance our existing offers.

Achievement

Through market research, we increased our understanding of the need for relationship resources, and gaps in the market. As part of our strategy to develop these ideas further, we have brought in new trustees with digital, commercial and entrepreneurial skills, and connected with people and organisations who can help us to commercialise our work. See ***Steps to commercialisation*** on page 13.

Changing behaviours

For nearly 50 years, OnePlusOne has been gathering evidence and knowledge, putting research into practice to change people's lives and relationships for the better.

This experience, combined with an agile and adaptable approach, has led to our well-honed methodology for designing and producing evidence-based content for digital delivery.

Our digital resources are convenient, accessible, and wide-reaching. Blended with face-to-face practitioner support, we offer a complete package of support to bring about meaningful change for the people who need it most.

Behaviour change methodology

A **digital behaviour change intervention** is any resource that uses digital technology to support users in changing their behaviour for the better. For example, an app to help people to stop smoking, or a website that helps people to resolve arguments in the home.

OnePlusOne's methodology is a process of **design and refine**. Our digital behaviour change interventions (DBCI) are grounded in evidence and theory around **the causes of behaviour**. We work with people in the field – families and practitioners – to ensure that real life experiences are reflected in the support we offer.

But it doesn't stop there. Through a process of phased testing and evaluation, we are able to refine the work at every stage of development and beyond, into the life of the interventions. Thanks to a test and learn approach, we are able to keep asking:

- Does it raise awareness?
- Does it lead to an intention to change?
- Does it motivate actions for change?
- Does the change take place?

This process ensures that the evidence is translated effectively to the digital space, offering the best chance at creating real change in our users' lives.

By understanding both the science behind our interventions, and the way they are used by real people, we have developed a methodology that is continually evolving. This allows us to design and refine effective interventions and build on the science for future innovation.

The science behind it

Behaviour Modelling Training (BMT) is the key method we use in our behaviour change interventions.

Behaviour Modelling Training uses a series of videos to demonstrate a set of skills and **encourages viewers to practise** those skills in their own lives.

A situation going badly: In the first video, users might see the argument escalating and getting out of control.

A situation going better: In the second video, users see the skills being used, and an example of how the argument can be resolved.

Reflection: Users also get to see the characters from each scenario reflecting on what happened and how it felt.

BMT applies the principles of Bandura's Social Learning Theory (1977), that **changing our belief** in our ability to do something will increase the likelihood of us **making that change** and **sticking to it**.

One of the tools we use to guide our development of behaviour change interventions is the [Behaviour Change Wheel](#) (Michie, 2011). Based on the COM-B system, the wheel provides a framework for understanding behaviour that is readily applied to digital behaviour change interventions.

COM-B is a system describing the three essential conditions that inform behaviour:

Capability, Opportunity, and Motivation —————> behaviour

Our new interventions

OnePlusOne has applied this BMT methodology to digital behaviour change interventions over the last seven years. This year we have developed three new interventions:

<i>Coping with stress</i>	Designed to help parents who are struggling with arguing and drinking, to find healthier ways of coping with stress.
<i>Me, You and Baby Too</i>	Designed to help couples in the transition to parenthood to understand the impact on their relationship, and cope with the changes.
<i>See it Differently</i>	Designed to help parents understand that arguing in front of their children is damaging and that a better way is possible.

As well as trying and testing our own methodology, we have adapted an intervention not yet trialled in the UK: Couple Coping Enhancement Training (CCET), developed by Guy Bodenmann at the University of Zurich. CCET helps couples develop skills to cope with stress together. We have adapted elements of this intervention in two of our interventions; Coping with stress and Me, You and Baby Too.

Parents and drinking: Coping with stress

The alcohol project was developed for the Children of Alcohol Dependent Parents (CADeP) fund, provided by the DHSC and DWP. We worked in partnership with Adfam and Tavistock Relationships to produce two new websites – one for parents, one for practitioners – and a professional training programme to help practitioners address the links between alcohol and conflict.

[‘Parents and drinking’](#) offers support for couples who want to drink less alcohol and get on better with each other. It includes a course called ‘Coping with stress’, which uses elements of CCET and BMT to help parents find healthier ways to cope with stress.

[‘Helping parents who drink’](#) provides practitioners with resources to consolidate the learning from their training, and a forum for sharing best practice.

See it Differently

In collaboration with Good Things Foundation, and with the assistance of a Challenge Fund grant from the Department for Work and Pensions, we developed the [See it Differently](#) resource to help parents see how their arguments can significantly affect their children. We developed content that could be found and shared through social media. This early intervention approach meant we could reach parents who were not actively seeking help but would come across these videos on Facebook or YouTube, raising their awareness of the damage parental conflict can do.

We developed short BMT ‘lite’ videos, better suited to this channel and early intervention approach. Where a complete BMT model aims to support users in changing their behaviour, this BMT ‘lite’ model focuses on the first step – helping viewers to believe that behaviour change is possible.

Results from our evaluation show that people who watched the videos became more likely to make positive changes to their behaviour and had a greater belief in their ability to do so:

- "I've learnt how to calm down during the heat of an argument."
- "Pause, step out of the moment gather our thoughts and decide to engage more calmly not only in front of the children but also when it's just the two of us."
- "The video made me take in the whole situation and see it from both sides."

"We are really proud of our work with OnePlusOne on the See It Differently project about parental conflict. Their expertise in psychology, relational capability and behavioural change, combined with the team's commitment and enthusiasm resulted in high quality content and training materials that meet the needs of our communities."

– Good Things Foundation

Me, You and Baby Too

Me, You and Baby Too is an online behaviour change resource designed with another Challenge Fund grant to help parents learn to argue better. It gives new parents the skills to communicate better and support each other at a challenging time in their lives.

To achieve this kind of change, it was essential to target the resource to the appropriate audience. It is available on Click (as Me, You and Baby Too), and on the BabyBuddy app (as You and Your Partner).

We also introduced a blended practice approach, training Family Support Workers to guide parents through the resource on Click, over a number of face-to-face sessions. This two-tiered method has allowed us to test both approaches, which will inform how we design services going forward – an increasingly important development in a time when digital services are becoming more important.

In our evaluation of the resource, we found that people who had used it on BabyBuddy reported a reduction in family conflict and an increase in relationship satisfaction. We asked these users what they had learnt from the programme and what they would do differently:

- "I have learned to remind myself that what is going on outside my body affects my baby inside. So not just at home but situations at work that could be stressful are best avoided."
- "We've learnt that most of our actions could affect the baby whether it's physical or not. We've also learnt that our composure is key and that the way we act around our child once they're born could affect them, especially if we were to argue and have a disagreement."
- "HIS stress isn't just his stress and MY stress isn't just my stress, it is OUR stress."

"OnePlusOne's 'Me, You and Baby Too' resource is a positive and engaging tool that can be used at a universal level. We would highly recommend it to help new parents navigate the changes having a baby brings to their relationships."

– Blackburn with Darwen Borough Council

Extending our reach

Core services

Without a dedicated marketing budget, we've grown Click's audience by making it easier for people to find us through search engines. This requires a gradual increase of credibility and trust. The number of users visiting the site through organic search increased by 471% between April 2019 and April 2020.

The community posts draw in our audience and provide reach to the people we want to support. We work to expand the reach of our expert materials by leveraging the popularity of the community content. We made expert content more visible and signposted the community relevant content. We also created new expert content in response to frequently recurring themes.

Partnerships

Combining relationship expertise with different ways of accessing audiences, we have put evidence-based relationship content in the places where it is most likely to be seen by the people who can use it.

- Our www.seeitdifferently.org videos were co-created with Good Things Foundation and produced under the Challenge Fund 1 project. In response to market research data, we targeted users through social media. The videos have been viewed 800,000 times in less than three months, since January 2020.
- Me, You and Baby Too, available on Click and BabyBuddy, has been accessed by 75% of all users who downloaded the app since October (18,000 views from 23,000 downloads). BabyBuddy is an established app where people are already going for parenting support and may be more receptive to relationship support.

Early intervention can be challenging. Reaching parents through frontline practitioners who are offering support in the community is often the best way to ensure parents can access our interventions. We worked with practitioners across six local authorities in England:

- Blackburn with Darwen Borough Council
- Bristol City Council
- Leicestershire County Council
- Rutland County Council
- Sheffield City Council
- London Borough of Southwark

The resource was delivered in 'bite-size' pieces, structured around topics already covered in pathways the parents are engaged with. Feedback on this training was overwhelmingly positive.

"I think just generally I would say it couldn't really have fitted better with what we're delivering. ... it slotted into our world absolutely perfectly."

– Focus group participant

Practitioners noted that parents were able to identify themselves in the videos and became aware that their behaviour was having an impact on their relationship and potentially their child:

"You can see the penny dropping."

- Practitioner

Training

We have carried out a significant amount of practitioner training over the years, across our Brief Encounters® and How to Argue Better programmes, and specific training programmes for our digital interventions.

This year, a national programme of relationship support training was commissioned by the DWP, leading to a decrease in the demand for Brief Encounters® and How to Argue Better across local authorities.

However, as practitioners across the country become more aware of the importance of early intervention relationship support, the demand for our digital content, and training for our blended approach, has increased.

We have also begun to scope out moving our face-to-face training to a digital format, which we will look to implement in 2020-21.

“We were delighted to partner with OnePlusOne to use their expertise to create our ‘Getting on Better’ relationship cards. We’ve had amazing feedback from professionals putting them to use across the city to help couples and parents explore new ways to make their relationships better.”

– Brighton and Hove City Council

Steps to commercialisation

In an age where self-help tools are becoming more accepted, we are exploring the potential to create a commercial digital resource to support relationships. This year, we have carried out market research to learn more about the market for the type of resources we specialise in developing.

We have contracted an experienced Service Designer to explore ideas and run initial tests. This has given us some insight into how people want to learn about relationships. We are also exploring opportunities to apply our behaviour change expertise to the growing needs of employees in the private sector and will be testing this in the coming year.

To help us develop this vital commercial thinking, we have brought in new trustees with digital, commercial and entrepreneurial skills.

Collaborations

Collaborations with our valued partners have allowed us to increase our reach and influence, and to do more with our limited resources. Our thanks to:

- Adfam
- ApReSCI
- Best Beginnings
- Blackburn and Darwen District Council
- The Brain Tumour Charity
- Brighton and Hove City Council
- Bristol City Council
- Cafcass
- Centre for Family Research
- Department of Health
- Department for Work and Pensions
- Early Break
- FASTN
- Good Things Foundation
- Institute of Health Visiting
- Leicestershire County Council
- London Borough of Kingston upon Thames
- London Borough of Richmond upon Thames
- London Borough of Southwark
- Public Health England
- Rutland County Council
- Sheffield City Council
- Tavistock Relationships
- University of Cambridge
- University of Sheffield

The Relationships Alliance

The Relationships Alliance is a collective of four leading charities with a wealth of experience in helping to support and strengthen relationships.

Made up of OnePlusOne, Marriage Care, Relate and Tavistock Relationships, the alliance shares a vision in which relationships are supported and recognised as an integral part of a thriving society. OnePlusOne is proud to be part of this group.

In response to the Covid-19 pandemic, the Alliance published new marketing material to assure our users of the continuity and innovation of our services at this time.

“

“Collaboration allows charities with intersecting goals, to pool our resources, and use our respective platforms to maximise our reach and impact. An excellent example is our recent collaboration with OnePlusOne on the development of a digital tool to empower pregnant and new parent couples to navigate and resolve relationship tensions - to benefit their developing babies. You and Your Partner is now supporting thousands of parents using our award-winning pregnancy and parenting app, Baby Buddy.

- Best Beginnings

”

Looking forward: 2020-21

Aim 1: Refine OnePlusOne's behaviour change methodology

Since 2012, we have been applying behaviour change methodology to reduce inter-parental conflict and improve relationship quality in a range of contexts, and with different audiences. Our success in the DWP Test and Learn funding this year has boosted opportunities for further innovation. Most importantly, we have been enabled to refine our evidence-based design of content for digital delivery, and to evaluate use and efficacy. Extension of these grants into 2020-21 provides a sound springboard for further innovation. Based on 2019-20 learning, we will adapt our methodology and aim to develop at least one new BMT intervention as a next iteration. As part of our 50th anniversary, we will produce a report which covers our behaviour change methodology and demonstrates our reach.

Aim 2: Diversify funding

Working with national and local government and third sector partners will continue to be central to OnePlusOne's mission. However, our success in developing high quality digital content and our versatile Click platform, has raised awareness of the value of our background intellectual property. Thanks to the foresight of our Trustees we have increased commercial skills and intend to develop our knowledge and understanding of the market and opportunities in the commercial space. We aim to test at least one product commercially in 2020-21.

Aim 3: Extending reach, growing the evidence base

Building on the success of the strategy to increase reach in 2019-20, we will continue to draw on our reputation for broadening the reach of our interventions through strategic partnerships in the health, voluntary and community, and corporate sectors. OnePlusOne is ambitious to develop the relational capabilities of more families and of the practitioners who support them. We will aim to develop our blended approach with practitioners in family services, taking a further step to supporting practitioners in their digital interactions with families which is more important in the context of Covid-19.

After Covid-19

Following the outbreak of Covid-19, we are seeing an unprecedented rise of practice interest in the use of our digital interventions across the majority of local authorities in England and Wales. We are working with these local authorities to support the demand where we can with our projects currently funded by the Department for Work and Pensions – Me, You and Baby Too and See it Differently – as well as the Coping with stress programme funded by the Department of Health, Public Health England and the Department for Work and Pensions.

The focus of our Challenge Fund projects has shifted to meet the developing needs of the families and couples we are supporting. We are conducting user research to learn more about the impact of factors such as spending more time together, increased stress, loss of income, and social isolation. We will be developing new animations which can be created safely from remote-working environments.

Governance, legal and administration

Governance

OnePlusOne Marriage and Partnership Research was originally registered as a charity in 1971. It is now a charitable private company limited by guarantee, incorporated on 29th December 2000 and registered as a charity on 13th August 2001. It commenced activities on 1st January 2002 with the transfer of operations from the unincorporated charity.

The company was established under a Memorandum of Association which established the objects and powers of the charitable company and is governed under its Articles of Association.

Trustees

The charity is governed by a board of Trustees, who are also directors under company law. The board consists of three to fifteen persons elected by the membership and up to five members co-opted by the Trustees. The charity has a policy that the members are all directors. The recruitment for the Trustees is conducted by the senior Trustees and the senior staff and is based on an evaluation of the skills required to govern the charity.

Newly appointed Trustees receive a letter of appointment and a pack of information about the charity, their fellow Trustees and their responsibilities as Trustees. They are invited to away days and additional training is provided as requested. Trustees are elected for a three year period and may be re-elected for further three year periods.

The Trustees and key management personnel serving during the year and since the year end were as follows:

Trustees and directors

Ms Ruth Kennedy (Chair) appointed 20 April 2020

Ms Katharine Landells (Deputy Chair) appointed 20 April 2020

Ms Erica De'Ath OBE (Chair) Resigned 20 April 2020

Ms Elizabeth Mills (Treasurer)

Ms Sarah Healey

Mr Axel Heitmüller Resigned 26 November 2019

Ms Josephine Richardson

Ms Emma Ries

Senior management team

- Penny Mansfield CBE, Director – Research, Innovation and Policy
- Verity Glasgow, Director – Operations and Strategy
- Jonathan Devereux, Head of Finance and Company Secretary

Organisational structure

The board has an established sub-committee with specific terms of reference and functions delegated by the board and chaired by a Trustee:

- The finance sub-committee, which oversees all financial aspects of the charity's operations.

The Co-Directors and Head of Finance attend the main Trustee meetings. They also attend the finance sub-committee. Minutes of these meetings are taken by the director's PA.

The board can co-opt to the sub-committee additional expert members who are not Trustees should they see the need. The board has delegated the day to day running of the charity to the Directors, working with the Head of Finance.

Pay policy for senior staff

The directors of the charity are not remunerated. Details of directors' expenses are contained at note 7 to the accounts. In line with the pay of all staff, the pay of senior staff is reviewed annually with the aim to maintain staff salaries between the top of the lower quartile and the median of market salaries compared to organisations of a similar size, nature and location. Trustees consider the rationale and affordability of any cost of living rise, or individual salary adjustment, annually in the light of benchmark reviews. No Pay award was made in 2019-20.

Financial review

The results for the year are shown in the Statement of Financial Activities on page 24 and the financial position is shown in the Balance Sheet on page 25. Of the 2019-20 deficit of £50k (£117k 2018-19), £42k is the non-cash book entry for depreciation.

Reserves policy

It is the Trustees' general view that the desirable level of unrestricted reserves is three month's operating costs. Trustees regularly review the reserves policy and achieved their aim to hold at 31 March 2020 reserves which would cover three months operating costs.

This ensures the Charity can cash flow its activities without recourse to bank loans when there are delays in payment from funders and will allow current activities to continue in the short term. Three months' operating costs during 2019-20 were £162k. Reserves which may be applied at the discretion of Trustees comprised the General fund, Expendable Endowment, and funds designated by Trustees, in total £293k. Reserves designated for Development and delivery of services and the general fund total £157k, with a further £136k available at Trustees discretion held as the expendable endowment.

Trustees go beyond reviewing the level of reserves regularly reviewing the harder measure of projected cash at bank in the cash flow against the theoretical cost of an orderly closure. That review forecast cash exceeding that closure requirement at 31 March 2021 on the basis of existing contractual cash flows for all receipts and payments.

Principal funding sources

Source	Amount
Department for Work and Pensions – Challenge Funds	£434,337
Department of Health S64 - alcohol project	£69,252
Local Authority training and Consultancy	£55,975
CAFCASS – Click licence	£21,000

The charity's main sources of funding are listed above. While funding through the Department of Work and Pensions continued as the major contributor, that funding came as grant rather than as a contract impacting on the Charities cost base and tax efficiency. Income earned through training, consultancy and click sales continued with sales of £10,500, deferred by the Coronavirus outbreak which also impacted on an expected strong performance in Q4 of the year.

Financial position

At the balance sheet date OnePlusOne had un-recognised grant offers worth £435k for the period to 31 March 2021 and unrestricted reserves of £293k. Cash at bank amounted to £199k.

The full impact of measures to address the Charities cost base shows in 2019-20, steps which made the transition into lock down just prior to the year end a smooth process with no incremental costs. Interest in our digital products is strong reflected in the grant offers, but also renewal of click licensing by Cafcass, and demand for training has been postponed rather than withdrawn with sales of on-line material to Local Authorities in negotiation.

One Plus One is well positioned for the general dash to digital which may well outlast the Coronavirus crisis as a preferred delivery method.

Risk statement

The Trustees consider the risks to the charity on a regular basis, in particular those related to the governance and management, operations and finances of the charity. Risks are identified and assessed for their likelihood and their impact on both reputation and finances. Systems are in place for mitigation and their efficacy is reviewed by the Co-directors, Head of Finance and by the Trustees.

Coronavirus impact

OnePlusOne has operated in an agile way since September 2018, when we moved to 80% working from home, coming together for one day per week in a shared office space. Before the government issued the full lockdown measures, we moved to 100% working from home, to ensure all of our colleagues were not undertaking non-essential travel to work. At the same time, we postponed any training that had been booked until further notice.

One of our staff members was struck by what we think was Covid-19 in the early stages of lockdown. Aside from this, our team have remained in good health. We have weekly check-ins with the team over and above work meetings, which is a way for us to keep an eye on each other and have the space for non-work discussions. This is really important to team wellbeing. We have asked all team members to share their workplans for the coming months to help us monitor the pressure points should we have any staff sickness.

We are fortunate in that having worked remotely for 18 months now, we are familiar with all conference call systems, have been operating with Microsoft Teams and have established effective ways of working together. We understand that some organisations are waiting for licenses to software like Microsoft Teams and have found the transition to full home working very challenging, on waiting lists for hardware and software and rapidly moving face-to-face services online. This has not been the case for us, because of the decision we took in 2018, and because the majority of our services are now digital.

We have three grants and a contract to deliver on. And with a significant increase in demand for digital services from local authorities and the public, we can assume the need for our work will grow. We have been in discussions with our grant providers about delivery over the next nine to 12 months. Some of our activities have been amended, but only partially. We are still well positioned to deliver on the grant aims and objectives. As well as talking through project outputs we have talked about project milestones, requesting a more spaced-out approach to allow for any staff sickness. Should any members of staff need to take time off work, we will be able to space out our project milestones and look to delay any affected elements of the project.

Our digital delivery approach means that day-to-day service delivery has not been affected. The only face-to-face service we deliver is training. As this only accounted for 9% of our income in 2019-20, we are not concerned about the impact on our income. However, we are looking at ways to deliver our training online as this will be a beneficial approach to take into future project delivery.

Due to the limitations Covid-19 has placed on face-to-face services, there is a real need for high quality evidence-based resources that can be delivered online, to support couples and families. OnePlusOne is very well placed to meet this need.

Statement of Trustees' responsibilities

The trustees (who are also directors of OnePlusOne Marriage and Partnership Research for the purposes of company law) are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year, which give a true and fair view of the state of affairs of the charitable company and of the incoming resources, including the income and expenditure, of the charitable company for the year. In preparing these financial statements, the trustees are required to:

- Select suitable accounting policies and then apply them consistently;
- Observe the methods and principles in the Charities SORP;
- Make judgements and estimates that are reasonable and prudent;
- State whether or not UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in operation.

The trustees are responsible for keeping adequate accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other regularities.

Statement of disclosures of information to the auditors

We the directors of the company who held office at the date of approval of these financial statements confirm so far as we are aware that:

- There is no relevant audit information of which the company's auditor are unaware; and
- We have taken all the steps that we ought to have taken as directors in order to make auditors aware of any relevant audit information and to establish that the company's auditors are aware of that information.

Independent examination report

Independent examiner's report to the Trustees of One Plus One Marriage & Partnership Research ('the company')

I report to the charity Trustees on my examination of the accounts of the company for the year ended 31 March 2020.

Responsibilities and basis of report

As the Trustees of the company (and its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of the company's accounts carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

Independent examiner's statement

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the company as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities [applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)].

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

This report is made solely to the company's Trustees, as a body, in accordance with Part 4 of the Charities (Accounts and Reports) Regulations 2008. My work has been undertaken so that I might state to the company's Trustees those matters I am required to state to them in an independent examiner's report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the company and the company's Trustees as a body, for my work or for this report.

Signed:

Dated: 16/06/2020

A handwritten signature in black ink, appearing to read 'Julie Grimmer', written over the printed name.

Julie Grimmer FCA DChA

Larking Gowen LLP
Chartered Accountants
King Street House
15 Upper King Street
Norwich
NR3 1RB

Finance and legal

Statement of Financial Activities (incorporating Income and Expenditure Account) period ending 31 March 2020

	Note	Expendable endowment	Restricted Funds	Unrestricted Funds	2019-20 Total	2018-19 Total
		£	£	£	£	£
Incoming resources						
Core Income	3	-	-	5,440	5,440	10,679
Incoming resources from charitable activities	4					
Encouraging a culture of relationship self help		-	503,589	-	503,589	52,704
Improving front line relationship support		-	-	55,975	55,975	102,138
Direct support to Couples & Parents		-	-	21,000	21,000	564,190
Building the knowledge base on relationships		-	12,262	-	12,262	17,917
Total incoming resources		-	515,851	82,415	598,266	747,628
 Resources expended	5					
Cost of raising funds and business development		-	-	31,682	31,682	15,101
 Charitable activities	5					
Building the Knowledge Base		-	17,690		17,690	101,522
Direct support to Couples & Parents				34,673	34,673	412,145
Encouraging Relationship Self Help		-	499,595		499,595	128,664
Improving Front Line Relationship Support		-		29,235	29,235	168,179
Outreach and Marketing		-	-		-	10,110
Governance costs		-	-	35,378	35,378	28,646
Total resources expended		-	517,285	130,968	648,253	864,367
Transfer between funds	13		5,428	(5,428)		
Net Movement in Funds		-	3,994	(53,981)	(49,987)	(116,739)
 Reconciliation of Funds						
Funds brought forward at 1 April		136,239	9,996	211,234	357,469	474,208
Funds Carried forward at 31 March	14	136,239	13,990	157,253	307,482	357,469

Prior year Income was £52,704 restricted grants, £7,159 restricted donations and £687,765 unrestricted earnings and funding. Resources expended were £52,704 restricted and £811,663 unrestricted.

While the charitable activities are continuing the exact source and nature of funding will change dramatically from contracts to grants. OnePlusOne only applies for funding including restricted grant funding which enables it to further its charitable activities and objects. In 2019-20 income is shown in relation to the Charitable objective it mainly supports, 2018-19 income has been restated to match that classification principle. There are no recognised gains or losses other than those stated above.



Ruth Kennedy - Chair

Balance Sheet at 31 March 2020

		2019-20		2018-19	
	note	£	£	£	£
Fixed assets					
Intangible Assets	10	34,722		76,389	
Tangible assets	10	1,106		2,209	
			35,828		78,598
Current assets					
Debtors & Prepayments	11	97,789		123,748	
Cash on deposit		90,363		221,018	
Cash at bank and in hand		108,690		2,025	
		296,842		346,791	
Creditors: amounts falling due within one year	12	(25,188)		(67,920)	
Net current assets			271,654		278,871
Total funds			307,482		357,469
Restricted funds	13/14		13,990		9,996
Expendable endowment			136,239		136,239
Designated Fund			155,046		196,999
General funds			2,207		14,235
Unrestricted funds			293,492		347,473
Total funds			307,482		357,469

These accounts are prepared in accordance with the special provisions of part 15 of the Companies Act relating to small companies and constitute the annual accounts required by the Companies Act 2006, the Charity SORP 2019 and Financial Reporting Standard 102. The notes at pages 27 to 40 form part of these accounts.

Approved by the Trustees on 16 June 2020 and signed on their behalf by Ruth Kennedy and Elizabeth Mills.



Ruth Kennedy Chair of Trustees



Elizabeth Mills - Trustee and Treasurer

Company No 04133340

Charity No 1087994

Cash Flow Statement for the year ended 31 March 2020	2019-20	2018-19
	£	£
Net cash flow inflow (outflow) from operating activities	(24,479)	(92,707)
Interest received from returns on investment	835	327
Net cash inflow from investments	835	327
Capital Expenditure and financial investment		
Purchase of tangible fixed assets	-	(3,312)
Purchase of intangible fixed assets	-	-
Net cash Outflow from Capital Expenditure	-	(3,312)
Change in cash and cash equivalents in the reporting period	(23,644)	(95,693)
Cash and cash equivalents at beginning of year	223,043	318,736
Cash and cash equivalents at the end of year	199,399	223,043
Reconciliation of operating Deficit to net outflow from operating activities		
Increase (decrease) in cash	(23,644)	(95,693)
Operating surplus (deficit)	(49,987)	(116,739)
Depreciation Charges	42,770	49,637
Decrease/(increase) in debtors and prepayments	25,959	(2,040)
Increase/(decrease) in receipts in advance	3,500	(7,700)
Increase/(decrease) in creditors	(45,886)	(15,539)
(increase)/decrease in fixed assets	-	(3,312)
Net cash (outflow)/inflow from operating activities	(23,644)	(95,693)
Reconciliation of cash movement from operating activities		
Government Grants	466,345	-
Other grants and donations	17,476	7,963
Other cash receipts from contracts and trading	137,302	695,609
Payments to suppliers	(309,159)	(328,720)
Cash paid to and on behalf of employees	(336,443)	(467,559)
Net cash inflow (outflow) from operating activities	(24,479)	(92,707)

Accounting policies

Note 1

a) Basis of Preparation. The financial statements in accordance with the Financial Reporting Standard FRS 102 (applicable 2015) and the Companies Act 2006. They follow the recommendations in the Statement of Recommended Practice, Accounting and Reporting by Charities (issued in January 2015 revised January 2019). One Plus One meets the definition of a public benefit entity under FRS102. Assets and liabilities are initially recognised at historic or transaction costs unless otherwise stated in the relevant accounting policy notes. All transactions are reported in pounds sterling (£) to the nearest £.

b) In preparing the accounts Trustees have considered whether in applying FRS102 and the SORP the requirement to recognise the employee benefit to paid annual leave leads to a potential liability for annual leave due but not taken at 31st March on a leave year commencing on 1st January. The potential impact of that accrued entitlement is reported in note 8 based on the maximum value accrued leave could be at 31 March 2020 given staff leave entitlement.

c) Preparation of accounts on a going concern basis. The accounts are prepared on the basis that the Charity remains a going concern. At the balance sheet date reserves were £307k, with £199k held as cash. All year end debtors had paid in full within terms by May 2020. Reserves together with grant income awarded due in 2020-21 of £435k gross, continuing contracts and training income, delivers a platform from a newly reset base cost to sustain the Charity at a similar level of activity through 2020-21. That financial position excludes the opportunities for further funding arising during the year ahead from any Government Comprehensive Spending Review and means the Charity remains able to meet liabilities as they fall due and deliver on grant agreement obligations.

d) No costs were sustained transitioning to operating under the Covid19 Lock down and options for accommodation and return to work are expected to deliver savings not costs. Service delivery has been adjusted - on-line delivery makes One Plus One's service in enhanced demand as a result of Covid19 with three grants and a contract secured which can be delivered under the current lock-down. One plus One does not rely on any investment income for funding or in support of pensions liability and is therefore immune to any direct impact on stock market movements. Face to face training accounted for only 9% of income in 2019-20 and on-line alternatives are under development with assumptions about return to training income assumed to flow late in 2020-21 from Q3 onwards. Forecast cashflow show the Charity remains on track to hold reserves sufficient to cover a here month close down process if necessary, starting at 31 March 2021.

e) Voluntary income is received by way of donations and gifts and is included in full in the statement of financial activities when receivable. Donated goods and services are recognised as an incoming resource at an estimate of the value of the contribution to the charity, where this can be quantified. Volunteer time is not included in the financial statements.

f) Grants, including grants for the purchase of fixed assets, are recognised in full in the statement of financial activities in the year in which they are received or receivable whichever is the earlier unless:

- The donor specifies that the grant or donation must only be used in future accounting periods; or
- The donor has imposed conditions which must be met before the company has unconditional entitlement.

g) Resources expended are recognised in the period in which they are incurred and include any irrecoverable VAT. Resources expended are allocated to the particular activity where the cost relates directly to that activity.

Support costs, consisting of staff costs and other overheads are allocated between activities on the basis of staff time or a base appropriate to the specific support cost.

Governance costs include the management of the charity's assets, organisational management and compliance with constitutional and statutory requirements.

h) Depreciation is provided at rates calculated to write down the cost of each asset over its expected useful life. The depreciation rates in use are as follows:

- | | |
|-----------------------|-----------------------|
| i. Office equipment | 3 years straight line |
| ii. Intangible assets | 3 years straight line |

Items of equipment are normally capitalised where the purchase price exceeds £1,000, or where it is clear that future economic benefits will be derived from equipment purchases of a lower value which should be recognised against future activity. Depreciation costs are allocated to activities on the basis of the use of the related assets in those activities. Assets are reviewed for impairment if circumstances indicate their carrying value may exceed their net realisable value and value in use.

Intangible assets are recognised where their creation is reasonably expected to result in future revenue generation with the value of direct development cost forming the basis of valuation excluding research and design or staff costs applied to create and manage the assets development. Intangible assets are depreciated once brought into use having reached the stage of minimum viable product. Further enhancements to the assets through development are added to the asset value reported.

i) Restricted funds are to be used for specific purposes as laid down by the donor. Expenditure which meets these criteria is charged to the fund.

j) Designated funds are funds set aside by Trustees from unrestricted reserves to meet specific purposes they may define from time to time. Funds are designated to develop activities which are essential to the sustainability of the organisation's capacity to deliver its objectives.

k) Unrestricted funds are donations and other incoming resources receivable or generated for the objects of the charity without further specified purpose and are available as general funds.

l) The expendable endowment fund is for unrestricted funding purposes which will be approved by the trustees when appropriate.

m) The cost of generating funds relates to the costs incurred by the charitable company in raising funds for the charitable work.

n) Exceptional items are recognised in the accounts where they are material to the understanding of financial statements in relation to continuing activities. They are reported in notes to the accounts so as to highlight within a relevant cost category exceptional activity during the reporting period.

o) Trade and other debtors are recognised at the settlement date due less and trade discounts offered. Prepayments are valued at the amount pre-paid net of any trade discounts due.

p) Creditors and provisions are recognised where the charity has a present obligation as a result of a past event that will probably result in the transfer of funds to a third party and the settlement obligation can be reliably measured or estimated. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due. It is the charity's aim to pay creditors within agreed terms where there is no dispute over liability.

q) Cash at bank relates to cash held in instant access no penalty accounts.

r) Cash on deposit relates to cash held in 90-day access accounts where depending on the notice period given there may be a loss of interest on sums withdrawn.

s) Pension contributions are made at 6% where staff opt to join the money purchase scheme One Plus One operates through AEGON. New staff are entitled to join the scheme after a three-month delay period. All staff are auto enrolled into a basic pension scheme operated by AEGON which is compliant with the terms and rates specified by auto enrol requirements. There were no contribution arrears at the balance sheet date.

t) Operating leases are limited to outstanding lease obligations on office printing equipment which is no longer in the possession of One Plus One. Having no premises to house the equipment the contract was renegotiated with the lessor. The remaining commitment is based on the outstanding payments due under the terms of that renegotiated contract.

u) The company only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

2. Legal status

One Plus One Marriage and Partnership Research is a company limited company number 4133340 with the working name One Plus One and is also a registered Charity No. 1087994.

The registered office is The registered office is c/o MHA MacIntyre Hudson, 6th Floor, 2 London Wall Place, London, EC2Y 5AU.

3 Core Income

	Endowment	Restricted	Unrestricted	2019/20 £	2018/19 £
General donations, incl Gift aid		-	4,582	4,582	7,963
Bank Interest		-	835	835	1,367
Sundry Income		-	23	23	1,349
	0	0	5,440	5,440	10,679

4 Income from Charitable Activities

Encouraging Relationship Self Help

DoH Section 64 Alcohol Project		69,252		69,252	52,704
Challenge Fund 1 Crossroads		187,772		187,772	-
Challenge Fund 2		246,565		246,565	-
	-	503,589	-	503,589	52,704

Improving Front Line Relationship Support

Sales of training and resources		-	34,775	34,775	102,138
Sales of consultancy		-	21,200	21,200	
	-	-	55,975	55,975	102,138

Direct Support

DWP Culture Change contract				-	530,940
CAFCASS			21,000	21,000	33,250
	-	-	21,000	21,000	564,190

Building the Knowledge Base

ICHCT				-	17,917
Brain Tumour Charity		12,262		12,262	
	-	12,262	-	12,262	17,917

Incoming resources from charitable activities

	-	515,851	76,975	592,826	736,949
TOTAL INCOMING RESOURCES	-	515,851	82,415	598,266	747,628

One Plus One Marriage and Partnership Research

5. Total Resources expended	Building the Knowledge Base	Direct support	Encouraging Relationship Self Help	Improving Front Line Relation- ship Support	Fundraising	Governance	2019-20 £	2018/19 £
Staff costs (note 8)	11,874	20,507	245,725	6,851	26,009	27,112	338,078	464,114
Exceptional costs - Staff	-	-	-	-	-	-	-	15,240
Project expenses	2,900	8,232	160,151	18,849	1	194	190,327	215,049
Travel, recruitment and training	235	60	5,230	134	1,064	104	6,827	10,332
Premises and office costs	1,343	2,826	42,349	2,796	3,664	5,176	58,154	105,815
Telephone, postage and stationery	1	1	282	1	149	2	436	2,151
Legal and professional fees	98	220	3,251	206	220	2,790	6,785	14,491
Depreciation	1,177	2,568	39,025	-	-	-	42,770	49,637
Irrecoverable VAT	62	259	3,582	398	575	-	4,876	(12,462)
Total resources expended	17,690	34,673	499,595	29,235	31,682	35,378	648,253	864,367

Vat in previous years was shown as the proportion recovered rather than the amount unable to be recovered.

Included in the above are support costs which have been apportioned across the work of the charity as set out below (and as described in note 1g):

Support	2,253	3,658	51,932	2,352	4,676	5,779	70,650	100,970
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One Plus One Marriage and Partnership Research

6	Support costs are made up of	2019/20	2018/19
		£	£
	Staff Costs	52,216	83,356
	Premises and Office costs	5,588	8,763
	Project Costs	3,787	953
	Travel, recruitment and training	1,138	217
	Legal and professional fees	4,205	953
	Telephone, postage and stationery	24	190
	Depreciation	-	4,430
	Irrecoverable VAT	3,692	(1,112)
		70,650	97,750

7	Net incoming resources are stated after charging	2019/20	2018/19
		£	£
	Depreciation	42,770	49,637
	Trustees' expenses		36
	Auditors' - other services	2,970	1,621
	Independent examination	2,575	3,000
	Operating lease rentals on property		-
	Operating lease rentals on equipment	6,120	6,120

The charity pays any expenses of Trustees who attend meetings and events on behalf of the charity. During the year 8 Trustees could have claimed expenses or had expenses paid by the charity directly. One Plus One are grateful to Withersworld-wide who during 2019-20 hosted Trustee meetings. There were no expense claims submitted by Trustees for expenses during the year.

8 Staff costs and numbers

Staff costs were as follows:	2019/20	2018/19
	£	£
Salaries	291,320	414,904
Social security costs	26,443	37,855
Pension contributions	20,315	26,595
	338,078	479,354

During 2019-20 no employees received remuneration exceeding £60,000 (2018-19 none).

	2019/20	2018/19
	£	£
Key management team remuneration (inclusive of Employers National Insurance Contributions)	113,439	189,850
Exceptional	-	15,240
	113,439	205,090

The key management team comprises: the Co-Directors and the Head of Finance.

All staff are able to join a defined contribution scheme for pension provision. The employer contribution is set at 6% provided the employee contributes a minimum of 3%.

	2019/20	2018/19
	fte	fte
Charitable activities		
Building the Knowledge base on Relationships	0.2	2.2
Improving frontline relationship support	0.2	1.4
Encouraging a culture of relationship self help	5.1	0.4
Direct support to couples and parents	0.4	3.7
Outreach and marketing	0.0	0.3
Cost of generating funds	0.5	0.5
Governance	0.6	0.3
	7.0	8.8

On average 8.8 (12.2) people were employed during the year 5.0 (7.9) full time and 3.8 (7.3) part time.

9 Taxation

There is no corporation tax charge as all the charity's income falls under charitable tax exemptions where income is applied for charitable purposes.

10 Fixed assets

	Intangible	Tangible	Total
		Equipment	£
		£	
Cost			
At 31 March 2019	125,000	16,143	141,143
Additions	-	-	-
Cost of disposals		-	-
Period Ending 31 March 2020	125,000	16,143	141,143
Depreciation			
At 31 March 2019	48,611	13,934	62,545
Charge for the year	41,667	1,103	42,770
On disposals	-	-	-
Period Ending 31 March 2020	90,278	15,037	105,315
At 31 March 2020	34,722	1,106	35,828
At 31 March 2019	76,389	2,209	78,598

Intangible asset

The intangible digital asset relates to **Click**, for which a designated fund was established during 2014-15 from free reserves. Development of the intangible asset began in December 2016 with £25,000 capitalised by the year end 31 March 2017, and a further £100,000 during 2017-18 to complete delivery of a minimum viable product, in line with accounting policy (1 h.). Depreciation commenced once a minimum viable product was launched in February 2018 which contributed to delivery of income flow from a variety of sources. Click will be further developed as funding becomes available to improve gathering of research data and to open up new markets and funding streams. There are no current plans for this asset to be used as security for any long term finance. Capital sums depreciated for Click are based on a low estimation of the asset value at direct historic cost, that value is impacted by demand for digital services in a Covid19 world.

11	Debtors	2019/20	2018/19
		£	£
	Trade debtors	6,088	62,892
	Grants receivable	89,948	52,704
	Other debtors	-	2,783
	Accrued Income	408	1,040
	Prepayments	1,345	4,329
		97,789	123,748

12	Creditors	2019/20	2018/19
		£	£
	Trade creditors	8,112	30,129
	Pre-paid income	3,500	-
	Accruals	2,790	3,339
	PAYE and NIC	8,294	9,096
	Other Creditors	-	346
	VAT	2,492	25,010
		25,188	67,920

13 Movements in funds

	At 31 March 2019	Incoming resources	Resources expended	Transfers	At 31 March 2020
	£	£	£	£	£
Expendable endowment	136,239	-	-	-	136,239
Restricted funds					
CAFCASS	125	-			125
DoH Section 64 Alcohol Project	-	69,252	68,387		865
DWP Challenge Fund 1 - Crossroads	-	187,772	183,170		4,602
DWP Challenge Fund 2 - Disadvantaged Families	-	246,565	248,038		(1,473)
The Brain Tumour Charity	-	12,262	17,690	5,428	-
					-
Appeal Fund (Digital Platform)	7,159	-			7,159
Edith Dominian Memorial Fund	2,712	-	-		2,712
Total restricted funds	9,996	515,851	517,285	5,428	13,990
Designated Funds					
Building the evidence base	45,643			(45,643)	-
Click Development and content	116,488			(116,488)	-
Development and delivery of services	34,868			120,178	155,046
	196,999	-	-	(41,953)	155,046
Unrestricted Funds					
Click Digital Platform	-		21,557	21,557	-
CAFCASS	-	21,000	13,116	(7,884)	-
Training Sales	2,207	34,775	16,847	(17,928)	2,207
Consultancy Sales	-	21,200	12,388	(8,812)	-
General Fund balance	12,028	5,440	67,060	49,592	-
General Funds	14,235	82,415	130,968	36,525	2,207
Unrestricted Funds	211,234	82,415	130,968	(5,428)	157,253
Total funds	357,469	598,266	648,253	-	307,482

One Plus One Marriage and Partnership Research

Transfers to designated reserves are in line with the accounting policy (Note 1 j.) of setting aside resources for the sustainability of contract services through surpluses generated in contract delivery.

Transfers to restricted funds relate to the match funding brought to restricted activity from the general reserve.

Restricted Funds

Restricted funds are to be used for specific purposes as laid down by the donor. Expenditure which meets these criteria is charged to the fund.

DoH Section 64 - Department of Health restricted grant funding of the impact of Alcohol dependency on family relationships.

DWP Challenge Fund 1 - Project lead by Good Things Foundation tackling parenting, poverty and worklessness impacting on relationships. Restricted grant from DWP.

DWP Challenge Fund 2 - collaboration with Best Beginnings delivering on reducing parental conflict aims of Restricted grant from DWP.

The Brain Tumour Charity - Collaboration with BTC to explore tools assisting those with Brain Tumours experiencing relationship stress.

Appeal Fund - specific campaign to raise funds for development costs of the digital platform - Click.

Edith Dominican Memorial Fund - funds restricted to the delivery of a memorial lecture.

Designated funds

Trustees review formally the opportunity to designate funds from resources available and at least annually specify in the light of known funding for at least the next twelve months, what designations to make for future aims and objectives. At the balance sheet date these were as shown below.

Building the evidence base - a reserve designated to allow OPO to continue conducting original research following the ending of specific funding in March 2015. There is not currently the scope to designate funds for this purpose.

Click development and content - reserve to allow for refreshing digital products expected to be used once the digital platform has been implemented. No specific funds can be set aside for this activity given current funding commitments.

Development and delivery of services - recognising the need to maintain core costs for existing services while seeking new funding, and develop those services in response to contract opportunities which arise, together with the cost of submitting bids. At the balance sheet date in the light of known funding commitments no specific designations beyond supporting delivery of existing services could be made.

One Plus One Marriage and Partnership Research

13 Movements in funds Comparatives

	At 31 March 2018	Incoming resources	Resources expended	Transfers	At 31 March 2019
	£	£	£	£	£
Expendable endowment	136,239	-	-	-	136,239
Restricted funds					
CAFCASS	125	-	-		125
DoH Section 64 Alcohol Project	-	52,704	52,704		-
Appeal Fund (Digital Platform)	-	7,159			7,159
Edith Dominican Memorial Fund	2,712	-	-		2,712
Total restricted funds	2,837	59,863	52,704	-	9,996
Designated Funds					
Building the evidence base	43,979			1,664	45,643
Click Development and content	58,971			57,517	116,488
Development and delivery of services	215,950			(181,082)	34,868
	318,900	-	-	(121,901)	196,999
General Funds					
On-line Services	-	-	33,067	33,067	-
Digital Platform	-	-	115,045	115,045	-
DWP - Culture change contract	-	530,940	327,060	(203,880)	-
CAFCASS	-	33,250	31,501	(1,749)	-
Imperial College Health Partnership	-	17,917	16,253	(1,664)	-
Training Sales	6,375	102,138	106,306	-	2,207
Bank Interest	4,246	1,367	-		5,613
Donations	5,611	804	-		6,415
General Fund balance	-	1,349	182,431	181,082	-
General Funds	16,232	687,765	811,663	121,901	14,235
Unrestricted Funds	335,132	687,765	811,663	-	211,234
Total funds	474,208	747,628	864,367	-	357,469

Transfers to designated reserves are in line with the accounting policy (Note 1 j.) of setting aside resources for the sustainability of contract services through surpluses generated in contract delivery.

Transfers to restricted funds relate to the match funding brought to restricted activity from the general reserve.

Restricted Funds

Restricted funds are to be used for specific purposes as laid down by the donor. Expenditure which meets these criteria is charged to the fund.

DoH Section 64 - Department of Health restricted grant funding of the impact of Alcohol dependency on family relationships.

Appeal Fund - specific campaign to raise funds for development costs of the digital platform - Click.

Edith Dominican Memorial Fund - funds restricted to the delivery of a memorial lecture.

Designated funds

Trustees review formally the opportunity to designate funds from resources available and at least annually specify in the light of known funding for at least the next twelve months, what designations to make for future aims and objectives. At the balance sheet date these were as shown below.

Building the evidence base - a reserve designated to allow OPO to continue conducting original research following the ending of specific funding in March 2015.

Click development and content - reserve to allow for refreshing digital products expected to be used once the digital platform has been implemented.

Funding gap for on-line service - A reserve set up allowing core digital services to continue at a time in March 2015 when specific funding was ended. Available to support the operating costs of Click.

Development and delivery of services - recognising the need to maintain core costs for existing services while seeking new funding, and develop those services in response to contract opportunities which arise, together with the cost of submitting bids.

Analysis of net assets between funds

-

2019-20	Endowment funds	Restricted funds	Designated funds	Unrestricted funds	2019/20 Total Funds
	£	£	£	£	£
Intangible Fixed Assets	-	-	34,722	-	34,722
Tangible Fixed assets	-	-	-	1,106	1,106
Net current assets	136,239	13,990	120,324	1,101	271,654
	136,239	13,990	155,046	2,207	307,482

2018-19	Endowment funds	Restricted funds	Designated funds	Unrestricted funds	2018/19 Total Funds
	£	£	£	£	£
Intangible Fixed Assets			76,389		76,389
Tangible Fixed assets	-	-	-	2,209	2,209
Net current assets	136,239	9,996	120,610	12,026	278,871
	136,239	9,996	196,999	14,235	357,469

One Plus One Marriage and Partnership Research

15 Obligations under operating leases

	2019/20	2018/19
	£	£
At 31 March 2020, the Charity had outstanding commitments under operating leases as set out below:-		
Operating leases for office equipment		
Expiring within 1 year	6,120	6,120
Expiring between 2 and 5 years	3,060	9,180
	<hr/> 9,180	<hr/> 15,300

The office equipment lease reflects the current and projected cost for the renegotiated lease to 22 September 2021. The lessor cost in the year was £6,120.

16 Related Party Transactions

There were no emoluments paid to Trustees in the period (2018/19: nil). Trustees and the Senior Management Team declare annually any business interests they have. During 2019/20 there was no spend with an organisation where a business interest was declared.

17 Post balance sheet events

One Plus one was successful in renewing two Challenge Fund grant partnerships effective from April 2020 worth in total £282k.

The Department of Health and Social Care awarded a grant worth £153k for the year to 31 March 2021

Cafcass renewed their Licenced use of Click from 15 April to 15 September 2020, a contract worth at least £18,500.

Training invoiced worth £10,500 was deferred until after lock down for two Local Authorities