# **REGISTERED CHARITY NUMBER: 1100956**

Report of the Trustees and
Unaudited Financial Statements for the Year Ended
30 September 2019
for
Oxford Symposium on Food and Cookery

Sampson West
Chartered Accountants
Forum House
First Floor
15-18 Lime Street
London
EC3M 7AN

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## Report of the Trustees for the Year Ended 30 September 2019

The trustees present their report with the financial statements of the charity for the year ended 30 September 2019. The trustees have adopted the provisions of the Statement of Recommended Practice (SORP) 'Accounting and Reporting by Charities' issued in March 2005.

## REFERENCE AND ADMINISTRATIVE DETAILS

#### **Registered Charity number**

1100956

# Principal address

c/o Mrs J Seaton

Goetre

Llanfynydd

Carmarthen

**SA327TT** 

#### **Trustees**

D Sutton

- resigned 12.7.19

M Mac Con Iomaire

K Albala

C Kaufman

F Sinclair

H McGee

N Duguid

D Duda

D Matchett P Russell

E Luard

Ms U Heinzelmann

G Ineceli

J Seaton

## Independent examiner

Lyndsay Pester

Sampson West

Chartered Accountants

Forum House

First Floor

15-18 Lime Street

London

EC3M 7AN

## STRUCTURE, GOVERNANCE AND MANAGEMENT

# **Governing document**

The charity is controlled by its governing document, a deed of trust, and constitutes an unincorporated charity.

Declaration of charitable trust dated 14 March 2003.

#### Recruitment and appointment of new trustees

Volunteers and nominees are appointed by the board of trustees following discussion and vote at the trustee meetings.

## Report of the Trustees for the Year Ended 30 September 2019

### STRUCTURE, GOVERNANCE AND MANAGEMENT

#### **Organisational structure**

The charity has a simple structure designed to focus Trustees on the furthering of our objects (mainly achieved through publications and the annual Symposium), and fund-raising to support these activities. We therefore have subcommittees composed of Trustees for: Planning; Editing; Friends (fundraising); Social Media; Oral History and Website Development.

Prospective Trustees are nominated by incumbent Trustees and are selected by the Trustee board on the basis of their ability to promote the Trust's aims, for instance through substantial inputs of voluntary work to support and promote the Trust. Trustees are selected from attendees of previous Symposia and thus have a good knowledge of the key work currently undertaken by the Trust. No formal training is given; rather it is the addition of the new Trustee's individual understanding of food culture that adds to the general pool of knowledge and experience from which the Trust draws to promote its aims.

Funds are raised under the auspices of our Friends of the Oxford Symposium scheme, initiated in 2011 and now providing funds to support assisted student places, student awards, young chef awards, website development, the digitisation of our past papers as well as the recording of the keynote presentations (to make them available as videos) and the production of a series of podcasts to reach an even wider audience. We also have a working relationship with an organisation based in the USA called the American Friends of the Oxford Symposium, which supports our objects and was founded to work to further them in the United States, both by fundraising and the possible organisation of complementary events. The American Friends administers a grant (formerly the Cherwell Prize, recently renamed the OFS Rising Scholar Award) designed to give a young food historian (of any nationality) the chance to present a paper at the Symposium, which includes a cash award as well as travel and attendance expenses for the Symposium.

#### Risk management

We have identified financial risk as a low risk and we have adopted the following risk mitigation strategy should the annual Symposium be insufficiently well attended to cover costs. We require payment in full to secure a booking. Early publicity and reminders to our attendees to register in time ensure that we have sufficient funds to cover our costs by the point at which we must make our most significant deposit to the venue (three months in advance). Should numbers be insufficient the Registrar would report this to the Director who would consult with the Trustees and decide whether to cancel the event. Sufficient reserves have always been held to cover the loss of any deposit paid to the venue. The trustees agreed in 2016 to move beyond this towards a position where their general reserve at the end of one year's event would be sufficient to cover all basic costs for the following year. The Symposium takes out public liability insurance over the course of the Symposium itself in order to mitigate any possible risks of injury or other claims against the Symposium and its officers. The trustees confirm that they have read the relevant online publications of Charity Commission Guidance, and do not believe that there are any issues of compliance.

## **OBJECTIVES AND ACTIVITIES**

## Objectives and aims

The advancement of education in all aspects of food and cooking and the promotion of research into all aspects of those objects for the benefit of the public. In the context of the Trust and its Objects the words food and cookery are to be understood and interpreted in the widest sense.

# Report of the Trustees for the Year Ended 30 September 2019

#### **OBJECTIVES AND ACTIVITIES**

## Significant activities

- The organisation of an annual Symposium on a specific food-related topic, comprising up to 50 academic papers, open to the public on payment of a nominal fee.
- Access to the Symposium for students at a reduced rate.
- Free attendance at the Symposium for a strictly limited number of students and low/no income applicants offering specific expertise to the Symposium.
- Distribution of summaries of the papers and other relevant information related to the year's topic via the Symposium website.
- The publication of a volume of the papers after the Symposium by a respected specialist publisher, distributed globally.
- Expansion of our web-based and social media activities to serve as a public forum for the broader dissemination of the serious study of food and its history.
- Adding to the number of food and cookery related entries on Wikipedia as well as improving existing ones.
- Developing a series of podcasts based on and presenting a wide selection of symposium papers and speakers.

The charitable trust does not have significant grant-making abilities, nor capital to invest. Grant-making and funding for special projects such as digitisation of our past papers is currently supported by a small provision consisting of donations solicited and collected via the Friends of the Oxford Symposium.

Cash awards are not generally granted, other than those within specific schemes proposed by the Friends.

Volunteers make a significant contribution to the running of the charitable trust. Much of the organisation of the annual Symposium is carried out on a voluntary basis. Fund raising is also undertaken by volunteers. The Trustees have been working on building up an ever extending network of sponsors, donors, friends and helpers whose contributions are invaluable to make the symposium an outstanding event in every respect.

## Report of the Trustees for the Year Ended 30 September 2019

#### ACHIEVEMENT AND PERFORMANCE

Charitable activities

The Symposium

The Oxford Symposium on Food and Cookery, an independent forum for discussion of the world's foodways in the light of the past as well as the present, is now well into its fourth decade. In 2019, the trustees formulated the symposium's aim to be even more focussed in our mission, to "change the conversation, expand the table, and improve the plate."

The Trustees are particularly pleased to report that during 2019, as in previous years, we have seen a widening of our intellectual reach throughout the year as well as at the core weekend itself. This is attributable partly to the on-going digitisation of past papers, now downloadable free of charge thanks to fundraising and project management by the Friends, and achieving many thousands of hits and downloads every month. It is also highly visible through our increased presence on the web via our re-designed website and, particularly, the lively international discussion forum on our Facebook page, where we are now more than 6,000 followers, many of whom are experts in their fields. Additionally, we have been working on a joint-venture with Wikipedia and the British Library to improve and add to food-related entries on Wikipedia, in particular about women in food.

The 39th annual gathering took place at St. Catherine's College from 12th - 14th July 2019. The year's subject, "Food & Power", attracted 253 participants (our maximum capacity), of whom almost half were first-time Symposium attendees. This reach to a new audience can be ascribed, at least in part, to our increasing digital presence particularly on Facebook, Instagram and Twitter. This year's gathering, as always, included attendees from throughout Europe and more than a dozen other countries including China, Japan, Australia and Turkey, and various regions including South East Asia and North and South America. We attracted a record number of almost 200 paper proposals from all around the world.

Once again this year we hosted a Friday afternoon lecture in association with the Jane Grigson Memorial Trust, delivered by Joanna Blythman, investigative food journalist, who spoke about "The Power of Enjoyment on the Face of Industrialized Food". This was followed by a shorter talk given by Roberta Wedge, initiator of our Wikipedia involvement, with the title "Whoever Wields the Pen, Stirs the Pot: Wikipedia's Power to Shape Reality". Earlier in the day, Wedge had led another of our popular Wiki-editathons, while Heather Wolfe and Amanda Herbert of the Folger Shakespeare Library offered a Folger Manuscript transcribathon. Saturday morning's opening plenary address was given by Marion Nestle, Professor of Sociology at New York University and eminent expert on food politics, about "Power in the Food System: Big Food vs. Everyone Else". Architect and celebrated author Carolyn Steel kicked off Sunday with an inspiring comparison of the urban development of Paris and London: "A Tale of Two Cities: Paris, London and the Political Power of Food". In the afternoon Zita Cobb, co-founder and driving force of the Shorefast Foundation in Fogo Island/Newfoundland, shared her vision about possible ways forward: "Lessons from a Small Island for a Small Planet".

As in previous years we held a large number of parallel sessions during which a wide array of relevant papers was presented, with subjects ranging from meat and power in communist Romania and the history of Canadian potlach to Swiss-Turkish cheese relations and American community cookbooks. We heard about Lebanese sea power and the Phoenicians, France's first trade union for female cooks, and we discussed food, identity politics and political correctness in the UK.

As has become usual, Symposiasts ate well, with meals designed to enhance and enlarge on the thematic discussions, and all produced under the expert guidance of the chef at St Catz, Tim Kelsey and with the help of the Young Chefs Award recipients. Friday night's dinner highlighted the power of food in the Columbian exchange, and was created and cooked by chef Liz Galicia of El Mural de los Poblanos in Mexico, under the supervision of symposiast Sandra Mian. After dinner, symposiasts Len Fisher and Elisabeth Luard presented a satirical interview with the "new Brexit Minister for Food Security". Saturday lunch introduced symposiasts to the efforts of the Hubb Community Kitchen organisers to heal the community in the aftermath of the Grenfell disaster with a delicious meal based on their cookbook. Saturday's supper was a culinary tribute to the power of frugal Greek cooking, devised and cooked by longtime symposiast Aglaia Kremezi with the help of chef Michael Costa of Zaytinya restaurant in Washington DC. After dinner, symposiasts had the opportunity to discuss how to engage with food politics, moderated by David Matchett from Borough Market as well as contribute to a Mexican Altar de Muertos. Sunday lunch, organised by Trustee David Matchett with generous contributions from London's Borough Market, was called "With Her Hands" and was all about food sourced from women farmers, bakers, cheesemakers, an apiarist and producers at Borough Market.

## Report of the Trustees for the Year Ended 30 September 2019

#### ACHIEVEMENT AND PERFORMANCE

#### Charitable activities

A generous grant from the Julia Child Foundation permitted us to continue to offer a greater number of subsidised student places. Fundraising activities over the weekend itself, in particular the introduction of our new badge, served to further support subsidies for student places, student presentation awards and participation by four young chefs. Siobhan Dooley was the winner of the 2019 OFS Rising Scholar Award. Eight student presenters received grants subsidised by the Friends of the Oxford Symposium. Our young chefs, Aisling Kearns from Ireland, Yolanda Wu from Argentina, Monica Bettson from Canada and Kardelen Soyalp from Turkey, joined Tim Kelsey and the St. Catz team working with the Mexican chefs on Friday evening and thereafter joined us in the Symposium's sessions. We are delighted that the Borough Market Trust has joined forces with us to receive and host these young professionals. They researched and introduced Sunday's lunch in the most engaging way.

#### FINANCIAL REVIEW

### Reserves policy

Our reserves continue to meet our agreed minimum of £30,000. In the past, sufficient reserves have always been held to cover the loss of any deposit paid to the venue. The trustees agreed in 2016 to move beyond this towards a position where their general reserve at the end of one year's event would be sufficient to cover all basic costs for the following year.

The charity obtains its funds via payments made for attendance at the Symposium, which is self-funding, and by fundraising. The separate financial report details the total donations received from fundraising. The conduct of the Symposium is core to the realisation of our objectives; hence this is our greatest area of expenditure. The production of our publication (the Proceedings) directly supports and reinforces the impact of the core activity of the Symposium and is a lasting legacy recording the scholarship presented at the Symposium held each year. Its costs are also covered by funds raised via the Symposium itself.

Our funds are sufficient to cover our current activities only. We do not therefore have an investment policy, since there are currently no surplus funds to invest. The funds carried over from year to year are held in a secure bank account, currently a deposit account held with the Co-operative Bank. The Co-operative Bank has a special account designed for charitable organisations which offers modest interest on funds held.

### **Accounting Year**

The Trustees agreed to change the accounting year-end to September (from December), effective from 2014. Our previous year-end was appropriate when the Symposium was held in September; the present year-end is more appropriate for a July Symposium.

#### Chair

Since the end of the 2017 meeting, Trustee Elisabeth Luard has been Chair of the Symposium, having taken over from Bee Wilson.

## Treasurer

Treasurer David Sutton reached the end of his second Trustee term in July 2019, having been a trustee since 2013 and Treasurer since 2015. Trustee Jessica Seaton has taken on his role.

## Secretary

Fiona Sinclair, a longstanding symposiast, was elected in 2015 to join the Board as a trustee and to act as Secretary.

Orsula Heinzelmann

24. Juli 2020 | 5:11 PM BST

Ms U Heinzelmann - Trustee

# <u>Independent Examiner's Report to the Trustees of</u> <u>Oxford Symposium on Food and Cookery</u>

I report on the accounts for the year ended 30 September 2019, which are set out on pages seven to eleven.

## Responsibilities and basis of report

As the charity's trustees you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

I have examined your charity's accounts as required under section 145 of the Charities Act 2011 ('the Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

My role is to state whether any material matters have come to my attention giving me cause to believe:

- 1. that accounting records were not kept as required by section 130 of the Act; or
- 2. that the accounts do not accord with those records; or
- 3. that the accounts do not comply with the accounting requirements of the Act; or
- 4. that there is further information needed for a proper understanding of the accounts.

### Independent examiner's statement

I have completed my examination and have no concerns in respect of the matters (1) to (4) listed above and, in connection with following the Directions of the Charity Commission I have found no matters that require drawing to your attention.

# Lyndsay Pester

Lyndsay Pester Sampson West Chartered Accountants Forum House First Floor 15-18 Lime Street London EC3M 7AN

	21	July	2020	-	10:43	ΑM	RZI
Date:							

# <u>Statement of Financial Activities</u> <u>for the Year Ended 30 September 2019</u>

	Notes	Unrestricted fund £	Restricted fund £	30.9.19 Total funds £	30.9.18 Total funds £
INCOMING RESOURCES	1,000	2			2
Incoming resources from generated funds					
Voluntary income		-	2,144	2,144	1,375
Investment income	2	27	-	27	12
<b>Incoming resources from charitable activities</b>					
Symposium		109,098	11,806	120,904	97,529
Total incoming resources		109,125	13,950	123,075	98,916
RESOURCES EXPENDED Charitable activities Symposium		111,300	10,551	121,851	109,958
NET INCOMING/(OUTGOING) RESOURCES		(2,175)	3,399	1,224	(11,042)
RECONCILIATION OF FUNDS					
Total funds brought forward		48,730	-	48,730	59,772
TOTAL FUNDS CARRIED FORWARD		46,555	3,399	49,954	48,730

# **CONTINUING OPERATIONS**

All incoming resources and resources expended arise from continuing activities.

# Balance Sheet At 30 September 2019

				30.9.19	30.9.18
		Unrestricted	Restricted	Total	Total
		fund	fund	funds	funds
	Notes	£	£	£	£
CURRENT ASSETS					
Cash at bank		46,555	3,399	49,954	48,730
NET CURRENT ASSETS		46,555	3,399	49,954	48,730
TOTAL ASSETS LESS CURRENT LIABILITIES		46,555	3,399	49,954	48,730
NET ASSETS		46,555	3,399	49,954	48,730
FUNDS	4				
Unrestricted funds Restricted funds	•			46,555 3,399	48,730
TOTAL FUNDS				49,954	48,730

24 July 2020 | 3:25 PM BST

J Seaton -Trustee

## Notes to the Financial Statements for the Year Ended 30 September 2019

#### 1. ACCOUNTING POLICIES

## **Accounting convention**

The financial statements have been prepared under the historical cost convention, the Charities Act 2011 and the requirements of the Statement of Recommended Practice, Accounting and Reporting by Charities.

### **Incoming resources**

All incoming resources are included on the Statement of Financial Activities when the charity is legally entitled to the income and the amount can be quantified with reasonable accuracy.

#### Resources expended

Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

#### **Taxation**

The charity is exempt from tax on its charitable activities.

## Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

#### 2. INVESTMENT INCOME

	30.9.19	30.9.18
	£	£
Bank account interest	27	12

## 3. TRUSTEES' REMUNERATION AND BENEFITS

During the year, two of the trustees were paid remuneration or received other benefits from an employment within the charity. These benefits were granted as provisions in the governing documents.

Trustee Ursula Heinzelmann received remuneration of £2,000 and a free place in attendance at the symposium, worth £450, for her role as Director of the charity.

Trustee Cathy Kaufman received a free place in attendance at the symposium, worth £450, for her role as Programmer of the charity.

## Trustees' expenses

During the year, one trustee claimed £546.60 of production expenses reimbursed by the charity. These are represented in the report as printing costs.

# Notes to the Financial Statements - continued for the Year Ended 30 September 2019

# 4. MOVEMENT IN FUNDS

	At 1.10.18 £	Net movement in funds £	At 30.9.19 £
Unrestricted funds General fund	48,730	(2,175)	46,555
Restricted funds Friends' Fund	-	3,399	3,399
TOTAL FUNDS	48,730	1,224	49,954
Net movement in funds, included in the above are as follows:			
	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds General fund	109,125	(111,300)	(2,175)
Restricted funds Friends' Fund	13,950	(10,551)	3,399
TOTAL FUNDS	123,075	(121,851)	1,224
Comparatives for movement in funds	At 1.10.17 £	Net movement in funds £	At 30.9.18 £
Comparatives for movement in funds  Unrestricted Funds General fund		in funds	
Unrestricted Funds	£	in funds £	£
Unrestricted Funds General fund Restricted Funds	£ 53,621	in funds £ (4,891)	£
Unrestricted Funds General fund Restricted Funds Friends' Fund	£ 53,621 6,151 59,772	in funds £ (4,891) (6,151)	£ 48,730
Unrestricted Funds General fund Restricted Funds Friends' Fund TOTAL FUNDS	£ 53,621 6,151 59,772	in funds £ (4,891) (6,151)	£ 48,730
Unrestricted Funds General fund Restricted Funds Friends' Fund TOTAL FUNDS	£ 53,621 6,151 59,772 ss follows: Incoming resources	in funds £ (4,891) (6,151) (11,042)  Resources expended	£ 48,730  - 48,730  Movement in funds
Unrestricted Funds General fund  Restricted Funds Friends' Fund  TOTAL FUNDS  Comparative net movement in funds, included in the above are a	£ 53,621 6,151 59,772 as follows: Incoming resources £	in funds £  (4,891)  (6,151)  (11,042)  Resources expended £	£ 48,730  - 48,730  Movement in funds £

# Notes to the Financial Statements - continued for the Year Ended 30 September 2019

# 4. MOVEMENT IN FUNDS - continued

A current year 12 months and prior year 12 months combined position is as follows:

	Net movement		
	At 1.10.17	in funds	At 30.9.19
	£	£	£
Unrestricted funds			
General fund	53,621	(7,066)	46,555
Restricted funds	< 171	(2.552)	2 200
Friends' Fund	6,151	(2,752)	3,399
TOTAL ELIMING	50.772	(0.010)	40.054
TOTAL FUNDS	59,772	(9,818)	49,954

A current year 12 months and prior year 12 months combined net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds General fund	206,666	(213,732)	(7,066)
Restricted funds Friends' Fund	15,325	(18,077)	(2,752)
TOTAL FUNDS	221,991	(231,809)	(9,818)

# <u>Detailed Statement of Financial Activities</u> for the Year Ended 30 September 2019

	30.9.19 £	30.9.18 £
INCOMING RESOURCES		
Voluntary income Friends' donations	2,144	1,375
Tionas donadons	2,111	1,575
Investment income Bank account interest	27	12
Incoming resources from charitable activities		
Symposium registration fees	108,761	92,447
Other income	12,143	5,082
	120,904	97,529
Total incoming resources	123,075	98,916
RESOURCES EXPENDED		
Charitable activities		
Proceedings publication	5,115	5,115
Symposium costs	81,199	69,340
Administrator's fees	9,500	9,200
Website costs	1,131	45
Bank charges General expenses	1,795 2,202	1,589 933
Refunded registrations	3,700	4,015
Insurance	194	194
Accountancy	4,182	4,080
Extras and promotions	10,551	12,765
Printing costs	2,282	2,682
	121,851	109,958
Total resources expended	121,851	109,958
Net income/(expenditure)	1,224	(11,042)