



# ANNUAL IMPACT REPORT

---



---

"Knowledge is power.  
Information is liberating.  
Education is the premise  
of progress, in every  
society, in every family"

Kofi Annan

---

---

# Table of Contents

Thoughts from the Founders

Year in Review

Long Term Vision

Impact to Date

Our People

Partnership and Collaborations

Financials

With Thanks...

---

---

## Our thoughts...

This year has been a whirlwind of activity and emotion. One of the things that has presented itself more than ever has been the strength of our team. Through every change, transition and unknown everyone has shown their commitment to Move The World and our mission.

Over the past 12 months we have completed our pilot Get Global programmes, started another 7, said goodbye to key people and gained additional members to our family. We have learnt much about grant writing thanks to Chris from Air Balloon Consulting, and ran a successful gala event, more than doubling our fundraising target with over 130 people in the room!

Over the course of the year, we have focussed our strategy and each team member has developed a strong understanding of the scope and depth of our work. We are honoured to be working alongside such incredible people both in Ghana, delivering programmes and in the UK, developing and fundraising to increase our impact.

We wouldn't be able to do this on a day to day basis without the dedication of Caroline Capon, Project Manager and Lawrencia Awuku, Programmes Director. These women have gone above and beyond to ensure that each programme is run with the highest quality and that our foundations are solid - enabling us to grow steadily. In addition, the Get Global facilitators are the backbone of our work- each of them bringing their joy and enthusiasm to everything they do.

Lastly, a big thank you to our trustees and to all our supporters following our journey. We are sure next year will continue to challenge us and present new opportunities. As we work our way through COVID-19 and its after effects, we thank you for your continued support.

Keep Moving the World!



Managing Director



Chair of Trustees

---

# Year in Review

It's been a whirlwind of a year! Here are our highlights:

2019

## Trustee & Friends Strategy Trip

To end off the FY 2018-19, the UK team, trustees and a few supporters spent 10 days with the Ghana core team and facilitators. This was a fantastic chance to reconnect, strategise about the years ahead and co-create our working theory of change. This was the first time that the UK team was able to see Get Global in action as well- lasting memories had by all.



## Private Partnerships

In June 2019 we hosted our second annual three-week trip for a private group from the US. For most of the group this was their first experience in Africa and they were immersed in culture, art and co-hosted an environment community project.



## Not Goodbye... See You Later

In May and June 2019, we said thank you and goodbye to Co-Founder, Jacque Rossi as well as Ghana Director, Emmanuel Mumuni.

Jacque is focusing on a brand new enterprise and Emmanuel has been asked to join GIZ in developing their Ghana programmes. Emmanuel has now joined our Board of Trustees. We are thankful for everything they have both supported with over the years.





## Pilot Programmes Complete

July 2019, marked our first two pilot programmes at Meyah Preparatory School complete! All students were awarded with a certificate and our facilitators took a well earned rest! We are so proud of our facilitators and how they have taken ownership of their abilities and supported the creative development of the programme.



## Hello Lawrencia

In July 2019 we welcomed our newest member of staff, Lawrencia Awuku. She has taken over the role of Ghana Programme Director. Within the first few minutes of meeting, we knew this was the woman for the job.



## Curriculum Development

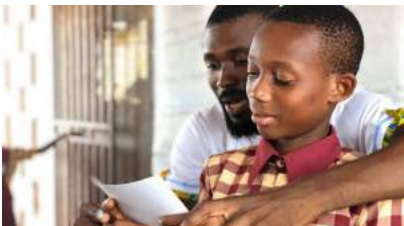
In August 2019 we put our heads down to reflect, learn and adapt following the pilot programmes. The adaptations included:

- redesigning the passports
- updating training manuals
- adjusting how lead and support facilitators work alongside each other.



## New School Year

In September 2019 we started three new Get Global Programmes with new partner schools!



## Fundraising

Given the progress we have made on the design and delivery of our programmes over the past year, we felt it was time to invest in support on the funding side of our work. We hired Air Balloon Consulting in October 2019 who really helped us to develop a case for support for grants and other funding bodies. We really enjoyed this process and felt much more confident and ready to start applying for relevant funding.



## Facilitator Training

In November 2019 we trained 6 new facilitators over the course of 4 days. We spent long days together going over facilitator techniques, the Get Global curriculum and having some fun getting to know each other. Each new facilitator will transition into a support role this coming year. We would like to welcome our 6 new facilitators to the team!



## Christmas

December is a special time as we release our annual Christmas video to celebrate our team and have a few laughs. Many thanks to our numerous supporters.



2020

## More New Programmes

In January 2020, we started four (4) new programmes in Medie. This brought us to a total of seven (7) programmes running simultaneously. The team was busy and the pictures and videos came through regularly.



## Lovers & Bluffers

We held our 2nd annual Lovers and Bluffers gala event in February.

This year our casino themed evening was held at the Corinthia Hotel, London, and we had 130 people in attendance raising an incredible £16,500!

We can't wait to see you next year!



## Lawrencia in London

Lawrencia came to London in February which was a great chance to spend time as a group and dive into strategic planning.

Lawrencia spoke at Lovers and Bluffers as well helped the UK Team host a Brownie Day with the Girls Guides of Staines. A half day workshop focused on the SDG's for 50 girls!

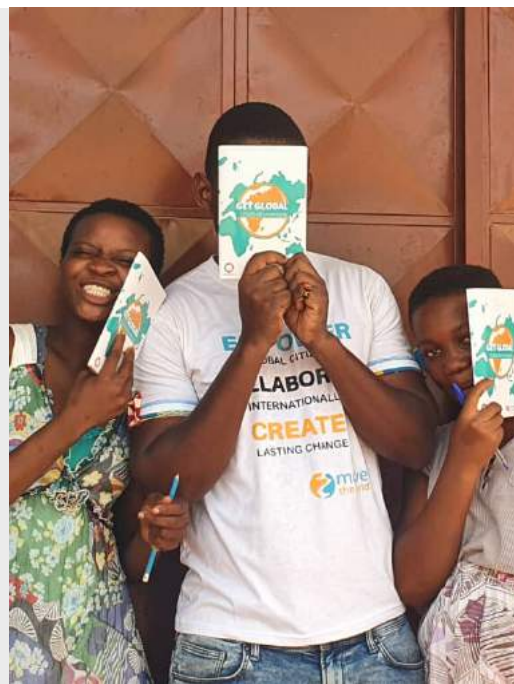




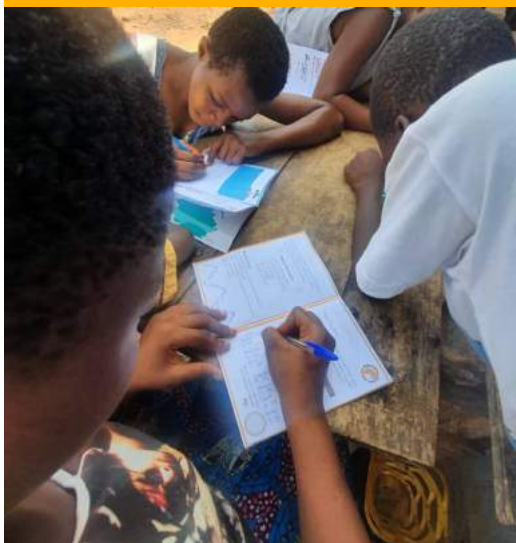
## COVID-19 Response

When the schools in Ghana closed due to the global COVID-19 pandemic we, alike many small charities and businesses, had to jump to action on how we would respond.

We discussed how to support at-home learning for students given virtual learning is not widely accessible. We designed and printed 300 COVID-19 workbooks and distributed them in the Medie community. These 14 day workbooks provided child friendly explanations about Covid-19 as well as daily fun activities and challenges to stimulate and inspire learning about personal responsibility, community and global citizenship.



Our COVID Vworkbooks were made available to download online and were downloaded in 10 different countries!



In addition to providing learning for students, it was also important for us to ensure the sustained livelihood and wellbeing of our facilitators. Due to the lack of programming, we adapted the role of our facilitators. Each week they researched and produced content for our blog and social media in order to capture the importance of Global Citizenship Education, the Get Global programme and their experiences with Move The World to date. We have had great engagement and feedback and hope you have enjoyed their content.

A photograph of two young people, likely students, sitting at a wooden desk and looking down at a book or paper. The person on the left has dark hair in braids and is wearing a white t-shirt with 'ENP' and 'GLOBE' visible. The person on the right is wearing a brown and white striped shirt. In the background, there are stacks of books on a shelf.

## LONG TERM VISION

A WORLD OF THRIVING  
COMMUNITIES WHERE  
INDIVIDUALS HAVE THE SKILLS,  
CONFIDENCE AND PASSION TO  
WORK TOGETHER TO CREATE  
SUSTAINABLE SOLUTIONS TO  
SPECIFIC COMMUNITY  
CHALLENGES.



## Our Impact to Date



9

Get Global  
programmes



176

students  
participated in the  
programme



10

years old:  
average age of  
students



6

projects  
completed per  
student



7

partner  
schools



18%

improvement in  
Global Citizenship  
competencies



100%

facilitated by  
local young  
people



10

trained, local  
Get Global  
facilitators



92%

of teachers would  
recommend Get  
Global



6

SDG's that Get  
Global is focused on



---

## Meet the Team

There have been changes to our team. We have welcomed Lawrencina as our Programmes Director and Emmanuel has moved to our Board of Trustees.



Megan Taylor  
Chair of Trustees



Claire Hardy  
Managing Director



Caroline Capon  
Project Manager



Lawrencina Awuku  
Programme Director



Joseph Fiagbe  
Community Liaison  
Officer



Alyssa Simon  
Trustee



Kellie Lucas  
Trustee



Emmanuel Mumuni  
Trustee



Natasha  
Adomako  
Project Support

---



---

## Our Facilitators

This year, our team of local facilitators has grown.



Habiba Abdallah  
Lead Facilitator



Margaret Osei  
Lead Facilitator



Michael Woma  
Lead Facilitator



Patricia Acquah  
Lead Facilitator



Hawa Gariba Tasala  
Lead Facilitator



Israel Fugah  
Support Facilitator



Emmanuel Woma  
Support Facilitator



Benjamin Hayford Adu  
Support Facilitator



Celestine Chime  
Support Facilitator

---

---

# Partnerships & Collaborations

With thanks to our ongoing partnerships and collaborators who make this work so much fun



1 Billion Africa, based in Accra, Ghana have become a key partner for our programmes and experiences. With aligned purposes, their team of young change makers often support the delivery of our programmes.



The Dagara Music Center have been our home in Ghana from the beginning. They welcome us with open arms and share Ghanaian traditions, dance and music with us to keep us entertained and welcomed!



Justin & Kathy of Cartology Travel have provided unwavering support throughout the past 2 years. Their donations to our auction at Lovers & Bluffers enabled us to raise an amazing £16,500.

Meyah Preparatory School trusted us to pilot our very first Get Global Programme. We couldn't be more grateful for their support, open doors, and wonderful students.

---

---

# Partnering Schools

We say a very warm welcome and thank you to all new schools that have joined us this year. We appreciate the opportunity to run our Get Global Programme in your schools and your constant support. We look forward to building lasting relationships, continuous collaboration for successful delivery of Get Global and creating meaningful impact for students, schools and Medie community at large.



Annalords Academy

Lord Krishna's Academy

Adams Preparatory School

---

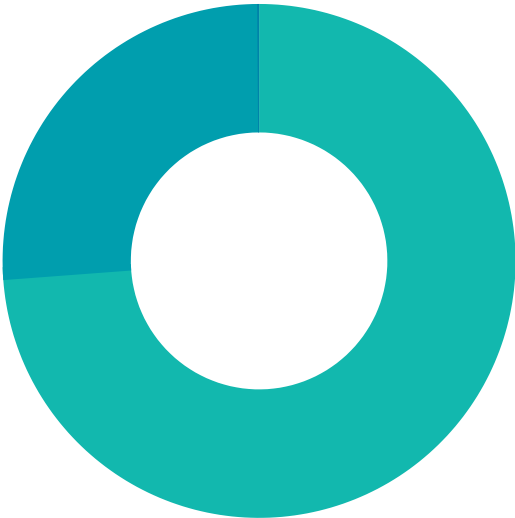
---

# Financials

## Income

£52,855

Total Support Income - 2019



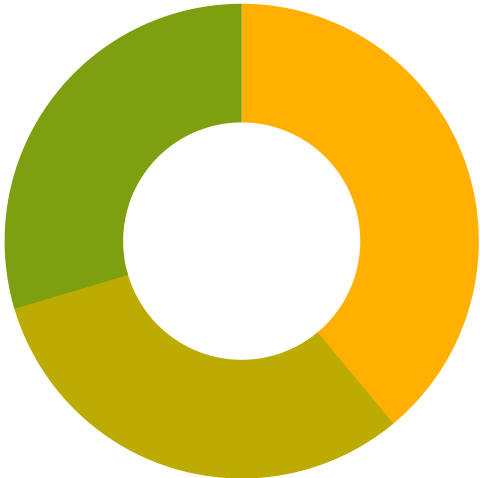
|               |         |
|---------------|---------|
| Individuals   | £39,021 |
| Events        | £13,780 |
| Other revenue | £54     |

£47,030

Total Expenses - 2019

|                                       |         |
|---------------------------------------|---------|
| Programmes services subtotal:         | £18,320 |
| Fundraising and Marketing Initiatives | £14,786 |
| Management & Organisational Costs     | £13,924 |

## Expenses





---

# With special thanks to...

Dawid Konotey-Ahulu  
Lindsey Johnson  
Stephen Morita  
Casey Fitzsimmons  
Seelye Arms  
Rayon Taylor  
Cartology Travel  
Ryan Loftus  
Ginny Hardy  
Aaron Rossi

Farouk Bhmiji  
Alyssa Simon  
Kellie Lucas  
Karianne Kvalen  
Natasha Adomako

## ...our real Movers and Shakers





info@movetheworld.co  
www.movetheworld.co

Charity No. 1170656

**MOVE THE WORLD**

**Registered Charity No. 1170656**

**ACCOUNTS FOR THE YEAR ENDED**

**30 APRIL 2020**

**Diverso Accountants  
Unit 15 Brickfield Lane  
Chandlers Ford  
Hampshire  
SO53 4DR**

**INDEPENDENT EXAMINER'S REPORT**  
**TO THE TRUSTEES OF**  
**MOVE THE WORLD**  
**FOR THE PERIOD ENDED 30 APRIL 2020**

I report on the financial statements which are set out hereto.

**Respective Responsibilities of the Trustees**

As the charity's trustees you are responsible for the preparation of the accounts. You consider that the audit requirement of section 43 (2) of the Charities Act 1993 (the Act) does not apply. It is my responsibility to state, on the basis of procedures specified in the General Directions given by the Charity Commissioners under section 43 (7) (b) of the Act, whether particular matters have come to my attention.

**Basis of Independent Examiner's Report**

My Examination was carried out in accordance with General Directions given by the Charity Commissioners. An Examination includes a review of the accounting records kept by the Charity and a comparison of the accounts presented with those records/ It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently I do not express an audit opinion on the view given by the accounts.

**Independent Examiner's Statement**

In my opinion the financial statements give a true and fair view of the state of the Charity's affairs at 30 April 2020 and of it's results for the period then ended and have been properly prepared in accordance with the provisions of the Companies Act 1985 applicable to small companies.



..... 8th July 2020

**Jay Green**  
**Nutbeam Road**  
**Eastleigh**  
**Hampshire**



**MOVE THE WORLD  
INCOME AND EXPENDITURE ACCOUNT  
FOR THE YEAR ENDING 30 APRIL 2020**

|                                | <b>2020</b>   | <b>2019</b>   |
|--------------------------------|---------------|---------------|
| <b>Income</b>                  |               |               |
|                                | £             | £             |
| Sales                          | 13,780        | 55,177        |
| Donations                      | 39,021        | 15,472        |
| Bank Interest Received         | 54            | 11            |
|                                | <u>52,855</u> | <u>70,660</u> |
| <b>Expenditure</b>             |               |               |
| Purchases                      | 24,497        | 31,008        |
| Other Purchases                | -             | -             |
| Wages                          | 14,020        | 10,676        |
| Telephone                      | -             | 98            |
| Post & stationery              | 1,020         | 654           |
| Advertising                    | 431           | 470           |
| Travel & subsistence           | 2,444         | 2,202         |
| Computer Costs                 | 1,043         | 332           |
| Sundry Expenses                | 375           | 529           |
| Accountancy                    | 1,017         | 980           |
| Bank charges                   | 203           | 703           |
| Consulation fees               | 1,980         | -             |
|                                | <u>47,030</u> | <u>47,652</u> |
| Excess Income over Expenditure | <u>5,825</u>  | <u>23,008</u> |

**BALANCE SHEET AS AS 30 APRIL 2020**

|   | <b>2020<br/>Total<br/>£</b> | <b>2019<br/>Total<br/>£</b> |
|---|-----------------------------|-----------------------------|
| <b>Current Assets</b>                               |                             |                             |
| Bank Accounts                                       | 26,568                      | 20,743                      |
| Debtors   | -                           | -                           |
| Stocks  | -                           | -                           |
| <b>Total Assets</b>                                 | <u>26,568</u>               | <u>20,743</u>               |
| <b>Current Liabilities</b>                          |                             |                             |
| Trade Creditors                                     | 2,300                       | 2,300                       |
| <b>Total Liabilities</b>                            | <u>2,300</u>                | <u>2,300</u>                |
| <b>Total Assets</b>                                 | <u>24,268</u>               | <u>18,443</u>               |
| <b>Income &amp; Expenditure Account</b>             |                             |                             |
| Balance brought forward                             | 18,443 -                    | 4,566                       |
| Add: Excess of Income over Expenditure for the year | 5,825                       | 23,009                      |
|   | <u>24,268</u>               | <u>18,443</u>               |

TRUSTEES



Chairman



Trustee



**INDEPENDENT EXAMINER'S REPORT**  
**TO THE TRUSTEES OF**  
**MOVE THE WORLD**  
**FOR THE PERIOD ENDED 30 APRIL 2020**

I report on the financial statements which are set out hereto.

**Respective Responsibilities of the Trustees**

As the charity's trustees you are responsible for the preparation of the accounts. You consider that the audit requirement of section 43 (2) of the Charities Act 1993 (the Act) does not apply. It is my responsibility to state, on the basis of procedures specified in the General Directions given by the Charity Commissioners under section 43 (7) (b) of the Act, whether particular matters have come to my attention.

**Basis of Independent Examiner's Report**

My Examination was carried out in accordance with General Directions given by the Charity Commissioners. An Examination includes a review of the accounting records kept by the Charity and a comparison of the accounts presented with those records/ It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently I do not express an audit opinion on the view given by the accounts.

**Independent Examiner's Statement**

In my opinion the financial statements give a true and fair view of the state of the Charity's affairs at 30 April 2020 and of it's results for the period then ended and have been properly prepared in accordance with the provisions of the Companies Act 1985 applicable to small companies.



..... 8th July 2020

**Jay Green**  
**Nutbeam Road**  
**Eastleigh**  
**Hampshire**