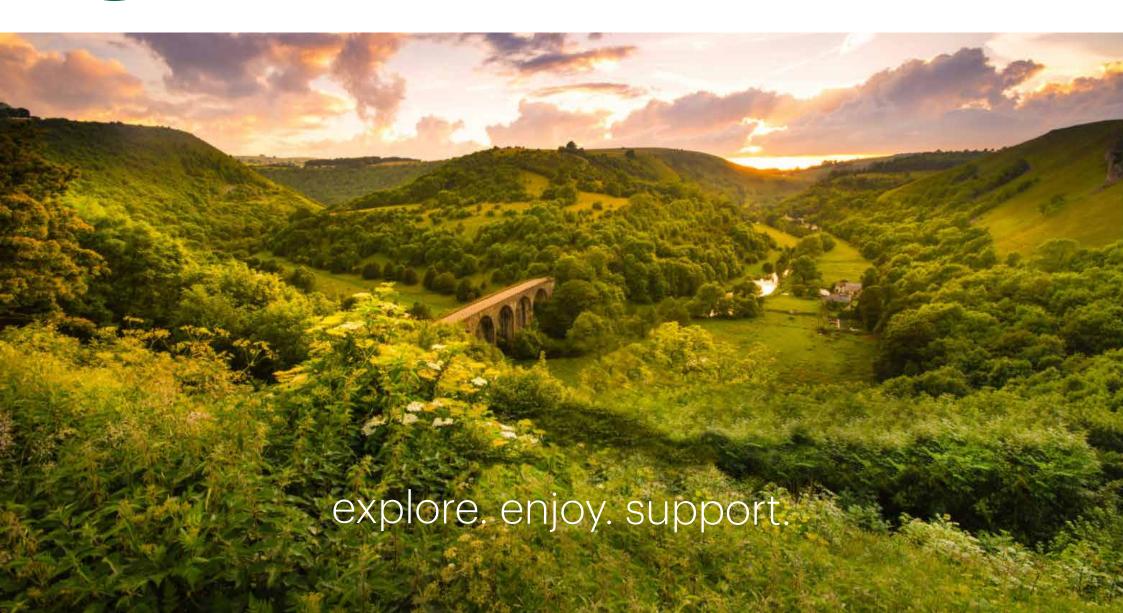
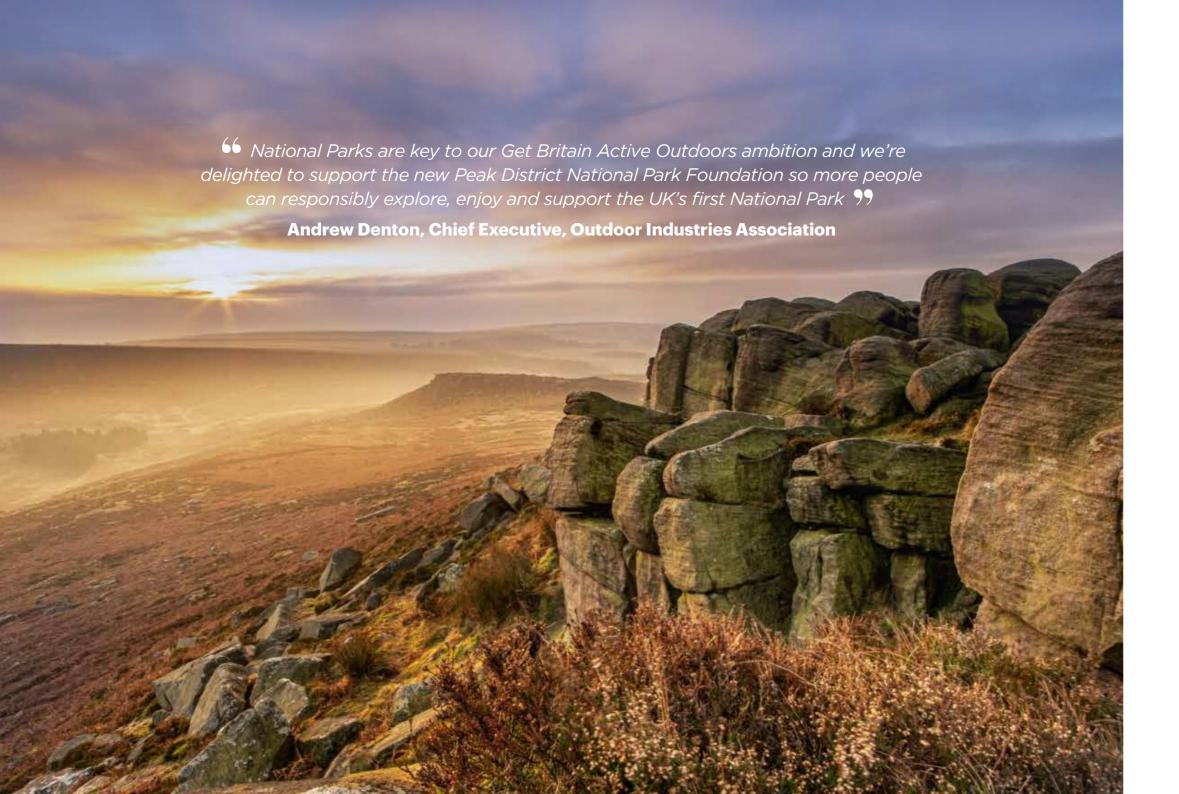
ANNUAL REPORT 2019/20





Welcome from our Chair - Jen Lowthrop



Welcome to our first ever Annual Report

We're delighted to share our highlights, achievements and future plans with you. We've had a positive first year developing our business plan, partnerships, our vision, mission and priorities. Working with Peak District National Park Management Plan partners we've identified priorities for the Park which further our charitable objects and are for public benefit.

We launched #70kfor70 as our first campaign to celebrate the 70th birthday of the Peak District National Park in April 2021. By the end of 2019/20 our income was £88,767 and we'd funded our first projects (bit.ly/pdnpf-firstfunding), all within our first year of operation!

Thanks to Lorna Fisher, National Park Engagement Manager, who kick-started our campaign cycling over 1,600 miles, visiting all 15 UK National Parks and raising our first ever £2,000. Discover more about the challenge at bit.ly/pdnpf-pedaltheparks.

Our Christmas raffle was a success, thanks to generous prizes from Chatsworth House Estate and Farm Shop, Mount Cook Adventure Centre and Woodland Ways, to name but a few. We also launched our Peak Partners scheme (bit.ly/pdnpfpartners) with a range of Peak District businesses joining us to raise funds for the National Park.

Our fundraising and project delivery has been impacted by the Covid-19 pandemic. As a charity which champions enjoyment of the National Park, we've missed the escapism the National Park can offer but it's reminded us of the strong connection we all have to the Peak District - and our challenge is to inspire support, so we can all return to enjoying it sustainably and keeping it special.

We welcomed the recommendations in the Government's Landscapes Review (bit.ly/GovUK-landscapes) particularly nature enhancement and recovery and a national park which is welcoming to everyone. With your support, we will continue to fund projects to support these ambitions.

We've witnessed the impact of a changing climate on the Park. February was the wettest month on record with devastating floods causing further erosion to the Park's delicate habitats. The sunniest May on record provided perfect conditions for fires to quickly get out of control. In response, we launched our Fire Fund (bit.ly/ <u>PeakFireFund</u>) to support conservation, visitor engagement and fire prevention work.

The current pandemic has added to these challenges, reducing income for the charities and organisations which care for the Park, including ours. We've paused the work of our fundraising volunteers, and our spring/summer events. The projects we fund also paused their activities. We're grateful to our small team who have continued working from home, progressing elements of our fundraising and reviewing our strategy in a challenging fundraising environment. Our supporter base and social media reach has continued to grow.

Although the current pandemic has been difficult for us all, National Parks were an important part of the post war recovery and we believe the Peak District has an important role to play in the Covid-19 recovery. There's lots to celebrate in the 70 years since it was designated as the UK's first National Park. With the challenges of climate change, habitat and nature loss and the impact of Covid-19, the 70th anniversary is a great time to think about how we can all enjoy the heritage and landscape, inclusively and sustainably.

As the nation thinks about a new normal, The Foundation has an important role to play in funding activities which support our vision of a National Park Enjoyed and Conserved by Everyone. We're proud of the progress, income and momentum we've achieved in our first year and grateful to all our staff, volunteers, supporters and partners. We're particularly grateful to the National Park Authority for covering our core costs so more of what we raise can support projects across the Peak District.

Thank you to everyone who is working with us to achieve our vision. We hope you enjoy reading about our work.

About us

We're a Charitable Incorporated Organisation, governed by seven trustees. We believe the Peak District National Park should be a vibrant, colourful and safe home for the wildlife we all love. Our right to enjoy the National Park was hard won by ordinary folk. In that spirit, we want to make it more accessible, for everyone to enjoy. But it is also unique and very fragile; we must always strive to keep it special.

We work in partnership with the many organisations which care for the Peak District through the National Park Management Plan. The Management Plan encourages everyone to work together to conserve and enhance the National Park's special qualities for the benefit of all. It identifies key issues and priorities and works out how, together, partners and landowners can address them. The Foundation is the fundraising partner for the Management Plan, working to secure investment for relevant areas of impact which further our charitable objects.

The Management Plan partners welcome the work of the Foundation, I'd like to congratulate them on the progress they've made in the first year and we look forward to continuing to work with them to develop support for management plan impacts "

Dianne Jeffrey CBE, DL, Chair, Peak District National Park Management Plan Advisory Group



The Peak District National Park is enjoyed and conserved by everyone

To grow income and support to care for the Peak District National Park for everyone to enjoy forever

About us

Our Values

Inclusive

We are open and approachable and committed to a National Park for all. We are non-political and non-campaigning.

Collaborative

Working with partners delivers better outcomes for the National Park and its visitors. beneficiaries and supporters. We work in an inclusive and transparent way with partners and supporters. All our fundraising activities are delivered in an ethical way to maintain the trust and confidence of our supporters and partners which we depend on.

Creative

We always look for opportunities to develop new projects and partnerships to maintain a resilient organisation with a diverse range of supporters and income streams, which help us realise our vision of a National Park conserved, enhanced and enjoyed by everyone.



I am delighted to be a core supporter of the Peak District National Park Foundation and my thanks to the Trustees and staff for an impressive first year. The Foundation is a key partner working hard so everyone can enjoy and conserve the UK's original national park. Thank you! "" Sarah Fowler, Chief Executive, Peak District National Park Authority

Our Charitable Objects

We have five charitable objects for public benefit. These include promoting the conservation and enhancement of the National Park's special qualities. promoting learning and understanding about the National Park, and improving physical and mental wellbeing through enjoyment of the Peak District

You can read our full charitable objects at bit.ly/pdnpf-charitycommission.

We're delivering these charitable objects through focussing on three areas of impact for the National Park and for public benefit. These are:

- Preparing for a future climate
- Conservation and habitat restoration
- A National Park for everyone

You can read more about why we were established in a blog by our Trustee Alex Waddington at bit.ly/pdnpf-letsgopeak and on our website at www.peakdistrictfoundation.org.uk.

Meet our Team

The Peak District National Park Foundation is run by a small but hardworking team.



Sarah Slowther Foundation Manager



Claire Barlow Fundraising Development Officer

We also have a wonderful group of trustees who give their free time to guide our organisational development and fundraising. They all care passionately about the Peak District National Park. The way the Foundation was set up means that we always have a balance betwwen trustees nominated by the Peak District National Park Authority and independent trustees. A majority of independent trustees keeps our decision making impartial.



Jen Lowthrop



Colin McLaren Vice-Chair



Alex Waddington Trustee



Zahid Hamid



Andrew McCloy



Steve Turner Trustee



Tomo Thompson*

Ten things we're proud of in our first year

FEB

Charity registration

MAR

#70kfor70 launched

APR

Our first fundraising hero Lorna Fisher completed an epic 1,600 mile solo bike ride visiting all 15 UK National Parks!

MAY

Peak Partner scheme launched at Visitor Centres

NOV

We worked in partnership with the South West Peak Landscape Partnership to fund our first joint project - Fairer for Nature to engage young people in nature

OCT

Elkstone History Project funding to support digitisation of the area's history

SEPT

Foundation website launched

AUG

Official calendar launched with Phil Sproson

DEC

Christmas raffle held with fantastic **Peak District prizes**

MAR

First grants awarded to #70kfor70 projects

^{*} Tomo Thompson stepped down as a Trustee in 19/20. We would like to thank Tomo for his hard work and enthusiasm in establishing the Foundation. At the time of writing our annual report we're in the process of recruiting to this vacancy.

Celebrating 70 years with #70kfor70

The Peak District was designated as the UK's first National Park in April 1951. But, long before this, people were campaigning for access to the Peak District - to enjoy its stunning landscapes and the benefits of being in nature.

The National Parks and Access to the Countryside Act was passed in 1949, paving the way for the creation of UK national parks. So, it was fitting that, 70 years on, the Peak District National Park Foundation registered with the charity commission.

And, to mark the Peak District's own 70th anniversary - in April 2021 - we launched our first fundraising campaign, #70kfor70.

#70kfor70 is delivering our charitable objects by supporting a range of conservation and nature recovery projects, climate change mitigation and activities to make the Peak District a National Park for Everyone.

Junior Rangers

Thanks to generous donors, plus grants from Foundation Derbyshire and Nineveh Trust, we're funding a uniform for the Peak District Junior Rangers. This includes waterproof trousers and jackets for each group to ensure that young people who don't have access to quality outdoor clothing are not prohibited from taking part. We've also funded a hoodie for each member, which features a new Junior Rangers logo designed by young people. We hope this will encourage a sense of belonging, aid team work and build comradeship for the groups - and inspire even more young people to explore the Peak District with National Park Rangers.

Wearing this clothing that you have provided us would make Junior Rangers connect more with the projects that we are engaging with because we would feel more integrated and professional as a part of the National Park team. Thank you. 99

Anabel, Junior Ranger



A Junior Ranger session for young volunteers

Year of Green Action Community Activities

The Foundation was established in 2019 which was also The Year of Green Action (YoGA). The emphasis on connecting people with nature under the three themes of Connect. Protect and Enhance was a perfect fit for us, and we were also keen to work with communities in the National Park. We allocated £2,000 to a community grants pot and supported:

- Bradwell Hydro-electric Christmas lights, working in partnership with Bradwell school to teach pupils about renewable energy;
- Pinders Meadow in Hope to help restore hedgerow to improve nesting sites and provide food sources for birds

A grant also part-funded an air quality monitoring project in the Hope Valley with Hope Valley Climate Action.

Ride Sheffield and Peak District MTB

Peak District MTB is an advocacy group which aims to improve, preserve and promote mountain biking access within the Peak District National Park.

Ride Sheffield promotes positive enjoyment of Sheffield trails, respecting all users with a ride, repair, care message. The groups co-ordinate regular trail conservation days with volunteers repairing the trails they enjoy. The Foundation has worked with both

Celebrating 70 years with #70kfor70

advocacy groups on our shared priorities and we're delighted to support their volunteer dig days with a small grant to support volunteer costs and materials.

Our trail repair days are always well attended, but it's often a struggle to source funds for surfacing material. These funds from the Peak District National Park Foundation will be a great help for a future trail day!

Si Bowns, Ride Sheffield

We're very proud of our volunteers who give up their time to maintain the Peak District trails, and we're incredibly grateful for the donation from the Peak District National Park Foundation to help with our programme of trail maintenance and MTB advocacy.

Dan Noble, Peak District MTB

Peak District Trails

The 32 miles of former railway lines which make up the Monsal, High Peak and Tissington Trails are enjoyed by over 800 visitors a day. The Trails are rich in natural heritage, providing a habitat for nationally threatened species and links to the Peak District's industrial past.

As part of a network of regional and national trails, they provide easy access, multi-user routes into and within the heart of the Peak District. These popular



trails need constant repair and conservation to keep them accessible and protect the varied habitats they support.

#70kfor70 is supporting conservation work on the High Peak Trail between Parsley Hay and Hartington. This stretch of the trail is particularly popular with less able visitors as the cycle hire centre at Parsley Hay offers a range of mobility cycles for customers with a range of disabilities.

Miles without Stiles

A National Park for Everyone is one of the management plan impacts we're supporting, so Miles without Stiles was the perfect opportunity for us to support accessible routes. Miles without Stiles routes are suitable for people of all fitness levels and those with limited mobility. All routes are well-surfaced, free from stiles, steps and narrow gates and are graded for different abilities. They provide access to

Celebrating 70 years with #70kfor70



Accessible bike hire route at Parsley Hay

amazing views, moorland expanses, intimate dales, dramatic geology and the history of the landscape. A £10,000 grant from the Foundation is helping to make more routes in the National Park more accessible, sensitively resurfacing eroded footpaths and bridleways and replacing stiles with gates. This work improves accessibility and reduces widening erosion, thereby supporting the conservation of the surrounding habitats and landscape.

Accessible Derbyshire

Accessible Derbyshire is a charity with both a passion for the area and making life easier for people

with disabilities and their families, friends and carers to enjoy it. We're delighted to be helping to fund a Changing Places facility at Millers Dale station on the Monsal Trail. Having somewhere to pop if 'nature calls' means no-one has to limit the time they can spend enjoying the Peak District trails....

Fit for Work Skills Builder

SEEDs, Conservation CIC, alongside Peak Park Conservation Volunteers works with offenders on licence. Participants develop conservation skills through a range of projects across the Peak District. The project has an excellent track record in engaging diverse audiences, reducing re-offending rates and supporting health, wellbeing and access to employment.

Transport is vital to support this work, particularly due to the remoteness of many worksites. We were delighted to support this work with a grant of £5.000 to fund transport and materials so more people could take part and benefit from improved skills, confidence and wellbeing while enjoying and conserving the Peak District.

100 /100! I've learnt how to communicate better with other people and about the wildlife on the sites. Every time I go out with Skills Builder, it's a beautiful day. When I get home I feel like I've done a good day's work.

'Fit for Work' participant



Peak District Mosaic

Peak District Mosaic is a charity which works to create and sustain engagement between the Peak District National Park and new audiences, including Black, Asian and Minority Ethnic (BAME) communities living around the borders of the Peak District National

They do this by organising visits and activities that are fun but also develop knowledge, skills and new friendships. They take an active role in promoting

Celebrating 70 years with #70kfor70

and protecting this wonderful place for all. The groups find transport a barrier so a #70kfor70 grant is funding hire of a minibus to help address this and enable more individuals and families to get outside and explore the countryside, especially those who are isolated and need support to access and enjoy the National Park, meet new people and learn about the environment. The grant also enables groups to go beyond the honey pot sites and visit different areas of the Peak District National Park where there is limited or no access via public transport.

The smell of nature was so beautiful. I didn't know I could enjoy the smell of decaying wood, so much beautiful natural music from singing birds, there was a time I felt like I could sit on my own and enjoy more of the countryside. It was breathtaking. I am ready to pull on my walking boots again. "99

Mosaic walk participant

Peak District Health Walks

We all know that a walk in the countryside makes us feel better. Peak District Health Walks provide a monthly minibus and guided walk for people living with long-term health conditions and their carers, who would otherwise be unable to enjoy the National Park. The project has been selected by the Co-op in Baslow to benefit from their Community Fund.



We are really pleased that the Foundation is supporting our Peak District Health Walks. We know how important these walks are to the people who take part. The health walks help people into the countryside and visit places they wouldn't be able to go on their own without the support of the rangers and volunteers on our walks. 99

Sally Wheal, Engagement Ranger, PDNPA

Moors for the Future

Supporting the vital conservation work of the Moors for the Future Partnership addresses all of our shared priorities. Healthy moorland provides diverse habitats for wildlife. It filters water and reduces the risk of flooding, while healthy blanket bogs are less likely to burn and therefore reduce the risk of wildfire. They store vast amounts of carbon, helping to tackle climate change. Peak District and South Pennine

Celebrating 70 years with #70kfor70



moors offer stunning, wide open spaces perfect for escape and adventure and are enjoyed by walkers, horse riders and mountain bikers.

A grant of £10,000 is supporting moorland restoration and research, particularly understanding peat depth. This leads to a better understanding of the amount of carbon stored in these peatlands, the associated wildfire risk and helps to prioritise mitigation and restoration works.

Moors for the Future Partnership is delighted to be one of the Foundation's #70kfor70 projects. The Foundation is a great opportunity for us to work together to secure funding for our vital moorland restoration work.

Chris Dean, Head of Progamme Delivery, Moors for the Future Partnership

South West Peak

The South West Peak Landscape Partnership works to restore, protect, and improve the landscape of the South West Peak. Projects range from protecting the cultural heritage, supporting the recovery of wading birds, restoring species rich grassland and introducing new groups of people to this wild and beautiful landscape through a Champion model.

A #70kfor70 grant of £10,000 is match funding these projects to restore habitats and protect natural ecosystems so that visitors and residents can continue to enjoy the South West Peak in a sustainable way.

Stanage North Lees

The Stanage North Lees estate attracts over 500,000 visitors a year. Just six miles from Sheffield, it offers breath-taking views to climbers, walkers, horse riders and cyclists.

One of the most popular destinations in the National Park, it's also very fragile. There are scheduled ancient monuments and much of the area is designated as a special protection area for rare upland birds. Ring Ouzels return every March to breed after a marathon flight from North Africa. Nationally, numbers of Ring Ouzels are declining dramatically, and they are a red-listed species of major conservation concern. A #70kfor70 grant of £10,000 will support important conservation and habitat restoration work and the monitoring of this iconic bird.

Finance

We're proud to be the official charity partner of the Peak District National Park Authority and grateful to them for covering our operational costs for our first three years. We have a three year grant agreement with the National Park Authority and a memorandum of understanding which sets out our partnership working for the benefit of the National Park. We expect this relationship to continue, so more of what we raise can support the projects which care for the National Park.

For a copy of our independently examined accounts please email: hello@peakdistrictfoundation.org.uk

Our 2019/20 Headline Figures

Total income*	£88,667 *
Total spend (excluding core costs funded by the PDNPA)	£531

*Trustees allocated £15,088 to #70kfor70 projects in 2019/20, with the remainder being paid to projects in 2020/21.

Income was made up of:

- £8,073 grant income an area we plan to grow with delivery partners in 2020/21
- £2.181 raffle and calendar sale income
- £62.564 dormant funds
- £15,859 fundraising income an area we plan to grow in 2020/21 along with our corporate support and major gifts programme.

Reserves

To ensure the Foundation is a financially sustainable organisation, we're working towards a reserves position of three months' core costs.



We're allocating 15% of unrestricted income towards our general reserves to cover any unforeseen drop in income, additional running costs or to enable us to respond to new fundraising opportunities. In line with our written advice on dormant funds we've agreed a restricted reserve to mitigate the unlikely risk of any claim on these funds. Twenty-five percent of dormant fund income is allocated to a restricted reserve.

Partnership working

Our Partners

One of the joys of operating in the Peak District National Park is the multitude of partners which work together to care for this special place and to promote access for all. We would like to say a huge thank you to all these partners for their support in getting the Peak District National Park Foundation up and running and for putting their time, money and imagination together to launch our #70kfor70 campaign and deliver our fantastic work on the ground. We couldn't do it without you!



Peak DistrictManagement Plan

Partners









Our Supporters

We're also proud to work with local businesses who share our vision of a National Park enjoyed and conserved by everyone. Thanks to everyone who has supported us through our Peak Partner scheme and by donating prizes for our raffles.

Accelerate Running Sheffield

Cafe Adventure

Chatsworth House Estate and Farm Shop

Dark Peak Fell Runners

Derbyshire County Council Action Grants

Foundation Derbyshire

Funky Sprout Jewellery

Goyt Valley Striders

Leonard Curtis Legal

Let's Go Peak District

Losehill House Hotel & Spa

Mount Cook Adventure Centre

The Nineveh Trust

Own Way

Peak Ales

Peak District National Park Visitor Centres

Peak Running

Phil Sproson Photography

White Peak Distillery

Woodland Ways

A huge thank you to the many individual donors who have given through our website and those who have taken part in our fundraising activities.

Thank you to you all!



Thank you for taking the time to read our Annual Report.

We are extremely proud of all we have achieved in our first year and the projects that we have been able to help.

#70kfor70 is just the start.

We are working with our partners to secure more investment for projects across the Peak District National Park to enhance this special place and make it a National Park for Everyone.



explore. enjoy. support.

Sign up for our e-newsletter

www.peakdistrictfoundation.org.uk/newsletter







peakdistrictfoundation

www.peakdistrictfoundation.org.uk

Charity number: 1182136



PDNP FOUNDATION FINANCIAL REPORT

As at 31st March 2020

11 Employees



AUDITED

PDNPA CONTRIBUTION 2018/19 2019/20 2019/20 PD Charitable Trust PD Charitable Trust KFZ £175 12 Premises and Land 13 Transport Costs 14 Supplies and Services £4,558 £11,143 15 Grant Payments 16 3rd Party Payments £5,000 17 Recharges Total Expenditure £0 £16,318 £4,558

191	Income: Govt grants		
192	Income: Grants & Contributions		
193	Income: Sales and Charges		
194	Income: Giving		£0
195	Income: Internal Recharges		
	Total Income	£0	£0

PDNPA Total Spend to date	£20,876
Less Budget	£25,250
Balance remaining	£4,374

FOUNDATION ACCOUNT 2019/20

Foundation General	General Unrestricted	Fairer for Nature	Elkstones History	JR Uniforms Project	
PNP	R01	R02	R03	R04	Total
					£0
					£0
					£0
£411	£120				£531
	£7,260	£2,073	£2,500	£3,255	£15,088
					£0
					£0
£411	£7,380	£2,073	£2,500	£3,255	£15,619

-£4.589	-£68,469	£0	£0	£0	-£73.058
-£5,000	-£75,849	-£2,073	-£2,500	-£3,255	-£88,677
					£0
					£0
£0	-£73,668	£0	-£2,500	-£2,255	-£78,423
£0	-£2,181				-£2,181
-£5,000	£0	-£2,073	£0	-£1,000	-£8,073
					£0

GRAND TOTAL
£175
£0
£0
£16,232
£15,088
£5,000
£0
£36,495

f0
LU
£0
-£8,073
-£2,181
-£78,423
£0
£0
-£88,677
-£52,182

For information

Net Balance

Fundraising Investment Budget as per grant agreement from PDNPA totalling £203,150

	Year 1	Year 2	Year 3
Cash Contribution	£25,25	£11,200	£13,700
Staff Time	£58,00	£50,000	£45,000
Total	£83.25	f 61 200	£58 700

STATEMENT OF FINANCIAL ACTIVITIES YEAR 2019/20 AS AT 31st MARCH 2020

Income		Unrestricted Funds	Restricted Funds	Total
Grants Sales & Charges Donations / Giving	_	-£2,181 -£73,668	-£8,073 £0 -£4,755	-£8,073 -£2,181 -£78,423
	TOTAL	-£75,849	-£12,828	-£88,677
<u>Expenditure</u>				
Set Up Costs			£411	£411
Commission Charges		£120		£120
Grants	_	£7,260	£7,828	£15,088
	TOTAL	£7,380	£8,239	£15,619
NET INCOME		-£68,469	-£4,589	-£73,058

BALANCE SHEET

£
£503
£82,569
£0
£83,072
£10,014
£73,058
£68,469
£4,589
£73,058

Cashflow Forecast	
£82,568.82	Cash at Bank on 31st March 2020
£503.39	Plus Debtor Accrual
-£4,589.30	Less Ringfenced PDNPA Contribution
-£10,014.00	Less Payments in transit
£68,468.91	Balance Available

Section A

Independent Examiner's Report

Report to the trustees/ members of Charity Name
Peak District National Park Foundation

On accounts for the year ended

31st March 2020 Charity no (if any) 1182136

Set out on pages

N/A

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended 31st March 2020.

Responsibilities and basis of report

As the charity's trustees, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

- the accounting records were not kept in accordance with section 130 of the Charities Act; or
- the accounts did not accord with the accounting records; or
- the accounts did not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Signed:

__

Date:

12th August 2020

Name:

Philip Naylor

PN-

Relevant professional qualification(s) or body (if any):

Fellow of the Chartered Association of Certified Accountants (F.C.C.A)

Address:

c/o Peak District National Park Authority, Aldern House, Baslow Rd, Bakewell, Derbyshire DE45 1AE

IER 1 Oct 2018

Section B	Disclosure
	Only complete if the examiner needs to highlight material matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).
Give here brief details of any items that the examiner wishes to disclose.	None.

IER 2 Oct 2018