

The Mark Anthony Trust

Report and financial statements
For the year ended 31 March 2020

The Mark Anthony Trust
Reference and administration information

Charity number

1128825

Registered office and operational address

3 Clifton Villas

London

W9 2PH

Trustees

Trustees, who are also directors under company law, who served during the year and up to the date of this report were as follows:

Henry Maxey

Claire Maxey

Olivia Gillan-Bower (resigned 1 April 2020)

Rima Abillama Yared (appointed 1 April 2020)

Investment Fund Manager

Ruffer LLP

Independent Examiner

Patrick Morrello ACA

Third Sector Accountancy Ltd

Holyoake House

Hanover Street

Manchester

M60 0AS

The Mark Anthony Trust

Trustees' annual report for the year ended 31 March 2020

The trustees present their report and the unaudited financial statements for the year ended 31 March 2020.

Reference and administrative information set out on page 1 forms part of this report. The financial statements comply with current statutory requirements, the memorandum and articles of association and the Statement of Recommended Practice - Accounting and Reporting by Charities: SORP applicable to charities preparing their accounts in accordance with FRS 102.

Objectives and activities

The objectives of the charity in accordance with the Trust Deed established in 2008 are: "The promotion of such exclusively charitable purposes as the Trustees shall from time to time determine".

The Trustees have defined a particular interest in Education, more specifically:

- Education of girls and women
- Education for sustainability (e.g. with regards to Climate Change)
- Education and research in the field of economics

The Trustees meet their objectives through making donations to registered charities that deliver programmes in the above areas. The Trust is not in a position to review unsolicited funding applications.

Trustees have agreed that the Mark Anthony Trust will restrict its activities to supporting a small number of charities (at most three to four per annum), with a view to developing a close involvement with each and with the aim that funding will be on a three year cycle (subject to due diligence).

This approach is highlighted in activities to date as follows:

In 2012, an initial grant of £25,000 was made to another UK Charity Opportunity International (<http://opportunity.org.uk>). This specialises in the provision of micro finance (savings products, insurance, and microcredit) and finance education to poor households (otherwise unable to access mainstream financial services) mainly in sub-Saharan Africa. Financial education is focussed on women and women's groups, and encompasses broader training in literacy and numeracy.

A further grant of £25,000 was made to the same Charity in 2013 and 2014.

In 2015, the trustees decided to continue supporting Opportunity International in light of encouraging results from its work, particularly in Malawi, and made a fourth grant of £30,000.

In 2015, the charity researched, and met with, another charity called Street Child (<http://www.street-child.co.uk>), which aims to create educational opportunity for some of the world's most vulnerable children. Following several meetings and desk-based research into the work of Street Child, trustees approved a donation of £30,000 to Street Child in July 2015. Following on from this, two further donations were made to Street Child in 2016 and 2017. The first was a donation for £50,000 in June 2016, which benefitted from DFID matched funding, and the second was for £30,000 in March 2017.

The FY 2015-16 Annual Report highlighted that trustees were researching 2 new areas of possible focus: how best to support entrepreneurs in developing nations and how best to support educational projects in the family planning space.

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Trustees' annual report for the year ended 31 March 2019

This work culminated in trustees agreeing to support two new charities in 2017.

The first was CHASE Africa (<https://www.chaseafrica.org.uk/>), a UK registered charity focusing on environmental sustainability and family planning, mainly in Kenya. Trustees approved an initial donation to CHASE Africa of £25,000 in February 2017.

The second was Farm Africa (<https://www.farmafrica.org/>), a UK registered charity focusing on supporting farmers in Eastern Africa. An initial donation of £25,000 was made in April 2017.

During FY 2017-2018 the Trust made a donation of:

- £50,000 to the Education Finance work of Opportunity International. This is to support its Pathways to Excellence programme in Uganda, where the charity has made considerable progress signing-up schools and expanding the network of banks willing to lend to schools to fund growth and investment in education quality
- £125,000 to Street Child, as part of its third DfID Aid Match campaign 'Right to Learn'. The trust has earmarked £50,000 of this funding to be spent on developing a pilot project to explore how best to ensure that Street Child beneficiaries have access to family planning. The trust was engaged in and supportive of the merger between Street Child and another registered charity (Children in Crisis) that took place this year.
- £25,000 to Farm Africa (as mentioned above). This was to support educating coffee growers in the Bale region of Ethiopia
- £25,000 to CHASE Africa. This was to continue to support CHASE Africa's work delivering family planning services through mobile clinics in hard to reach areas of Kenya

During FY 2018-19 the Trust continued to extend funding to Farm Africa, Street Child and CHASE Africa and made donations as follow:

- £75,000 to support Street Child's work delivering education in some of the world's toughest places. The donation coincided with Street Child benefitting from UK Aid Match for the fourth time under its 'Count me In' campaign, and as such, DFID matched the Mark Anthony Trust donation pound for pound. During the year Trustees also held a number of conversations with the Head of Africa Programmes for Street Child, as well as Street Child staff in Sierra Leone, to discuss the implementation of the family planning pilot that the Mark Anthony Trust provided funding for in FY2017-18.
- £25,000 donation to Farm Africa to support ongoing work to create a 'knowledge hub' relating to soil conditions, crops and the market environment in the East African countries where Farm Africa operates. The aim of the 'knowledge hub' is to ensure that the many learnings from programmes are not lost and that these can be incorporated in the numerous farmer training initiatives run by the charity
- £50,000 donation to CHASE Africa. This was made up of £25,000 in unrestricted funds to support CHASE in delivering family planning services for free in remote and hard to reach parts of Kenya, and £25,000 to help CHASE grow its organisation. The latter restricted funding was specifically

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Trustees' annual report for the year ended 31 March 2019

aimed at recruiting both a part time programmes coordinator and a part time fundraising coordinator (positions which the organisation has now filled)

During FY 2019-20, the Trust made donations to both Opportunity International Education Finance and Farm Africa that completed a 3 year funding cycle for those organisations, while deciding to continue to support and further invest in CHASE Africa and Street Child.

Performance details for each are provided below under section 'Achievements and Performance'.

The trustees review the aims, objectives and activities of the charity each year. This report looks at what the charity has achieved and the outcomes of its work in the reporting period. The trustees report the success of each key activity and the benefits the charity has brought to those groups of people that it is set up to help. The review also helps the trustees ensure the charity's aims, objectives and activities remained focused on its stated purposes.

The trustees have referred to the guidance contained in the Charity Commission's general guidance on public benefit when reviewing the charity's aims and objectives and in planning its future activities. In particular, the trustees consider how planned activities will contribute to the aims and objectives that have been set.

Achievements and performance

The charity's main activities and who it tries to help are described below. All its charitable activities focus on Education and are undertaken to further The Mark Anthony Trust's charitable purposes for the public benefit.

Mark Anthony Trust's beneficiaries in FY 2019-20 were as follows:

Opportunity International Education Finance: In July 2019, the Trust made a further £25,000 donation to Opportunity International following an in-depth meeting with the Head of Education Finance and members of his team. Trustees were satisfied that considerable progress has been made in scaling the education finance programme that the Trust had originally supported in Uganda, and determined to contribute to funding the next stage of growth (including work developing tools to enhance Education quality).

Street Child: In December 2019, the Trust made a further donation of £75,000 to Street Child following detailed discussions with the CEO, Head of Africa Programmes and other members of the team. The donation was made to coincide with Street Child's fifth UK Aid Match. Trustees directed the donation to Liberia, with a view to helping Street Child to become established there, and specifically ring-fenced £60,000 to work aimed at reducing unwanted pregnancy amongst schoolgirls (following on from a successful pilot funded by the Trust in Sierra Leone)

Farm Africa: In July 2019, the Trust made a further donation of £25,000 to Farm Africa to consolidate work on the 'knowledge hub' that the Trust had helped to get started the year before. Trustees were

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Trustees' annual report for the year ended 31 March 2019

delighted to note considerable progress, and determined to support Fam Africa in taking the platform to a wider audience.

CHASE Africa: The Trust made a donation of £75,000 to CHASE Africa following a number of meetings and calls with Henry Pomeroy (CEO). The Trust determined that this should be used to continue to support the work of CHASE Africa providing family planning services to hard-to-reach clients who would otherwise not be able to access those services, but also to support CHASE with salary costs associated with its newly recruited programme coordinator and fundraising assistant.

Financial review and reserves policy

The Trust's investment income is derived from a gift in 2009 of 100 Shares in Ruffer Investment Management Limited, a private, unquoted fund management firm. The shares are not quoted or readily transferable and have not been valued in the Trust's accounts. The Trustees anticipate that these shares may produce a dividend of £60,000 - £125,000 per year.

The Trust's only other sources of income are likely to be bank interest, dividend income on liquid investments and gifts from benefactors. The Trust is registered for Gift Aid.

In the FY ended 31 March 2020, the Mark Anthony Trust received dividend income from Ruffer Investment Management Limited of £117,000.

The Trust does not employ any members of staff and nor does it make any financial commitments to beneficiaries.

The Trust nonetheless aims to hold sufficient funds in reserve to fund beneficiaries at a similar level over a 3 year cycle.

Structure, governance and management

The organisation is a charitable trust, formed in 2008 and registered as a charity on 25th March 2009.

The company was established under a memorandum of association which established the objects and powers of the charitable company and is governed under its articles of association.

The trust received its first distributable cash income in January 2010, and as of March 2012 the Trust had accumulated enough funds to consider grants.

The trustees have no beneficial interest in the charity.

All trustees give their time voluntarily and receive no benefits from the charity.

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Trustees' annual report for the year ended 31 March 2019

Related parties and relationships with other organisations

Henry Maxey, a Mark Anthony Trust trustee, is a partner of Ruffer LLP. Ruffer LLP holds and administers Mark Anthony Trust funds on an entirely pro-bono basis. Trustees are satisfied that this does not present a conflict.

Claire Maxey, Mark Anthony Trust trustee and Chair, was also a trustee of the charity Street Child during the period under review. Street Child has benefitted from a Mark Anthony Trust donation in the financial year. Trustees are satisfied that this does not present a conflict.

Statement of responsibilities of the trustees

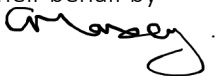
The trustees (who are also directors of The Mark Anthony Trust for the purposes of company law) are responsible for preparing the trustees' annual report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing these financial statements, the trustees are required to:

- Select suitable accounting policies and then apply them consistently
- Observe the methods and principles in the Charities SORP
- Make judgements and estimates that are reasonable and prudent
- State whether applicable UK Accounting Standards and statements of recommended practice have been followed, subject to any material departures disclosed and explained in the financial statements
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in operation

The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The trustees' annual report has been approved by the trustees on 21 September 2020 and signed on their behalf by



Claire Maxey

Chair

The Mark Anthony Trust

Independent Examiner's report to the trustees

I report on the accounts of the charity for the year ended 31 March 2020 set out on pages 8 to 14.

Respective responsibilities of trustees and examiner

The charity's trustees are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this year under section 144 of the Charities Act 2011 ("the Charities Act") and that an independent examination is needed.

It is my responsibility to:

- examine the accounts under section 145 of the Charities Act,
- to follow the procedures laid down in the general Directions given by the Charity Commission (under section 145(5)(b) of the Charities Act, and
- to state whether particular matters have come to my attention.

Basis of independent examiner's statement

My examination was carried out in accordance with general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from the trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a 'true and fair' view and the report is limited to those matters set out in the statement below.

Other matters

Your attention is drawn to the fact that the charity has prepared the accounts (financial statements) in accordance with Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) in preference to the Accounting and Reporting by Charities: Statement of Recommended Practice issued on 1 April 2005 which is referred to in the extant regulations but has been withdrawn.

We understand that this has been done in order for the accounts to provide a true and fair view in accordance with the Generally Accepted Accounting Practice effective for reporting periods beginning on or after 1 January 2015.

Independent examiner's statement

In connection with my examination, no matter has come to my attention:

1. which gives me reasonable cause to believe that in, any material respect, the requirements:
 - to keep accounting records in accordance with section 130 of the Charities Act; and
 - to prepare accounts which accord with the accounting records and comply with the accounting requirements of the Charities Acthave not been met; or
2. to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.



Patrick Morrello ACA
Third Sector Accountancy Limited
Hoyoake House
Hanover Street
Manchester
M60 0AS

23 / 09 / 2020

The Mark Anthony Trust
Statement of Financial Activities
(including Income and Expenditure account)
for the year ended 31 March 2020

	Note	Unrestricted funds £	Restricted funds £	Total funds 2020 £	<i>Unrestricted funds £</i>	<i>Restricted funds £</i>	<i>Total funds 2019 £</i>
Income from:							
Investments	3	125,357	-	125,357	125,018	-	125,018
Total income		125,357	-	125,357	125,018	-	125,018
Expenditure on:							
Raising funds		-	-	-	-	-	-
Charitable activities	4	200,600	-	200,600	151,150	-	151,150
Other expenditure - loss on revaluation of investments		-	-	-	5,543	-	5,543
Total expenditure		200,600	-	200,600	156,693	-	156,693
Net income/(expenditure) for the year	5	(75,243)	-	(75,243)	(31,675)	-	(31,675)
Transfer between funds		-	-	-	-	-	-
Net movement in funds for the year		(75,243)	-	(75,243)	(31,675)	-	(31,675)
Reconciliation of funds							
Total funds brought forward		251,683	-	251,683	283,358	-	283,358
Total funds carried forward		176,440	-	176,440	251,683	-	251,683

The statement of financial activities includes all gains and losses recognised in the year.
All income and expenditure derive from continuing activities.

The Mark Anthony Trust
Company number

Balance sheet as at 31 March 2020

	Note	2020	2019
		£	£
Fixed assets			
Investments	10	177,030	252,279
Total fixed assets		177,030	252,279
Current assets			
Cash at bank and in hand		10	4
Total current assets		10	4
Liabilities			
Creditors: amounts falling due in less than one year	11	(600)	(600)
Net current assets		(590)	(596)
Total assets less current liabilities		176,440	251,683
Net assets		176,440	251,683
The funds of the charity:			
Unrestricted income funds	12	176,440	251,683
Total charity funds		176,440	251,683

The notes on pages 10 to 15 form part of these accounts.

Approved by the trustees on 23 / 09 / 2020 and signed on their behalf by:



Claire Maxey (Trustee)

1 Accounting policies

The principal accounting policies adopted, judgments and key sources of estimation uncertainty in the preparation of the financial statements are as follows:

a Basis of preparation

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issued in October 2019 - (Charities SORP (FRS 102)), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

The Mark Anthony Trust meets the definition of a public benefit entity under FRS102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy note.

The financial statements are presented in sterling which is the functional currency of the charity and rounded to the nearest £ sterling.

b Judgments and estimates

The trustees have made no key judgments which have a significant effect on the accounts.

The trustees do not consider that there are any sources of estimation uncertainty at the reporting date that have a significant risk of causing a material adjustment to the carrying amount of assets and liabilities within the next reporting period.

c Preparation of the accounts on a going concern basis

The trustees consider that there are no material uncertainties about the charitable company's ability to continue as a going concern.

d Income

Income is recognised when the charity has entitlement to the funds, any performance conditions attached to the item(s) of income have been met, it is probable that the income will be received and the amount can be measured reliably.

e Interest receivable

Interest on funds held on deposit is included when receivable and the amount can be measured reliably by the charity; this is normally upon notification of the interest paid or payable by the Bank.

Notes to the accounts for the year ended 31 March 2020 (continued)

f Fund accounting

Unrestricted funds are available to spend on activities that further any of the purposes of charity.

Designated funds are unrestricted funds of the charity which the trustees have decided at their discretion to set aside to use for a specific purpose.

Restricted funds are donations which the donor has specified are to be solely used for particular areas of the charity's work or for specific projects being undertaken by the charity.

g Fixed asset investments

Investments are a form of basic financial instrument and are initially recognised at their transaction value and subsequently measured at their fair value as at the balance sheet date using the closing quoted market price. The statement of financial activities includes the net gains and losses arising on revaluation and disposals throughout the year.

The Charity does not acquire put options, derivatives or other complex financial instruments.

The main form of financial risk faced by the charity is that of volatility in equity markets and investment markets due to wider economic conditions, the attitude of investors to investment risk, and changes in sentiment concerning equities and within particular sectors or sub sectors.

h Cash at bank and in hand

Cash at bank and cash in hand includes cash and short term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

i Creditors and provisions

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

j Financial instruments

The charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

2 Legal status of the charity

The charity is a charitable trust and has no share capital. The registered office address is disclosed on page 1.

Notes to the accounts for the year ended 31 March 2020 (continued)

3 Investment income

	2020	2019
	£	£
Income from bank deposits	61	18
Dividends received	117,000	125,000
Revaluation surplus on investments	8,296	-
	<u>125,357</u>	<u>125,018</u>

All investment income is unrestricted.

4 Analysis of expenditure on charitable activities

	2020	2019
	£	£
Donations	200,000	150,000
Governance costs - accountancy and independent examination	600	1,150
	<u>200,600</u>	<u>151,150</u>

5 Net income/(expenditure) for the year

This is stated after charging/(crediting):	2020	2019
	£	£
Independent examiner's fee	<u>600</u>	<u>600</u>

6 Grants paid

	2020	2019
	£	£
Farm Africa	25,000	25,000
Street Child	75,000	75,000
Chase Africa	75,000	50,000
Opportunity International	25,000	-
	<u>200,000</u>	<u>150,000</u>

No grants are made to individuals. Descriptions of the grant-funded activities are contained in the Trustees' Report.

7 Staff costs

There are no employees (2019: Nil).

8 Trustee remuneration and expenses, and related party transactions

Neither the management committee nor any persons connected with them received any remuneration or reimbursed expenses during the year (2019: Nil).

Henry Maxey, a Mark Anthony Trust trustee, is a partner of Ruffer LLP. Ruffer LLP holds and administers Mark Anthony Trust funds on an entirely pro-bono basis. The value of this service is not known and so has not been reflected in the accounts.

Other than the above, there are no donations from related parties which are outside the normal course of business and no restricted donations from related parties.

No trustee or other person related to the charity had any personal interest in any contract or transaction entered into by the charity, including guarantees, during the year (2019: nil).

9 Corporation tax

The charity is exempt from tax on income and gains falling within Chapter 3 of Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992 to the extent that these are applied to its charitable objects. No tax charges have arisen in the charity.

10 Investments

	2020 £	2019 £
Listed investments, at fair value		
Market value at the start of the year	252,279	283,357
Add: additions to investments at cost	167,055	125,015
Disposals at carrying value	(250,600)	(150,550)
Add net gain/(loss) on revaluation	8,296	(5,543)
	<hr/>	<hr/>
Market value at the end of the year	177,030	252,279
Unlisted investments, at cost		
100 1p shares in Ruffer Management Limited	1	1
	<hr/>	<hr/>
Total investments	177,031	252,280
	<hr/> <hr/>	<hr/> <hr/>

The listed investments are all carried at fair value and are all traded in quoted public markets. The unlisted investments are stated at their nominal value as their fair value is unknown. The unlisted investment produces the dividends disclosed in note 3.

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Notes to the accounts for the year ended 31 March 2020 (continued)

11 Creditors: amounts falling due within one year

	2020 £	2019 £
Other creditors and accruals	600	600
	<hr/>	<hr/>
	600	600
	<hr/> <hr/>	<hr/> <hr/>

12 Analysis of movement in unrestricted funds

	Balance at 1 April 2019 £	Income £	Expenditure £	Transfers £	As at 31 March 2020 £
General fund	251,683	125,357	(200,600)	-	176,440
	<hr/>	<hr/>	<hr/>	<hr/>	<hr/>
	251,683	125,357	(200,600)	-	176,440
	<hr/> <hr/>	<hr/> <hr/>	<hr/> <hr/>	<hr/> <hr/>	<hr/> <hr/>

Comparative period

	Balance at 1 April 2018 £	Income £	Expenditure £	Transfers £	As at 31 March 2019 £
General fund	283,358	125,018	(156,693)	-	251,683
	<hr/>	<hr/>	<hr/>	<hr/>	<hr/>
	283,358	125,018	(156,693)	-	251,683
	<hr/> <hr/>	<hr/> <hr/>	<hr/> <hr/>	<hr/> <hr/>	<hr/> <hr/>

Name of unrestricted fund	Description, nature and purposes of the fund
General fund	The free reserves after allowing for all designated funds

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Notes to the accounts for the year ended 31 March 2020 (continued)

13 Analysis of net assets between funds

	General fund £	Designated funds £	Restricted funds £	Total 2020 £
Fixed asset investments	177,030			177,030
Net current assets/(liabilities)	(590)	-	-	(590)
	<hr/>	<hr/>	<hr/>	<hr/>
Total	176,440	-	-	176,440
	<hr/> <hr/>	<hr/> <hr/>	<hr/> <hr/>	<hr/> <hr/>

Comparative period

	<i>General fund £</i>	<i>Designated funds £</i>	<i>Restricted funds £</i>	<i>Total 2019 £</i>
<i>Fixed asset investments</i>	<i>252,279</i>			<i>252,279</i>
<i>Net current assets/(liabilities)</i>	<i>(596)</i>	<i>-</i>	<i>-</i>	<i>(596)</i>
<i>Creditors of more than one year</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<hr/>	<hr/>	<hr/>	<hr/>
<i>Total</i>	<i>251,683</i>	<i>-</i>	<i>-</i>	<i>251,683</i>
	<hr/> <hr/>	<hr/> <hr/>	<hr/> <hr/>	<hr/> <hr/>