



2019 ANNUAL REPORT



www.clownswithoutborders.org.uk

The Trustees present their Report and Accounts for the year ended 31st December 2019 in accordance with the Charity's Trust Deeds and "Accounting and Reporting by Charities" statement of recommended practice applicable to charities preparing their accounts .



OUR MISSION STATEMENT

To use laughter to alleviate the suffering of children and families living through adversity in areas of crisis including refugee camps, conflict zones and situations of emergency.

OUR IMPACT IN 2019



Shared laughter and play with 13,980 children



Trained 193 people in our playful approach to working with children.



Worked across 4 countries: Bangladesh, Greece, Jordan and Mozambique.





WHO WE ARE

Clowns Without Borders UK supports the emotional wellbeing of children living through disasters. We do this by promoting the power of play and laughter.

Humanitarian Disasters often diminish the opportunity for children to play, rest and relax. Our joyful performances and workshops create time and space for children to do just that.

Research shows adverse experiences like displacement can affect the healthy, emotional development of children. Encouraging play in nurturing and supporting environments can help to reduce the harmful, long-term consequence of displacement and trauma. Laughter and play gives children affected by conflict and natural disasters the opportunity to thrive.

HOW WE WORK

The charity delivers its charitable aims by sharing joyful performances and workshops with children in refugee camps and areas of natural disaster. We also encourage others to build laughter and play into programmes. By doing this we can change the way interventions are delivered to children in the long term. Play becomes a normal and natural part of each and every day. That is why we trained 191 of volunteers and staff members in our playful approach to working with children.

WHERE WE WORK

We are committed to share more laughter and joy with excluded and marginalised children in humanitarian settings. We aim to work where there is the most unmet need. Our criteria for delivering work includes the availability of Partners organisations and their willingness and capabilities to work with us, the degree of stability, safety and security in the area we work in and sustainability. This involves the potential to work with local artist and/or train our Partners in our approach to working with children



WORKING IN PARTNERSHIP

Partnership working remains fundamental to achieving the impact we desire. We work with local, grass-roots organisations and international charities. By developing and nurturing effective partnerships we can share laughter with more children in crisis. It enables us to utilise local knowledge and expertise and be more efficient with our finances and time. It is also a way to help mitigate the risks faced by our artists working in Humanitarian Disasters.

In 2019, we partnered with local, grassroots organisations in the Moria Refugee Camp in Lesvos, Greece and after Cyclone Idai in Mozambique. These organisations help us support children outside 'formal' systems and facing extreme hardship.

We also partnered with larger international charities including UNICEF, Oxfam, Plan International, BRAC and Medicine Sans Frontieres.

PLANS FOR THE FUTURE

In 2019, our Trustees reviewed the strategic direction of the charity. We also recognise the importance of developing sustainable practice to create meaningful change. Within the next three years, all our projects will include local organisations in the development or delivery of our work. We will also continue to expand our Train the Trainer programmes.

To create the change we want to see, we also know we need to develop a body of evidence to articulate the philosophy and impact of our work. With this, we can better advocate for the benefits of laughter and play for children in Humanitarian Disasters.

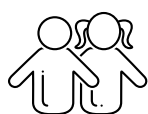
To reach our goals we need to increase our level of fundraising and in 2020 we review our Fundraising Strategy in line with the current challenges posed by Covid-19. To support with this we will continue to strengthen our financial management and operational systems.



WHAT WE ACHIEVED

BANGLADESH

Over a million Rohingya people fled persecution from Myanmar to neighbouring Bangladesh. Half are children who now live in refugee camps on the border in Cox Bazar. Cox's Bazar is one of the world's largest refugee settlements in the world. It is cramped and overcrowded with an average of 40,000 people living on every square kilometre. One of the most challenging consequences is a lack of hygiene systems. This can lead to outbreaks of serious diseases.



**2500
CHILDREN
REACHED**



**62 PEOPLE
TRAINED**



WASH

The project was co-developed with Rohingya children and focused on promoting effective hand-washing to prevent the spread of disease. Over a 7-month period, we developed the capacity of over 60 Hygiene Promotion staff to deliver key messages via our Laughter and Play Methodology. This was supported by a Water and Sanitation Hygiene (WASH) “cookbook”, a resource to support playful interaction with children that can be shared amongst all WASH staff. UNICEF has implemented our joyful approach to working with children on WASH themes across 10 refugee camps.



**1345
ADOLESCENTS
REACHED**



**84 PEOPLE
TRAINED**



GIRLS

Adolescent girls face within Rohingya communities face many challenges. This includes lack of freedom of movement and little access to education. They do not often have the chance to develop their skills or abilities.

Over a four month process we shared playful workshops with girls to help support their emotional wellbeing. We also delivered performances for girls and young women in private/‘closed’ environments so they could fully take part in the event. The capacity of 84 NGO staff were developed to work creatively with adolescent girls via our Adolescent Empowerment curriculum.



BANGLADESH

Adverse experiences like displacement can affect the development of young children's brains. This can have lasting effects on health and wellbeing. Engaging Rohingya children in play-based activities with responsive caregivers can help mitigate the detrimental, long-term effects of displacement and trauma.



**860 CHILDREN
REACHED**



**21 PEOPLE
TRAINED**



EARL YEARS

We build the knowledge and skills of 21 members of staff to engage young children through play. The 'Laughter and Play' curriculum is shared with Rohingya women working in Child Friendly Space across the refugee camps. The use of joyful songs, games, stories, arts and crafts ultimately gives children affected by conflict the skills they need to thrive as they grow up and rebuild their communities.

DHAKA, BANGLADESH

Children living in Dhaka's slums are denied their basic rights on a daily basis. Characterised by high levels of poverty, life in these setting is extremely challenging. By the age of 14, half of all children in Dhaka slums work to support their families.



**2800
ADOLESCENTS
REACHED**



**EMOTIONAL
WELLBEING**

In pressurised situations it is extremely important to create time and space for children to just be children. It's important for their physical and emotional health and social wellbeing. Our performance and workshop were an opportunity for children to relax and have fun away from the pressures of ever-day life.

MOZAMBIQUE

Cyclone Idai made landfall at the port of Beira, Mozambique in March. It is recorded as one of the worst cyclones to ever hit the Southern Hemisphere. It caused hundreds of deaths, extensive flooding and massive destruction of property and crops. It affected an estimate of 1.85 million people.



**6350 CHILDREN
REACHED**



**19 PEOPLE
TRAINED**



**EMOTIONAL
WELLBEING**

Collaborating with local artists from Mozambique, we shared performances for children in Beira, one of the worst hit areas. Our performances and workshops were an opportunity to strengthen local and international initiatives responding to psychological trauma amongst children. The positive, joyful experiences ensured there was space and time for rest, play, and fun. These things are essential when helping children to release stress and anxiety.

GREECE

Constructed for 3,100 people there is now a population of more than 20,000 men, women and children living in the Moria Refugee Camp. According to the UNHCR, 42% of the 20,000 migrants in and around Moria are under 18, and nearly half of those are under 12. There are extremely limited opportunities for children to engage in positive age-appropriate, activities.



**62 CHILDREN
REACHED**



**EMOTIONAL
WELLBEING**

Working with our partners, Medicine Sans Frontiers, we provided distraction and relief to children taking part in immunisation schemes. This was also an opportunity for Clowns Without Borders UK to meet grass-roots, refugee run organisations in Moria so we can continue to find the best ways to support children in 2020.

JORDAN

The Za'atari refugee camp hosts around 80,000 Syrians forced to flee the war in Syria. More than half of these refugees are children. The camp is now Jordan's fourth biggest city.



**63 CHILDREN
REACHED**



**7 PEOPLE
TRAINED**



**EMOTIONAL
WELLBEING**

We continue to build our relationship with The International Syrian Circus (ISC). This group of young adults have fled Syria and now train children in circus. We implemented a four-day training programme to build the team's capacity. Our long-term goal is to support ISC's agency and ability to support the Rights and well-being of children. We will do this by continuing to help ISC create their own clown shows and lead other playful activities.

FINANCES

INCOME

In 2019, we raised nearly £121,000. An increase of by 300% from 2018. Our largest source of funding came from contracts from our NGO Partners who financed programmes in Bangladesh.

Our fundraising activities were also successful in 2020 increasing by 17% from 2018. Both the Christmas Campaign and Royal Parks Half Marathon fundraiser exceeded our targets. Income dropped from our Cooperate Partners. This was due to one of our donors reducing their giving as result of a downturn in trade.

EXPENDITURE

In 2019, we spent £94, 682, an increase of 138% when compared with 2018. The majority of expenditure was spent on achieving our charitable objectives.

We ended the year with unrestricted reserves exceeding our target reserves. This will enable us to remunerate the charity's Director for her time. It will also help us to strengthen operational processes and systems.

RESERVES POLICY

Clowns Without Borders' reserves policy is to ensure we hold sufficient unrestricted funds (free reserves) at any point in the financial year. Our reserves stand at £21,000.

With an increase in contracted work we are reliant on invoices being paid on time. Due to extraordinary circumstances, an invoice was paid four months in arrears this year. Therefore, to prevent disruption to international programmes, it is felt that four months reserves of unrestricted expenditure (£18,200) needs to be held. In reviewing our reserve requirement, the trustees have also decided the charity needs to hold a small amount of reserves (£2,800) to cover emergency situations such as the rapid repatriation of overseas staff.

This is subject to amendment as the organisation evolves. This amount needs to be available to cover risks that may materialise throughout the year.

GOING CONCERN

The trustees have reviewed Clowns Without Borders free reserves position in light of the Reserves Policy discussed above.

The trustees consider that there is a reasonable expectation that Clowns Without Borders has adequate resources to continue in operational existence for 2020 and is a 'going concern'.



OUR TRUSTEES

Interim Chair	
Wendy Lanchin	- Consultant, Marketing
Treasurer	
Richard Baskott	- Book-keeper, Bean Counters of Lewis
Unni Krishnan	- Humanitarian Director War Child, Holland
Tanya Glanville-West	Communications Specialist, Oxfam
Niki	- Consultant, Feedback
Charalampopoulou	
Cathy Hayward	- CEO, Magenta Assoc
(Resigned: 06/07/19)	
Marion Duggan	- Artistic Director,
(Resigned: 04/09/19)	Murmuration Arts
Annabel Morgan	- Clown, Creative Beans

STAFF

Samantha Holdsworth	Founder & Director
Halima Habil	Project Management
(Part time)	
Edward Morgan	Project Mangement
(Project Based)	

OUR GOVERNANCE

Clowns Without Borders UK became a registered charitable trust on 8th May 2014. Our Trust Deeds are the founding governance document for the charity.

We are governed by a voluntary Board of Trustees that meets at least three times a year. The Trustees seek to ensure all our activities are within UK law and the agreed charitable objectives. They are responsible for overseeing the management of all the affairs of Clowns Without Borders UK including setting our strategic direction and agreeing our financial plan. The day-to-day management of the charity is delegated to the Charity Director.

Our Trustees are responsible for preparing the Annual Report and the financial statements in accordance with UK law.

Our Trustees are appointed, elected or re-elected for a fixed term of two years, according to procedures set out in our Trust Deeds.

When considering where to focus our attention in 2019, our Trustee's have regard to the Charity Commission's guidance on Public Benefit. The trustees ensure the programmes we undertake are in line with our Charitable Objects and Aims.

TRUSTEE RECRUITMENT AND TRAINING

To make sure our governance is as effective as possible, we draw on skills and expertise in a range of areas including programmes, accounting, PR, fundraising and legal. We review the skills and expertise of our board members to identify any gaps.

Trustees are appointed following open advertising. Interviews are then conducted by the CEO and one other Trustee, with input from other trustees.

When new trustees are appointed they are given a formal induction to the work of the trust and provided with the information they need to fulfil their roles, which includes information about the role of trustees, child safeguarding policy and code of conduct and charity law.

CLOWNS WITHOUT BORDERS INTERNATIONAL

Clowns Without Borders UK is part of Clowns Without Borders International (CWBI), an umbrella organisation formed of 13 other chapters. We meet annually to discuss common objectives, our Ethical Charter, best practice and the Statutes of the Association.

We collaborate whenever possible to ensure we benefit from cost sharing, shared learning and pooled knowledge.

CWBI is also a Consultative Member of UNESCO in recognition of our commitment to peace, tolerance and cultural diversity.

CWBI also has Memorandum of Understanding with Plan International to ensure the expedient deployment of artists during/after Humanitarian Disasters. This marks a growing worldwide recognition of the impact and effectiveness of our approach.

VOLUNTEER POLICY

Our volunteers make a vital contribution to our aims. Their expertise, skill and time bring enormous value to our organisation.

They help us to achieve our objective to support the wellbeing of children through laughter and play.

We are enormously grateful to all those who offer their time for free to help support the children we work with.

CHARITY DETAILS

Registered Office:
118 Sternhold Avenue, SW2 4PP

Bankers:
HSBC, Gloucester Road, London, SW7 4SX

Charity Number: 1156897

THANK YOU

A big and joyful thank you from the bottom of our clown-shaped hearts to all our supporters and volunteers. Their time, energy and unwavering enthusiasm helps Clowns Without Borders UK support children who need laughter the most. We are forever grateful.

Registered number
1156987

Clowns Without Borders UK

Unaudited Accounts

31 December 2019

Clowns Without Borders UK

Chartered Accountants' report to the trustees on the preparation of the unaudited statutory accounts of Clowns Without Borders UK for the year ended 31 December 2019

We have prepared for your approval the accounts for Clowns Without Borders UK for the year ended 31 December 2019 which comprise of the Profit and Loss Account and Balance Sheet from the charities accounting records and from information and explanations you have given us.

As a practising member firm of the Institute of Chartered Accountants In England and Wales, we are subject to its ethical and other professional requirements which are detailed at www.icaew.com/en/members/regulations-standards-and-guidance

Our work has been undertaken in accordance with ICAEW Technical Release 07/16 AAF.



BettsFinance
Chartered Accountants
73 Mackle Avenue
Brighton
BN1 8RD

30 September 2020

Clowns Without Borders UK
Profit and Loss Account
for the year ended 31 December 2019

	2019 £	2018 £
Turnover	120,912	40,214
Cost of raw materials and consumables	(87,400)	(29,298)
Gross profit	33,512	10,916
Staff costs	(734)	(704)
Other charges	(6,547)	(9,492)
Profit	26,231	720

Clowns Without Borders UK**Registered number: 1156987****Balance Sheet****as at 31 December 2019**

	2019 £	2018 £
Current assets	43,398	16,917
Creditors: amounts falling due within one year	<u>(500)</u>	<u>(250)</u>
Net current assets	42,898	16,667
Total assets less current liabilities	<u>42,898</u>	<u>16,667</u>
Net assets	<u>42,898</u>	<u>16,667</u>
 Capital and reserves	 <u>42,898</u>	 <u>16,667</u>
 Average number of employees	 <u>Number 0</u>	 <u>Number 0</u>

The company is a private company limited by shares and incorporated in England. Its registered office is 118 Sternhold Avenue, London, SW2 4PP.

The directors are satisfied that the company is entitled to exemption from the requirement to obtain an audit under section 477 of the Companies Act 2006.

The members have not required the company to obtain an audit in accordance with section 476 of the Act.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts.

The accounts have been prepared in accordance with the micro entity provisions of the Companies Act 2006 and FRS 105, The Financial Reporting Standard applicable to the Micro-entities Regime. The accounts have been delivered in accordance with the provisions applicable to companies subject to the small companies regime. The profit and loss account has not been delivered to the Registrar of Companies.

**S Holdsworth****Director****Approved by the board on 30 September 2020**

Clowns Without Borders UK
Detailed profit and loss account items
for the year ended 31 December 2019
This schedule does not form part of the statutory accounts

	2019 £	2018 £
Sales		
Sales	<u>120,912</u>	<u>40,214</u>
Cost of raw materials and consumables		
Purchases	<u>87,400</u>	<u>29,298</u>
Staff costs		
Staff training and welfare	-	50
Travel and subsistence	625	654
Entertaining	<u>109</u>	<u>-</u>
	<u>734</u>	<u>704</u>
Other charges		
Premises costs:		
Rent	<u>231</u>	<u>212</u>
	<u>231</u>	<u>212</u>
General administrative expenses:		
Telephone and fax	13	-
Stationery and printing	68	73
Subscriptions	88	388
Bank charges	248	176
Software	159	-
Governance expenses	510	38
Sundry expenses	<u>8</u>	<u>-</u>
	<u>1,094</u>	<u>675</u>
Legal and professional costs:		
Accountancy fees	468	139
Consultant fees	500	4,968
Fundraising Costs	2,471	3,258
Advertising and PR	1,283	240
Other legal and professional	<u>500</u>	<u>-</u>
	<u>5,222</u>	<u>8,605</u>
	<u>6,547</u>	<u>9,492</u>