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**DRINKS TRUST**  
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SUPPORTING DRINKS INDUSTRY PEOPLE

**THE DRINKS TRUST**  
**(Formerly ‘THE WINE AND SPIRIT TRADES’ BENEVOLENT SOCIETY’)**  
**(Company limited by guarantee)**

**REPORT AND FINANCIAL STATEMENTS**

**FOR THE YEAR ENDED**

**31ST DECEMBER 2019**

Company Registered Number: 2783340

Charity Number: 1023376

**THE DRINKS TRUST (formerly ‘THE WINE AND SPIRIT TRADES’ BENEVOLENT SOCIETY’)**  
**(Company limited by guarantee)**

**REPORT AND FINANCIAL STATEMENTS**

**YEAR ENDED 31ST DECEMBER 2019**

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**THE DRINKS TRUST (formerly ‘THE WINE AND SPIRIT TRADES’ BENEVOLENT SOCIETY’)**  
**(Company limited by guarantee)**

**CHAIRMAN’S STATEMENT**

**YEAR ENDED 31ST DECEMBER 2019**

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The year began with my appointment as Chairman of The Drinks Trust (formerly The Benevolent) and with this a new vision to re-evaluate the ethos and practices of the charity. As a result, 2019 was a year of significant strategic development and the appointment of Ross Carter as CEO and Company Secretary, these developments are detailed in Future Plans on page 12.

The 2019 year was approached based on the strategic plan as it was previously outlined and as follows;

- Increase the number of beneficiaries that receive support
- Increase the number of corporate partnerships and engagement with the UK drinks trade
- Increase fundraising
- Improve the financial metrics of the charity

I am pleased to report that progress was made and the goals of increasing beneficiary numbers although Corporate Partners decreased slightly on 2018 figures. The goal of reducing the operational financial deficit of the charity was achieved, despite a decrease in targeted income, as cost savings were implemented in Q3 and Q4.

On the Board of Trustees, Tom Yusef, our outgoing Chairman, stood down, the Board thanked Tom for his longstanding contribution to the Board and for his ongoing commitment and support to The Drinks Trust (formerly The Benevolent).

In accordance with the first strategic imperative, The Drinks Trust (formerly The Benevolent) continued to grow the number of beneficiaries the charity helps. By the end of 2019 the charity had supported 374 beneficiaries with periodic financial assistance grants. Additionally, 398 ‘acts of kindness’ were shown to these beneficiaries and others by way of emergency one-off grants, TV licence payments, Christmas grants and goods such as white goods.

Expenditure on Welfare rose from £492,000 in 2018 to £510,000 in 2019, although this was below the targeted 2019 spend of £535,000.

As a result of the ongoing #NotAlone campaign, completing its third year and focussed on removing the stigma around mental health in the workplace, call rates to The Drinks Trust (formerly The Benevolent) Helpline increased by 25% in 2019 and a further nine people went through to full telephone or face to face counselling.

The second strategic imperative is to grow the number of corporate partners donating funds on an annual basis to The Drinks Trust (formerly The Benevolent) and despite best efforts made in 2019, this figure fell by 10 to 120.

For the third strategic goal was to increase fundraising income. The Drinks Trust (formerly The Benevolent) held five live events across the year, as well as the Online Auction. In summary, our 2019 events produced the financial results outlined below. Disappointingly, with the exception of the Quiz Night, the events were less profitable than in 2018.

- The Ball, attended by 427 guests which raised £43,476 (vs £62,647 in 2018)
- The Golf Day in September raised £9,567 (vs £14,564)
- The Vintners’ New Year Lunch, raised £14,280 (vs £15,286)
- The Quiz Night in April raised £5,232 (vs £3,479)
- The Northern Ball raised £9,806 (not in 2018)

Fundraising revenue from external events was more positive, up almost 50% on the budgeted figure. A special mention is made to Mentzendorff for the Giro de Toscana, which delivered a significant proportion of the growth on budgeted revenue for external fundraising events.

As a result of the successful fundraising initiatives from industry businesses, overall fundraising was largely as it was in 2018.

**THE DRINKS TRUST (formerly 'THE WINE AND SPIRIT TRADES' BENEVOLENT SOCIETY')**  
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**CHAIRMAN'S STATEMENT**

**YEAR ENDED 31ST DECEMBER 2019**

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Once again, specific mention should be made of The Vintners' Company for the significant support it continued to offer to the charity, as well as Wine & Spirit Education Trust (WSET), who's in-kind donation of The Drinks Trust's (formerly The Benevolent) office space is a significant contributor to its ability to deliver on grants and welfare.

The 2019 year delivered improved revenues over 2018 by £100,103, although this was despite decreased revenues across corporate partnerships, in-house events and fundraising incomes. This was mitigated to some extent as a result of better than predicted external fundraising revenues and slightly improved restricted grant income and improved individual donations.

Expenditure was managed to compensate for the lower than budgeted (although higher than 2018) revenues. As a result savings of £67,000 were implemented against budgeted expenditure, although an overall spend of £1.04M remained higher than the 2018 equivalent by over £25,000.

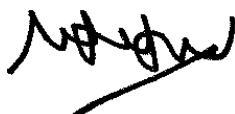
This was largely achieved through reduced overheads (-£42,000 v. budget), rather than grant giving (-£25,000 v. budget), although again, both expenditures were higher than their 2018 equivalents.

The final sum awarded to beneficiaries and spent on beneficiary services was £510,000, which represents 49% of expenditure, an improvement over 2018 which saw £492,400 in spend and a ratio of 48.5%.

Overall 2019 was a year of marginal gains, although a significant year of planning and strategy review, which is detailed later in this report.

I wish to thank outgoing CEO and Secretary Chris Porter and incoming CEO Ross Carter and the team for their efforts in delivering these results in 2019, together with my fellow Trustees and all our supporters and Corporate Partners.

**Michael Saunders**  
**Chairman**



**THE DRINKS TRUST (formerly ‘THE WINE AND SPIRIT TRADES’ BENEVOLENT SOCIETY’)**  
**(Company limited by guarantee)**

**CORPORATE PARTNERSHIP WITH THE DRINKS TRUST (FORMERLY THE BENEVOLENT)**

**FOR THE YEAR ENDED 31ST DECEMBER 2019**

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The companies and organisations listed below were Corporate Partners of The Drinks Trust (formerly The Benevolent) as at the end of December 2019.

**Founding Patron**

Worshipful Company of Vintners

A E Chapman & Son Ltd	Edrington-Beam Suntory UK	Mast-Jägermeister UK Ltd
Accolade Wines	Emporia Brands Limited	Matthew Clark
Alcohols Ltd	Encirc 360	Mentzendorff & Co Ltd
Armit Wines	Enotria&Coe	Moet Hennessy
Asahi UK	Farr Vintners	Myliko Wines
Atkinson Holdings	Freixenet Copestick	Naked Wines UK
Australian Vintage	Fuller Smith & Turner plc	Off-Piste Wines Ltd
Awin Barratt Siegel Wine Agencies	Global Brands	Paragraph Publishing Ltd
Bablake Wines Ltd	Goedhuis & Co	Pernod Ricard UK
Bacardi Limited	Gonzalez Byass UK Ltd	Pol Roger Ltd
Benchmark Drinks	Graft Wine Company	Seabrook Holdings Ltd
Berkmann Wine Cellars	Guy Anderson Wines	Shepherd Neame
Bermar International Ltd	Halewood International Ltd	Speciality Drinks
Berry Bros & Rudd Ltd	Hallgarten & Novum Wines	St Austell Brewery
Bestway	Handford Wines	Taste Hub Ltd
Bibendum PLB	Hatch Mansfield Ltd	The Drinks Business
Braid Logistics UK	Haynes Hanson & Clark	The London Wine Fair
Brewers Hall	Hayward Brothers (Wines) Ltd	The Wine Society
Broadland Drinks	Heineken UK	The Wine Trade Sports Club Foundation
Brown-Forman Beverages Europe	Hillebrand	Thomas Hardy Brewery
Buckingham Schenk	House of Townend	Treasury Wine Estates
C & C Group	Inver House Distillers	Vintage Roots
Campari UK	IWSC Group	Virgin Wines
Casella Family Brands	J. Chandler & Co	William Grant & Sons UK Ltd
Cellar Trends Limited	Jeroboam Wine Merchants	William Reed Business Media
Circle of Wine Writers	John Ansell & Partners Ltd	Wine & Spirit Education Trust
Concha y Toro Ltd	John E Fells & Sons Ltd	Wine & Spirit Trade Assoc
Constellation Brands Int	Justerini & Brooks	Wine Intelligence
Corney & Barrow Bars Ltd	Kingsland Drinks	Wineflow Freight Forwarding
Cotswolds Distillery	Kuehne & Nagel UK Ltd	Woolf Sung Ltd
Crimson & Co	Laurent Perrier (UK) Ltd	Worshipful Comp’ of Distillers
Culina Group Limited	Lea & Sandeman Wine Merchants	Worshipful Company of Vintners
Davy & Co Ltd	Les Grands Chais De France	WX Brands
Decanter Magazine	Liberty Wines	Young's & Co Brewery
Diageo GB	Ehrmanns Wine	Wineflow Freight Forwarding
Difford's Guide	Ellis of Richmond	Woolf Sung Ltd
Direct Wines	Liberty Wines	Worshipful Company of Distillers
Distell International Ltd	London City Bond	Worshipful Company of Vintners
Dourthe (UK)	Louis Latour Agencies	WX Brands
E & J Gallo Winery Europe Ltd	Maisons Marques et Domaines Ltd	Young's & Co Brewery

The Drinks Trust (formerly The Benevolent) would like to acknowledge the support of these companies and regional Wine and Spirit Associations and thank them for their annual donations and their on-going help and assistance.

**THE DRINKS TRUST (formerly ‘THE WINE AND SPIRIT TRADES’ BENEVOLENT SOCIETY’)**  
**(Company limited by guarantee)**

**LIST OF INDIVIDUAL MEMBERS**

**FOR THE YEAR ENDED 31ST DECEMBER 2019**

The Board of Trustees also wishes to express their thanks for the constant loyalty, through annual subscriptions to the following individuals who have generously agreed to subscribe to The Drinks Trust’s (formerly The Benevolent) funds with a minimum of £35 per annum. Without such support The Drinks Trust (formerly The Benevolent) could not carry out its task of caring for the less fortunate members of the trade.

Abbott C	Choudhury I	Fortune G	Fielden C
Adamson W	Clay L	Gamman M	Field-Johnson A
Amdor G	Clinton J	Gibbs H	Forrest N
Anderson N	Coker G	Goodban P	Fortune G
Anderson S	Coles R	Gordon Clark F	Gamman M
Anderson V	Collins G	Gordon G	Gibbs H
Augustin S	Comer P	Gowda N	Goodban P
Ausling J	Cook E	Coles R	Gordon Clark F
Baggott A	Corrigan H	Collins G	Gordon G
Bampfield R	Cranston J	Comer P	Gowda N
Barden C	Creer S	Cook E	Gray T
Barrett J	Croft J	Corrigan H	Greet P
Barton R	Cunliffe J	Cranston J	Gregson S
Baxter C	Davenport M	Creer S	Griffiths F
Beale M	Davy J	Croft J	Groves G
Beart N	Dee P	Cunliffe J	Guignard T
Beecheno Mrs	Demery E	Davenport M	Gutman N
Bell C	Dent E	Davy J	Hall A
Bennett H	Devine G	Dee P	Hamilton R
Berry S	Dillon A	Demery E	Hampden-White C
Blakey C	Dixon R	Dent E	Harris I
Borman C	Dobson G	Devine G	Harrison R
Bramham-Jones C	Dodd D	Dillon A	Hayman C
Brampton M	Downes J	Dixon R	Hayward R
Brind C	Druitt M	Dobson G	Heinson K
Brunner P	Dyer J	Dodd D	Hesketh-Laird J
Buchanan H	Dymoke-Marr N	Downes J	Hore S
Buckenham M	Edgell M	Druitt M	Hounsell K
Bull G	Elliott Lockhart C	Dyer J	Howard-Sneyd J
Burk K	Elkin N	Dymoke-Marr N	Hudson J
Butler Adams D	Else E	Edgell M	Hughes N
Butler P	Elswood T	Elliott Lockhart C	Hunt C
Campbell M	English P	Elkin N	Hunter D
Caporn S	Everett J	Else E	Ianson T
Caseley-Austin C	Fairbank A	Elswood T	Ioannou C
Casson J	Farley N	English P	Jackaman M
Champness P	Fenner M	Everett J	Jewell L
Chapman A	Fielden C	Fairbank A	Johnson A
Chedeville C	Field-Johnson A	Farley N	Johnson S
Child W	Forrest N	Fenner M	Johnston E

**THE DRINKS TRUST (formerly ‘THE WINE AND SPIRIT TRADES’ BENEVOLENT SOCIETY’)**  
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**LIST OF INDIVIDUAL MEMBERS**

**FOR THE YEAR ENDED 31ST DECEMBER 2019**

Johson S	Mcmillan R	Rishworth B	Thornton J
Jones P	McPherson A	Rolls R	Tite S
Kejriwal M	Metcalfe M	Rowett R	Todd-Young R
Keller G	Miller J	Rowsome A	Tomlinson S
Kelly T	Milns V	Rubin C	Toner J
Kennedy A	Minoprio F	Rushworth C	Townsend D
Kilcline C	Moran J	Ryan J	Turnbull A
Langan W	Morgan R	Sandbach S	Turner J
Last N	Morrell A	Saunders M	Twaites J
Lawrence G	Mortimer P	Scott J	Vadher R
Lebus W	Mould S	Seabrook M	Varney P
Lees D	Murray E	Searle C	Villiers-Smith T
Lencastre M	Newman L	Shaw A	Watson E
Leonard N	Nightingale G	Shaw L	Weaver R
Letheren P	Norman J	Sheppard J	Webster P
Lever A	Novles V	Siddle R	
Locke J	Oddy W	Simpson J	
Long T	OLeary S	Simpson R	
Love C	Page W	Skinner D	
Macfarlane D	Parker D	Smith J	
MacLeod K	Parker S	Smith W	
Macmillan R	Patel S	Sorrentino P	
Mair A	Paul S	Sparrow A	
Mair P	Peskett L	Spring M	
Malone J	Pollock D	Steel A	
Mann A	Porter C	Stephens-Clarkson V	
Manna S	Porter H	Stevens J	
March S	Pritchett R	Strachan G	
Marchwood D	Puddy D	Strachan J	
Mason C	Randall R	Stroud C	
Masters J	Reaney C	Sweet K	
Mawer G	Reed A	Thatcher K	
Maxwell W	Renwick R	Thomas R	
McGrath P	Richards P	Thomas S	
McKeon A	Richardson S	Thomson S	

Finally, The Drinks Trust (formerly The Benevolent) wishes to acknowledge and thank those many organisations and individuals, far too numerous to mention who, through many and varied acts of kindness, help enormously with our work.





**THE DRINKS TRUST (formerly ‘THE WINE AND SPIRIT TRADES’ BENEVOLENT SOCIETY’)**  
**(Company limited by guarantee)**

**TRUSTEES’ REPORT (continued)**

**YEAR ENDED 31ST DECEMBER 2019**

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**REFERENCE AND ADMINISTRATIVE DETAILS (Continued)**

<b>REGISTERED OFFICE:</b>	39 - 45 Bermondsey Street London SE1 3XF
<b>AUDITORS:</b>	Haysmacintyre LLP Chartered Accountants 10 Queen Street Place London EC4R 1AG
<b>SOLICITORS:</b>	Lee Bolton Monier-Williams 1 The Sanctuary Westminster London SW1P 3JT
<b>INVESTMENT ADVISORS:</b>	Credit Suisse (UK) Limited Five Cabot Square London E14 4QR

<b>COMPANY REGISTERED NUMBER:</b>	2783340
<b>CHARITY NUMBER:</b>	1023376

**STRUCTURE, GOVERNANCE AND MANAGEMENT**

The principal structure and reporting lines for the charity are shown below:

Trustees are or have been senior executives employed in the Drinks Industry or have been appointed for their expertise. Any new appointees are fully briefed on the aims and objectives of The Drinks Trust (formerly The Benevolent) and receive information and training if required as to their responsibilities as a Trustee. The Board determines the general policy of The Drinks Trust (formerly The Benevolent). The day to day management of the charity is delegated to the Chief Executive. The Board currently comprises 13 members including the Chairman and meets four times per year.

The key management of the charity comprise the Chief Executive, the Finance Manager, the Partnership Development Manager, the Marketing and Communications Manager and the Events Manager. Remuneration for all staff is set by the Trustees when considering and agreeing the annual budget. Consideration is taken of published benchmarking salary surveys such for the sector.

**THE DRINKS TRUST (formerly ‘THE WINE AND SPIRIT TRADES’ BENEVOLENT SOCIETY’)**  
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**TRUSTEES’ REPORT (continued)**

**YEAR ENDED 31ST DECEMBER 2019**

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**STRUCTURE, GOVERNANCE AND MANAGEMENT (continued)**

**Internal Control**

The systems of internal control are designed to provide reasonable, but not absolute, assurance against material misstatement or loss. They include:

- An annual budget approved by the Trustees
- Review and circulation of Management Accounts to all Trustees four times per year
- A review of the remuneration of all staff during the budget review process by all Trustees
- Regular consideration by the Board of financial results, variance from budgets, non-financial performance indicators and reviews.
- Delegation of authority, including welfare payments, and segregation of duties
- Identification and management of risks

**ORIGIN, OBJECTIVES AND PRINCIPLE AIMS OF CHARITY**

The objectives of the Charity, which was formed in 1886, as defined in the Memorandum of Association, are to assist members of the Alcohol Drinks Trades and all ancillary trades, organisations and institutions in the United Kingdom, who are in need in particular:

- By granting regular monthly payments to alleviate financial hardship
- By making one-off grants or payments to help address suffering or crises
- By providing emotional or practical assistance for issues of wellbeing or hardship
- By providing support to the residents of the homes that the charity used to own and run

Practical, emotional and financial assistance is given to anyone in the drinks trade who is currently employed, or has been employed, and have derived their income principally from the alcoholic drinks business and who meet the criteria for eligibility.

The Trustees confirm that they have complied with the duty in section 17 of the Charities Act 2011 to have due regard to the public benefit guidance published by the Charity Commission in determining the activities undertaken by the Charity.

**OBJECTIVES & ACTIVITIES**

The Drinks Trust (formerly The Benevolent), acting upon its benevolent origins, continues to meet its objectives by way of support in the form of regular charitable donations and one-off grants and providing additional emotional and practical support to beneficiaries.

The objectives of The Drinks Trust (formerly The Benevolent) are as follows:

**Financial**

The Charity aims to have a balanced budget at the same time as increasing its welfare grants in line with budget. All areas of cost will be examined and kept within budget, providing the standards of care and support are not jeopardised. Quarterly management reports will be subject to close consideration by the Chief Executive and the Trustees.

**THE DRINKS TRUST (formerly ‘THE WINE AND SPIRIT TRADES’ BENEVOLENT SOCIETY’)**  
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**TRUSTEES’ REPORT (continued)**

**YEAR ENDED 31ST DECEMBER 2019**

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**OBJECTIVES & ACTIVITIES (continued)**

**Welfare**

The objective of The Drinks Trust (formerly The Benevolent) is to increase the number of beneficiaries by actively seeking to find those in need who are eligible for support. This is achieved by a sustained awareness-raising campaign conducted within the UK drinks industry. The level of the regular monthly grant is £78 per month. The planned budget for welfare grants should be considered as the minimum amount to be given by The Drinks Trust (formerly The Benevolent) and the budget will not be considered a restraint on welfare, providing The Drinks Trust (formerly The Benevolent) is able to afford to increase the level of welfare from its reserves, if not from current income.

In pursuing its objectives the charity’s activities fall into three main areas:

1. Direct Charitable activities: these consist of the following:
  - a) Regular charitable donations to beneficiaries living in their own homes.
  - b) One-off grants for the purchase of goods & services or the provision of support
  - c) The provision of practical and emotional support to those in need
  - d) Financial and well-being support to long-standing residents of the Vintry Estate in Eastbourne and Woodend in Chorley, properties formerly owned by The Drinks Trust (formerly The Benevolent) until sale of both sites in 2013
  - e) An additional Christmas gift to some regular grant beneficiaries
  - f) Provision of Television licences to some regular grant beneficiaries
  - g) Visits from Welfare Officers
2. Fundraising
3. Governance Activities

Progress in these areas for 2019 is reported below with relevant financial information in the Financial Statement pages.

**DIRECT CHARITABLE ACTIVITIES**

In total the charity provided financial support to over 423 beneficiaries in 2019. The cases of ‘acts of kindness’ adds to this by way of emotional support, practical help and further additional ‘one-off grants’ to existing beneficiaries where the need is at its greatest. The number of beneficiaries helped has therefore grown and cases of support grown steadily over the last five years as the scope of support offered has increased.

**Regular charitable welfare grants to beneficiaries living in their own homes**

The total number of monthly grants given during the year was 374 assuming a regular grant paid on a monthly basis as one grant. During 2019 a total of 77 applications for regular monthly grants were agreed. The standard level of grant was £78 per month but in some special circumstances a higher grant was given.

All new beneficiaries are contacted by the local Welfare Officers before a grant is made. This ensures eligibility for the charity as well as checking income and expenditure and the need for financial assistance. Contact and in-house reviews are made on a regular basis to ensure continued help is required.

**THE DRINKS TRUST (formerly ‘THE WINE AND SPIRIT TRADES’ BENEVOLENT SOCIETY’)**  
**(Company limited by guarantee)**

**TRUSTEES’ REPORT (continued)**

**YEAR ENDED 31ST DECEMBER 2019**

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**DIRECT CHARITABLE ACTIVITIES (continued)**

**One-off welfare grants for the purchase of goods or the provision of support**

During the year 398 one-off grants were approved and given bringing the total to £140,693 donated in one-off grants. A proportion of this amount was spent on mobility aids or house adaptations required because of serious illness, disability or old age. There remained the regular requests for household appliances, furniture and home repairs. Requests for help with funeral costs still existed but emergency grants to help with financial crisis were significantly higher.

Enquiries for the above come via trade referrals, word of mouth, The Drinks Trust (formerly The Benevolent) website and others come through organisations such as SSAFA, Royal British Legion, Citizens Advice Bureau, and many other local agencies and charities. In some cases where larger amounts of help have been required this charity has worked with other charities, in particular, the Wine Trade Sports Club Foundation, the LTC and Hospitality Action, to provide what is required. The Drinks Trust (formerly The Benevolent) is able to respond quickly and to take account of the specific type of help, which is considered most appropriate using The Drinks Trust’s (formerly The Benevolent) Welfare Guidelines.

**The provision of practical and emotional support to those in need**

Through its ‘Here to Help’ and #NotAlone campaigns, The Drinks Trust (formerly The Benevolent) aims to support current and past employees of the drinks industry who are in need of practical and emotional support. This especially applies to issues relating to wellbeing, stress, anxiety and depression. The emotional support is underpinned by our Helpline providers, Connect Assist, whose call handlers use their team to guide and direct those in need of further face to face or telephone counselling.

**Financial and well-being support to residents**

We continue to support the provision of life-line arrangements in some of the bungalows in Eastbourne as well as continuing with welfare grants and other on-going support to all our ex-residents.

**Additional Christmas Gift Television licences**

In 2019 a total of 205 people benefitted from an additional charitable Christmas donation of £78 each, aside from some exceptional circumstances where a larger grant was approved. Television Licences were purchased on behalf of 77 beneficiaries.

**Visits from Welfare Officers**

Visits from the Welfare Officers are considered a vital part of the Charity’s work. In many cases our Welfare Officer is treated as a family friend and their visits are of great importance to the beneficiary. Normally visits are made annually and all new beneficiaries are contacted before a regular charitable grant is made.

**FUNDRAISING**

Fundraising refers to all revenue generating activities. No income is received from Government or State funds. Almost all fundraising and voluntary income is generated through the drinks industry.

The charity undertakes fundraising activity, in line with the Fundraising Code of Practice set by Fundraising Regulator, to its supporters via direct mail, telephone, fundraising events, sponsored events, gala dinners and is in line with our Email Marketing, Fundraising Donations and Legacy Pledges, which appears on our website to reassure supporters of our approach. We have robust policies in place regarding vulnerable people and treating donors fairly. We have received no complaints during the year regarding our fundraising activity.

We continue to receive very important funds through Corporate Partnership and Individual Membership. Details of those supporters are shown on pages 3 and 4. Progress was made with increasing the overall amount of income from membership donations, although it fell slightly in Corporate Partnership donations during 2019 to £334,625. Individual Membership increased to £36,496 from £17,306 in 2018. A drive to increase both these income streams further will continue during 2020.

**THE DRINKS TRUST (formerly ‘THE WINE AND SPIRIT TRADES’ BENEVOLENT SOCIETY’)**  
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**TRUSTEES’ REPORT (continued)**

**YEAR ENDED 31ST DECEMBER 2019**

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**FUNDRAISING (continued)**

**Key Fundraising Events**

The Drinks Trust (formerly The Benevolent) raised substantial funds from its five flagship events. These were The Ball in London, the Vintners’ Annual Wine Trade Lunch, the Golf Day and the Quiz Night and the Northern Ball. Collectively they raised a total of £70,913 which was a decrease on the amounts raised by these events in 2018.

The Vintners’ Wine Trade Lunch is hosted and fully funded by the Vintners’ Company with all proceeds coming to The Drinks Trust (formerly The Benevolent). The regional associations of the WSTA, namely the Yorkshire & North East, the West of England and the Midland Wine & Spirit Associations all donated funds from events and from fundraising at their respective AGMs. The total donated from the regional Associations in 2019 was £8,313.

**GOVERNANCE ACTIVITIES**

Membership of the Board is reviewed by the Nominations Committee to ensure continuity and an appropriate level of expertise. Board membership and succession plans for future Chairmen and Trustees are also regularly reviewed.

**ACHIEVEMENTS AND PERFORMANCE**

Two important ‘Key Performance Indicators’ for the charity did register an increase at the end of 2019. Annual donations from existing and new Corporate Partners and Individual Members was less than budget but increased in value over 2018. External fundraising revenues also grew.

**FINANCIAL REVIEW**

A surplus of £407,325 on unrestricted funds was reported at year end. This was principally attributed to the gains in the capital value of the investment portfolio of £743,422 and so the charity’s actual unrestricted net operating deficit was (£336,096). Investments performed in line with expectations during the year. Large falls in the value of investments were noted after the year end due to the effects of the Covid 19 Pandemic. The 2020 budget shows strong growth in corporate partnership and fund-raising income and hence the Trustees plan to reduce this operating deficit with further reductions in the following years. Investment income in 2019 was £89,133 and we would expect a similar amount in 2019.

**Principal Risks**

The Board have assessed the major risks to which the charity is exposed, and they are:

Loss of Revenue; a decision by UK drinks companies to terminate or significantly lower their annual corporate partnership donations. To mitigate this, new services have been introduced, in part to widen the breadth of business who would look to make corporate donations to it. These will be assessed across 2020 and 2021 to establish impact.

Data capture and use; the charity lacks information and data to assess outcomes of initiatives, both fundraising and giving. New systems are to be introduced to automate data gathering and carefully measure outcomes, by the end 2021 the charity will have clearer visibility of both fundraising and grant giving details.

Clarity of objectives; in order to deliver clear objectives, priorities or plans, a full strategy review was undertaken in 2019, and key priorities clearly established. New services are being introduced across 2020 and 2021 and assessments of take up undertaken at the end of each year to establish what impact new services have had on beneficiaries and on fundraising.

COVID-19; There remains continued uncertainty in the UK drinks sector as to the immediate and long-term effect of CV19. The charity has ceased all drawdowns from its investments and despite the depreciation of the fund the charity has a very strong balance sheet with large investment and cash balances. Significant sums have been donated in the year to June 2020 and careful assessment of grants is being made in order to deliver maximum and affordable impact.

**THE DRINKS TRUST (formerly ‘THE WINE AND SPIRIT TRADES’ BENEVOLENT SOCIETY’)**  
**(Company limited by guarantee)**

**TRUSTEES’ REPORT (continued)**

**YEAR ENDED 31ST DECEMBER 2019**

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**Reserves Policy**

The Charity's principal activity is the provision of welfare support for people connected with the drinks and ancillary trades and the provision of monthly and one-off charitable grants to those in need. The income generated from investments is a vital continuing source of income, and also provides some longer-term security in the most extreme case that fundraising may cease or be dramatically reduced. The investment portfolio is treated as part of the general fund, and in an extreme situation of no fundraising being possible, these reserves would be used to allow the charity to continue its obligations to its beneficiaries until such fundraising is resumed.

Given the positive momentum of awareness and help to the charity, existing and new drinks companies in the UK agreeing to support the charity with annual donations and the high regard in which the charity is held, the risks of the charity experiencing significantly reduced income from fundraising in the near future, as stated above, is regarded as low.

At 31<sup>st</sup> December 2019 unrestricted funds amounted to £5,331,348 of which £5,260,390 is represented by the investment portfolio and £1,701 by tangible fixed assets. The Charity's free reserves are therefore £69,257. The charity currently receives a significant contribution to its working capital from the investment portfolio. The Trustees intend to further review the reserve position in 2020 given the losses incurred with the investment portfolio in 2018 and again in early 2020 and as a result of COVID-19.

**Going Concern**

The Trustees have assessed the principal risks and formulated a suitable reserves policy as stated above. They are satisfied that the charitable company has adequate resources to continue as a going concern.

**INVESTMENT POWERS, POLICY AND PERFORMANCE**

Per the Memorandum and Articles of Association, the Trustees have the power to invest the money of The Drinks Trust (formerly The Benevolent) as they see fit subject to the conditions required by law. The Trustees Investment Act 2000 therefore applies.

The Drinks Trust (formerly The Benevolent) uses Credit Suisse (UK) Ltd as its investment advisers and has agreed, in writing, an investment policy with this adviser, which states the scope, limits and restrictions and investment objectives. This policy is reviewed on a regular basis by the Investments Committee. Assets may be invested in stocks, shares, units in collective investment schemes, Government securities, debentures, loan stocks, bonds but not options, futures or contracts for differences. No investment is permitted on an exchange, which has not been recognised or designated by the Securities and Investment Boards, without the written instructions of The Drinks Trust (formerly The Benevolent) .

In agreeing the investment objectives The Drinks Trust (formerly The Benevolent) has set a target to be achieved, as well as the balance between capital growth and income. The mix between UK and international equity exposure has also been agreed. Valuations of the investment portfolio will be carefully monitored and will be sent to The Drinks Trust (formerly The Benevolent) every 3 months. The performance of the investments is measured against the relevant benchmarks and has been broadly in line with these.

**THE DRINKS TRUST (formerly ‘THE WINE AND SPIRIT TRADES’ BENEVOLENT SOCIETY’)**  
**(Company limited by guarantee)**

**TRUSTEES’ REPORT (continued)**

**YEAR ENDED 31ST DECEMBER 2019**

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**GRANT POLICY**

The Welfare Grant guidelines were reviewed by the Trustees to ensure clear criteria and clarity of purpose. New guidelines were developed and issued in 2016 reducing the working tenure required from potential beneficiaries in the UK drinks trade from 5 years to 2 years, or 20% on a person’s working life if young.

In all cases, the eligibility of prospective beneficiaries is established in line with the Articles of Association. In many cases beneficiaries are of pensionable age and are in retirement, however The Drinks Trust (formerly The Benevolent) is increasingly helping those within the current workplace that need financial help as well as practical and emotional support.

Potential beneficiaries are contacted before a regular charitable donation is offered to assess their needs and eligibility. In addition, beneficiaries are normally contacted at least once a year by the Welfare Officers to ensure their circumstances remain unchanged.

**FUTURE PLANS**

**Strategy and Business Plan**

A strategy review was undertaken through Q3 and Q4 of 2019 by incoming CEO Ross Carter. As a result, a significant review of the organisation’s activities was delivered, these were agreed by Trustees in November 2019 and announced in March 2020. The organisation announced a new ethos, services and name; The Drinks Trust.

**Services**

As of March 2020 The Drinks Trust would look to increase the array of services made available to beneficiaries, and these were to deliver grants and services to those looking to improve their work circumstances through training and vocational knowledge. The organisation was to continue to provide the welfare and financial grant services it has historically.

**Fundraising**

An ambition was set to improve fundraising revenues from business partnerships, internal events and initiatives and external fundraising from both businesses and individuals.

**THE DRINKS TRUST (formerly 'THE WINE AND SPIRIT TRADES' BENEVOLENT SOCIETY')**  
**(Company limited by guarantee)**

**TRUSTEES' REPORT (continued)**

**YEAR ENDED 31ST DECEMBER 2019**

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**STATEMENT OF TRUSTEES' RESPONSIBILITIES**

The Trustees are responsible for preparing the annual report and the financial statements in accordance with applicable law and regulations.

Company law requires the Trustees to prepare financial statements for each financial year. Under that law the Trustees have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the Trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the charitable company and of the result for that year.

In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgments and accounting estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the charitable company and subsidiary's transactions and disclose with reasonable accuracy at any time the financial position of the charitable company and subsidiary and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

So far as each of the Trustees are aware at the time the report is approved:

- there is no relevant audit information of which the charity's auditors are unaware; and
- the Trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditors are aware of that information.

**SMALL COMPANY EXEMPTIONS**

In preparing this report the directors have taken advantage of small company exemptions.

**AUDITORS**

A resolution reappointing Haysmacintyre LLP will be proposed at the AGM in accordance with S485 of the Companies Act 2006.

**BY ORDER OF THE TRUSTEES**



.....  
A. Smith

Dated: ..... 8th July ..... 2020

Registered office:  
39 - 45 Bermondsey Street  
London  
SE1 3XF



**INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF  
THE DRINKS TRUST (formerly 'THE WINE AND SPIRIT TRADES' BENEVOLENT SOCIETY')  
(Company limited by guarantee)**

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**Opinion**

We have audited the financial statements of The Drinks Trust (formerly 'The Wine and Spirit Trades' Benevolent') for the year ended 31 December 2019 which comprise the Statement of Financial Activities, the Balance Sheet, Statement of Cash Flows and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 *The Financial Reporting Standard applicable in the UK and Republic of Ireland* (United Kingdom Generally Accepted Accounting Practice).

In our opinion, the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 31 December 2019 and of the charitable company's net movement in funds, including the income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

**Basis for opinion**

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charity in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

**Responsibilities of trustees for the financial statements**

As explained more fully in the trustees' responsibilities statement set out on page 14, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

**Auditor's responsibilities for the audit of the financial statements**

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: [www.frc.org.uk/auditorsresponsibilities](http://www.frc.org.uk/auditorsresponsibilities). This description forms part of our auditor's report.

**Conclusions relating to going concern**

We have nothing to report in respect of the following matters in relation to which the ISAs (UK) require us to report to you where:

- the trustees' use of the going concern basis of accounting in the preparation of the financial statements is not appropriate; or
- the trustees have not disclosed in the financial statements any identified material uncertainties that may cast significant doubt about the charitable company's ability to continue to adopt the going concern basis of accounting for a period of at least twelve months from the date when the financial statements are authorised for issue.

**INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF  
THE DRINKS TRUST (formerly 'THE WINE AND SPIRIT TRADES' BENEVOLENT SOCIETY') (continued)  
(Company limited by guarantee)**

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**Other information**

The trustees are responsible for the other information. The other information comprises the information included in the Trustees Report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

**Opinions on other matters prescribed by the Companies Act 2006**

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Trustees Report (which incorporates the Directors' Report) for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Trustees Report (which incorporates the Directors' Report) has been prepared in accordance with applicable legal requirements.

**Matters on which we are required to report by exception**

In the light of the knowledge and understanding of the group and parent charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the Trustees Report (which incorporates the Directors' Report).

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept by the charitable company; or
- the charitable company financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of Trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit
- the Trustees were not entitled to prepare the financial statements in accordance with the small companies' regime and take advantage of the small companies' exemptions in preparing the Trustees' report and from the requirement to prepare a strategic report.

**Use of our report**

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an Auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.



Jeremy Beard, Senior Statutory Auditor,  
For and on behalf of Haysmacintyre LLP, Statutory Auditors

10 Queen Street Place  
London  
EC4R 1AG

...10 July 2020.....

**THE DRINKS TRUST (formerly ‘THE WINE AND SPIRIT TRADES’ BENEVOLENT SOCIETY’)**  
(Company limited by guarantee)

**STATEMENT OF FINANCIAL ACTIVITIES**

**FOR THE YEAR ENDED 31ST DECEMBER 2019**

	<b>Note</b>	<b>Unrestricted funds £</b>	<b>Restricted funds £</b>	<b>Total 2019 £</b>	<b>Total 2018 £</b>
<b>Income and endowments from:</b>					
Donations and legacies		436,304	67,470	503,774	475,528
Fundraising activities in the charity		356,100	-	356,100	302,138
Income from investments		89,133	-	89,133	71,238
<b>Total income and endowments</b>		<b>881,537</b>	<b>67,470</b>	<b>949,007</b>	<b>848,904</b>
<b>Expenditure on</b>					
<b>Cost of generating funds</b>					
Fundraising: Donations and gifts		200,663	-	200,663	217,469
Fundraising: Activities costs		159,530	-	159,530	105,779
<b>Charitable activities</b>					
Provision of financial assistance to those who worked in the drinks industry	3	857,440	39,793	897,233	849,804
<b>Total expenditure</b>	3	<b>1,217,633</b>	<b>39,793</b>	<b>1,257,426</b>	<b>1,173,052</b>
Net expenditure before net (losses)/gains on investments		(336,096)	27,677	(308,419)	(324,148)
<b>Net gains/(losses) on investments</b>		<b>743,422</b>	<b>-</b>	<b>743,422</b>	<b>(534,498)</b>
<b>NET MOVEMENT IN FUNDS</b>		<b>407,326</b>	<b>27,677</b>	<b>435,003</b>	<b>(858,646)</b>
Funds brought forward at 1 January 2019		4,924,022	65	4,924,087	5,782,733
<b>FUNDS CARRIED FORWARD AT 31ST DECEMBER 2019</b>		<b>£5,331,348</b>	<b>£27,742</b>	<b>£5,359,090</b>	<b>£4,924,087</b>

The notes on pages 20 to 30 form part of these financial statements.

**THE DRINKS TRUST (formerly 'THE WINE AND SPIRIT TRADES' BENEVOLENT SOCIETY')**  
**COMPANY NUMBER: 2783340**  
**(Company limited by guarantee)**

**BALANCE SHEET**

**AT 31ST DECEMBER 2019**

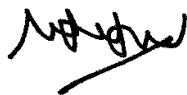
	Note	2019	2018
		£	£
<b>FIXED ASSETS</b>			
Tangible assets	6	1,701	3,882
Investments	7	5,260,390	4,819,890
		<u>5,262,091</u>	<u>4,823,772</u>
<b>CURRENT ASSETS</b>			
Debtors	8	97,692	117,470
Cash at bank		31,541	36,813
		<u>129,233</u>	<u>154,283</u>
<b>CREDITORS: amounts falling due within one year</b>	9	<u>(32,234)</u>	<u>(53,968)</u>
<b>NET CURRENT ASSETS</b>		96,999	100,315
<b>NET ASSETS</b>		<u>£5,359,090</u>	<u>£4,924,087</u>
<b>FUNDS</b>			
Restricted funds	10	27,742	65
Unrestricted funds:			
General		5,331,348	4,924,022
		<u>£5,359,090</u>	<u>£4,924,087</u>

The notes on pages 20 to 30 form part of these financial statements.

The financial statements were approved and authorised for issue by The Board of Trustees on **8th July** 2020 and were signed below on its behalf by:



A. Smith



M. Saunders

**THE DRINKS TRUST (formerly ‘THE WINE AND SPIRIT TRADES’ BENEVOLENT SOCIETY’)**  
**(Company limited by guarantee)**

**CASH FLOW STATEMENT**

**FOR THE YEAR ENDED 31 DECEMBER 2019**

	<b>2019 £</b>	<b>2018 £</b>
<b>Cash flows from operating activities</b>	(397,327)	(368,053)
<b>Cash flows from investing activities</b>		
Dividends and interest	89,133	71,238
Purchase of property, plant and equipment	-	(4,896)
Purchase of investments	(1,130,366)	(1,453,714)
Proceeds from sale of tangible assets	-	-
Proceeds from sale of investments	1,441,923	1,821,297
<b>Net cash provided by/(used) in investing activities</b>	<u>400,690</u>	<u>433,925</u>
Change in cash and cash equivalents in the reporting period	3,363	65,872
Cash and cash equivalents at the beginning of the reporting period	<u>141,951</u>	<u>76,079</u>
<b>Cash and cash equivalents at the end of the reporting period</b>	<u><u>£145,314</u></u>	<u><u>£141,951</u></u>
<b>NOTES TO THE CASH FLOW STATEMENT</b>	<b>2019 £</b>	<b>2018 £</b>
<b>Reconciliation of net income to net cash flow from operating activities</b>		
Net movement in funds for the reporting period	435,003	(858,646)
Depreciation charges	2,181	2,256
Decrease/(increase) in debtors	19,778	(4,620)
(Decrease)/increase in creditors	(21,734)	29,697
Interest and dividends	(89,133)	(71,238)
Losses/(gains) on investments	(743,422)	534,498
<b>Net cash provided by/(used) in investing activities</b>	<u><u>(397,327)</u></u>	<u><u>(368,053)</u></u>
<b>Analysis of cash and cash equivalents</b>		
Cash at bank and in hand	31,541	36,813
Cash held with Investment Management	<u>113,773</u>	<u>105,138</u>
	<u><u>145,314</u></u>	<u><u>141,951</u></u>

The notes on pages 20 to 30 form part of these financial statements.

**THE DRINKS TRUST (formerly ‘THE WINE AND SPIRIT TRADES’ BENEVOLENT SOCIETY’)**  
**(Company limited by guarantee)**

**NOTES TO THE FINANCIAL STATEMENTS**

**FOR THE YEAR ENDED 31ST DECEMBER 2019**

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**1. ACCOUNTING POLICIES**

**a) Accounting basis**

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Statement of Recommended Practice for Charities (SORP 2015) (Second Edition, effective 1 January 2019), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006. Within the definitions of FRS 102, the charitable company is a public benefit entity.

**b) Critical accounting judgements and estimates**

In preparing these accounts, management has made judgements, estimates and assumptions that affect the application of the charity’s accounting policies and the reported assets, liabilities, income and expenditure and the disclosures made in the accounts. Estimates and judgements are continually evaluated and are based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

**c) Fund accounting**

*Unrestricted funds*

These funds comprise accumulated surpluses and deficits on the General Fund. They are available for use at the discretion of the Trustees in furtherance of The Drinks Trust’s (formerly The Benevolent) general charitable objectives.

*Restricted funds*

These funds are those funds subject to specific restricted conditions imposed by the donors.

**d) Income**

Income is recognised when the charity has entitlement to the funds, any performance conditions attached to the item(s) of income have been met, it is probable that the income will be received and the amount can be measured reliably.

*Donations, gifts and donations in kind*

Donations and gifts are included in full in the period in which they are received. Donations in kind are valued at the estimated market value of the transaction.

*Grants*

Grants are included in the period in which they are receivable, unless they relate to a specific future period in which case they are deferred.

**e) Investment income and investments**

Investment income is accounted for as it accrues. Investments are acquired in accordance with the powers available to the Trustees. Investments are shown at market value. Realised and unrealised gains and losses are included in the Statement of Financial Activities.

**THE DRINKS TRUST (formerly ‘THE WINE AND SPIRIT TRADES’ BENEVOLENT SOCIETY’)**  
**(Company limited by guarantee)**

**NOTES TO THE FINANCIAL STATEMENTS**

**FOR THE YEAR ENDED 31ST DECEMBER 2019**

---

**1. ACCOUNTING POLICIES (continued)**

**f) Expenditure**

Charitable expenditure represents the costs of fundraising, housing, welfare and support costs. It includes staff costs which are directly attributable to these activities.

Support costs comprise all services supplied centrally, identifiable as wholly or mainly in support of direct charitable purposes and include an appropriate proportion of general overheads.

Where costs cannot be directly attributed they have been allocated to activities on the basis of the estimate of the time spent on the relevant functions.

Central overheads are allocated to direct costs, supports costs and grants in two key areas: fundraising and charitable activities. The basis of the allocation is to ensure that the costs within administration related to the management of the Company’s assets, operational administration and compliance with constitutional and statutory requirements are appropriately apportioned within these areas.

Governance costs are the costs associated with the governance arrangements relating to the general running of the charity, including costs of strategic planning for the longer term development of the charity. These costs are now included in charitable activities in line with SORP (FRS102).

**g) Grants payable**

Grants are recognised in the accounts when awarded by the Trustees and notified to the recipients.

**h) Tangible fixed assets and depreciation**

Tangible fixed assets are stated at cost.

Depreciation is calculated to write down the cost of assets to their estimated residual values over their expected useful lives as follows:-

Fixtures and fittings and equipment	- 20% on cost
Motor Vehicles	- 20% on cost
IT Equipment	- 33% on cost

**THE DRINKS TRUST (formerly ‘THE WINE AND SPIRIT TRADES’ BENEVOLENT SOCIETY’)**  
**(Company limited by guarantee)**

**NOTES TO THE FINANCIAL STATEMENTS**

**FOR THE YEAR ENDED 31ST DECEMBER 2019**

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**1. ACCOUNTING POLICIES (continued)**

**i) Operating leases**

Operating lease rentals are charged to the Statement of Financial Activities on a straight line basis over the term of the lease.

**j) Pension costs**

The charitable company has arranged a defined contribution pension scheme for its employees. Contributions are charged to the Statement of Financial Activities in the year they became payable.

**k) Going Concern**

The trustees consider there are no material uncertainties about the Charity’s ability to continue as a going concern.

As a result of the significant and ongoing uncertainty created by Covid 19, management of The Drinks Trust (formerly The Benevolent) have provided evidence to trustees to show that the charity continues to be going concern in the foreseeable future. This has been evidenced through the sharing of up to date forecasts.

Additionally, despite the depreciation of its investment assets, the charity has a very strong balance sheet with large investment and cash balances.

**l) Cash Flow Statement**

The charitable company’s cash flow statement reflects the presentation requirements of FRS 102. In addition, the cash flow statement reconciles cash and cash equivalents whereas under previous UK GAAP the statement reconciled to cash.

**m) Financial Instruments**

The charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments, including trade and other debtors and creditors are initially recognised at transaction value and subsequently measured at their settlement value.

**n) Debtors**

Debtors and other debtors are recognised at the settlement amount due after any discount offered. Prepayments are valued at the amount prepaid net of any discounts due.

**o) Creditors and provisions**

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any discounts due.



**THE DRINKS TRUST (formerly ‘THE WINE AND SPIRIT TRADES’ BENEVOLENT SOCIETY’)**  
**(Company limited by guarantee)**

**NOTES TO THE FINANCIAL STATEMENTS (continued)**

**FOR THE YEAR ENDED 31ST DECEMBER 2019**

<b>2. GRANTS PAYABLE</b>	<b>2019 £</b>	<b>2018 £</b>
Beneficial grants paid to 374 (2018: 361) individuals	340,535	324,004
Discretionary grants paid to 398 (2018: 306) individuals	80,217	156,133
TV licence scheme. Grants paid to 150 (2018: 59) individuals	8,277	8,708
Other including Christmas goods, counselling and legal advice	50,802	-
	<u>£479,831</u>	<u>£488,845</u>

Beneficial grants are paid to individuals to provide financial assistance for general living expenses. Discretionary grants are provided for one off items such as the purchase of large household items and any unexpected expenses.

<b>3. ANALYSIS OF TOTAL RESOURCES EXPENDED</b>	<b>Staff costs £</b>	<b>Other costs £</b>	<b>Depreciation £</b>	<b>2019 Total £</b>	<b>2018 Total £</b>
<b>Cost of generating funds</b>					
Fundraising: Donations and gifts	115,680	84,983	-	200,663	217,469
Fundraising: Activities costs	-	159,530	-	159,530	105,779
<b>Charitable expenditure:</b>					
Provision of financial assistance to those who worked in the drinks industry	203,044	692,008	2,181	897,233	849,804
<b>Total</b>	<u>£318,724</u>	<u>£936,521</u>	<u>£2,181</u>	<u>£1,257,426</u>	<u>£1,173,052</u>
	<b>Direct costs £</b>	<b>Grants £</b>	<b>Support Costs £</b>	<b>2019 Total £</b>	<b>2018 Total £</b>
<b>Cost of generating funds</b>					
Fundraising: Donations and gifts	51,459	-	149,204	200,663	217,469
Fundraising: Activities costs	159,530	-	-	159,530	105,779
<b>Charitable expenditure:</b>					
Provision of financial assistance to those who worked in the drinks industry	94,317	479,831	323,085	897,233	849,804
<b>Total</b>	<u>£305,306</u>	<u>£479,831</u>	<u>£472,289</u>	<u>£1,257,426</u>	<u>£1,173,052</u>

**THE DRINKS TRUST (formerly ‘THE WINE AND SPIRIT TRADES’ BENEVOLENT SOCIETY’)**  
**(Company limited by guarantee)**

**NOTES TO THE FINANCIAL STATEMENTS (continued)**

**FOR THE YEAR ENDED 31ST DECEMBER 2019**

**3. ANALYSIS OF TOTAL RESOURCES  
EXPENDED (continued)**

	<b>Provision of financial assistance to those who worked in drinks industry £</b>	<b>Fundraising for voluntary Income £</b>	<b>Total 2019 £</b>	<b>Total 2018 £</b>
<i><b>Support Costs</b></i>				
Travel and subsistence	11,565	1,635	13,200	13,954
Insurance	5,743	4,184	9,927	5,281
Maintenance, cleaning and repairs	2,567	2,416	4,983	6,871
Print, post and stationery	2,021	1,213	3,234	1,639
Telephone and fax	601	361	962	1,043
General expenses	2,363	2,132	4,495	14,346
Bank charges and interest	4,156		4,156	3,621
Rent and rates	40,625	24,375	65,000	65,000
Salaries	185,063	98,193	283,256	280,048
Professional fees	53,683	-	53,683	32,336
Governance costs	14,698	14,695	29,393	28,933
	<u>£323,085</u>	<u>£149,204</u>	<u>£472,289</u>	<u>£453,072</u>
<i><b>Governance costs</b></i>				
Audit			13,800	11,850
Staff costs and other expenses			11,838	12,251
Other professional fees			3,755	4,832
			<u>£29,393</u>	<u>£28,933</u>

**COMPARATIVE ANALYSIS OF TOTAL RESOURCES EXPENDED 2018**

<b>ANALYSIS OF TOTAL RESOURCES EXPENDED</b>	<b>Staff costs £</b>	<b>Other costs £</b>	<b>Depreciation £</b>	<b>2018 Total £</b>	<b>2017 Total £</b>
<b>Cost of generating funds</b>					
Fundraising: Donations and gifts	121,340	96,129	-	217,469	208,948
Fundraising: Activities costs	-	105,779	-	105,779	77,895
<b>Charitable expenditure:</b>					
Provision of financial assistance to those who worked in the drinks industry	196,344	651,204	2,256	849,804	810,367
<b>Total</b>	<u>£317,684</u>	<u>£853,112</u>	<u>£2,256</u>	<u>£1,173,052</u>	<u>£1,097,210</u>
	<b>Direct costs £</b>	<b>Grants £</b>	<b>Support Costs £</b>	<b>2018 Total £</b>	<b>2017 Total £</b>
<b>Cost of generating funds</b>					
Fundraising: Donations and gifts	61,035	-	156,434	217,469	208,948
Fundraising: Activities costs	105,779	-	-	105,779	77,895
<b>Charitable expenditure:</b>					
Provision of financial assistance to those who worked in the drinks industry	64,321	488,845	296,638	849,804	810,367
<b>Total</b>	<u>£231,135</u>	<u>£488,845</u>	<u>£453,072</u>	<u>£1,173,052</u>	<u>£1,097,210</u>

**THE DRINKS TRUST (formerly 'THE WINE AND SPIRIT TRADES' BENEVOLENT SOCIETY')**  
**(Company limited by guarantee)**

**NOTES TO THE FINANCIAL STATEMENTS (continued)**

**FOR THE YEAR ENDED 31ST DECEMBER 2019**

**ANALYSIS OF TOTAL RESOURCES  
EXPENDED (continued)**

	Provision of financial assistance to those who worked in drinks industry £	Fundraising for voluntary Income £	Total 2018 £
<b><i>Support Costs</i></b>			
Travel and subsistence	11,861	2,093	13,954
Insurance	3,175	2,106	5,281
Maintenance, cleaning and repairs	4,486	2,385	6,871
Print, post and stationery	1,024	615	1,639
Telephone and fax	652	391	1,043
General expenses	7,429	6,917	14,346
Bank charges and interest	3,621	-	3,621
Rent and rates	40,625	24,375	65,000
Salaries	176,963	103,085	280,048
Professional fees	32,336	-	32,336
Governance costs	14,466	14,467	28,933
	<u>£296,638</u>	<u>£156,434</u>	<u>£453,072</u>
<b><i>Governance costs</i></b>			
Audit			11,850
Staff costs and other expenses			12,251
Other professional fees			4,832
			<u>£28,933</u>

<b>4. EMPLOYEES AND TRUSTEES</b>	<b>2019</b>	<b>2018</b>
<b>a)</b> All employees		
Wages and salaries	268,868	268,191
Social security costs	27,977	28,033
Pension contributions	21,879	21,460
	<u>£318,724</u>	<u>£317,684</u>
	<b>No.</b>	<b>No.</b>
Average number of employees:		
Welfare activities	3	4
Support, Management and administration	6	5
	<u>9</u>	<u>9</u>
One employee received remuneration totalling £60,000 or more.		
£80k - £90k	-	1

The key management personnel of the charity are the Chief Executive Officer and the Executive team of 4 (4 in 2018). Aggregate remuneration and benefits for the key management personnel in 2019 was £232,214 compared to £239,142 in 2018.

**THE DRINKS TRUST (formerly ‘THE WINE AND SPIRIT TRADES’ BENEVOLENT SOCIETY’)**  
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**NOTES TO THE FINANCIAL STATEMENTS (continued)**

**FOR THE YEAR ENDED 31ST DECEMBER 2019**

**4. EMPLOYEES AND TRUSTEES (continued)**

**b) Trustees**

No trustee received remuneration for services provided during the year.  
 No trustees received reimbursed travelling expenses during the year (2018: £nil).  
 Total of donations given by trustees in the year is £13,650 (2018: £13,300).  
 There were no other related party transactions during the year.

**5. NET MOVEMENTS IN FUNDS**

	<b>2019</b>	<b>2018</b>
	<b>£</b>	<b>£</b>
Net movement in funds is stated after charging:		
Depreciation	2,181	2,256
Auditors’ remuneration (net of VAT)	11,500	9,875
Property rental costs: Value in Kind	65,000	65,000
	<u>          </u>	<u>          </u>

**6. TANGIBLE FIXED ASSETS**

	<b>Fixtures &amp; Fittings £</b>	<b>Motor Vehicles £</b>	<b>Total £</b>
<b>Cost</b>			
At 1st January 2019	51,026	28,688	79,714
Additions	-	-	-
	<u>          </u>	<u>          </u>	<u>          </u>
At 31st December 2019	51,026	28,688	79,714
	<u>          </u>	<u>          </u>	<u>          </u>
<b>Depreciation</b>			
At 1st January 2019	47,144	28,688	75,832
Charge for year	2,181	-	2,181
	<u>          </u>	<u>          </u>	<u>          </u>
At 31st December 2019	49,325	28,688	78,013
	<u>          </u>	<u>          </u>	<u>          </u>
<b>Net Book Value</b>			
At 31st December 2019	£1,701	£ -	£1,701
	<u>          </u>	<u>          </u>	<u>          </u>
At 31st December 2018	£3,882	£ -	£3,882
	<u>          </u>	<u>          </u>	<u>          </u>

**7. FIXED ASSET INVESTMENTS**

	<b>Total 2019 £</b>	<b>Total 2018 £</b>
<b>Market valuation</b>		
At 1st January 2019	4,819,890	5,680,042
Additions	1,130,366	1,453,714
Disposals	(1,433,288)	(1,779,368)
Unrealised (loss)/gain	632,821	(488,331)
Realised gain/(loss)	110,601	(46,167)
	<u>          </u>	<u>          </u>
At 31st December 2019	£5,260,390	£4,819,890
	<u>          </u>	<u>          </u>
Cost	£4,530,389	£4,558,577
	<u>          </u>	<u>          </u>

**THE DRINKS TRUST (formerly ‘THE WINE AND SPIRIT TRADES’ BENEVOLENT SOCIETY’)**  
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**NOTES TO THE FINANCIAL STATEMENTS (continued)**

**FOR THE YEAR ENDED 31ST DECEMBER 2019**

**7. FIXED ASSET INVESTMENTS (Continued)**

	<b>Total 2019 £</b>	<b>Total 2018 £</b>
Equities and Unit Trusts listed on UK Stock Exchange	2,354,466	2,011,252
Listed on overseas stock exchange	2,792,151	2,703,500
Cash deposits	113,773	105,138
	<u>£5,260,390</u>	<u>£4,819,890</u>

**Market value of holdings greater than 5%:**

JO Hambro Cap Mngt-Umbrella Fund plc – UK Growth A 98p	434,674	407,137
GVQ Investment Funds (Dublin) Plc – UK Tours Fund – 1 GBP	589,273	489,717
Findlay Park - America - American Fund USD	241,086	278,064
Investec Global Strategy Fund SICAV UK Alpha fund	486,663	450,586
Fidelity Active Strategy SICAV Emerging Market Fund Shares	-	244,718
	<u></u>	<u></u>

**Post balance sheet events:**

Since the year end, the impact of the coronavirus (Covid-19) has been felt on global stock markets. The value of our investments is currently at a level of between 10% and 20% below the values at 31<sup>st</sup> December 2019, the balance sheet date. It is not known what the full impact of the pandemic will be, or the course that it will take. The investments are held for the long term and therefore any fall in values will hopefully be recovered in time. No other assets or liabilities have been affected.

**8. DEBTORS**

	<b>2019 £</b>	<b>2018 £</b>
Trade debtors	42,050	44,650
Other debtors	924	2,267
Prepayments and accrued income	54,718	70,553
	<u>£97,692</u>	<u>£117,470</u>

**9. CREDITORS: amounts falling due within one year**

	<b>2019 £</b>	<b>2018 £</b>
Trade creditors	9,541	29,224
Other creditors	7,511	9,815
Accruals and deferred income	15,182	14,929
	<u>£32,234</u>	<u>£53,968</u>

**THE DRINKS TRUST (formerly ‘THE WINE AND SPIRIT TRADES’ BENEVOLENT SOCIETY’)**  
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**NOTES TO THE FINANCIAL STATEMENTS (continued)**

**FOR THE YEAR ENDED 31ST DECEMBER 2019**

<b>10. RESTRICTED FUNDS</b>	<b>At 1st January 2019 £</b>	<b>Movement in funds</b>		<b>Transfers £</b>	<b>At 31st December 2019 £</b>
		<b>Incoming Resources £</b>	<b>Outgoing Resources £</b>		
Mike Mackenzie fund	65	2,044	(2,109)	-	-
Rebecca Stone Treatment fund	-	5,000	(5,000)	-	-
Connect assist helpline	-	39,739	(21,179)	-	18,560
Minds matter	-	20,687	(11,505)	-	9,182
	<u>£65</u>	<u>£67,470</u>	<u>£(39,793)</u>	<u>£ -</u>	<u>£27,742</u>
	<b>At 1st January 2018 £</b>	<b>Movement in funds</b>		<b>Transfers £</b>	<b>At 31st December 2018 £</b>
		<b>Incoming Resources £</b>	<b>Outgoing Resources £</b>		
Mike Mackenzie fund	65	1,200	(1,200)	-	65
Salary restricted fund	-	20,000	(20,000)	-	-
Connect assist helpline	-	20,000	(20,000)	-	-
	<u>£65</u>	<u>£41,200</u>	<u>£(41,200)</u>	<u>£ -</u>	<u>£65</u>

*Mike Mackenzie Fund*

This fund is used to support Mike Mackenzie.

*Rebecca Stone Treatment Fund*

This fund was used to support Rebecca Stone’s medical treatment until her death in November 2019.

*Connect assist helpline restricted fund*

These funds represent monies received towards the cost connect assist helpline run by the charity. This was fully utilised for this purpose in the year.

*Minds matter restricted fund*

This grant is for the exclusive purpose of supporting Grantee’s activities to run a services of mental health first aid courses across cities within the UK that will be available for bartenders to attend completely free of charge. Each course will be based in a different city in the UK to ensure maximum exposure across the UK bartending community, and there will be a capacity of 100 attendees for each session.

*Salary restricted fund*

These funds represent monies received towards the salary of a member of staff to help with corporate fundraising. This was fully utilised for this purpose in the year.

**THE DRINKS TRUST (formerly ‘THE WINE AND SPIRIT TRADES’ BENEVOLENT SOCIETY’)**  
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**NOTES TO THE FINANCIAL STATEMENTS (continued)**

**FOR THE YEAR ENDED 31ST DECEMBER 2019**

**11. ANALYSIS OF NET ASSETS BETWEEN FUNDS**

	<b>General funds £</b>	<b>Restricted Funds £</b>	<b>Total Funds £</b>
Tangible fixed assets	1,701	-	1,701
Investments	5,260,390	-	5,260,390
Current assets	101,491	27,742	129,233
Current liabilities	(32,234)	-	(32,234)
	<u>£5,331,348</u>	<u>£27,742</u>	<u>£5,359,090</u>
<b>Comparative analysis:</b>			
	<b>General Funds £</b>	<b>Restricted Funds £</b>	<b>Total Funds £</b>
Tangible fixed assets	3,882	-	3,882
Investments	4,819,890	-	4,819,890
Current assets	154,218	65	154,283
Current liabilities	(53,968)	-	(53,968)
	<u>£4,924,022</u>	<u>£65</u>	<u>£4,924,087</u>

**12. OPERATING LEASE COMMITMENTS**

The charity had total commitments at the year-end under operating leases expiring as follows:

	<b>2019 £</b>	<b>2018 £</b>
Within 1 year	922	1,742
2 – 5 years	486	1,408

**13. PENSION COMMITMENTS**

The charitable company operates a defined contributions pension scheme. The assets of the scheme are held separately from those of the charitable company in an independently administered fund. The pension cost charge represents contributions payable by the charity to the fund amounting to £21,879 (2018: £21,460).

**THE DRINKS TRUST (formerly ‘THE WINE AND SPIRIT TRADES’ BENEVOLENT SOCIETY’)**  
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**NOTES TO THE FINANCIAL STATEMENTS (continued)**

**FOR THE YEAR ENDED 31ST DECEMBER 2019**

**14. ACTIVITIES BY FUND IN PREVIOUS YEAR**

Activities in both unrestricted and restricted funds for the previous year are as follows:-

	Note	Unrestricted funds £	Restricted funds £	Total 2018 £
<b>Income and endowments from:</b>				
Donations and legacies		434,328	41,200	475,528
Fundraising activities in the charity		302,138	-	302,138
Income from investments		71,238	-	71,238
<b>Other income</b>				
Profit on disposal of fixed assets		-	-	-
<b>Total income and endowments</b>		<u>807,704</u>	<u>41,200</u>	<u>848,904</u>
<b>Expenditure on</b>				
<b>Cost of generating funds</b>				
Fundraising: Donations and gifts		217,469	-	217,469
Fundraising: Activities costs		105,779	-	105,779
<b>Charitable activities</b>				
Provision of financial assistance to those who worked in the drinks industry	3	808,604	41,200	849,804
<b>Total expenditure</b>	3	<u>1,131,852</u>	<u>41,200</u>	<u>1,173,052</u>
Net expenditure before net (losses)/gains on investments		(324,148)	-	(324,148)
<b>Net gains/(losses) on investments</b>		<u>(534,498)</u>	<u>-</u>	<u>(534,498)</u>
<b>NET MOVEMENT IN FUNDS</b>		<u>(858,646)</u>	<u>-</u>	<u>(858,646)</u>
Funds brought forward at 1 January 2018		<u>5,782,668</u>	<u>65</u>	<u>5,782,733</u>
<b>FUNDS CARRIED FORWARD AT 31ST DECEMBER 2018</b>		<u><u>4,924,022</u></u>	<u><u>65</u></u>	<u><u>4,924,087</u></u>