

Global Hope Network International UK

BRINGING HELP AND HOPE TO THE HIDDEN AND HURTING

Charity No: 1148384

Company No: 8078928

TRUSTEES' ANNUAL REPORT 1 JANUARY – 31 DECEMBER 2019

1. Objectives

- 1.1 Global Hope Network International UK (the charity) is one of 3 national resource associations linked to Global Hope Network International (GHNI), a Geneva-based humanitarian aid and development agency. The 2 other national associations are based in Switzerland and the USA, all with the same charitable purposes, viz.
 - The prevention or relief of poverty in any part of the world, through assisting communities to become self-sufficient, and in training their leaders to support transformational change in their countries; and
 - The relief and assistance of people in any part of the world who are the victims of war or natural disaster, trouble, or catastrophe in particular by the supply of medical aid to such persons.
- 1.2 Each national resource association is legally and financially independent, but they collaborate to ensure good cooperation, accountability and transparency in meeting the needs of recipient countries. The latter are 30-35 countries in Africa, Asia and the Middle East, in which GHNI has several long-term development programmes, particularly amongst rural villages, as well as emergency aid programmes. Further information about GHNI is at www.ghni.org. Information about the UK charity is at the recently launched www.ghniuk.org.
- 1.3 GHNI field staff oversee all country programmes, keeping national resource offices informed of developments and needs, so that the latter can decide priorities for fund-raising, marketing, publicity etc.

2. Activities and achievements

2.1 The charity's board of trustees agree a 3-year rolling plan each year based on information from GHNI's field staff. The charity received no funding other than from donors and it had no contracts with central government or local authorities, leaving the Board free to set its own priorities.

Publicity and promotional events

- 2.2 As in previous years, several promotional activities took place in 2019 and where possible coinciding with any visits from GHNI staff. The Regional Field Leader for the Middle East visited London in March, when meetings with potential UK donors were held to publicize that region's work amongst refugees. This led to an article in a charity magazine, prompting a widespread public response.
- 2.3 GHNI's work in Armenia was another priority for the year, and fund-raising events were held to support both the staff workers there and current projects. Other awareness-raising events were held to promote interest in GHNI's work in general.

Field projects and staff supported

- 2.4 The Middle East. The refugee crisis continued to dominate UK donor interest and the great majority of UK funds raised were for refugee support programmes in Jordan. These programmes mainly help to meet basic needs, such as for food, blankets and primary health care, the latter being provided by GHNI's mobile clinic in Amman. The same programmes also help to meet the cost of running the House of Ruth, GHNI's medical and training centre in Madaba, which provides skills training for local refugee and other communities as well as medical and dental clinics.
- 2.5 Donations also went to support long-term development programmes in villages in Jordan, such as for purchasing livestock to support animal husbandry projects.
- 2.6 Significant numbers of donations were also given to programmes in Armenia. These programmes ran near Spitak in the north of the country, where unemployment was high, and many men had to work abroad to earn an adequate income. GHNI had set up a centre for refugees in previous years at its House of Esther nearby, and during the year this was used on several occasions for skills training and training in transformational community development.

- 2.7 Smaller donations went to support work in Afghanistan, Greece, Lebanon, Myanmar (Burma), Nepal and Nigeria. Some of these were for emergency relief programmes, others for longer-term development.
- 2.8 Lastly, significant regular and one-off donations were given to help support individual GHNI staff members in both field and HQ offices.

The Geneva Institute for Leadership and Public Policy

2.9 The charity played an active role in supporting the Geneva Institute for Leadership and Public Policy (GILPP), both in donating towards its costs and attending its annual Geneva conference. GILPP is an agency of GHNI, whose annual conferences in Geneva are held in collaboration with the United Nations Institute for Training and Research. GILPP conferences are a priority for GHNI as they seek to influence Government and other leaders in the countries in which GHNI is working, helping to make field work truly sustainable. GILPP events are now increasingly being held regionally as well as centrally.

Short-term trip to Jordan

2.10 The charity organized and undertook a 7-day trip to Jordan in October. Its purpose was to see GHNI's work first-hand amongst refugee communities and its long-term development programmes in villages. Eleven participants joined the team who all paid for their own flights, accommodation and other costs. GHNI staff in Jordan hosted the UK team, who met refugee families from Syria, Iraq and Yemen in apartments in Amman where the great majority of refugees live. The team also visited the House of Ruth (described in para 2.4 above), a local village receiving support through goat loans and another similar local charity meeting the needs of disadvantaged women in Jordan. The trip led to significantly increased support for the work in Jordan, with an excellent response to an appeal for blankets for refugees.

Donor communications and marketing

2.11 A donor communications manager acknowledged all new donations and regular donors were thanked annually by email and updated with reports from the field. Occasional extra emails are sent to donors from time to time, such as after humanitarian disasters like Cyclone Idai in March. Social media, e.g. Facebook, was also used to keep donors informed and updated. In October, work began on developing a new UK website with further work to be done in 2020.

3. Financial review

Overview

- 3.1 In January 2019 the charity embarked on a programme for financial growth, recognising that giving levels had remained more-or-less static for several years. The trustees agreed that the charity needed to be more proactive and to that end it needed to expand its UK support base. Until then, the charity had always relied on a team of willing UK volunteers, but they were inevitably limited in what they could achieve. GHNI's Geneva, European (closed 2018) and US offices had always helped the charity with donor communications, publicity, marketing, social media etc as well as programme support, but it was felt that the time was right now to undertake such tasks in the UK, tailoring the charity's activities so as to be more suited to UK donors.
- 3.2 The charity started building up its own reserves from January onwards. For many years, it has made deductions on the majority to donations to cover programme and other overhead costs, mentioned above, transferring these funds to the other GHNI offices. Now most of such funds would be retained in the UK.
- 3.3 The charity engaged a consultancy to advise on how it could best expand and increase its donor base. On the consultant's recommendations, one of the charity's trustees took on responsibility for building stronger partnerships in the UK and strengthening its marketing and social media networking. In the same month, the charity started work on developing its own UK website, one that would hopefully be more appropriate for UK donors compared to the global website.
- 3.4 The Financial Statement for 2019 is attached as an Annex to this report. The charity's annual income increased almost 4-fold from £34,610 in 2018 to £120,885 in 2019, largely due to 2 major donations during the year and receipt of payment for Jordan team members' expenses. The latter did not benefit field programmes directly, did result in significant giving afterwards.

Funds from elsewhere

3.5 The charity held no funds as a custodian for others during the year, neither did it act as an agent for any other. It also had no financial investments, reserve funds or assets other than what was held in its sole account with the Cooperative Bank. It also received no income from any other countries during 2019.

Means of fundraising, engagement of third parties

3.6 The charity achieves its purposes by raising funds from the UK public. It does not work regularly with a professional fundraiser or a commercial participator, although as mentioned earlier it did engage a consultant to give professional advice about expanding the charity and increasing its donor base.

Money transfers

- 3.7 All funds for field programmes or individual staff are transferred to GHNI's US office which acts on behalf of GHNI Geneva in managing field programmes and staff support. The US office then holds funds until they are needed, ensuring good coordination and control of funds from all national resource associations. Expenditure of funds by field offices is carefully monitored so that funds can be accounted for. All the UK charity's funds are separately tracked so that they can be effectively traced.
- 3.8 All programme and staff support funds sent to GHNI US were transferred using the regulated banking system, as were all payments made for flights, accommodation and other costs incurred during the short-term trip to Jordan in October.

Financial controls

3.9 Trustees receive monthly reports of accounts from the charity's bookkeeper, who tracks all receipts and payments, maintaining records electronically with a back-up system. Funds for all project and staff support are sent to their beneficiaries via the GHNI US office, which keeps separate records of funds received from donor countries, consolidating them as necessary. This helps to ensure that all UK donations can be carefully traced and at the same time provide oversight of all funds going to the field to ensure financial probity.

4. Structure, governance and management

- 4.1 GHNI UK is formally governed by its Articles of Association, agreed in 2012, which describe the charity's aims and objectives, the functions of trustees, benefits and conflicts of interest, reporting etc.
- 4.2 The charity is also governed by a Framework Agreement with GHNI Geneva, GHNI's international HQ, which ensures that the charity is legally and financially

independent from GHNI Geneva and promoting good communication between the parties. The Agreement also stipulates that the charity will donate 5% and 2% respectively of all project and staff support donations to GHNI Geneva as a contribution to the latter's management of field programmes on behalf of the charity.

4.3 GHNI UK had no trading subsidiaries during 2019.

Directors/trustees and meetings

- 4.4 Directors/trustees are appointed for an indefinite period. During 2019, these were:
 - Ms Juliet Donoghue (appointed January 2019)
 - Mr. Malcolm Gifford (chairman),
 - Mr. Hal Jones and
 - Rev. Timothy Norman.
- 4.5 The charity had no corporate trustees and owned no property.
- 4.6 As required, the directors/trustees met twice during the year, in March and November to discuss a wide range of issues relating to the running of the charity.
- 4.7 All directors/trustees work on a voluntary basis and were unpaid for their work as trustees. None received remuneration or benefits other than expenses incurred during the year, and none resigned from the charity in 2019.

Administration

- 4.8 Two part-time and unpaid UK volunteers continued to help with bookkeeping, banking donations and donor communications, as in previous years.
- 4.9 As noted earlier under 'Financial review', it was decided in early 2019 to strengthen the UK's own admin support base and to that end to transfer admin tasks that had been undertaken by the US on behalf of the charity, to the UK. Tasks such as sending field reports to donors, publicity, social media marketing etc were transferred to the UK during the year so that by the end of the year the transfer was complete. One of the charity's trustees took on the responsibility for facilitating this.
- 4.10 This did not impact on the programme support work being undertaken by GHNI Geneva, for which the charity continued to pay small percentages of its income (as mentioned above).

5 Reference and administrative details

The name of the charity and its registration details are provided at the top of page 1. The address of the principal office and the registered office is: Sparrows farmhouse, Chapel road, Cockfield, Bury St Edmunds, Suffolk IP30 oHE.

6. Risks and serious incidents

6.1 GHNI has a risk management policy which addresses all the risks arising from its activities, whether in the field or in national resource countries. The charity's trustees are satisfied that this policy is adequate.

6.2 There were no serious incidents to report during 2019.

7. Exemptions from disclosure

As far as the trustees are aware, no exemptions from disclosure apply.

M J Gifford

Director, GHNI UK

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Signed on behalf of the other charity trustees

29th October 2019

GLOBAL HOPE NETWORK INTERNATIONAL UK

Financial Statements for the Year Ended 31st December 2019 Receipts and Payments Account

	2019			2018	
	General Funds	Restricted Funds	All Funds		All Funds
Receipts	£	£	£	£	£
Project Support Donations		73,239	73,239	-	29,638
GHNI Staff Support Donantions		9,175	9,175		2,043
UK Admin Support and Expenses	1,734		1,734		165
Gift Aid	,	16,825	16,825		2,764
Group Trip to Jordan		19,912	19,912	_	0
Total Receipts	1,734	119,151	120,885	_	34,610
Payments					
Project Support:					
Middle East - General Fund		55 520		05.005	
Middle East - General Fund Middle East - Cow Fund		55,530	g ·	25,827	
Middle East - Cow Fund Middle East - Blankets for Refug		720 720	9	0	
Total for Middle East	gees	720		0	
Burma		56,970		25,827	
Armenia		300		849	
Greece		1,134		4,127	
		480		723	
Nepal		190		0	
Nigeria	20.000	320		963	
Greatest Needs/Unallocated		1,865		1,599	
Lebanon		0		403	
Afghanistan		87		154	
GILPP		160		80	
Disaster Relief		0		100	
Total Project Support		61,506	61,506	i.	34,825
GHNI Staff Support		4,447	4,447		4,086
Global Operations Programme Support		2,823	2,823		0
Group Trip to Jordan		19,681	19,681		0
Donation to Geneva Office	5,000		5,000		0
Support by USA Office	1,294		1,294		0
UK Fund Raising	1,235		1,235		0
UK Admin and Director's Expenses	1,675		1,675		205
Accountancy Fees	588		588		588
Bank charges	10		10		18
Ecclesiastical refund '18/Armenia trip '17	0		0	11	250
Total Payments	9,802	88,457	98,259	. I	39,972
Net Deficit/Surplus For The Year	-8,068	30,694	22,626		-5,362
Transfers/Reanalysis	16,734	-16,734	0		0
Bank Balance Brought Forward	7,918	3,264	11,182	_	16,544
Bank Balance Carried Forward	16,584	17,224	33,808		11,182

GLOBAL HOPE NETWORK INTERNATIONAL UK

Statement of Assets and Liabilities As At 31st December 2019

	31/12/2019 £	31/12/2018 £
Monetary Assets		
Cash in hand		0
Bank Current Account:		
Restricted Funds	17,224	3,264
Unrestricted Funds	16,584	
*		-
	33,808	11,182
Liabilities		
Directors Expenses	1,168	534
	-	
er .	1,168	534

Independent Examiners Report to the Trustees of Global Hope Network International UK I report on the accounts of Global Hope Network International UK for the year ended 31st December 2019 which are set out on the previous page.

Respective Responsibilities of Trustees and Examiner

The charity's trustees are responsible for the preparation of the accounts. They consider that an audit is not required for this year (under section 43(2) of the charities Act 1993) and that an independent examination is needed.

It is my responsibility to:

1. Examine the accounts (under section 43(3)(a) of the act)

2. To follow the procedures laid down in the General Directions given by the Charity Commissioners (under section 43(7)(b) of the act)

To state whether particular matters have come to my attention.

Basis of Independent Examiners Report

My examination was carried out in accordance with the General Directions given by the Charity Commissioners. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and consequently I do not express an audit option on the given by the accounts.

Independent Examiner's Statement

In connection with my examination, no matter has come to my attention.

- 1. Which gives me reasonable cause to believe that in any material respect requirements
- To keep accounting records in accordance with section 41 of the Act; and
- To prepare accounts which accord with the accounting records and comply with the accounting requirements of the Act

have not been met; or

1. To which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Lloyd Michael & Co

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29/6/2020