



Trustees' Annual Report for the period

Period start date			Period end date		
From	01	Jan	2019	To	31
					Dec
					2019

Section A Reference and administration details

Charity name

Other names charity is known by

Registered charity number (if any)

Charity's principal address

Postcode

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Paul Finch	Chair	19/1/2017 - present	
2	Julia George	Charitable Operations	19/1/2017 - present	
3	Tim Bradley	Communications Governance	19/1/2017 - present	
6	Geoff Morris	Fund Raising	16/5/2019 - Present	
7	Stefan Fafinski	Legal	19/8/2019 - Present	
8				
9				
10				
11				
12				

Names of the trustees for the charity, if any, (for example, any custodian trustees)

Name	Dates acted if not for whole year

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

Name of chief executive or names of senior staff members (Optional information)

Not applicable

Section B Structure, governance and management

Description of the charity's trusts

Type of governing document (eg. trust deed, constitution)	Constitution
How the charity is constituted (eg. trust, association, company)	A CHARITABLE INCORPORATED ORGANISATION WHOSE ONLY VOTING MEMBERS ARE THE CHARITY TRUSTEES
Trustee selection methods (eg. appointed by, elected by)	Appointed by the board of Trustees

Additional governance issues (Optional information)

You may choose to include additional information, where relevant, about:

- policies and procedures adopted for the induction and training of trustees;
- the charity's organisational structure and any wider network with which the charity works;
- relationship with any related parties;
- trustees' consideration of major risks and the system and procedures to manage them.

The charitable activities are restricted to fund raising, awareness and fun events through voluntary supporters and members.

Applications for funds are made via a sub committee referred to as CHOPS (Charitable Operations) who vet the application and then make a recommendation to the board of trustees.

Any fund awards made are monitored by the CHOPS team to report back progress for dissemination to the friends, supporters, donors and event holders.

Red Trousers Day has a successful close relationship with the Royal Marsden Cancer Charity where in exchange for promotional support and the use of the Royal Marsden name, we agreed to grant a substantial % of funds raised to them. Any monies granted are held on account dedicated to the Colorectal Cancer unit, where the research scientists make applications to Red Trousers Day Chops team for use of the funds. Any such grants are also subject to approval by the board of Red Trousers Day Trustees to ensure the monies are used for the purpose they have been raised.

We have developed a policies to cover:

- Event risk management
- Charity risk management
- Conflicts of interest
- Complaints
- Website terms and conditions re payments and goods
- Privacy of data (GDPR)

There are no direct major risks outside of event management. Each event carries the scrutiny of a Trustee and where relevant a risk management plan if the event is in the public domain.

Section C

Objectives and activities

Summary of the objects of the charity set out in its governing document

The objects of Red Trousers Day are:

The preservation and protection of good health and relief of sickness in the diagnosis and treatment of colorectal cancer for the public benefit by:

- (a) Increasing awareness of colorectal cancer and its symptoms across the population in the UK;
- (b) Funding leading diagnostic and treatment research into colorectal cancer, where there is a shortfall in other funding sources, or where pioneering research cannot be funded by other sources, and publishing the useful results of that research in order to:
 - (i) Increase the level of early diagnosis and early treatment;
 - (ii) Improve treatment outcomes
 - (iii) Improve the experience of patients, families and friends, reducing their anxiety, helping them feel in control with increased hope, from diagnosis, through treatment and post treatment.

During 2019 a number of fund raising events were held by Red Trousers Day Ambassadors where awareness was made through a speech by either a Clinician of the Royal Marsden, or a Charity Trustee.

Every event promotes the symptoms of bowel cancer and encourages people to be vigilant in their own health review.

Projects funded during 2018/2019 for the public benefit (a full summary report on each project is available on request) but in summary active projects are:

- RTD has funded an International Robotic Colorectal Registry tracking diagnosis of patients through to surgical outcomes.
- RTD has provided funding for materials in support of a project to develop potentially routine blood test to detect risk of bowel cancer – 110 patients now recruited and sample analysis is on the way
- RTD funds bowel cancer patient for Great Escape Weekend
- RTD funds mASCARA, the first international registry for rare Anal
- RTD has provided the funding for a one year programme by supporting a PHD Student who has been studying the potential diagnostic capabilities and curative properties of a kidney protein called Klotho. Initial research is being published in the autumn of 2020.
- RTD has formed a Bowel Cancer Patient Community that meets regularly to provide support for patients and their close members of family.

Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)

Additional details of objectives and activities (Optional Information)

You may choose to include further statements, where relevant, about:

- policy on grantmaking;
- policy programme related investment;
- contribution made by volunteers.

Vision

A vehicle that continually raises funds for research, innovation, and the acquisition of products & services to improve bowel cancer patient outcomes.

Mission

An annual fun event to raise awareness & funds to support specific targeted research.

Fundraising Campaign Objectives

1. Raising funds to support specific targeted research with a focus on:
 - Clinical research for earlier diagnosis and treatment e.g. Blood Tests for Polyps
 - Technological research for improvements e.g. robotic surgery and patient outcomes
 - Mental wellbeing research for patients & families to ease the stress and anxiety
2. Target to Raise £100k per annum
3. Create a Guinness Book of Records event for the most Red Trousers Worn in one place
4. Create a National Red Trousers Day Ramble
5. Create some merchandise that can be resold e.g. pin badges, hats, brooches etc.
6. Find more patrons/celebrities who would appeal to the 40-60 age bracket

Grantmaking policy and process

Red Trousers Day's Charitable Operations Committee (CHOPS):

- Runs a funding strategy process that continually looks for what, how and who to fund in order to deliver an annual funding plan that provides the right balance of projects to meet RTD's objectives.
- Operates a transparent process for receiving applications for funding, and initiating, monitoring and reporting on projects selected, reflecting this in RTD's annual financial budget and reporting, and ensuring that supporters and donors are kept up to date with progress.
- Red Trousers Day has a formal agreement with the Royal Marsden Cancer Charity where in exchange for the use of their name we commit a % of net proceeds each year.

Section D

Achievements and performance

Summary of the main achievements of the charity during the year

During 2019, a number of significant events were held, the most notable being:

Ian Green and Kevin Longhurst organised a Ramble in the London Queen Elizabeth Olympic Park. This had some 80 people turn up with a lot of media coverage including an interview in the BBC Radio London Radio Studio on the Sunday morning.

The second Red Trouser Golf Day was organised by Geoff Morris in Kent, a great success and cementing its place as a good annual event.

Tins were shaken at the Essex Cricket Ground during a major international friendly match.

The founder runs an annual Curry night in North London, always goes down well.

All of these events were organised by patients or survivors of Bowel Cancer wishing to do their bit to support research and promote the awareness.

Red Trouser Day also enjoyed significant support from some large corporates that included Cushman Wakefield and Open Text.

The charity was also the prime benefactor from the passing away of a key ambassador.

In total the charity raised £36,000, making a net Profit of just over £30,000. We then made grants to the value of £29,000 to the Royal Marsden Cancer Charity dedicated to the Colorectal Cancer Research team plus a donation to fund a patient for the Great Escape Weekend run by the Shine Charity.

Section E

Financial review

Brief statement of the charity's policy on reserves

We only retain sufficient reserves to support the following years fund raising activities and their promotion.

Undistributed monies are held until the CHOPS team have found and approved any awards for projects that meet the charity objectives.

Details of any funds materially in deficit

Not applicable

Further financial review details (Optional information)

You **may choose** to include additional information, where relevant about:

- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any ethical investment policy adopted.

Our principal sources of funds are from events and donations. Our strategy is to encourage individuals to run events at work, in the privacy of their own homes or an invite only public event. Any open events are monitored by a Trustee. We are keen on events that promote awareness whilst having fun.

The only expenditure is in support of these events e.g. Meals, Advertising, Golf Green Fees, Auction Prizes, Goods (T-Shirts etc), Banking & Service Charges & Legal Fees. The breakdown is now presented on our website www.redtrouserday.com

It is our policy to run the charity on a voluntary basis so as not to incur any management or employee costs.

Section F Other optional information

Red Trousers Day was set up as a fund raising and awareness vehicle to help research for earlier diagnosis, support those suffering and create a fun environment for those on a life threatening patient journey.

Red Trousers Day is also going to support research into how the mental well being of patients can be improved.

Section G Declaration

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)



Full name(s) Paul Finch

Position (eg Secretary, Chair, etc) Chairman

Date 30/10/2020



CHARITY COMMISSION
FOR ENGLAND AND WALES

Red Trouser Day

1171208

Receipts and payments accounts

For the period from	01/01/2019	To	31/12/2019
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Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Donations and fundraising	37,701	-	-	37,701	19,369
Gift Aid Receipts	1,630	-	-	1,630	1,174
Sales	108	-	-	108	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total (Gross income for AR)	39,439	-	-	39,439	20,543
A2 Asset and investment sales, (see table).					
Loan	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	39,439	-	-	39,439	20,543
A3 Payments					
Donations	29,000	-	-	29,000	25,000
Fundraising expenses	6,001	-	-	6,001	2,976
Subscriptions	216	-	-	216	269
Equipment	362	-	-	362	-
Postage, Printing, Stationery	-	-	-	-	84
Professional fees	85	-	-	85	50
Advertising & Promotion	315	-	-	315	1,005
Finance charges	540	-	-	540	487
Insurance	384	-	-	384	372
Sub total	36,903	-	-	36,903	30,243
A4 Asset and investment purchases, (see table)					
Loan repayment	-	-	-	-	-
Trade Mark	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	36,903	-	-	36,903	30,243

Net of receipts/(payments)	2,536	-	-	2,536	- 9,700
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	14,069	-	-	14,069	23,769
Cash funds this year end	16,605	-	-	16,605	14,069

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Bank Account	16,605	-	-
		-	-	-
		-	-	-
	Total cash funds	16,605	-	-
	(agree balances with receipts and payments account(s))	OK	OK	OK

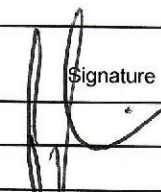
	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B2 Other monetary assets	Trade Mark	220	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-

	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B3 Investment assets			-	-
			-	-
			-	-
			-	-
			-	-

	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B4 Assets retained for the charity's own use			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-

	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
B5 Liabilities			-	
			-	
			-	
			-	
			-	

Signed by one or two trustees on behalf of all the trustees

Signature	Print Name	Date of approval
	Paul Finch	30/10/2020



Section A

Independent Examiner's Report

Report to the trustees/
members of

Red Trouser Day

On accounts for the year
ended

31st December 2019

Charity no
(if any)

1171208

Set out on pages

1 - 2

**Respective
responsibilities of
trustees and examiner**

The charity's trustees are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

The charity's trustees consider that an audit is not required for this year under section 144 of the Act and that an independent examination is needed.

It is my responsibility to:

- examine the accounts under section 145 of the Charities Act,
- to follow the applicable Directions given by the Charity Commission (under section 145(5)(b) of the Act, and
- to state whether particular matters have come to my attention

**Basis of Independent
examiner's statement**

My examination was carried out in accordance with general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from the trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a 'true and fair' view and the report is limited to those matters set out in the statement below.

**Independent
examiner's statement**

In connection with my examination, no material matters have come to my attention which gives me cause to believe that in, any material respect:

- accounting records were not kept in accordance with section 130 of the Charities Act or
- the accounts do not accord with the accounting records

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in order to enable a proper understanding of the accounts to be reached.

** Please delete the words in the brackets if they do not apply.*

Signed:

Date:

30/10/2020

Name:

Clive Robert Purdy

Relevant professional
qualification(s) or body
(if any):

Chartered Accountant

Address: DeVine House, 1299-1301 London Road
Leigh-on-Sea
Essex. SS9 2AD

Section B

Disclosure

Only complete if the examiner needs to highlight matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).

Give here brief details of any items that the examiner wishes to disclose.