

Call4Backup.org

Annual Report 2020



Trustees Report and Financial Statements

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OUR TEAM



Appointment/Resignations during period 1/2/2019 to 31/01/2020:

Emma Chapman (Resigned as Trustee - 01/02/2019)

James O'Connell (Appointed as Trustee - 01/02/2019)

Stevie Tiernan (Appointed as Trustee - 01/02/2019)

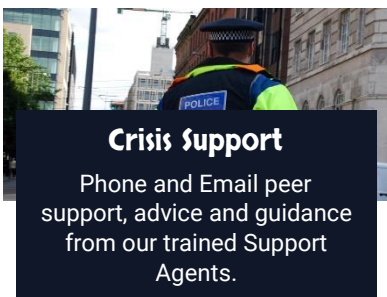
Structure and Governance

The charity is registered as a Charitable Incorporated Organisation (Number 1162669, First registered 15th July 2015) in England and Wales by foundation constitution on 13th July 2015. The charity was founded on 25th February 2020. It consists of 4 Trustees who manage the day-to-day running of the charity supported by 5 Support Agents who offer crisis support and 10 C4B Champions who promote the charity in their force. All of those in the organisation are volunteers and not paid in any way other than expenses incurred whilst performing their role.

Objectives and Activities

Objectives

The charity exists to provide support for serving members of the Police Service, whether a Police Officer, Civilian or Volunteer.



Activities



Operation Bravery

During this financial period, the charity received the top prize of a £4,000 grant from Groundworks and Tesco Bags of Help, as voted for by those living in Central London, to provide support to the heroes in the Police who have been suffering following the London Terror Attacks in recent years.

This project launched in this financial year with a new website, and we have already started to use the funds to promote the project within this financial year. We are hoping that we begin to see those in need come to us and request the support.



Report of Chair of Trustees



As we round our 5 years in operation and look towards celebrating 5 years since our creation it is worth taking the time to stop and look back at what the charity has achieved so far, I am sure you are as proud as I am that the charity has reached a point where it can comfortably support those who need us.

As every previous year, I want to start by sharing my praise of our Support Agents and C4B Champions. We need to do more to increase the numbers of Support Agents and C4B Champions.

We have recently moved to a new website host which has meant a massive yearly saving to us, although there were initial outlays in this financial period, we are hoping to utilise these extra funds in pushing the charity more into the forefront in 2020/2021 financial period by feeding this into a larger advertising budget.

This financial report has seen a massive increase in the charities available funds at year end, this is a strong position to be in and sees the charity take in an income of almost £16,000 from those who have been fundraising for us in this financial period. It is also worthwhile thanking the Kumar family for their fundraising of over £3,000, following the passing of Ram Kumar, who had come to our charity for help and the family saw how hard we tried to get him the help he needed. I would like to personally pass on my condolences again as well as thank the family for their ongoing support.

During this financial period the charity was able to raise over £20,000 in income which is an increase from last year and any previous year. This is without the £3,000 of the £4,000 handed to the charity to launch Operation Bravery (further £1,000 set to come once there is the requirement for further funding). This is the biggest income of funds the charity has had throughout its history and a great place to be.

We have had 61 phone calls for Crisis Support this financial period, which is a small drop on last 2 years. We also had 29 emails, which is almost exactly the same as the 21 last year. This equates to over 2 calls and 1 email every 2 weeks. It still feels that if we increase our publicity by advertising this should in turn rise.

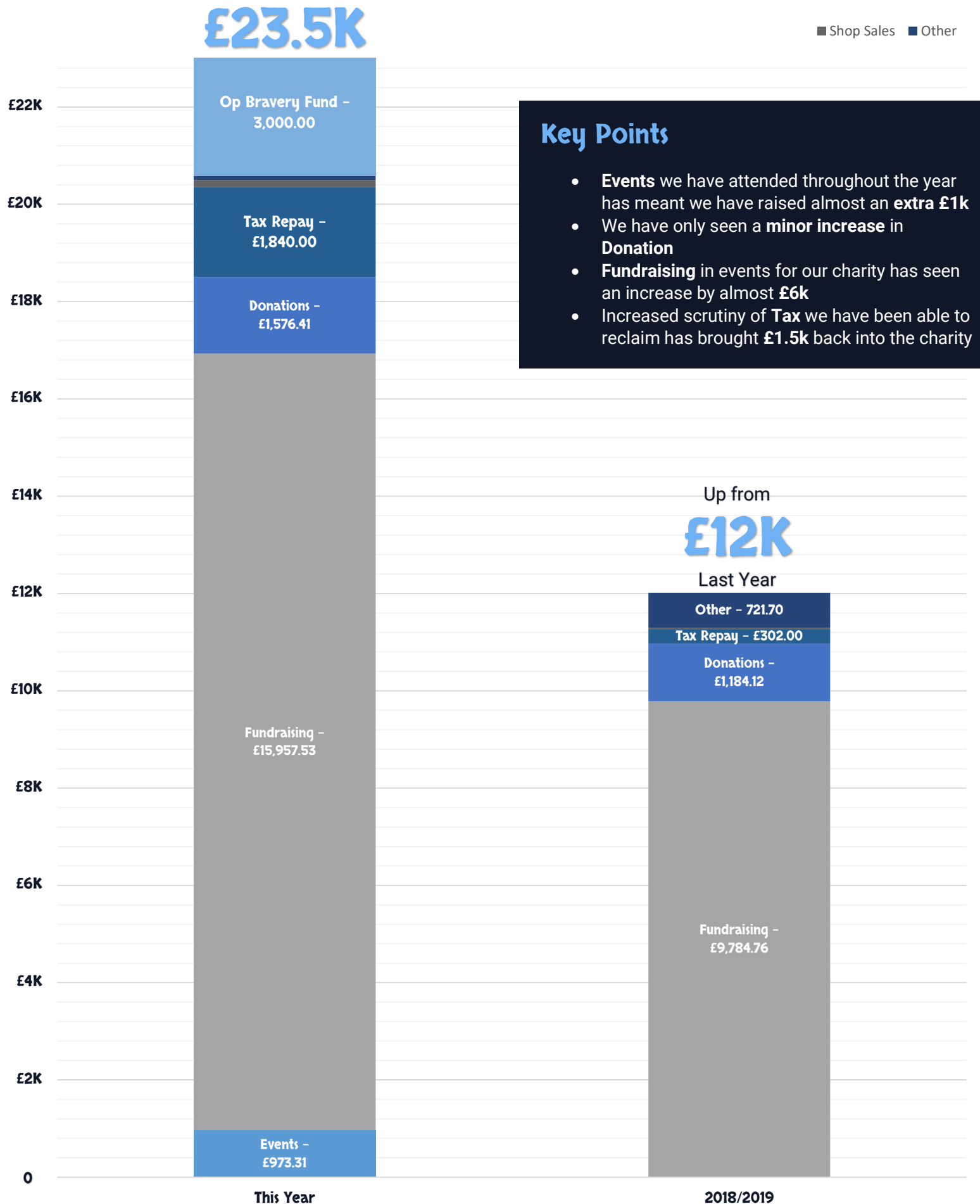
This year has seen an outstanding increase in funds available to the charity putting us in a stronger position looking towards the year ahead and we hope that it will be more successful than the last and that we can help more people and provide more people with support. Things are looking positive and I thank all of those volunteers, supporters and those using the support as that is the reason the charity is here.



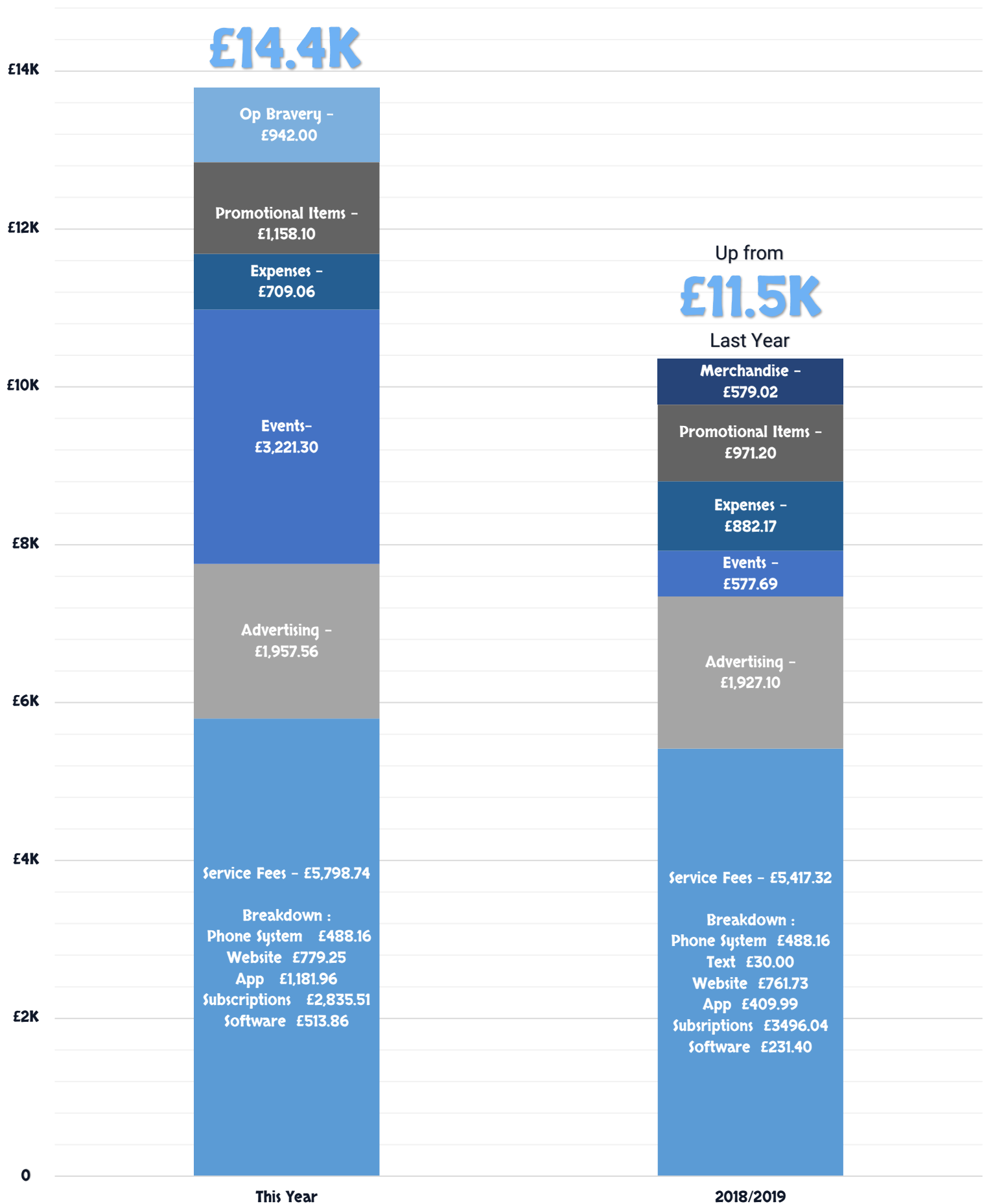
Stay Safe Everyone,

Rob Webber, Founder and Chair of Trustees

Our Income



Our Expenditure



Statement of Financial Activities

Annual accounts for period 01/02/2019 to 31/01/2020

Description	Note	Unrestricted Funds	Restricted Funds	Last YR Funds	Against LY
Incoming resources		£	£	£	£ +/- Change
Auctions		0	-	676.60	-676.60
Events		973.39	-	0	973.39
Fundraising		15,957.53	-	9,784.76	6,172.77
Donations, legacies & grants		1,666.40	-	1,184.12	3,482.28
Interest, dividends & rebates		1,840.00	-	347.10	1,492.90
Online Shop Sales		151.40	-	24.25	24.25
Op Bravery Fund	5	3,000.00	-	0	3,000.00
Total incoming resources	2	23,588.72	-	12,106.83	+11,481.89
Resources expended		£	£	£	£ +/- Change
Merchandising	3	0	-	579.02	-579.02
Insurance Costs		364.00	-	179.20	184.80
Consumables inc Electronics		37.27	-	582.47	-545.18
Events and Support		3,311.62	-	577.69	1,852.84
Service Fees inc. phone & website costs	3	5,798.74	-	5,417.32	381.42
Expensed items inc. Hotel, Travel & food expenses	4	709.06	-	882.17	-173.11
Online & physical advertising		1,957.56	-	1,927.10	982.52
Promotional		1,158.10	-	971.20	-257.69
Storage		83.41	-	0	83.41
Op Bravery Expenditure	5	942.06	-	0	942.06
Total resources expended		14,361.82	-	11,505.85	+1,530.29
		£	£	£	£ +/- Change
Net incoming/(outgoing) resources before transfers		9,226.90	-	510.98	8,715.92
Gross transfers between funds		-	-	-	-
Net incoming/(outgoing) resources before other recognised gains/(losses)		9,226.90	-	510.98	8,715.92
Gains and losses on revaluation of fixed assets for the charity's own use		-	-	-	-
Gains and losses on investment assets		-	-	-	-
Net movement in funds		9,226.90	-	510.98	8,715.92
Total funds brought forward		2,359.91	-	1,848.93	
Total funds carried forward		11,586.81	-	2,359.91	+9,226.90

Balance sheet

As at 31 January 2020

	Total this year	Total last year
	£	£
Fixed assets		
Tangible assets	-	-
Investments	-	-
Total fixed assets	0	0
Current assets		
Stock and work in progress	-	-
Debtors	-	-
(Short term) investments	-	-
Cash at bank and in hand	11586.81	2359.91
Total current assets	11586.81	2359.91
Creditors: amounts falling due within one year	-	-
Net current assets/(liabilities)	11586.81	2359.91
Total assets less current liabilities	11586.81	2359.91
Creditors: amounts falling due after one year	-	-
Provisions for liabilities and charges	-	-
Net assets	11586.81	2359.91
Funds of the Charity		
Unrestricted funds	9528.87	2359.91
Designated funds	2057.94	-
Total unrestricted funds	11586.81	2359.91
Restricted income funds	-	-
Endowment funds	-	-
Total funds	11,586.81	2359.91

The financial statements were approved by the Board of Trustees on 17th Nov 2020 and signed on its behalf by the Chair of Trustees.



Rob Webber
Founder & Chair of Trustees

Respective responsibilities of trustees

The charity's trustees are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this year under section 144 of the Charities Act 2011 (the Charities Act) and that an independent examination is also not needed under section 145 of The Charities Act due to the fact the gross income is below the threshold of £250,000 for small charities.

Notes to Financial Statements

Note 1: Basis of preparation

Basis of accounting

These accounts have been prepared on the basis of historic cost (except that investments are shown at market value) in accordance with:

- Accounting and Reporting by Charities – Statement of Recommended Practice (SORP 2005)
- Accounting Standards
- The Charities Act Except the following:

The accounts do not separately show accruals and prepayments in either this or prior year since the charity Trustees do not believe these are separately identifiable. The Trustees believe that they are so minor as to be immaterial to the accounts and to the reader of the accounts.

Note 2: Accounting policies

This standard list of accounting policies has been applied by the charity.

INCOMING RESOURCES

Recognition of incoming resources

These are included in the Statement of Financial Activities (SoFA) when:

- the charity becomes entitled to the resources;
- the trustees are virtually certain they will receive the resources;
- and
- the monetary value can be measured with sufficient reliability.

Incoming resources with related expenditure

Where incoming resources have related expenditure (as with fundraising or contract income) the incoming resources and related expenditure are reported gross in the SoFA.

Grants and donations

Grants and donations are only included in the SoFA when the charity has unconditional entitlement to the resources.

Tax reclaims on donations and gifts

Incoming resources from tax reclaims are included in the SoFA at the same time as the gift to which they relate.

Gifts in kind

Gifts in kind are accounted for at a reasonable estimate of their value to the charity or the amount actually realised. Gifts in kind for sale or distribution are included in the accounts as gifts only when sold or distributed by the charity. Gifts in kind for use by the charity are included in the SoFA as incoming resources when receivable.

Donated services and facilities

These are only included in incoming resources (with an equivalent amount in resources expended) where the benefit to the charity is reasonably quantifiable, measurable and material. The value placed on these resources is the estimated value to the charity of the service or facility received.

Volunteer help

The value of any voluntary help received is not included in the accounts due to the lack of financial value

Investment income

This is included in the accounts when receivable.

Investment gains and losses

This includes any gain or loss on the sale of investments and any gain or loss resulting from revaluing investments to market value at the end of the year.

EXPENDITURE AND LIABILITIES

Liability recognition

Liabilities are recognised as soon as there is a legal or constructive obligation committing the charity to pay out resources.

Grants with performance conditions

Where the charity gives a grant with conditions for its payment being a specific level of service or output to be provided, such grants are only recognised in the SoFA once the recipient of the grant has provided the specified service or output.

Grants payable without performance conditions

These are only recognised in the accounts when a commitment has been made and there are no conditions to be met relating to the grant which remain in the control of the charity.

ASSETS

Tangible fixed assets for use by charity

These are capitalised if they can be used for more than one year, and cost at least £500. They are valued at cost or a reasonable value on receipt.

Investments

Investments quoted on a recognised stock exchange are valued at market value at the year end. Other investment assets are included at trustees' best estimate of market value.

Stocks and work in progress

These are valued at the lower of cost or market value.

Note 3: Analysis of resources expended

Analysis		Unrestricted	Restricted	Last year	+/-
		£	£	£	£
Service Fees	Telephone Service	488.16	-	488.16	0
	Text Service	0.00	-	30.00	-30.00
	Website costs	779.25	-	761.73	17.52
	App	1181.96	-	409.99	771.97
	Subscriptions	2835.51	-	3496.04	-660.53
	Other Inc. Software Fees	513.86	-	231.40	282.46
Total		5798.74	-	5417.32	+381.41

Merchandising	Online Shop Items	0	-	579.02	-579.02
Total		0	-	579.02	-579.02

Note 4: Details of certain items of expenditure

4.1 Volunteer expenses	This year	Last year
Number of trustees who were paid expenses	1	1
Number of volunteers who were paid expenses	0	0
Total amount paid	£709.06	£968.82

4.2 Fees for examination or audit of the accounts

	This year	Last year
	£	£
Independent examiner's or auditors' fees for reporting on the accounts	None	None
Other fees (for example: advice, consultancy, accountancy services) paid to the independent examiner or auditor	None	None

Note 5: Analysis of Op Bravery Fund

Analysis		Unrestricted	Restricted
		£	£
INCOMING	Funding from Groundworks/Tesco	0	3,000.00
OUTGOINGS	Online and Physical Advertising	0	942.06
	REMAINING IN FUND	0	2,057.94

Charity Details:

Charity Number: 1162669 (England and Wales)

VAT Registration Number: 248378371

Registered Address: International House, 24 Holborn Viaduct, City of London, EC1A 2BN



Registered with
**FUNDRAISING
REGULATOR**