

Charity Registration No. 1076993

HEARTCRY TRUST
ANNUAL REPORT AND UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2020

HEARTCRY TRUST ANNUAL REPORT

1st October 2019 – 30th September 2020

Charity registration number: 1076993

Objectives and activities

Hearcry Trust was established by Declaration of Trust dated 23 May 1999 and registered as a charity on 11 August 1999.

Hearcry Trust is a Christian charity which seeks to facilitate people through teaching, training and resources to connect with their communities to bring transformation. We seek to equip the Church to be an agent of positive and practical change in communities and nations. Hearcry for Change seeks to carry an encouraging Christian message of hope with a generous, practical demonstration of kindness towards the poor and broken in our communities.

To that end, Hearcry has continued with many speaking and training opportunities both in the UK and other nations this year up until the Covid-19 lockdown in March 2020. Prior to lockdown and the international and national travel restrictions, we visited 31 cities in the UK (several multiple times during the year to different venues) and incorporating England, Wales and N Ireland. We also served 10 other nations around the world in the USA & Canada and Europe. Since lockdown we have also produced online teaching and training material for all of these nations with the addition of Australia and SE Asia as well.

The Trustees have paid due regard to guidance issued by the Charity Commission in deciding what activities the charity should undertake.

Achievements and performance

In addition to serving over 30 cities in the UK and multiple cities in 10 other nations worldwide to offer training through conferences and teaching days with Rachel Hickson and Helen Azer visiting as speakers and trainers, Hearcry has also adapted to the challenges of Covid-19 by providing online training material and conducted seminars over zoom. Much of the mentoring of leaders has also continued online throughout this period. Hearcry Trust also continues to support social action programmes in the nations. Our main area of social action investment has been through a continuation of the Trust's work into some of the poorest communities in Eastern Europe, notably our partnerships in Moldova, where we were able to provide practical resources as well as leadership training and mentoring support to workers on the ground there.

Hearcry Trust was able to contribute towards the renovation work on the girls' refuge and academy in Moldova, which houses vulnerable young girls (rescued from trafficking or "at risk" situations) and ensure that they receive education, trauma counseling and a safe place to live. Rachel and Gordon Hickson and Gill Trevor visited the projects on behalf of the Trustees and obtained updates from the project partners on the ground.

We continue to develop our website and marketing information to enable people to connect with us. Our social media platforms (Facebook, YouTube & Instagram) have increased interest and raised our profile and the blog for the social action projects in Moldova has given donors a greater sense of partnership. Revenue generated through the sale of our resources in the UK has enabled us to donate materials into key projects in the UK and overseas. We have prioritized the support of rehabilitation centres for drug and alcohol dependency.

Our website continues to be updated on a regular basis with the latest security software installed in order to maintain the site's compliance for online donations and allow donors to complete Gift Aid declarations online as well.

Structure, Governance and Management

The Trustees met twice during the year. At the AGM on 10 June 2020, Mrs Clare Sheaf was re-elected as the Chair of the Trust and Mr Andrew Lang as Secretary. Mr Alan Penry continues to advise the Trustees on compliance and ensured that the Trust policy documents were reviewed and updated.

It is the Trust's practice that trustees are selected on the basis of their active interest and engagement with the Trust in an informal capacity for some years prior to their appointment as trustees. This ensures that trustees have an understanding and appreciation of the range of the Trust's activities and are already relationally connected to the Trust. Trustees are also selected on the basis of the skill set they will bring to the Trust's governance and management so that current trustees have legal, educational and business/managerial experience between them and are able to advise not only on the projects the Trust is engaged with but also on compliance issues. New trustees are appointed by the Trustees and apart from receiving the Trust Deeds and Charity Commission guidelines and resources on becoming a charity trustee, the Trust's usual practice is for them to be inducted and trained by attending meetings for a period prior to their appointment as well.

The Trust has continued to retain the services of RDP Newmans LLP as our accountants to assist us with financial advice and the Independent Examiners report for the Charity Commission. Mr David Finn continues to oversee our accounts at RDP Newmans. Heartcry Trust has continued to operate from the office in Oxford located in CMS House, Watlington Rd, Oxford OX4 6BZ. Before lockdown restrictions the Trust hosted Face 2 Face evenings where people interested in the work of the Trust have been able to attend in an informal setting, ask questions, listen to more personal reports and stories, and gain a greater understanding of the work of the Trust.

Financial Review

A summary of the income, expenditure and assets for the financial year is attached. The UK income total for this financial year was £77,967 (2019: £62,183) while the total expenditure was £51,740 (2019: £65,964) resulting in a surplus £26,227 (2018 deficit: £3,781) and a fund balance/assets of £51,248. The Charity accounts were independently examined by RDP Newmans LLP, Lynwood House 373/375 Station Road, Harrow, Middlesex, HA1 2AW under the supervision of Mr David Finn.

It is the policy of the charity that unrestricted funds which have not been designated for a specific use should be maintained at a level equivalent to between three and six month's expenditure. The Trustees consider that reserves at this level will ensure that, in the event of a significant drop in funding, they will be able to continue the charity's current activities while consideration is given to ways in which additional funds may be raised. This level of reserves has been maintained throughout the year in spite of the challenges of Covid-19 since March 2020.

Reference and Administrative details

Charity name: Heartcry Trust

Other name the charity uses: Heartcry for Change; Heartcry Ministries

Registered charity number: 1076993

Charity's principal address: CMS House, Watlington Rd, Oxford OX4 6BZ.

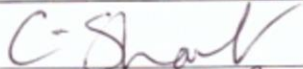
Names of the Charity's Trustees:

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Frank Ferrett			
3	Andrew Lang	Secretary		
4	Clare Sheaf	Chair		
5	Alan Penry			
6	Claire Minns			

Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)		
Full name(s)	CLARE SHEAF	
Position (eg Secretary, Chair, etc)	Chair of Trustees	
Date	6/11/2020	

HEARTCRY TRUST

INDEPENDENT EXAMINER'S REPORT

TO THE TRUSTEES OF HEARTCRY TRUST

I report to the Trustees on my examination of the financial statements of Heartcry Trust (the Charity) for the year ended 30 September 2020, which are attached.

Responsibilities and basis of report

As the Trustees of the Charity you are responsible for the preparation of the financial statements in accordance with the requirements of the Charities Act 2011 (the 2011 Act). The Trustees consider that an audit is not required for this year under section 144(2) of the 2011 Act and that an independent examination is needed.

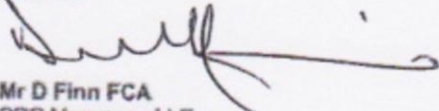
I report in respect of my examination of the Charity's financial statements carried out under section 145 of the 2011 Act. In carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the Charity as required by section 130 of the 2011 Act; or
2. the financial statements do not accord with those records.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the financial statements to be reached.



Mr D Finn FCA
RDP Newmans LLP
Chartered Accountants

Lynwood House
373-375 Station Road
Harrow, Middlesex
HA1 2AW

Dated: 23/11/2020

Heartcry Trust

RECEIPTS AND PAYMENTS SCHEDULE
FOR THE YEAR ENDED 30TH SEPTEMBER 2020

(THIS DOES NOT INCLUDE TRANSFERS BETWEEN CURRENT AND TRACKER BANK ACCOUNTS)


	2020	2019
	£	£
Receipts		
Covenant refunds	5,444	7,109
Donations and Gifts from UK/Other	48,925	28,316
Gifts from USA	18,722	12,137
Refunds	325	5,265
Interest/Charges returned	21	33
Sales	4,235	8,536
Conference	295	787
Total receipts	77,967	62,183
Payments		
Conference expenses	4,063	4,301
Donations and Gifts	2,837	1,095
Office expenses	12,980	13,750
Consultancy fees	22,987	28,769
Tapes, Books, CD Resources	4,868	1,825
Travel expenses	4,004	16,224
Total payments	51,740	65,964
Net of Receipts/(Payments)	26,227	(3,781)
Fund balances as at 1 October 2018	25,021	28,802
Fund balances as at 30 September 2019	51,248	25,021

Heartcry Trust

STATEMENT OF ASSETS AND LIABILITIES
AS AT 30TH SEPTEMBER 2020

	<u>2020</u>	<u>2019</u>
	£	£
Cash funds		
Cash at bank - Current Account	22,206	10,000
Cash at bank - Deposit Account	29,042	15,021
	<u>51,248</u>	<u>25,021</u>
Total cash funds	<u>51,248</u>	<u>25,021</u>

The financial statements were approved by the Trustees on 21/11/20


Trustee

Heartcry Trust

NOTES TO THE ACCOUNTS
AS AT 30TH SEPTEMBER 2020

1) RELATED PARTY TRANSACTIONS

During the year, the charity reimbursed expenses of £14,147 to Mr & Mrs G Hickson (Founding Director and her spouse) and paid consultancy fees, honorarium and conference fees of £5,655 to Mrs R Hickson.

The Charity bought books from Mr & Mrs G Hickson for £4,676 during the year. Mr & Mrs G Hickson donated £3,100 to the Charity during the year ended 30 September 2020.

During the year, the charity paid £2,403 for production and design of ebook, marketing leaflets etc. to Hickson Management Services Limited, a company in which Mr and Mrs G Hickson's son is a director.

Miss H Azer, a director, was paid consultancy fees/honorarium of £17,102 during the year. Miss H Azer donated £3,715 to the Charity during the year ended 30 September 2020.

Ms C Minns, a Trustee, donated £275 to the Charity during the year ended 30 September 2020.

Mr F Ferrett, a Trustee, donated £96 to the Charity during the year ended 30 September 2020.