

# Martineau Gardens

Annual Report 2020



Martineau Gardens is a valued and much-loved, organically-maintained Community Garden close to Birmingham city centre. A place to learn, to heal, to connect with nature and to play.

The Gardens are open six days a week, as a tranquil place that is free to visit, thanks to the dedication and generosity of our volunteers and supporters.

# THERAPEUTIC HORTICULTURE



Martineau Gardens provides a safe and welcoming space for some of the most vulnerable people in our community. It is maintained and developed by the people who volunteer on our therapeutic horticulture programme, many of whom live with enduring mental health problems, learning difficulties, brain injuries, physical disability and neurological conditions. We are indebted to the Charitable Trusts and individuals who support our work and give our volunteers the opportunity to find purpose and a sense of belonging.

In 2019-20 we supported **97** volunteers to undertake therapeutic horticulture (TH) in a safe, supportive and inclusive environment. TH volunteers supported the Gardens and each other with over **7130** hours of work.

Over **95%** of the volunteers who joined our therapeutic horticulture programme reported a substantial improvement in their wellbeing.

When asked to score between 1 and 10, how satisfied they are with life as a whole: before they start **75%** of prospective volunteers report their Life Satisfaction **below 6**, whereas over **70%** of our current volunteers report their Life Satisfaction **above 6**.



One of the areas of life which contributes to overall wellbeing, and the area which prospective volunteers report as being lowest, is satisfaction with what they are achieving in their lives. This is also the area of life that, once they join us, volunteers report as having increased by the greatest amount. Other areas of substantial increase included personal relationships and feeling part of their community.

## OUR TRUSTEES

Sue Roberts, Chair; Peter Arnold; Tim Bruton, Treasurer; Sarah Colles; Liz Hensel; Glenys Thomas; Peter Townley; Tom Walkling

## OUR STAFF (4.8 Full Time Equivalent)

Gill Milburn, CEO; Jane Bradshaw, Deputy; Michael Burnett, Fundraising; Sarah Hill-Daniel, Marketing and Communications; Juliette Green, Environmental Education; Stewart Holmes, Therapeutic Horticulture; Miranda Kingston, Therapeutic Horticulture; Felicity McCabe, Administrative Support; Alec Middleton, Event Host. Sessional Support: Susan Swan; Peter Athorn; Jacky Hotchin; Kim Knowles

## OUR VOLUNTEERS

Therapeutic Horticulture 97 Visitor Welcome 12 Events Support 22  
Corporate 56





Some of our volunteers are not in a position to move on to paid work and so they stay with us, sometimes for many years, developing deep and meaningful connections with the Gardens, staff and other volunteers. This long-term stability is vital for their wellbeing.

Our impact measurement system, strongly suggests that participation in the Martineau Gardens Therapeutic Horticulture Programme has a measurable, positive impact on the wellbeing of volunteers, many of whom join us with very low life satisfaction.



***"From the moment you step through the gate, you enter a world of calm joy.  
Whoever you are, you'll find something important for you here"***

(S, 2019)

## ENVIRONMENTAL EDUCATION

From March to October each year, we offer National Curriculum-focused teaching sessions and sensory tours of the Gardens for children to learn about plants, habitats, food chains, invertebrates, lifecycles, food and healthy eating.

**241** children from Reception to Year 6 visited the Gardens from **25** schools

**14** schools made multiple visits

**6** schools received a Hugh Kenrick Day Bursary towards transport costs  
One school sent a class every day for a week to study bees and pollination.



Family Activities engaged 3 - 8 year olds with environmental play and crafts, introducing them to the wonders of outdoor adventure. **742** children and their parents attended **38** holiday time sessions

***"Very organised and a great learning experience. Loved the resources on the hunt and pond dipping"***

(Teacher feedback)

## OUR CHARITABLE OBJECTIVES IN PRACTICE

### **We provide:**

A safe and welcoming space which enables adults, young people and children to connect with nature and improve their wellbeing.

Long-term social and therapeutic horticulture and related programmes, which facilitate improved wellbeing and the development of transferable skills of vulnerable people. Including but not exclusively: people with mental health issues; brain injury; Autistic Spectrum Disorder; Special Educational Needs or those living with dementia.

High quality, affordable, Environmental Education for children of school age and engaging family activities using the natural landscape and features of the Gardens to encourage outdoor play.

Gardens and woodland managed along organic principles with biodiversity and sustainability at its core and which seeks to enhance visitor understanding and appreciation of food growing, caring for the environment and the positive impact a green space has for a local community.



# A MESSAGE FROM THE TRUSTEES

We are pleased to present the annual report and accounts for what was a year of positive outcomes for Martineau Gardens, but one which ended in sadness as COVID-19 impacted everyday life. We are thankful for the generosity of funders and Friends who continue to support us through the pandemic. Notable achievements, following our charitable objectives, include the following highlights.

Completion of the Pavilion Garden, thanks to the hard work of our TH volunteers and the continued support of Jo Malone London. This project brokered links with corporate volunteers, including Amey PLC, Avison Young and Charity Commission staff, and support from local builders merchants. We are delighted with this addition to the Gardens, and the indoor working opportunities provided by the Keder House, particularly with our more vulnerable volunteers. World Mental Health Day was an opportunity for TH volunteers and corporate supporters, including NBB Solicitors, to come together to plant bulbs and share lunch. We also started a series of courses funded by Bupa UK Foundation, for people 'feeling low', using the Gardens as inspiration for a creative recovery.

Wildlife volunteers soldier on coppicing the woodlands, clearing the pond and preserving habitats within the SLINC. Wildlife recording continues, with over 400 species of moth; 60 fungi; 60 birds and 22 butterflies identified on site.

Environmental education went from strength to strength, and we wish Caroline Starr a happy retirement and offer thanks for her dedicated long service. We continued TH support of young people with special needs, helping to develop skills and relationships.

Our Visitor Welcome team put in 1,344 hours to greet 12,000 visitors wishing to connect with nature, find a place to de-stress and meet with friends. The investment in refurbishing the pavilion paid dividends with an increase in venue hire, and our events, particularly the Garden Party, provided valuable unrestricted income and an opportunity to introduce new visitors.

We proudly live by our values, demonstrating integrity by supporting sustainability, ethical purchasing, and having a welcoming approach that embraces social inclusion and accessibility.

An extended version of this report will be available on our website in November.



**Income**  
**£205,926**

Grants 61%  
Charitable Services 3%  
Sales 24%  
Donations 7%  
Building Development 2%  
Friends Scheme 3%  
Bank Interest 0%

**Expenses**  
**£184,183**

TH Salaries 34%  
Other TH costs 4%  
Charitable services 19%  
Premises / overheads 9%  
Public engagement 22%  
Building development 6%  
Cost of sales 6%

**People**  
**12,334**

TH Volunteers 97  
Visitor Welcome Team 12  
Events Volunteers 22  
Corporate Volunteers 56  
Trustees 8  
Staff (FTE) 4.8  
Friends 135  
Visitors 12,000

Balance: at 31.03.19 £111,825 at 31.03.20 £133,568

Martineau Gardens is a registered charity (1092364) and a company limited by guarantee (4273209)  
27, Priory Road, Edgbaston, Birmingham B5 7UG. Tel: 0121 440 7430  
email: [info@martineau-gardens.org.uk](mailto:info@martineau-gardens.org.uk) [www.martineau-gardens.org.uk](http://www.martineau-gardens.org.uk)





# **Martineau Gardens**

## **Report and Financial Statements**

Registered number 4273209

31 March 2020

### **Legal and administrative information**

#### **Status**

Martineau Gardens is a charitable company limited by guarantee and a registered charity governed by its memorandum and articles of association. The company was incorporated on 20 August 2001 and registered as a charity on 7 June 2002 (charity number 1092364).

#### **Trustees**

Ms S Roberts, Chair

Mr P Arnold

Ms G Thomas

Mr T Walkling

Mr T Bruton

Mrs S Colles

Mrs L Hensel

Mr P Townley (appointed 26<sup>th</sup> October 2019)

#### **Secretary**

Mrs G Milburn

#### **Registered Office**

27 Priory Road, Edgbaston, Birmingham, B5 7UG

## Report of the Trustees for the year ended 31 March 2020 (incorporating the Directors' report)

The Trustees, who are also directors of the charitable company for the purposes of the Companies Act, present their report for the financial year ended 31 March 2020.

### Review of financial results and future developments

Martineau Gardens continues to generate public benefit through its main activities, namely Therapeutic Horticulture and visits from schools, groups and the public, providing opportunities to learn about plants, biodiversity and food growing.

During this financial year, incoming resources have exceeded outgoing resources by £21,743. There was a £7,088 surplus on restricted funds and a £14,655 surplus on unrestricted funds in the year. Overall net assets at the year-end was £133,568.

During the year, TBC.

Thanks to support from Jo Malone London and pro-bono help from local and national construction companies Martineau Gardens completed an extension to The Courtyard Garden.

Our work in Therapeutic Horticulture continues to rely on grants from Charitable Trusts including £15,000 being the final instalment of a three-year £45,000 grant from the Henry Smith Charity.

Environmental Education sessions with schools and other groups are being supported by a number of Charitable Trusts, including the Ernest Cooke Trust, enabling us to extend the service and employ a teacher, part time for eight months a year, and to incorporate aspects of environmental education into our Family Activity sessions.

Income generating activity was boosted by a successful Garden Party in June 2019, and a series of cricket matches from which we receive parking fees.

In mid-March 2020, the COVID-19 lockdown forced us to furlough staff and to close temporarily. This halted the Making a Difference Project, funded by BUPA, which had made a successful start with free mosaic and photography courses for adults with mental health issues. The project has been revised and agreed by funders, restarting in October 2020.

Trustees have continued to review income generation with the aim of increasing income from: -

- The hire of the Gardens for events including more corporate sponsored activities;
- Subscribers to the Friends scheme, which is listed separately from donations;
- Special events held at the Gardens
- Educational visits and services provided by the Gardens

Following the completion of 2 major projects in the last 12 months, the primary focus of our income generation activities continues to be on securing funding for our running costs.

### Reserves Policy

The Charity has agreed the level of reserves, that is, those funds that are freely available that the Charity ought to retain for the unexpected and for future investment. The Charity aims that cash or borrowing facilities are available to cover three months of normal unrestricted expenditure which now amounts to approximately £15,000 and year end unrestricted cash amounted to £41,725. The Charity considers that in the current economic conditions, it would be prudent to maintain a higher than normal level of cash until future operating conditions become clearer. In future years, higher levels of funds may be retained to support our further refurbishment plans.

### Funds held as custodian trustee on behalf of others

The Charity does not hold any funds as custodian trustee on behalf of others.

### Trustees' responsibilities in relation to the financial statements

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing those financial statements, the trustees are required to:



## Report of the Trustees for the year ended 31 March 2020 (incorporating the Directors' report)

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

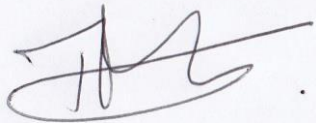
The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The trustees have given consideration to the Charity Commission guidance and the Charity Act 2011 with regards to public benefit.

### **Independent examiners**

The trustees have appointed Birmingham Voluntary Services Council (BVSC) to carry out an independent examination of these accounts.

By order of the Trustees:

A handwritten signature in dark ink, appearing to be 'TB', with a horizontal line extending to the right.

Tim Bruton (Treasurer)

## Statement of Financial Activities (including Income and Expenditure Account) for the year ended 31 March 2020

	Notes	Unrestricted Funds £	Restricted Funds £	Total Funds 2020 £	Total Funds 2019 £
<b>Incoming resources</b>					
Grants		8,493	116,469	124,962	107,804
Charitable services		-	5,951	5,951	12,126
Sales		48,406	-	48,406	40,463
Donations		14,616	-	14,616	14,644
Building development		-	5,120	5,120	25,484
Friends Donations		6,587	-	6,587	5,930
Bank interest		114	170	284	-
<b>Total incoming resources</b>		<b>78,216</b>	<b>127,710</b>	<b>205,926</b>	<b>206,451</b>
<b>Resources expended</b>					
<i>Charitable expenditure</i>					
Therapeutic horticulture salaries	2	-	(62,155)	(62,155)	(68,273)
Other therapeutic horticulture costs		-	(7,253)	(7,253)	(5,012)
Charitable services		-	(34,707)	(34,707)	(17,039)
Premises and overheads		(6,781)	(9,883)	(16,664)	(23,854)
Public engagement		(40,778)	-	(40,778)	(38,545)
Building development and depreciation		-	(10,884)	(10,884)	(45,699)
<i>Other expenditure</i>					
Cost of sales		(11,742)	-	(11,742)	(12,971)
<b>Total resources expended</b>		<b>(59,301)</b>	<b>(124,88)</b>	<b>(184,183)</b>	<b>(211,393)</b>
Transfer of funds		(4,260)	4,260	-	-
Net movement in funds		14,655	7,088	21,743	(4,942)
Total funds at start of year		27,070	84,755	111,825	116,767
<b>Total funds at end of year</b>		<b>41,725</b>	<b>91,843</b>	<b>133,568</b>	<b>111,825</b>



## Balance Sheet as at 31 March 2020

	Notes	2020 £	2019 £
Tangible fixed assets	3	25,402	27,903
<b>Current assets</b>			
Cash at bank and in hand	4	128,896	92,320
Debtors	5	3,150	3,245
		132,046	95,565
Creditors falling due in one year	6	(23,880)	(11,643)
Net current assets		108,166	83,922
Net assets		133,568	111,825
Unrestricted funds		41,725	27,070
Restricted funds	7	66,440	56,852
Fixed asset fund		25,403	27,903
Total funds		133,568	111,825

For the year ended 31 March 2020, the company was entitled to exemption under section 477 of the Companies Act 2006.

There were no related party transactions in the current or prior period.


No members have required the company to obtain an audit of its accounts for the year in question in accordance with Section 476 of the Companies Act 2006.

The trustees acknowledge their responsibility for:

1. Ensuring the company keeps accounting records which comply with section 386; and
2. Preparing accounts which give a true and fair view of the state of affairs of the company as at the end of its financial year and of its profit and loss for the financial year in accordance with section 393 and which otherwise comply with the requirements of the Companies Act relating to accounts so far as applicable to the company.

Approved by the trustees on

2020 and signed on its behalf by:



Tim Bruton (Treasurer)

## Notes to the accounts

### 1. Accounting Policies

#### Basis of preparation

The financial statements have been prepared under the historical cost convention and in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issued on 16<sup>th</sup> July 2014 and the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS102) and the Charities Act 2011 and the UK Generally accepted Practices it applies from 1 January 2015. The trustees consider that there are no material uncertainties about the Charity's ability to continue as a going concern.

#### Capitalisation and depreciation of tangible assets

All assets costing more than £200 are capitalised, including, where applicable, irrecoverable VAT. No depreciation is charged in the year of acquisition. The cost of these assets is then written off by equal annual instalments over their expected useful life as follows:

Equipment: 3-10 years

#### Incoming resources

Grants are generally recognised in full in the Statement of Financial Activities, in the year in which they are receivable. Grants received which support future charitable activity are deferred.

Statutory income, sales and donations are included in the Statement of Financial Activities when receivable.

#### Resources expended

Resources expended are recognised in the period in which they are incurred.

#### Restricted funds

Restricted funds are to be used for specific purposes laid down by the donor. Expenditure which meets these criteria is charged to the fund.

#### Unrestricted funds

Unrestricted funds are donations and other incoming resources receivable or generated for the objects of the charity without further specified purpose and are available as general funds.

### 2. Staff costs

Staff costs were as follows:

	2020 £	2019 £
Wages and salaries	114,109	115,661
Social security costs	2,487	2,342
	<hr/>	<hr/>
Total funds	116,596	118,003
	<hr/>	<hr/>

Within the Statement of Financial Activities wages and salaries are allocated to the category of expenditure to which they relate.

The average weekly number of employees during the year, calculated on the basis of full time equivalents, was as follows:

	2020	2019
Project co-ordinators and management	4.8	5.1
	<hr/>	<hr/>

No trustees receive any remuneration or benefits, no trustee expenses were paid and no staff earn over £60,000



## Notes to the accounts

### 3. Tangible fixed assets

	<i>Equipment</i> £
<b>Cost</b>	
At 1 April 2019	38,918
Additions	5,592
Disposals	-
	<hr/>
At 31 March 2020	44,510
	<hr/>
<b>Depreciation</b>	
At 1 April 2019	11,015
Charge for the year	8,093
Disposals	-
	<hr/>
At 31 March 2020	19,108
	<hr/>
<b>Net book value</b>	
At 31 March 2020	25,402
	<hr/>
At 31 March 2019	27,903
	<hr/>

### 4. Cash at bank and in hand

	2020 £	2019 £
Cash at bank	128,896	92,320
	<hr/>	<hr/>
	128,896	92,320
	<hr/>	<hr/>

### 5. Debtors

	2020 £	2019 £
Trade debtors	3,150	3,245
	<hr/>	<hr/>

### 6. Creditors: Amounts falling due within one year

	2020 £	2019 £
Trade creditors	1,380	393
Deferred revenue	22,500	11,250
	<hr/>	<hr/>
	23,880	11,643
	<hr/>	<hr/>

Deferred revenue represents grants and statutory income received in the year that relates to the future periods.

## Notes to the accounts

### 7. Restricted Funds

	Therapeutic Horticulture	Building Funds	Charitable Services	BUPA	Courtyard Gardens	Total
Opening balance	32,722	184	1,730	-	22,216	56,852
Income for the year	65,049	5,120	17,008	17,469	23,064	127,710
Expenditure	(75,997)	(2,398)	(22,076)	(2,804)	(13,514)	(116,789)
Transfers	-		3,338		(4,671)	(1,333)
Closing balance	21,774	2,906	-	14,665	27,095	66,440