



Annual Report and Accounts

For year ending 31st March 2020

Together we can find a home for every child who needs one

Home for Good (a company limited by guarantee). Registered Address: 8 Angel Court, Copthall Avenue, London, EC2R 7HP. Charity Number (England & Wales): 115870. Charity Number (Scotland): SC046972. Company Registration Number (England & Wales): 9060425



Foreword

From the Executive Chair

This year has been an exciting time of growth and opportunity for Home for Good, enabling us to reach more people than ever with our vision of a home for every child who needs one.

From the Highlands to Cornwall our team have been sharing the need for many more foster carers and adopters to step forward and through our active network of Champions and through our increasing web and social media engagement, we have got this message out further and wider than ever before.

As we seek to journey with people on their fostering or adoption journey right from the point of inspiration all the way through to post-placement, we are continually blown away by the thousands of ordinary individuals and families who are prepared to take the extraordinary step of opening their home to a vulnerable child and to offering them much-needed wrap-around support.

Each new foster or adoptive home found provides another child with a loving family environment and we are humbled by every journey that we get to play a part in. But we long to see our impact increase so that no child is without their Home for Good. As we mobilise the church to step up and influence the government to create change, we hope to find many more loving, well-supported homes for children of all ages and needs.

Over the past year we have made some significant headway in doing just that. We have spoken in and resourced more churches than ever, supported over 1400 people on their fostering or adoption journey through our enquiry line, trained children and youth leaders in churches and social workers in local authorities and agencies, launched our Families of Refuge project to find carers for unaccompanied asylum-seeking children, kick-started our Change His Future campaign to raise awareness of the need for more adopters for Black children with a roundtable at 10 Downing Street, and through our Founding Director, have had opportunities to write in The Guardian, lead Thought for the Day on BBC Radio 4 and speak to a global audience of 300,000 people about the needs of vulnerable children.

We hope that you will enjoy reading this report which highlights the work we have done over the past year to further our four strategic goals – spiritual pacesetter, finding homes, supporting families and political advocacy. At the end of the report you will find some headlines for the year ahead.

As always, we would like to give our thanks to every single one of our supporters – individuals, families, churches, businesses and Trusts, and all those who champion the cause too. You make all of this possible. Thank you.

Alan Charter – Executive Chair
September 2020

Objectives

A home for every child who needs one

Our vision is a home for every child who needs one. We want every child to have a stable and loving home where they can thrive. We know that for children in care, it's crucial to find the right placement at the right time - whether that's a short-term foster placement in an emergency, a long-term foster home or a permanent adoptive family.

Currently, this isn't always possible. In the UK there is an urgent need for more than 8,000 additional foster families and there are not enough people coming forward to adopt children who wait the longest for adoption - children over the age of four, with additional needs, from black and minority ethnic communities and who are part of a sibling group. We believe the Church is well placed to ensure that every child has the home they need, and that families who foster or adopt receive the support that they need.

As we work to make our vision a reality, our four goals point us in the right direction and shape everything we do.

We want Churches in the UK to understand their mandate to care for vulnerable children, to have a deeper understanding of the theology of adoption, hospitality and caring for the vulnerable, and to take action.

We call this **spiritual pacesetting** and it is at the heart of all we do, because our faith is the foundation for our work. Our role is to be a voice within the UK Church, ensuring that fostering and adoption is on the agenda. This goal makes the other three goals possible: through the increased engagement of the Church we aim to see an increase in finding homes, support for families and involvement in political advocacy.

We want more Christians to step up to become adoptive parents or foster carers – particularly for children who wait the longest for adoption and children for whom there is currently the greatest need for foster carers.

Through our work **finding homes** we run campaigns to inspire people to consider fostering and adoption, dispel myths that prevent people from applying, and raise awareness of the specific needs in the UK. We then have a range of services and programmes that enable a positive journey from the moment of inspiration to the point of placement, and beyond.

Christian foster carers and adoptive families, along with those thinking about it and in the assessment process, to be able to access the support they need so they can overcome hurdles, be resilient, and thrive.

Supporting families starts with inspiring and equipping churches to provide wrap-around support to those who foster or adopt. Our networks of champions, churches, local movements and online hubs create spaces and opportunities for foster and adoptive families to support one another. As we identify specific needs, we create targeted programmes to enable support.

We are an authoritative voice on fostering and adoption in the UK, and we influence policy to create better outcomes for adoptive and looked after children and those who care for them.

In our **political advocacy** work we seek to represent Christian foster carers and adopters, to be a voice for vulnerable children, and to champion the role of the Church in society. Our role is to join or spearhead coalitions to tackle issues that we are well placed to address. We influence change by raising awareness of issues, building relationships, and offering solutions.

Our charity objects

Home for Good's objects are, for the public benefit and in accordance with the Christian principles as set out in the Statement of Beliefs, to relieve the needs of and advance in life children who have been, or may be, adopted, fostered or placed in care including (but not limited to) encouraging Christians to adopt and/or foster vulnerable children and young people, equipping churches to support foster carers and adoptive families and equipping local authorities and fostering/adoption agencies to engage more effectively with churches and Christians.



Spiritual pacesetting

We make sure that vulnerable children, fostering and adoption are on the agenda of the Church in the UK.

The foundation to all we do is the belief that God cares for vulnerable children and calls His followers to do the same. We are committed to enable Christians to better understand God's heart for the vulnerable, because we have seen that for so many this will inspire them to take an action - whether that's to open their home to a foster or adoptive child (finding homes), support someone else on their fostering or adoption journey they know (supporting families) or use their voice to help us bring about systemic change for the benefit of vulnerable children (political advocacy).

Some of the ways that we have achieved our spiritual pacesetting targets over the past year include...

Inspiring wider audiences than ever before

Our research shows that speaking engagements are important: 53% of those we have inspired or motivated to foster or adopt said that hearing a Home for Good speaker was significant, or very significant for them. Over the past year we have spoken in more churches and to bigger congregations than ever before. Our staff have spoken in more than 160 churches this year despite many cancellations towards the end of the year due to the Covid-19 crisis which closed churches.

This year Krish Kandiah, our Founding Director, had the opportunity to speak at the Global Leadership Summit to a live audience of 8000 people and a virtual audience of

300,000 people in churches around the world. The Global Leadership Summit is hosted in the USA and has had previous speakers from the UK including ex Prime Minister, Tony Blair. Speakers in this year's line-up included Bear Grylls, Danielle Strickland, Patrick Lencioni and Craig Groeschel.

Krish's talk was entitled VIP Leadership and focused on what fostering has taught him about leadership. As the Summit was broadcast around the world during the autumn, Krish had the opportunity to host a number of 'leader's lunches' at the UK satellite sites and our team had the opportunity to host event stands and meet delegates.

Equipping churches to champion fostering and adoption

We believe that the church and individual Christians have a mandate to care for the vulnerable in society, but we know that there are many different vulnerable groups – those in poverty or debt, those homeless or unemployed, those who came to the UK seeking refuge or those who have been trafficked and many others. Churches are on the frontline of serving these vulnerable groups and their resources can be stretched. That is why we seek to make things simple by providing comprehensive and engaging resources for churches to ‘plug and play’. This year we have produced resources for Mother’s Day, Father’s Day and Adoption Sunday and had a total of 885 church sign ups for these. Our Mother’s Day 2020 videos were viewed almost 50,000 times across our social media platforms.

Growing our reach within the Christian church

The 885 churches that signed up to show our resources for Mother’s Day, Father’s Day or Adoption Sunday represent almost 30 different denominations within the Christian church, however the majority are Anglican or Baptist. This year we have sought to build new relationships with a wider cross-section of the church. This has included getting to know leaders of churches who have predominantly Black congregation members as well as investing in relationships within the Catholic church. This year we had the opportunity to host a seminar on fostering and adoption at the Catholic Church’s Marriage and Family Life conference.

Alongside a deepening relationship with the Catholic church, we continue to strengthen our existing relationships with other church networks. This year the Archbishop of Canterbury commissioned our Founding Director, Krish, to produce a short film that communicates how understanding our adoption into God’s family unlocks the mystery and meaning of The Lord’s Prayer. The film was viewed by more than 100,000 people on social media.

KEY STATS FROM THE LAST YEAR

MORE THAN

160

CHURCHES SPOKEN IN BY HOME FOR GOOD STAFF IN THE LAST YEAR

885

CHURCHES SIGNED UP FOR OUR RESOURCES FOR MOTHER’S DAY, FATHER’S DAY OR ADOPTION SUNDAY
(REPRESENTING OVER 30 DIFFERENT DENOMINATIONS)

412
CHAMPIONS

IN OUR NETWORK OF HOME FOR GOOD CHAMPIONS

3

CELEBRATIONS OF FOSTERING AND ADOPTION HOSTED IN KEY CATHEDRALS ACROSS THE UK

2.6 MILLION

PEOPLE REACHED THROUGH OUR SOCIAL MEDIA CONTENT

“Some years ago at my church, I believe God spoke to me clearly about being a mum to children who didn’t have families able to look after them. My church has been incredible and have played a huge part in my foster daughter’s life. From the start they have loved, welcomed and believed in her. She doesn’t have a father in her life but through my church she now has amazing, Godly men who have become inspirational father figures. I was introduced to Home for Good a few years ago through my church. They have been so supportive and encouraging and are always there to help. They have also connected me with other people who are thinking about fostering so I can share my experience with them and encourage them in their own journey. I am proud to be a champion for Home for Good.”

Kendra, foster carer.

Spiritual pacesetting (continued)

Equipping a growing network of volunteer champions

Our champions are people who are passionate about helping to find a loving home for every child who needs one. Each one plays an integral part in seeing this vision become a reality. This year our champion network grew to 412. Many of these are foster carers and adopters themselves. Whenever desired we connect prospective carers and adopters with a champion who is well-placed to offer peer-to-peer support and advice – often over a cup of coffee!

Celebrating fostering and adoption at Cathedral events

This year we hosted celebrations of fostering and adoption in three key Cathedrals – Birmingham, Bath and Rochester. In each case, the event was hosted by the Bishop and attended by hundreds of foster carers, adopters, looked after children and church leaders.

Reaching 2.6m people through social media

Although we are passionately committed to inspiring and equipping Christians within their church networks, we know that we can be engaging with our audience at all times through our social media reach. This year we have launched campaigns, open letters, short films, stories, web articles and much more to inspire and equip our growing online audience. In the last year our social media engagement has increased by 44% to 2.6m. On top of this our website has had 294,000 unique page views compared to 252,000 last year. Growing our social media and web engagement has been pivotal to increasing the number of people starting their fostering or adoption journey with us.

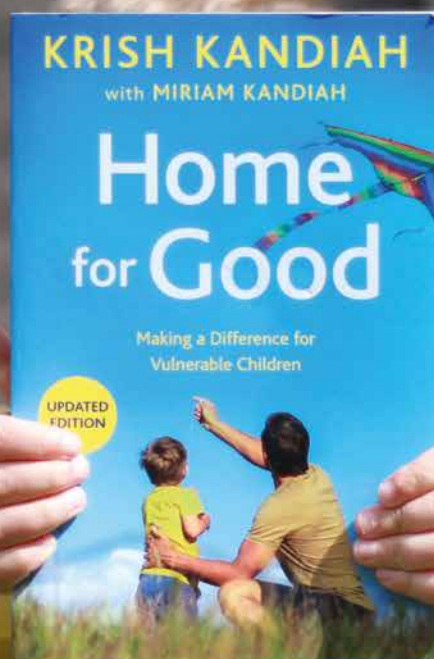
Champions in Bristol

Our South West Regional Manager Clare writes, “Through my first six months in Bristol I have been building relationship with Champions. Initially three of us met for coffee, to get to know each other and share vision for the city. As others came onboard, we have established easy ways to communicate between us as a group to share prayer needs and ask for practical help.

We held an Information Evening in April at the church offices of one of our Champions and other Champions supported the running of the evening. From this, 20 people signed up to say they were interested in Foundations Course. This enabled us to offer two courses in different parts of the city from May onwards, run by four Champions and attended by 13. Of those who attended, three households have contacted Bristol City Council to begin conversations about fostering whilst others plan to begin the adoption process in the future. The Brislington group have already set a date to meet again to begin to be an informal support group to each other as they explore what comes next.

Since January Champions have supported two information events, conferences, met individuals who are thinking about fostering or adoption, met foster carers who needed encouragement, established and coordinated a new peer support group, invited me to speak at services in their churches, and encouraged their leadership to financially support Home for Good.”





Finding homes

We create pathways that help people make the journey from inspiration to placement.

In October 2019, we commissioned the polling agency, Savanta ComRes to conduct a survey of 8000 British adults. This survey found that people from Black, Asian or Minority Ethnic (BAME) backgrounds are actually twice as likely to consider adoption but yet we know that there are very few BAME adopters who make it through the system and BAME children wait the longest. Data like this reminds us that we cannot simply inspire people to consider fostering or adopting, we must be ready to hold their hand every step of the way from inspiration to post-placement.

Some of the ways that we have achieved our finding homes targets over the past year include...

Enquiry line

Our enquiry team aims to journey with those who are thinking about fostering or adoption. It's a safe place to ask questions, be connected to experienced foster carers or adoptive parents, be prayed for, and when ready, be connected to one of our partner agencies. Last year our enquiry line supported 1410 people, helping them find out more about fostering or adoption. This year we ran a Crowdfunder campaign to raise £10,000 to enable us to send a copy of the Home for Good book to 1000 enquirers – 47% of people we surveyed said that reading the book was a 'very significant' way in which we helped them on their fostering/adoption journey.

Inspiration and Information events

After hearing a Home for Good speaker in their church, we often find that people want a little more information before taking their next steps. Our enquiry line is staffed from 9-5pm five days per week and offers information and guidance but in addition, we have hosted well over 100 opportunities for people to be inspired and informed about fostering and adoption. This includes 37 information events around the UK and 44 seminars and conferences. The Covid-19 crisis interrupted some of our planned events but instead we delivered these online. Thirty people attended an online information event in March 2020 and many of these went on to sign-up to attend a virtual Foundations Course.

Finding homes (continued)

Enquiry line feedback:

"Having someone available to answer questions has been good and also know we are being prayed for is great."

"I wished I had contacted Home for Good when we decided to adopt. I feel it's a good service and valuable support. I feel my experience would have been very different if Home for Good was involved"

"In the last month I have been hugely blessed by the support of Home of Good and it has been wonderful to connect with others with a similar passion or experiences."

KEY STATS FROM THE LAST YEAR

1410 PEOPLE WERE SUPPORTED LAST YEAR BY THE ENQUIRY LINE

OVER **100** OPPORTUNITIES TO BE INSPIRED AND INFORMED HAVE BEEN HOSTED BY HOME FOR GOOD

146 GROUPS RECEIVED THE RESOURCES TO RUN A FOUNDATIONS COURSE
[AN INCREASE OF 38 ON THE PREVIOUS YEAR]

100 ADOPTION ENQUIRIES RECEIVED BY OUR PATHWAY PARTNER AGENCIES
[A 37% INCREASE ON THE PREVIOUS YEAR]

OVER **260** SOCIAL WORKERS ATTENDED OUR FAITH LITERACY TRAINING SESSIONS

Foundations course

This is a six-week, film and discussion-based small group resource for anyone wanting to explore fostering or adoption. It aims to give people an insight into the realities of fostering and adoption, a good theological grounding, and a clearer idea as to how they can best make a difference in the lives of vulnerable children. Last year 108 groups requested to run a course in their local church. This year, 146 groups received the resources to run a local course.

During the Covid-19 crisis, we were unable to send the resources to church groups and instead ran courses online, hosted by Home for Good staff.

Pathways to adoption

Some of those that we inspire to adopt choose to do this through an adoption agency pathway partner. We partnered with 9 agencies in England and Scotland in 2019-2020. In England, 100 adoption enquiries were received by our pathway partner agencies - a 37% increase on the year before. We also saw increases in the number of enquirers who then went on to begin the assessment process (32% up on the previous year) and we saw twice as many enquirers go on to become approved adopters. Our partners placed 21 children with Home for Good adopters; 70% of these children were considered 'hard to place'.

We know that many more who are inspired by us to foster or adopt choose to self-refer to an agency rather than go through one of our pathway partners. For example, of those who were inspired to adopt after reading the Home for Good book, just ~10% went through our pathway. Work is underway to better capture the full number of people who go on to foster or adopt as a result of our work.

Pathways to fostering

Our focus in 2019-20 for fostering was launching and embedding regional Church Engagement Campaigns with Bristol City Council, Caritas Care (North East), Diagrama Foundation and the Diocese of Rochester (Kent), Leeds City Council, Southern Trust (Northern Ireland) and Wiltshire Council. In addition, we continue to refer fostering enquirers to previous pathway partners. Over the course of the year 19 of our enquirers went on to be approved as foster carers with one of these agencies. During the Covid-19 crisis we launched new emergency campaigns with new local authority partners and have seen a significant increase in the number of people enquiring with us about fostering.

"Thank you so much for an excellent, inspiring and helpful session. We're looking forward to the full foundations course online!"

Attendee at an online information event during the Covid-19 crisis.

Faith literacy training

Our research among Christian adoptive parents found that 63% thought their faith was seen by their social worker as a positive attribute (with 34% seeing it as neither positive or negative) – however we still hear of too many examples of faith being misunderstood during the process. Our faith literacy training aims to help social workers better understand faith so they are equipped to engage with faith issues during the assessment process. This year we ran seven sessions with 260 social workers in attendance and increase of 132% on the previous year when we trained 112 social workers and panel members.

For the first time we received money from the Government to run some of these sessions online and in partnership with My Foster Family, a charity aimed at supporting people from the Muslim faith to foster or adopt. We believe that this intervention not only offers assurance to the families we find that they will have an unbiased experience of the assessment process but that by supporting social workers to understand faith, we can diminish unnecessary obstacles and increase the number of homes we find for children.

"When the opportunity came up to be part of the Home for Good Foundations course...I jumped at the chance. I have loved being part of our group.

Our evenings have been marked with honesty, insight and vulnerability as a variety of foster carers, adopters and social workers have shared their stories and perspectives.

It has left me more passionate about pursuing the role that I believe God is calling my family to, and practically equipped me to take the next steps forward."

Laura, Foundations Course participant





Supporting families

We inspire and equip churches to support families that foster or adopt, and are a catalyst for establishing peer-to-peer support groups.

We believe that churches are not just a great place to inspire people to consider fostering or adoption – but that they can also be a fantastic supportive community for looked after children, foster carers and adoptive families. Therefore, we are passionate about equipping churches and individuals to offer great support to those who care for vulnerable children. Our range of support activities focus on facilitating and catalysing support. In particular we seek to assist the government and the church to offer support to families, rather than delivering direct support ourselves. This enables us to help secure ongoing support for many thousands of families.

Some of the ways that we have achieved our supporting families targets over the past year include...

Children's and youth leader training

We know that churches can be wonderful places of support and welcome for vulnerable children and those that care for them but we also know that sometimes it can require a little bit more thought to make sure that church life is set up well for fostering or adoptive families. Our Children's and Youth Leader Training helps those who work with children and young people within churches to understand the needs of fostered or adopted children and to change their practice to ensure that every child has a positive experience in church life.

This year we have run 19 sessions in churches around the UK and trained 328 people.

The Home for Good Summit

The Summit is a special event in the Home for Good calendar. Each year we gather foster families, adoptive families, children, church leaders, those considering fostering and adoption, sector partners and others to be inspired and equipped. This year over 500 people attended. Our seminars included a session for social workers to be enriched and affirmed and another equipping attendees to advocate for children in the political sphere.

Summit feedback

"Coming [to the Summit] inspires me, it excites me, it gives me new strategies and tips...I really do come away after the event absolutely inspired to keep going finding homes for good"

Phil Watson – Champion

Peer-to-peer support groups

Academic research has shown that peer contact for foster carers is associated with a greater likelihood that carers would continue in their role, have a more positive attitude towards fostering, and a lower likelihood of depression within carers. Our own research has shown that 88% of adoptive parents who are part of a peer-to-peer support group find it an important part of their support network. We also found that 63% of Christian adoptive parents would like to be part of a church-led peer-to-peer support group but are not currently.

We seek to be a catalyst for new groups to form and provide ongoing resources to equip those who lead and facilitate them. This year 12 new groups have been formed taking the total to 34 groups spread across the UK.

Web articles

Over the past year we have published 34 new articles on our website. These articles have covered topics from 'What the church needs to know about shame' to '8 ways to help settle your adopted or fostered child into school' to 'What we learnt through the adoption assessment process' and 'How will fostering affect my birth children?' During the Covid-19 crisis we continued to support families with relevant web content including an article on 'Understanding the impact of social distancing for foster and adoptive families.'

Comments about our web articles:

"Love this. Describes so accurately what a foster parent feels for the young ones in their care."

"Thank you thank you thank you for putting this into far better words than I can express!"

"This is the most honest and real account I've ever read. Like you wrote the secrets I carry in my soul and heart."

"Insightful wisdom, so true of our fostering journey!"

KEY STATS FROM THE LAST YEAR

328 PEOPLE TRAINED IN CHILDREN'S & YOUTH LEADER TRAINING

OVER **500** PEOPLE ATTENDED THE HOME FOR GOOD SUMMIT

34 PEER-TO-PEER SUPPORT GROUPS NOW FORMED ACROSS THE UK
[12 NEW GROUPS IN THE LAST YEAR]

34 NEW ARTICLES POSTED ON THE HOME FOR GOOD WEBSITE SUPPORTING FAMILIES

6 LOCAL MOVEMENTS ACROSS THE UK
(IN BATH, WORCESTER, LEICESTER, SUFFOLK, BOLTON & BRACKNELL FOREST)

Supporting families (continued)

A selection of quotes from the Summit feedback forms:

"Just loved the positive atmosphere and feeling of the whole day. Everyone was so encouraging and supportive. It was great to touch base with old friends and also make new ones. We love coming to the summit and it is well worth it – even the joy (???!!) of staying in a Premier Inn with three little ones is cancelled out by the pleasure and sense of belonging at the summit."

"Amazing to be around people who 'get it'."

"It was amazing to be in an environment with like-minded people with shared vision."

Local Movements

As Home for Good has grown, we've seen various successful local models develop. From churches in Southampton or Nottingham campaigning for more fostering families in their city, champions in Bolton running a church café where fostering and adoptive families can get help with their ironing, to more formalised groups like in Leicester where a local movement was set up to lead Home for Good activity in that area.

A local movement works to see the Home for Good vision realized in their local area. We have 6 local movements in Bath area, Worcester, Leicester, Suffolk, Bolton and Bracknell Forest. These groups offer invaluable support to local foster carers and adopters.

This year our local movement in Worcester provided 400 filled Christmas stockings to the council to ensure that every care leaver in the area had a special stocking full of gifts on Christmas Day.

Advocating for better support

As we journey with fostering and adoptive families, we are privileged to hear their stories and build a credible knowledge base through which we can advocate for better support.

This year, through the APPG for Adoption and Permanence (for which we are the co-secretariat), we heard from 1212 adoptive parents and Special Guardians, 247 children, 115 therapists and 74 social workers about the value of the Adoption Support Fund. With their help we were able to make a strong case to the Government for the retention of the fund which supports thousands of families every year.

Feedback from our Enquiry Line

"It was really fantastic talking to you. Thank you from allowing me express my feelings and for answering my questions and most especially your prayers. I appreciate your warmth and look forward to partnership with you on this amazing journey. Thanks for choosing to walk up this path with me. I know I will need the support."

Anonymous





Political advocacy

We make a positive difference to policies that impact looked after and adopted children and those who care for them.

Our work to inspire and equip people to welcome vulnerable children into their homes gives us insight and credibility to speak into the political arena. We advocate for issues that have the child at the centre and where we believe the Church can make a difference. We long to see children thriving in families that are for life and within homes that are havens. As we tackle entrenched challenges we seek to be solutions-focused. Sometimes this involves us offering to deliver the solution needed and this year our commitment to finding innovative solutions saw us launch the Families of Refuge project. To bring about change, we work with three 'levers': research, media engagement and political advocacy.

Some of the ways that we have achieved our political advocacy targets over the past year include...

Campaigning for change

For too long, children from Black and other ethnic minority communities have waited longer to be adopted. We are committed to tackling entrenched systemic challenges and this year launched our Change His Future campaign – aimed at raising awareness of racial disparity in the care system and seeing an end to the injustice that sees Black children less likely to get adopted at all.

In October 2019, during Black History Month and National Adoption Week, we launched our campaign with a roundtable event at 10 Downing Street hosted by one of the Prime Minister's special advisers. This special adviser

had heard about Home for Good through his church and wanted to use his political influence to make a change.

Following the event, the launch of our campaign film and the accompanying media coverage, Parliamentarians, influencers and others backed the call for the Government to act. In December 2019, the Government announced £1m of funding to engage faith groups to help find more adopters for Black children.

In addition to our Change His Future campaign, we have also been campaigning for five star care for looked after

Political advocacy (continued)

"Has my hon. Friend come across Home for Good, a fostering and adoption charity, and its five-star campaign, which is looking not for five-star accommodation for young people, but for five-star care? If he has not come across it, perhaps he will look into it and encourage the Minister to do likewise?"

Michael Tomlinson MP – House of Commons. Oct 2019

KEY STATS FROM THE LAST YEAR

£1 MILLION

OF GOVERNMENT FUNDING FOR THE SECTOR TO ENGAGE FAITH GROUPS IN FINDING MORE ADOPTERS FOR BLACK CHILDREN
(FOLLOWING OUR CHANGE HIS FUTURE CAMPAIGN)

OVER

1200

SIGNATURES ON OUR OPEN LETTER TO THE GOVERNMENT AS PART OF THE FIVE STAR CAMPAIGN

MORE THAN

45,000

ADOPTIVE FAMILIES SUPPORTED THROUGH THE ADOPTION SUPPORT FUND
(WITH HOME FOR GOOD INSTRUMENTAL IN SECURING THE FUTURE OF THE FUND)

260

PROSPECTIVE PARLIAMENTARY CANDIDATES BACKED OUR FIVE STAR CAMPAIGN

teenagers. Media exposés have shed light on the shocking reality that teenagers as young as fourteen were being placed in B&Bs, bedsits, caravan parks and even canal boats - alone. During the general election campaign in late 2019, we launched our Five Star campaign calling for an end to the one-star accommodation being given to teenagers and the assurance that all children would be offered holistic, five-star care. Over 1200 people signed our open letter to the new Government and over 260 prospective parliamentary candidates backed the campaign too. The letter was sent to the new Government alongside a report which was informed by a roundtable that we hosted in the House of Lords to identify solutions to this systemic issue.

Coordinating the All Party Parliamentary Group on Adoption and Permanence in Westminster

In partnership with Adoption UK, we provide the secretariat to the APPG on Adoption and Permanence. This year we have run an inquiry into the future of the Adoption Support Fund. Following a series of evidence sessions during which the Parliamentary members had an opportunity to questions 'witnesses' from the sector, we launched our report 'Investing in Families: The Adoption Support Fund beyond 2020'. This report was instrumental in securing the future of the fund which has now supported more than 45,000 adoptive families in England through £150m worth of funding.

Changing hearts and minds through the media

This year we have seen our reach and profile grow exponentially through our media engagement. Our Founding Director is now a regular contributor to The Guardian's social care blog and this year has written articles entitled 'Black boys wait too long to be adopted. Is the system institutionally racist?' (which aided our Change His Future campaign) and another entitled 'We fell in love with our adopted daughter – but didn't ask key questions about support' (which amplified the call of the APPG report).

The charity Home for Good has been running a campaign called Change His Future, which raises awareness of the reality that black children wait significantly longer to be adopted compared to other children...Can the Minister inform your Lordships' House of any steps Her Majesty's Government are taking alongside local authorities to address these challenges?

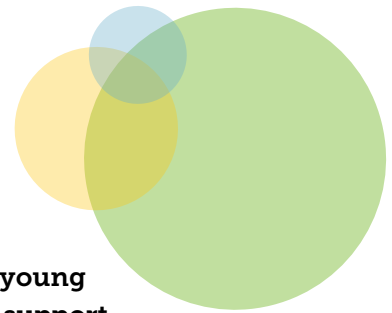
Lord Sheikh - House of Lords Feb 2020

Bringing innovation to the sector: the Families of Refuge Project

In April 2019, Home for Good was made aware of tens of teenage unaccompanied asylum-seeking children who were eligible to come to the UK under the so-called Dubs scheme but were unable to travel due to a lack of available homes within the UK care system.

The majority of these children were boys aged 16 or 17 and were in need of Support Lodgings accommodation – a halfway house between foster care and private lodging. Supported Lodgings carers offer a young person the support they need to transition into adulthood and go through a rigorous assessment and approval process to be able to open their home to a vulnerable child in this way.

In conversation with the UK Home Office and in partnership with the charity Reset, Home for Good secured funding from the Shapiro Foundation to launch an innovative new project to find 20 new homes for these vulnerable teenagers. This allowed us to employ a Project Lead and to contract Independent Social Workers to aid local authority capacity. So far three families are undergoing assessment however this project has unfortunately needed to be paused due to the halt in Government resettlement programmes as a result of the Covid-19 crisis. We are poised to restart the project at the earliest opportunity.



Endorsements for our Five Star campaign:

"Every young person has the right to safe, secure housing. These vulnerable young people should be provided with a place they can call home, with appropriate support, regardless of their circumstance or background."

The Bishop of Gloucester, the Right Revd Rachel Treweek

"The mark of a compassionate society must be how well we treat our most vulnerable, young people included. On that measure we are sadly failing."

The Bishop of Truro, the Right Revd Philip Mountstephen



LEFT: Cover of Five-Star Interim Report and **BELOW:** Still from Change his Future video



Northern Ireland

While our work in the nations retains our same vision to find a home for every child who needs one and our four strategic goals, we are committed to ensuring that our activity in Northern Ireland is tailored for the specific needs and cultural context.



This is embedded through regular meetings with the advisory board in Northern Ireland, which comprises of church leaders, people active in the sector and those more influential in the community. This year we have seen the profile of Home for Good increase significantly in Northern Ireland as we have been able to add to the team with the appointment of an intern and project worker for our partnership with Southern Trust to work alongside our Northern Ireland Lead, Malini Colville (pictured).

Spiritual pacesetting

We were present at two key conferences in the summer – Sligo 2019 held by the Church of Ireland where Krish Kandiah was main stage speaker and led a seminar. Two champions led the seminar at New Horizon in August. It was a privilege to have our Adoption Sunday 2019 resource filmed in Belfast. Over the year we have been investing more time in connecting with denominations and networks. Our engagement at the Tobar Network of churches conference in June saw an offering of over £24,000 taken for Home for Good as we called the church to respond to the need in Northern Ireland. This has aided further connections with a growing number of churches and enabling us to speak at 14 individual churches this year.

Finding homes

The generous offering from the Tobar conference enabled us to employ a project worker as we partnered with the Southern Health and Social Care Board to find foster families for children waiting in the Southern Trust. Our enquiries for this year across Northern Ireland has risen to 82, an increase of over 50%. As lead, Malini sits on the Recruitment and Retention Board for the Health and Social Care Board, which engages with all five Trust areas. Malini has delivered training to the Adoption Health and Social Care team exploring recruitment opportunities through churches.

Supporting families

At the grassroots, our 40 champions in Northern Ireland have been organising and supporting events and connecting with people considering fostering and adoption. We have seen three prayer groups and two Saturday morning support groups being established by our champions.

Our research shows that champions in Northern Ireland are three times more likely to feel 'very equipped' by Home for Good than others in the UK. Champions in Northern Ireland have been active in speaking at conferences, organising a picnic for families and being involved in sharing their stories either in person or through filming. A group of champions in the Southern Trust and in Bangor have met to explore how they can be leading in their areas for Home for Good. There have been seven registered foundation courses run across Northern Ireland this year.

Political advocacy

In January, all five main party leaders signed up to the 'New Decade, New Approach' deal, bringing an end to three years of political stalemate in Northern Ireland. We published a web article to help supporters understand the significance of this for vulnerable children. We have since had correspondence with Paula Bradshaw, Member of the Legislative Assembly (MLAs) who raised the question of the Adoption Support Fund, which is not available in Northern Ireland, with the Education Minister. These conversations will resume following Covid-19.

The Northern Ireland team collaborated with Prime Cut Productions, Barnados and Clanmill Housing to help arrange a 14 venue tour in churches and community venues of the 'Removed' theatre production.

Removed provides an insight into the experiences of a young man growing up in care. We followed a few of these performances with a panel, including one young man who courageously shared his experiences in care and is now in the final year of a social work degree. Removed was shortlisted for two awards in the Irish Times Theatre Awards.

We are grateful for the £700 we received from St Anne's Cathedral Sit-Out this year.

Scotland

The work in Scotland continues to grow and we have been so encouraged by key developments made in all areas of our work this year.



Our Scotland Lead, Eilidh Proudfoot, (pictured) covers the whole of Scotland which brings with it geographical challenges. We have been working on ensuring Scotland is able to utilise more resources from the central team which helps us to grow our reach across the Nation and will continue to invest in this model going forward.

Finding Homes

The Hope and Hospitality Tour visited 9 locations across Scotland from May to August 2019. This helped us increase the profile of Home for Good and introduce our work to these new churches. Amie Aitken, a church pastor, foster carer and care-experienced friend of Home for Good travelled with us to tell her story in each location. She was inspiring. Across the 9 locations, we spoke to over 400 people sharing our work and raising the profile of fostering and adoption in Scotland.

There has been a slow increase in the number of speaking engagements and over the year particular highlights have been the invite to speak at the biggest Church in the Highlands and Islands with over 300 people. This is BIG for Scotland! We had also been invited to lead a seminar at the Vineyard Church Leaders Conference in March but it was sadly cancelled due to Covid19. This felt like a significant step for us to be invited to this platform.

There have been 2 information events this year. We worked with Catalyst Church in Aberdeen and Barnardo's which was a significant invite from a church that has a huge reach in the North-East of Scotland. We also held an event in Inverness with Inverness Vineyard Church and Highland Council. Our enquiry line has been busier than ever with 47 enquiries this past year. This shows a 100% increase in enquiries from Scotland in one year.

Supporting Families

This year we held our first ever Home for Good Conference in Scotland with 150 delegates with 40 in kids and youth programme. This event was a huge success and feedback was extremely positive. Plans for a 2020 conference were looking really exciting but these have unfortunately been interrupted by the Covid-19 crisis.

We ran our second Mums' Retreat with a new option for day-only attendees. We had a mix of mums including

returnees as well as mums that had never been involved with Home for Good before. We now have 4 peer to peer support groups operating in Scotland which is a significant increase from the one we had last year. These groups all look and feel very different with some physically meeting and other connecting through WhatsApp chat groups.

Feedback from Mum's retreat

"The weekend felt like a much needed break. It was so great to be with people who understand what my day to day life is like and to have such relevant biblical teaching was a real blessing. I feel I can go home now to tackle another week. PLEASE do another one!"

Political Advocacy

We have built some good relationships at the Scottish Parliament and there are several Christian MSPs who are very supportive of our work and who are opening doors for us. We hosted a two-day exhibition at the Scottish Parliament where we had some great discussions with MSPs and raised the profile of Home for Good. We had signatures from 26 MSPs all pledging to support vulnerable children in Scotland.

Following this we organised 1:1 meetings with MSPs to brief them on the issues relating to looked after children in Scotland. Eight out of 18 of these happened before the Covid-19 crisis, the rest will be rescheduled. We have had some significant invitations from the Scottish Government. Firstly we met with the Minister for Children and Young People (Maree Todd MSP) to introduce the work of Home for Good and were invited to meet with the Minister for Education (John Swinney MSP) which had to be cancelled due to Covid19. This will be rescheduled.

"Therefore, we must look at the resources that we give our social work departments. The third sector, which is already involved, could play a greater role, and organisations such as Home for Good, which try to encourage people into fostering, must be given a higher profile."

Jeremy Balfour MSP at the Scottish Parliament in May 2019

The Homecoming Project

Background

In 2018, Home for Good was invited by the ReThink Orphanages European Hub, a coalition of charities including Lumos, Save the Children, UNICEF UK and Hope and Homes for Children, to take on the role of Faith Liaison, funded by the UBS Optimus Foundation. ReThink Orphanages has a global vision to end the institutionalisation of children and to ensure that no child is needlessly separated from their family.

The Homecoming Project

In January 2019, Home for Good was awarded a grant from the UBS Optimus Foundation to begin engaging the UK Church on this issue. The church had been recognised as a major supporter of orphanages and the sector were desperate to educate and inform Christians in the UK of the need to promote family-based care for children. Home for Good is passionately committed to seeing children thriving in families and felt it was our responsibility to remind those we engage with that of course children here in the UK need families, but so do all children.

After consultation, we decided to launch a branded project to engage the church on this issue. In August 2019, we launched the Homecoming Project with the aim of inspiring and equipping individual Christians and churches across the UK to promote family-based care for children around the world.

The Homecoming Project launched in August 2019 with media coverage on the BBC Radio 4 Sunday Programme and in Premier Christianity Magazine, the Church Times and other faith press. We also shared the message at over 20 speaking engagements in churches and at conferences. The largest of these was the Global Leadership Summit which had a global audience of 300,000 people.

To engage our online audience we produced three short films telling the Homecoming story of a boy in an orphanage who was reunited with his mother. These films have reached audiences of over 20,000 and our website has had over 5500 unique visitors.

We know that issues such as this require behaviour change but this must be measured and well-informed. There could be an unintended consequence of this project whereby donors simply disengage and turn off their funding – leaving children even more vulnerable. To help donors and supporters understand the issues in detail, we invited them to go on the Homecoming e-learning journey which takes participants through the biggest issues including ‘Why are so many children living in orphanages?’, ‘What should I do if I support an orphanage?’, ‘What is the link between orphanages and trafficking?’ and ‘Is there anything I can realistically do about this huge issue?’. Over 580 people have now gone on our e-learning journey.



Through the Bible Society's Resonate Panel we surveyed 1200 Christians and found that 44% of them had given financially to an overseas orphanage in the past 12 months. The average donation was £400.

If we work on the basis of there being 2 million evangelical Christians in the UK and 44% of these are donating £400 per annum, the UK church could be responsible for around £350m+ of funding going to overseas orphanages every year.

The year ahead

The Covid-19 crisis brought both challenge and opportunity to the tail end of the past year. Thanks to our skilled communications team, we were quickly able to transition our events, information sessions and courses online.

We will build on the success we have seen in this season into the year ahead offering our first ever online Summit in October and redeveloping our Children's and Youth Leader Training to an online offering.

This year, though we expect the Covid-19 crisis to continue to affect our work, we will journey with more prospective foster carers and adopters than ever before, offering them excellent services as we journey with them through our enquiry team. To achieve this we will invest in developing two of our key resources; the Foundations Course and our Champion programme. Our influence will grow as we engage with the upcoming Independent Care Review and as we begin to increase our political engagement in the Nations.

Excitingly, we have recently appointed a new CEO, Tania Bright, who will join us at the beginning of October 2020 and will oversee a step-change in our growth and impact.

Influencing the landscape

In 2019 the UK Government made a manifesto commitment to establish an **Independent Review** of the care system. We anticipate that this review will commence this year and we will engage with all aspects of its progression.

Our influencing strategy will be shaped by engagement with the care review however, we will continue to support the **APPG on Adoption and Permanence**.

Mobilising the church

Through investing in our **Champions programme** we will not only grow the number of Champions who are supporting our work but also increase their impact. We will equip Champions to lead a Foundations Course, facilitate a support group, profile Home for Good in their church, speak about the work of Home for Good in other churches and support a local enquirer.

We will also grow our local and regional church engagement by refining the role played by our **engagement team**, ensuring that they have the time to reach new audiences and are equipped to inspire more people than ever to consider fostering or adoption.

Delivering excellent services

In recent months we have seen the number of people enquiring to us regarding both fostering and adoption increase. This year we will invest in our centralised **enquiry team** to ensure that every individual that interacts with Home for Good receives an exceptional service – regardless of where they are in the UK.

By moving some of our activity online we will offer a series of inspiration events and equipping courses. Central to this will be our **Foundations Course** which will be developed to reach greater numbers and achieve increased impact.

Clearly the impact to income generation across the charity sector is likely to be affected by the Covid-19 pandemic. We will continue to carefully monitor our fundraising performance. To date we have not seen a significant change in our income. The strong financial position of the charity will allow all our plans to proceed in the coming 12 months, with no concern for Home for Good's ability to continue as a going concern.

NORTHERN IRELAND – PRIORITIES FOR THE YEAR AHEAD

- Developing relationships and being involved in collaboration with stakeholders
- Engaging with the three largest denominations – Presbyterian church, Church of Ireland and the Methodist church as well as networks such as Tobar
- Equipping our growing team of champions to speak on our behalf, meet with enquirers and lead support groups etc
- Establishing a clear pathway for fostering in all five Trust areas

SCOTLAND – PRIORITIES FOR THE YEAR AHEAD

- Developing relationships and being involved in collaboration with stakeholders
- Engaging with the churches of East Lothian and Aberdeen to meet the growing interest in our work in these areas
- Equipping our growing team of champions to speak on our behalf, meet with enquirers and lead support groups etc
- Seeking out potential trust funding for growing the work in Scotland

Reference and administrative details

Trustees

Alan Charter (chair)
George Stylianides (treasurer)
Sue Colman
Jeremy Cooper (appointed 12/06/19)
Laura Eades
Rachel Gardner (resigned 12/06/19)
Dominic Llewellyn
Eddie Lyle

Founding Director Chief Executive

Krish Kandiah

Banks

CAF Bank
25 Kings Hill Ave, West Malling, ME19 4JQ

NatWest
40 Whitgift Centre, Croydon, CR0 1UQ

Nationwide
Nationwide House, Pipers Way, Swindon, SN38 1NW

Accountants

JS2 Limited
1 Crown Square, Church Street East, Woking, GU21 6HR

Solicitor (Charity)

Anthony Collins Solicitors LLP
134 Edmund Street, Birmingham, B3 2ES

Solicitor

Paul Roberts, Keelys LLP(Employment Law)
28 Dam Street, Lichfield, Staffordshire, WS13 6AA

Independent Auditors

Andrew Stickland, Moore Kingston Smith LLP
Devonshire House, 60 Goswell Road, London, EC1M 7AD

Registered Charity Number England & Wales):

1158707

Registered Charity Number (Scotland):

SC046972

Company Registration Number (England & Wales):

9060425

Registered Address:

8 Angel Court, Copthall
Avenue, London, EC2R 7HP

Structure, governance and management

Trustees

The trustees are responsible for Home for Good. As stated by the Charity Commission, their responsibilities are to ensure the charity is carrying out its purposes for the public benefit, comply with the charity's governing documents and the law, act in the charity's best interests, manage the charity's resources responsibly, act with reasonable care and skill, and ensure the charity is accountable. The trustees agreed a new strategic framework in 2020 and agree an outline plan and budget annually.

In planning the activities the trustees have had regard to the guidance on public benefit issued by the Charity Commission.

Trustees are appointed by existing trustees. The induction and training of trustees includes:

- **Reading an induction pack** including the Charity Commissions booklet, "The essential trustee: what you need to know, what you need to do" (CC3), our Memorandum and Articles of Association, Home for Good's trustee manual (currently being written), most recent annual accounts / report, most recent strategic plan, and other relevant documents.
- **Meeting with the chair of trustees and chief executive.** The nature of this meeting will largely depend on what was covered during the recruitment process. But it will be an opportunity for new trustees to ask questions about Home for Good and explore more about their role as trustee.
- **Getting to know the staff team.** Within approximately three months of becoming a trustee, we will arrange for a new trustee to come to part of a leadership team meeting or all-together team or visit the Home for Good office. Trustees are all encouraged to attend the annual Home for Good Summit – but particularly during their first year as a trustee.
- **Updates from the Charity Commission.** As part of our endeavour to not only be compliant but be an example of good practice, we commit to read, and disseminate as necessary, updates from the Charity Commission. In the coming year we intend to review key our practices using the 'Charities Governance Code'.

Leadership

Along with the trustees, Home for Good has a number of senior leaders. Until December 2019, the Chief Executive was Phil Green. After this point, Krish Kandiah (founding director) stepped in to also become our interim Chief Executive. Krish has been supported by a Senior Leadership Team comprised of our Head of Communications and Fundraising (Amy Burns), Head of Advocacy (Emily Christou) and Head of Operations (James Rose) who represent all areas of our work and are responsible for day-to-day decision making.

This includes appointing staff and decisions regarding expenditure, as long as staff appointments and expenditure are in-line with strategy, budget, and delegated authority agreed by trustees. We are soon to appoint a new Chief Executive to take us forward.

Remuneration of senior staff is reviewed annually by trustees using available charity sector information

Council of Reference and Advisory Boards

The Council of Reference is an advisory group of experts with no governance or executive responsibility. They advise staff and trustees on both the long-term strategy of Home for Good and how best to achieve our objective through our activities. We also have Advisory Boards in Northern Ireland and Scotland.

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The governing documents of Home for Good are Memorandum and Articles of Association dated 28th May 2014 and the charity is constituted as a company limited by guarantee.

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Structure, governance and management (continued)

Risk management

The trustees and leadership team consider the risks to Home for Good on a regular basis and systems are in place to manage risk, using a risk register as a dashboard. Assessing risk is also built into the development and ongoing monitoring of each programme.

The areas of risk outlined in the risk register and our plans to manage them are:

Financial resilience

As a young charity our income is still unpredictable as we establish patterns. Regular donations account for 13% of our income. We have a detailed fundraising strategy, with income coming from a range of sources, strong reserve levels, and are committed to growing at a steady rate while funding sources become more stable.

Information and data security

We collect, hold and use personal data for our charitable purposes – some of which is considered to be sensitive personal data. We had dedicated resource ensuring that all our processes were in place to meet GDPR deadlines, which we achieved successfully. We continue to review and amend our policies, and we have a data protection sub-committee in place that meets on a quarterly basis. We did not have any significant data protection breaches during the year.

Failure to deliver contracts / partnership programmes

Each year we learn more, making it possible to establish increasingly realistic expectations. We only take on new working arrangements if we know we have the capacity and competence to deliver and set success indicators that are in our control alongside indicators we have less control over. We seek to build long-term relationships with partners where we are innovating together.

Overreaching

There are a huge number of opportunities where we could make a positive impact in the lives of vulnerable children, foster carers, and adoptive families. Therefore we have to be careful about what we do and don't do. Our three year strategic framework and annual plans establish clarity, priorities and boundaries across the organisation.

External factors

Our work is impacted by the continually changing fostering and adopting landscape in the UK - as a result of legal precedence, government policy, legislative change and social work practice. We make sure we stay on top of the landscape and are creating an organisation that, while having a clear direction, remains agile so we can effectively respond to changes. Our broad funding base is a vital factor in ensuring our resilience in an ever-changing landscape.

Governance and compliance

Home for Good is committed not only to meet all the requirements of the Charity Commission, Companies House and other relevant regulatory bodies, but to be a model of good practice. We ensure we are aware of the impact of changes to legislation and guidelines, and as our activities develop we are checking whether that introduces the need for us to comply with additional legislation or guidelines.

Brand and reputation

We are aware that our brand is a significant asset to us and makes the majority of our work possible, therefore protecting it is a priority. We produce guidelines for staff, partners and volunteers, hold training sessions and continually review activities and communications across the Home for Good network.

Losing director, chief executive or other key staff

Alongside being proactive to make sure that our staff retention is good, we are building in processes to ensure that we can effectively hand over work if staff leave (with warning) and can pick up urgent tasks if staff are suddenly out-of-action. As a young organisation, we have identified areas where we are particularly vulnerable.

Health, safety and environment

We have identified four particular areas of risk – working hours and workload, working environment, travel and manual handling. We are seeking to mitigate these risks through policies and guidelines, training, good line-management and peer-to-peer accountability.

Safeguarding

We have a safeguarding policy that is approved by the Churches' Child Protection Advisory Service, is reviewed regularly, is part of the induction process, and there is annual refresher awareness training. All local movements must have appropriate safeguarding policies in place.

Relationship with other organisations

Home for Good is committed to working collaboratively to achieve our charitable objectives.

Pathways to Adoption

The aim of our Pathways to Adoption is to find homes for families for children who wait the longest for adoption and ensure that adoptive families receive the support they need. During the year 2019 - 2020 there were nine agencies part of the programme:

In England

- Adoption Matters
- Adoption Focus
- Caritas Care
- Diagrama Foundation
- Parents and Children Together
- St Francis Children's Society

In Scotland

- Scottish Adoption
- St Andrew's Children Society
- St Margaret's Children and Family Care society

Pathways to Fostering

Initially launched off the back of our campaign to find foster carers for unaccompanied minors, our Pathways to Fostering enable us to connect people who are thinking about fostering with a partner local authority or agency in their area.

Active relationships

- Achieving for Children (Royal Borough of Kingston upon Thames, London Borough of Richmond upon Thames and Windsor and Maidenhead)
- Bath and North East Somerset
- Bristol City Council
- Diagrama Foundation
- Foster Care Cooperative
- Leeds City Council
- Lewisham Borough Council
- Southern Trust
- Triborough – The Shared Service of Royal Borough of Kensington and Chelsea, Hammersmith and Fulham and Westminster City Council
- West Berkshire Council
- Wiltshire Council

Historic relationships

(To whom we would still refer prospective carers)

- Action for Children
- Dean and Cauvin
- Derbyshire County Council

- Ealing Borough Council
- Fairways
- Royal Borough of Greenwich
- Leicester City Council
- Liverpool City Council
- North Somerset Council
- Nottingham City Council
- Northamptonshire County Council
- Oxfordshire County Council
- Reading Borough Council
- Southampton City Council
- TACT (including Peterborough City Council)
- Tower Hamlets Council
- Wirral Council

Local Movements

We have developed a 'franchise model' that enables churches in a specific geographic area to come together and adopt the Home for Good identity in their area in order to deliver programmes locally. In the year 2019 – 2020 we had working arrangements with the following organisations:

- Home for Good: Bath area - *Genesis Trust*
- Home for Good: Bolton - *Urban Outreach*
- Home for Good: Bracknell Forest - *Kerith Community Church*
- Home for Good: Leicester - *Knighton Free Church, Leicester*
- Home for Good: Suffolk - *Transforming Futures – Suffolk*
- Home for Good: Worcester - *Worcestershire Churches Supporting Adoption and Fostering*

Alliances and other groups

We are members of the following groups within related sectors:

- NGO Working group on Deinstitutionalisation
- Refugee and Migrant Children's Consortium
- Alliance for Children in Care and Care Leavers
- APPG for Adoption and Permanence (co-secretariat with Adoption UK)

Financial Review

Reserves Policy

Our reserves policy is to ensure that Home for Good has sufficient funds to meet its financial commitments, to demonstrate that we are sustainable into the future, to ensure that we are able to manage future unforeseen financial difficulties and to ensure that excessive funds are not held without any identifiable reason or for any unidentifiable purpose.

It is the Trustees' general view that the desirable level of free reserves is three month's operating cost, which in the 2019 – 2020 year was approximately £350,000. We finished with approximately £270,000 of free reserves. We foresee a similar reserve level to be required in 2020-21.

Fundraising

Our fundraising plans are approved by trustees and monitored by the leadership team. The majority of our income (see more details below) is generated through charitable donations we receive from individuals, churches, trusts and businesses. In addition, we work in partnership (see pages 22-23 for more information) with a number of agencies and local authorities who contribute financially to these programmes. Our fundraising activities are primarily conducted by our staff team, from time-to-time drawing on the expertise of advisors.

Where appropriate, we have commercial participator agreements with businesses. To date, all businesses that raise money for us in this way have approached us to do this. All such agreements are signed and monitored by the chief executive.

We are committed to the highest standards in fundraising practice. We are regulated by the Fundraising Regulator (joined 11th December 2017) and are members of the Institute of Fundraising. This year, we received – and resolved – one complaint related to our fundraising.

Funding Sources

We are so grateful to all our supporters. This year, our income was, £4,212,701. This included an unexpected anonymous donation (given via Stewardship) of £3,000,000.

The trustees have designated this donation of £3,000,000 to accelerate impact across the whole of the UK between 2020-24, building on exciting and successful project pilots. The roll out of these projects will ensure significant progress in finding homes for every child that needs one. This will be in addition to our core activities.

Here is an outline of our funding sources – excluding the donation of £3,000,000.

Individuals (including Gift Aid & sponsored events)	31%
Trusts and foundations	33%
Granted related to the Pathway to Adoption	11%
Businesses	8%
Churches	8%
Work with Local Authorities and Fostering Agencies	6%
Other	3%

Expenditure

As a result of higher than expected income, we were able to increase our expenditure to £1,364,766. 93% of expenditure was on charitable activities.

Statement of Board's Responsibilities

The Trustees (who are also Directors of Home for Good for the purposes of Company Law) are responsible for preparing the Trustees' Annual Report (including the Strategic Report) and the financial statements in accordance with applicable law and regulations.

Company law requires the trustees to prepare financial statements for each financial period that give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing those financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the 'Accounting and Reporting by Charities: Statement of Recommended Practice 2015' ('Charities SORP');
- make judgements and estimates that are reasonable and prudent;
- state whether FRS 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' has been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and to enable them to ensure that the financial statements comply with the Companies Act 2006, the Charities and Trustee Investment (Scotland) Act 2005 and the Charities Accounts (Scotland) Regulations 2006 as amended by The Charities Accounts (Scotland) Amendment (No. 2) Regulations 2014.

They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities. In so far as the Board of Trustees is aware:

- there is no relevant audit information of which the company's auditors are unaware; and
- they have taken all the steps that they ought to have taken as Trustees to make themselves aware of any relevant audit information and to establish that the company's auditors are aware of that information.

The Trustees' Annual Report is approved by the trustees of the Charity. The Strategic Report, which forms part of the Annual Report, is approved by the trustees in their capacity as directors in company law of the Charity.

By order of the Board of Trustees on 23rd September 2020 and signed on its behalf:

A Charter

Alan Charter, Chairperson



Independent Auditor's Report

To the Trustees and Members of Home for Good

Opinion

We have audited the financial statements of Home for Good ("the charitable company") for the year ended 31 March 2020 which comprise the Statement of Financial Activities, the Balance Sheet, the Cash Flow Statement and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 31 March 2020 and of the incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the Companies Act 2006, the Charities and Trustee Investment (Scotland) Act 2005 (as amended) and regulations 6 and 8 of the Charities Accounts (Scotland) Regulations 2006 (as amended).

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs(UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

We have nothing to report in respect of the following matters in relation to which the ISAs (UK) require us to report to you where:

- the trustees' use of the going concern basis of accounting in the preparation of the financial statements is not appropriate; or
- the trustees have not disclosed in the financial statements any identified material uncertainties that may cast significant doubt about the group's and parent charitable company's ability to continue to adopt the going concern basis of accounting for a period of at least twelve months from the date when the financial statements are authorised for issue.

Other information

The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. The trustees are responsible for the other information. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the trustees' annual report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the trustees' annual report have been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the trustees' annual report.

We have nothing to report in respect of the following matters where the Companies Act 2006 or the Charities Accounts (Scotland) Regulations 2006 (as amended) require us to report to you if, in our opinion:

- the parent charitable company has not kept adequate and sufficient accounting records, or returns adequate for our audit have not been received from branches not visited by us; or
- the parent charitable company's financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

Responsibilities of trustees

As explained more fully in the trustees' responsibilities statement set out on page [x], the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the group and parent charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the group or parent charitable company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

We have been appointed as auditor under Section 44(1)(c) of the Charities and Trustee Investment (Scotland) Act 2005 and under the Companies Act 2006 and report to you in accordance with regulations made under those Acts.

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with ISAs (UK) we exercise professional judgement and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.

Independent Auditor's Report (continued)

- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purposes of expressing an opinion on the effectiveness of the group and parent charitable company's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the trustees.
- Conclude on the appropriateness of the trustees' use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the group and parent charitable company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the group or parent charitable company to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.
- Obtain sufficient appropriate audit evidence regarding the financial information of the entities or business activities within the group to express an opinion on the consolidated financial statements. We are responsible for the direction, supervision and performance of the group audit. We remain solely responsible for our audit report.
- We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006 and to the charitable company's trustees, as a body, in accordance with Section 44(1)(c) of the Charities and Trustee Investment (Scotland) Act 2005. Our audit work has been undertaken so that we might state to the charitable company's members and trustees those matters which we are required to state to them in an auditor's report addressed to them and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to any party other than the charitable company and charitable company's members as a body, and the charity's trustees, as a body, for our audit work, for this report, or for the opinions we have formed.



Andrew Stickland (Senior Statutory Auditor)

for and on behalf of Moore Kingston Smith LLP, Statutory Auditor

Date:

14 October 2020

Devonshire House
60 Goswell Road
London
EC1M 7AD

Moore Kingston Smith LLP is eligible to act as auditor in terms of Section 1212 of the Companies Act 2006.

Statement of Financial Activities

(for the year ending 31st March 2020)

	Notes	Unrestricted Funds £	Restricted Funds £	Total 2020 £	Total 2019 £
INCOME FROM					
Donations and legacies		3,589,075	366,169	3,955,244	1,187,709
Charitable activities		47,709	163,753	211,462	150,934
Other trading activities		5,448	208	5,656	4,291
Investments		17,839	-	17,839	2,232
Total Income		3,660,071	530,130	4,190,201	1,345,166
EXPENDITURE ON					
Raising Funds	2	99,429	-	99,429	84,529
Charitable activities	3	832,653	432,684	1,265,337	911,952
Total Expenditure		932,082	432,684	1,364,766	996,481
Net income before transfers		2,727,989	97,446	2,825,435	348,685
Transfer		-	-	-	-
Net expenditure/income for the year		2,750,489	97,446	2,847,935	348,685
Total funds brought forward		568,064	53,858	621,922	273,237
Total funds carried forward	13/14	3,296,053	151,304	3,447,357	621,922

The company's income and expenditure all relate to continuing operations. The company has no recognised gains or losses other than shown above. The accompanying notes form an integral part of these financial statements.

Balance Sheet

(as of 31st March 2020)

	Notes	2020 £	2020 £	2019 £	2019 £
FIXED ASSETS					
Tangible Assets	8		15,009		12,539
Intangible Assets	9		11,205		16,807
			26,214		29,346
CURRENT ASSETS					
Debtors	10	149,039		62,798	
Cash at bank and in hand		3,326,333		595,306	
		3,475,372		658,104	
Creditors: Amounts falling due within one year	11	54,227		65,528	
NET CURRENT ASSETS			3,421,145		592,576
Total assets less Current Liabilities			3,447,357		273,237
FUNDS					
Restricted Funds		151,304	151,304	53,858	53,858
Unrestricted Funds					
Designated Funds*		3,000,000	3,000,000	1,662,071	1,662,071
General Funds		296,053	296,053	237,067	237,067
	13/14	3,447,357	3,447,357	621,922	621,922

* This year we received unexpected anonymous donations of £3m. These donations have been designated to accelerate impact across the whole of the UK between 2020-24, building on exciting and successful project pilots. The roll out of these projects will ensure significant progress in finding homes for every child that needs one. This will be in addition to our core activities.

The accompanying notes form an integral part of these financial statements.

The accounts on pages 30 to 41 were approved and authorised for issue by the Board of Trustees on 23 September 2020 and signed on its behalf by:

A Charter

Alan Charter, Chairperson



Registered Company Number: 9060425

Statement of cash flows

(as of 31st March 2020)

	2020 £	2020 £	2019 £	2019 £
Cash flows from operating activities				
Net income for the year	2,825,435		348,685	
Adjustments for:				
Depreciation charges	12,072		7,604	
Amortisation charges	5,603		5,603	
Loss on the sale of tangible fixed asset	211		-	
Interest	(17,839)		(2,232)	
Decrease/(Increase) in debtors	(86,241)		(30,845)	
(Decrease)/Increase in creditors	(11,301)		19,894	
Net cash provided by operating activities		2,727,940		348,709
Cash flows from investing activities				
Interest	17,839		2,232	
Purchase of tangible fixed assets	(14,753)		(37,213)	
		3,086		(34,891)
Change in cash and cash equivalents in the year		2,731,026		
Cash and cash equivalents at the beginning of the year		595,306		281,578
		3,326,332		595,306

Notes to the Financial Statements

1. ACCOUNTING POLICIES

1.1 Basis of preparation

These financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102). The charity is a public benefit entity for the purposes of FRS 102 and therefore have also prepared the financial statements in accordance with the Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (The FRS 102 Charities SORP) and the Charities Act 2011.

The financial statements have been prepared to give a 'true and fair' view and have departed from the Charities (Accounts and Reports) Regulations 2008 only to the extent required to provide a 'true and fair view'. This departure has involved following Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issued on 16 July 2014 rather than the Accounting and Reporting by Charities: Statement of Recommended Practice effective from 1 April 2005 which has since been withdrawn.

The trustees have assessed whether the use of the going concern basis is appropriate and have considered possible events or conditions that might cast significant doubt on the ability of the charity to continue as a going concern. The trustees have made this assessment for a period of at least one year from the date of approval of the financial statements. In particular the trustees have considered the impact of the Covid-19 pandemic. To date there has not been a significant change in income and there has been a successful transition to an online model for engagement. Costs have been controlled and use has been made of the furlough scheme. Trustees have considered forecasts and projections and based on the above, the level of reserves and the significant donation received in the year, they have concluded that there is a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. The charity therefore continues to adopt the going concern basis in preparing the financial statements.

1.2 Income and Expenditure

Income is included in the Statement of Financial Activities when the charitable company is entitled to the income, receipt is probable and the amount can be measured reliably. Donations are accounted for when they are received. Unrestricted contract income is recognised in proportion to the work completed, receipts in advance are deferred to future accounting periods.

Expenditure is recognised in the period in which it is incurred and includes attributable VAT which cannot be recovered.

Expenditure is allocated to charitable activity where the cost relates directly to that activity. However, the cost of overall direction and administration activity, comprising the salary, governance and other support costs, is apportioned based on an estimate of staff attributable.

1.3 Tangible Fixed Assets and Depreciation

Tangible fixed assets are stated at cost less depreciation. Items over £500 are capitalised. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows:

Computer Equipment	33.3% straight line
Office Equipment	50% straight line

1.4 Intangible Fixed Assets and Amortisation

Intangible fixed assets are stated at cost less depreciation. Items over £500 are capitalised. Amortisation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows:

Website	25% straight line
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1.5 Operating Leases

Rentals payable under operating leases are charged on a straight line basis over the term of the lease.

1.6 Pension Costs

The charity has a defined contribution auto-enrolment pension scheme for all members of staff. Pension costs charged in the Statement of Financial Activities represent the contributions payable by the charity in the year.

1.7 Fund Accounting

Funds held by the charitable company are either:

- Unrestricted general funds – these are funds which can be used in accordance with the company's charitable objects at the discretion of the trustees
- Designated funds - comprise funds which have been set aside at the discretion of the trustees for specific purposes.
- Restricted funds – these are funds that can only be used for particular restricted purposes within the objects of the charitable company. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

2. EXPENDITURE ON RAISING FUNDS

	Total Unrestricted 2020 £	Total Unrestricted 2019 £
Direct staff costs	72,102	56,710
Other direct costs	808	8,388
Support costs (note 4)	26,519	19,431
	99,429	84,529

3. EXPENDITURE ON CHARITABLE ACTIVITIES

	Total 2020 £	Total 2019 £
Direct staff costs	765,586	580,679
Other direct costs	218,175	132,311
Support costs (note 4)	281,576	198,962
	1,265,337	911,952

Notes to the Financial Statements (continued)

4. SUPPORT COSTS

	Raising funds £	Charitable activities £	Total 2020 £	Total 2019 £
Staff Costs	14,295	151,787	166,082	107,004
IT & Database	1,379	14,647	16,026	12,240
Office costs	5,368	57,002	62,370	41,655
Professional fees	1,546	16,418	17,964	18,835
Governance	949	10,078	11,027	9,643
Other Costs	2,980	31,646	34,626	29,016
	26,519	281,576	308,095	218,393

Prior Year

	Raising funds £	Charitable activities £	Total 2019 £
Staff Costs	9,520	97,484	107,004
IT & Database	1,089	11,151	12,240
Office costs	3,706	37,949	41,655
Professional fees	1,676	17,159	18,835
Governance	858	8,785	9,643
Other Costs	2,582	26,434	29,016
	19,431	198,962	218,393

5. STAFF COSTS

	Total 2020 £	Total 2019 £
Wages and Salaries	855,835	638,589
Social Security Costs	55,300	41,789
Pension Costs	59,413	43,080
Other Staff Costs	33,222	20,936
	1,003,770	744,394

The average number of employees was:

Headcount	35	28
Full time equivalent	27	21

No employee received remuneration over £60,000 (2019: nil). Remuneration payable to key management personnel in aggregate was £292,887 (2019: £259,967). Redundancy and termination payments made during the year were £9,139 (2018/19: £nil).

6. NET INCOME

This is stated after charging:

	Total 2020 £	Total 2019 £
Independent auditors fees	8,940	7,814
Depreciation	12,072	7,604
Amortisation	5,603	5,603

7. TAXATION

The company is a registered charity and no taxation liabilities arise from its charitable activities.

8. TANGIBLE FIXED ASSETS - ALL FOR CHARITY USE

	Computer Equipment £	Office Equipment £	Total £
COST			
At 1st April 2019	23,963	-	23,963
Additions	13,797	956	14,753
Disposals	(1,566)	-	(1,566)
At 31st March 2020	36,194	956	37,150
DEPRECIATION			
At 1st April 2019	11,424	-	11,424
Charge for the year	11,992	80	12,072
Disposals	(1,354)	-	(1,354)
At 31st March 2020	22,062	80	22,142
NET BOOK VALUES			
At 31st March 2020	14,132	876	15,008
At 1st April 2019	12,539	-	12,539

Notes to the Financial Statements (continued)

9. INTANGIBLE FIXED ASSETS – ALL FOR CHARITY USE

	Website £	Total £
COST		
At 1st April 2019	22,410	22,410
Additions	-	-
At 31st March 2020	22,410	22,410
DEPRECIATION		
At 1st April 2019	5,603	5,603
Charge for the year	5,603	5,603
At 31st March 2020	5,603	5,603
NET BOOK VALUES		
At 31st March 2020	11,204	11,204
At 1st April 2019	16,807	16,807

10. DEBTORS

	Total 2020 £	Total 2019 £
DUE WITHIN ONE YEAR		
Accrued income	129,342	46,263
Prepayments and sundry debtors	19,697	16,535
	149,038	62,798

11. CREDITORS

	Total 2020 £	Total 2019 £
AMOUNTS FALLING DUE WITHIN ONE YEAR		
Trade Creditors	4,646	7,504
PAYE and Social Security costs	18,951	15,454
Deferred income	500	12,074
Accruals and sundry creditors	29,433	28,268
Other Creditors	697	2,228
	54,227	65,528

12. PENSION COMMITMENTS

The charity contributes to a defined contribution auto enrolment pension plan for its employees. The assets of the plans are held separately from those of the charity in independently administered funds. The pension cost charge represents contributions payable by the charity to these plans and amounted to £59,413 during the year (2019 £43,080).

13. FUNDS	Balance at 31st March 2019 £	Income £	Expenditure £	Transfer £	Balance at 31st March 2020 £
Home for Good – Scotland	-	69,126	50,716	-	18,410
Home for Good – Northern Ireland	-	72,253	62,641	-	9,612
Families of Refuge	-	100,000	38,921	-	61,079
National Conferences & Summits	3,007	-	3,007	-	-
Children's and Youth Worker Training	-	5,050	5,050	-	-
Enquiry Line	15,000	23,760	23,550	-	15,210
Home for Good Adoption Pathways (England)	-	121,753	121,753	-	-
Homecoming Project	17,663	74,178	59,765	-	32,046
Regional Engagement Activities	18,218	21,760	33,274	-	6,704
Change His Future	-	20,000	11,757	-	8,243
National church engagement campaigns	-	10,000	10,000	-	-
Faith Literacy Training	-	12,250	12,250	-	-
Restricted funds	53,858	530,130	432,648	-	151,304
Designated funds	300,000	-	300,000	3,000,000	3,000,000
Unrestricted funds	268,064	3,660,071	632,082	(3,000,000)	296,053
Total funds	621,922	4,190,201	1,364,776	-	3,447,357

As we develop our work across the UK, we have received income specifically for our work in **Scotland** and **Northern Ireland** which has gone towards the funding of a staff member in both nations.

Families of Refuge is our programme that is working to find supported lodging accommodation for unaccompanied asylum seeking children who are eligible to come to the UK under the so-called Dubs agreement but have previously been unable to travel due to a lack of available homes within the UK care system.

National conferences and summits. We received income to contribute to towards the costs of hosting our national conferences. In 2018 we held a GB summit in Milton Keynes, and a Scotland conference in Stirling. We were able to offer free child care at both, and discounted ticket prices for all attendees.

The **Bristol Campaign** is a city-wide fostering recruitment campaign.

Notes to the Financial Statements (continued)

Children's and Youth Worker training is our programme to equip churches to better understand and support looked after and adopted children. This money was specifically given to produce a participants guide to accompany the training course, and run training events around the country.

National Church Engagement campaigns are our annual Mother's Day, Father's Day and Adoption Sunday campaigns to inspire and equip churches to raise awareness of looked after children, stand with foster carers and adoptive families, and celebrate our adoption into God's family.

We have received trust funding to develop and run our **Enquiry Line** which supports those who are thinking about fostering or adoption, and also those who are already foster carers or adoptive parents.

Adoption Pathways (England) is our programme with Adoption Agencies in England to do church engagement in specific geographic areas to find homes for children who wait the longest for adoption.

We received a grant to allow us to launch our work on the **Homecoming project**. It has the aim of inspiring and equipping individual Christians and churches across the UK to promote family-based care for children around the world.

Funds have been received to further our **Regional Engagement Activities** in specific locations across the country. This year this funding included work in Bristol, Berkshire, West Midlands, Bedfordshire and the North West.

Faith Literacy Training is provided with the aim to help social workers better understand faith so they are better equipped to engage with faith issues during the assessment process. Specific funding was received to support in the delivery of these training sessions.

Designated Funds are to accelerate the impact of our work across the whole of the UK between 2020-24, building on exciting and successful project pilots. The roll out of these projects will ensure significant progress in finding homes for every child that needs one. This will be in addition to our core activities.

13. FUNDS (CONTINUED)

SUMMARY OF FUNDS IN THE PRIOR YEAR

	Balance at 31st March 2018 £	Income £	Expenditure £	Transfer £	Balance at 31st March 2019 £
Home for Good – Scotland	5,095	33,083	42,754	4,576	18,410
Home for Good – Northern Ireland	-	31,181	34,827	3,646	9,612
Unaccompanied Minors	4,354	-	4,453	99	61,079
National Conferences & Summits	-	7,535	8,196	3,668	-
Bristol Campaign	-	5,000	1,250	-	-
Children's and Youth Worker Training	1,833	2,500	4,869	536	15,210
Adoption Sunday	5,000	-	5,084	84	-
Media Engagement	5,000	-	5,280	280	32,046
Enquiry Line	-	26,500	11,500	-	6,704
Home for Good Adoption Pathways (England)	4,047	119,572	136,453	12,834	8,243
Homecoming Project	-	38,050	20,417	-	-
Regional Engagement Activities	-	14,468	-	-	-
Restricted funds	25,329	277,889	275,0838	25,723	53,858
Designated funds	-	600,000	300,000	-	300,000
Unrestricted funds	247,908	467,277	421,398	(25,723)	286,064
Total funds	273,237	1,345,166	996,481	-	621,922

Income for the year to 31st March 2020 comprised donations and legacy income of £3,988,507 (including restricted income of £369,169), income from charitable activities of £211,462 (including restricted income of £133,753), and £5,656 of unrestricted income from other trading activities.

Notes to the Financial Statements (continued)

14. ANALYSIS OF NET ASSETS BETWEEN FUNDS

	Unrestricted Funds £	Restricted Funds £	Designated Funds £	Total 2020 £
FUND BALANCES AT 31ST MARCH 2020 ARE REPRESENTED BY				
Tangible Fixed Assets	15,008	-	-	15,008
Intangible Fixed Assets	11,204	-	-	11,204
Debtors	149,038	-	-	149,038
Cash	175,029	3,000,000	151,304	3,326,332
Creditors	(54,227)	-	-	(54,227)
Net Total Net Assets	296,053	3,000,000	151,304	3,447,357

PRIOR YEAR

	Unrestricted Funds £	Restricted Funds £	Designated Funds £	Total 2020 £
FUND BALANCES AT 31ST MARCH 2018 ARE REPRESENTED BY				
Tangible Fixed Assets	12,539	-	-	12,539
Intangible Fixed Assets	16,807	-	-	16,807
Debtors	62,798	-	-	62,798
Cash	241,448	300,000	53,858	595,306
Creditors	(65,528)	-	-	(65,528)
Net Total Net Assets	268,064	3,00,000	53,858	621,922

15. DIRECTORS REMUNERATION AND RELATED PARTY TRANSACTIONS

One trustee (2019: 1) was reimbursed travel and related expenses totalling £852 (2019: £462) in the year.

The total amount of donations funded by trustees was £11,480 (2019: £12,669).

Home for Good received £7,000 from the Sir Jeremiah Colman Trust of which Sue Coleman is a Trustee. Sue was not involved in the decision-making process when the donation was made.

During the year Home for Good paid consultancy fees amounting to £3,000 (2019: £nil), to Alan Charter Partnering Consulting. Alan Charter is a member of the Board of Trustees, is a director in that firm. There are no amounts outstanding (2019: Nil).



Together we can find a home for every child who needs one

Home for Good (a company limited by guarantee). Registered Address: 8 Angel Court, Copthall Avenue, London, EC2R 7HP. Charity Number (England & Wales): 115870. Charity Number (Scotland): SC046972. Company Registration Number (England & Wales): 9060425