

**PRO TERRA SANCTA UK**

**Report and Financial Statements**

**Year Ended - 30th April 2020**

**Registered Charity Number 1178965**

### **Reference and Administrative Information**

**Charities commission** PRO TERRA SANCTA UK

**Registered Charity Number** 1178965.

### **Trustees**

Christina Rogers (**chair**) - Appointed 18th February 2018 for 2 years - elected for further 2 years at the AGM on 28th Feb 2020

Tommaso Saltini - Appointed 18th February 2018 (4 years)

Guendalina Sassoli De Bianchi - Appointed 18th February 2018 (3 years) Expires 18 feb 2021

### **Registered address**

34 New House, 67-68 Hatton Garden, London EC1N 8JY

**Tel:** +44 (0) 203 488 3099

**Email** - UKdonor@terrasanctamuseum.org

**Bank Account** - Natwest

**FYE** 30th April 2020

**HMRC Gift Aid** Reference # ZD02253

### **Background**

**PRO TERRA SANCTA UK**, was **granted Charitable status on 27 JUNE 2018 with the Charities Commission UK** with registered [Charity Number 1178965.](#)

### **The objects of the charity are, for the public benefit:**

The advancement of education in relation to the artistic, archaeological and cultural heritage of the holy land in particular but not exclusively by helping to establish and maintain a museum or museums in the holy land

### **In order to achieve the objects of the charity PTS UK aims to**

- **Raise the profile of the Museum Project** - Sharing with interested parties; the plans for the Museum, its collections and development. Including to increase take up by UK **pilgrimage groups** to visit the museum as part of their tour of Jerusalem.
- **Fundraise** - Promoting the project as part of the fundraising efforts to attract UK donors who wish to support the project.
- **Provide Donor Advice** – As a registered charity, donations are eligible for Gift Aid

### **Activity - Over the year PTS UK have carried out the following activities in order to deliver the Public Benefit Objects of the charity**

Since the UK launch event held at St Martins in the fields on April 4th 2019 the charity has continued to build contacts with relevant people within the UK and abroad. As a result of attendance at the UK launch a USA based donor has donated \$50,000 to the Custos, although for

their own tax accounting this has originated in the USA and passed directly to the custos and not through the UK charity.

The charity has established good connections with UK potential ambassadors and one of them visited Jerusalem on a fact finding mission which was very helpful. Post launch marketing material and mailchimp was used to reach out to donors and to grow the mailing list. Plans were made for an annual trip of interested supporters to the Hold Land planned for Easter 2020, but this has been postponed due to Covid 19 travel restrictions.

The UK charity has assisted overseas partners in drafting English copy and supported the overall marketing goals and has continued to work on strategy and fund raising options.

The UK offices have now been booked on an annual basis and various applications have been researched and submitted to foundations. Work is ongoing in meeting the criteria of these foundations and also in developing connections with key partners in the region including other UK charities active in the same area such as Friends of the Holy Land.

Covid has impacted on many planned activities prepared during the period and due to be launched after Easter 2020 (including Christmas church activities, trips etc) and the focus has been on mothballing these activities and reducing cost whilst we work through the Covid environment.

### **Financial Review**

As this charity is still in its infancy, fundraising has been limited. We have attracted a small number of new donors and received donations to the total of £675.

Costs are kept to a minimum, with a small amount £77.35 being spent on office and phone rental.

<b>Incomings</b>	<b>Outgoings</b>
<b>£675.00</b>	<b>£77.35</b>

As at FYE 2020 - No grants have been made.

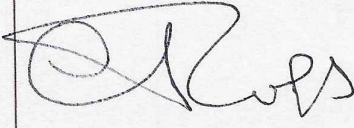

### **Plans for the future.**

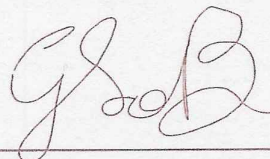
The plan for 2020/21 is to increase the number of donors, due to COVID this has been curtailed and a further fundraising event had to be postponed. We hope to resume our efforts as soon as possible and increase donations to allow our first grant to be made this year.

**Declaration**

The trustees declare that they have approved the trustees' report above.

**Signed on behalf of the charity's trustees**

Signature(s)		
Full name(s)	Christina Rogers	Tommaso Saltini
Position	(chair)	Trustee
Date	3/12/2020 2020	3/12/2020 2020

Signature(s)	
Full name(s)	Guendalina Sassoli De Bianchi
Position	Trustee
Date	3/12/2020 2020