



CHARITY COMMISSION
FOR ENGLAND AND WALES

Trustees' Annual Report for the period

From **23/01/2019** Period start date To **April 2020** Period end date

Charity name: **Brainbook**

Charity registration number: **1181711**

Objectives and Activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	Brainbook aims to promote high quality neurosurgical resources for patients, healthcare professionals and medical students that are easily accessible on social media and the web. These resources are to help alleviate patient anxiety about neurosurgical disease and operations, as well as provide educational content for students.
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	During this year Brainbook has created a website with illustrated articles on neurosurgical conditions, as well as developed free open-access medical education resources based on the neurosurgical curriculum for medical students on Instagram and Twitter. Neurosurgery in
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	All trustees have confirmed that they have read the guidance and act accordingly.

Additional information (optional)

You may choose to include further statements where relevant about:

	SORP reference	
Policy on grant making	Para 1.38	
Policy on social investment including program related investment	Para 1.38	
	Para 1.38	

Contribution made by volunteers		
Other		

Achievements and Performance

	SORP reference	
Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	Para 1.20	<p>Since becoming a charity in January 2019, at the end of the first year Brainbook has created 23 videos on YouTube about neuroscience and neurosurgical conditions/operations aimed at patients. Brainbook has also produced videos aimed at medical student education regarding examination of the nervous system, information about the different neurosurgical specialties and members of staff and also the process in becoming a neurosurgeon. This work has received many messages of appreciation and thanks through the social media platform, with members of the public stating that they have found the videos useful in learning about their condition and having an insight into the world of neurosurgery.</p> <p>The creation of the "Brainbook Ambassador" programme has been aimed at university students to support the provision of neurosurgical education resources. This also allows for opportunities for mentorship, collaboration and research opportunities. Brainbook has also developed education in the form of case based discussions on Twitter and Instagram, which has had very good feedback from users. Overall Brainbook trustees have been aware of a positive response from patients and the public regarding neurosurgical awareness, and also a positive intake from students regarding our educational resources.</p>

Additional information (optional)

You may choose to include further statements where relevant about:

Achievements against objectives set	Para 1.41	
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Performance of fundraising activities against objectives set	Para 1.41	
Investment performance against objectives	Para 1.41	
Other		

Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	£26 in unrestricted funds, £200 in restricted funds
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	Reserves of £200 shall be held for the purpose of maintaining core costs of the Brainbook website which are the main regular expenditure.
Amount of reserves held	Para 1.22	£200
Reasons for holding zero reserves	Para 1.22	N/A
Details of fund materially in deficit	Para 1.24	No deficit
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	Mild concern regarding sustainability of funding as currently no regular source of income.

Additional information (optional)

You may choose to include further statements where relevant about:

The charity's principal sources of funds (including any fundraising)	Para 1.47	Monetary grants from medical subspecialty committees.
Investment policy and objectives including any social investment policy adopted	Para 1.46	
A description of the principal risks facing the charity	Para 1.46	
Other		

Structure, Governance and Management

Description of charity's trusts:		
Type of governing document (trust deed, royal charter)	Para 1.25	CIO – Foundation Constitution
How is the charity constituted? (e.g unincorporated association, CIO)	Para 1.25	CIO
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	Nomination of new trustee can be made by any existing trustee, following which a meeting will be held to discuss the nomination. If agreement is unanimous the nominated trustee will be contacted to assess interest, following which an interview will be performed to determine suitability for role.

Additional information (optional)

You may choose to include further statements where relevant about:

Policies and procedures adopted for the induction and training of trustees	Para 1.51	
The charity's organisational structure and any wider network with which the charity works	Para 1.51	<p>The trustees oversee the overall handling of the charity and have created sub-committees for Creative/Social Media, Editorial, Educational and Ambassador branches of the charity. Their responsibilities are as follows:</p> <ul style="list-style-type: none"> • Creative/Social Media department: Responsible for creation of graphics, images and posts for upload to YouTube/Instagram/Twitter/Website • Editorial: Responsible for creation of scripts for videos and assisting Creative department for content creation • Ambassador: Responsible for overseeing the "Brainbook Ambassadors", who are medical student representatives of different universities that help promote the charity and share information about the latest neurosurgical research and progresses • Education: Responsible for creation of educational resources for students, including the Case Based Discussions that have been published on Twitter
Relationship with any related parties	Para 1.51	

Other		

Reference and Administrative details

Charity name	Brainbook
Other name the charity uses	
Registered charity number	1181711
Charity's principal address	Brainbook The Royal London Hospital PO Box 59 London E1 1BB

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Christopher Uff		2019 – Present	
2	Alex Alamri		2019 – Present	
3	Hira Rana		2019 - 2020	
4	Priya Rogers		2019 - 2020	
5				
6				
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17				
18				
19				
20				

Corporate trustees – names of the directors at the date the report was approved

[illegible]

Name of trustees holding title to property belonging to the charity

[illegible]

Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	N/A
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	N/A
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	N/A

Additional information (optional)

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

Name of chief executive or names of senior staff members (Optional information)

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Exemptions from disclosure

Reason for non-disclosure of key personnel details

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Other optional information

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Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)		
Full name(s)	Bahger Alexander Alamri	
Position (eg Secretary, Chair, etc)	Secretary	
Date	19/12/2020	



CHARITY COMMISSION
FOR ENGLAND AND WALES

Charity Name
Brainbook

No (if any)
1181711

Receipts and payments accounts

CC16a

For the period
from

Period start date
23/01/2019


To

Period end date
06/04/2020

Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Youtube income	3,475	-	-	3,475	-
Shop	118	-	-	118	-
Grant for video	-	982	-	982	-
Currency exchange	421	-	-	421	-
Educational courses income	7,241	-	-	7,241	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total (Gross income for AR)	11,255	982	-	12,237	-
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	11,255	982	-	12,237	-
A3 Payments					
Studio hire	-	300	-	300	-
Light box	-	90	-	90	-
Shop expenses	137	-	-	137	-
Currency exchange charge	413	-	-	413	-
Epidemic Sound	-	60	-	60	-
Educational course expenses	7,511	-	-	7,511	-
Illustration	1,087	-	-	1,087	-
Video editing	-	450	-	450	-
Trustee reimbursement	21	-	-	21	-
Website expenses	337	-	-	337	-
Sub total	9,506	900	-	10,406	-
A4 Asset and investment purchases, (see table)					
SD card	165	-	-	165	-
	1,440	-	-	1,440	-
Sub total	1,605	-	-	1,605	-
Total payments	11,111	900	-	12,011	-
Net of receipts/(payments)	144	82	-	226	-
A5 Transfers between funds	- 118	118	-	-	-
A6 Cash funds last year end	-	-	-	-	-
Cash funds this year end	26	200	-	226	-

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Turnover	26	-	-
	Reserves	-	200	-
		-	-	-
	Total cash funds	26	200	-
	(agree balances with receipts and payments account(s))	OK	OK	OK
B2 Other monetary assets	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
B3 Investment assets	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
			-	-
B4 Assets retained for the charity's own use	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
	Camera equipment	Unrestricted	-	-
	Lighting equipment	Unrestricted	-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
B5 Liabilities	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
			-	
			-	
			-	
			-	
			-	
Signed by one or two trustees on behalf of all the trustees		Signature	Print Name	Date of approval
			Bagher Alexander Alamri	08/11/2020