

# Freedom Festival Arts Trust

## Financial Statements

31st March 2020



# Freedom Festival Arts Trust

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*for the year ended 31st March 2020*

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# Freedom Festival Arts Trust

## Reference and Administrative Details

for the year ended 31st March 2020

<b>TRUSTEES</b>	Professor G Chesters (resigned 10.6.2019) J G P Meehan K A A Okra S Madden S J S Humphreys N Porteus K Denby (Chair) T Childs (resigned 25.6.2019) B M McKnight Cllr D Craker M Relph S A Christopher P M Dalby (appointed 22.10.2019) D J Keel (appointed 22.10.2019) B Richardson (appointed 22.10.2019)
<b>REGISTERED OFFICE</b>	Room 905 Floor 9, 44 Bond Street Hull East Yorkshire HU1 3EN
<b>REGISTERED COMPANY NUMBER</b>	08530799 (England and Wales)
<b>REGISTERED CHARITY NUMBER</b>	1158439
<b>AUDITORS</b>	Smailes Goldie Chartered Accountants Statutory Auditor Regent's Court Princess Street Hull East Yorkshire HU2 8BA
<b>BANKERS</b>	Co-operative Bank plc 22 Alfred Gelder Street Hull HU1 2BS
<b>SOLICITORS</b>	Rollits LLP Citadel House, 58 High Street, Hull, HU1 1QE

# Freedom Festival Arts Trust

## Report of the Trustees

*for the year ended 31st March 2020*

The trustees who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the year ended 31st March 2020. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

### OBJECTIVES AND ACTIVITIES

#### Objects, aims and objectives

The objects of the Charity are:

- To advance the education of the public in the arts and in particular the arts of performance, music, drama, poetry reading, sculpture, painting, handicrafts and all other associated arts; and to encourage public participation in the said arts by the presentation of concerts, performances, exhibitions and festivals in the City of Kingston upon Hull ("the City") and its environs including, but not limited to events which celebrate the history of the City including its contribution to the abolition of slavery through the pioneering work of Hull-born William Wilberforce; provided that the promotion of such events is undertaken solely for the benefit of the public;
- Such other charitable purposes beneficial to the community consistent with the objects above as the Trustees shall in their absolute discretion determine.

#### Significant activities

Freedom Festival Arts Trust (FFAT) has delivered Freedom Festival and numerous other activities since its formation in 2013. As custodians of the city's annual award-winning, free-to-access international arts festival (Freedom Festival) and an expanding year-round programme of work which includes artistic delivery, workshops, talks, symposia, audience engagement, talent development, health & wellbeing and the commissioning of new, bold and relevant work, FFAT continues to evidence a significant impact upon the social, cultural and economic vitality of the city and the global sector.

We believe that arts and culture can be a catalyst for long-term transformation of people and place, connecting communities, building civic pride, raising aspirations and ultimately contributing towards a society in which people may prosper, where communities matter and where creativity thrives.

#### Public benefit

The trustees have reviewed the current activities of the charitable company and confirmed that they are in line with its objectives. All the activities of the organisation carried out during the period are in pursuance of the company's aims and objectives. The trustees also confirm that the organisation's aims and objectives fall within the "descriptions of purposes" in the Charities Act 2011 and are recognised as charitable and are carried out for the public benefit.

### ACHIEVEMENT AND PERFORMANCE

#### Charitable activities

##### Highlights 2019 Festival

- Welcomed circa 90,000 visitors to the annual Freedom Festival
- 1,855 local participants in were involved in FFAT creative projects
- Continued delivery of 'Accelerate' intern programme supporting three young people through a 3-month paid internship programme
- The annual Freedom Festival generated an additional £3.6 million into the local economy
- 20 new commissions (18 from UK artists)
- Delivered professional international symposium hosting 184 professional delegates
- Continued as 'Secretariat' for the Cultural Collisions Hull group

Through 2019-2020 we have continued to develop our Festival delivery, bringing outstanding, challenging, entertaining and insightful work to Hull city centre. We have worked hard to strengthen our reach, quality and impact whilst also improving our financial resilience at a time of increased competition and contracting investment

# Freedom Festival Arts Trust

## Report of the Trustees

*for the year ended 31st March 2020*

Some audience insight information is below:

- 94% of audiences stated that they love/like Freedom Festival 2019
- 94% stated they would definitely return again next year
- 94% stated that the festival played a large part in the city's cultural offering
- 92% said the festival enabled them to see things that they would never usually see

We are rapidly becoming a major national and internationally significant Festival, with artists and companies attracted to the festival from all over the world. At the 2019 festival we presented companies and artists from 13 countries, commissioned 20 new pieces of work, investing £47.9k into these new pieces. We also worked with regional and local artists to commission and develop their work.

### **International**

We are members of the In Situ European wide project, funded by the European Commission, which enables us to programme and commission work and deliver artist exchanges, amongst other things. This is one of the most significant European large collaboration projects and is vital to the outdoor arts sector.

Through our membership of In Situ we delivered two presentations, one commission and two residencies, with an investment of £61k.

We are also members of the Global Streets network. Through this we delivered one presentation with an investment of £45.8k.

### **National**

We are a Commissioning Partner in the Without Walls national network. Through this network we delivered one commission and six presentations with an investment of £47.4k.

Visiting artists, companies and organisations tell us that they see Freedom Festival as an established, friendly and fun festival, which has put Hull on the international touring map.

### **Commissions**

We have commissioned a total of 20 new pieces of work this year, with an investment of £47.9k. These have consisted of 2 international (£17.4k) and 18 national (£30.5k).

### **Symposium/ Talks**

We delivered a Symposium, in partnership with the University of Hull and Hull Truck Theatre, which explored from a cross sector perspective how art and creativity impacts change in cities such as Hull. This was attended by 184 people from 6 countries and has led to further explorations around digital and surveillance which will be explored in future activities. These talks and symposiums expand the opportunity for conversation and deeper engagement with some of the themes and topics from the festival and other work we deliver. We also led a series of networking events and artistic pitches aimed at national and international artists delivered in partnership with XTrax.

### **Community Engagement**

We continued in our deliver of the talent development programme 'Accelerate', a programme delivered in partnership with the University of Hull targeting next generation artists/ cultural leaders and supporting the employability agenda.

There were opportunities to take part in the Festival as a performer or technical support in 5 shows - Bivouac (Generik Vapeur), Band at the End of the World (Ramshackalicious), Hull International Carnival, Teentalitarianism (Mammalian Diving Reflex) and Foreign Tongues (Liquid Loft).

This provides additional opportunities for people to connect with the festival, develop new skills and further enhance their portfolio.

# Freedom Festival Arts Trust

## Report of the Trustees

*for the year ended 31st March 2020*

### Talent Development

We work throughout the year with local, regional, national and international artists across many disciplines to support their artistic journey. Many are beginning or early in their careers, others are moving into the outdoor sector.

Freedom Festival was one of the commissioning partners for the PRS New Music Biennial and we commissioned the composer Arun Ghosh - who worked with Hull Music Hub and the City of Hull Youth Wind band to compose, rehearse and perform his work 'Ambhas' on the banks of the river Humber and at the South Bank Centre in London.

Placing the exploration of human rights front and centre of our work we have continued to cultivate meaningful relationships with individuals and organisations who share our values.

### COVID-19

In late March 2020, just at the end of this reporting period, the COVID-19 situation emerged and national lockdown with restriction of movement occurred. This quickly and fundamentally changed our outlook for 2020-2021, with changes inevitable and whether the 2020 festival could be delivered was unknown at that point. We immediately looked at our programme, budgets, reserves and spoke with all of our key funders and sponsors to ascertain the situation. More of this impact will be reported on in the 2020-2021 report, where there will be much more statistical and other information available.

### FINANCIAL REVIEW

#### Financial review

Through strong governance, effective leadership and the implementation of robust financial management systems we continue to ensure financial viability across all areas of our work.

Key financial principles inform our approach:

- Stewardship
- Accountability
- Transparency
- Integrity
- Financial standards
- Consistency

In 2019-2020 FFAT delivered an extended festival programme over five days for the first time. Circa 90,000 people attended and contributed an additional £3.6 million spend to the local economy. This was done despite continuing challenges securing income from sponsorship, trust's, and foundations. This was in part mitigated by one off savings in salary, office and administration costs. In addition, the festival came in under budget which is an achievement due to the extended programme that took place. Overall, this led to a deficit of 18.8k. This was the result anticipated as the challenges in securing income were highlighted and communicated to the Board of Trustees early on in the financial year. FFAT has sufficient reserves to cover this deficit as considerable work had been done in prior years to build a resilient and sustainable organisation.

Quarterly Finance Sub-Committee meetings provide a platform for financial review where management accounts, cash flow and performance to objectives are reviewed at length. The Finance Sub-Committee also provides support to the board and executive team in terms of providing critical guidance and input into the financial management and these meetings feed into the Board meetings which are held quarterly. The day to day accountability for financial performance is overseen by the Joint CEO's who work closely with the Finance Manager.

#### Charitable Funds

The charitable company held fund balances at 31 March 2020 of £255,464. £180,442 is held in unrestricted funds to cover day to day working capital requirements. The Board of Trustees have designated funds as follows:

Close down costs - £53,113

The remaining £21,909 is comprised of restricted funds.

# Freedom Festival Arts Trust

## Report of the Trustees

*for the year ended 31st March 2020*

### Reserves policy

The reserves policy is to hold 3 months of close down costs. In financial year 2019-2020 this amounted to £53,113. The Board of Trustees review this policy annually.

### Financial report for the year

Much of the charitable company's income is obtained from sponsorship, donations and grants. Some of these income streams are restricted to particular purposes. These amounts are shown as restricted funds in the statement of financial activities. During the period, total restricted expenditure of £659,646 (2019 £649,386) was covered by sponsorship, donations, grants and funds brought forward. The company generated unrestricted income of £433,019 (2019 £318,663) during the period, largely from grants, donations, festival concessions and the sale of festival tickets.

### Going concern

The charity's forecasts and projections for the next twelve months show that the charity should be able to continue in operational existence for that period, taking into account reasonable possible changes in trading performance and the potential impact on the charity of possible future scenarios arising from the impact of COVID-19. This also considers the effectiveness of available measures to assist in mitigating the impact. The charity has strong positive cash balances and is forecasting for this to continue to be the case. The trustees have stress tested their forecasts, taking into account various scenarios, and remain confident that the uncertainties do not cast significant doubt on the company's ability to continue as a going concern.

### FUTURE VISION

Freedom Festival Arts Trust is beginning the next phase of its development. The organisation will continue to deliver its major Festival but in addition will deliver other activities throughout the year, such as a second major symposium likely to be in the March of each year and additional creative projects both professional and with the community. Some of the work had already begun in previous years but going forward there will be a noticeable increase in our activity.

We are also working closely with academic institutions and others in the city to support the development of better FE and HE education in the arts sector, with our input particularly being in the outdoor arts realm.

We are a leading national organisation which is stimulating debate and expression on matters of freedom, such as modern-day slavery and surveillance capitalism, focused on what freedom means in a modern context.

We are continuing our relationship with the In Situ programme, an international project funded through the European Commission, which links over 30 organisation both large and small in a collective ambition to grow and develop the outdoor arts sector through commissioning, programming, talks, workshops, exchanges and written materials. This is a significant investment of time and money from the organisation but we and the city benefit hugely from this outward facing international flow of artists and ideas. Artists in Hull benefit from the opportunity to be a part of an international conversation with opportunities to exchange practice, artistic development, production support, connect with international networks, ideas and to tour. We will commit circa £40,000 to this project each year of the next 4 years.

We are a founder member of the Global Streets, a UK network, of 10 like-minded organisations, which is supported by Arts Council England. Global Streets looks to bring the best national and international work to the streets of each members' city. We will continue our strong relationship with this network and look to grow our input in it over the years ahead.

Whilst the COASTERS network is currently dormant, we expect to lead and deliver and Arts Council England funding bid for this network to regrow and develop, with like-minded towns and cities who are situated on the coasts of the UK. This group will support appropriate artist and company work to be commissioned and toured to those locations, alongside providing mentoring, artist development hothouses and workshops.

# Freedom Festival Arts Trust

## Report of the Trustees

*for the year ended 31st March 2020*

### **FUTURE VISION continued**

Our relationship with Without Walls will be changing from this year. We will no longer be a Commissioning Partner in the network, but will continue to be supportive, programme work and remain in close contact to enable artists and companies from our region to build their own positive connection with the initiative. We will continue to programme shows supported and commissioned by Without Walls, acting as an external associate, feeding projects into the network for creation and touring support.

With the appointment of a new and experienced Executive Director in February 2020, the organisation is preparing to produce a new Business Plan and Audience Development Strategy, alongside updating its Creative Case for Arts Council England. This will happen throughout the 2020-2021 year. All company policies will be reviewed over the next 3 years, and a new Schedule of matters will be produced for the Board and for its sub committees. The Board and its sub committees will be reviewed to make sure that they are still fit for purpose.

We will continue to be a significant player in the Hull cultural and creative sector, championing the city and its artists to become world-class and have incredible opportunities to deliver their work to the world. We work with many organisations in the city to support the growth of the arts sector, underline its importance to the growth of the city economically and for the growth of its citizens as people of the world. We champion our place and celebrate the artists who work here, alongside bringing world-class artists and companies to the city to illustrate excellence.

We will continue to commission work locally, regionally, nationally and internationally through our networks and independently, meaning that our programme of work both at the festival and across the year contain a diverse and excellent array of artists and companies.

We take our role in the sector and the city as cultural enablers extremely seriously and understand the importance of all forms of diversity in our work. We acknowledge that this is a journey and we always need to do more. We will work tirelessly to take positive action across everything we do to be as diverse and inclusive as is possible. This includes programming, commissioning, advocacy, mentoring, choice or commercial partners, sponsors and others. We will encourage others with whom we work to share our ideals and positive actions. In this year and the years ahead we will look to challenge our decision making, take positive action on bringing more diversity to our programme and be an advocate for change with the arts sector, outdoor arts and in the city.

We will continue to develop our funding partners. This means both deepening our current relationships and adding new ones. We want to work with partners who value and understand our work and believe in the city of Hull and a place which can be more vibrant and can enhance its standing nationally and internationally. We need support from business to continue our growth and we will work to build reciprocal relationships to enable shared benefits. We will lobby our existing core funders, Arts Council England and the local authority for increased investment, allowing us to achieve our ambitions of delivering outstanding cultural and creative experiences for the people of Hull and beyond. To enable this, we will be developing a new funding and fundraising strategy to enable us to grow and change.

We are lead partners in a new project funded through Arts Council England, called Digital Democracies. This will encourage people from across society, many who many not yet consider themselves as artists, to engage in digital creative workshops and experience digital art works which will inspire and create aspiration. We hope that those who take part are inspired to become digital artists and/ or incorporate digital into their existing work. We will be working with Hull Libraries, C4DI and others to deliver this project in Hull.

We will continue to work closely with our two key funders, Arts Council England and Hull City Council. We are supporters and partners in the Hull Maritime project and the city regeneration project. We will also work with partners from the environment and science sectors to raise awareness of environment, water and flooding issues through community engagement projects, symposium activities and performances/ installations.

# Freedom Festival Arts Trust

## Report of the Trustees

for the year ended 31st March 2020

### STRUCTURE, GOVERNANCE AND MANAGEMENT

#### Governing document

The charity is controlled by its governing document, a deed of trust, and constitutes a limited company, limited by guarantee, as defined by the Companies Act 2006. The charitable company's Memorandum and Articles of Association are its primary governing documents.

#### Recruitment, appointment, induction and training of new trustees

All trustees are appointed for a fixed term of 5 years and, at the end of this term, may be re-appointed for another fixed term of 5 years, after which they must step down. When recruitment becomes necessary, opportunities will be advertised via appropriate media. Induction and training will be provided.

### EVENTS SINCE THE END OF THE YEAR

Information relating to events since the end of the year is given in the notes to the financial statements.

### STATEMENT OF TRUSTEES' RESPONSIBILITIES

The trustees (who are also the directors of Freedom Festival Arts Trust for the purposes of company law) are responsible for preparing the Report of the Trustees and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice). Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing those financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charity SORP;
- make judgements and estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities. In so far as the trustees are aware:

- there is no relevant information of which the charitable company's independent examiners are unaware; and
- the trustees have taken all steps that they ought to have taken to make themselves aware of any relevant information and to establish that the independent examiners are aware of that information.

### AUDITORS

The independent auditors, Smailes Goldie, will be proposed for re-appointment at the forthcoming Annual General Meeting.

This report was approved by the Board on 16th December 2020 and signed on its behalf by:



.....  
K Denby - Trustee

# Report of the Independent Auditors to the Members of Freedom Festival Arts Trust

## Opinion

We have audited the financial statements of Freedom Festival Arts Trust (the 'charitable company') for the year ended 31st March 2020 which comprise the Statement of Financial Activities, the Balance Sheet, the Cash Flow Statement and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 31st March 2020 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

## Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditors' responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

## Conclusions relating to going concern

We have nothing to report in respect of the following matters in relation to which the ISAs (UK) require us to report to you where:

- the trustees' use of the going concern basis of accounting in the preparation of the financial statements is not appropriate; or
- the trustees have not disclosed in the financial statements any identified material uncertainties that may cast significant doubt about the charitable company's ability to continue to adopt the going concern basis of accounting for a period of at least twelve months from the date when the financial statements are authorised for issue.

## Other information

The trustees are responsible for the other information. The other information comprises the information included in the Annual Report, other than the financial statements and our Report of the Independent Auditors thereon.

Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

## Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Report of the Trustees for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Report of the Trustees has been prepared in accordance with applicable legal requirements.

# Report of the Independent Auditors to the Members of Freedom Festival Arts Trust

## Matters on which we are required to report by exception

In the light of the knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the Report of the Trustees.

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the trustees were not entitled to take advantage of the small companies exemption from the requirement to prepare a Strategic Report or in preparing the Report of the Trustees.

## Responsibilities of trustees

As explained more fully in the Statement of Trustees' Responsibilities, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

## Our responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue a Report of the Independent Auditors that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at [www.frc.org.uk/auditorsresponsibilities](http://www.frc.org.uk/auditorsresponsibilities). This description forms part of our Report of the Independent Auditors.

## Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Luke Taylor BSc (Hons) (Senior Statutory Auditor)  
for and on behalf of Smailes Goldie  
Chartered Accountants  
Statutory Auditor  
Regent's Court  
Princess Street  
Hull  
East Yorkshire  
HU2 8BA

28th August 2020

# Freedom Festival Arts Trust

## Statement of Financial Activities

### (Incorporating an Income and Expenditure Account)

for the year ended 31st March 2020

	Notes	Unrestricted fund £	Designated fund £	Restricted funds £	2020 Total funds £	2019 Total funds £
<b>INCOME AND ENDOWMENTS FROM</b>						
Donations and legacies	3	109,392	-	62,500	171,892	188,397
<b>Charitable activities</b>						
Artistic Activities	4	-	-	383,088	383,088	428,788
James Reckitt Library Trust		-	-	92	92	496
Core Costs		323,627	-	-	323,627	296,766
Sura Medura		-	-	22,684	22,684	32,683
Cultural Collisions		-	-	1,300	1,300	1,300
British Council		-	-	12,656	12,656	-
<b>Total</b>		<b>433,019</b>	<b>-</b>	<b>482,320</b>	<b>915,339</b>	<b>948,430</b>
<b>EXPENDITURE ON</b>						
<b>Charitable activities</b>						
Artistic Activities	5	-	-	605,790	605,790	805,949
James Reckitt Library Trust		-	-	17,977	17,977	-
Core Costs		275,185	-	-	275,185	49,124
Sura Medura		-	-	22,573	22,573	7,165
Cultural Collisions		-	-	650	650	1,767
British Council		-	-	12,656	12,656	-
<b>Total</b>		<b>275,185</b>	<b>-</b>	<b>659,646</b>	<b>934,831</b>	<b>864,005</b>
<b>NET INCOME/(EXPENDITURE)</b>		<b>157,834</b>	<b>-</b>	<b>(177,326)</b>	<b>(19,492)</b>	<b>84,425</b>
Transfers between funds	16	(212,554)	53,113	159,441	-	-
<b>Net movement in funds</b>		<b>(54,720)</b>	<b>53,113</b>	<b>(17,885)</b>	<b>(19,492)</b>	<b>84,425</b>
<b>RECONCILIATION OF FUNDS</b>						
Total funds brought forward		235,162	-	39,794	274,956	190,531
<b>TOTAL FUNDS CARRIED FORWARD</b>		<b>180,442</b>	<b>53,113</b>	<b>21,909</b>	<b>255,464</b>	<b>274,956</b>

#### CONTINUING OPERATIONS

All income and expenditure has arisen from continuing activities.

The notes form part of these financial statements

# Freedom Festival Arts Trust

## Balance Sheet

31st March 2020

	Notes	2020 £	2019 £
<b>FIXED ASSETS</b>			
Tangible assets	12	1,957	3,038
<b>CURRENT ASSETS</b>			
Debtors	13	23,731	65,115
Cash at bank		<u>294,749</u>	<u>323,691</u>
		<b>318,480</b>	388,806
<b>CREDITORS</b>			
Amounts falling due within one year	14	<u>(64,973)</u>	<u>(116,888)</u>
<b>NET CURRENT ASSETS</b>		<u><b>253,507</b></u>	<u>271,918</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>		<u><b>255,464</b></u>	<u>274,956</u>
<b>NET ASSETS</b>		<u><b>255,464</b></u>	<u>274,956</u>
<b>FUNDS</b>	16		
Unrestricted funds		180,442	235,162
Designated funds		53,113	-
Restricted funds		<u>21,909</u>	<u>39,794</u>
<b>TOTAL FUNDS</b>		<u><b>255,464</b></u>	<u>274,956</u>

These financial statements have been prepared in accordance with the provisions applicable to charitable companies subject to the small companies regime.

The financial statements were approved by the Board of Trustees and authorised for issue on 16th December 2020 and were signed on its behalf by:



.....  
K Denby - Trustee

# Freedom Festival Arts Trust

## Cash Flow Statement

for the year ended 31st March 2020

	Notes	2020 £	2019 £
<b>Cash flows from operating activities</b>			
Cash generated from operations	1	<u>(28,632)</u>	<u>55,944</u>
Net cash (used in)/provided by operating activities		<u>(28,632)</u>	<u>55,944</u>
<b>Cash flows from investing activities</b>			
Purchase of tangible fixed assets		<u>(310)</u>	<u>(4,173)</u>
Net cash used in investing activities		<u>(310)</u>	<u>(4,173)</u>
		<u>          </u>	<u>          </u>
<b>Change in cash and cash equivalents in the reporting period</b>		<b>(28,942)</b>	51,771
<b>Cash and cash equivalents at the beginning of the reporting period</b>		<u>323,691</u>	<u>271,920</u>
<b>Cash and cash equivalents at the end of the reporting period</b>		<u>294,749</u>	<u>323,691</u>

The notes form part of these financial statements

# Freedom Festival Arts Trust

## Notes to the Cash Flow Statement

for the year ended 31st March 2020

### 1. RECONCILIATION OF NET (EXPENDITURE)/INCOME TO NET CASH FLOW FROM OPERATING ACTIVITIES

	2020 £	2019 £
Net (expenditure)/income for the reporting period (as per the Statement of Financial Activities)	(19,492)	84,425
Adjustments for:		
Depreciation charges	1,391	1,135
Decrease in debtors	41,384	66,981
Decrease in creditors	<u>(51,915)</u>	<u>(96,597)</u>
Net cash (used in)/provided by operations	<u>(28,632)</u>	<u>55,944</u>

### 2. ANALYSIS OF CHANGES IN NET FUNDS

	At 1.4.19 £	Cash flow £	At 31.3.20 £
Cash at bank	<u>323,691</u>	<u>(28,942)</u>	<u>294,749</u>

The notes form part of these financial statements

# Freedom Festival Arts Trust

## Notes to the Financial Statements

for the year ended 31st March 2020

### 1. COMPANY INFORMATION

Freedom Festival Arts Trusts is a private company limited by guarantee incorporated in the United Kingdom. In the event of the charity being wound up, the liability in respect of the guarantee is limited to £1 per member of the charity. The address of the registered office is given in the charity information on page 1 of these financial statements.

### 2. ACCOUNTING POLICIES

#### Basis of preparing the financial statements

The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

The significant accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all years presented unless otherwise stated.

#### Income

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, when it is probable that the income will be received and when the amount can be measured reliably.

#### Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

#### Allocation and apportionment of costs

Support costs are those that assist the work of the charity but do not directly represent charitable activities and include office costs and governance costs. They are incurred directly in support of expenditure on the objectives of the charity. Where support costs cannot be directly attributed to particular headings they have been allocated to cost of raising funds and expenditure on charitable activities on a basis consistent with use of the resources.

#### Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings - 3 years on cost

#### Taxation

Freedom Festival Arts Trust is a UK registered charity and all of its income is applied to the achievement of its charitable objects. The charitable company is therefore exempt under current legislation from most forms of taxation.

#### Fund accounting

##### Unrestricted funds

Unrestricted general funds are available for use at the discretion of the trustees in furtherance of the general objectives of the charity.

# Freedom Festival Arts Trust

## Notes to the Financial Statements - continued

for the year ended 31st March 2020

### 2. ACCOUNTING POLICIES - continued

#### Fund accounting

##### Restricted funds

Restricted funds are to be used in accordance with specific restrictions imposed by donors or have been raised by the charity for particular purposes. The aim and use of each restricted fund is set out in the notes to the financial statements.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

##### Pension costs and other post-retirement benefits

The charitable company operates a defined contribution pension scheme. Contributions payable to the charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

##### Debtors and creditors receivable / payable within one year

Debtors and creditors with no stated interest rate and receivable or payable within one year are recorded at transaction price. Any losses arising from impairment are recognised in expenditure.

### 3. DONATIONS AND LEGACIES

	Unrestricted funds £	Restricted funds £	2020 Total funds £	2019 Total funds £
Sponsorship	77,800	62,500	140,300	166,500
Donations and gifts	<u>31,592</u>	<u>-</u>	<u>31,592</u>	<u>21,897</u>
	<u>109,392</u>	<u>62,500</u>	<u>171,892</u>	<u>188,397</u>

### 4. INCOME FROM CHARITABLE ACTIVITIES

	Artistic Activities £	James Reckitt Library Trust £	Core Costs £	Sura Medura £
Grants received	383,088	92	282,878	22,684
Ticket sales	-	-	24,589	-
Festival concessions	-	-	15,993	-
Other income	-	-	167	-
	<u>383,088</u>	<u>92</u>	<u>323,627</u>	<u>22,684</u>

  

	Cultural Collisions £	British Council £	2020 Total activities £	2019 Total activities £
Grants received	1,300	12,656	702,698	721,833
Ticket sales	-	-	24,589	16,560
Festival concessions	-	-	15,993	21,340
Other income	-	-	167	300
	<u>1,300</u>	<u>12,656</u>	<u>743,447</u>	<u>760,033</u>

# Freedom Festival Arts Trust

## Notes to the Financial Statements - continued

for the year ended 31st March 2020

### 5. CHARITABLE ACTIVITIES COSTS

	Direct Costs (see note 6) £	Support costs (see note 7) £	Totals £
Artistic Activities	<b>605,790</b>	-	<b>605,790</b>
James Reckitt Library Trust	<b>17,977</b>	-	<b>17,977</b>
Core Costs	<b>261,492</b>	<b>13,693</b>	<b>275,185</b>
Sura Medura	<b>22,573</b>	-	<b>22,573</b>
Cultural Collisions	<b>650</b>	-	<b>650</b>
British Council	<b>12,656</b>	-	<b>12,656</b>
	<b><u>921,138</u></b>	<b><u>13,693</u></b>	<b><u>934,831</u></b>

### 6. DIRECT COSTS OF CHARITABLE ACTIVITIES

	2020 £	2019 £
Staff costs	<b>165,851</b>	153,455
Rent and rates	<b>5,493</b>	6,755
Insurance	<b>7,091</b>	4,456
Telephone	<b>1,662</b>	1,627
Sundries	<b>126</b>	27
Festival and workshop content	<b>607,407</b>	546,453
Advertising and marketing	<b>78,036</b>	81,489
Recruitment expenses	<b>2,580</b>	794
Travel and entertaining	<b>24,529</b>	18,453
Post and stationery	<b>1,004</b>	1,257
Computer costs	<b>1,957</b>	2,046
Subscriptions	<b>1,711</b>	1,228
Repairs and renewals	<b>11,195</b>	9,433
Training	<b>3,085</b>	463
Project management and consultancy costs	<b>8,020</b>	25,640
Depreciation	<b>1,391</b>	1,135
	<b><u>921,138</u></b>	<b><u>854,711</u></b>

### 7. SUPPORT COSTS

	Finance £	Governance costs £	Totals £
Core Costs	<b><u>794</u></b>	<b><u>12,899</u></b>	<b><u>13,693</u></b>

# Freedom Festival Arts Trust

## Notes to the Financial Statements - continued

for the year ended 31st March 2020

### 8. NET INCOME/(EXPENDITURE)

Net income/(expenditure) is stated after charging/(crediting):

	2020	2019
	£	£
Depreciation - owned assets	<u>1,391</u>	<u>1,135</u>

Governance costs are as follows:

	2020	2019
	£	£
Auditors remuneration	6,500	-
Independent examiners fee	-	5,000
	<u>6,500</u>	<u>5,000</u>

### 9. TRUSTEES' REMUNERATION AND BENEFITS

The trustees were not entitled to and did not receive any remuneration from the charitable company during this year nor the preceding year.

#### Trustees' expenses

Three of the trustees were reimbursed for expenses amounting to £1,604 (2019 £156) during the year in respect of travel and subsistence costs.

### 10. STAFF COSTS

	2020	2019
	£	£
Wages and salaries	151,111	141,601
Social security costs	11,927	10,412
Other pension costs	<u>2,813</u>	<u>1,442</u>
	<u>165,851</u>	<u>153,455</u>

The average monthly number of employees during the year was as follows:

	2020	2019
Average number of employees	<u>5</u>	<u>6</u>

No employees received emoluments in excess of £60,000.

# Freedom Festival Arts Trust

## Notes to the Financial Statements - continued

for the year ended 31st March 2020

### 11. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES

	Unrestricted fund £	Restricted funds £	Total funds £
<b>INCOME AND ENDOWMENTS FROM</b>			
Donations and legacies	21,897	166,500	188,397
<b>Charitable activities</b>			
Artistic Activities	-	428,788	428,788
James Reckitt Library Trust	-	496	496
Core Costs	296,766	-	296,766
Sura Medura	-	32,683	32,683
Cultural Collisions	-	1,300	1,300
	<hr/>	<hr/>	<hr/>
<b>Total</b>	318,663	629,767	948,430
<b>EXPENDITURE ON</b>			
<b>Charitable activities</b>			
Artistic Activities	157,863	648,086	805,949
Core Costs	49,124	-	49,124
Sura Medura	7,165	-	7,165
Cultural Collisions	467	1,300	1,767
	<hr/>	<hr/>	<hr/>
<b>Total</b>	214,619	649,386	864,005
<b>NET INCOME/(EXPENDITURE)</b>	104,044	(19,619)	84,425
<b>RECONCILIATION OF FUNDS</b>			
<b>Total funds brought forward</b>	131,118	59,413	190,531
	<hr/>	<hr/>	<hr/>
<b>TOTAL FUNDS CARRIED FORWARD</b>	<u>235,162</u>	<u>39,794</u>	<u>274,956</u>

# Freedom Festival Arts Trust

## Notes to the Financial Statements - continued

for the year ended 31st March 2020

### 12. TANGIBLE FIXED ASSETS

	Fixtures and fittings £
<b>COST</b>	
At 1st April 2019	4,173
Additions	<u>310</u>
At 31st March 2020	<u>4,483</u>
<b>DEPRECIATION</b>	
At 1st April 2019	1,135
Charge for year	<u>1,391</u>
At 31st March 2020	<u>2,526</u>
<b>NET BOOK VALUE</b>	
At 31st March 2020	<u>1,957</u>
At 31st March 2019	<u>3,038</u>

### 13. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2020 £	2019 £
Sponsorship	3,866	45,482
VAT	7,106	884
Prepayments	<u>12,759</u>	<u>18,749</u>
	<u>23,731</u>	<u>65,115</u>

### 14. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2020 £	2019 £
Trade creditors	24,397	33,061
Social security and other taxes	-	3,875
Other creditors	26,476	549
Accruals and deferred income	<u>14,100</u>	<u>79,403</u>
	<u>64,973</u>	<u>116,888</u>

#### Deferred income

	2020 £	2019 £
Deferred income at 1 April 2019	75,403	167,100
Amounts deferred during the period	5,000	75,403
Amounts released from previous periods	<u>(75,403)</u>	<u>(167,100)</u>
Deferred income at 31 March 2020	<u>5,000</u>	<u>75,403</u>

Deferred income comprises advance grant funding received for projects continuing throughout 2020/21.

# Freedom Festival Arts Trust

## Notes to the Financial Statements - continued

for the year ended 31st March 2020

### 15. ANALYSIS OF NET ASSETS BETWEEN FUNDS

	Unrestricted fund £	Designated fund £	Restricted funds £	2020 Total funds £	2019 Total funds £
Fixed assets	1,957	-	-	1,957	3,038
Current assets	243,458	53,113	21,909	318,480	388,806
Current liabilities	(64,973)	-	-	(64,973)	(116,888)
	<u>180,442</u>	<u>53,113</u>	<u>21,909</u>	<u>255,464</u>	<u>274,956</u>

### 16. MOVEMENT IN FUNDS

	At 1.4.19 £	Net movement in funds £	Transfers between funds £	At 31.3.20 £
<b>Unrestricted funds</b>				
General fund	235,162	157,834	(212,554)	180,442
Designated fund	-	-	53,113	53,113
<b>Restricted funds</b>				
Artistic Activities	-	(160,202)	160,202	-
James Reckitt Library Trust	39,794	(17,885)	-	21,909
Sura Medura	-	111	(111)	-
Cultural Collisions	-	650	(650)	-
	<u>39,794</u>	<u>(177,326)</u>	<u>159,441</u>	<u>21,909</u>
<b>TOTAL FUNDS</b>	<u>274,956</u>	<u>(19,492)</u>	<u>-</u>	<u>255,464</u>

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
<b>Unrestricted funds</b>			
General fund	433,019	(275,185)	157,834
<b>Restricted funds</b>			
Artistic Activities	445,588	(605,790)	(160,202)
James Reckitt Library Trust	92	(17,977)	(17,885)
Sura Medura	22,684	(22,573)	111
Cultural Collisions	1,300	(650)	650
British Council	12,656	(12,656)	-
	<u>482,320</u>	<u>(659,646)</u>	<u>(177,326)</u>
<b>TOTAL FUNDS</b>	<u>915,339</u>	<u>(934,831)</u>	<u>(19,492)</u>

# Freedom Festival Arts Trust

## Notes to the Financial Statements - continued

for the year ended 31st March 2020

### 16. MOVEMENT IN FUNDS - continued

#### Comparatives for movement in funds

	At 1.4.18 £	Net movement in funds £	At 31.3.19 £
<b>Unrestricted funds</b>			
General fund	131,118	104,044	235,162
<b>Restricted funds</b>			
Artistic Activities	2,415	(2,415)	-
James Reckitt Library Trust	39,298	496	39,794
Sura Medura	<u>17,700</u>	<u>(17,700)</u>	<u>-</u>
	<u>59,413</u>	<u>(19,619)</u>	<u>39,794</u>
<b>TOTAL FUNDS</b>	<u>190,531</u>	<u>84,425</u>	<u>274,956</u>

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
<b>Unrestricted funds</b>			
General fund	318,663	(214,619)	104,044
<b>Restricted funds</b>			
Artistic Activities	595,288	(597,703)	(2,415)
James Reckitt Library Trust	496	-	496
Sura Medura	32,683	(50,383)	(17,700)
Cultural Collisions	<u>1,300</u>	<u>(1,300)</u>	<u>-</u>
	<u>629,767</u>	<u>(649,386)</u>	<u>(19,619)</u>
<b>TOTAL FUNDS</b>	<u>948,430</u>	<u>(864,005)</u>	<u>84,425</u>

The restricted funds comprise unspent income which has been raised by the charity for particular purposes or is to be used in accordance with specific restrictions imposed by donors. The balances will be used to fund future expenditure.

The Artistic Activities fund relates to:

- Activities which directly enable the annual Freedom Festival to take place.
- Any artistic activities which take place outside of the festival time which are developed and ultimately contribute to content at the festival itself, such as residencies and commissions.
- Any artistic activities satisfying the charitable objects of Freedom Festival Arts Trust which consolidates its position within the local cultural ecology as a co-commissioner and co-producer for example PRS NMB.

The James Reckitt Library Trust fund was created in a series of grants from them for work focused around visual art, spoken word and literature. After the original projects that were funded had completed there was a residual balance which will continue to be used within the scope of the charitable company's objectives in furtherance of the above mentioned art forms.

# Freedom Festival Arts Trust

## Notes to the Financial Statements - continued

for the year ended 31st March 2020

### 16. MOVEMENT IN FUNDS - continued

Freedom Festival Arts Trust has designated, out of general unrestricted funds, the amount of £53,113 in order to cover current redundancy costs and 3 months operating costs. This amount is reviewed annually by the trustees and, where applicable amended to ensure that the balance is sufficient enough to cover the above mentioned costs.

During the year there was a funds transfer from unrestricted funds into the Artistic Activities fund. The transfer was carried out to cover costs in the restricted fund in excess of the income received and existing fund balance.

### 17. RELATED PARTY DISCLOSURES

#### Hull City Council

An organisation in which M Relph is an employee and Cllr D Craker is an elected member.

During the year sponsorship from Hull City Council was agreed for £200,400 (2019 £200,400).

### 18. POST BALANCE SHEET EVENTS

In late March 2020, just at the end of this reporting period, the COVID-19 pandemic emerged and national lock down with restriction of movement occurred. This quickly and fundamentally changed the charitable company's outlook for 2020-2021, and in time resulted in the cancellation of the 2020 festival. The charitable company immediately looked at their budgets, reserves and spoke with all key funders and sponsors to ascertain the financial situation. The charitable company is still considered a going concern with significant reserves in place to support the lock down period.

### 19. ULTIMATE CONTROLLING PARTY

The charitable company, being limited by guarantee, has no share capital and was controlled throughout the period by its members and therefore no one party had ultimate control.

# FRE012 Freedom Festival Arts Trust - CHA - 31.03.20 final

Final Audit Report

2020-12-17

Created:	2020-12-17
By:	Kyra Piperides Jaques (kyra@freedomfestival.co.uk)
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## "FRE012 Freedom Festival Arts Trust - CHA - 31.03.20 final" History

-  Document created by Kyra Piperides Jaques (kyra@freedomfestival.co.uk)  
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-  Document emailed to Kate Denby (kdenby@northernstage.co.uk) for signature  
2020-12-17 - 2:28:43 PM GMT
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-  Document e-signed by Kate Denby (kdenby@northernstage.co.uk)  
Signature Date: 2020-12-17 - 2:53:12 PM GMT - Time Source: server- IP address: 185.2.169.130
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