

## **NNA Trustees Annual Report to the Charity Commission**

### **Achievements and Performance of NNA (The New Nicotine Alliance) April 2019 – March 2020**

The New Nicotine Alliance was established as a charity on 13th February 2015. This report covers activities for the tax year 2019 - 2020.

The main work of the charity is conducted by the trustees in a voluntary capacity.

The organisation continues to develop its profile in order to achieve the objective of promoting public understanding of safer alternatives to smoking.

NNA has continued to be one of the “go to” organisations for advice and comment on safer nicotine products.

During the year trustees and staff (1 x HTE) have

- Continued to develop the Board, by bringing in new trustees with valuable and wide areas of expertise and by holding a board development day, which also discussed governance and strategic issues.
- Liaised with the APPG on Vaping to effect updating of advice given by ACAS towards reduced risk products in the workplace.
- Took part in panel discussions at Labour, Conservative and Scottish National Party conference fringe events.
- Provided information, advice, and consultation to a range of government departments and agencies. (including Public Health England, NHS Trusts and NCSCT).
- Contributed to academic research on both the role of e-cigarettes for tobacco harm reduction in supporting smoking relapse prevention, and on the value of peer involvement in advancing tobacco harm reduction.
- Collaborated with advice and guidance on reduced risk products for agencies involved in caring for homeless populations.
- Given presentations at the Global Forum on Nicotine and at other national, international and academic events.
- Advised and assisted tobacco harm reduction consumer advocates in other countries, including significant input towards forming and launching European Tobacco Harm Reduction Advocates (ETHRA) as a pan-European consumer network.
- Engaged with the British Standards Institute (BSI) to help design regulatory standards for e-cigarettes and e-liquids.
- Given expert consumer and advocacy briefings to a variety of print and online media.
- Revised and developed NNA strategies in preparation for new regulatory proposals towards harm reduction.
- Developed the NNA Associate base.

**New Nicotine Alliance UK**

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**Profit & Loss Report**

For the period 01/04/2019 to 31/03/2020

<b>Account</b>		
		<b>Actual</b>
<b>Turnover</b>		
Sponsorship/Donations		£17,754.20
Sales & Marketing		£965.57
Gift-Aid Received		£1,990.89
<b>Income Total</b>		<b>£20,710.66</b>
<b>Expenditure</b>		
<b>Personnel</b>		
Administrator salary, pension and Sage	£5,083.32	
		<b>£5,083.32</b>
<b>Administration</b>		
Offices	£500.00	
Accountancy and Professional Services	£5,000.00	
Advertising/Marketing	£129.87	
IT Software	£1,159.11	
Telephone/Internet	£275.28	
Insurance	£349.80	
Subscriptions	£96.17	
Accommodation	£269.89	
Travel	£573.10	
Subsistence	£380.00	
		<b>£8,733.22</b>
<b>Activities</b>		
Venue hire and food for awayday Board meeting	£140.00	
Other Equipment	£29.99	
Materials for Promotion and Sales	£100.00	
		<b>£269.99</b>
<b>Other</b>		
Miscellaneous expenses	£781.97	
		<b>£781.97</b>
<b>Net Profit</b>		<b>£5,842.16</b>

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**Balance Sheet Report**

As on date : 31/03/2020

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<b>Account</b>		
<b>Cash at Bank &amp; in Hand</b>		
Barclays Bank plc		£19,978.09
		<b>£19,978.09</b>
<b>Net Assets</b>		
<b>Capital &amp; Reserves</b>		
Profit & Loss Account b/fwd	£14,135.93	
Net Profit for current year	£5,842.16	
<b>Shareholders funds</b>		<b>£19,978.09</b>