



Trustees' Annual Report for the period

From	Period start date			To	Period end date		
	22 nd	Nov	2019		23 rd	Nov.	2020

Section A Reference and administration details

Charity name

Yellow Brick Road Projects

Other names charity is known by

none

Registered charity number (if any)

1160315

Charity's principal address

Office52a, Orion House, Basepoint

Andover

Postcode

SP10 3FG

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Susy Churchill	Chair of Trustees		
2	David Whewell	Treasurer		
3	Ryan Waters			
4	Sarah Strong			
5	Martie Stanwell	Secretary		
6	Chris Dixon	Trustee		

Name of Chief Executive

Siobhan Down

Structure, governance and management

Description of the charity's trusts

Type of governing document	Articles of Association
How the charity is constituted	Registered charity Company limited by guarantee
Trustee selection methods	Appointed by Trustee board

Yellow Brick Road Projects (YBRP) is managed by the CEO and is run from Office 52a Basepoint, Andover. The team roles are CEO, COO, Quality Assurance Officer, Senior Coach and 2 Project Workers. Coaches and Finance team are paid on a self-employed basis. These sessional staff work for other organisations, as do tutors who deliver the YBRP programmes within their core working hours.

YBRP works with myriad of agencies to deliver the accredited You Matter programmes to young people who are vulnerable to homelessness. Partnerships this year with Test Valley Borough Council, Winchester City Council, Clarion Housing Group, Clarion Futures, Hampshire County Council's Children's Services, Supporting Families Programmes, Winton Community Academy, UpSkillU, Selsey Youth Dream, UK Harvest, Finkley Down Farm, Southern Housing Group, Sovereign Housing, Stitch a Logo, Basepoint, No Limits, Hart District Council.

Section C Objectives and activities

Summary of the objects of the charity set out in its governing document

The **Objects of Yellow Brick Road Projects** are to advance in life and help young people, young parents and parents-to-be providing support, advice, education and training designed to improve their conditions of life and to help them to develop their life skills, emotional health and well-being, capacities and capabilities to enable them to actively participate in society as independent, mature and responsible individuals.

summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)

1. Act as a resource for young people by providing support, advice, education, and training relating to life skills
YBRP creates bespoke learning programmes under the brand of You Matter. The charity trains external coaches through the bespoke You Matter Tutor Training programme which is accredited with Laser Learning Awards at Level 3 to deliver the programmes.
2. Provide education and training to people to enable them to help the Charity in providing support, advice, education, and training to help young people develop their life skills, emotional health and well-being, capacities and capabilities.
YBRP, through its work, develops relationships of trust and respect with young people. Service users ensure that the programmes meet their needs and work with us to adapt resources accordingly. Peer supporters are volunteers who have taken part in programmes and go on to support their peers on subsequent programmes.
3. Work in partnership with other organisations and bodies to help the Charity in providing support, advice, education and training to young people to help them develop their life skills, emotional health and well-being, capacities and capabilities.
YBRP creates bespoke learning programmes. This year the charity has delivered the You Matter in School programme, began delivering The Legacy Project. We provide a variety of training resources and services to partners including Universities.

Additional details of objectives and activities

YBRP is proud to be a part of the life journeys of young people and offers volunteering opportunities as a part of the progression for its participants.

In January, our team worked together to create a list of goals for 2020!

Over the last year we moved our services on-line, supporting existing learners, new nominations, and vulnerable young people and families Hampshire. We have supported people by telephone, email, video, mailing them welcome packs and Zoom groups. Our team has grown from 5 to 12 and has become more diverse, we have 3 new Trustees and 2 regular donations from private benefactors.

Yellow Brick Road Projects' services have been dramatically affected by the pandemic. This is probably one of the biggest understatements ever! We all decided that we would not be closed down as our services were needed more than ever, so we set about contacting all our funders and supporters asking for flexibility in using the funding we have and thank goodness they all agreed. Vitaly we knew that money was not the only thing that was needed. It was the emotional scaffolding that enables us all to manage that balance of life with all the new things thrown into the mix – home education, shielding, loss of personal income, relationships and the day by day reports from HM Gov. To address this, we began twice weekly Zoom groups – one for group supervision and one for wellbeing. These have become institutional and have provided a great sense of support and an anchor throughout the summer and beyond.

We were delighted to receive a large grant from TNL from the Covid Response fund and TVBC Covid Business grant. These grants have allowed us to continue to deliver services which have increased in like for like costs by 43%. We have purchased laptops and data for young people who we are working with as digital poverty has become more apparent during the pandemic.

We pivoted all our services online which has meant that there was no gap between our programmes. You Matter has become You Matter @ Home – with Money and Home 121's followed by You Matter @ Home Life and Future via Zoom.

Growing Together has become Growing Together online and we were able to complete You Matter 2 online for the first time. Some of the young Peer Mentors are joining us at the AGM.

We are mid-way through The Legacy Project – a joint service delivered by YBRP and UpSkillU. This project is to Engage Young People in Andover to Educate the Community of Andover about the issues around Child Criminal Exploitation and Evolve lives of young people who are at risk. We have delivered 2 very successful community webinars; 8 young people are attending weekly mentoring sessions and many more have had brief interventions with Vince the engagement officer for the project.

We launched a new service in Andover #AY – Andover Youth – a detached youth service working with Love Andover. We recognised that the town's young people were being affected by lack of engagement with schools, criminal exploitation, and food poverty all of which is exasperated by the pandemic. We are out and about in Andover twice a week and in the school holidays to provide access to trusted adults.

The outcomes which has been have included:

- Completion of the You Matter programme that were part finished when Lockdown started.
- Continued to support to access services
- Referrals for services to other services for young people
- Weekly check in calls/ texts which have garnered a positive response 'it's so nice to talk to someone from outside the home,' 'it feels like we have been forgotten by everyone,' 'everything I did to maintain my mental health has been closed'
- Sharing activity ideas for children in the home environment
- Sharing ideas for maintaining adult mental health during social distancing restrictions
- Promotion of other services via our Facebook page – increased reach to new audiences
- Website
- Trained 5 peer mentors who are now supporting the coaches with new learners.
- Tutors became Coaches and worked with young people via telephone/Zoom groups and postal contact whilst working from home.
- Reaching Out Project – Supporting Vulnerable Families at Winton Community Academy
- Mentoring of vulnerable young people via VIO through The Legacy
- Food Matters

Our most recent partnership in response to addressing Food Poverty, with local business Finkley Down Farm we are working with them and UK Harvest to provide twice weekly hot meals for young people and families experiencing homelessness and who live in the hostels in the town. These nutritious meals are created using top quality surplus food, prepared at, and delivered by the team at Finkley. The meals will be accompanied by recipes and access to Finkley Live with cooking demonstrations where the viewers can "Ask Chef Daryl" any food related questions they might have.

There is so much more to do, and we are grateful for all your help and support over

the past year.

A big thanks goes to the team and the Trustees who have thrown themselves into the waves of this storm and continue to commit to the mission of Yellow Brick Road Projects.

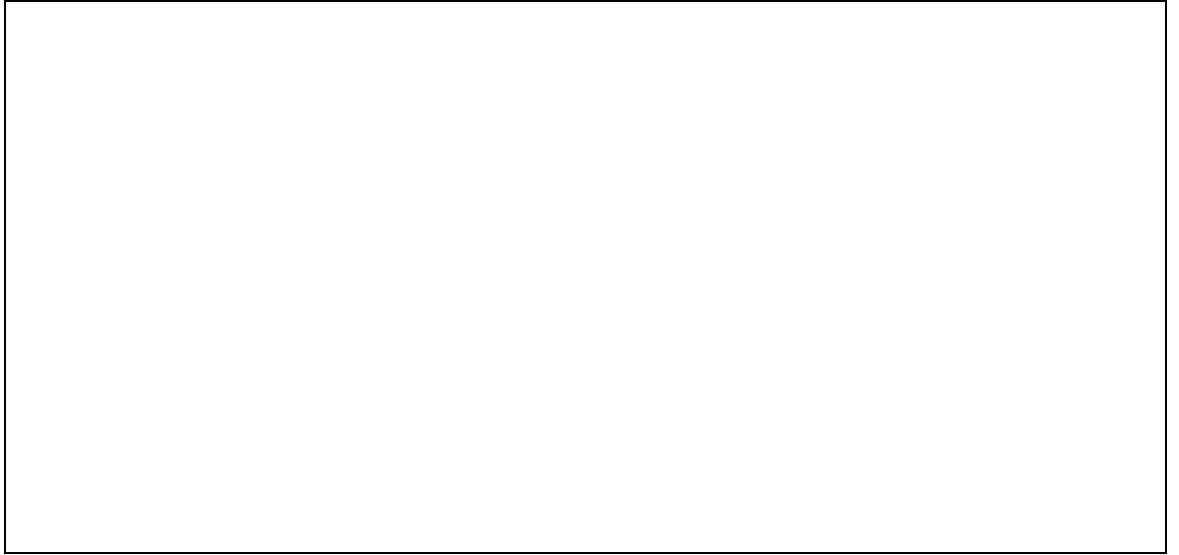
Partnerships – the work of the charity has been and always will be built on partnerships, mutually beneficial arrangements that help young people maximise their potential and budgets to go just a little further. I am incredibly grateful for the belief and passion that everyone we work with has shown and continues to show. This is even more relevant today as young people's futures are blighted by the effects of the pandemic. We can work together to help young people build us back stronger.

Data*

Young people and families	272
Contacts phone, text, letters	1594
You Matter programmes -	4 – changed in March due to Covid.
You Matter @ Home -	22
You Matter @ Home group	2
Growing Together online -	7
You Matter 2 Peer Mentor training online	1
The Legacy Project Engagement sessions	15
#AY detached youth	15 sessions
Agency and forum meetings	606
Face to face meetings	35 – none since Covid
1:1 mentoring sessions	40
Virtual meetings	289
Accreditations achieved	33

*please note that our data collection method changed in response to Covid these figures represent data collected from 25th March 2020.

The method before this date represented attendance, retention, and achievement.



Financial Report

The financial information for 2019/20 report shows a basic breakdown of income and expenditure. A full financial report and a copy of the independent inspection can be obtained upon request.

Yellow Brick Road Projects - Charity 1160315

INCOME	159,968
EXPENDITURE	<u>144,586</u>
SURPLUS	<u><u>15,382</u></u>

Income

Grants	76,723 * Breakdown
Programme Delivery 19/20	66,686
Programme Delivery 20/21	9,000
Creche Rebates	466
Fundraising	<u>7,093</u>
Total Income	159,968

* Grants

HCC	35,287
Blagrove Trust	20,000
Lottery	9,936
HIWCF	5,000
Tackling Youth Violence	5,000
Groundworks	1,000
Clarion	<u>500</u>
	76,723

In addition to the monetary income received, we have again received "in kind services" from our volunteers and donors in the form of room hire & refreshment, advice, practical support, volunteering hours and we also received donations of food and other items. To the value of approximately £11,000.

We would like to take this opportunity to thank all of those who have given their time and resource for free; this additional and continued support is gratefully received.

Expenditure

Course Delivery	20,791
Direct Expenses	<u>1,879</u>
	22,669

Overhead Expenditure

Salaries Costs	87,267
Utilities	13,610
Travel Exp	5,732
Stationery	1,558
IT & Telecom	4,184
Professional fees	8,716
General Exp	<u>850</u>
	121,917

Total Expenditure 144,586

The cost for 2019/2020 the Cost of Course Delivery has increase by 5.6%. The Overhead expenditure has remained static during this year.

The main item of expenditure was staff costs which has shown a 5.1% increase, and this is primarily due the recruitment of 2 new members of staff.

1 x Part Time Accreditation Officer
1 x Part Time Senior Project Worker

The Charity has been able to transfer this years' surplus of £6,382 free reserves and £9,000 restricted reserves for 20/21 programme delivery.

Reserves @ 05/04/2020 £32,668

- **Unrestricted Reserves £9,000**
- **Restricted Reserves £23,668** * *Approx. 2.3 months*

We recognise that it is good practice to hold free reserve of 3 months running costs, we currently hold approx. 2.3-month expenses in reserves.

Financial review

Brief statement of the charity's policy on reserves

Financial report is attached to this report

Details of any funds materially in deficit

Further financial review details (Optional information)

You **may choose** to include additional information, where relevant about:

- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any ethical investment policy adopted.

The charity's principal sources of funding is grants.
There are an increasing number of contracts as the business aspect of the organisation grows.
We have increased the fund-raising aspect of income generation although still small this area of income is gradually increasing with private supporters adding regular donations and social media campaigns generating crowdfunding.

Declaration

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)

Susy Churchill	Martie Stanwell
Position (eg Secretary, Chair, etc)	Chair

Date

17th November 2020

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Martie Stanwell

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Position (eg Secretary, Chair, etc)

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YELLOW BRICK ROAD PROJECT

FINANCIAL REPORT
YEAR END 2019-2020

CHARITY NUMBER
1160315

Independent Examiners Report

For the Year Ended 5th April 2020

I have examined the financial statements prepared by Yellow Brick Road Project
Charity number: 1160315

Respective responsibilities of trustees and examiner

The charity's trustees are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed.

It is my responsibility to:

- examine the accounts under section 145 of the 2011 Act;
- to follow the procedures laid down in the general Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act; and
- to state whether particular matters have come to my attention.

Basis of independent examiner's report

My examination was carried out in accordance with the general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and consequently no opinion is given as to whether the accounts present a 'true and fair view' and the report is limited to those matters set out in the statement below.

Independent examiner's statement

In connection with my examination, no matter has come to my attention:

(1) Which gives me reasonable cause to believe that in any material respect the requirements:

- to keep accounting records in accordance with section 130 of the 2011 Act; and
- to prepare accounts which accord with the accounting records and comply with the accounting requirements of the 2011 Act

Have not been met; or

(2) To which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.



Sandra Burch ACMA

28th October 2020

Dated