



Trustees' Annual Report for the period

| | | | | | | | |
|-------------|-------------------|---|------|-----------|-----------------|----|------|
| From | Period start date | | | To | Period end date | | |
| | 6 | 4 | 2019 | | 05 | 04 | 2020 |

Section A Reference and administration details

Charity name

Public Health Collaboration

Other names charity is known by

PHC

Registered charity number (if any)

1171887

Charity's principal address

Reed Smith, The Broadgate Tower

20 Primrose Street, London

Postcode

EC2A 2RS

Names of the charity trustees who manage the charity

| | Trustee name | Office (if any) | Dates acted if not for whole year | Name of person (or body) entitled to appoint trustee (if any) |
|----|--------------------------|-----------------|-----------------------------------|---|
| 1 | Dr Ian Lake | | | Samuel Feltham |
| 2 | Dr Joanne Ruth McCormack | | | Samuel Feltham |
| 3 | Dr Trudi Anne Deakin | | | Samuel Feltham |
| 4 | | | | |
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| 10 | | | | |
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| 15 | | | | |

Names of the trustees for the charity, if any, (for example, any custodian trustees)

| Name | Dates acted if not for whole year |
|--------------------------|-----------------------------------|
| Dr Ian Lake | |
| Dr Joanne Ruth McCormack | |
| Dr Trudi Anne Deakin | |

Names and addresses of advisers (Optional information)

| Type of adviser | Name | Address |
|-----------------|------|---------|
| | | |
| | | |
| | | |
| | | |

Name of chief executive or names of senior staff members (Optional information)

Samuel Feltham

Section B Structure, governance and management

Description of the charity's trusts

| | |
|---|---------------------------------------|
| Type of governing document (eg. trust deed, constitution) | Constitution. |
| How the charity is constituted (eg. trust, association, company) | Charitable Incorporated Organisation. |
| Trustee selection methods (eg. appointed by, elected by) | Appointed by Samuel Feltham. |

Additional governance issues (Optional information)

You **may choose** to include additional information, where relevant, about:

- policies and procedures adopted for the induction and training of trustees;
- the charity's organisational structure and any wider network with which the charity works;
- relationship with any related parties;
- trustees' consideration of major risks and the system and procedures to manage them.

Section C Objectives and activities

Summary of the objects of the charity set out in its governing document

To advance (for the public benefit) the health of the public by contributing to the improvement of the level of knowledge, understanding and best practice concerning healthy diet and exercise among: members of the public and healthcare professionals.

Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)

In May 2019 the PHC once again held its annual conference at the Royal College of General Practitioners in London, which hosted speakers from the USA, UK and Australia. Lecture subjects ranged from sustainable farming methods to structured education for type 2 diabetes. Subsequently, these lectures were made freely available on the PHC YouTube channel for the public to benefit from.

Our volunteer-led ambassadors programme continues to thrive. The aim of this programme is to have volunteer representatives of the PHC in villages, towns and cities across the UK who liaise with local NHS healthcare professionals to inform them about the PHC and what the PHC can do to help. The main way ambassadors help NHS healthcare professionals is by helping those healthcare professionals set up free lifestyle support groups for their patients to attend. The ambassadors organise and facilitate these meetings whilst in collaboration with the healthcare professionals, who inform their patients about implementing lifestyle interventions for lifestyle diseases.

Trustees have played a central role in making sure that the conference and the ambassador programme was/is a success.

Additional details of objectives and activities (Optional information)

You **may choose** to include further statements, where relevant, about:

- policy on grantmaking;
- policy programme related investment;
- contribution made by volunteers.

Volunteers from our ambassadors programme have been integral in helping share our information with healthcare professionals across the country.

Summary of the main achievements of the charity during the year

During this year our main achievements have been the continued success of our annual conference with over 200 people in attendance on both days. Between 6th April 2019 to 5th April 2020 we received 651,089 views and 10,232,142 minutes of watch time on our YouTube channel.

Our other success was with the ambassadors programme. Between 6th April 2019 to 5th April 2020 we increased our ambassador programme from 160 to 220 volunteers across the country helping inform healthier decisions for better public health.

Section E Financial review

Brief statement of the charity's policy on reserves

We have no policy on reserves.

Details of any funds materially in deficit

PHC has no deficits.

Further financial review details (Optional information)

You may choose to include additional information, where relevant about:

- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any ethical investment policy adopted.

Section F Other optional information

Section G Declaration

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

| | | |
|-------------------------------------|-----------------------|--|
| Signature(s) | Joanne Mc Cormack | |
| Full name(s) | JOANNE RUTH M'CORMACK | |
| Position (eg Secretary, Chair, etc) | TRUSTEE | |
| Date | 2.2.2021. | |



CHARITY COMMISSION
FOR ENGLAND AND WALES

| | | | | |
|--------------------------------|----------|----|---------------------|-------|
| Public Health Collaboration | | | No (if any) 1171887 | CC16a |
| Receipts and payments accounts | | | | |
| For the period from | 06.04.19 | To | 05.04.20 | |

Section A Receipts and payments

| | Unrestricted funds to the nearest £ | Restricted funds to the nearest £ | Endowment funds to the nearest £ | Total funds to the nearest £ | Last year to the nearest £ |
|---|---|--------------------------------------|-------------------------------------|---------------------------------|-------------------------------|
| A1 Receipts | | | | | |
| DONATIONS | 64,869 | - | - | 64,869 | 27,352 |
| FUNDRAISING EVENTS | 21,176 | - | - | 21,176 | 53,621 |
| | - | - | - | - | - |
| | - | - | - | - | - |
| | - | - | - | - | - |
| | - | - | - | - | - |
| | - | - | - | - | - |
| Sub total (Gross income for AR) | 86,045 | - | - | 86,045 | 80,973 |
| A2 Asset and investment sales, (see table). | | | | | |
| | - | - | - | - | - |
| | - | - | - | - | - |
| Sub total | - | - | - | - | - |
| Total receipts | 86,045 | - | - | 86,045 | 80,973 |
| A3 Payments | | | | | |
| COST OF FUNDRAISING EVENTS | 27,522 | - | - | 27,522 | 67,410 |
| WAGES | 23,629 | - | - | 23,629 | 19,552 |
| TELEPHONE & INTERNET | 578 | - | - | 578 | 214 |
| PRINTING, POSTAGE & STATIONERY | 2,609 | - | - | 2,609 | 1,220 |
| BANK INTEREST & CHARGES | 335 | - | - | 335 | 365 |
| TRAVEL COSTS | 504 | - | - | 504 | 743 |
| INSURANCE | 299 | - | - | 299 | 299 |
| OTHER CHARGES | 1,553 | - | - | 1,553 | 1,025 |
| | - | - | - | - | - |
| Sub total | 57,029 | - | - | 57,029 | 90,828 |
| A4 Asset and investment purchases, (see table) | | | | | |
| | - | - | - | - | - |
| | - | - | - | - | - |
| Sub total | - | - | - | - | - |
| Total payments | 57,029 | - | - | 57,029 | 90,828 |
| Net of receipts/(payments) | 29,016 | - | - | 29,016 | -9,855 |
| A5 Transfers between funds | - | - | - | - | - |
| A6 Cash funds last year end | 14,672 | - | - | 14,672 | 24,527 |
| Cash funds this year end | 43,688 | - | - | 43,688 | 14,672 |

Section B Statement of assets and liabilities at the end of the period

| Categories | Details | Unrestricted funds to nearest £ | Restricted funds to nearest £ | Endowment funds to nearest £ |
|--|---|------------------------------------|----------------------------------|---------------------------------|
| B1 Cash funds | Bank Balance | 43,688 | - | - |
| | | - | - | - |
| | | - | - | - |
| | Total cash funds (agree balances with receipts and payments account(s)) | 43,688 | - | - |
| | | Unrestricted funds to nearest £ | Restricted funds to nearest £ | Endowment funds to nearest £ |
| B2 Other monetary assets | | - | - | - |
| | | - | - | - |
| | | - | - | - |
| | | - | - | - |
| | | - | - | - |
| | | - | - | - |
| B3 Investment assets | | Fund to which asset belongs | Cost (optional) | Current value (optional) |
| | | | - | - |
| | | | - | - |
| | | | - | - |
| | | | - | - |
| | | | - | - |
| B4 Assets retained for the charity's own use | | Fund to which asset belongs | Cost (optional) | Current value (optional) |
| | | | - | - |
| | | | - | - |
| | | | - | - |
| | | | - | - |
| | | | - | - |
| | | | - | - |
| | | | - | - |
| B5 Liabilities | | Fund to which liability relates | Amount due (optional) | When due (optional) |
| | | | - | |
| | | | - | |
| | | | - | |
| | | | - | |
| | | | - | |

| | | | |
|---|--------------|------------------|------------------|
| Signed by one or two trustees on behalf of all the trustees | Signature | Print Name | Date of approval |
| | AM McCormack | JOANNE M'CORMACK | 28.1.2021 |