



Place2Be (A company limited by guarantee)

**TRUSTEES' REPORT AND
FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2020**

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CONTENTS

	Page
Reference and administrative details of the charity, its Trustees and advisers	1
Trustees' report	2
Independent auditor's report on the financial statements	20
Consolidated statement of financial activities	23
Consolidated balance sheet	24
Charity balance sheet	25
Consolidated statement of cash flows	26
Notes to the financial statements	27

PLACE2BE
(A company limited by guarantee)

**REFERENCE AND ADMINISTRATIVE DETAILS OF THE CHARITY, ITS TRUSTEES AND ADVISERS FOR THE YEAR
ENDED 31 MARCH 2020**

Patron

Her Royal Highness The Duchess of Cambridge

President

Dame Benita Refson DBE

Trustees

Mr Simon Mackenzie Smith, Chair

Mr William Russell, Deputy Chair

Mr Aamir Ahmad (appointed 22 July 2020)

Mr Sandy Begbie

Ms Anuja Dhir (appointed 30 September 2020)

The Rt Hon Stephen Dorrell

Ms Elizabeth Greetham

Ms Sian Hill

Ms Elpha LeCointe

Mr Adrian Levy

Sir Charlie Mayfield

Mr John Murphy (appointed 23 April 2020)

Ms Margaret Murphy (appointed 7 October 2019)

Professor Stephen Scott

The Countess St Aldwyn

Professor Eric Taylor (resigned 9 December 2019)

Dr Joseph Spence (resigned 30 September 2020)

Company registered number

02876150

Charity registered numbers

1040756 and SC038649

Principal and registered office

175 St. John Street, London, EC1V 4LW

Independent auditor

Crowe U.K. LLP, 55 Ludgate Hill, London EC4M 7J

Bankers

Lloyds Bank plc, London, W1C 2BU

Solicitors

Clifford Chance, 10 Upper Bank Street, London, E14 5JJ

Company Secretary

Mr Nicholas Herod (appointed 24 February 2020)

PLACE2BE
(A company limited by guarantee)

TRUSTEES' REPORT
FOR THE YEAR ENDED 31 MARCH 2020

Foreword by Chair and CEO

Responding to a year of challenge and change

This time last year, we were proud to celebrate the start of Place2Be's 25th anniversary year. Our quarter century marked a key moment in our history and we were busy preparing for the next stage of Place2Be's development to enable us to reach more children with effective, evidence-based services. We could never have anticipated just how extraordinary the past twelve months would be, marking a period of unprecedented change and challenge which the organisation has risen to in an admirable fashion.

In our 25th year, we showcased the vitally important work our expert teams are delivering to support the mental health of over 380,000 children and young people across the UK. Our frontline work continued to reach some of the most vulnerable in our society. In the past academic year, 4,795 children and young people accessed Place2Be's one-to-one weekly support, of which almost half qualified for pupil premium funding – a government grant for pupils living with deprivation. Over a quarter of the primary school pupils we supported were involved with social care, and 8% were subject to a child protection plan.

Improvement and wellbeing

From our data, we know that children and young people who receive our support not only show an improvement in wellbeing, but also find it easier to have and keep friends, cause fewer problems in the classroom, and their difficulties have less impact on their learning. Children's Mental Health Week provides an annual opportunity to shine the spotlight on why support for wellbeing within the school community makes such a difference. This February's 'week' was our most successful to date. Primary and secondary schools across the UK downloaded a record 82,000 copies of our bespoke resources on the theme of bravery from our website, up 69% on last year.

An expert voice

We have become more actively involved in lending an expert voice to influence government thinking and policy across both the education and health sectors; as well as working in close collaboration with our charity sector partners to present a united voice to ensure children's mental health remains a top agenda item. This has never been more important than in a time of pandemic and we are proud to help give children, young people, schools and mental health practitioners a voice through our public affairs and communications work. This has included publishing regular news updates, research findings and blogs from frontline staff, as well as organising a virtual roundtable with students from a partner school in Essex and the Chair of the Education Select Committee. We were also delighted to be highly commended in the prestigious Health Service Journal Awards, in the *Mental Health Provider of the Year* category.

Focus on priorities

It has been a year in which we re-affirmed our priorities and ambitions, continuing to aim for our 2025 target to work with up to 10% of UK schools, through a combination of direct services, training of school leaders and staff, and building a professional mental health workforce to support children and young people. We updated our business plan and committed to doubling our reach into schools through our frontline practice. During the financial year 2019/20, 357 schools had a Place2Be partner service within their school. As pioneers in school-based children's mental health support, it is important that we continually review and refine our clinical practice and services, to ensure we're always putting the needs of our users at the centre of our work. We made a number of changes to our organisational design this year to give us the capacity to

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reach even more children and young people with the most effective and appropriate intervention. We also started a process of de-centralising some of our back-office functions to empower key regions outside of our London base, getting closer to local communities.

Promoting digital innovation

We put young people's voices at the heart of our service design and improvement. As part of a national consultation, we surveyed over 2,600 11-to-18-year-olds and found that young people want a combination of face-to-face and digital support. Innovation has been a thread running throughout the year. We upgraded and relaunched our website in January to offer greater clarity of message, design, and user experience and since then it has attracted significantly higher traffic with clearer and more engaging content. We rolled out our own digital learning hub, enabling staff to access training online to suit their individual needs.

We also launched our online Mental Health Champions Foundation programme, to help teachers gain a deeper understanding of the issues around mental health and learning, an initiative resulting from a roundtable event convened by our Royal Patron HRH The Duchess of Cambridge in 2019.

Responding to the pandemic

These digital developments helped us to make a rapid transition to new ways of working as the global pandemic forced us into lockdown at the end of the financial year.

The past few months have proved the most challenging of times, but we are hugely proud of the perseverance and dedication showed by our teams up and down the UK who responded quickly to the changed circumstances. We rapidly adapted our means of support, offering calls and virtual sessions with parents and young people, when they needed it more than ever. We will continue to use and develop a number of these practices going forward to help us expand our reach.

Creating coalitions around diversity

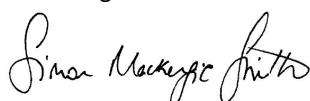
Diversity and inclusion remain high on our agenda. We recognise the need to do more to ensure our school-based staff better reflect the diversity of communities we work with. Among the initiatives led by Place2Be in the past year is the launch, with other industry bodies, of the Diversity and Inclusion Coalition, with its initial focus on addressing gender and ethnic disparities in the psychotherapy and counselling sector. In 2019 we recruited a dedicated team member to focus on wellbeing, engagement, diversity & inclusion and established a staff-led diversity steering group. In February we announced our bursary scheme with the Wolfson Foundation, to encourage under-represented groups to enter the profession.

At board level, we said a fond farewell with deep gratitude to trustee Professor Eric Taylor who retired after ten years of dedicated service; and we have been delighted to welcome new trustees Dr Margaret Murphy, John Murphy, Aamir Ahmad and Anuja Dhir who bring a wealth of experience from the worlds of psychotherapy, education, health, business and law.

We are heartened by the continued generosity of the many organisations and individuals who have supported our work and championed children's mental health in the past year. We are particularly grateful to our Royal Patron, HRH The Duchess of Cambridge who kindly hosted a gala dinner at Buckingham Palace to mark 25 years of Place2Be.

And of course, our biggest thanks go to our dedicated staff, volunteers and counsellors on placement who so generously give their time to support others. Indeed, we have been heartened and humbled by the continued dedication and support of our colleagues, supporters, ambassadors and donors in these difficult times.

The financial and academic year ahead holds many unknowns. One certainty is that Place2Be's expert support for the mental health of the next generation is more important than ever.



Simon Mackenzie Smith, Chair of Trustees



Catherine Roche, CEO

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Section 1: Objectives and activities

Our status and mission

Place2Be is a company limited by guarantee and a charity registered in England & Wales and in Scotland.

Our mission is to enhance the wellbeing and prospects of children and their families by providing access to therapeutic and emotional support in schools, using a proven model backed up by research and training.

Our objectives, as set out in our memorandum and articles of association, are the advancement of education and the preservation and protection of health amongst young persons and adults, without prejudice to the generality of the forgoing, by:

- enabling therapeutic and emotional support to be provided to children in schools based on a practical model backed by research;
- providing emotional support to children and adults including teachers and parents;
- providing training in the principles, practices and methods of providing emotional support to children and adults and in other allied or ancillary subjects; and
- providing services to facilitate the placing of persons trained in the provision of emotional support to children and adults.

Evidence of how we are delivering our objectives can be found in Section 2.

Our vision, aims and strategy

Place2Be is the UK's leading provider of school-based children's mental health services.

We provide emotional and therapeutic support in schools, as well as expert training, to improve the emotional wellbeing of children, young people, parents and teachers.

We call this a whole school approach to mental health and wellbeing.

Our work focuses on four areas:

- Supporting children and young people's mental health through therapeutic work in schools
- Building awareness, skills and knowledge of mental health within school communities, to equip school leaders, teachers and staff to address and prioritise wellbeing.
- Building an expert workforce in the field of children and young people's mental health
- Innovating, gathering evidence and communicating the impact our work has on school communities across the UK; as well as society as a whole.

Why this matters:

- Half of lifetime mental illness starts by the age of 14
- Suicide is the biggest killer of under 35s in the UK
[Source: Papyrus]
- In an average classroom of 15-year-old pupils, 4 children could have a diagnosable mental health problem, 7 could have experienced bullying and 6 could have experienced severe maltreatment such as abuse or neglect.
[Source: Centre for Mental Health, Making the Grade, October 2019]
- Early intervention and a whole school approach is highly effective in improving wellbeing and reducing the impact of mental health problems.

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Section 2: Strategic Report

Section 2a: Achievements and performance against 2019/2020 commitments

Our impact at a glance

Our work with schools	Building skills and raising awareness	Building a child mental health workforce	Innovating and communicating our impact
<p>In FY2019/20:</p> <p>We worked with 700 schools in total reaching 380,691 children and young people</p> <p><i>[vs 639 schools in 2018/19, reaching 364,080 children and young people]</i></p> <p>357 schools had a Place2Be partner service, including 42 who accessed our Art Room service.</p> <p>In the academic year 19/20:</p> <ul style="list-style-type: none"> 4,795 <i>[vs 5,359 previous year]</i> pupils accessed Place2Be's one to-one weekly support 30,661 <i>[vs 37,981 previous year]</i> pupils booked their own Place2Talk appointment <p>Following the Coronavirus 'lockdown':</p> <ul style="list-style-type: none"> 34,777 phone/online sessions took place during the pandemic between March and July 2020. <p>Of pupils who have taken part in Place2Be counselling in academic year 2018/19 (last data available):</p> <ul style="list-style-type: none"> 68% caused fewer problems for their teacher or class 75% found it easier to have friends 80% of those with severe difficulties showed an improvement in wellbeing 	<p>In FY2019/20:</p> <p>Our Mental Health Champions (MHC) programme was delivered:</p> <ul style="list-style-type: none"> to 241 schools and 436 people accessed the School Leaders Programme <i>[vs 194 schools and 359 people previous year]</i> to 413 class teachers, both online and face to face from across 139 schools who completed our Class Teacher programme and its online pilot <i>[vs 409 people and 124 schools previous year]</i> <p>There were 82,000 downloads <i>[69% increase on previous year]</i> of Place2Be resources from our Children's Mental Health Week microsite</p>	<p>In FY2019/20:</p> <p>418 people completed a qualifying course through Place2Be (Level 2 through to PGDip) <i>[vs 547 people previous year]</i></p> <p>1,039 people attended a 'Taster Day' <i>[vs 1,114 previous year]</i></p> <p>1450 Counsellors on Placement (CoPs) during the year</p> <p>985 individual CoPs attended a workshop, and 700 of these attended more than one workshop during this time</p> <p>There were 185 workshops run with a total of 234 days.</p>	<p>In FY2019/20:</p> <p>Peer review papers published to disseminate learnings and share best practice: Three academic papers were submitted and published between April 2019 and July 2020:</p> <p><i>Counselling and Psychotherapy Research Journal: Systematic client feedback in therapy for children with psychological difficulties: Pilot cluster randomised controlled trial. Published July 2019.</i></p> <p><i>Association of Child and Adolescent Mental Health: Teachers' concerns about pupils' mental health in a cross-sectional survey of a population sample of British schoolchildren. Published April 2020.</i></p> <p><i>Counselling and Psychotherapy Research Journal: What issues bring primary school children to counselling? A service evaluation of presenting issues across 291 schools working with Place2Be. Submitted 30th March 2020. Published July 2020.</i></p> <p>Launch of our new website in January 2020:</p> <ul style="list-style-type: none"> 129,286 users between January and March <i>[vs 88,695 previous year - 46% increase]</i> <p>Social media engagement</p> <ul style="list-style-type: none"> 27,235 followers gained across all channels April 2019 – March 2020

Overview of delivery against objectives in 2019/20

1. Work in up to 700 schools, delivering 20% year on year growth. We will continue to respond to the needs of individual school communities with a flexible offer.

During the financial year 2019-2020 we worked with 700 schools across the UK, supporting a school population of over 380,000 children and young people. These 700 schools either received an in-school service from Place2Be or expert Mental Health Champion School Leader training.

Over the course of this year we have been able to introduce new delivery methods to our in-school services allowing us to respond to the needs of individual school communities, through the introduction of our Mental Health Practitioner post.

While we had to take the difficult decision to close the physical Art Rooms as the financial model was not sustainable, we are reconfiguring the service to offer it through mobile and digital delivery.

The closure of the majority of schools since 23 March due to the pandemic required us to adapt our traditional models and to offer flexibility to meet the changing needs of our partner schools. By fast-tracking our digital plans, we have been able to continue to provide much-needed support to our partner schools during lockdown.

Our data shows we are consistently reaching a vulnerable population of children and young people, with 49% of the children we support receiving free school meals - qualifying for pupil premium funding - 29% with social care involvement, 28% with special educational needs, 9% looked-after and 8% on child protection plans.

We are also pleased that Place2Be is effective in reaching a large percentage of ethnically diverse communities, who are disproportionately affected by the pandemic. We are progressing work to help us address any bias and ensure our practice and services are inclusive, particularly in relation to race and ethnicity. Our school-level intervention data (AY18/19), shows that Place2Be is working with a more diverse population in comparison to the UK population as a whole.

2. Deliver 55 new cohorts of Mental Health Champions training, building the capacity, resilience and understanding of an estimated 825 school leaders and classroom teachers. We will also evaluate the follow-on impact of delivery completed in 18-19 using this to inform further service refinement and development.

The training of school leaders and classroom teachers, to improve their understanding of children's mental health and increase their confidence in supporting their students' emotional wellbeing, remained a priority in the past year. Throughout the financial year, we continued to deliver both our Mental Health Champions programmes for senior leaders and class teachers. With our Mental Health Champions Class Teacher programme, although the number trained was very slightly lower than anticipated, we also developed and began delivering a new programme of work with 240 trainee teachers digitally.

We also successfully developed and piloted our online children's mental health training foundation course which introduces approaches that foster positive wellbeing in schools and communities. Over 90% of participants on the programme so far have said they had made a change in their practice as a result of completing the course.

During lockdown, we ran a series of free webinars to support those working with children and young people and to discuss issues of paramount concern, including dealing with grief and bereavement.

We will continue to promote the importance of teacher training and understanding of mental health for new and trainee teachers; through our online training programme now rolling out across the UK; and through our continued public affairs

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work, in collaboration with other charities across the sector.

3. Train over 650 child mental health professionals through our Professional Qualifications. Accredited courses range from Level 2, 3, 4 and 5 Certificates in Counselling Skills with Children, through to a Postgraduate Diploma and Masters in Counselling Children in Schools.

We continued to deliver on our business objective of building an expert workforce in the field of children and young people's mental health through our range of professional qualifications and courses. All courses that finished before the end of July 2019 were successfully completed, with students achieving a high pass rate; and several registering for the next level of training or applying for a role as a Counsellor on Placement.

The pandemic and resulting lockdown in March obviously had an impact on programmes that involve face-to-face elements, and this is reflected in the figures, which are below target. We are pleased to have successfully managed the transition to online delivery, via Zoom, of the academic elements of all our courses. As students have to meet a number of criteria that can only be assessed during skills practice, we have had to wait until it is safe to return to face-to-face training in order to complete these elements. We have also had to cancel some course across the UK due to low uptake and we have consolidated the number of courses we delivered which is also reflected in this year's budget, as well as looking at how we can deliver these flexibly, including a blended approach.

We were able to continue our Post Graduate Diploma without interruption and all second-year students are on target to successfully graduate. All our first-year students are returning to complete their second year this September. By the end of the financial year, 418 students had completed their training with Place2Be. We are 'future-proofing' our training sessions should we return to a national or local lockdown.

4. Share learning of 'what works' to address the challenge of how to intervene early and reduce the burden of mental illness in later years. We will achieve this through increased visibility, as with Children's Mental Health Week, and by publishing practice in academic journals (target of two publications) as well as mainstream media.

Children's Mental Health Week in February was our most successful to date. There were over 238,000 unique visitors to our microsite, a 52% increase on the same period the previous year. In addition, our resources for primary and secondary schools were downloaded a record-breaking 82,000 times, compared to 49,000 in 2019.

We achieved quality media coverage spanning national, regional, consumer and trade press, with highlights including ITV Lunchtime News, Daily Telegraph, Guardian, TES and Schools Week. Place2Be's own social posts had a potential reach of over 1 million, and we gained more than 4,000 new followers on social media in one week. We were also honoured to become the chosen charity of top Rugby Union club Sale Sharks. The club launched a school community outreach project in Greater Manchester during Children's Mental Health Week and devoted publicity and fundraising activity to Place2Be.

Across the year we have significantly increased the volume and breadth of news stories and blogs, with several from academic authors including our Research Chair, Professor Tamsin Ford from Cambridge University. We successfully published three research papers in academic journals in this period.

5. Undertake a comparison study using the National Pupil Database to further explore and seek to evidence the impact of Place2Be's work on children's learning. We will also put in place the baseline for a longitudinal study with a view to understanding the long-term benefits of our interventions.

In the past year we extended our analysis of the academic progress of children who had Place2Be's 1:1 counselling, to include a comparison group of similar children who did not. This work is close to completion and we will be sharing the findings in autumn 2020.

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Our Research Chair, Tamsin Ford, established an outline methodology to carry out a longitudinal tracking study to assess the longer-term outcomes from Place2Be's 1:1 counselling; as well as developing this methodology further with the aim of starting the study this autumn. However, due to the pandemic, our Research Advisory Group agreed that this timing would not be an appropriate, both for practical reasons, as the in-school delivery will not be operating as usual, and because the baseline measure of children and young people's mental health would be likely to be affected by the impact of the pandemic. We will review the postponement in 2021.

6. Continue to play a key role in-putting in a targeted way to policy work across Government departments (in England, Scotland and Wales). The Government's implementation programme for the Green Paper on mental health in schools (England) and teacher training are key areas in focus.

Place2Be continues to be a thought leader in the field of in-school mental health services, contributing to the national agenda. Over the course of the year we have contributed to strategic thinking as members of various industry bodies, and through advocacy and influencing work within the Department for Education, Department of Health and Social Care, NHS, and with MPs and Peers.

We have sought out opportunities for raising awareness of our work within the Parliaments of the UK's Nations. Welsh Education Minister Kirsty Williams joined an event in Cardiff in October 2019, to mark Place2Be's tenth anniversary in Wales. In Scotland, Deputy First Minister and Cabinet Secretary for Education and Skills, John Swinney MSP, visited a partner school in Edinburgh during Children's Mental Health Week. Baroness Kate Fall tabled several questions to the House of Lords in February 2020 relating to the provision of mental health services for children and young people, including a specific question on mental health trailblazer areas; and whether HM Government plans to roll out the scheme more widely.

We have participated in industry events and given keynotes at the NAHT Leaders Conference; at the Westminster Education Forum policy conference; and at Cambridge University's Faculty of Education and Jesus College.

Parliamentary engagement gathered pace in recent months, advising the DfE, DHSC, PHE and Robert Halfon, Chair of the Education Select Committee on mental health provision during lockdown and how to support the increased needs within school communities in the academic year ahead.

We were also delighted to be highly commended in the prestigious Health Service Journal Awards, in the Mental Health Provider of the Year category.

7. Bring our comprehensive training offer and delivery model into the digital space by combining face-to-face teaching with digital opportunities ('blended learning'), working with Hive Learning and King's College London. This will enhance scalability and flexibility and improve and strengthen the learner's experience.

We have advanced our digital training offer both for internal staff members and for wider participants. We have successfully developed and piloted a digital *Introduction to Mental Health Awareness* training into Initial Teacher Training and Education courses across the UK. During our initial response to Covid-19 we were able to adapt this programme and its content for fully qualified teachers. In the new financial year, we are rolling out this significant *Mental Health Champions Foundation* programme to 50,000 school staff across the UK.

Additionally, we have digitised our suite of staff training programmes, launching our *Place2Be Learning Hub* supported by Hive Learning. This has allowed us the opportunity to learn from our staff teams on what aspects of our training programmes are best delivered online. We have also worked with the team at Mind-Ed to curate modules from the platform specially for our Counsellors on Placement, accessible through the Mind-Ed website. These modules have been matched with face to face

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workshops offered by Place2Be

8. We will launch a new mobile responsive website, our 'front door', which is optimised for our key audiences. This will reflect a shift in positioning from a provider of services in schools to an expert mental health partner and training provider, ensuring the site reflects the breadth of Place2Be's work.

The launch of our new, upgraded website in January 2020 offers a clarity of message, services and design, and is attracting significantly higher traffic with clearer and more engaging content.

The revamped site has led to a 45% increase in traffic in the last quarter of the financial year, compared with the same period in 2019. Of these, 124,342 were new to the site, a 50.86% increase year on year.

It is now the basecamp for our reinvigorated social media activity, as part of a wider engagement and marketing plan which has helped to increase Place2Be's profile significantly during this period.

9. We will embed our work with Mental Health Innovations and Shout, widening its availability to our MHCschool community. We will use findings from the Youth Engagement study to further understand young people's needs in this space and inform practice development.

Piloting, evaluating and implementing new methods of support have always been crucial components of our clinical practice. We were proud to partner with Mental Health Innovations to launch Shout, in May 2019. This text messaging helpline supports people in crisis, offering fully confidential advice, 24 hours a day, seven days a week. The service has been promoted within Place2Be partner schools to ensure children, young people and parents know where to turn for help outside of school hours.

During lockdown, we gave a call-out for Place2Be staff to volunteer with our partners at Shout, who trained 51 Place2Be counsellors, 48 of whom have gone on to take conversations on the platform. They all participated in an accelerated two-week training programme, developed for people with existing therapy skills. We have also continued to support and promote Shout across all of our platforms and in partner schools, through the year.

To build on the feedback from our youth panel on the importance of offering a range of support services delivered via different methods, in March 2020 we joined forces with leading digital experts Kooth and Healios to provide immediate support to children and young people at home due to the coronavirus pandemic.

10. We will strengthen back office systems including: enhancing our Research and Evaluation function; our recruitment (introducing an Applicant Tracking System); and introduce electronic expense processing.

In the past year we have made several infrastructure investments, to ensure our frontline services have the back-office support to meet the increasing and changing needs.

This includes increasing our resources outside of London, notably investing in space for our local team and training in Greater Manchester; the implementation of the first phase of our new application Tracking System, which is now live, to enhance our recruitment process; and the recruitment of a new Head of Technology to develop and deliver a coherent IT strategy to support our business strategy and build our capacity for the future.

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Fundraising and Events

Voluntary income was significantly ahead of target, delivering over £13m of income in the financial year. In accordance with applicable accounting standards, this figure includes the full amount of the incredibly generous three-year commitment of £5m from the Mohn Westlake Foundation to be received over three years.

We had a jam-packed 25th anniversary year and are delighted to have been supported by both existing and new donors. We were fortunate enough to receive personal contributions from many generous individuals, such as those who kindly contributed to our special Champions Fund. As ever, donations from charitable trusts and our corporate partners played a huge part in our fundraising success and we are hugely grateful to them for their extraordinary contributions. We are indebted to those funders who have chosen to make their donations unrestricted, enabling the charity to focus their gifts on our most urgent needs.

We also delivered some memorable events during the year, including our Carol Concert, Golf Day and our celebratory 25th Anniversary Dinner at Buckingham Palace. Thank you to all the attendees and dedicated committee members who helped organise these events. Our volunteers play a huge role in our fundraising efforts, and we appreciate everyone who gives up their time to help Place2Be – from our Development Board to our bucket shakers!

We are also grateful to all those in the community who ran, cycled and baked – amongst many other activities – to raise funds on our behalf.

Without the generosity and passion of all our supporters, Place2Be would just not be able to ensure that so many children and young people are supported through their mental health problems. Thank you for making a lasting difference and changing the outlook of so many futures.

2020/21 Forward plan

Our work will continue to focus on the four priority areas outlined in our business strategy.

We are reconfiguring our services in response to Covid-19 and continue to support our partner school communities, responding to their individual needs with a blended offer, combining face to face and group work with online and telephone support as required. We will work with our regional teams and local commissioners to prepare to expand the reach of our in-school services.

We will continue to build the capacity of schools and teaching staff to support the mental health needs of their school community. From autumn 2020, we are aiming to deliver our new Mental Health Champions - Foundation programme to 50,000 school staff across the UK.

We will update and implement our clinical service delivery model, enabled by our new clinical and regional management structure. This will see us providing a more targeted approach, continuing to tailor our services to the needs of each child, informed by evidence from our own practice and wider research. We will provide one to one counselling, initially for ten sessions, and increase our group work offer by rolling out the Journey of Hope recovery programme for children affected by trauma across our partner schools. With input from King's College London, we will also further tailor our work with parents, particularly to support children with challenging behaviour. We will trial an online parenting course and we will train our staff in an intensive and targeted face to face parenting programme to enhance their skills.

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We will also agree and implement our diversity and inclusion action plan; and continue to develop and nurture potential, improving staff retention. We will continue to lead the therapy sector's Diversity and Inclusion Coalition with its initial focus on addressing gender and ethnic disparity in the therapeutic sector.

Our investment in technology will continue in 2020/21 to ensure we have robust and efficient back-office infrastructure and tools to attract and retain high-calibre professionals and support our teams and service users.

We will continue to advocate for the provision of children and young people's mental health support within communities. The appointment of our first policy and public affairs manager in autumn 2020 will enable Place2Be to play a more prominent sector role, to ensure the topic of mental health and the importance of early intervention remains high on the national agenda.

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Section 2b: Organisational purpose and public benefit

Place2Be's objectives and activities are in line with the Charity Commission's guidance on public benefit. The Trustees confirm that they have referred to the Charity Commission's general guidance on public benefit when reviewing Place2Be's objectives and activities.

Our services fall within the general charitable purpose of the advancement of health and education, specifically by providing mental health services in schools. Our immediate beneficiaries are the children and young people, as well as their families and school communities.

The Trustees meet annually to discuss strategy and to review the strategic plan in the light of the external environment. Following this meeting the Trustees agree the updated plan at their next Board meeting which is then delegated to the Executive to implement. The Business Strategy Committee meets quarterly and we review progress against the plan and the Board receive regular updates. In this way the purpose of the organisation is kept in focus and activities to increase the reach and impact are planned and monitored.

Leadership

All members of the Board of Trustees are committed to Place2Be's aims and values and understand their role as Place2Be's strategic leaders. The strategic business of the charity is discussed at quarterly Board meetings. Most Trustees are also involved in sub-committee meetings which provide an opportunity to provide strategic leadership in more depth. In some cases, Trustees are involved in particular strategic actions, for instance in recent years Trustees have taken key roles in the move to new offices and in the decision to merge with another charity. The CEO directs Place2Be's activities, supported by the Executive team which meets weekly and formally on a monthly basis.

Our staff and pay structures

During the year to March 2020 we had an average of 516 staff, an increase of 32 from last year.

Place2Be is committed to paying staff a fair and appropriate salary, to ensure we can attract and retain people with the skills and abilities to deliver our objectives. Our approach is guided by the following principles:

- we provide a total reward package which recognises contribution to the achievement of our aims;
- our reward offering will be competitive in the marketplace from which we draw the people we need; and
- the reward decisions we make will be based on objective assessment of performance and of our organisational needs.

Remuneration policy is set by the Remuneration Committee, who have oversight of its implementation and application.

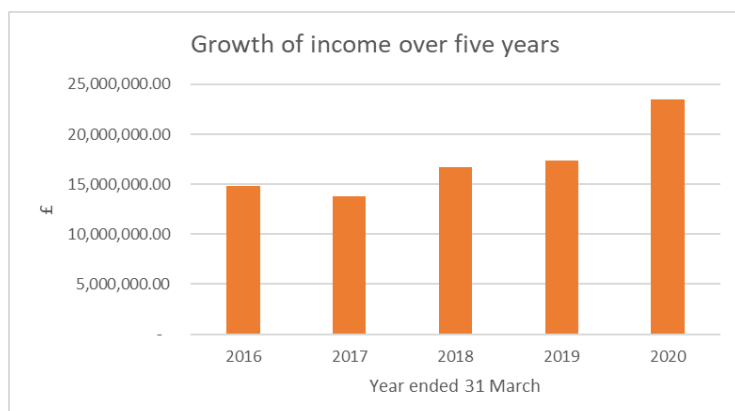
Specific responsibilities include:

- monitoring sector pay levels and practices through participation in relevant surveys;
- reviewing and approving the annual salary budget; and
- reviewing and approving individual pay recommendations for the Executive team.

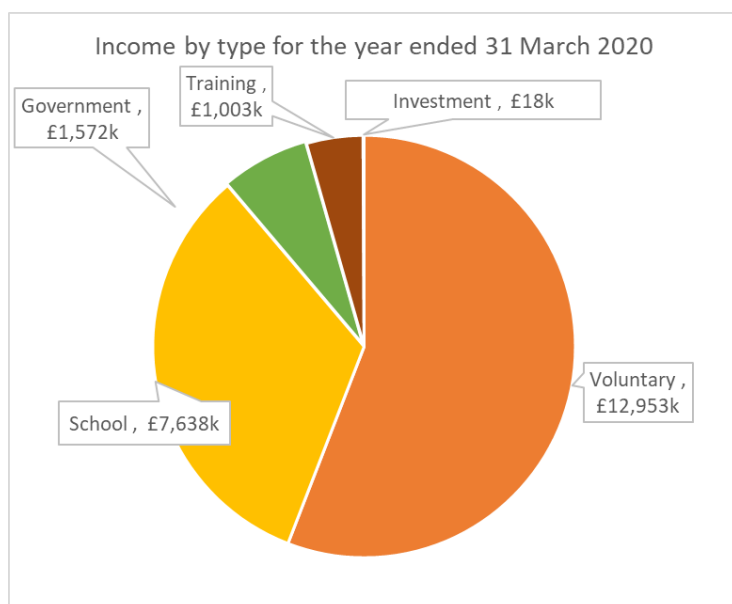
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Section 2c: Income, Expenditure and Balance Sheet

Income for the year amounted to £23.2million. This continues a trend of increased income over the past five years, with an additional £2 million being received in 2016 as a one-off donation, and a further £5 million commitment in 2020 to be received over three years.



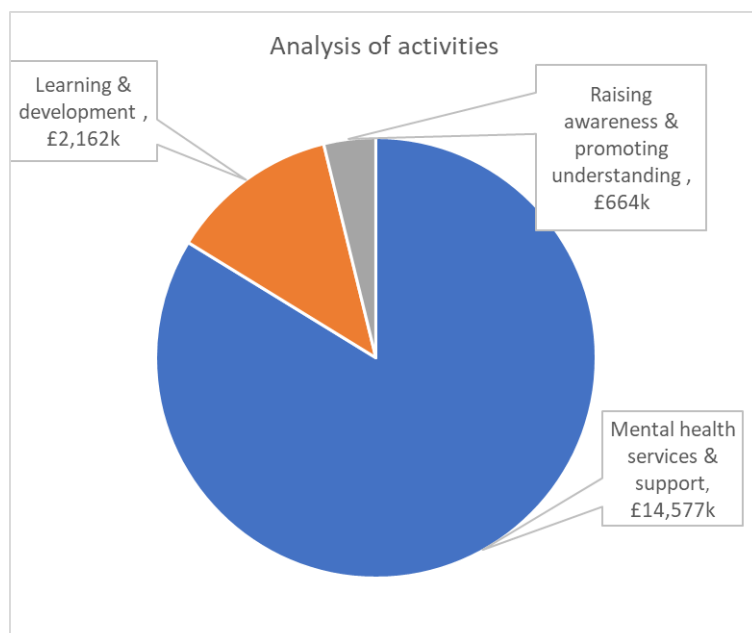
Our income increased over the previous year reflecting the increasing scope and reach of our activities. An analysis of principal incoming resources is shown in notes 3 to 6 of the accounts and graphically below.



Analysis of expenditure on charitable activities

	Total	Mental Health Services and Support	Learning and Development	Raising awareness and promoting understanding
	£ '000	£ '000	£ '000	£ '000
Total 2020	17,403	14,577	2,162	664
Total 2019	16,304	14,032	1,928	344

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The financial performance of the charity has been affected by:

- A generous three-year commitment of £5m from the Mohn Westlake Foundation.
- The revaluation of our former head office building at Angel Gate. We have retained ownership of this property and plan to generate rental income from it. As it is no longer held as an operational property it was revalued to market valuation in the year to March 2019. The market valuation of £4,450k at 31st March 2020 incorporates an investment reduction of £279k.

Balance Sheet

The main changes in the Balance Sheet compared to previous years are as follows:

	31 March 2020	31 March 2019	
	£'000	£'000	
Fixed assets	7,086	6,883	We have invested in IT equipment and development of the website and also our investment property at Angel Gate, prior to letting.
Debtors	8,184	4,062	Debtors include the remaining £3.3m of instalments of the £5m donation from the Mohn Westlake Foundation (due in 2020/21 and 2021/22) and the remaining £600k of the £900k awarded from the Bernard Lewis Charitable Trust (due in 20/21 and 21/22)
Cash at bank and in hand	2,910	2,512	Cash balances have continued to improve due to good working capital management.
Creditors - Amounts falling due within one year	(2,230)	(1,946)	Increased trade creditors resulting from Software invoices received in advance.
Creditors - Amounts falling due after more than one year	(646)	(738)	We have made scheduled payments on our loan relating to the original purchase of our investment property at Angel Gate

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Reserves

Place2Be reserves, comprising restricted, designated, and unrestricted funds are described and summarised in note 18.

During the year there was a net increase of £4.5 million in group charitable funds bringing the total value of funds to £15.3 million. The main cause for the increase was the recognition of £5m from The Mohn Westlake Foundation in March 2020.

Restricted funds have increased from £0.7 million at 31 March 2019 to £1.1 million at 31 March 2020. The main causes for this increase are the receipt of funds from The Lord Mayor's Appeal for activities to be carried out in 2020/21.

Unrestricted Charitable Funds of £3.4m represent the reserves available to the charity as its core capital. The Trustees and specifically the Finance & Audit Committee monitor the level of Unrestricted Charitable Funds in the context of the level of Place2Be's business and risks, with a specific review once each year. At 31 March 2020 Unrestricted Charitable Funds have increased to just over three months' worth of operating costs, the target level required by Trustees.

The unrestricted designated reserves include The Development and Strategic Priorities Fund of approximately £5.2m. The purpose of this fund is to assist growth of the organisation's future capability. Place2Be has drawn down a limited amount of this fund during the year in order to improve the ability of the organisation to support its growing activity in schools and in training. A one-off commitment of £5m from Mohn Westlake was recognised in the year and treated as an increase to The Development and Strategic Priorities Fund. The Fund will be used to support the delivery of the business plan with investment into infrastructure over the next three years.

The Property Fund of approximately £5.5 million has decreased due to the revaluation of Angel Gate. This fund represents the amount of Place2Be's own funds that are invested in property assets.

Section 2d: Key Risks and Uncertainties, with plans and strategies for managing those risks

The Trustees are responsible for ensuring that there is an effective system for the management of risk within Place2Be and have implemented a broad range of risk management processes. A Risk Committee meets quarterly to review current risks across all activities and departments.

Our key risks are:

Safeguarding

As we work with vulnerable children and families, safeguarding is of the greatest importance to Place2Be. We have a comprehensive framework of consents, controls, policies and reviews to manage the associated risks and act promptly and appropriately if concerns are raised.

All school-based staff and counsellors on placement are required to complete a safeguarding induction course before commencing their role. This course provides training in how to apply the safeguarding policy and procedure. Following this, the organisation has a requirement for annual refresher safeguarding training. Our beneficiaries are provided with an explanation of our safeguarding procedure before they begin working with us. To ensure policies are adhered to, safeguarding practice is reviewed via line manager supervision, internal audit processes and externally commissioned audits. The Risk Committee and the Board itself receive quarterly updates on all matters pertaining to safeguarding. Place2Be commissions an independent external safeguarding audit every two years.

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Financial

As with any charitable organisation, we need to manage and mitigate financial risks. We continually review and refine our fundraising portfolio, and this has become even more critical as a result of COVID-19. We have adapted our income generating strategies accordingly, placing less emphasis on events. We are very aware of the ever increasing pressure on school budgets and work closely with partner schools to ensure that we provide them with affordable high-quality services. We control our expenditure very carefully to ensure that we can make the maximum impact on the mental health of children and young people within the resources we have available.

Counsellors on Placement

One area of primary risk is our reliance on counsellors on placement, as part of their training, to provide our one-to-one support. The risk is associated with sourcing, selecting, training and retaining counsellors on placement to deliver the service. The quality of Place2Be's own training offer and supervision structure ensures that there is mutual benefit to both the Charity and the counsellor on placement, and offers a qualification which specialises in working with children. Our Recruitment team build relationships with academic institutions that provide training in counselling to make sure that the opportunity we offer is made available to trainees in geographical areas where we have a need. We work closely with the British Association of Counselling and Psychotherapy (BACP) and the UK Council for Psychotherapy (UKCP) to make sure that our placement programmes and training are relevant and valued by the profession.

Section 3: Governance and management

Place2Be is governed in accordance with its Memorandum and Articles of Association by the Board of Trustees. The Memorandum and Articles of Association were last amended on 18 July 2007.

Since the Charity Governance Code was launched on the 13th July 2017, Place2Be has utilised the Code as a tool to reflect upon its current governance structures and consider the ways in which the Charity and its Trustees currently apply the seven principles and recommended practice.

We know that we are best placed to fulfil our vision, mission and strategic goals with effective governance in place. The Board has therefore established a solid foundation in governance in which all Trustees are clear about their roles and legal responsibilities, are committed to supporting the charity to deliver its objects most effectively for its beneficiaries' benefit and contribute to the Charity's continued improvement.

The Charity already has a number of the Code's more stringent measures in place. These include leading the development of a long term strategy and monitoring progress against that strategy, clear risk management processes and a scheme of delegation of authority which defines boundaries for the Executive's ability to conduct business.

We continue to consider the ways in which Place2Be can continue continuously improve the Charity's governance standards, increase our overall effectiveness as an organisation and comply fully with this new code.

Integrity

Place2Be takes our responsibility to protect the privacy and safety of everyone we work with very seriously. Integrity is one of our core values and is applied to everything we do, from ensuring client data is kept safely, to having in depth and robust policies to protect staff and those we work with. We maintain a register of any conflicts of interests which may arise for trustees and other Trustees then decide how to deal with these.

Board Effectiveness

The Trustees select and appoint individuals to act as new Trustees, based upon a skills review which identifies the skills needed on the Board. New Trustees are then sought based on the results of the skills review. An initial term of four years is usual, with review and possible extension of a further four years, and thereafter at the Board's discretion. As the Charity is a

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company limited by guarantee with no share capital, Trustees have no personal interest in it. New Trustees undertake an induction programme including a school visit, meetings with the CEO and senior management, and attendance at events.

Diversity

The organisation is committed to increasing the diversity of Trustees, employees, trainees and counsellors on placement. Place2Be continues to Chair the Diversity and Inclusion Coalition of industry bodies whose focus remains on working together to remove the barriers for people from ethnically diverse backgrounds and men joining the counselling and psychotherapy professions. Our internal diversity and inclusion staff steering group meets regularly to ensure we listen to, and incorporate the views and lived experience of all colleagues across Place2Be.

We published our third gender pay gap report in February 2020 reporting that the mean gender pay gap at Place2Be was 12.6% on 05 April 2019. This is an increase from the previous year where the gap was reported as 10.5%. The increase in pay gap is attributable to a number of factors which include: TUPE transfer of the Art Room staff into Place2Be which is an entirely female workforce predominantly paid in the lowest quartile and accounts for half of the movement in the gap from last year; an increase in the number of male staff in core in roles paid in the higher quartile. Due to the relatively low number of male staff this small increase has a significant impact on mean and median pay gap.

We are undertaking a number of measures to improve the pay gap, including continuing to operate a competency-based approach to recruitment and promotion. We undertook a Pay and Benefits review during the autumn of 2019 which involved analysing all job descriptions and deriving pay points for each post and recommended pay band. The review also introduced a fair and transparent system for assessing newly created roles, using both internal and external benchmarking. In addition, our new Recruitment Applicant Tracking System will anonymise gender, ethnicity and educational establishment.

Openness and Accountability

The Board and the Executive team recognise the importance of openness and transparency in communications with funders, donors, commissioners, schools and beneficiaries. Our annual accounts and report are published in full on our website, and we respond quickly and fully to any queries about our work whilst maintaining strict client confidentiality. We have a disclosure policy which supports members of staff to raise any concerns they may have.

Decision making and control

The Board makes sure that its decision-making processes are informed, rigorous and timely and that effective delegation, control and risk assessment and management systems are set up and monitored.

Board papers are circulated in advance of meetings so that Trustees have the opportunity to consider matters on the agenda and where appropriate consult externally. The Board maintains an up-to-date Contractual & Financial Delegation and Sign Off Policy to ensure that Trustees retain control of the charity while enabling the Executive to deal with the day-to-day running of the charity in a timely way.

Board meetings are run in an open manner so that everyone can have their say, and Trustees with relevant skills are appointed to sub-committees where issues are addressed in more depth. The Board has sub committees with delegated authority for: Finance and Audit, Practice and Quality, Risk, Business Strategy, Nominations and Remuneration. In addition, there is a Research Advisory Group and a Development Advisory Group for Scotland.

Fundraising code of practice

We value our supporters and donors and put them at the centre of all our fundraising activity. We are registered with the Fundraising Regulator self-regulatory scheme, and as members we follow the Institute of Fundraising's Codes of Fundraising Practice and comply with the key principles embodied in the codes. and are committed to adhering to the Code of Fundraising Practice.

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Fundraising activities are not outsourced to professional fundraisers or commercial participators. Place2Be's fundraising team adheres to Section 1.2 of the Code of Fundraising Practice and is committed to protecting vulnerable donors. We are not aware of any occasion when we have been in breach of the Fundraising Code of Practice.

Place2Be's Commitment to the Environment

In March 2020 the Executive and Trustees approved Place2Be's Green Charter, in which we committed to reducing the organisation's environmental impact by taking the following actions:

- Reduce office energy emissions by 10%
- Reduce the volume of waste; and increase recycling in London office by 10%.
- Reduce CO2 emissions through travel by 10%.

Performance against these targets is now being monitored on a quarterly basis. However, due to COVID-19, and the closure of our offices for much of this period, our results will be skewed for the financial year ahead.

Investment policy

Place2Be, through the Finance and Audit Committee, has adopted a prudent approach to the investment of surplus funds, investing primarily in a small number of secure cash interest bearing deposits. The need to spread risk is balanced against the practicalities of administering numerous accounts. The Trustees' investment policy considers social, environmental and ethical considerations. The Trustees consider the performance of its cash and investments was adequate during the year.

Section 4: Going concern statement

The Trustees have reviewed the circumstances of Place2Be and of the group and consider that adequate resources are available to fund the activities of the group for the foreseeable future. Twelve-month rolling cashflow projections are included in management's regular financial reports to Trustees, and income and expenditure is monitored against budget.

The Trustees have given due consideration to the potential impacts of Coronavirus on the charity's ability to operate and to its financial sustainability. The Government's work from home guidelines issued in March 2020 necessitated a change in working patterns for all of our staff and in response to this the charity ensured that all staff could work remotely and adjusted its counselling delivery model to provide remote support where schools were closed. Revised financial forecasts were prepared taking into account the potential implications of an extended period of lockdown on the charity's main income streams and modelling a number of different scenarios. These forecasts have been updated regularly and the Trustees are satisfied that there is sufficient resilience in the forecasts to demonstrate financial sustainability for the foreseeable future.

The Trustees are of the opinion that the charity and the group are a going concern and the accounts have been prepared on this basis.

Section 5: Employee Involvement and Employment of the Disabled

Place2Be has established a Staff Consultative Forum so that employees can engage and contribute views on issues affecting the effective running of the organisation. This is currently in place for staff based at our head office. For our school-based staff, Regional Staff Consultative Forums will be established during autumn 2020. Staff provided input to the refresh of our business plan and to the management restructure which followed.

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Place2Be has policies relating to employee welfare and support including:

Employee Wellbeing
Ill-health
Health and Safety
Equality, Diversity and Inclusion
Anti-harassment and bullying
Disclosure (whistleblowing)
Working Together – Code of Conduct

Our Equality, Diversity and Inclusion Policy has a specific section on disabilities and the support offered to disabled staff and those that become disabled during their employment.

Section 6: Statement of Trustees' Responsibilities

The Trustees as Directors are responsible for preparing the financial statements in accordance with applicable law and United Kingdom Generally Accepted Accounting Practice.

Company law requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the company and of the result of the company for that period. In preparing those financial statements, the Trustees are required to:

- Select suitable accounting policies and then apply them consistently.
- Make judgements and estimates that are reasonable and prudent.
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The Trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the company and to enable them to ensure that the financial statements comply with the Companies Act 2006. The Trustees are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Section 7: Statement of disclosure to auditors

Crowe U.K. LLP has indicated its willingness to be reappointed as statutory auditor

So far as the Trustees are aware, there is no relevant audit information of which the company's auditors are unaware, and the Trustees have taken all the steps that they ought to have taken, in order to make themselves aware of any relevant audit information and to establish that the company's auditors are aware of that information.

This Annual Report, prepared under the Charities Act 2011 and the Companies Act 2006, was approved by the Trustees of Place2Be on 30 September 2020, including in their capacity as company directors approving the Directors' and Strategic Reports contained therein, and is signed as authorised on its behalf by:

Simon Mackenzie Smith
Chair of Trustees
13 November 2020



PLACE2BE
(A company limited by guarantee)

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF PLACE2BE

Opinion

We have audited the financial statements of Place2Be (the 'parent charitable company') and its subsidiaries (the 'group') for the year ended 31 March 2020 which comprise the Consolidated Statement of Financial Activities, the Consolidated balance sheet, the Charity balance sheet, the Consolidated statement of cash flows and the related notes, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the group's and of the parent charitable company's affairs as at 31 March 2020 and of the group's incoming resources and application of resources, including its income and expenditure for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006, the Charities and Trustee Investment (Scotland) Act 2005 and regulations 6 and 8 of the Charities Accounts (Scotland) Regulations 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the group in accordance with the ethical requirements that are relevant to our audit of the financial statements in the United Kingdom, including the Financial Reporting Council's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

We have nothing to report in respect of the following matters in relation to which the ISAs (UK) require us to report to you where:

- the Trustees' use of the going concern basis of accounting in the preparation of the financial statements is not appropriate; or
- the Trustees have not disclosed in the financial statements any identified material uncertainties that may cast significant doubt about the group's or the parent charitable company's ability to continue to adopt the going concern basis of accounting for a period of at least twelve months from the date when the financial statements are authorised for issue.

PLACE2BE
(A company limited by guarantee)

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF PLACE2BE (CONTINUED)

Other information

The Trustees are responsible for the other information. The other information comprises the information included in the Annual report, other than the financial statements and our Auditor's report thereon. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinion on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Trustees' Report including the Strategic Report for the financial year for which the financial statements are prepared is consistent with the financial statements.
- the Trustees' Report and the Strategic Report have been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of our knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the Trustees' Report including the Strategic Report.

We have nothing to report in respect of the following matters in relation to which Companies Act 2006 requires us to report to you if, in our opinion:

- the parent charitable company has not kept adequate and sufficient accounting records, or returns adequate for our audit have not been received from branches not visited by us; or
- the parent charitable company financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of Trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

PLACE2BE
(A company limited by guarantee)

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF PLACE2BE (CONTINUED)

Responsibilities of Trustees

As explained more fully in the Trustees' responsibilities statement, the Trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the Trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the Trustees are responsible for assessing the group's and the parent charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the Trustees either intend to liquidate the group or the parent charitable company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an Auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our Auditor's report.

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006, and to the charitable company's trustees, as a body, in accordance with regulation 10 of the Charities Accounts (Scotland) Regulations 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an Auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and its members, as a body, for our audit work, for this report, or for the opinions we have formed.

Crowe U.K. LLP

Crowe U.K. LLP
Statutory Auditor
London

Date: 17th November 2020

Crowe U.K. LLP are eligible to act as auditors in terms of section 1212 of the Companies Act 2006.

PLACE2BE
(A company limited by guarantee)

**CONSOLIDATED STATEMENT OF FINANCIAL ACTIVITIES (INCORPORATING INCOME AND EXPENDITURE ACCOUNT)
FOR THE YEAR ENDED 31 MARCH 2020**

		Unrestricted funds 2020 £000	Restricted funds 2020 £000	Total funds 2020 £000	Total funds 2019 £000
	Note				
Income from:					
Donations and legacies	4	9,982	2,971	12,953	7,800
Charitable activities	5	8,637	1,576	10,213	9,503
Investments	6	18	-	18	18
Total income		18,637	4,547	23,184	17,321
Expenditure on:					
Raising funds		972	-	972	1,029
Charitable activities		13,252	4,151	17,403	16,304
Total expenditure		14,224	4,151	18,375	17,333
Net movement in funds before other recognised gains/(losses)		4,413	396	4,809	(12)
Other recognised gains/(losses):					
(Losses)/gains on revaluation of fixed assets		(279)	-	(279)	2,229
Net movement in funds		4,134	396	4,530	2,217
Reconciliation of funds:					
Total funds brought forward		10,042	731	10,773	8,556
Net movement in funds		4,134	396	4,530	2,217
Total funds carried forward		14,176	1,127	15,303	10,773

The Consolidated Statement of Financial Activities includes all gains and losses recognised in the year. The notes on pages 27 to 48 form part of these financial statements.


PLACE2BE
(A company limited by guarantee)
REGISTERED NUMBER: 02876150


**CONSOLIDATED BALANCE SHEET AS AT
31 MARCH 2020**

	Note	2020 £000	2019 £000
Fixed assets			
Tangible assets	11	2,635	2,684
Investments	13	1	1
Investment property	12	4,450	4,198
		<u>7,086</u>	<u>6,883</u>
Current assets			
Debtors	14	8,184	4,015
Cash at bank and in hand		2,908	2,561
		<u>11,092</u>	<u>6,576</u>
Creditors: amounts falling due within one year	15	(2,229)	(1,948)
Net current assets		<u>8,863</u>	<u>4,628</u>
Total assets less current liabilities		<u>15,949</u>	<u>11,511</u>
Creditors: amounts falling due after more than one year	16	(646)	(738)
Total net assets		<u>15,303</u>	<u>10,773</u>
Charity funds			
Restricted funds	17	1,127	731
Unrestricted funds	17	14,176	10,042
Total funds		<u>15,303</u>	<u>10,773</u>

The Trustees acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and preparation of financial statements.

The financial statements were approved and authorised for issue by the Trustees and signed on their behalf by:


.....
Simon Mackenzie Smith
Chair


.....
Catherine Roche
Chief Executive

Date: 13 November 2020

The notes on pages 27 to 48 form part of these financial statements.


PLACE2BE
(A company limited by guarantee)
REGISTERED NUMBER: 02876150


**CHARITY BALANCE SHEET AS AT
31 MARCH 2020**

	Note	2020 £000	2019 £000
Fixed assets			
Tangible assets	11	2,634	2,684
Investments	13	2	1
Investment property	12	4,450	4,198
		7,086	6,883
Current assets			
Debtors	14	8,184	4,062
Cash at bank and in hand		2,910	2,512
		11,094	6,574
Creditors: amounts falling due within one year	15	(2,230)	(1,946)
Net current assets		8,864	4,628
Total assets less current liabilities		15,950	11,511
Creditors: amounts falling due after more than one year	16	(646)	(738)
Total net assets		15,304	10,773
Charity funds			
Restricted funds	17	1,127	731
Unrestricted funds	17	14,177	10,042
Total funds		15,304	10,773

The Trustees acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and preparation of financial statements.

The financial statements were approved and authorised for issue by the Trustees and signed on their behalf by:


.....
Simon Mackenzie Smith
Chair


.....
Catherine Roche
Chief Executive

Date: 13 November 2020

The notes on pages 27 to 48 form part of these financial statements.

PLACE2BE
(A company limited by guarantee)

**CONSOLIDATED STATEMENT OF CASH FLOWS FOR THE
YEAR ENDED 31 MARCH 2020**

	2020 £000	<i>2019</i> <i>£000</i>
Cash flows from operating activities		
Net cash used in operating activities	1,351	<i>1,345</i>
Cash flows from investing activities		
Purchase of tangible fixed assets	(912)	<i>(1,019)</i>
Net cash used in investing activities	(912)	<i>(1,019)</i>
Cash flows from financing activities		
Repayments of borrowing	(92)	<i>(89)</i>
Net cash used in financing activities	(92)	<i>(89)</i>
Change in cash and cash equivalents in the year	347	237
Cash and cash equivalents at the beginning of the year	2,561	<i>2,324</i>
Cash and cash equivalents at the end of the year	2,908	<i>2,561</i>

The notes on pages 27 to 48 form part of these financial statements

PLACE2BE
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS FOR
THE YEAR ENDED 31 MARCH 2020**

1. General information

Place2Be is a private, limited by guarantee, company (registered number 02876150), which is incorporated in England and domiciled in the UK. The address of the registered office is 175 St. John Street, Clerkenwell, London, EC1V 4LW.

2. Accounting policies

2.1 Basis of preparation of financial statements

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015) (Charities SORP (FRS 102)), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

Place2Be meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy.

The Consolidated statement of financial activities (SOFA) and Consolidated balance sheet consolidate the financial statements of the charity and its subsidiary undertakings. The results of the subsidiaries are consolidated on a line by line basis.

The Trustees have reviewed the circumstances of Place2Be and of the group and consider that adequate resources are available to fund the activities of the group for the foreseeable future. Twelve-month rolling cashflow projections are included in management's regular financial reports to Trustees, and income and expenditure is monitored against budget.

The Trustees have given due consideration to the potential impacts of Coronavirus on the charity's ability to operate and to its financial sustainability. The Government's work from home guidelines issued in March 2020 necessitated a change in working patterns for all of our staff and in response to this the charity ensured that all staff could work remotely and adjusted its counselling delivery model to provide remote support where schools were closed. Revised financial forecasts were prepared taking into account the potential implications of an extended period of lockdown on the charity's main income streams and modelling a number of different scenarios. These forecasts have been updated regularly and the Trustees are satisfied that there is sufficient resilience in the forecasts to demonstrate financial sustainability for the foreseeable future.

The Trustees are of the opinion that the charity and the group are a going concern and the accounts have been prepared on this basis.

2.2 Basis of consolidation

These financial statements consolidate the results of the charity and its wholly owned subsidiary, on a line by line basis. All intragroup transactions, balances, income and expenses are eliminated in full on consolidation.

The charity has taken advantage of the exemption allowed under section 408 of the Companies Act 2006 and has not presented its own Statement of financial activities in these financial statements.

PLACE2BE
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS FOR
THE YEAR ENDED 31 MARCH 2020**

2. Accounting policies (continued)

2.3 Income

Voluntary Income

Income received by way of donations is accounted for when conditions for their receipt have been met, there is reasonable probability of receipt and the amount receivable can be reliably estimated.

Donated goods, facilities and services

Gifts in Kind and donated services are included at the value to Place2Be where this can be quantified. Where this is possible, this is based on estimated open market value. The value of services provided by volunteers is not included in these accounts. Further analysis is included in note 3.

Grants Receivable

Grants are recognised in the SoFA when received or when Place2Be becomes entitled to receive. Grants that have been received will be treated as deferred income where there is a specific requirement in the terms of the grant that the income recognition is dependent on certain activities being completed in a future accounting period.

Training Income

Training income is recognised when the training has been delivered. Invoiced amounts are held as deferred income until delivered.

School Services Income

Schools are typically invoiced in April for the year to end of March so as to be consistent with Place2Be financial year end. However, in some instances invoicing covers the school year to end August. In these instances revenue is pro rated to recognise income attributable to the period.

2.4 Resources expended

Resources expended are accounted for on an accruals basis and include irrecoverable VAT. All costs, other than those specifically related to the costs of generating funds, are regarded as being incurred in connection with charitable activities and include costs of services and support costs and depreciation. Costs of generating funds include staff costs and the direct costs of fundraising activities. Support costs have been allocated in categories consistent with the management and operations of the organisation. Costs are categorised into the following categories: Mental health services and support, Learning and development and Raising awareness and promoting understanding.

2.5 Taxation

Income tax represents the tax currently payable on employee salaries and benefits. Irrecoverable VAT is included in Resources Expended.

2.6 Corporation tax

As a registered charity Place2Be is exempt from taxation of its income and gains to the extent that they are applied to its charitable objectives. Such tax currently payable is based on taxable profit for the year. The taxable profit only arises from the non charitable trading activity undertaken. The Company's liability for current tax is calculated using tax rates that have been enacted or substantively enacted by the end of the reporting period.

PLACE2BE
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS FOR
THE YEAR ENDED 31 MARCH 2020**

2. Accounting policies (continued)

2.7 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation.

Refurbishment costs incurred as part of the leasehold improvements of 175 St. John Street have been capitalised and will be depreciated over the length of the lease being 10 years. All new equipment purchases with a capital value of more than £5,000, whether financed by the receipt of grants or paid for out of unrestricted funds, are depreciated on a straight line basis over two years. Smaller assets are treated as revenue expenditure in the year of purchase. Gifts in Kind comprising equipment donated to Place2Be are fully written off in the period in which the gift is received. There were no asset disposals in the year.

2.8 Investments

Investments are those funds held on short term deposit. These are shown at market value and changes in value in the year, whether or not realised, are reported in the statement of financial activities.

2.9 Investment properties

Property investments are valued using professional advice and on the basis of market value as defined in the RICS Appraisal and Valuation Manual ("The Red Book"). Independent valuations of relevant property investments have been carried out at 31 March 2020 by Alexander Reece Thomson LLP

2.10 Financial instruments

Place2Be has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at amortised cost using the effective interest method. Financial assets held at amortised cost comprise cash at bank and in hand, together with trade and other debtors and accrued income. Financial liabilities held at amortised cost comprise bank loans and overdrafts, trade and other creditors and accruals.

At the balance sheet date the Group held financial assets at amortised cost of £4,280k (2019: £3,217k). Financial assets at fair value through income or expenditure of £nil (2019: £nil) and financial liabilities at amortised cost of £1,575k (2019: £1,900k).

2.11 Operating leases

Expenditure on operating leases is charged to the SoFA on a straight-line basis over the period of the lease.

PLACE2BE
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS FOR
THE YEAR ENDED 31 MARCH 2020**

2. Accounting policies (continued)

2.12 Pensions

Place2Be offers a group personal pension scheme through a major pension provider, which is open to all staff and contributes 4% of salary into each fund. Staff may contribute up to statutory ceilings subject to a minimum contribution of 3%. This is in full compliance with government statutory requirements on auto enrolment.

Pension fund contributions are paid over on a monthly basis to the respective scheme providers. The company encourages staff to obtain independent financial advice before entering the scheme. The cost of employer contributions is shown in note 10.

2.13 Fund accounting

Unrestricted Funds are funds which are expendable at the discretion of the Trustees in furtherance of the objectives of the charity.

Designated Funds are unrestricted funds that have been set aside by the Trustees of the Charity for specific purposes.

Restricted Funds are those which are used in accordance with specific restrictions imposed by donors or which have been raised for particular purposes.

2.14 Key judgements and uncertainties

In the application of the Charity's accounting policies, which are described in note 1, Trustees are required to make judgements, estimates, assumptions about the carrying values of assets and liabilities that are not readily apparent from other sources. The estimates and underlying assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an on-going basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised if the revision affects only that period, or in the period of the revision and future periods if the revision affects the current and future periods.

In the view of the Trustees, no assumptions concerning the future or estimation uncertainty affecting assets and liabilities at the balance sheet date are likely to result in a material adjustment to their carrying amounts in the next financial year.

PLACE2BE
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS FOR
THE YEAR ENDED 31 MARCH 2020**

3. Services and facilities donated free of cost

The Charity gratefully acknowledges receipt of voluntary services provided by clinicians on placement and a wide range of advisers and other voluntary supporters.

Included in income is intangible income of £378k for the year (2019: £158k), representing gifts in kind, primarily in respect of legal and professional services estimated by the providers at £378k (2019: £158k). This income and corresponding expenditure is included in the accounts under appropriate headings and contained within the analysis reported in notes 4-9.

4. Income from donations and legacies

	Unrestricted funds 2020 £000	Restricted funds 2020 £000	Total funds 2020 £000	<i>Total funds 2019 £000</i>
Companies and corporate trusts	1,248	1,980	3,228	3,040
Other trusts and charities	6,754	624	7,378	3,253
Corporate gifts in kind	378	-	378	158
Private donations and events	1,602	367	1,969	1,349
	<u>9,982</u>	<u>2,971</u>	<u>12,953</u>	<u>7,800</u>

5. Activities in Furtherance of Charity Objectives

	Unrestricted funds 2020 £000	Restricted funds 2020 £000	Total funds 2020 £000	<i>Total funds 2019 £000</i>
Schools	7,638	-	7,638	7,249
Central, local government and CCGs	-	1,572	1,572	1,215
Training	999	4	1,003	1,039
	<u>8,637</u>	<u>1,576</u>	<u>10,213</u>	<u>9,503</u>

PLACE2BE
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2020**

6. Investment income

	Unrestricted funds 2020 £000	Total funds 2020 £000	Total funds 2019 £000
Investment income	18	18	18

7. Cost of generating funds

	Unrestricted funds 2020 £000	Restricted funds 2020 £000	Total funds 2020 £000	Total funds 2019 £000
Staffing costs	661	-	661	699
Advisors and consultants	63	-	63	172
Event costs	147	-	147	143
Other	101	-	101	15
Total 2020	972	-	972	1,029
<i>Total 2019</i>	<i>993</i>	<i>36</i>	<i>1,029</i>	

8. Charitable activities

	Mental health services & support 2020 £000	Learning & development 2020 £000	Raising awareness & promoting understanding 2020 £000	Total funds 2020 £000	Total funds 2019 £000
Direct costs	11,416	1,693	520	13,629	12,450
Central costs	3,161	469	144	3,774	3,854
Total 2020	14,577	2,162	664	17,403	16,304
<i>Total 2019</i>	<i>14,032</i>	<i>1,928</i>	<i>344</i>	<i>16,304</i>	

PLACE2BE
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS FOR
THE YEAR ENDED 31 MARCH 2020**

9. Auditor's remuneration

	2020	<i>2019</i>
	£000	<i>£000</i>
Fees payable to the charity's auditor in respect of:		
Auditor's remuneration audit	20	<i>17</i>
Auditor's remuneration other services	21	<i>23</i>
	41	<i>40</i>

10. Staff costs

	Group	<i>Group</i>
	2020	<i>2019</i>
	£000	<i>£000</i>
Salaries	12,233	<i>11,618</i>
Social security costs	1,059	<i>1,037</i>
Employer's contribution to defined contribution pension schemes	575	<i>438</i>
	13,867	<i>13,093</i>

Included in the above are redundancy and termination costs in the year to 31 March 2020 of £109k relating to 25 members of staff (2019: £47k and 15 members of staff). £88k of these costs was paid after the year end.

The average number of persons employed by the charity during the year was as follows:

	Group	<i>Group</i>
	2020	<i>2019</i>
	No.	<i>No.</i>
Operations, Training and Research	458	<i>434</i>
Fundraising	15	<i>16</i>
Support (including HR, Finance and IT)	43	<i>34</i>
	516	<i>484</i>

PLACE2BE
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS FOR
THE YEAR ENDED 31 MARCH 2020**

10. Staff costs (continued)

The average headcount expressed as full-time equivalents was:

	Group 2020 No.	<i>Group 2019 No.</i>
Operations, Training and Research	308	295
Fundraising	14	16
Support (including HR, Finance and IT)	40	32
	362	343

The number of employees whose employee benefits (excluding employer pension costs) exceeded £60,000 was:

	Group 2020 No.	<i>Group 2019 No.</i>
In the band £60,001 - £70,000	6	5
In the band £70,001 - £80,000	1	1
In the band £80,001 - £90,000	1	-
In the band £90,001 - £100,000	1	1
In the band £100,001 - £110,000	1	2

Pension costs associated with those staff in the higher income bands totalled £32.7k (2019: £26k).

Remuneration of Key Management Personnel

The total value of employment benefits including salary, pension and employers National Insurance received by Trustees and the executive team:

	2020 £000	<i>2019 £000</i>
Trustees	-	-
Executive team	635	738
	635	738

Expenses reimbursed to 4 (2019: 5) Trustees during the year amounted to £1,613 (2019: £1,014).

In addition to the key management remuneration noted above, £48.8k (2019: £90k) was paid during the year to contractors acting as key management in an interim capacity.

PLACE2BE
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS FOR
THE YEAR ENDED 31 MARCH 2020**

11. Tangible fixed assets

Group and Company

	Long leasehold Land & Buildings	Computers and Other assets	Total
	£000	£000	£000
Cost or valuation			
At 1 April 2019	2,642	440	3,082
Additions	20	360	380
At 31 March 2020	2,662	800	3,462
Depreciation			
At 1 April 2019	205	193	398
Charge for the year	292	137	429
At 31 March 2020	497	330	827
Net book value			
At 31 March 2020	2,165	470	2,635
At 31 March 2019	2,437	247	2,684

All fixed assets are used for direct charitable purposes.

PLACE2BE
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS FOR
THE YEAR ENDED 31 MARCH 2020**

12. Investment property

Group

	Angel Gate £000
Valuation	
At 1 April 2019	4,198
Additions	531
Deficit on revaluation	(279)
	<hr/>
At 31 March 2020	4,450 <hr/>

Charity

	Angel Gate £000
Valuation	
At 1 April 2019	4,198
Additions	531
Deficit on revaluation	(279)
	<hr/>
At 31 March 2020	4,450 <hr/>

The 2020 valuations of the Angel Gate property were made on an open market value for existing use basis by Alexander Reece Thomson LLP.

The property was transferred to investment property in 2018 on the basis that the property is no longer being used for operational purposes by the charity.

PLACE2BE
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS FOR
THE YEAR ENDED 31 MARCH 2020**

13. Fixed asset investments

Group	COIF £000
Cost or valuation	
At 1 April 2019	1
At 31 March 2020	<u>1</u>
	<u>1</u>
Charity	Place2Be Trading Limited £000
Cost or valuation	
At 1 April 2019	1
At 31 March 2020	<u>1</u>
	<u>1</u>

14. Debtors

	Group 2020 £000	<i>Group 2019 £000</i>	Company 2020 £000	<i>Company 2019 £000</i>
Trade debtors	1,333	531	1,333	471
Amounts owed by group undertakings	-	-	-	108
Other debtors	32	28	33	28
Prepayments and accrued income	6,819	3,456	6,819	3,455
	<u>8,184</u>	<u>4,015</u>	<u>8,185</u>	<u>4,062</u>

Included within debtors is accrued income of £3.3m representing a donation from The Mohn Westlake Foundation receivable after the year end and £2.5m representing prepaid rent on 175 St. John Street.

PLACE2BE
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS FOR
THE YEAR ENDED 31 MARCH 2020**

15. Creditors: Amounts falling due within one year

	Group 2020 £000	<i>Group 2019 £000</i>	Company 2020 £000	<i>Company 2019 £000</i>
Bank loans	122	122	122	122
Trade creditors	727	432	727	430
Amounts owed to group undertakings	-	-	1	-
Corporation tax	-	53	-	53
Other taxation and social security	302	293	302	293
Other creditors	80	124	80	124
Accruals and deferred income	998	924	998	924
	2,229	<i>1,948</i>	2,230	<i>1,946</i>

Deferred income analysis:

Deferred income in respect of school service funders and training comprises services invoiced in advance of services rendered.

	2019 £000	Released in the year £000	Deferred in the year £000	Total funds £000
School service funders	63	(63)	252	252
Training	281	(281)	265	265
Grant funders	158	(158)	-	-
	502	(502)	517	517

PLACE2BE
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS FOR
THE YEAR ENDED 31 MARCH 2020**

16. Creditors: Amounts falling due after more than one year

	Group	<i>Group</i>	Company	<i>Company</i>
	2020	<i>2019</i>	2020	<i>2019</i>
	£000	<i>£000</i>	£000	<i>£000</i>
Bank loans	646	<i>738</i>	646	<i>738</i>

This assumes a repayment of £122k per annum and an interest rate of 3.5%.

The loan is secured by a first charge over the whole of the long leasehold land and buildings at Angel Gate. It is repayable over 20 years from 2007 and monthly repayments commenced in May 2009. The current rate is the Bank of England base rate plus 3.0% p.a on the reducing balance.

Commitments relating to Angel Gate property:

	2020	<i>2019</i>
	£000	<i>£000</i>
Not later than one year	122	<i>122</i>
Later than one year and no later than five years	490	<i>490</i>
Later than five years	156	<i>249</i>
	768	<i>861</i>

PLACE2BE
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS FOR
THE YEAR ENDED 31 MARCH 2020**

17. Statement of funds

Statement of funds - current year

	Balance at 1 April 2019	Income	Expenditure	Gains/ (Losses)	Balance at 31 March 2020
	£000	£000	£000	£000	£000
Designated funds					
Property	5,775	-	-	(279)	5,496
Development and Strategic Priorities	192	5,000	(14)	-	5,178
Future Awards Ceremonies	59	-	-	-	59
	<u>6,026</u>	<u>5,000</u>	<u>(14)</u>	<u>(279)</u>	<u>10,733</u>
General Funds	<u>4,016</u>	<u>13,637</u>	<u>(14,210)</u>	-	<u>3,443</u>
Restricted funds					
Voluntary Income & School Service Funders	41	2,826	(2,588)	-	279
The Art Room	132	185	(177)	-	140
Grenfell	210	246	(333)	-	123
Heads Together	53	50	(103)	-	-
Mental Health Champions	15	10	(17)	-	8
Kent Training	17	31	(48)	-	-
Voreda Investments	263	-	(263)	-	-
Banbury Project	-	53	(53)	-	-
BMR Foundation	-	22	-	-	22
City Bridge Trust	-	27	(27)	-	-
Fidelity Grant	-	115	(110)	-	5
Haber Charitable Trust	-	15	(15)	-	-
Lord Mayors Appeal	-	783	(417)	-	366
Mobile Methodology	-	10	-	-	10
Morgan Stanley	-	174	-	-	174
	<u>731</u>	<u>4,547</u>	<u>(4,151)</u>	-	<u>1,127</u>
Total of funds	<u>10,773</u>	<u>23,184</u>	<u>(18,375)</u>	<u>(279)</u>	<u>15,303</u>

PLACE2BE
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS FOR
THE YEAR ENDED 31 MARCH 2020**

17. Statement of funds (continued)

Statement of funds - prior year

	<i>Balance at 1 April 2018 £000</i>	<i>Income £000</i>	<i>Expenditure £000</i>	<i>Transfers in/out £000</i>	<i>Gains/ (Losses) £000</i>	<i>Balance at 31 March 2019 £000</i>
Designated funds						
Property	2,845	-	-	701	2,229	5,775
Development and Strategic Priorities	666	-	(474)	-	-	192
Future Awards Ceremonies	70	-	(11)	-	-	59
	<u>3,581</u>	<u>-</u>	<u>(485)</u>	<u>701</u>	<u>2,229</u>	<u>6,026</u>
General funds						
General Funds	<u>3,692</u>	<u>13,380</u>	<u>(12,745)</u>	<u>(311)</u>	<u>-</u>	<u>4,016</u>
Unrestricted funds	<u>7,273</u>	<u>13,380</u>	<u>(13,230)</u>	<u>390</u>	<u>2,229</u>	<u>10,042</u>
Restricted funds						
Voluntary Income & School						
Service Funders	213	2,170	(2,342)	-	-	41
The Art Room	503	495	(866)	-	-	132
Grenfell	241	286	(317)	-	-	210
Heads Together	10	90	(47)	-	-	53
Mental Health Champions	116	20	(121)	-	-	15
Kent Training	-	24	(7)	-	-	17
Voreda Investments	-	263	-	-	-	263
City Bridge Trust	-	54	(54)	-	-	-
Impetus - PEF	150	-	(150)	-	-	-
Research	50	-	(50)	-	-	-
Citibank	-	34	(34)	-	-	-

PLACE2BE
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS FOR
THE YEAR ENDED 31 MARCH 2020**

17. Statement of funds (continued)

Statement of funds - prior year (continued)

	<i>Balance at 1 April 2018 £000</i>	<i>Income £000</i>	<i>Expenditure £000</i>	<i>Transfers in/out £000</i>	<i>Gains/ (Losses £000</i>	<i>Balance at 31 March 2019 £000</i>
Esmee Fairbairn	-	95	(95)	-	-	-
M-Pact	-	20	(20)	-	-	-
St John Street Capital	-	390	-	(390)	-	-
	<u>1,283</u>	<u>3,941</u>	<u>(4,103)</u>	<u>(390)</u>	<u>-</u>	<u>731</u>
Total of funds	<u><u>8,556</u></u>	<u><u>17,321</u></u>	<u><u>(17,333)</u></u>	<u><u>-</u></u>	<u><u>2,229</u></u>	<u><u>10,773</u></u>

PLACE2BE
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS FOR
THE YEAR ENDED 31 MARCH 2020**

The Charity's funds fall into three groups

i) Restricted funds. These are funds, including grants, given for a specific purpose by the provider.

School Service Funders. This represents grants to support our work in specific schools or geographical areas.

The Art Room. Represents the funds transferred from The Art Room (Oxford) which are specifically for activities in The Art Room programme.

Voluntary Income. This represents funds donated by charitable trusts to support our work in specific schools or geographic areas.

Citibank. Two year Charity of the year partnership which runs from January 2018 to December 2019. Funds are being raised to support our work in London.

City Bridge Trust. Funding for Place2Be Service Manager in the North West London area.

Grenfell. Funding to support children affected by the Grenfell Tower fire.

Heads Together. Funding to develop the Heads Together alliance and to build the Mentally Healthy Schools website.

Comic Relief/The Royal Foundation. Joint funding in support of the M PACT Plus project £nil (2019:£20k). The project supports families affected by substance misuse.

Research. Private donation towards research projects.

Mental Health Champions Programme. Grant in support of the Mental Health Champions Programme to enhance Newly Qualified Teachers' ability to support children's emotional wellbeing and improve the effectiveness of their teaching.

Voreda Investments Ltd. Grant to support the capital appeal.

St John Street Capital. Grant to support the capital appeal. Transfers out of the fund reflect expenditure on fixed asset leasehold improvements to St John's Street.

ii) Unrestricted Designated funds comprise:

Development & Strategic Priorities Fund. The fund provides for the long term and is expected to be utilised in future periods to cover the additional costs in pursuing strategic priorities. £5m was donated in March 2020 from Mohn Westlake for investment in future capability improvements and likely to be expended over a three year period. Transfers out of the fund reflect expenditure on fixed assets such as computer software and equipment.

Property Fund. The fund represents the value of our properties at St John Street and Angel Gate, net of the loan secured on the property at Angel Gate. Transfers to the fund represent leasehold improvements to St John Street net of repayments on the loan

Future Awards Ceremonies Fund. The fund represents funds set aside for use in future Place2Be Awards Ceremony events. The next fundraising ceremony is scheduled for 2021.

iii) Unrestricted Charitable Fund. This represents the balance of Place2Be funds.

PLACE2BE
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS FOR
THE YEAR ENDED 31 MARCH 2020**

18. Analysis of net assets between funds

Analysis of net assets between funds - current period

	Unrestricted funds 2020 £000	Restricted funds 2020 £000	Total funds 2020 £000
Tangible fixed assets	2,635	-	2,635
Fixed asset investments	1	-	1
Investment property	4,450	-	4,450
Current assets	9,965	1,127	11,092
Creditors due within one year	(2,229)	-	(2,229)
Creditors due in more than one year	(646)	-	(646)
Total	14,176	1,127	15,303

Analysis of net assets between funds - prior period

	<i>Unrestricted funds 2019 £000</i>	<i>Restricted funds 2019 £000</i>	<i>Total funds 2019 £000</i>
Tangible fixed assets	2,682	-	2,682
Fixed asset investments	1	-	1
Investment property	4,198	-	4,198
Current assets	5,847	731	6,578
Creditors due within one year	(1,948)	-	(1,948)
Creditors due in more than one year	(738)	-	(738)
Total	10,042	731	10,773

PLACE2BE
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS FOR
THE YEAR ENDED 31 MARCH 2020**

19. Reconciliation of net movement in funds to net cash flow from operating activities

	Group 2020 £000	<i>Group 2019 £000</i>
Net income/(expenditure) for the period (as per Statement of Financial Activities)	4,809	<i>(12)</i>
Adjustments for:		
Depreciation charges	429	<i>292</i>
Decrease in stocks	-	<i>4</i>
(Increase)/decrease in debtors	(4,168)	<i>1,360</i>
Increase/(decrease) in creditors	281	<i>(299)</i>
Net cash provided by operating activities	1,351	<i>1,345</i>

20. Analysis of cash and cash equivalents

	Group 2020 £000	<i>Group 2019 £000</i>
Cash in hand	2,908	<i>2,561</i>
Total cash and cash equivalents	2,908	<i>2,561</i>

21. Analysis of changes in net debt

	At 1 April 2019 £000	Cash flows £000	At 31 March 2020 £000
Cash at bank and in hand	2,562	348	2,910
Debt due within 1 year	(122)	-	(122)
Debt due after 1 year	(738)	92	(646)
	1,702	440	2,142

PLACE2BE
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS FOR
THE YEAR ENDED 31 MARCH 2020**

22. Capital commitments

	Group 2020 £000	<i>Group 2019 £000</i>	Company 2020 £000	<i>Company 2019 £000</i>
Contracted for but not provided in these financial statements				
Acquisition of tangible fixed assets	79	-	79	-

23. Obligations under operating leases

The company entered into a 10 year lease agreement on 25 August 2017 for the rental of new head office premises. Principal rent amounts to £384,000 per annum and has been paid in full in advance.

The following lease payments have been recognised as an expense in the Statement of financial activities:

	Group 2020 £000	<i>Group 2019 £000</i>	Company 2020 £000	<i>Company 2019 £000</i>
Lease payments	384	384	384	384

24. Related party transactions

During the year the subsidiary of the charitable company, The Art Room (Oxford), was dissolved. As a result there were no related party transactions during the year and no balance owing at 31 March 2020 (2019: £108k). Place2Be paid for staffing costs on behalf of The Art Room (Oxford) amounting to £Nil (2019: £85.9k), received donations on behalf of The Art Room (Oxford) amounting to £Nil (2019: £133k) and management charges amounting to £Nil (2019: £141k).

25. Donations from Trustees

Donations from Trustees during the year ended 31 March 2020 amounted to £80,000 from 4 Trustees (£70,360 from 5 Trustees).

26. Principal subsidiaries

The following were subsidiary undertakings of the charity:

PLACE2BE
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS FOR
THE YEAR ENDED 31 MARCH 2020**

26. Principal subsidiaries (continued)

Names	Company number	Charity registration number	Principal activity	Class of shares	Holding	Included in consolidation
The Art Room (Oxford)	04268723	1088739	Dissolved		100%	Yes
Place2Be Trading Ltd	12269387		Non-trading	Ordinary	100%	Yes

The financial results of the subsidiaries for the year were:

Names	Income £000	Expenditure £000	Profit/(Loss) / Surplus/ (Deficit) for the year £000	Net assets £000	Share capital £000
The Art Room (Oxford)	2	(4)	(2)	-	-
Place2Be Trading Ltd	-	-	-	1	1

On 31 March 2019 The Art Room (Oxford) transferred operations and estimated net assets to Place2Be and the winding up of the charity commenced as agreed by The Art Room (Oxford) Board on 11 March 2019. On 4 June 2019 the charity settled all debts and transferred remaining assets and liabilities to Place2Be. The charity was dissolved on 28 January 2020.

27. Post balance sheet events

The Covid-19 pandemic was announced on 11 March 2020. Due to the timing of the event and the continuing impact of the pandemic a post balance sheet review has been carried out to ensure that reforecasts and cash flow projections still provide reassurance that the charity and the group are a going concern.

PLACE2BE
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS FOR
THE YEAR ENDED 31 MARCH 2020**

28. Comparative Statement of Financial Activities

	Note	Unrestricted funds 2019 £000	Restricted funds 2019 £000	Total funds 2019 £000
Income from:				
Donations and legacies	4	4,967	2,833	7,800
Charitable activities	5	8,395	1,108	9,503
Donation of The Art Room charity funds		-	-	-
Investments	6	18	-	18
Total income		13,380	3,941	17,321
Expenditure on:				
Raising funds	7	993	36	1,029
Charitable activities	8	12,237	4,067	16,304
Total expenditure		13,230	4,103	17,333
Net income / (expenditure) before investment gains		150	(162)	(12)
Net gains on revaluation	12	2,229	-	2,22
Net income / (expenditure) before transfers		2,379	(162)	2,217
Transfers between Funds	17	390	(390)	-
Net income / (expenditure) before other recognised gains and losses		2,769	(552)	2,217
Net movement in funds		2,769	(552)	2,217
Reconciliation of funds:				
Total funds brought forward		7,273	1,283	8,556
Total funds carried forward		10,042	731	10,773