



Help Our Homeless (HoH) Ipswich

Annual Report and Financial Statement 1 July 2019 – 30 June 2020

Charity Name: Help Our Homeless (HoH)

Charity Registration Number: 1184790

Registered Office: 216 Dales Road, Ipswich, Suffolk IP1 4JY

Telephone: 07769683530

Email: hohipswich@gmail.com

Webpage: www.helpourhomeless.co.uk

Facebook: Help Our Homeless Ipswich, UK

HoH Trustees and Members during 2019-20 are:

Claire Staddon – Trustee and Chair

Susie Mills – Trustee and Secretary

Barbara Willingham – Trustee and Treasurer (co-opted February 2020)

Ian Walters – Trustee

Sue Raychaudhuri – Trustee

Neil Macdonald – Trustee (co-opted February 2020)

Lisa Clarke – Trustee (resigned September 2019)

Robert Wragg – Member (resigned as Trustee in September 2019)

Justin Berry – Member

Evelyn Crossland – Member

Jonathan Dickson – Member

Angie Norris – Member

Martin Pender – Member

Introduction

Help Our Homeless (HoH) Ipswich was registered as a charity in July 2019 and this Annual Report by HoH Trustees is the first report as a Charitable Incorporated Organisation (CIO) for the charity's first year ending 30 June 2020. Prior to this, HoH already existed as a Steering Group since 2016 working with various partner agencies on homeless issues in Ipswich.

Most of our current members and trustees have been part of this Steering Group and continues to work in partnership to fulfil the charity's purpose - to ensure that there is a co-ordinated and effective approach to all aspects of the public facing campaign and reduce the impact of begging within Ipswich in order to change the lives of homeless people, rough sleepers and people at risk of homelessness.

HoH joins local agencies (statutory and voluntary) under a single, recognised logo, promoting a clear educational message to the people of Ipswich and offers alternative, viable methods of giving, to reduce the numbers of people begging in the town.

HoH campaigns to promote and share with the people of Ipswich, the help available for people who are rough sleeping, homeless or at risk of becoming homeless. We aim to encourage people to give to agencies (rather than individuals begging in the town) that offer advice and support in order to reduce rough sleeping and homelessness in Ipswich.

The key priorities for HoH is to:

- ✓ Educate and promote responsible giving by members of the public within the town of Ipswich and the surrounding area using a positive message.
- ✓ Reduce the impact of begging within Ipswich without criminalising individuals, in order to change a detrimental lifestyle of poverty and marginalisation.
- ✓ Encourage genuine rough sleepers and homeless people and people at risk of homelessness in Ipswich and the surrounding area to engage with the numerous agencies that are available to help and support them.

The Trustees continue to refer to the guidance contained in the Charity Commission's general guidance on public benefit when reviewing the charity's aims and objectives and how planned activities will contribute to all future aims and objectives that have been set for the forthcoming year.

All HoH Trustees attend quarterly Board meetings but can also attend monthly operational meetings which are optional, with compulsory attendances at quarterly meetings and at yearly AGMs.

Trustees are responsible for the strategic direction of the charity and all policy and procedures are followed with due diligence as per Charity Commission guidance. The agenda and minutes record discussions of HoH Beneficiary form and procedure, grant making policy, HoH member beneficiary agreement, monthly financial income and expenditure as well as future campaigning and PR issues.

Successes and Achievements

Through our collection points distributed at over 20 retail sites in Ipswich town centre – these are detailed on our website as well as on our Facebook page. We have managed to divert almost £7k of donations that would have been gifted to individuals who are begging in the street to directly support the most vulnerable in Ipswich.

Despite Covid-19 bringing most activities to a halt, HoH has been able to support rough sleepers with mobile phones to enable them to keep in touch with agencies. Most support agencies, statutory and voluntary are delivering a “contact by phone” support service and a mobile phone is an integral part of communication for this group of people. Some clients who had managed to lose their phones - this has not prevented another phone being issued.

We have a network of help points around Ipswich where you can give donations in the HoH collection boxes. These are listed on the HoH Website or on our Facebook - <https://www.facebook.com/HOHIpswich/>



- Emmaus Shop - Sailmakers
- Emmaus head office and shop in Dales Road
- Java Stores and MColls – Sailmakers
- Ipswich and Halifax Building Society – town centre
- Heroes, F Hinds, Proctors, Bromley & Co, Ohh Deer and Fish Face shops - The Walk
- Fat Face, Waterstones, Patisserie Valerie, Designer Hair Studio at Pure Gym, Coast to Coast – Buttermarket
- Isaacs, Waterfront Bar & Bistro and Briarbank – The Waterfront
- Turning Point - Museum Street
- Ipswich County Library - Northgate Street
- Tesco Express - Duke Street
- Raja Stores – Cavendish Street
- Broomhill Library - Sherrington Road
- Sainsbury's - Upper Brook Street
- Pink and Blue Nearly New - Nacton Road

We keep in touch through our Facebook page and provide regular updates. A recent post states:

Thank you for donating your spare change at one of our orange Help Points around the town. At the most recent count you donated £387.97!!! Ipswich, you are very generous 😊



A list of what we have funded is detailed under Appendix 1 in our statement of financial activities.

Grants awarded include funding emergency clothing items such as new shoes, coats etc and to enable individuals to participate in community activities such as gym membership and access to football clubs. From train fares to suitcases and slippers our funding has enabled partnership organisations the opportunity to support vulnerable individuals with simple, effective interventions that have made a real difference.

We have issued donation certificates and letters to state our thanks to all the shops who displays the HoH collection boxes so that members of public are continually kept informed of how their money is been used to support the homeless people in Ipswich.

Beneficiary comments

Help Our Homeless have provided funding for a second-hand TV for someone who has been newly accommodated and is struggling to adjust. This will be a helpful distraction and will encourage them to stay at home during this difficult time for everyone. Thank you for your continued support. We are very grateful ☺ IHAG

"The welcome packs that were funded by the HOH helped buy a kettle, 4 mugs and teaspoons, pack of tea/coffee for new residents when they moved into the hostel. This was an important addition to the basics that are already in the room, as some individuals who move in from the streets often move in with just the clothes they are wearing." Ipswich Salvation Army

*Help Our Homeless have funded the purchase for 12 mobile phones so that those who are vulnerable and/or rough sleeping during this time, when services are limited, are able to keep in touch with support services.
Chanman Centre-IHAG*

Help Our Homeless Ipswich have supported our guests by providing small rucksacks, pyjamas and slippers. We are very grateful! And so are our guests! They love being able to wear new pyjamas and slippers and they love getting a welcome pack (in a small rucksack) when they first arrive. Ipswich Winter Night Shelter Dec 2019.

Thanks to your generous donations, Help Our Homeless Ipswich have been able to fund a rough sleeper to travel to the Polish embassy in London and also pay for him to get his replacement passport which he had lost while sleeping rough.

Health Outreach have made up packs for Rough Sleepers and others deemed as vulnerable without access to water. The Packs consist of Wipes, Tissues, Leaflet & Hand Sanitiser. They will be given out at the Soup Kitchen and can also be collected from the Health Outreach office.

Your donations have made it possible for Help Our Homeless to buy luggage for someone who was homeless who needed to be re-housed outside of the county. Thank you for continued support. It makes a real difference.

Help Our Homeless has funded a gym membership for a client who has been engaging well with the services and is in need of this activity as a way to help them maintain good mental health so that they are able to stay housed and not end up homeless again.

Thanks to your continued donations, Help Our Homeless has been able to buy some new clothes and shoes for a rough sleeper to replace their worn out ones. Your spare change makes a great difference!

Help Our Homeless have been able to provide someone who is living on the streets with a phone so that they are able to keep in touch with support workers and attend appointments so they can be worked with to help them into accommodation. Thank you for your continued donations so we can give practical help to the people who need it most.

World Homeless Day in Ipswich Cornhill – Oct 2019 where we spoke with members of the public to show the work we are doing to help the homeless in our town.



Partners and Beneficiaries

We have worked directly with major partners involved in the homelessness continuum in Ipswich including:

- | | |
|--|-------------------------------|
| ❖ Ipswich Borough Council | ❖ Anglia Care Trust |
| ❖ Selig (Ipswich Winter Night Shelter) | ❖ Salvation Army |
| ❖ Chapman Centre (IHAG) | ❖ Money Advice Service (IHAG) |
| ❖ Cavendish Lodge Emergency Hostel | ❖ Emmaus Suffolk |

We would like to thank the following:

- Pootle and Pog with the designs and artwork in some of our promotional materials
- We are immensely grateful to our Facebook volunteer who diligently updates all the posts
- Ipswich Building Society for our banking services
- Thank you very much to all the members of the public and to our donors – your continued support will enable us to carry on the good work.

Approved by the HoH Board of Trustees on 11 November 2020 and signed on its behalf by Claire Staddon, Chair of Trustees.

Signature _____ *Claire Staddon* _____

Date _____ 11 November 2020 _____

Appendix 1 - Statement of Financial Activities for the period 1 July 2019 – 30 June 2020

19/07/2019	£150	ACT Housing First Gym membership/fishing gear
23/07/2019	£150	Welcome Pack Items Salvation Army
24/07/2019	£150	ACT for Welcome Pack items for Step Bed clients
25/07/2019	£150	Chapman Centre Fishing Gear
26/07/2019	£100	Chapman Centre Underwear for Clients using Centre
26/07/2019	£12.99	Kettle in Temp B&B with no facilities
01/08/2019	£10	Chapman Centre - to replace worn out shoes
01/08/2019	£10	Chapman Centre - mobile phone for maintaining agency contact
07/08/2019	£7	Chapman Centre - to replace worn out shoes
27/09/2019	£13.99	Chapman Centre - mobile phone
01/10/2019	£225	SELIG - funding for Night Shelter Welcome Packs
22/10/2019	£200	Cav Lodge Football Activity
25/10/2019	£38	Footwear and Clothing
01/11/2019	£18	Train Fare to collect belongings with Police Support
01/11/2019	£21.99	Replace Worn out shoes
27/11/2019	£30	Clothing
28/11/2019	£24	Clothing
06/12/2019	£73.20	Funding for Gym Membership
11/12/2019	£24	Funding for suitcases
13/12/2019	£81	Funding for IWNS (SELIG) slippers
24/12/2019	£16	Funding to replace worn out shoes
14/01/2020	£30.99	Funding for Phone and Blender in Temp accommodation
15/01/2020	£50	Clothing for Rough Sleeper
11/02/2020	£15	Mobile phone to help manage UC claim
14/02/2020	£30	Funding to help attend Turning Point
19/02/2020	£180	Funding for replacement passport for ID purposes and rail fare
26/02/2020	£30	Change of Clothing + Coat for Rough Sleeper

TOTAL ACCOUNTS

Balances b/f 1st July 2019

Building Society book

Client Funds	6441.85	
Marketing Funds	477.55	6919.40

Outreach cash box		584.00
-------------------	--	--------

7503.40

Donations		1836.44
-----------	--	---------

Interest		26.74
----------	--	-------

Total income for year		1863.18
------------------------------	--	----------------

Expenditure

Grants to individuals via

Direct Access Fund	706.88	
--------------------	--------	--

Management committee	953.12	
----------------------	--------	--

1660.00

Grants to Support Agencies		1218.99
----------------------------	--	---------

Marketing expenses

Public Liability insurance	142.80	
----------------------------	--------	--

Printer for Chapman Centre	119.00	
----------------------------	--------	--

261.80

Total expenditure		3140.79
--------------------------	--	----------------

Balance at 30th June 2020		6225.79
----------------------------------	--	----------------

Assets

Outreach cash		5.01
---------------	--	------

Building society comprising		6220.78
-----------------------------	--	---------

Client funds	6005.03	
--------------	---------	--

Marketing funds	215.75	
-----------------	--------	--

Total Assets		6225.79
---------------------	--	----------------