

ARTIS FOUNDATION

Report and financial statements

For the year to 31 August 2020

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ARTIS FOUNDATION
REPORT AND FINANCIAL STATEMENTS
FOR THE YEAR TO 31 AUGUST 2020
REFERENCE AND ADMINISTRATIVE DETAILS

Registered name: Artis Foundation

Charity registration number: 1174635

Registered office: 311 Union Wharf
23 Wenlock Road
London N1 7ST

Director: Nigel Mainard

Trustees: The Board of Trustees who held office during the period and up to the date of approval of these accounts were as follows:

Rebecca M Boyle Suh
Lord Michael G Bichard KCB
Baroness G M McIntosh of Hudnall
Mark Friend
Wendy Steatham

Bankers: HSBC
15 – 17 Praed Street
London
W2 1NJ

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing document

Artis Foundation is registered as a Charitable Incorporated Organisation (CIO) under its constitution dated 13 September 2017.

Appoint new charity trustees

The charity runs an open recruitment process for appointing new trustees, advertising any such opportunities on its website, Reach Volunteering, Charity Job and on the Arts Council artsjobs website. The vacancies are also publicised through our social media and through other forums. When recruiting new trustees, the Board looks for individuals with skills and experience which are of value to the charity and complement those of existing trustees. The charity is keen to champion equality and diversity in all its recruitment process, and is committed to listening to and understanding the views and experiences of its beneficiaries.

In 2020/21 we will be recruiting for two additional trustees to join the board and expand our expertise on the board.

Induction and training of trustees

New trustees are inducted with visit/s to Artis Foundation sessions and also encouraged to attend training on the role of being a trustee, particularly if it is a first trusteeship of a charity.

Remuneration of the charity's key management personnel

In 19/20 the board created a new Finance subcommittee to enable more time to be spent on interrogating and examining the charities financial position regularly. The remaining duties are the trustee responsibility managed by the full trustee board. There is no pay and remuneration policy at present. The Director has an annual review with the Executive Chair or Trustees.

Risk Management

The Board of Trustees, along with the Director and the staff team, keep organisational risk under review and mitigate risk with a range of measures including: insurance, planning, policies and procedures. Artis holds a corporate Risk Register for the monitoring of strategic risk which is reviewed at least quarterly. Additional projects are mainly run with advance secured funding to ensure that any income risk is well managed.

The Board of Trustees have identified the following to be key risks for Artis and described below how they intend to mitigate these risks with actions to be undertaken:

Risk	Mitigating Action
Covid-19 pandemic affecting all areas of operation; trustees, staffing, specialists and schools.	Schools sent contract addendum regarding the provision if required to go virtual once again. Specialists given clear instructions and contract addendum. Larger board of trustees required.
Trustee board lacks relevant skills in some areas, diversity and geographical representation.	Board to agree skills/diversity/geographical needs. Recruitment on two additional board members by January 2021. The Board is actively engaged in diversifying the age and ethnic representation of their number in order to ensure better representation.
Lack of robust impact evidence.	Artis will continue to work with Pro Bono Economics to ensure the data gathered meets requirements and desired numbers to produce an impact study in Autumn 2021.
High level of dependence on small management team.	Artis will aim to invest in its staff and consider succession planning and resilience in its policies and processes. We offer an appropriate level of salary and flexible working arrangements. Clear recruitment processes and a recruitment policy ensures quality replacements when required.

Objectives and activities

Objectives and aims

The objectives for Artis Foundation are:

- For the benefit of the public
- To advance the education of the public in the arts (with a non-exclusive focus on the performing arts)
- Including by developing the capabilities, competencies and skills of the children via the medium of the arts, in particular but not exclusively by working with schools to integrate the arts throughout the school curriculum.
- The advancement of such other objects or purposes which are exclusively charitable according to the law of England and Wales in such a manner as the trustees may in their absolute discretion think fit.

Activities

Our Mission is to transform lives through the arts by creating magical, high quality learning opportunities that help people flourish. To achieve our mission, we have 4 key strategic themes:

1. Bringing the curriculum to life in schools
2. Promoting wellbeing and tackling social issues
3. Discovering and nurturing artists as educators
4. Advocating the importance of arts in learning.

Achievements in 2019/20

2019/20 – a year in review

A year in numbers

5,580 hours of weekly performing arts sessions delivered in schools

4,650 children engaged in weekly wellbeing and learning programmes

2,936 hours mentoring and training provided to our 98 specialists

12,100 views of our Artis remote sessions which equated to 705 hours spent engaging with the content.

Bringing the Curriculum to Life

This academic year has been an extraordinary and unexpected year for everyone, but in spite of school closures due to Covid-19, Artis Foundation has continued to deliver high-quality creative learning to children across the country. We have provided 5,580 hours of provision to 4,650 children through our **Artis Learning** programme to support life skills including confidence, communication and participation.

The Covid-19 pandemic prevented us from offering our 'normal' on-site provision to schools from 23 March 2020. Having anticipated school closures in the weeks leading up to lockdown, we had planned our response. With crucial funding from the Arts Council Emergency Fund and the London Community Response Fund, we created remote provision for schools across the country, supported and trained our Artis Specialists in new modes of delivery, and designed future content that will aid children's re-integration into school settings and support their wellbeing.

Our Artis Specialists set up creative classrooms in their own homes and we developed a virtual system for them to upload their videos. Using music, dance and drama activities, Artis Specialists pre-recorded sessions for their class groups, which were bespoke to the topics they cover in the curriculum. Children at home (or at school, for children of key workers) were able to join in with songs, movement sequences and drama activities to learn about classroom topics. Children saw the Artis Specialist that they knew and loved in a weekly video, strengthening their connection to school, and offering children fun ways to learn at home.

In the period of school closures, Artis Specialists created over 800 videos for over 7,500 children. These pre-recorded sessions reduced the workload of 450 teachers and supported many more parents across the country. Going forward, we are pleased to be able to continue elements of our remote provision through our new digital platform, **Artis Anywhere**. Thanks to critical funding, Artis Anywhere will provide a weekly creative learning session for primary schools, covering each year group and curriculum topics.

"Our Artis Specialist is more important now than ever. She enables children to be creative at home. To continue their learning, feel connected to school, and support their wellbeing."

Emme Ford, Headteacher, Lee Mount Primary School

Thanks to funding from the City of London Corporation's Inspiring London through Culture grant, from October 2019 to March 2020, Artis led free workshops to 1,800 children from across the country. The sessions used the performing arts to explore an artwork in the Victorian collection at the Guildhall Art Gallery.

"Fantastic workshop - children really engaged and able to access some difficult artwork concepts. Thank you."

Hanna, Teacher, St Mary and St Pancras Church of England

We've had fantastic feedback in our end of term survey with **100%** of Artis partner schools telling us that their provision had improved their children's communication, confidence, teamwork, participation, and creative thinking.

“Boom is amazing! She is great with the children and they absolutely love attending Artis each week. It has had a great impact on the children, they have made great progress in developing their confidence and language skills.”

Georgina Egan, EYFS Leader at Parklands Primary

Promoting wellbeing and tackling social issues

Our award-winning creative wellbeing programme, **Artis Bounce** uses music, drama and movement to explore wellbeing with children. Using creative approaches, we introduce the topic of mental health to schools and use arts activities to understand emotions and feelings, and how to talk about how we express ourselves and relate to one another.

This year, funded by Arts Council England, Artis was pleased to run the programme in five West Midlands primary schools in areas of deprivation. Discover Wellbeing used music, drama and movement to support children's mental health and wellbeing and 291 children received the Arts Award Discover qualification. A project film was also commissioned which you can [view here](#).

“I learnt to face my fears and be confident.”

Pupil, Colebourne Primary School

“They thought it was fantastic and that Dawn was 'stunningly outstanding'. The children absolutely loved it. Many thanks.”

Angela McMorro, Deputy, Chuckery Primary School

Artis also continued to lead the Schools Connect programme in Milton Keynes, which focuses on upskilling teachers and sharing creative approaches to support wellbeing in the classroom. So far, 266 schools have taken part and from September a further 5 schools will be taking part, benefitting 300 children.

“It was a privilege to run this project at Walnuts school. In both classes it was wonderful to see the progress made by every student and the response to the arts and expressing themselves through drama and exploring emotions and dreams was huge.”

Martha Shrimpton (Kablum), Artis Specialist

With the growing need for mental health and wellbeing support in schools, and the increasing interest in social prescribing from public health authorities, Artis is looking forward to continuing to develop Artis Bounce as a creative preventative programme for children and schools across the

Discovering and nurturing artists as educators

Training

75% of specialists said that Artis had contributed to their employability

This year 21 talented performing artists were recruited to join our panel of Artis Specialists and undergo our training programme.

In January 2020 our mid-year training took place in Manchester and London. Sessions included movement for early years, safe practice and a skills set in language by poet Cheryl Moskowitz. There was also online training in November 2019, and in April 2020 training was altered to respond to the changes in delivery.

Due to Covid 19, our annual summer residential training had to be cancelled and replaced with an online virtual summer training. Our 21 new specialists were inducted and participated in some intensive and informative sessions alongside our continuing specialists. It was an excellent few days with plenty of time to share experiences and knowledge between artists and to gain new ideas and skills. We were delighted to welcome Temujin Gill from Grounded Movement to join our summer training with a movement/dance workshop and poet Cheryl Moskowitz.

"I love summer training and I appreciate the enormous amount of work that goes into it. It's always delivered with such care and attention to detail and this year was no different. It's always a joy and I often find that I end up developing my own extensions and adaptations to the activities shared when I'm planning or working in class."

"Thank you for making the training possible in these strange times! Very reassuring to see the Artis team and the other Specialists knowing that we are not alone in this."

"I really enjoyed summer training this year and feel excited and prepared for what will be a very different school experience. Thank you!"

"Extremely valuable - I feel that the training topics/areas are always carefully considered and thought out in order to try and keep abreast of the changes within the industry, law, education and society."

"Artis' training really is brilliant. The mentoring programme and the help with session planning/leading/coming up with ideas is something I am yet to experience elsewhere and I am very grateful to Artis for investing in me and developing my skills as a facilitator."

What the children we work with say about Artis

"At the start I was a bit scared as I had a really like small voice. Now I shout across the hall so everyone can hear me and I don't feel afraid now."

"It's like another way of learning, but funner!"

"In Artis you are free, you can do anything"

"...they are very enjoyable and fun and include everyone and so no-one is left out and feeling sad. All the sessions are very fun, enjoyable and memorable."

"In the Artis session you get to be brave...And you get to be yourself."

"It makes me feel more playful and happier through the day."

**ARTIS FOUNDATION
REPORT AND FINANCIAL STATEMENTS
FOR THE YEAR TO 31 AUGUST 2020
TRUSTEES' REPORT**

“When I find new words, it makes me happy.”

“It makes me feel brave”

“It makes me feel triple happy!”

“Artis helps me be more positive and have more creativity.”

Our impact

How are we doing?

In 2019/20 many of our partner schools measured children's progress in three areas: confidence, communication, and participation, at three points in the year. 54 children's progress was tracked by 5 schools. Some highlight statistics from this year have been:

76% of children had a perceived increase in their confidence; enjoying sharing in front of others.

69% of children had a perceived increase in participation; increased taking part in group discussions and activities.

73% of children had a perceived increase in their communication skills; speaking audibly and fluently.

This was our second group of partner schools to help us monitor and evaluate the programme in this new way. This year was harder to benchmark against last year due to the unprecedented circumstances and therefore changes in how Artis worked with children during Covid-19. We had a term of lockdown where there was minimal contact with schools and their children during this period. The results from this year are mainly based on the completion of the baseline and midway survey.

"Because of the arts, the learning experiences at Pakeman are much richer and the children are much happier."

Lynne Gavin, Head, Pakeman Primary School

**ARTIS FOUNDATION
REPORT AND FINANCIAL STATEMENTS
FOR THE YEAR TO 31 AUGUST 2020
TRUSTEES' REPORT**

Financial Review

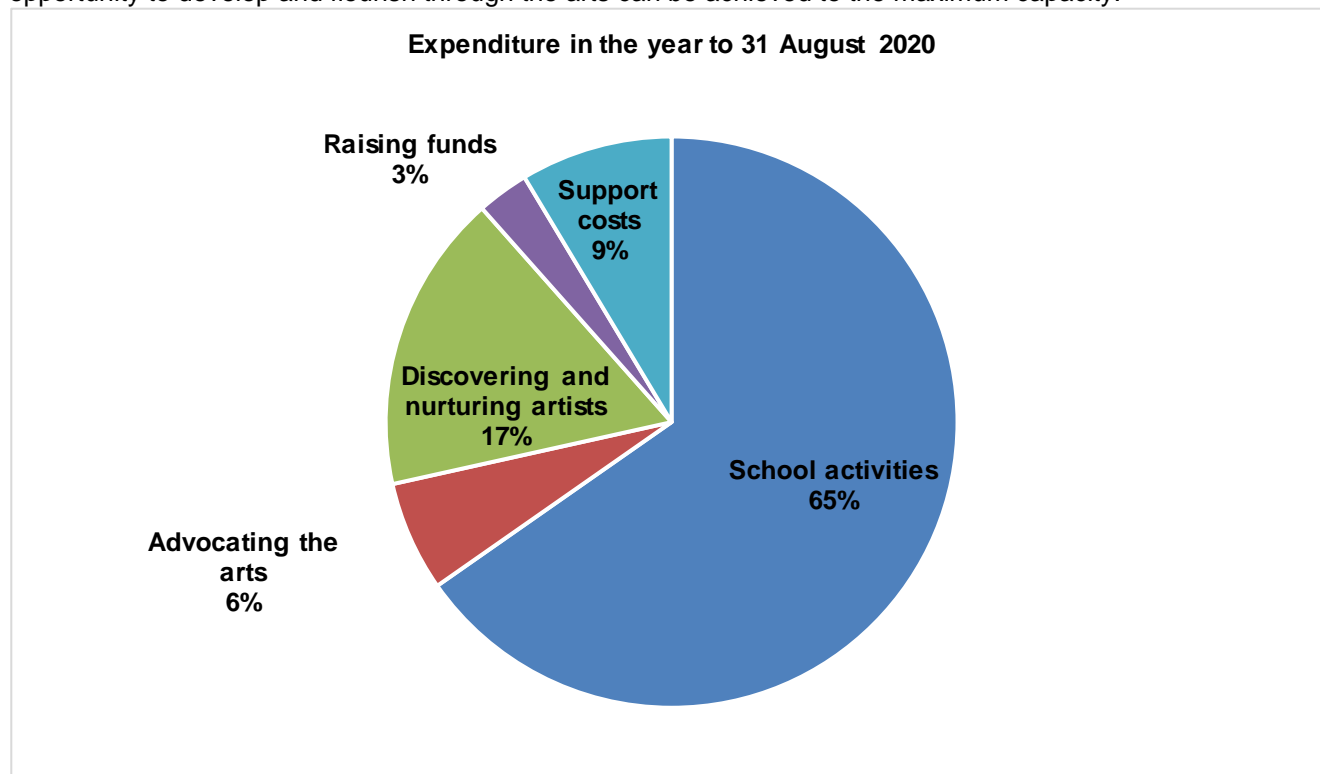
Total income received during the year amounted to £508,136 and total expenditure during this period amounted to £469,779. The net increase in funds was £38,357

Financial Overview

Artis heavily relies on the vital support of our funders, sponsors and partner schools who share our vision. Our work would not be possible without them. All donations we receive go towards growing our programmes for children in disadvantaged areas, developing teachers, supporting wellbeing through the arts, and nurturing arts educators.

We spend every donation on delivering high quality programmes in schools. 3% is spent on raising funds to continue our work and 9% on support costs as detailed in Note 4 of the accounts . 17% is allocated to training and mentoring our specialists to ensure the highest quality of delivery. A breakdown of our spending in the financial year is shown below.

Every donation and grant Artis receives is spent carefully to ensure that our vision of giving everyone the opportunity to develop and flourish through the arts can be achieved to the maximum capacity.



Investments

The trustees are authorised to invest the assets of the charity in whatever way they believe to be in the best interests of the charity and its objectives.

The charity accounts are currently kept in a current account, to be readily available at short notice. The trustees do not wish to invest the charity's funds in any other markets at this time.

Principal risks and uncertainties

The principal risk facing the charity as identified by the Trustees is the difficulty raising income in order to fund the Charity's ongoing activities in the longer term. Our plan to mitigate this risk is to ensure future budget planning is carried out on a timely basis, with a range of scenarios presented for Board meetings. We plan to give sufficient and regular Board attention to this issue that appropriate steps are taken where needed and to enable the Board take any necessary actions at an early stage.

Reserves policy

The charity aims to operate with appropriate regard to financial risks and hold back some funds as reserves as part of this.

The rationale for holding reserves is to mitigate the following financial risks:

- income falling if contracts are not renewed, and the time that it may take to replace income streams
- major grant funding not being successful at the forecasted rate
- covering unbudgeted day-to-day operational costs, e.g. employing temporary staff to cover a long term sick absence
- unforeseen emergency or other unexpected need for funds.

At year end 31 August 2020 total unrestricted reserves were £174,880 Cash balance at the year-end 31 August 2020 £387,512. The trustees have resolved to keep reserve funds of three to six months operating costs, which would equate to approximately £91,000 to £182,000.

Plans for the future

Amidst great uncertainty in the world, Artis Foundation looks ahead with certainty to an exciting few years of development and innovation.

In 2020/21 we will be reaching children in our partner schools wherever they are. **Artis Anywhere** is our new online 'back-up' for bubbles sent home, or for children in school when their Artis Specialist needs to isolate. Not a week will go by this next year when access won't be given to every child in the schools Artis works with. Our aim is to be working in schools whenever we can, to be responsive to government guidance and to continue transforming lives through the arts. At a time of so many restrictions, Artis will be a precious time each week when children can push the boundaries of self-expression and feel free.

We have the first **20 match funded schools** starting our new funding model in 2020/21. Teachers will be planning even more closely with our Artis Specialists, full staff professional development will feature at the beginning of each academic year, teachers will always be in the Artis classes and our match-funded schools will be expected to evaluate the impact of their Artis programme.

We will continue to measure confidence, communication and participation. Alongside these hallmarks of the Artis programme, we are delighted to be working with **Pro Bono Economics**. With their support and expertise, we will be gathering additional data that will enable us to evaluate the economic and societal impact of our work.

Artis continues to build relationships with schools and other partners. This year we look forward to engaging with **Chisenhale Gallery** and forging a collaborative partnership with **Chisenhale Primary**. We are also grateful to our first corporate match-funder, accountancy firm **Rawlinson & Hunter**, and becoming a pro bono legal client of **Hogan Lovells**.

We also have some **further innovations** we're keen to explore with Artis Anywhere. Whilst currently a back-up, we're looking beyond the pandemic to turning this resource into a more pro-active platform of creative learning.

This report was approved by the Trustees on 18 January 2021 and signed on its behalf by:

R M Boyle Suh
Executive Chair

INDEPENDENT EXAMINER'S REPORT TO THE MEMBERS OF ARTIS FOUNDATION

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended 31 August 2020 as set out on pages 12 to 22.

Responsibilities and basis of report

As the charity's trustees, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

This report is made solely to the charity's trustees, as a body. My work has been undertaken so that I might state to the charity's trustees those matters which I am required to state to them in an independent examiners report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to any party other than the charity and charity's trustees as a body, for my examination, for this report, or for the statement I have given below.

Independent examiner's statement

The charity's gross income exceeded £250,000 and I am qualified to undertake the examination by being a qualified member of The Institute of Chartered Accountants in England and Wales.

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

- the accounting records were not kept in accordance with section 130 of the Charities Act; or
- the accounts did not accord with the accounting records; or
- the accounts did not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

John Speed

JOHN SPEED FCA FCIE

JS2 Limited
One Crown Square
Woking
Surrey
GU21 6HR

Date: 25 January 2021

ARTIS FOUNDATION
STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR TO 31 AUGUST 2020

	Notes	Unrestricted Funds 2020 £	Restricted Funds 2020 £	Total Funds 2020 £	Total Funds 2019 £
Income from:					
Donations and legacies:	2	9,462	89,117	98,579	100,760
Charitable activities: School income		409,557	-	409,557	634,302
TOTAL INCOME		419,019	89,117	508,136	735,062
Expenditure on:					
Charitable activities	3	376,726	76,086	452,812	540,331
Raising funds	3	16,967	-	16,967	85,693
TOTAL EXPENDITURE		393,693	76,086	469,779	626,024
NET INCOME		25,326	13,031	38,357	109,038
NET MOVEMENT IN FUNDS		25,326	13,031	38,357	109,038
Funds brought forward		149,554	21,882	171,436	62,398
Funds carried forward		174,880	34,913	209,793	171,436

All of the above results are derived from continuing activities.

ARTIS FOUNDATION
(A Charitable Incorporated Organisation no. 1165535)
BALANCE SHEET
AS AT 31 AUGUST 2020

	Notes	£	2020 £	£	2019 £
FIXED ASSETS					
Tangible assets	6		<u>582</u>		<u>1,745</u>
			582		1,745
CURRENT ASSETS					
Debtors	7	12,001		45,274	
Cash at bank and in hand		<u>387,512</u>		<u>205,336</u>	
		399,513		250,610	
CREDITORS: falling due within one year	8	(190,302)		(80,919)	
NET CURRENT ASSETS			<u>209,211</u>		<u>169,691</u>
NET ASSETS			<u>209,793</u>		<u>171,436</u>
FUNDS					
Unrestricted funds: General fund	9		174,880		149,554
Restricted funds	9		34,913		21,882
			<u>209,793</u>		<u>171,436</u>

These financial statements were approved by the Trustees on 18 January 2021 and signed on their behalf by:

Rebecca Boyle Suh

Rebecca Boyle Suh

Mark Friend

Mark Friend

ARTIS FOUNDATION
(A Charitable Incorporated Organisation no. 1165535)
STATEMENT OF CASH FLOWS
FOR THE YEAR TO 31 AUGUST 2020

	2020		2019	
	£	£	£	£
Cash provided by operating activities				
Net movement in funds	38,357		109,038	
Add back depreciation charge	1,163		1,163	
Decrease/ (increase) in debtors	33,273		(33,475)	
Increase in creditors	109,383		36,148	
Net cash provided by operating activities		182,176		112,874
Increase in cash and cash equivalents in the year		182,176		112,874
Cash and cash equivalents at the beginning of the year		205,336		92,462
Total cash and cash equivalents at the end of the year		387,512		205,336

The annexed notes form part of these financial statements

1 ACCOUNTING POLICIES

Charity information

Artis Foundation is a charity domiciled and incorporated in England and Wales. The registered office is 311 Union Wharf, 23 Wenlock Road, London, N1 7ST.

Basis of preparation of financial statements

These financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102). The Charity is a public benefit entity for the purposes of FRS 102 and therefore has also prepared the financial statements in accordance with the Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (The FRS 102 Charities SORP) and the Charities Act 2011.

The trustees have assessed whether the use of the going concern basis is appropriate and have considered possible events or conditions that might cast significant doubt on the ability of the Charity to continue as a going concern. The trustees have made this assessment for a period of at least one year from the date of approval of the financial statements. In particular, the trustees have considered the impact of the Covid-19 outbreak which has taken hold during 2019-20. This has resulted in the risk register being updated, securing emergency funding from Arts Council and London Community Fund, moving the programme online during the lockdown to ensure projected income, new 3-year match funding secured from philanthropists and a corporate, an increase in reserves, and reduction in central costs with removal of office. We have not needed to use the furlough scheme as a result of the pandemic and increased our fundraising efforts to ensure our ongoing success.

Income

Income is recognised when the charity has entitlement to the funds, any performance conditions attached to the income have been met, it is probable that the income will be received and that the amount can be measured reliably.

Expenditure

Expenditure is recognised once there is a legal or constructive obligation to make a payment to a third party, it is probable that settlement will be required and the amount of the obligation can be measured reliably. Expenditure is classified under the following activity headings:

- Costs of raising funds comprise of trading costs and the costs incurred by the charitable company in inducing third parties to make voluntary contributions to it, as well as the cost of any activities with a fundraising purpose.
- Expenditure on charitable activities includes the costs of delivering the educational activities undertaken to further the purposes of the charity and their associated support costs.

Support costs are those functions that assist the work of the charity but do not directly undertake charitable activities. These costs have been allocated between cost of raising funds and expenditure on charitable activities. Support costs have been apportioned on the basis of staff time.

Irrecoverable VAT is charged as a cost against the activity for which the expenditure was incurred.

Fund accounting

Unrestricted funds are available to spend on activities that further any of the purposes of the charity. Restricted funds are donations which the donor has specified are to be solely used for particular areas of the charity's work or for specific projects being undertaken by the charity. Further explanation of the nature and purpose of each restricted fund is included in the notes to the financial statements.

ARTIS FOUNDATION
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR TO 31 AUGUST 2020

Tangible fixed assets

Items of equipment are capitalised where the purchase price exceeds £1,000. Depreciation is provided at rates calculated to write down the cost of each asset to its estimated residual value over its expected useful life. The depreciation rates in use are as follows:

Computer equipment – 3 years straight line

Debtors

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

Creditors and provisions

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

Taxation

The charity is exempt from corporation tax on its charitable activities.

Pensions

The charity provides a defined contribution pension scheme to current employees, the assets of which are held separately from those of the company in an independently administered fund. Contributions are charged to expenditure as they fall due.

Significant judgments and sources of estimation uncertainty

The preparation of financial statements in compliance with FRS 102 requires the use of certain critical accounting estimates. It also requires management to exercise judgment in applying the Charity's accounting policies. The key judgements that have been applied by management relate to depreciation rates.

2. DONATIONS AND LEGACIES

	Unrestricted Funds 2020 £	Restricted Funds 2020 £	Total Funds 2020 £	<i>Total Funds 2019 £</i>
Donations	9,462	13,390	22,852	72,728
Grants	-	75,727	75,727	28,032
	9,462	89,117	98,579	<i>100,760</i>

All donation and legacy income was unrestricted in the previous year.

ARTIS FOUNDATION
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR TO 31 AUGUST 2020

3. EXPENDITURE

CURRENT YEAR

	Direct Staff costs £	Direct costs £	Support costs £	Total 2020 £
Charitable activities:				
School activities	95,060	211,645	21,888	328,593
Advocating the arts	11,272	17,997	2,596	31,865
Discovering and nurturing artists	55,392	24,207	12,755	92,354
Total charitable activities	161,724	253,849	37,239	452,812
Raising funds	13,791	-	3,176	16,967
	175,515	507,698	40,415	469,779

Details of support costs are given in Note 4. Support costs are allocated based on direct staff costs.

PRIOR YEAR

	Direct Staff costs £	Direct costs £	Support costs £	Total 2019 £
Charitable activities	131,315	341,044	67,972	540,331
Raising funds	55,929	814	28,950	85,693
	187,244	341,858	96,922	626,024

4. SUPPORT COSTS

	Total 2020 £	Total 2019 £
Governance costs:		
Board costs	55	-
Independent examination	1,320	1,170
	1,375	1,170
Other support costs:		
Staff costs	11,272	22,151
Telephone	4,490	8,767
Internet and IT	4,825	7,096
Printing, postage and stationary	632	992
Other office expenses	1,486	1,771
Accountancy	11,413	21,056
Insurance	2,869	2,735
Recruitment	670	4,663
Marketing (see below)	-	25,027
Depreciation	1,163	1,163
Bank charges	220	331
	40,415	96,922

In the year to In the year to August 2019, marketing costs were included within support costs. For the year to August 2020, they have been included within direct costs of Advocating the arts (see Note 3).

ARTIS FOUNDATION
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR TO 31 AUGUST 2020

5. EMPLOYEE AND KEY MANAGEMENT PERSONNEL

The key management personnel of the Charity comprise the trustees and Senior Management Team. The total amounts paid in respect of the key management personnel of the Charity (including employer's National Insurance contributions and employer's pension contributions) were £95,783.

	Total 2020 £	<i>Total 2019 £</i>
The aggregate payroll costs were:		
Wages and salaries	86,232	122,628
Social security costs	6,938	8,967
Employer pension contributions	2,613	2,925
	95,783	134,520
Temporary staff	91,004	74,875
	186,787	209,395

No employees earning over £60,000 in the year or the previous year.

The average monthly number of employees during the financial year amounted to:

	2020 No.	2019 No.
Charitable activities	2.2	2.0
Fundraising	0.4	1.4
Support	0.4	0.4
	3.0	3.8

6. TANGIBLE FIXED ASSETS

	Computer equipment £
Cost	
At 1 September 2019	3,489
Additions in the year	-
At 31 August 2020	3,489
Accumulated depreciation	
At 1 September 2019	1,744
Charge for the year	1,163
At 31 August 2020	2,907
Net book value	
At 31 August 2020	582
At 1 September 2019	1,745

ARTIS FOUNDATION
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR TO 31 AUGUST 2020

7. DEBTORS

	2020	2019
	£	£
Trade debtors	5,064	40,164
Other debtors	2,491	2,491
Prepayments	4,446	2,619
	12,001	45,274

8. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2020	2019
	£	£
Trade creditors	26,764	29,621
Taxation and social security	1,445	2,088
Pension payable	1,163	557
Accruals	6,861	7,235
Other creditors	16,276	-
Deferred income (see below)	137,793	41,418
	190,302	80,919

Deferred income

	2020	2019
	£	£
Balance at the beginning of the year	41,418	12,048
Amount released to income in the year	(41,418)	(12,048)
Amount deferred in the year:		
School income	29,678	41,418
Grants (including match funding relating to the following financial year)	108,115	-
Balance at the end of the year	137,793	41,418

ARTIS FOUNDATION
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FOR THE YEAR TO 31 AUGUST 2020

9. STATEMENT OF FUNDS - CURRENT YEAR

	Brought forward 1 September 2019 £	Income £	Expenditure £	Carried forward 31 August 2020 £
Restricted funds:				
1. The Philanthropy Club Support (Jonathan Harris)	5,000	-	(4,713)	287
2. Arts Heritage Alliance Milton Keynes: Schools Connect	-	16,000	(10,000)	6,000
3. Off the Canvas: Guildhall Gallery	3,450	4,600	(8,050)	-
4. Discover Wellbeing	13,432	1,493	(14,925)	-
5 Artis Anywhere Phase 2: London Community Response Fund	-	19,995	(17)	19,978
6. Match Funding: The Englefield Trust	-	3,500	-	3,500
7. Artis Anywhere: Arts Council England	-	25,264	(26,871)	(1,607)
8. Cheryl Moskowitz: The Harris Foundation for Lifelong Learning	-	4,875	(3,175)	1,700
9. Match Funding Marketing & Fundraising (Anonymous Donor 4)	-	13,390	(8,335)	5,055
Total restricted funds:	<u>21,882</u>	<u>89,117</u>	<u>(76,086)</u>	<u>34,913</u>
Unrestricted Funds: General fund	149,554	419,019	(393,693)	174,880
Total Funds	<u>171,436</u>	<u>508,136</u>	<u>(469,779)</u>	<u>209,793</u>

1. The Philanthropy Club Support (Jonathan Harris) – A donation to support our fundraising efforts with our newly formed philanthropy club was greatly welcomed. This enabled us to engage freelance fundraising support and advice on forming and maintaining such a club to help increase donations for Artis.
2. Arts Heritage Alliance Milton Keynes: Schools Connect - Following the successful You, Me, Together project that took place in January 2018, Artis and Milton Keynes Cultural Education Partnership devised an extended mental health and wellbeing programme for schools which incorporates a CPD programme for teachers.

This project has been delivered in collaboration with Arts & Heritage Alliance Milton Keynes, and supported by investment from Artsworld. Artis worked in 5 schools through 6 half day creative workshops over 2019/20. And will work with a 5 further schools in 2020/21.

Teachers take part in the sessions, and each school received a twilight staff CPD workshop which offered creative tools for building resilience in the classroom. The programme aims to give children a greater understanding of what it is to be mentally “healthy”, and how they can use the arts to express their feelings.

3. Off the Canvas: Guildhall Gallery - Artis Foundation has received funding from the City Bridge Trust for the City of London’s Inspiring London through Culture fund. Artis will design and deliver 20 days of creative sessions at the Guildhall Art Gallery that bring to life the permanent collection of Victorian paintings. These sessions begun on Monday 23 September 2019 and ran until the end of March 2020. Unfortunately, due to Covid-19 we had to cancel several of the final sessions due to run in April, May and June 2020.

9. STATEMENT OF FUNDS - CURRENT YEAR (CONTINUED)

4. Our award-winning creative wellbeing programme, Artis Bounce, uses creative approaches to introduce the topic of mental health to schools. Through the use of arts activities children begin to understand emotions and feelings, and how to talk about how we express ourselves and relate to one another.

This year, funded by Arts Council England, Artis was pleased to run the programme in five West Midlands primary schools in areas of deprivation. Discover Wellbeing used music, drama and movement to support children's mental health and wellbeing and 291 children received the Arts Award Discover qualification. A project film was also commissioned.

5. Artis Anywhere Phase 2: London Community Response Fund - Artis was successful in securing grant funding from the London Community Response Fund which enabled us to continue to deliver creative learning sessions to 7,560 children in the top 20% most deprived areas of the UK, and 3,240 children within London borough. Through this grant support we were able to offer bespoke high-quality creative learning sessions to our partner schools across London through a new remote teaching website.
6. Match Funding: The Englefield Trust - Artis received funding from the Englefield Trust for £3,500 towards our ongoing creative learning programme, Artis Learning, in two Hackney primary schools. This will benefit 360 children and 20 class teachers from January 2020 as part of our new match funded model for 2020/21.
7. Artis Anywhere: Arts Council England - The Covid-19 pandemic has prevented us from offering our 'normal' on-site provision to schools since Monday 23 March 2020. This had a sudden and profound impact on Artis, the people we work with and those we support. We immediately suspended on-site provision to over 30 schools (where we work directly with 7,560 children each week), and the engagement of our freelance arts educators. The final payment of £1,607 is due in 2020/21.
8. Cheryl Moskowitz: The Harris Foundation for Lifelong Learning - The Harris Foundation for Lifelong Learning generously donated £4,875 for Artis to work in collaboration with the poet Cheryl Moskowitz. Cheryl is a poet and facilitator of writing for children. She works with various organisations in addition to Artis, including the Poetry Society, the Poetry School, Southbank Centre, Create Arts and the British Council. The funding has included her leading training sessions for our Specialists in January, April and August 2020, the provision of online training resources both for our Specialists and schools, writing blogs.
9. Match Funding Marketing & Fundraising (Anonymous Donor 4) - Artis received an anonymous donation aimed at enabling us to increase our fundraising efforts to achieve the new match funding model for 2020/21. This money enabled us to engage a freelance fundraiser to help us with some bid writing to support this.

ARTIS FOUNDATION
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10. STATEMENT OF FUNDS - PRIOR YEAR

	<i>Brought forward 1 September 2018 £</i>	<i>Transfers between funds £</i>	<i>Income £</i>	<i>Expenditure £</i>	<i>Carried forward 31 August 2019 £</i>
<i>Restricted funds:</i>					
1. <i>The Philanthropy Club Support (Jonathan Harris)</i>	-	-	10,000	(5,000)	5,000
2. <i>Arts Heritage Alliance Milton Keynes: Schools Connect</i>	-	9,250	-	(9,250)	-
3. <i>Off the Canvas: Guildhall Gallery</i>	-	-	4,600	(1,150)	3,450
4. <i>Discover Wellbeing</i>	-	-	13,432	-	13,432
<i>Total restricted funds:</i>	-	9,250	28,032	(15,400)	21,882
<i>Unrestricted Funds:</i>	62,398	(9,250)	707,030	(610,624)	149,554
<i>Total Funds</i>	<u>62,398</u>	<u>-</u>	<u>735,062</u>	<u>(626,024)</u>	<u>171,436</u>

11. ANALYSIS OF NET ASSETS BETWEEN FUNDS

	Unrestricted Funds £	Restricted Funds £	Total Funds £
CURRENT YEAR			
Tangible fixed assets	582	-	582
Net current assets	174,298	34,913	209,211
	<u>174,880</u>	<u>34,913</u>	<u>209,793</u>
	<i>Unrestricted Funds £</i>	<i>Restricted Funds £</i>	<i>Total Funds £</i>
PRIOR YEAR			
Tangible fixed assets	1,745	-	1,745
Net current assets	147,809	21,882	169,691
	<u>149,554</u>	<u>21,882</u>	<u>171,436</u>

12. RELATED PARTY TRANSACTIONS

The charity received specialist mentoring and specialist delivery services from Ms Wendy Steatham, a trustee of the charity, for £6,628 in the financial year (2019: £6,664). No other trustees (or any persons connected with them) received any remuneration or benefits from the charity during the year.