REGISTERED COMPANY NUMBER: 04012682 (England and Wales) REGISTERED CHARITY NUMBER: 1081948

810

Report of the Trustees and

Audited Financial Statements

for the Year Ended 30 June 2020

for

## THE ALBION FOUNDATION

Haines Watts Worcester Audit Limited Suite 1A Shire Business Park Wainwright Road Worcester WR4 9FA

## Contents of the Financial Statements for the year ended 30 June 2020

	1	Page	:
Report of the Trustees	1	to	11
Report of the Independent Auditors	12	to	13
Statement of Financial Activities		14	
Balance Sheet		15	
Cash Flow Statement		16	
Notes to the Cash Flow Statement		17	
Notes to the Financial Statements	18	to	36

#### Report of the Trustees for the year ended 30 June 2020

The trustees who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the year ended 30 June 2020. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

## **OBJECTIVES AND ACTIVITIES**

#### **Objectives and Activities**

10 500

The charitable company's objectives as set out in the Memorandum of Association are:-

- To promote community participation in healthy recreation by providing facilities for the playing of association football and other sports capable of improving health.
- To provide and assist in providing facilities for sport, recreation or other leisure time occupation of such
  persons who have need for such facilities by reason of their youth, age, infirmity or disablement, financial
  hardship, poverty or social and economic circumstances or for the public at large in the interest of social
  welfare and with the object of improving their conditions of life.
- To relieve sickness and to preserve and promote physical and mental health through healthy recreation and such charitable means as the Trustees think fit.
- To advance the education (including academic, social and physical education) of children and other persons through such charitable means as the Trustees think fit.
- For the general purposes of such charitable bodies or for such other exclusively charitable purposes in each
  case as the Trustees may from time to time decide.

#### **Public Benefit**

The Albion Foundation's "VISION" is to create "A Proud Albion Family, Engaged, Inspired and Reaching its Potential."

The "GOAL" is to deliver 10,000,000 delivery hours and make a measurable difference in 100,000 lives over the next 10 years, "10, 100, 10."

Our "WHY" is "We care about making a difference."

## Our "FOCUS" is "To use the Power of WBA FC to deliver excellence in:

W ellbeing

- B ehaviour Change
- A ctive Lifestyles

We employ 64 full-time and 54 part-time staff who live by "OUR VALUES"

#### We always:

- \* Show Integrity
- \* Go Above and Beyond
- \* Find a Better Way
- \* Inspire to Achieve

#### Report of the Trustees for the year ended 30 June 2020

#### OBJECTIVES AND ACTIVITIES Covid Pandemic

. <sup>(1)</sup>

81 SQ

A report covering 2019-2020 is heavily influenced by the impact of the Global Covid Pandemic, which stopped the world in March 2020 and for the remainder of the reporting period. The Albion Foundation took the decision to stop delivering on Tuesday 17th March and did not return to any physical delivery until 17th June - 91 days.

The Albion Foundation had to reinvent itself during this period and ensure we were adding value and complementing the local Covid response. This report will highlight how we did this. This change of approach negatively affected our original targets and some of our strategic developments, and this will continue in to 2020-2021.

#### Progress in 2019 - 2020

The Albion Foundation launched a new 2020-2022 Strategic Way Forward internally in September 2019 and planned an external launch for April 2020 which was cancelled due to the pandemic. To complement the new vision, goal, focus areas and values we set out our six Pillars for Progress.

#### PEOPLE - One Culture, One Team - We are One Team with One Culture

The Albion Foundation appreciates that its greatest asset is the staff and therefore as much as a new strategy was important ensuring the culture of the Foundation is even more so. The culture has been good - but due to being across multiple sites and departments working in silos, we had multiple cultures. We therefore are working towards the goal of creating one culture and one team.

After extensive consultation we revised and refined our values to the four highlighted earlier in the report. Behind each value is further detail on the way we want to be. We introduced Staff values Awards three times a year where staff can nominate a peer - this is an opportunity to seek out great work and positive behaviour.

We are working towards embedding the values in our recruitment, induction, 1-1 meetings, observations and performance reviews. We established a "culture contract" between staff and the Foundation with a series of non-negotiables that are mutually beneficial.

We have created a "WBA One Offer" for our most extensive deliver programme in primary schools. This combines the diverse skills across the Foundation to provide a one-stop offer that covers the key focus areas of our work, Well-being, Behaviour Change and Active Lifestyles

#### PROMOTION - Simplify Our Message - People Know about us, Get us and Love us

From listening to our partners, it became clear we had a confusing and complicated message, so we have developed a simplified message for our Vision, Goal, Why, Focus and Values.

There is work to be done to ensure this messaging is internally and externally understood. Once achieved we can develop and expand our reach, using a co-ordinated communications plan.

#### PLACE - Find a Home - Together in a Home that we are Proud of

Our ambition is for the Foundation to have a "Home" providing an aspirational base where we can deliver our key focus areas of work. A place where all staff can be together as one and serve our community.

We have been in "temporary" facilities across multiple sites for eight years. We have now identified a short list of locations; we have created a "Find a Home" steering group, which utilises external expertise to drive this forward.

The pandemic and "working from home" has made us review what we need in the evolving "workplace" but we have a clear facility and capital-funding plan to create a base, which will allow growth and opportunity.

#### Report of the Trustees for the year ended 30 June 2020

#### **OBJECTIVES AND ACTIVITIES**

3

.

#### PROJECTS - Be Our Best and Prove it - Focused, do it Brilliantly and Prove it

We have identified a key area for improvement is our data capture and measuring the impact of what we do. We are a delivery-focused organisation with a passion for making a difference on the ground. However, we have neglected the clear need to capture this to prove our worth beyond strong case studies and verbal recognition, retention of our services.

We have reviewed what we do and identified we need to focus being our best in key focus areas and reduce the range of our offer.

By setting an ambitious goal, stating hours of delivery and number of lives we have made a measurable difference this sets the tone to change the culture to embrace the need for capturing the impact we make.

This area has not progressed as hoped this year for a number of reasons and it is a greater challenge than we anticipated. However we have learnt a great deal and have clarity on what we must do moving forward.

We have introduced the Objectives & Key Results (OKR's) platform to enable us to prioritise our work and ensure we are measuring success. This has had a positive impact and we are confident when this is rolled out across all staff we will improve transparency, accountability and collaborative work.

#### PARTNERSHIPS - One Family - Valued and Integral Part of the Community

We identified a greater need for developing better strategic and operational relationships in our community and with West Bromwich Albion Football Club. We want to become integral to the wider strategic approach and add value. We want to be at the forefront of decision making and planning so we can positively influence. The pandemic has enabled us to improve these relationships significantly.

#### POUNDS & PENCE - Control our Destiny - Financially Viable regardless of what happens on the Pitch

Having experienced the significant reduction in funding caused by West Bromwich Albion's relegation from the Premier League we have to improve and diversify our income streams. We have set an ambitious target to reduce the overall percentage reliance on Premier League funding over the next three years.

#### **Covid Pandemic**

Our priority was the safety and well-being of staff. We provided daily written and video messages to all staff during the "crisis management" stage

We adapted to "working from home" embracing technology and using the opportunity to provide development that is more professional and training. We developed an internal strategy "Give Back to Get Back" This focused on

- Staying connected and providing content to our participants and partners
- Supporting the Council's Emergency Food Distribution Hub
- Engaging with the elderly, isolated and vulnerable via telephone calls
- Identifying and addressing areas of need in our local community

We accessed the Government's Job Retention Scheme from April 2020 and reduced our staffing in three waves so by June 2020 we had the following:

- 43 Full-Time, 13 Part-Time & 20 Zero Hour Foundation Staff furloughed on full pay
- This left a core of 16 Full-Time and 6 Part-Time retained Foundation

#### Report of the Trustees for the year ended 30 June 2020

#### OBJECTIVES AND ACTIVITIES Our Covid Response

#### **Food Distribution**

a 3.

- Staff working from Sandwell Council Food Distribution Centre delivering food parcels to most vulnerable people on a daily basis. We delivered 4246 parcels. Each day a minimum of 8 staff delivered parcels

- Stadium continues to be used for maternity checks for NHS - A report by Adrian Chiles for the One Show highlighting the impact of this.

- Hawthorns Hot Meals Service started on Wednesday 22nd April. We have cooked and delivered 5,879 meals to the most deprived families in 64 local schools.

- "I just wanted to take this opportunity to thank you and your staff for the amazing work you are doing for so many children and families in Sandwell. The feedback from families has been uplifting as they have very little. Our staff feel proud in delivering the meals and privileged to receive the smiles and gratitude in return." - Mim Hall - Principal at Sandwell Valley School

Connecting with the Elderly, Vulnerable and Isolated

#### **Baggies Buddies**

- Number of Individuals called over the age of 70 1571
- Number of calls made by former players 408
- Number of calls made by current players and Number of calls made by Club staff- 74
- Number of second calls made 1441 individuals
- Number of individual called between age 65 to 70 1201
- Number of calls made through this initiative: 3225

From the Baggies Buddies initiative, the wife of Peter Green, a WBA fan who had been unresponsive in a Covid induced coma, contacted us. We were able to get the WBA FC Manager, Slaven Bilic, Club Captain Chris Brunt and a number of former players to send video messages. There was in instant reaction from Peter and in the following days he came out of the coma and has since made a full recovery and returned home.

The story was the headline story on BBC West Midlands, has appeared in national newspapers including an article in the Guardian from Adrian Chiles and the Green family appeared on his 5 Live Radio show

"I'll never be able to thank you enough for investing in my family. They have proved to me that our club is not just about football. It is, in every sense of the word, a family. When you are in trouble, a family is there to help you. Terasa -Peter's wife

#### Stay at Home On-line Resource

- Weekly On-line PE sessions for all 65 partner schools

- Stay at Home Activities - 582 families' sign-ups receiving the e-mail each week for a week's worth of PE, football and wellbeing activities.

- Buddies Letters - 26 children have written letters to our Buddies elderly fans and they are now receiving replics from the fans.

- Number of teachers signed up for CPD - 36 teachers have participated in Community of Practice format networking session.

#### Report of the Trustees for the year ended 30 June 2020

## OBJECTIVES AND ACTIVITIES

- Joy Of Moving Festival - in partnership with EFL - 25 primary schools with a total of 5,339 children involved in week long on-line activity programme

#### Focus 2019-2020

We have three Premier League funded flagship programmes for each of our three key focus areas of work:

- Well-Being - PL Kicks

- Behaviour Change - PL Inspires

- Active Lifestyles - PL Primary Stars

#### Well-Being

## Our aim is to encourage resilience, positive thinking and mind-set.

We have restructured our well-being offer during 2019-2020. We had significant funding to deliver @Youth & Go Play in the six towns of Sandwell. Funding ended in March 2020 for both projects whose focus was to provide a "youth club" style opportunity. This complemented our Kicks offer, which was a "sport" opportunity.

Over the 3 year's we have been able to provide the local authority for young people that no longer provided services. We engaged with 15,264 young people during this period having been set a target of 15,000.

This year we have executed our exit strategy as we knew funding would end, developing a PHSE offer in schools which engaged with young people to promote our out of hours sessions. This PHSE model now forms an integral part of our WBA One Offer to schools.

We have changed Kicks to complement our wider offer - there are now clear opportunities and sporting pathways for young people through Core Kicks - working in high ASB areas in partnership with the police, we then have Kicks Girls, Kicks Disability and Kicks Basketball.

Young people can progress in to our Post 16 college education programmes and WBA FC Girls, Disability and Basketball teams that provide competitive opportunities for a range of abilities.

We surpassed all targets and engaged with 1931 (2019: 1359). We were tasked with targeting the 14+ age group and reached 937 individuals (2019: 622) and 571 females (2019: 231). 355 participants attended a competition.

@Youth Sandwell engaged with 4792 (2019:5,192) young people aged 10 - 17 through out of school programmes and Go Play engaged with 618 (2019:1,432) young people aged 6 -10.

Our disability programme continues to be regarded as one of the best in the country. Our extensive programme works with all ages from special schools and SEN units in mainstream schools, college sport and education programmes - we have the only Powerchair Football & Education partnership with Queen Alexandra College in the country.

We continue to strengthen our relationship with Sandwell Adult Services and the Portway Leisure Centre and Sandwell Leisure Trust. This bespoke leisure provision for disability and learning difficulties provides us with a base to deliver the full range of our programmes.

For everything, we do in mainstream we look to replicate for those with disabilities and or learning difficulties and we provide high quality adapted sports coaching and develop personal relationships by motivating, inspiring and raising the aspirations of the children.

#### Report of the Trustees for the year ended 30 June 2020

#### **OBJECTIVES AND ACTIVITIES**

. .

Our work in this area has been affected more due to the underlying health conditions of many of our participants but we were still able to work with 1378 (2019: 2091) people.

We had 208 (2019: 240) members of WBA FC Disability Club, worked in 8 (2019:8) special schools, and with 27 (2019: 23) special education units.

We only ran 1 (Due to COVID Pandemic) Primary School SEN festival engaging with 18 primary schools with 60 children at each festival, we also ran 2 secondary festivals 82 children at each.

We 1,495 had attendances for our SEN Multi-sports holiday camps, with 23 days of provision and on average 55 attendees per day, we ran 3 Focus days for Pan Adult, Pan Jr, deaf/CP/VI under 16, Amputee, Blind, and Girls 14+.

Further progression is to then play and represent West Bromwich Albion at regional, national and international level through our WBA FC Disability teams. We have 18 disability specific teams, a blind team, amputee team 6 powerchair teams, 7 PAN senior teams, 1 PAN Ladies team, 1 PAN Junior teams and 1 PAN Infant team. We also support a further 2 college teams through local partnerships. Currently 7 players represent their country across these teams.

Baggies Buddies and the Hawthorns Hub are new additions to our offer supporting the elderly and socially isolated by again using the Stadium as the meeting place to develop confidence, self-esteem and social skills.

We have successfully made initial steps to support adults through Fit Fans, which is a weight management and lifestyle programme. We see this as an area of growth working closely with Public Health.

#### **Behaviour Change**

Our aim is to unravel the complexities of life, understand and unearth the potential to make a positive behaviour change.

We have been providing an "alternative education" provision for the last ten years this has been a valued intervention for schools and local authorities to place young people who are on the verge of exclusion. We would work in partnership with the school to return the pupil with coping mechanisms for mainstream or seek a more appropriate long-term solution.

We worked with 17 (2019:37) schools and 31 (2019:66) pupils attended. The attendance of pupils has been 92% (2019:91%), 65% (2019:74%) have returned to mainstream and the remaining 35% (2019:22%) remained with us or have been moved on to a more suitable provider.

Ofsted have changed the number of hours a child can be in "alternative provision" to a level where we cannot offer a "full" solution for the school. To solve this we have taken the decision to close our provision following lockdown and have applied to become an independent school.

Our focus will be on Key Stage 2 and transition initially where we can support young people on a full-time basis. Our aim following a successful Ofsted would be to expand the provision to Key Stage 3.

Premier League Inspires complements the off-site alternative education offer by working in schools to provide targeted support for young people to prevent them moving to the "risk of exclusion" stage, supporting their mental well-being and improving confidence and self-esteem.

#### Report of the Trustees for the year ended 30 June 2020

#### **OBJECTIVES AND ACTIVITIES**

Premier League Inspires project engaged with 217 pupils in groups and 42 pupils on a one to one basis across 7 schools. The Project aims to inspire young people to develop the personal skills and positive attitudes to succeed in life and improve physical and mental well-being, increase aspirations, improved self - esteem and confidence, positive attitudes and behaviour. The demographics of the participants were as follows: 76% of young people entitled to Pupil Premium, 32% SEN, 15% LAC, 40% of referrals were Year 9 (the height of exclusions in England is age 14).

We also provide intervention in and out of school working closely with Looked after Children Units in local councils. Children in care have some of the worst education and health statistics - we develop long-term relationships where the children feel "part of the family"

We target children in care or foster homes, deploying Inspire Coaches full time into schools to add value to both the curriculum and out of hour's provision. We have worked with 66 pupils (Target: 60) on our Looked after Children Programme.

Kicks Extra Time has provided targeted intervention to vulnerable young people who are at risk of entering the criminal justice system. The programme has provided bespoke 1 to 1 mentoring for young people from 9 to 17 years of age, aiming to build resilience, increasing self-confidence; self-esteem and raise aspirations of the young people, which will build on their existing skill set and steer them away from any future criminal activity. Young people have been referred mainly through West Midlands Police who will use their own intelligence and the partnerships with Sandwell Children's Services, Schools and Pupil Referral Units. Since February 2020 our targeted mentor has worked with 14 young people (Target: 10)

We now offer the National Citizen Service (NCS), which is a volunteer opportunity for 16-17 year olds to develop their social and personal skills by giving back to the community. The development has been stalled by the pandemic.

#### **Active Lifestyles**

## Our aim is to promote active lifestyles and inspire a love of sport

Our Primary Stars "WBA One Offer" provides schools with a comprehensive programme covering the three key focus areas but with a strong emphasis on Active lifestyles. This is our opportunity to provide outstanding sporting experiences to ensure children have a love of sport.

Last year we worked in partnership with 105 (2019:90) schools.

Weekly up to lockdown, we delivered 96 lunchtime clubs, 168 PE lessons, 39 PHSE lessons and 89 after-school clubs. Through this programme, we worked with 8,321 participants per week.

We have a structured pathway of opportunity where every child can find their level and we work closely with local clubs and other sports as exit routes.

We worked with 942 (2019:1,177) players in our football pathway, 643(2019: 916) of which were in our Player Development Centre's.

We have also introduced a team's programme for older players where they represent the Foundation in the Junior Premier League, providing a further pathway of development. This will be expanded for 20-21.

This pathway is replicated for girls as we provide through our regional talent club at ages 10 to 16 and this feeds in to WBA FC Women.

We worked with 571 (2019: 614) girls in our community sessions, and had 114 (2019:112) girls and women representing WBA FC Women & Girls.

#### Report of the Trustees for the year ended 30 June 2020

#### **OBJECTIVES AND ACTIVITIES**

We delivered a Post 16 Football Development programme, which had 212(2019:274) students participate.

We also have a pathway for Basketball with 8 teams and 106 players participating from aged 10 to our partnership with University of Wolverhampton and their adult men's team.

#### **Events and Fundraising**

The pandemic has decimated our events calendar for 2019-2020 as we traditionally run the majority of event in the final quarter of the year.

A highlight was Foundation Day on October 5th, which was against Cardiff City. Our "Bring a Pound to the Ground" campaign to fund a new disability mini-bus was our most successful so far. West Bromwich Albion Football Club matched the fan's donation and we were able to raise more than £32,000, which with a further grant enabled us to purchase the new bus, which we received just before lockdown.

We were grateful to our headline sponsors Bache Pallets for their ongoing valued contribution.

#### **Chair of Trust's Closing Comment**

I continue to marvel at the reach and impact of the Foundation's work. This report cannot do justice to the individual stories of real positive difference that we are making on a daily basis.

2019-2020 has seen the Foundation step up during extraordinary circumstances to provide much needed support to the local community and the Covid response. I am so proud of how everyone at the Foundation has risen to this challenge.

Despite the challenges, it has been another excellent year of growth and development. We remain are conscious that in our quest to go from "Good to Great" we have to improve in certain areas with a clear focus on measuring our impact. I am excited with our way forward and confident we will deliver on them in the coming 12 months.

I would like to take this opportunity to thank all of our partners, sponsors, trustees, donors, volunteers and an extra special thanks to Rob Lake and the team of staff for their outstanding contribution once again.

#### STRATEGIC REPORT

The overall position for The Albion Foundation for the year is a surplus of £14,369 (2019: £103,189), with reserves of £879,885 (2019: £865,516).

Income from charitable activities has decreased by 19% to £2,279,449 (2019: £2,817,585). Expenditure on charitable activities has decreased by 16% to £2,443,232 (2019: £2,907,467).

#### STRUCTURE, GOVERNANCE AND MANAGEMENT

#### **Governing Document**

The organisation is a charitable company, limited by guarantee and having no share capital.

The charitable company was incorporated on 12 June 2000 and was registered as a charity on 9 August 2000. The charitable company was established under a Memorandum of Association which established its objects and powers, and it is governed under its Articles of Association, which was amended by special resolution on 2 June 2009. In the event of the company being wound up members are required to contribute an amount not exceeding £1.

#### Report of the Trustees for the year ended 30 June 2020

#### STRUCTURE, GOVERNANCE AND MANAGEMENT

## Recruitment, Appointment and Training of Directors and Trustees

The trustees, of whom there must be a minimum of three, are appointed by the members. When a vacancy arises the Board actively seeks applications and interviews suitable candidates. They look for candidates who will fit criteria set out in the Foundation's attendance and trustee charter. The Board has the authority to fill any casual vacancy arising during the year.

A review of recruitment of trustees from the previous year has been implemented and is working well. An audit of the work undertaken by the Board will continue to take place periodically throughout the coming year.

#### Organisation of the Board

The board meets on a regular basis. The directors and trustees delegate the day to day running of the charitable company to the Director of The Albion Foundation who is assisted by a senior management team.

#### **Related Parties**

The Albion Foundation works closely with West Bromwich Albion Football Club and Martin Swain, Simon King, Lee Cooper and Mark Miles were employees of the Football Club during the year.

#### **Reserves Policy**

The Trustees have an agreed reserves policy of holding reserves to cover the costs of staff not paid for through funded projects for a 6 month period. This figure is calculated to be  $\pounds 310,000$ . They have also agreed to restrict an additional  $\pounds 100,000$  of the reserves towards funding a facility for the Foundation.

At the year end the charity had total reserves of £879,885 comprising a restricted capital reserve of £500,000, other restricted reserves of £19,427 and a general reserve of £360,458.

#### REFERENCE AND ADMINISTRATIVE DETAILS

**Registered Company number** 04012682 (England and Wales)

#### Registered Charity number 1081948

**Registered** office

The Albion Foundation HQ Ford Street Smethwick West Midlands B67 7QY

#### Trustees

M C Swain N Johal S King S Topper P C Band L W Cooper Mrs P K Gill M Miles J Verrier

Company Secretary R Lake

#### Report of the Trustees for the year ended 30 June 2020

REFERENCE AND ADMINISTRATIVE DETAILS Auditors

Haines Watts Worcester Audit Limited Suite 1A Shire Business Park Wainwright Road Worcester WR4 9FA

Bankers Lloyds Bank PLC 162 Soho Road Handsworth Birmingham B21 9LN

#### TRUSTEES' RESPONSIBILITY STATEMENT

The trustees (who are also the directors of The Albion Foundation for the purposes of company law) are responsible for preparing the Report of the Trustees and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing those financial statements, the trustees are required to

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charity SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the trustees are aware:

- there is no relevant audit information of which the charitable company's auditors are unaware; and
- the trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditors are aware of that information.

#### AUDITORS

The auditors, Haines Watts Worcester Audit Limited, will be proposed for the re-appointment at the forthcoming Annual General Meeting.

Report of the Trustees for the year ended 30 June 2020

60 Mard 8th 2021 - Trustee rier

#### Opinion

We have audited the financial statements of The Albion Foundation (the 'charitable company') for the year ended 30 June 2020 which comprise the Statement of Financial Activities, the Balance Sheet, the Cash Flow Statement and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 30 June 2020 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

#### **Basis for opinion**

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditors' responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

#### Conclusions relating to going concern

We have nothing to report in respect of the following matters in relation to which the ISAs (UK) require us to report to you where:

- the trustees' use of the going concern basis of accounting in the preparation of the financial statements is not appropriate; or
- the trustees have not disclosed in the financial statements any identified material uncertainties that may cast significant doubt about the charitable company's ability to continue to adopt the going concern basis of accounting for a period of at least twelve months from the date when the financial statements are authorised for issue.

#### Other information

The trustees are responsible for the other information. The other information comprises the information included in the Annual Report, other than the financial statements and our Report of the Independent Auditors thereon.

Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

#### Opinions on other matters prescribed by the Companies Act 2006

- In our opinion, based on the work undertaken in the course of the audit:
- the information given in the Report of the Trustees for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Report of the Trustees has been prepared in accordance with applicable legal requirements.

## Matters on which we are required to report by exception

In the light of the knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the Report of the Trustees.

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

#### **Responsibilities of trustees**

As explained more fully in the Trustees' Responsibilities Statement, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

## Our responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue a Report of the Independent Auditors that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at www.frc.org.uk/auditorsresponsibilities. This description forms part of our Report of the Independent Auditors.

#### Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.

John Painter BA FCA (Senior Statutory Auditor) for and on behalf of Haines Watts Worcester Audit Limited Suite 1A Shire Business Park Wainwright Road Worcester WR4 9FA Date: 8 March 2021

. \*

.

## Statement of Financial Activities (Incorporating an Income and Expenditure Account) for the year ended 30 June 2020

INCOME AND ENDOWMENTS FROM	Notes	Unrestricted fund £	Restricted funds £	2020 Total funds £	2019 Total funds £
Donations and legacies	2	139,993	-	139,993	127,471
Charitable activities Provision of Training Courses and Other Sports	5				
Related Activities		1,195,466	1,083,983	2,279,449	2,817,585
Other trading activities Investment income	3 4	35,000 3,159		35,000 3,159	62,450 3,150
Total		1,373,618	1,083,983	2,457,601	3,010,656
EXPENDITURE ON Charitable activities Provision of Training Courses and Other Sports	6				
Related Activities		1,359,249	1,083,983	2,443,232	2,907,467
NET INCOME		14,369	-	14,369	103,189
<b>RECONCILIATION OF FUNDS</b>					
Total funds brought forward		346,089	519,427	865,516	762,327
TOTAL FUNDS CARRIED FORWARD	=	360,458	519,427	879,885	865,516

#### Balance Sheet 30 June 2020

Notes	2020 £	2019 £
12	64,744	49,496
13	113,089 950,815	247,705 910,993
	1,063,904	1,158,698
14	(248,763)	(342,678)
	815,141	816,020
	879,885	865,516
	879,885	865,516
17		
	360,458	346,089
	519,427	519,427
	879,885	865,516
	12 13 14	Notes         £           12 $64,744$ 13 $113,089$ 950,815 $1,063,904$ 14         (248,763)           815,141         879,885           879,885         879,885           17 $360,458$ 519,427 $519,427$

Marvel 8th 2021 Verrier - Trustee

 $3 \times$ 

L W Cooper - Trustee

2013

## Cash Flow Statement for the year ended 30 June 2020

	14		
	Notes	2020 £	2019 £
Cash flows from operating activities Cash generated from operations	1	95,151	208,700
Net cash provided by operating activities		_95,151	208,700
Cash flows from investing activities Purchase of tangible fixed assets Interest received Net cash used in investing activities		(58,488) 3,159 (55,329)	(10,902) 3,150 (7,752)
Change in cash and cash equivalents in			
the reporting period Cash and cash equivalents at the		39,822	200,948
beginning of the reporting period		910,993	710,045
Cash and cash equivalents at the end of the reporting period		950,815	910,993

## Notes to the Cash Flow Statement for the year ended 30 June 2020

# 1. RECONCILIATION OF NET INCOME TO NET CASH FLOW FROM OPERATING ACTIVITIES

Net income for the reporting period (as per the Statement of Financial	2020 £	2019 £
Activities) Adjustments for:	14,369	103,189
Depreciation charges	43,240	34,132
Interest received	(3,159)	(3,150)
Decrease in debtors (Decrease)/increase in creditors	134,616	69,455
(Secrease), mercase in creations	(93,915)	5,074
Net cash provided by operations	95,151	208,700

## 2. ANALYSIS OF CHANGES IN NET FUNDS

a•26

Net cash	At 1.7.19 £	Cash flow £	At 30.6.20 £
Cash at bank and in hand	910,993	39,822	950,815
	910,993	39,822	950,815
Total	910,993	39,822	950,815

#### 1. ACCOUNTING POLICIES

a 🕫

#### Basis of preparing the financial statements

The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

The financial statements are prepared on a going concern basis and are presented in sterling which is the functional currency of the charity and rounded to the nearest  $\pounds$ .

## Critical accounting judgements and key sources of estimation uncertainty

The financial statements have been prepared on a going concern basis. The trustees have reviewed and considered relevant information, including the annual budget and future cash flows in making their assessment. In particular, in response to the COVID-19 pandemic, the trustees have tested their cash flow analysis to take into account the impact on their business of possible scenarios brought on by the impact of COVID-19, alongside the measures that they can take to mitigate the impact. Based on these assessments, given the measures that could be undertaken to mitigate the current adverse conditions, and the current resources available, the trustees have concluded that they can continue to adopt the going concern basis in preparing the annual report and accounts

#### Income

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

Unrestricted funds are available for use at the discretion of the trustees in furtherance of the general objectives of the charity and which have not been designated for other purposes.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the charity for particular purposes. The costs of raising and administering such funds are charged against the specific fund. The aim and use of each restricted fund is set out in the notes to the financial statements.

Grant income is recognised at fair value when the charity has entitlement after any performance conditions have been met, it is probable that the income will be received and the amount can be measured reliably. Where restricted fund income relates to future periods, this is included in deferred income.

Earned income is received in exchange for supplying services as part of the charities activities and is recognised when entitlement has occured.

Other income received in the year relates to the grant income received from the Coronavirus Job Retention Scheme (CJRS) and relates to the period in which it was claimed.

#### Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

#### Notes to the Financial Statements - continued for the year ended 30 June 2020

#### 1. ACCOUNTING POLICIES - continued

#### Support costs allocation

Support costs are those that assist the work of the charity but do not directly represent charitable activities and include office costs and governance costs. They are incurred directly in support of expenditure on the objects of the charity and include project management carried out at Headquarters. Where support costs cannot be directly attributed to particular headings they have been allocated to the cost of raising funds and expenditure on charitable activities on a basis consistent with the use of the resources.

#### Value added tax

Value added tax is not recoverable by the charity and as such is included in the relevant costs in the Statement of Financial Activities.

#### Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

#### Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Office Equipment	25% on reducing balance
Inflatable Football Pitch & Other	0
Sports Equipment	20% on cost
Fixtures & Fittings	25% on reducing balance
Motor Vehicles	33% on cost
Computer Equipment	33% on cost and disposed after 5 years as deemed obsolete

## Debtors and creditors receivable/payable within one year

Debtors and creditors with no stated interest rate and receivable or payable within one year are recorded at transaction price. Any losses arising from impairment are recognised in expenditure.

#### Lease rentals

Rentals paid under operating leases are charged to income as incurred.

## Pension costs and other post-retirement benefits

The charity operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged in the period to which they relate.

#### Notes to the Financial Statements - continued for the year ended 30 June 2020

## 2. DONATIONS AND LEGACIES

2.	Donations	2020 £ 139,993	2019 £ 127,471
3.	OTHER TRADING ACTIVITIES	2020	2019
	Sponsorships	£ 35,000	£ 62,450
4.	INVESTMENT INCOME	2020	2019
	Deposit account interest	£ 3,159	£ 3,150

## 5. INCOME FROM CHARITABLE ACTIVITIES

The sole charitable activity is the provision of training courses and other sports related activities. These activities are funded by a combination of grants and earned income as follows:

Grant funding - restricted Grant funding - unrestricted Earned income - unrestricted Other income - unrestricted	2020 £ 1,083,983 - 1,004,241 	2019 £ 1,237,647 1,579,938  2,817,585
Restricted grant funding consists of:	2020 £	2019 £
Sport Development Premicr League School Sport Premier League Girls	153,000 16,580	157,666 26,446
Education & Engagement	169,580	184,112
LACE Sandwell MBC Premier League - Enterprise	50,166	35,140 53,500
Premier League - Inspires Premier League - Employability Time Out - Premier League	88,000	13,250 46,300
Premier League Mini Kicks	29,500	78,500 6,666
Apna Fund (Football Foundation) Up Front - Premier League	-	14,500 81,800
Premier League - Kicks Premier League - Targeted Kicks	113,427 22,500	88,252

## 5. INCOME FROM CHARITABLE ACTIVITIES - continued

2

Youth Investment Fund	231,500	276,135
NCS - EFL	16,502	270,155
Go Play	49,963	54,313
Fit Baggies	6,093	51,515
Dads & Daughters	3,526	1974 1977
	611,177	748,356
Disability & Teams	011,177	140,000
Disability		
Premier League / PFA Fund		22.222
Premier League - Womens Football	41,307	33,333
BT/PL		-
Short Breaks Sandwell MBC	99,833	98,034
Children In Need	-	16,986
RSBC	22,810	28,691
Girls RTC	8,467	-
FA Girls Centre of Excellence	20.997	20.000
Girls RTC Fundraising	30,886	30,000
Basketball	-	2,375
PL4S Transition	11.002	
	11,923	17,868
Management Fees	215,226	227,287
Premier League	15 000	
Jonas Olsson Foundation	45,000	39.000
EFL	-	3,000
	43,000	35,892
	00.000	
	88,000	77,892
	1,083,983	1,237,647

#### Notes to the Financial Statements - continued for the year ended 30 June 2020

## 6. COSTS OF CHARITABLE ACTIVITIES

		Support costs	
	Direct costs	(see note 7)	Totals
	£	£	£
Provision of Training Courses and Other Sports Related			
Activities	1,964,939	478,293	2,443,232
		2020	2019
		Total	Total
		£	£
Education and Engagement		710,069	838,175
Sport Development		757,163	938,225
Disability & Teams		406,107	506,215
Management Agreements		88,000	77,891
Support Costs		478,293	543,961
Governance Costs		3,600	3,000
		2,443,232	2,907,467
		=======================================	

## 7. SUPPORT COSTS

	G		
ž	Management	costs	Totals
	£	£	£
Provision of Training and Other Sports Related Activities	478,293	3,600	481,893

The charitable company allocates its support costs on a basis consistent with the use of resources as shown in the table below.

	2020	2019
	£	£
Salaries	149,593	185,769
Staff Training	26,660	20,507
Travel	25,402	11,713
Professional Fees	16,941	11,078
Marketing and Promotion	4,546	7,697
Property Costs	73,112	72,192
Administrative Costs	71,338	105,425
Fundraising Event Costs	50,896	41,930
Staff Clothing and Tickets	16,584	53,519
Depreciation and Loss on Disposal	43,240	34,131
	478,293	543,961

#### Notes to the Financial Statements - continued for the year ended 30 June 2020

#### 8. NET INCOME/(EXPENDITURE)

Net income/(expenditure) is stated after charging/(crediting):

	2020	2019
	£	£
Auditors' remuneration	3,000	3,000
Depreciation - owned assets	43,240	34,132

#### 9. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustces' remuneration or other benefits for the year ended 30 June 2020 nor for the year ended 30 June 2019.

#### Trustees' expenses

There were no trustees' expenses paid for the year ended 30 June 2020 nor for the year ended 30 June 2019.

#### 10. STAFF COSTS

Wages and salaries	2020 £ 1,815,487	2019 £ 1,877,930
The average monthly number of employees during the year was as follows:		2019
Full time Part time	64 54	68 88
	118	156
The number of employees whose employee benefits (excluding employer pension costs) exceeded £60,000 was as follows:		
£80,001 - £90,000	2020 1	2019 1
Wages and salaries	2020 £ 1,663,898	2019 £ 1,722,293
Social security Pensions Bonuses	118,107 33,482	121,181 34,455
	1,815,487	1,877,930

Amounts payable to key management personnel during the year (and last year) is in the range £80,001 to £90,000.

No trustee received any remuneration or was reimbursed expenses during the year.

#### Notes to the Financial Statements - continued for the year ended 30 June 2020

## 10. STAFF COSTS - continued

÷

11.	COMPARATIVES FOR THE STATEMENT OF FINANCIA	L ACTIVITIES Unrestricted fund £	Restricted funds £	Total funds £
	INCOME AND ENDOWMENTS FROM Donations and legacies	127,471	-	127,471
	Charitable activities Provision of Training Courses and Other Sports Related Activities	1,579,938	1,237,647	2,817,585
	Other trading activities Investment income	62,450 3,150	-	62,450 3,150
	Total	1,773,009	1,237,647	3,010,656
	<b>EXPENDITURE ON</b> <b>Charitable activities</b> Provision of Training Courses and Other Sports Related Activities	1,669,820	1,237,647	2,907,467
	NET INCOME	103,189	-	103,189
	Transfers between funds	(100,000)	100,000	<u> </u>
	Net movement in funds	3,189	100,000	103,189
	<b>RECONCILIATION OF FUNDS</b>			
	Total funds brought forward	342,900	419,427	762,327
	TOTAL FUNDS CARRIED FORWARD	346,089	519,427	865,516

## Notes to the Financial Statements - continued for the year ended 30 June 2020

## 12. TANGIBLE FIXED ASSETS

8

.

ų,

TANGIBLE FIXED ASSETS	Office Equipment £	Inflatable Football Pitch & Other Sports Equipment £	Fixtures & Fittings £
COST At 1 July 2019 Additions	8,275	117,163	1,668
At 30 June 2020	8,275	117,163	1,668
DEPRECIATION At 1 July 2019 Charge for year	7,369 227	83,043 13,677	1,668
At 30 June 2020	7,596	96,720	1,668
NET BOOK VALUE At 30 June 2020	679	20,443	
At 30 June 2019	906	34,120	-
	Motor Vehicles £	Computer Equipment £	Totals £
COST At 1 July 2019 Additions	71,118 49,787	53,619 8,701	251,843 58,488
At 30 June 2020	120,905	62,320	310,331
<b>DEPRECIATION</b> At 1 July 2019 Charge for year	71,118 16,596	39,149 12,740	202,347 43,240
At 30 June 2020	87,714	51,889	245,587
NET BOOK VALUE At 30 June 2020	33,191	10,431	64,744
At 30 June 2019	-	14,470	49,496

#### Notes to the Financial Statements - continued for the year ended 30 June 2020

13.	DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR		
		2020	2019
		£	£
	Trade debtors	103,591	243,133
	Other debtors	9,498	4,572
		113,089	247,705
3 5			
14.	CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR	2020	2010
		2020	2019
		£	£
	Trade creditors		8,384
	Other creditors	26,908	48,669
	Deferred income	212,079	270,566
	Accrued expenses	9,776	15,059
		248,763	342,678

#### 15. LEASING AGREEMENTS

Minimum lease payments under non-cancellable operating leases fall due as follows:

	2020 £	2019 £
Within one year Between one and five years	15,527 22,540	18,956 38,067
	38,067	57,023

## 16. ANALYSIS OF NET ASSETS BETWEEN FUNDS

ALLADIDID OF HEL ADDELD DELV	L'EIT L'OTTOS			
			2020	2019
	Unrestricted	Restricted	Total	Total
	fund	funds	funds	funds
	£	£	£	£
Fixed assets	64,744	<u> </u>	64,744	49,496
Current assets	544,477	519,427	1,063,904	1,158,698
Current liabilities	(248,763)	-	(248,763)	(342,678)
	360,458	519,427	879,885	865,516

## 17. MOVEMENT IN FUNDS

		Net	
	At 1.7.19	movement in funds	At 30.6.20
Unrestricted funds	£	£	£
General fund	346,089	14,369	360,458
Restricted funds			
Short Breaks Sandwell MBC	11,853	-	11,853
Disability Aiming Higher	7,574	2	7,574
Capital Reserve	500,000		500,000
	519,427		519,427
TOTAL FUNDS	865,516	14,369	879,885

## 17. MOVEMENT IN FUNDS - continued

Net movement in funds, included in the above are as follows:

	Incoming resources	Resources expended	Movement in funds
Unrestricted funds	£	£	£
General fund	1,373,618	(1,359,249)	14,369
Restricted funds			
LACE Sandwell MBC	50,166	(50,166)	
Kickz - Premier League	39,470	(39,470)	-
Time Out - Premier League	29,500	(29,500)	-
Premier League (Org Fund)	45,000	(45,000)	
FA Girls - Centre of Excellence	30,886	(30,886)	
Children In Need	22,810	(22,810)	
Premier League Girls Football	16,580	(16,580)	_
Go Play	49,963	(49,963)	-
Premier League/BT Fund	99,833	(99,833)	-
Youth Investment Fund	231,500	(231,500)	-
Premier League Primary Stars	153,000	(153,000)	<u> </u>
Premier League Inspires	88,000	(88,000)	-
Premier League Kicks	73,957	(73,957)	-
PL4S Transition	11,923	(11,923)	_
EFL	43,000	(43,000)	
Premier League Womens Football	41,307	(41,307)	-
RSBC	8,467	(8,467)	<del>.</del>
Dads & Daughters	3,526	(3,526)	<u>-</u>
Fit Baggies	Child California (1997)		
Non to estimate a A	6,093	(6,093)	-
Targeted Kicks			
	22,500	(22,500)	-
NCS - EFL			
	16,502	(16,502)	
	1,083,983	(1,083,983)	
TOTAL FUNDS	2,457,601	(2,443,232)	14,369

## 17. MOVEMENT IN FUNDS - continued

.

## Comparatives for movement in funds

	At 1.7.18 £	Net movement in funds £	Transfers between funds £	At 30.6.19 £
Unrestricted funds General fund	342,900	103,189	(100,000)	346,089
Restricted funds Short Breaks Sandwell MBC Disability Aiming Higher Capital Reserve	11,853 7,574 400,000		100,000	11,853 7,574 _500,000
	419,427		100,000	519,427
TOTAL FUNDS	762,327	103,189		865,516

æ

## 17. MOVEMENT IN FUNDS - continued

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	1,773,009	(1,669,820)	103,189
Restricted funds			
LACE Sandwell MBC	35,140	(35, 140)	3774
Kickz - Premier League	88,252	(88,252)	-
Premier League - Enterprise	53,500	(53,500)	
Time Out - Premier League	78,500	(78,500)	-
Premier League/PFA Fund	33,333	(33,333)	-
Short Breaks Sandwell MBC	16,986	(16,986)	
Premier League (Org Fund)	39,000	(39,000)	-
FA Girls - Centre of Excellence	30,000	(30,000)	-
Children In Need	28,691	(28,691)	-
Premier League Girls Football	26,446	(26,446)	
Premier League Mini Kicks	6,666	(6,666)	-
Go Play	54,313	(54,313)	-
Premier League - Employability	46,300	(46,300)	-
Up Front - Premier League	81,801	(81,801)	-
Girls RTC Fundraising	2,375	(2,375)	-
Jonas Olsson Foundation	3,000	(3,000)	-
Premier League/BT Fund	98,033	(98,033)	-
Youth Investment Fund	276,134	(276,134)	-
Apna Fund (Football Foundation)	14,500	(14,500)	-
Premier League Primary Stars	157,666	(157,666)	-
Premier League Inspires	13,251	(13,251)	-
PL4S Transition	17,868	(17,868)	-
EFL	35,892	(35,892)	
	_1,237,647	(1,237,647)	
TOTAL FUNDS	3,010,656	(2,907,467)	103,189

#### Notes to the Financial Statements - continued for the year ended 30 June 2020

## 17. MOVEMENT IN FUNDS - continued

A current year 12 months and prior year 12 months combined position is as follows:

	At 1.7.18 £	Net movement in funds £	Transfers between funds £	At 30.6.20 £
Unrestricted funds General fund	342,900	117,558	(100,000)	360,458
Restricted funds Short Breaks Sandwell MBC Disability Aiming Higher Capital Reserve	11,853 7,574 _400,000	-	100,000	11,853 7,574 500,000
	419,427		100,000	519,427
TOTAL FUNDS	762,327	117,558	-	879,885

## 17. MOVEMENT IN FUNDS - continued

A current year 12 months and prior year 12 months combined net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	3,146,627	(3,029,069)	117,558
Restricted funds			
LACE Sandwell MBC	85,306	(85,306)	-
Kickz - Premier League	127,722	(127,722)	2
Premier League - Enterprise	53,500	(53,500)	-
Time Out - Premier League	108,000	(108,000)	-
Premier League/PFA Fund	33,333	(33,333)	-
Short Breaks Sandwell MBC	16,986	(16,986)	-
Premier League (Org Fund)	84,000	(84,000)	-
FA Girls - Centre of Excellence	60,886	(60,886)	-
Children In Need	51,501	(51,501)	-
Premier League Girls Football	43,026	(43,026)	-
Premier League Mini Kicks	6,666	(6,666)	-
Go Play	104,276	(104,276)	-
Premier League - Employability	46,300	(46,300)	-
Up Front - Premier League	81,801	(81,801)	-
Girls RTC Fundraising	2,375	(2,375)	-
Jonas Olsson Foundation	3,000	(3,000)	12
Premier League/BT Fund	197,866	(197,866)	-
Youth Investment Fund	507,634	(507,634)	-
Apna Fund (Football Foundation)	14,500	(14,500)	.2
Premier Lcague Primary Stars	310,666	(310,666)	-
Premier League Inspires	101,251	(101,251)	-
Premier League Kicks	73,957	(73,957)	-
PL4S Transition	29,791	(29,791)	
EFL	78,892	(78,892)	-
Premier League Womens Football	41,307	(41,307)	-
RSBC	8,467	(8,467)	
Dads & Daughters	3,526	(3,526)	-
Fit Baggies			
	6,093	(6,093)	-
Targeted Kicks			
	22,500	(22,500)	-
NCS - EFL	<b>,</b>	(,)	
	16,502	(16,502)	
	2,321,630	(2,321,630)	
TOTAL FUNDS	5,468,257	(5,350,699)	117,558

#### Notes to the Financial Statements - continued for the year ended 30 June 2020

## 17. MOVEMENT IN FUNDS - continued

1940

	At 1 July 2019 £	Income £	Expenditure £	Transfer from general fund £	At 30 June 2020 £
Sport development			1974		
Premier league School Sport	-	153,000	153,000	_	
Premier League Girls Football	_	16,580	16,580		-
		10,500	10,000	·	
	-	169,580	169,580	-	
Education & Engagement					
LACE Sandwell MBC	3 <del>4</del> 6	59,956	59,956		
Premier League - Targeted Kicks	-	22,500	22,500		
Premier League - Inspires	-	88,000	88.000	-	-
Kickz - Premier League		39,470	39.470	-	
Time Out- Premier League	-	29,500	29,500	_	
NCS - EFL	-	16,502	16,502	-	
Youth Investment Fund		231,500	231,500	-	
Dads & Daughters	_	3,526	3,526	500-5 1020	
Go Play	-	49,963		-	-
Premier League Kicks			49,963	-	
Fit Baggies	-	73,957	73,957		3
Fit Daggies	121 1	6,093	6,093		-
	-	620,967	620,967		
Disability & Teams <u>Disability</u> BT/PL		99,833	99,833	Ŀ.	
Short Breaks Sandwell MBC	11,853	8. <del></del>	<u>≅</u> 9	1 <u>11</u> 0	11,853
Children In Need (CSAF)	-	22,810	22,810	-	-
Womens Football		41,307	41,307	, <del></del> ).	
RSBC <u>Girls RTC</u>		8,467	8,467	-	
FA Girls Centre of Excellence Basketball		30886	30,886	-	-
PLAS Transition	-	11,923	11,923	-	-
Disability Aiming Higher	7,574		-	-	7,574
	19,427	215,226	215,226	-	19,427
Management Fees Premicr League EFL	-	45,000 43,000	45,000 43,000		
ű.	-	88,000	88,000	-	-

## 17. MOVEMENT IN FUNDS - continued

				No. of Concession, Name
Other Capital Reserve	500,000			 500,000
Total	519,427	1,093,773	1,093,773	 519,427

#### Premier League School Sport

A programme to improve the quality of PE and sport in primary schools.

#### PL4S

A programme working in partnership with 4 National Governing Bodies Judo, Badminton, Table Tennis and Volleyball to use the brand and kudos of Premier League football clubs to promote participation and progression in to clubs for these sports.Funded by the Premier League and Youth Sports Trust, this programme has also received sports match funding.

## Premier League - Girls Football

A programme aimed to increase the football participation levels of girls aged 14 plus.

#### Premier League Mini Kicks

A programme to provide free sporting activities for the under 12's in identified high anti-social behaviour hot spots identified by the local police.

#### Go Play

A programme to provide free after-school and holiday play sessions for children in Smethwick.

#### LACE Sandwell MBC

A programme to work with Looked After Children (LACE) in and out of school to improve attainment, confidence and self-esteem and also give them opportunities to develop their personal and social skills.

#### Premier League - Enterprise

A project that uses the day to day business of a football club to inspire young people to be entrepreneurs and understand business concepts.

## Premier League - Employability

A adult programme to engage the most disaffected and furthest from employability and training, and provide a structured employability course.

#### Kickz - Premier League

A football based programme delivered in partnership with local police to deliver diversionary activities in identified crime hot spots.

## Time Out - Premier League

A project that gives pupils on the verge of exclusion from mainstream schools some "Time Out" to work on the issues that are causing this behaviour and to integrate them back in to school.

#### Notes to the Financial Statements - continued for the year ended 30 June 2020

## 17. **MOVEMENT IN FUNDS - continued Up Front - Premier League** A programme to deliver positive well-being initiatives to young people. Premier League/PFA Fund A project to provide sporting opportunities, 1-1 mentoring and support for children and adults with disabilities and learning difficulties. **BT/PL Development Fund** Premier League funding to support the growth of the charity. Short Breaks Sandwell MBC Funding to improve opportunities for young people with disabilities and learning difficulties. Children in Need Funding to support the One Albion disability project. **FA Girls Centre of Excellence** Funding from the FA to deliver a girls football centre of excellence. **Girls RTC Fundraising** Money raised by players and parents to support the Girls Regional Talent Club. **Disability Aiming Higher** Funding to support disability initiatives in the community. **Premier League Management Fund** Seed funding to employ a full-time fundraising and sponsorship member of staff. London Midland Train franchise who have supported the Foundation's programmes. **Apna Fund (Football Foundation)** This is a Football Foundation Supporters Fund to work with football club supporters to increase and promote equality and diversity.

#### 18. RELATED PARTY DISCLOSURES

During the year West Bromwich Albion Football Club processed the Foundation's payroll at a total value of£1,740,736 (2019: £1,880,386). The Foundation repays the Football Club in full.

During the year the Foundation made purchases of £87,461 (2019: £205,042) from and sales of £8,706 (2019:  $\pounds$ 7,251) to West Bromwich Albion Football Club Limited. At the year-end £Nil (£2019: £3,511) was due to or from the Football Club. It should be noted that a reporting error identified within the Foundations accounting software led to certain constituent parts of the purchases figure showing cumulative historical figures rather than annual and hence were overstated. This has now been rectified and the prior year restated in these accounts.

#### Notes to the Financial Statements - continued for the year ended 30 June 2020

## 19. GENERAL FUND

At 1 July 2019	£ 346,089
Incoming resources Resources expended	1,373,618 (1,359,249)
At 30 June 2020	360,458

#### 20. TAX STATUS

The charitable company's income is exempt from taxation under section 478 of the Income and Corporation Taxes Act 2010 and its chargeable gains are exempt under section 256 of the Taxation of Capital Gains Act 1992.

## 21. COMPANY LIMITED BY GUARANTEE

The company is limited by guarantee and does not have a share capital. Each member's liability is limited to a maximum of £1. At 30 June 2020 there were 9 (2019: 9) members of the company.

#### 22. DEFERRED INCOME

Deferred income comprises restricted fund income received during the year relating to future periods. The amounts included in the accounts are as follows:

Deferred income as at 1 July 2019	270,566
Amounts released from previous years	(270,566)
Incoming resources deferred in the current year	212,079
Deferred income as at 30 June 2019	212,079