



THE CYBERSMILE FOUNDATION

Annual Financial Report 2019 - 2020

THE CYBERSMILE FOUNDATION

REGISTERED CHARITY NO. 1145756

COMPANY NO. 08081812

REGISTERED ADDRESS: Riverside House River Lawn Road Tonbridge, TN9 1EP

TRUSTEES

C Dugmore

G Cameron

S El-Haffar

SECRETARY

D. Raisbeck

CHAIRMAN OF THE BOARD OF TRUSTEES

C. Dugmore

BANK

Royal Bank of Scotland, PO Box 300, Brighton, BN1 9TE

SOLICITORS

The Weller Law Group, Grays Inn Square, London, WC1R 5JQ

ACCOUNTANTS

Eightoaks, 1st Floor Holborn Gate, 330 High Holborn, London, WC1V 7QT

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TRUSTEES' REPORT FOR THE YEAR ENDED 31st May 2020

STRUCTURE, GOVERNANCE AND MANAGEMENT

GOVERNING DOCUMENTS

The organization is a charitable company limited by guarantee, incorporated on 24th of May 2012. The company was established under a Memorandum of Association, which established the objects and powers of the charitable company and is governed by its Articles of Association. In the event of the charitable company being wound up, members are required to contribute an amount not exceeding £10.

RECRUITMENT AND APPOINTMENT OF THE MANAGEMENT COMMITTEE

The Charity has a membership, which is open to anyone with a genuine wish to assist in enhancing the wellbeing of those affected by online bullying and hate campaigns. The majority of members are volunteer workers, those that support our cause or those that have been affected by digital abuse.

The constitution lays down that Trustees are appointed from within this membership. However, if an eligible person is recommended, proposed and seconded by members they can be put forward for election as a Trustee provided that they become a member of the Charity.

A Trustee may serve for a maximum period of three years, after which she/he must stand down and, if willing, seek re-election after having been duly proposed and seconded by members. Trustees are appointed at the Annual General Meeting. This is done by a show of hands or ballot if the number of nominations exceeds the vacancies. All nominated Trustees have to be approved by the existing Board of Trustees prior to the Annual General Meeting.

TRUSTEE INDUCTION AND TRAINING

Trustees are mainly members and an induction course for them is unnecessary. Any new Trustee who is not a member is given full details of the aims of the Charity and his/her duties and responsibilities and is interviewed by the Director and Secretary of the Charity. All Trustees are issued with copies of the Articles of Association, the Memorandum of Association, the Directors and Secretaries Guide from Companies House and the Responsibilities of Charity Trustees from the Charity Commission.

RESERVES POLICY STATEMENT

Currently, The Cybersmile does not hold any funds as reserves due to lack of any considerable overheads or financial commitments that could potentially put the operational functionality of the charity at risk.

Essential Cybersmile operations are safeguarded by ensuring all operational costs are covered for periods of between 12 and 24 months. Operations are flexible in their nature, to allow for streamlining when required.

Regular finance meetings ensure that fundraising activities and sponsorship acquisition targets are met and that future planning for sustainable funding is being implemented. The Reserves Policy Statement will be reviewed at least once per annum by the board of directors.

SAFEGUARDING

With the welfare of service users, employees and volunteers being the charity's prime objective, the anticipation and elimination of risk is fundamental to our day-to-day activities. All volunteers and members who connect with our service users follow safeguarding guidelines and policies for reducing risk. All statutory requirements of the appropriate insurances are kept current and are regularly reviewed by The Trustees to this effect.

ORGANISATIONAL STRUCTURE

Mr. C Dugmore is the Director of the charity and acts as Chairman of the Board of Trustees, who are responsible for policy decisions.

The Articles of Association state that there shall normally be not less than three and not more than twelve Trustees.

Implementation of policy, human resource issues, financial administration and the day-to-day operation of the Charity is the responsibility of the Director, assisted by staff and volunteer workers.

RELATED PARTIES

In developing the Charity and our related user services we have formed working relationships with the following organizations.

UKCCIS – UK Council for Child Internet Safety, The Diana Award, NSPCC – National Society for the Prevention of Cruelty to Children, CEOP – Child Exploitation and Online Protection Centre, The Samaritans, The All Party Parliamentary Group For Bullying, The All Party Parliamentary Group for Young People and Tech, UK Crown Prosecution Service, Twitter Trust and Safety Council, Intel Corporation Diversity in Gaming Group. International Games Developers Association, Riot Games “Learn with League”.

OBJECTIVES

The Charity's objectives are :-

- To raise awareness of the issues related to Cyberbullying and digital abuse
- To provide advice, guidance and practical resources for those affected
- To provide educational resources and learning tools that enable people to develop their own safeguards and coping mechanisms
- To promote online positive engagement through user generated campaigns and incentives
- To align with International organizations and develop working partnerships to affect change

THE CYBERSMILE FOUNDATION – WHAT WE DO

The Cybersmile Foundation is a multi-award-winning anti-cyberbullying non-profit organization. Committed to tackling all forms of digital abuse, harassment and bullying online, we work to promote diversity and inclusion by building a safer, more positive digital community.

Through education, innovative awareness campaigns and the promotion of positive digital citizenship we reduce incidents of cyberbullying and through our professional help and support services we empower victims and their families to regain control of their lives.

Founded in 2010, Cybersmile has grown to become the world's leading anti-cyberbullying non-profit organization. Registered as a 501(c)3 not-for-profit organization in the U.S. and as a registered charity in the U.K. – Cybersmile provides expert support, resources and consultancy to individuals, governments, corporations and educational institutions around the world.

Our educational programs, support services and messages of hope and positivity reach millions of people around the world each year, whilst maintaining our core values of integrity, equality and compassion – the Cybersmile hallmark.

OUR MISSION

Our mission is a simple one; we believe that everybody should have the right to access and enjoy the benefits that our new connected digital world offers – without the fear of bullying, threats and abuse.

Unfortunately, cyberbullying, harassment and digital abuse is increasing, holding many back from enjoying the benefits that access to the internet can provide. Our current online environment lacks the balance and social rules of engagement that have been cultivated over generations, governing the behaviour and relationships in the communities where we live, play and work – the physical world.

The Cybersmile Foundation are committed to helping everyone realize their true potential by supporting those that are bullied and abused online, changing the behaviour of the bullies themselves and through education – preparing this and further generations for a safe and positive digital future.

PERFORMANCE AND ACHIEVEMENTS 2019-2020

GLOBAL SUPPORT SERVICES

Our advisors and support resources enable us to engage with the victims of cyberbullying and online abuse - to find solutions and positive outcomes that will enable them to deal effectively with the experiences that they have gone through and to empower them with the tools, knowledge and confidence to move on.

This year we have continued to develop and expand our ability to provide responsive, scalable and effective support to internet users around the world. This includes our team of advisors as well as the continual progress of our AI interactive support tool, Cybersmile Assistant.

The emergence of the global pandemic in early 2020 and subsequent lockdowns saw online abuse, hate speech and harassment intensify. In response to the government's call for more awareness and action in regard to fake news, Covid19 misinformation, hate speech and mental health, we steered our public engagement strategy to focus on awareness and access to our scalable open-source education and support resources - in an effort to provide people with the help they need during these challenging times. Over the past year, Cybersmile has supported over 1.8 million internet users through our Global Support Team.

Cybersmile Assistant

Now in its second year of development, Cybersmile Assistant, our interactive AI based smart assistant continues to provide internet users from all demographics with instant access to advice, information for issues such as anxiety, mental health, body image, cyberbullying, self-esteem, eating disorders and much more. Developed in partnership with Rimmel London, Cybersmile Assistant offers an unparalleled Global Support Service with the capability of scaling and being implemented across multiple platforms. The assistant is designed to provide support to internet users around the world, offering easy access to practical advice, useful information and targeted support services

The scale and accessibility of the assistant has proved to be invaluable during the ongoing global pandemic, enabling us to maintain a constant level of responsive support for users world-wide who have been affected by harmful or traumatic experiences online.

Another significant outcome from the implementation of Cybersmile Assistant, which has helped us maintain our capacity for dealing with large numbers of users, is the reduction of cost for responding to enquiries, from £03.00 per person to £00.08 per person.

Help@Cybersmile.org

Our trained online advisors provide support for internet users of all ages around the world, 24 hrs a day, 365 days a year. Many of the enquiries we receive require ongoing support to deal with problems they may be experiencing online and our advisor team work together to provide practical effective advice and facilitate access to professional support for the ever-increasing and complex range of issues associated with cyberbullying and other online harms.

This year our advisor team training has been enhanced to respond to government calls for provision of more support resources online to be made available for people experiencing problems associated with the effects of Covid19 and the subsequent lockdown restrictions. By implementing enhanced in training at the start of 2020, we have been able to respond to people effectively and also guide them to current guidance and best practice issued by health organisations and official government pandemic guidelines.

All enquiries are dealt with confidentially on a one-to-one basis by allocated advisors who are in turn supported by our Advisor Supervision Team, ensuring that all users are given effective advisory support and direction to approved information and resources.

#AskCybersmile

As part of our work in partnership with Twitter, we provide direct access to our Global Support Service to Twitter users. Our trained advisors are able to respond to users who experience problems directly through the Twitter platform - accessible to over 300 million active monthly users.

Our team work around the clock to advise on a wide range of issues 356 days a year and also work with the Twitter Safety Team to ensure that all users are given the support they need when problems arise.

Cybersmile Support Community

In addition to our community forum of over 8000 regular users, the Cybersmile support community has continued to diversify with the inclusion and participation of millions of social media supporters and our wider fanbase, actively spreading our message and steering people to the support and guidance we provide.

This has proven to be a powerful and effective form of engagement that facilitates organic uptake with more diverse digital communities and social media groups – disseminating our educational messaging and access to our advisory support resources. This year we have experienced over 1.5 million active interactions with internet users around the world; generating a wider audience and increasing accessibility to support.

EDUCATION – PROVISION AND RESOURCES

Interactive Digital Learning Platform.

Launched in early 2019, the Cybersmile Interactive Learning Platform contains interactive learning modules covering a wide range of topics. The modules are designed to deliver learning outcomes to students that teach them how recognize risk in digital environments, how to deal with challenging or uncomfortable situations and how to develop healthy online behaviours.

Now in the second year of development, we have focused our efforts on improving user experience and accessibility to the platform. These improvements to the platform include upgrading typography, colours, layouts, navigation, interactions and website integration, as well as implementing a complete UI/UX redesign of assistant to latest web standards.



Parental Guidance



Digital Civility



Content Authenticity



Gender Awareness



Technology and Wellbeing



Online Security

The new implementations to our platform have coincided with a focus on our outreach strategy to provide awareness for online issues related to Covid19, in particular, misinformation and public mental health. This included public outreach to raise awareness to our up-graded platform as well as access to over 80 digitalised lesson plans for parents and educators, all of which have been made open source and freely available for internet users of all ages, worldwide. Since launch, our learning platform has educated over 230,000 internet users.

Gaming Education Modules

As part of our ongoing digital educational module development program, we partnered with Microsoft's game streaming platform, Mixer, to create two brand new interactive educational modules titled 'Positive Gaming' and 'Livestream Basics.' The modules cover essential aspects of gaming and streaming such as gamer etiquette, codes of conduct, respecting other gamers and streamer responsibilities. The modules, along with the support resources in our dedicated gaming centre, are designed to not only educate and prepare new and young gamers for the expectations and realities of playing video games online, but also equip gamers and content creators of all abilities with the necessary tools to facilitate an inclusive environment while getting the most out of gaming and streaming.

Cybersmile.org

Cybersmile.org remains our primary resource for education, guidance and. This year we have enhance our capacity to respond to issues relating to the global pandemic - engaging with diverse audiences, both socially and geographically, to facilitate delivery of our advisory and educational resources to over 3.6 million people.

Our educational and advisory content is curated at Cybersmile org with contributions and consultation with our expert Advisor Panel, Official Cybersmile Ambassadors, industry professionals and educational partners. The resources created include workshop lesson plans, online safe practices, informative blog posts, shared experiences and testimonials, expert and celebrity Q&A's and access to our online community forum.

Cybersmile.org is also the home to the Cybersmile Help Centre, which contains a comprehensive list of advice-based materials covering many aspects of online harms including, harassment, bullying, extortion, sexual blackmail, revenge porn, self-harming, doxing, hacking and game-rage, to name a few.

To help those who are experiencing serious issues outside of our cyberbullying and online abuse support capabilities, we provide access to authorities and organisations that provide specialist support for a wide range of topics including urgent crisis support, suicide and self-harm prevention, mental-health support and law enforcement.

All the educational resources and materials that we create at Cybersmile are promoted and amplified through our digital engagement mechanisms to deliver optimum awareness and provide access for internet users around the world. All of our support resources are available completely free of charge 24hrs a day, 365 days a year.

Access to our resources is promoted throughout the year to our audience of over 1.3 million followers on social media, and to global digital communities worldwide through diverse promotional campaigns and organic viral messaging.

RAISING AWARENESS – ONLINE ENGAGEMENT & ACCESSABILITY

This year has seen the need for support, guidance and advice intensify as the effects of the global pandemic have emerged online. With governmental calls for more provision of support for those affected by online issues such as fake news & misinformation, online abuse & hate speech and digital wellbeing & mental health, we have focused our outreach strategy to optimise uptake of key information, support and guidance resources for those affected.

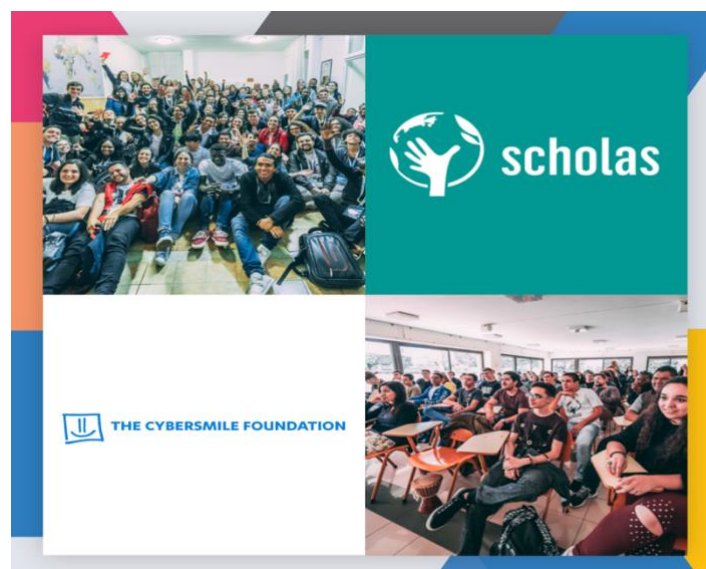
This effort has been mostly supported via our corporate partnership campaigns, helping us to address specific issues throughout the year and also provided the crucial funding, sponsorship and donated resources needed to maintain our three core pillars of activity, education, awareness and support.

All awareness campaigns and promotions are supported and amplified through our network of followers, supporters, volunteers and influencers, who help us to spread our messaging around the world online throughout the year. Some of our highlights and most successful campaigns this year include:

Stop Cyberbullying Day 2019

Stop Cyberbullying Day 2019 reached a global audience of over 94 million users on social media, with more than 1 million social interactions on the day. In addition to this social media activity – over 120 media outlets around the world covered the campaign, generating international awareness and audience engagement.

This year we were supported by celebrities, online influencers, governments and leading figures from around the world, including education ministerial departments in Italy, UK, Paraguay, Argentina and the U.S. Pope Francis supported the day and also took part in a 24hr Stop Cyberbullying Day podcast live from the Vatican. The podcast was arranged in partnership with Scholas Occurrentes, an international organisation founded by Pope Francis. Present in 190 countries and covering five continents with an education network of 500,000 schools – Scholas reach millions of children and young people across the world.



Campaigns and Research

For this year's Anti-Bullying Week, we partnered with Instagram to create a new national study in the U.K. to learn more about the relationship between banter and bullying. The 'Banter or Bullying?' study asked 3001 respondents aged 13-18 a series of 11 questions to share their thoughts on the fine line between banter and bullying while exploring the effects of banter on the wider community.

To mark this year's Bullying Prevention Month, we partnered with consumer research experts Perksy, to create the Social America 2019 nationwide study of Gen Z and Millennial attitudes toward social media in the U.S. We asked more than 20,000 respondents between the ages of 13 and 34 a series of 20 questions in regards to their perspectives of various social media platforms with a focus on popularity, safety, relevance, growth and perceived decline.

Both reports gave us valuable opportunities throughout the year to expand and enrich conversations regarding online behaviours with young people and also amplify the findings through our network of influencers and media partners around the world.

Social Engagement

In March 2020, we announced the launch of the Positivity Index, created in partnership campaign with Instagram and Cosmopolitan to empower and inspire young users to help find a healthy balance between on and offline life. The Positivity Index is a list of online bloggers, influencers and activists from all walks of life who have been empowering and inspiring others on social media with shared experiences and tips on how to maintain a positive and healthy mindset.

"People have always used Instagram to share their stories and express themselves and we've recently seen how connecting people through the platform can be a powerful force. Now, more than ever, it's vital to do shine a light on the people using Instagram for good and what better way to do this than the Positivity Index in partnership with Cosmopolitan and Cybersmile."

Georgia Kelly, Instagram Partnerships

Fundraising and Corporate Donations

This year we have raised just under £190,000 through our corporate funding and public donations. All donations are used to help us develop our educational, advisory and support services as well as helping us to raise awareness through corporate aligned promotional campaigns and digital public engagement.

In addition to the funds generously donated by our corporate partners, this year we have also received over £350,000 in donated services from organisations and companies that have supported our mission this year by providing essential resources and services completely free of charge. These include, Twitter, Facebook, Instagram, Perksy, Organic agency, Ingenuity London, and Ocean Outdoor.

Registered number: 08081812

Charity number: 1147576

The Cybersmile Foundation

**UNAUDITED ACCOUNTS
FOR THE YEAR ENDED 31/05/2020**

Prepared By:

Eightoaks
1st Floor Holborn Gate
330 High Holborn
London
WC1V 7QT

**FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31/05/2020**

TRUSTEES

S El-Haffar
G Cameron
C Dugmore

SECRETARY

D Raisbeck

REGISTERED OFFICE

Riverside House
River Lawn Road
Tonbridge
TN9 1EP

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**ACCOUNTS
FOR THE YEAR ENDED 31/05/2020**

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**TRUSTEES' REPORT
FOR THE YEAR ENDED 31/05/2020**

The trustees present their report and accounts for the year ended 31/05/2020

PRINCIPAL ACTIVITIES

The principal activity of the charity in the year under review was Cyberbullying Charity .

The report was prepared in accordance with the special provisions within Part 15 of the Companies Act 2006.

This report was approved by the Board of Trustees on 26/03/2021

D Raisbeck
Secretary



**INDEPENDENT EXAMINER'S STATEMENT
FOR THE YEAR ENDED 31/05/2020**

INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF THE CYBERSMILE FOUNDATION

I report on the accounts of the company for the year ended 31/05/2020 .

RESPECTIVE RESPONSIBILITIES OF TRUSTEES AND EXAMINER

The trustees (who are also the directors of the company for the purposes of company law) are responsible for the preparation of the accounts. The trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed. The charity's gross income exceeded £250,000 and I am qualified to undertake the examination by being a qualified member of Chartered Institute of Management Accountants .

Having satisfied myself that the charity is not subject to an audit under company law and is eligible for independent examination, it is my responsibility to:

- examine the accounts under section 145 of the 2011 Act;
- follow the procedures laid down in the general Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act; and
- state whether particular matters have come to my attention.

BASIS OF INDEPENDENT EXAMINERS STATEMENT

My examination was carried out in accordance with general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a "true and fair view" and the report is limited to those matters set out in the statement below.

**INDEPENDENT EXAMINER'S STATEMENT
FOR THE YEAR ENDED 31/05/2020**

INDEPENDENT EXAMINERS STATEMENT

In connection with my examination, no matter has come to my attention:

(1) which gives me reasonable cause to believe that in any material respect the requirements:

- to keep accounting records in accordance with section 386 of the Companies Act 2006; and

- to prepare accounts which accord with the accounting records, comply with the accounting requirements of section 396 of the Companies Act 2006 and with the methods and principles of the Statement of Recommended Practice: Accounting and Reporting by Charities

have not been met; or

(2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached

.....

Date: 25/03/2021

Eightoaks

1st Floor Holborn Gate

330 High Holborn

London

WC1V 7QT

**Statement of Financial Activities
for the year ended 31/05/2020**

	Unrestricted funds	Restricted funds	2020 Total	2019 Total
	£	£	£	£
Income				
Income from generated funds				
Donations and legacies	545,365	-	545,365	335,343
Total Income and endowments	545,365	-	545,365	335,343
Expenses				
Costs of generating funds				
Expenditure on Raised funds	6,501	-	6,501	9,330
Expenditure on Charitable activities	499,912	-	499,912	362,248
Total Expenses	506,413	-	506,413	371,578
Net gains on investments				
Net Income	38,952	-	38,952	(36,235)
Gains/(losses) on revaluation of fixed assests				
Net movement in funds:				
Net income for the year	38,952	-	38,952	(36,235)
Total funds brought forward	152,466	-	152,466	188,701
Net funds carried forward	191,418	-	191,418	152,466

This statement of financial activities includes all gains and losses recognised in the year. All income and expenditure derive from continuing activities

The Cybersmile Foundation

BALANCE SHEET AT 31/05/2020

	Notes	2020 £	2019 £
FIXED ASSETS			
Tangible assets	3	2,116	1,308
CURRENT ASSETS			
Debtors (amounts falling due within one year)	4	31,087	20,287
Cash at bank and in hand		<u>175,931</u>	<u>143,087</u>
		207,018	163,374
CREDITORS: Amounts falling due within one year	5	<u>17,716</u>	<u>12,216</u>
NET CURRENT ASSETS		189,302	151,158
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>191,418</u>	<u>152,466</u>
CAPITAL AND RESERVES			
Unrestricted funds	7		
General fund		191,418	152,466
		<u>191,418</u>	<u>152,466</u>

For the year ending 31/05/2020 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the board of trustees on 26/03/2021 and signed on their behalf by



.....
D Raisbeck
Secretary

**NOTES TO THE ACCOUNTS
FOR THE YEAR ENDED 31/05/2020**

1. ACCOUNTING POLICIES

1a. Basis Of Accounting

The accounts have been prepared under the historical cost convention.

The accounts have been prepared in accordance with FRS102 - The Financial Reporting Standard applicable in the UK and Republic of Ireland and the Companies Act 2006 and the requirements of the Statement of Recommended Practice, Accounting and Reporting by Charities.

1b. Incoming Resources

All incoming resources are included on the Statement of Financial Activities when the charity is legally entitled to the income and the amount can be quantified with reasonable accuracy.

1c. Resources Expended

Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

1d. Allocation And Apportionment Of Costs

All costs relate to the single activity of the charitable company and are recognised accordingly.

1e. Fund Accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Designated funds are funds set aside by the trustees out of unrestricted general funds for the specific future purposes or projects.

1f. Cash Flow Statement

The Company is exempt from including a statement of cash flows in its accounts in accordance with Financial Reporting Standard for Smaller Entities (effective January 2015).

The Cybersmile Foundation

1g. Depreciation

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives.

Equipment reducing balance 25%

2. DIRECTORS AND EMPLOYEES

Particulars of employees (including directors) are shown below:

Employee costs during the year amounted to:

	2020	2019
	£	£
Wages and salaries	97,333	112,095
	<u>97,333</u>	<u>112,095</u>

3. TANGIBLE FIXED ASSETS

	Equipment	Total
	£	£
Cost		
At 01/06/2019	4,401	4,401
Additions	<u>1,513</u>	<u>1,513</u>
At 31/05/2020	<u>5,914</u>	<u>5,914</u>
Depreciation		
At 01/06/2019	3,093	3,093
For the year	<u>705</u>	<u>705</u>
At 31/05/2020	<u>3,798</u>	<u>3,798</u>
Net Book Amounts		
At 31/05/2020	<u>2,116</u>	<u>2,116</u>
At 31/05/2019	<u>1,308</u>	<u>1,308</u>

4. DEBTORS

	2020	2019
	£	£
Amounts falling due within one year:		
Other debtors	31,087	20,287
	<u>31,087</u>	<u>20,287</u>

5. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2020	2019
	£	£
Taxation and social security	4,664	1,971
Other creditors	<u>13,052</u>	<u>10,245</u>
	<u><u>17,716</u></u>	<u><u>12,216</u></u>

6. LIMITED BY GUARANTEE

The company is limited by guarantee and does not have a share capital. Each member gives a guarantee to contribute a sum not exceeding £10, to the company should it be wound up. At 31/05/2020 there were 3 members.

7. UNRESTRICTED FUNDS

	Brought forward	Incoming resources	Outgoing resources	Transfers	Carried forward
	£	£	£	£	£
General fund	152,466	545,365	(506,413)	-	191,418
	<u>152,466</u>	<u>545,365</u>	<u>(506,413)</u>	<u>-</u>	<u>191,418</u>

The Cybersmile Foundation

**Incoming Resources
for the year ended 31/05/2020**

	2020	2019
	£	£
Incoming resources		
Incoming resources from generated funds		
Grants		
Donated Services	<u>356,000</u>	<u>194,500</u>
	356,000	194,500
Donations		
General Donations	<u>189,365</u>	<u>140,843</u>
	189,365	140,843
	<u>545,365</u>	<u>335,343</u>
	<u>545,365</u>	<u>335,343</u>

The Cybersmile Foundation

**Expenses
for the year ended 31/05/2020**

	2020	2019
	£	£
Expenses		
Costs of generating funds		
Costs Of Generating Voluntary Income		
Costs Of Generating Voluntary Income	6,501	9,330
	<u>6,501</u>	<u>9,330</u>
	<u>6,501</u>	<u>9,330</u>
Charitable Activities		
General		
Educational Resources	20,262	12,751
Website	72,573	15,643
International	5,286	30,908
Support Services	16,499	20,741
Marketing and Public Relations	321,367	214,397
Research	15,815	14,127
	<u>451,802</u>	<u>308,567</u>
Governance Costs		
Administrative costs	43,963	42,044
Legal & Professional costs	4,147	11,637
	<u>48,110</u>	<u>53,681</u>
	<u>506,413</u>	<u>371,578</u>

Registered number: 08081812

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FOR THE YEAR ENDED 31/05/2020**

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G Cameron
C Dugmore

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CHARITY NUMBER

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SOLICITORS

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ACCOUNTANTS

Eightoaks
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330 High Holborn
London
WC1V 7QT

**ACCOUNTS
FOR THE YEAR ENDED 31/05/2020**

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**TRUSTEES' REPORT
FOR THE YEAR ENDED 31/05/2020**

The trustees present their report and accounts for the year ended 31/05/2020

PRINCIPAL ACTIVITIES

The principal activity of the charity in the year under review was Cyberbullying Charity .

The report was prepared in accordance with the special provisions within Part 15 of the Companies Act 2006.

This report was approved by the Board of Trustees on 26/03/2021

D Raisbeck
Secretary



**INDEPENDENT EXAMINER'S STATEMENT
FOR THE YEAR ENDED 31/05/2020**

INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF THE CYBERSMILE FOUNDATION

I report on the accounts of the company for the year ended 31/05/2020 .

RESPECTIVE RESPONSIBILITIES OF TRUSTEES AND EXAMINER

The trustees (who are also the directors of the company for the purposes of company law) are responsible for the preparation of the accounts. The trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed. The charity's gross income exceeded £250,000 and I am qualified to undertake the examination by being a qualified member of Chartered Institute of Management Accountants .

Having satisfied myself that the charity is not subject to an audit under company law and is eligible for independent examination, it is my responsibility to:

- examine the accounts under section 145 of the 2011 Act;
- follow the procedures laid down in the general Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act; and
- state whether particular matters have come to my attention.

BASIS OF INDEPENDENT EXAMINERS STATEMENT

My examination was carried out in accordance with general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a "true and fair view" and the report is limited to those matters set out in the statement below.

**INDEPENDENT EXAMINER'S STATEMENT
FOR THE YEAR ENDED 31/05/2020**

INDEPENDENT EXAMINERS STATEMENT

In connection with my examination, no matter has come to my attention:

(1) which gives me reasonable cause to believe that in any material respect the requirements:

- to keep accounting records in accordance with section 386 of the Companies Act 2006; and

- to prepare accounts which accord with the accounting records, comply with the accounting requirements of section 396 of the Companies Act 2006 and with the methods and principles of the Statement of Recommended Practice: Accounting and Reporting by Charities

have not been met; or

(2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached

.....

Date: 25/03/2021

Eightoaks

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The Cybersmile Foundation

**Statement of Financial Activities
for the year ended 31/05/2020**

	Unrestricted funds	Restricted funds	2020 Total	2019 Total
	£	£	£	£
Income				
Income from generated funds				
Donations and legacies	545,365	-	545,365	335,343
Total Income and endowments	545,365	-	545,365	335,343
Expenses				
Costs of generating funds				
Expenditure on Raised funds	6,501	-	6,501	9,330
Expenditure on Charitable activities	499,912	-	499,912	362,248
Total Expenses	506,413	-	506,413	371,578
Net gains on investments				
Net Income	38,952	-	38,952	(36,235)
Gains/(losses) on revaluation of fixed assets				
Net movement in funds:				
Net income for the year	38,952	-	38,952	(36,235)
Total funds brought forward	152,466	-	152,466	188,701
Net funds carried forward	191,418	-	191,418	152,466

This statement of financial activities includes all gains and losses recognised in the year. All income and expenditure derive from continuing activities

The Cybersmile Foundation

BALANCE SHEET AT 31/05/2020

	Notes	2020 £	2019 £
FIXED ASSETS			
Tangible assets	3	2,116	1,308
CURRENT ASSETS			
Debtors (amounts falling due within one year)	4	31,087	20,287
Cash at bank and in hand		<u>175,931</u>	<u>143,087</u>
		207,018	163,374
CREDITORS: Amounts falling due within one year	5	<u>17,716</u>	<u>12,216</u>
NET CURRENT ASSETS		189,302	151,158
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>191,418</u>	<u>152,466</u>
CAPITAL AND RESERVES			
Unrestricted funds	7		
General fund		191,418	152,466
		<u>191,418</u>	<u>152,466</u>

For the year ending 31/05/2020 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the board of trustees on 26/03/2021 and signed on their behalf by



.....
D Raisbeck
Secretary

**NOTES TO THE ACCOUNTS
FOR THE YEAR ENDED 31/05/2020**

1. ACCOUNTING POLICIES

1a. Basis Of Accounting

The accounts have been prepared under the historical cost convention.

The accounts have been prepared in accordance with FRS102 - The Financial Reporting Standard applicable in the UK and Republic of Ireland and the Companies Act 2006 and the requirements of the Statement of Recommended Practice, Accounting and Reporting by Charities.

1b. Incoming Resources

All incoming resources are included on the Statement of Financial Activities when the charity is legally entitled to the income and the amount can be quantified with reasonable accuracy.

1c. Resources Expended

Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

1d. Allocation And Apportionment Of Costs

All costs relate to the single activity of the charitable company and are recognised accordingly.

1e. Fund Accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Designated funds are funds set aside by the trustees out of unrestricted general funds for the specific future purposes or projects.

1f. Cash Flow Statement

The Company is exempt from including a statement of cash flows in its accounts in accordance with Financial Reporting Standard for Smaller Entities (effective January 2015).

The Cybersmile Foundation

1g. Depreciation

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives.

Equipment reducing balance 25%

2. DIRECTORS AND EMPLOYEES

Particulars of employees (including directors) are shown below:

Employee costs during the year amounted to:

	2020	2019
	£	£
Wages and salaries	97,333	112,095
	<u>97,333</u>	<u>112,095</u>

3. TANGIBLE FIXED ASSETS

	Equipment £	Total £
Cost		
At 01/06/2019	4,401	4,401
Additions	<u>1,513</u>	<u>1,513</u>
At 31/05/2020	<u>5,914</u>	<u>5,914</u>
Depreciation		
At 01/06/2019	3,093	3,093
For the year	<u>705</u>	<u>705</u>
At 31/05/2020	<u>3,798</u>	<u>3,798</u>
Net Book Amounts		
At 31/05/2020	<u>2,116</u>	<u>2,116</u>
At 31/05/2019	<u>1,308</u>	<u>1,308</u>

4. DEBTORS

	2020 £	2019 £
Amounts falling due within one year:		
Other debtors	31,087	20,287
	<u>31,087</u>	<u>20,287</u>

5. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2020	2019
	£	£
Taxation and social security	4,664	1,971
Other creditors	<u>13,052</u>	<u>10,245</u>
	<u><u>17,716</u></u>	<u><u>12,216</u></u>

6. LIMITED BY GUARANTEE

The company is limited by guarantee and does not have a share capital. Each member gives a guarantee to contribute a sum not exceeding £10, to the company should it be wound up. At 31/05/2020 there were 3 members.

7. UNRESTRICTED FUNDS

	Brought forward	Incoming resources	Outgoing resources	Transfers	Carried forward
	£	£	£	£	£
General fund	152,466	545,365	(506,413)	-	191,418
	<u>152,466</u>	<u>545,365</u>	<u>(506,413)</u>	<u>-</u>	<u>191,418</u>

The Cybersmile Foundation

**Incoming Resources
for the year ended 31/05/2020**

	2020	2019
	£	£
Incoming resources		
Incoming resources from generated funds		
Grants		
Donated Services	<u>356,000</u>	<u>194,500</u>
	356,000	194,500
Donations		
General Donations	<u>189,365</u>	<u>140,843</u>
	189,365	140,843
	<u>545,365</u>	<u>335,343</u>
	<u>545,365</u>	<u>335,343</u>

The Cybersmile Foundation

**Expenses
for the year ended 31/05/2020**

	2020	2019
	£	£
Expenses		
Costs of generating funds		
Costs Of Generating Voluntary Income		
Costs Of Generating Voluntary Income	6,501	9,330
	<u>6,501</u>	<u>9,330</u>
	<u>6,501</u>	<u>9,330</u>
Charitable Activities		
General		
Educational Resources	20,262	12,751
Website	72,573	15,643
International	5,286	30,908
Support Services	16,499	20,741
Marketing and Public Relations	321,367	214,397
Research	15,815	14,127
	<u>451,802</u>	<u>308,567</u>
Governance Costs		
Administrative costs	43,963	42,044
Legal & Professional costs	4,147	11,637
	<u>48,110</u>	<u>53,681</u>
	<u>506,413</u>	<u>371,578</u>