

Annual Report and Accounts
for the year ended 30 June 2020

Registered charity no. 1161792
Company no. 08109946

The Screen Film Community

Contents

Page no.	
1	Reference and Administrative Information
2 - 6	Trustees' Report
7	Independent Examiner's Report
8	Statement of Financial Activities
9	Balance Sheet
10 - 14	Notes to the Accounts

Reference and Administrative Information

Registered company no.: 08109946 (England and Wales)

Registered charity no.: 1161792

Registered office:
125 Lauderdale Mansions
Lauderdale Road
London W9 1LY

Trustees/Directors:
Paul Brewster
Mary Patricia Herron
Suzanne Michaelides

General Manager:
Kate Herron

Bank:
Lloyds Bank plc
East Ham (309293) Branch
P.O. Box 1000
BX1 1LT

Trustees' Annual Report

The Trustees, who are also directors for the purposes of the Companies Act 2006, present their report and financial statements for the year ended 30 June 2020.

The reference and administrative information set out on page 1 forms part of this report. The financial statements comply with current statutory requirements, the memorandum and articles of association and the Statement of Recommended Practice - Accounting and Reporting by Charities (issued in March 2015).

Structure, Governance and Management

The Screen Film Community is a company limited by guarantee, as defined by the Companies Act 2006. It was incorporated on 18 June 2012 and registered as a charity on 21 May 2015. It is governed by a Memorandum and Articles of Association dated 18 June 2012 as amended by certificate of incorporation on change of name dated 25 March 2014 as amended by special resolution registered at Companies House on 12 March 2015. It was registered as a charity 21 May 2015. As a charity, in the opinion of the Trustees, it complies with the provisions of Section 60 of the Companies Act 2006, which exempts it from the requirement to end its name with "limited". Throughout this report it will be referred to as "the charity".

Responsibility for the governance of the charity resides with the trustees. Day to day operations are managed by the General Manager. Trustees who served during the year under review and to date are listed on page 1.

The board believe that the best interests of the charity will be served by having an appropriate number of trustees who collectively have a range of skills and experience suitable to the running of the charity. In addition to general advertising the current trustees will use their personal knowledge and contacts to seek appropriate candidates for appointment as trustee. Newly appointed trustees will be provided with the necessary information and documents to enable them to understand the charity and their role as a trustee.

Aims and Objectives

The purpose of the charity is to advance in life and help young people, particularly in socially and economically deprived neighbourhoods in London through:

- the provision of recreational and leisure time activities provided in the interest of social welfare, designed to improve their condition in life
- providing support and activities which develop their skills, capacities and capabilities to enable them to participate in society as mature and responsible individuals, in particular by the provision of film and television training and career advice.

The objectives of The Screen Community are:

- to increase its contact with those young people who are hard to reach, such as those who are at risk of homelessness and those who are in care
- to increase the charity's networks with employers and further education bodies. The charity has recently developed a relationship with Westminster Diversity Working Group which will over time develop work opportunities for those hard to reach in the Westminster borough.

The charity pursues its objects by providing workshops in film production and in video games design and other related activities

Achievements and Performance

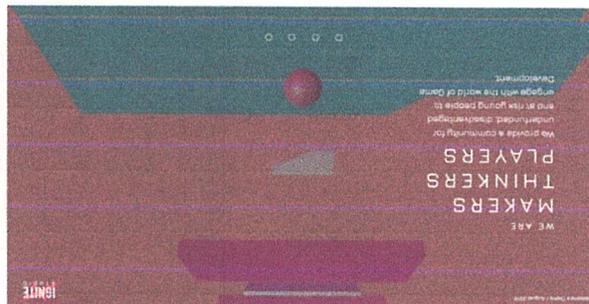
In 2019/2020 we had been approaching this year as a growth year. We had been able to create great impact with the help of John Lyon's Funding. We had been able to reach deeper into the community developing strong relationships with the key youth clubs, children's services, a stronger link with Centrepoint and we had been able to create a strong imprint in both Westminster and Kensington & Chelsea. We also felt proud that we were able to work with the community affected by Grenfell. But we wanted to expand upon this.

July 2019 - Summer Holiday Games Design Workshop

We worked with 20 young people from a diverse range of backgrounds and ages to teach them games design and coding. We noticed for the first time how games design was growing in popularity and also how much younger the

age group was becoming. We were receiving enquiries from those as young as 12 & 13 saying it's what they want to do. At this time we were also creating with the help of our games design teacher a separate website specifically for our games design projects.

Ignitestudio.io

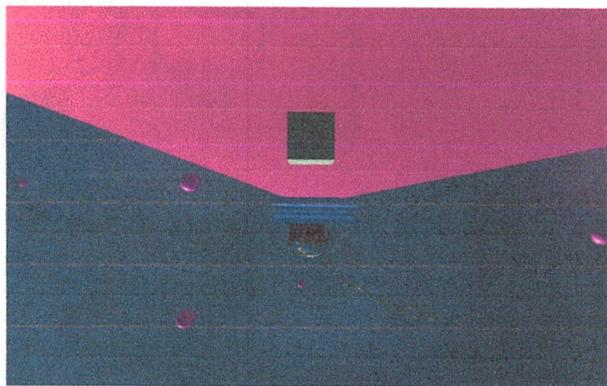


And we also created a profile on games platform Stitch where their games can be displayed



One of the games from that workshop is Syed's game

<https://ignite-studio.tech.io/syeds-game>



July 2019 – "Elephant" Film Workshop

This workshop we ran out of Harrow Club and was funded by Grenfell Fund. It was quite a long project so ran over the whole summer of 2019. We worked with 20 diverse and at risk young people with several of them acting in front of the camera and also working behind the camera.



November 2019 – Film Production Workshop – Rats

This film workshop was run out of City of Westminster college in Paddington and engaged with a wide range of young people across Westminster. There was quite a large percentage of those under 18, with several 14 & 15 year olds. We also had referrals from Westminster Gang unit. It turned out that one of the 15 yr olds story was selected, which was called RATS, and so she went on to direct the story along with another older attendee. It was a creative surreal story and great fun to produce. <https://www.youtube.com/watch?v=yseTclVUwRC&t=41s>



January 2020 – Film Production & Games Design Workshop – GLA Young Londoners

We started our plans for an expansive year with the Young Londoners project. This was a combined Film Production Workshop and a Games Design Project held out of Harrow Club near Grenfell Tower. We engaged with diverse and hard to reach young people across Westminster and Kensington & Chelsea, and had referrals from Gang Units, those working with young people affected by the Grenfell disaster, Children's & Family Services, Centrepoint and youth clubs who work with those with learning difficulties. One of our young people developed a story about a young man who had been released from prison, and was struggling to rise above the prejudice and find work. It is called WORK and can be watched here - <https://www.youtube.com/watch?v=br55TEfhWwM&t=30s>



Games Design

Our team of Games Design facilitators engage with a diverse group of young people who worked creatively drawing their games designs, coming up with their stories and finalising their games. These can be seen on <https://ignite-studio.tech.io/>. Look at Milo and Quin's games.



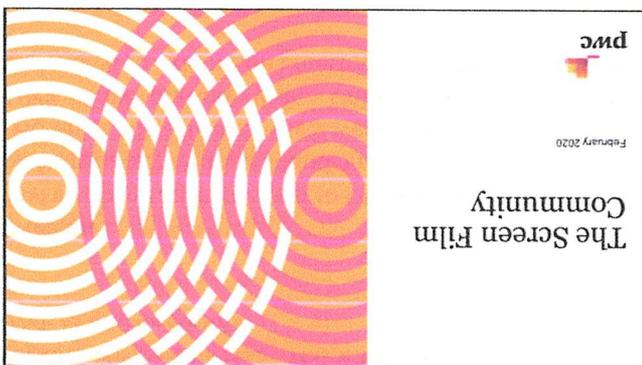
As we were running this workshop the Covid-19 epidemic swept into our world and cut short our project. However, we were very nearly finished and so we finalised the edit and finalised the games remotely.

Church St Pop Up & Westminster City Lions

Westminster Council and Westminster Youth Services and City Lions are very familiar with the work that we do. They have employed us over the year to run a pop up activity day in Church St. They have also employed us to run a short games workshop as part of Creativity Week.

Price Waterhouse Leadership Programme

We were taken on board by the Price Waterhouse Leadership Programme where 20 of their up and coming leaders explore our charity and talk to some of our trustees to house how we can expand and improve our service. Both our trustee, Paul Brewster, and our young beneficiaries, Javan Bance and Zharai Scotland were very impressed with the initiative. We also came away with some very interesting ideas to implement. Many of these ideas got put on hold by Covid but as we write this in April 2021, we can now begin to move forward with their suggestions.



Screen Skills Mentoring Scheme

Most of our in person youth activities got stopped when Covid and lockdown hit. It was such an extreme and unknown situation that we did not consider taking our in person workshops online. At least not to begin with.

However, the one project that did work being taken online was our Screen Skills Mentoring Scheme. The aim for this was to increase the inspiration and work chances of a diverse workforce in the Screen Industries. We therefore, engaged with 20 of our previous beneficiaries and matched them with a mentor. We then ran zoom mentoring sessions in specialist areas such as Production Management and Line Producing, Camera & Editing & Games Design.

Successes

Our biggest success of the year was working with one of the best Line Producers in the industry, Rhian Griffiths. She worked with 10 of our young up and coming mentees and gave them an immense amount of information about the real industry production process. Her production was one of the first to open up in May 2020 instituting strict covid measures. She was very generous in inviting our mentees to interview for production assistant roles. Two of them were subsequently employed on proper salaries in the middle of lockdown. They have now full production careers ahead of them.



Future Plans

Covid-19 interrupted our plans for the year. However, it redirected our efforts to our Screen Skills Mentoring programme which we felt was incredibly impactful and exciting, especially when most of the world had stopped. We want to work with Screen Skills on more mentoring programmes or even run our own.

But we were also able to secure some funding for growth and also funding to expand our workshops into the London Borough of Lewisham. These are to be run in the following financial year.

Also as part of our GLA Young Londoners Fund we had to create a document of Evaluation and a document of Change. This has helped us plan our future more accurately. We are also due to put in place Level 1 of the London Youth kite mark.

So for the coming year we will continue to expand on everything we have been running, expand into other boroughs and also expand our Careers Hub. This will be greatly needed for many of the young people that have been affected due to Covid-19 and lockdown.

Financial Review

Total income increased again this year to £46,809 (previous year £40,899). Because of Covid restrictions, however, some of the projects for which restricted funding was received could not take place and those funds are held in reserves (see Note 6). However, the activities which were undertaken despite the restrictions drove total spending to £54,482, up from £52,925 in the previous year. Unfortunately, the unrestricted element of that spending was higher than anticipated, leading to a deficit on unrestricted funds. This will be addressed by future funding.

The overall operating deficit for the year was £7,673, down from £12,026 the previous year. This brings total funds at year end to £18,124 (previous year £25,797). That total includes a deficit of £2,151 on unrestricted funds.

Reserves Policy

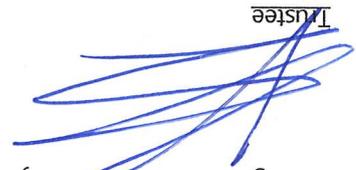
The trustees are mindful of the need to ensure the sustainability of the charity and the continuance of its work.

At present, the current level of funds and projected future funding are sufficient to continue activities in the short term. However, the trustees will continually assess the need for general reserves and seek appropriate funding as necessary.

Public Benefit

The charity meets the definition of a public benefit entity under FRS 102 and the trustees have complied with the duty in section 4 of the 2006 Act to have due regard to guidance on public benefit published by the Charity Commission.

Approved by the trustees on
and signed on their behalf by



Trustee

Paul R. Benster 28/04/21

Independent Examiners' Report to the Trustees of The Screen Film Community

I report on the accounts for the year ended 30 June 2020 set out on pages two to four.

Respective responsibilities of Trustees and Examiner

The charity's trustees are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this year (under section 144(2) of the Charities Act 2011 (the 2011 Act)) and that an independent examination is required.

It is my responsibility to:

- examine the accounts under section 145 of the 2011 Act;
- follow the procedures laid down in the General Directions given by the Charity Commissioners (under section 145(5)(b) of the 2011 Act); and
- state whether particular matters have come to my attention.

Basis of Independent Examiners' Statement

My examination was carried out in accordance with the General Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a 'true and fair view' and the report is limited to those matters set out in the statements below.

Independent examiners' statement in connection with my examination

In connection with my examination, no matter has come to my attention:

(1) which gives me reasonable cause to believe that in any material respect the requirements:

- to keep accounting records in accordance with section 130 of the 2011 Act; and
 - to prepare accounts which accord with the accounting records and comply with the accounting requirements of the 2011 Act
- have not been met; or

(2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached

Mary Ryan, FCCA, DCHA
Ark Accountancy
31 Cheam Road
Ewell
Epsom
Surrey KT17 1QX

Date:

Statement of Financial Activity

For the year ended 30 June

	2020		2019		
	Unrestricted	Restricted	Total	Unrestricted	Restricted
	£	£	£	£	£
	Notes				
Income from:					
2 Donations and legacies	-	-	-	-	544
3 Charitable activities:	20,356	26,453	46,809	19,500	20,855
Total Income	20,356	26,453	46,809	19,500	21,399
Expenditure on:					
Raising funds	1,672	-	1,672	4,105	4,225
Charitable Activities:					
Games workshops	13,345	-	13,345	13,850	2,500
Film making	17,462	16,291	33,753	15,502	7,394
Documentary	-	393	393	694	3,155
Mentoring	-	2,697	2,697	-	-
Other	33	2,589	2,622	-	1,500
Total Expenditure	32,512	21,970	54,482	34,151	18,774
Net operating income/(expenditure)	(12,156)	4,483	(7,673)	(14,651)	2,625
Net gains/(losses) on investments	-	-	-	-	-
Net income/(expenditure)	(12,156)	4,483	(7,673)	(14,651)	2,625
Transfer between funds	-	-	-	-	-
Net movement in funds	(12,156)	4,483	(7,673)	(14,651)	2,625
Total funds brought forward	10,005	15,792	25,797	24,656	13,167
Total funds carried forward	6 (2,151)	20,275	18,124	10,005	15,792

The notes on the following pages form part of these accounts.

The above results derive from continuing activities. There were no other recognised gains or losses other than those stated above.

Balance Sheet
As at 30 June

	2020	2019
	£	£
Current Assets		
Debtors	8,476	126
Cash	27,256	38,252
Current Liabilities		
Creditors	17,608	12,581
Net Current Assets	18,124	25,797
Total Assets	18,124	25,797
Funds		
Unrestricted Funds	(2,151)	10,005
Restricted funds	20,275	15,792
Total Funds	18,124	25,797

Notes

The notes on the following pages form part of these accounts.

For the year ending 30 June 2020 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.
The Directors have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476 of the companies Act 2006.
The Directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

Approved by the Trustees on

and signed on their behalf by



Trustee

Paul R. Brewster 28/04/21

Notes to the accounts

1. ACCOUNTING POLICIES

a) The financial statements have been prepared in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) under Accounting and Reporting by Charities; Statement of Recommended Practice (Charities SORP 2015) and the Companies Act 2006. Assets and liabilities are initially recognised at historic cost or transaction value unless otherwise stated in the relevant accounting policy or note.

b) Income is recognised when the charity has entitlement to the funds, any performance conditions attached to the income have been met, it is probable that the income will be received and the amount can be measured reliably. Income is deferred as necessary when the donor specifies that the income must only be used in future accounting periods or when any performance conditions have not been fully met.

c) The charity operates fund accounting:

- Restricted funds are to be used for specific purposes as laid down by the donor. Expenditure which meets these criteria is charged to the fund
- Unrestricted funds are donations and other income received or generated for the charitable purposes
- Designated funds are unrestricted funds earmarked by the Trustees for particular purposes

d) Expenditure is recognised once there is a legal or constructive obligation to make a payment to a third party, it is probable that settlement will be required and the amount of the obligation can be measured reliably. Expenditure is classified under the following headings:

- Costs of raising funds relate to the costs incurred by the charity in inducing third parties to make voluntary contributions to it as well as the cost of any activities with a fundraising purpose
- Expenditure on charitable activities includes the cost of delivering services and conducting research undertaken to further the purposes of the charity, together with their associated support costs
- Other expenditure represents those items not falling into any other heading

The charity is not registered for VAT, which is charged as a cost against the activity for which the expenditure was incurred.

Expenditure is allocated to the particular activity for which it was incurred. The cost of overall direction and administration, comprising the salary and overhead costs of the central function, together with governance costs, is apportioned to each charitable activity on the basis of direct costs attributable to that activity.

e) Items of equipment and other tangible assets will be capitalised where the purchase price exceeds £1000. Those items will be depreciated on a straight line basis over three years.

f) The Trustees are of the opinion that the charity is exempt from Corporation Tax on its charitable activities.

g) The charity has no employee and therefore does not currently run a pension scheme.

2. INCOMING RESOURCES FROM DONATIONS AND LEGACIES

	2020	2019
	£	£
Donations	-	544
Facebook Fundraising	-	544
	<u>-</u>	<u>544</u>

ANALYSIS OF EXPENDITURE

Prior year:	Games	Film	Documentary	Fundraising	Support and Governance	Total
£	£	£	£	£	£	£
Engagement fees	2,000	2,300			4,300	4,300
Premises	2,790	1,600	540		4,930	4,930
Project management	5,350	6,000		1,000	12,350	12,350
Teachers and assistants	5,375	9,447	2,906		17,805	17,805
Equipment hire		979	66		1,045	1,045
Film crew and extras	27				27	27
Other film costs	933		23		956	956
Professional and legal fees			7,822	1,810	9,632	9,632
Bank charges					-	-
Insurance				368	368	368
IT and telephone costs				770	770	770
Meetings and travel	391				391	391
Stationery and postage	50	118	83	100	351	351
15,515	21,727	3,653	7,905	4,125	52,925	52,925
835	1,168	196	426	(2,625)	-	-
16,350	22,895	3,849	8,331	1,500	52,925	52,925

5. GOVERNANCE COSTS

2019	2020	Total
£	£	£
Administrative costs	13	13
Professional fees	2,589	500
Independent Examination Fee	500	500
2019	2020	Total
£	£	£
2019	2020	Total
1,013	3,102	1,013

6. MOVEMENT IN FUNDS

Unrestricted funds	Restricted Funds:	Total Restricted funds	Total Funds		
£	£	£	£		
General funds	10,005	20,356	(32,512)	-	(2,151)
Restricted Funds:					
Film – City of Westminster Trust	-	5,317	-	5,317	5,317
Film – Kensington & Chelsea Foundation	-	4,500	-	4,500	4,500
Games – Queens Park CC	-	3,500	-	3,500	3,500
Mentoring - Screenskills	-	8,350	(2,697)	5,653	5,653
Documentary – Westminster CC	787	-	(393)	3947	3947
Film - Grenfell Fund	11,505	4,785	(16,290)	-	-
Enterprise Development Fund	3,500	(2,589)	911	911	911
Total Restricted funds	15,792	26,452	(21969)	-	20,275
25,797	46,808	(54481)	-	18,124	18,124

7. ANALYSIS OF NET ASSETS BETWEEN FUNDS

	Current year:		Prior year:	
	2020	2019	2019	2018
Current Assets				
Debtors	8,476	126	126	126
Cash	29,572	15,666	38,252	38,252
Current Liabilities				
Creditors	(17,773)	-	(12,581)	(12,581)
Net Current Assets	20,275	15,792	25,797	25,797
Total Assets	(2,151)	10,005	10,005	10,005
Current year:				
Current Assets				
Debtors	8,476	126	126	126
Cash	29,572	15,666	38,252	38,252
Current Liabilities				
Creditors	(17,773)	-	(12,581)	(12,581)
Net Current Assets	20,275	15,792	25,797	25,797
Total Assets	(2,151)	10,005	10,005	10,005

8. STAFF COSTS
The charity had no employees during the period under review. The General Manager, teachers and assistants all acted on a freelance basis.

9. DEBTORS

	2020	2019
Trade debtors	126	126
Accrued income	8,350	-
Total	8,476	126

10. ACCRUED INCOME

	2020	2019
Accrued income brought forward	-	-
Released in year	-	-
Arising in year	8,350	-
Screenskills	8,350	-
Deferred income carried forward	8,350	-

11. CREDITORS: Amounts falling due within one year

	2020	2019
Trade creditors	14,540	7,685
Deferred income	-	-
Other creditors	-	-
Accrued expenses	3,068	4,896
Total	17,608	12,581

12. DEFERRED INCOME

	2020	2019
Deferred income brought forward	-	-
Released in year	-	-
Arising in year	-	-
Deferred income carried forward	-	-

13. RELATED PARTIES

The General Manager, Kate Herron, is the daughter of Mary Patricia Herron, a trustee. Expenses incurred by Kate Herron of £2,046 were accrued in 2015/16 and have not yet been paid. Fees amounting to £20,000 for Kate Herron were booked during the year and an amount of £14,725 remained unpaid at the end of the year.

14. TRUSTEES

The Trustees who served throughout the year are listed on page 1. There was no Trustee remuneration, other benefits or expenses paid during the year.