



LORNA YOUNG FOUNDATION
LOUDER THAN WORDS

The Lorna Young Foundation

Annual Report 2019-2020



The Trustees, who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the year ended 30 June 2020. The financial statements have been prepared in accordance with the Statement of Recommended Practice (SORP) 'Accounting and Reporting by Charities' issued in March 2015, applicable in law and the charity's governing

Charity No: 1112895
Company No: 4788426

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REPORT AND FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 JUNE 2020
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Chairperson's Foreword

What an extraordinary year. An extremely challenging one for us, and for all small charities across the world. We have had to delay or re-plan our overseas activities; our fund-raising activities have been heavily impacted, and our Board and team have faced the constant ongoing challenges of working through lockdowns.

Despite the challenges we have faced, our team, overseas partners and our Board have done an amazing job. We have achieved so much more than we thought possible. We have continued to support overseas partner organisations to deliver Farmers' Voice Radio programmes and we have managed to instigate and develop new projects. We have embraced fresh and original ways of working, including virtual training with partners in Ethiopia and for the first time in Latin America – with partners in Panama.

Whilst it has been a tough year for us here in the UK, it is nothing compared to the challenges and hardship faced by many of our partner organisations and communities in Africa and Latin America. These communities having to deal with all the pain, grief and restrictions experienced as a result of COVID 19, but without the advantages that we have in the UK. Their energy, fortitude and dedication to delivering FVR programmes within their communities has inspired us.

Given the overwhelming upheaval that we have all been experiencing over the last year, I am truly heartened to be able to present this report; a summary of our activities the achievements of our team and our partners in delivering our very specific Farmers' Voice Radio programme.

We are a small charity doing what we can to support rural farming communities around the world. Our 'fleet of foot' approach, since 2003 has helped us to achieve so much with so few resources – and no more so than over this last year. Our team has always worked from home, worked flexibly and used telecoms and IT to deliver our work. We have used phone and videoconferencing for ten years and we have a pragmatic, proactive and enterprising team, whose focus is all about getting the job done, whatever the challenges. Our team is brilliant, and I am proud to work with them.

A final, sad note, however. In December 2020 – outside this formal reporting period, but before the time of writing this report -we lost Daisy, Lorna Young's mum, who died, aged 89. We got to know Daisy and Bob Young well, over the last two decades; Daisy was a big part of what inspired us to keep going with our work. She was a kind, generous and passionate person – with fast-fire wit. She believed – without question - in doing 'what was right' when it came to those who lacked economic power and equality. Knowing Daisy, it was easy to see how Lorna got her values and passion for social justice. We will miss Daisy Young very much and we will continue to be in contact with her husband – Lorna's dad, Bob – and the rest of their family and friends.



Ian Agnew, Chairperson

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TRUSTEES REPORT

The Directors (who are the Charity's Trustees) of Lorna Young Foundation (LYF) have pleasure in presenting their report and financial statements for the year ended 30 June 2020. The narrative section of the report will include activities that took place up until the time of writing in April 2021.

Principal activity

The company's principal activity is to act as a charity.

OUR AIMS

LYF's Vision

The Lorna Young Foundation's vision is to bring about change in the attitudes and systems that prevent communities across the globe from working together to improve their lives.

LYF's Mission

The Lorna Young Foundation (LYF) is a charity that works to connect communities to trade knowledge, products and ideas that will make their lives better. It does this by devising and running unique programmes that bring together the many disconnected worlds that make up our societies - both in the UK and across the world.

We have a rich history, taking our name from fair trade pioneer Lorna Young who broke down doors to get the UK's first fair trade coffee into supermarkets. Our work is based on a deep understanding of international trade justice issues. We have a long track record of solving supply chain challenges, and access to networks that can deliver expertise and funding.

Our flagship programmes are:

Farmer Voice Radio (FVR) - which engages small farmers and farmer organisations in the developing world in the production of local radio programmes that broadcast vital farming information, equipping marginalised farmer communities with the knowledge, support and opportunities needed by their collective communities and their independent livelihoods. FVR helps to improve agricultural production, manage land more sustainably and facilitate access to markets. In turn, this supports the long-term viability and sustainability of remote rural communities.

Not Just Us (NJU) - which offers young people and disadvantaged communities in some of the UK's most deprived areas an opportunity to create their own ethical and social enterprise, learning directly from the LYF and our educational resources, and linking where possible with small producers in developing countries.

Farmers' Voice Radio

As for most organisations in the charitable sector, 2020 and into 2021 has been a difficult period - both for our project delivery but more importantly for the millions of smallholder farmers in low-income countries that we work with and support – people who have found themselves cut off from markets and vital sources of information as a result of the COVID-19 pandemic.



Within this context, radio has become an even more important medium of communication for remote communities. Ensuring that Farmers' Voice Radio programmes deliver timely, relevant and accessible information has been top of our agenda. Despite the challenges, however, the crisis has also created the opportunity for LYF to pilot and further develop its open sourcing approach to Farmers' Voice Radio (FVR) – using the resources originally designed for use by local FVR practitioners to deliver online training of trainers programmes to project partner staff and LYF associates in Sierra Leone, Uganda, Ethiopia, Ghana and Panama. This has given us valuable insight into how other organisations perceive our resources, and where we should now be focussing our efforts going forward to ensure that they are as useful as possible.

One of the highlights of the year was the launch of the Farmer's Voice Radio brand and website www.farmersvoiceradio.org. We have aimed for this to be a useful tool that publicises our work, supports our fundraising and marketing, brings in enquiries from potential new partners and complements our project delivery.

The following section is a summary of performance and achievements up until the end of January 2021.

1. PROJECT DELIVERY – *Partnering with overseas organisations to co-design and implement FVR programmes that address farmers' specific challenges.*

GHANA: Open-Source Farmers' Voice Radio

Timeframe: 04/2019-12/2020

Location: East Mamprusi & Tempane Districts, northern Ghana

Local partner: CARE International Ghana

Radio station: GBC-URA Radio

Funders: UK Aid Direct (SCCF) with match funding from The Walker Institute (UPGro, DFID, NERC and ESRC), Prince of Wales Charitable Fund, the Gibbs Trust, Edith M Ellis 1985 Charitable Trust, Ashworth Charitable Trust and the W. F Southall Trust



Celestina Akududgu from Tariganga in N. Ghana

This project has built on the foundations of BRAVE, a multi-sector climate resilience initiative led by the

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Walker Institute at the University of Reading in northern Ghana. It responds directly to a request from female listeners of the 'Farmer and the Water' radio programmes to receive more information on shea nut gathering and the production of shea butter – a highly desirable ingredient used in many food, cosmetic and hair products, as well as being a staple in local cooking.

Northern Ghana is one of the principal areas where shea nuts are grown, but deforestation and climate change are decimating shea tree parklands, and many women shea nut gatherers—it is predominantly a women's livelihood activity—lack knowledge of how to pick safely and effectively, how to maximise the quality and volume of their butter, how to access the best markets and how to conserve the shea parklands. These topics therefore became the focus of the 320 episodes of 'Kpiinsi Saha/ Tamis Gosug Sanga' radio programmes (160 in Mampruli language and 160 in Kusaal language), produced with farmer listener groups in two communities and broadcast to approximately 146,600 people between April 2019 and December 2020.

When the COVID-19 pandemic hit in March 2020, local partner CARE International Ghana was no longer able to visit the field and meet with listener group members, extension officers and radio presenters to produce the programmes. Recognising that the need for timely, reliable and relevant information was greater than ever in rural communities, the airtime was used initially to broadcast programmes on COVID-19 awareness and prevention in local languages (produced by the Ghana Health Service). As the lockdown coincided with the shea nut harvesting period, radio presenters also conducted remote interviews with local shea sector stakeholders such as the Global Shea Alliance and Regreening Ghana, as well as Community Health officials, enabling women to continue this livelihood activity as safely as possible.

At the time of writing the project is in its evaluation phase and there is considerable evidence that the FVR programmes have resulted in positive changes in knowledge, attitudes and practices of shea nut gatherers and butter producers.

Celestina Akududgu is one the Listener Group members from Tariganga in northern Ghana. The shea nut collectors in Tariganga have formed a cooperative to enable them to aggregate their shea nuts and improve their negotiating power with buyers. *"Now, we have formed ourselves into groups and we keep it or store it for some time. When the price is up, we then call some people. They are at Garu, one company is at Garu. We do call them to come so that we also gather, whether I have one bowl, one bag, two bags, everybody will bring it together. We then call them to come and weight it and buy. Now we don't sell it, like sending it to market women to use the bowls and cheat us."*

This project follows on from the [BRAVE climate resilience project](#) in the region that was developed in partnership with the University of Reading's Walker Institute for Climate Change (see previous Annual Report for more details) and responds directly to a request from female listeners of the 'Farmer and the Water' radio programmes to receive more information on shea nut gathering and the production of shea butter. During the year, evaluation activities relating to the BRAVE project took place. Please see the 'Learning and Publications' section for the papers that have been developed as a result.

GHANA: Farmers' Voice Radio for Shea Nut Collectors and Butter Processors in Northern Ghana

Timeframe: 01/2020-03/2021

Location: Tamale, northern Ghana

Local partner: Tungteiya Women's Association

Radio station: GBC-Savannah FM

Funders: The Body Shop with match funding from UK Aid Direct (SCCF)

An extension of the above project, this FVR initiative is the result of a collaboration between Tungteiya Women's Association, a leading shea butter cooperative based in Tamale, local Ghana Broadcasting Corporation station Radio Savannah, The Body Shop and LYF. Tungteiya has been The Body Shop's supplier of shea butter since 1994, sourced through The Body Shop's Community Fair Trade programme. The project aims to strengthen the sustainability of the shea supply chain in northern Ghana, with a particular focus on strengthening women's roles and climate resilience.

At the end of June 2020—after a short delay due to COVID-19 restrictions—the 'Kpihi Saha' programme went live on Radio Savannah across the Northern Region of Ghana, to the target audience of 3,000 shea nut collectors and butter processors linked to Tungteiya, although we estimate we are reaching at least 300,000 smallholder producers. 'Kpihi Saha' means 'Shea Time' in the local language Dagbani, and this twice weekly radio programme is focussed on the concerns of the thousands of women shea nut collectors and shea butter producers in this part of northern Ghana.

Virginia Sampaio, the Community Fair Trade Senior Buyer for The Body Shop, said: *"I am impressed by the impact the initiative has had on people's understanding and attitudes towards the programme and topics of discussion. I have been fortunate to have been able to follow the project closely and to hear the feedback directly from the communities. They inform me that they learn a lot from the expert guided discussions in the programmes and that the topics were very much what they needed to hear. Radio is such a powerful communication tool! I have really enjoyed working with the LYF team; they are very professional and knowledgeable."*



Fuseina Seidu, shea nut collector from Northern Region, Ghana

Fuseina Seidu is 62 years old shea butter producer and mother of 6. Fuseina listens to Kpihi Saha and recently told us what she has learnt from the radio programme. *"I learnt a lot about how to pick the nuts safely and the primary processing of the nuts. I learnt that when you pick the nuts for three days, you boil it with moderate fire to process quality nuts. I also learnt about storage of the nuts; you look for wood to use as platform and store the nuts on it to prevent moisture from getting into the nuts. I also learnt that cutting shea trees is not good because you should not cut what you depend on as source of livelihood. So, I do not*

cut the shea trees anymore."

This project will continue until March 2021. Over the last year, LYF has been part of a consortium led by The Body Shop and Solidaridad to expand the Farmer's Voice Radio project in partnership

with Tungteiya Women's Association and Global Shea Alliance. A proposal has been developed for the Dutch government's Fund for Responsible Business (FVO) (awaiting confirmation on funding), which will hopefully extend this project for another 3 years and bring in a second radio station to the project.

UGANDA: National-scale Impact-based Forecasting of Flood Risk, with Farmers' Voice Radio (NIMFRU)

Timeframe: 11/2018-04/2020

Location: Katakwi District, eastern Uganda

Local partner: ECOTRUST

Radio station: ETOP FM

Funders: Natural Environment Research Council and UK Aid

An initiative of the Walker Institute, NIMFRU was a multi-partnership project that engaged with researchers, policy makers, local councils and farmers to improve the targeting, relevance and communication of flood warning and response in Uganda. LYF's role was to pilot Farmers' Voice Radio for this purpose in the flood-prone eastern Katakwi District, in partnership with local conservation NGO ECOTRUST, the Uganda National Meteorological Authority (UNMA) and Ateso language radio station, ETOP FM. Monthly Farmer Agri-Met Village Advisory Clinics (FAMVACS) were also run in each community by UNMA as a conversation space involving district officials and up to 100 local farmers. The FAMVACS both drew on and informed the radio programmes, providing the opportunity for a wider group of farmers to get involved in the discussions and advice broadcast.

Over the six-month pilot implemented between September 2019 and March 2020:

- 6 meetings of the 12 listener group members and 18 FAMVACS involving up to 100 community members as well as extension officers, district officials, UNMA advisers and other technical experts on agro-forestry, health etc. were held.
- 24 individual weekly episodes of the 'Akautu Akoriok' ('Farmers See Light') radio programme were broadcast by Etop FM – the no. 1 Ateso language radio station in the region with an estimated 42% share of radio listeners (approximately 67,000 people across Katakwi District).
- Topics covered by the radio programmes included weather forecasting, cattle diseases, post-harvest handling and storage of crops, HIV and Aids, nutrition, soil fertility, crop rotation, bush burning and the production of alternative crops such as mushrooms, upland rice and sunflowers.
- Questions and comments were also taken from listeners each week and responded to in the following weeks' programme, with an average of 10-15 callers per week.



Stella Akia from Etop FM interviewing Katakwi Health Educator during a listener group meeting.

As a result of being involved in the FAMVACs and listener group discussions, and hearing the radio programmes, community members reported the following changes in knowledge and practice:

- Improved ability to anticipate changes in weather and to adopt different practices that make their farms and homes more resilient, e.g., planting on higher land; planting fast maturing crops; greater food preservation; building trenches etc.
- Adoption of alternative subsistence and livelihood activities, such as mushroom growing and poultry keeping, to diversify food and income sources.
- Improved land management practices, such as crop rotation, mulching, compost preparation, contour ploughing and tree planting, which should increase yields and prevent soil erosion during heavy rains.
- Successful lobbying of the District Council to improve flood prevention and response through the purchase of three new tractors and the construction of a valley dam in the project area.

Stella Akia, one of the radio presenters from ETOP FM, commented: *“Acautu Akoriok is unique in the sense that farmers share their indigenous knowledge on farming and weather forecasting... Here, farmers were the experts, and the experts [were] moderators. As a broadcaster, I have been able to broaden my knowledge on farming techniques. I can now give information on a variety of topics with great confidence!”*

SIERRA LEONE: Farmers’ Voice Radio for Forest-Edge Communities of the Gola Rainforest

Timeframe: 02/2020-07/2021

Location: Kenema and the communities around the Gola Rainforest National Park, Eastern Sierra Leone

Local partner: Gola Rainforest Conservation LG and Ngoleagorbu Cocoa Farmers Union

Radio station: Starline FM

Funders: UK Aid Direct (SCCF) with match funding from the Souter Charitable Trust

This second UK Aid Direct-funded project launched at the start of the COVID-19 outbreak, creating an opportunity to put into practice the distance learning resources that had been developed as part of the FVR open sourcing strategy. Due to the international travel restrictions, the FVR Development Manager was not able to visit Sierra Leone to deliver the FVR and planning workshop; however, the partner, Gola Rainforest Conservation (GRC), was very keen to go ahead with the project to avoid a repeat of the Ebola crisis when forest communities were effectively cut off from all information and support. A local consultant with relevant participatory media experience was therefore identified and trained remotely on the FVR approach along with the GRC Communications Officer, who went on to deliver the training and planning workshop themselves.

The radio programme, named ‘Forest Friendship’ by listener group members, focuses on four key themes that together aim to achieve more sustainable livelihoods for cocoa farmers living around the protected Gola Rainforest National Park. These are: 1) increasing uptake of forest friendly cocoa production practices; 2) promoting cooperation amongst members of the Ngoleagorbu Cocoa Farmers’ Union (NGOCFU); 3) improving market access; and 4) enhancing women’s participation. During the first two months, each of the weekly programmes also included a short section on COVID-19 awareness and prevention. In line with local restrictions, all participants wear

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face masks during the monthly listener group meetings, hygiene equipment is supplied and no more than 20 people are involved in any gathering, with social distancing observed.

This project also sees our first collaboration with Lifeline Energy, whose recordable group listening radio—Lifeplayers—have been distributed to 32 remote communities to increase the outreach of the programmes and farmer engagement in the content. Trained ‘Lifeplayer Guardians’ facilitate communal listening sessions, collecting feedback and questions from participants and transmitting these back to the production to be addressed in special Q&A panel shows featuring relevant technical experts, for example from the Sierra Leone Produce Monitoring Board, or Agricultural Research Institute.

Project monitoring indicates that the radio programmes are beginning to have a positive impact on the knowledge and understanding of the benefits of forest-friendly cocoa production. In a survey conducted a month after the programme launch, 43% of participating farmers said that they were already ‘regular’ listeners to Forest Friendship. At the time of writing, 30 unique radio programmes have been aired by local radio station partner, Starline FM, and the radio station manager reports that as a result “NGOCFU has become a household name”. Over 300 questions and comments have been submitted by listeners through the Radio Guardians, demonstrating a high level of engagement in the subject matter, and several NGOCFU members are using this channel to try to hold their leaders to account over cooperative matters that they consider unsatisfactory.

GRC cocoa field officers are also finding that the programmes complement and strengthen the in-person training and support that they deliver to farmers in the field. As one said: *“There are several positive changes that have taken place in the community I work, and it is very remarkable. Before the radio program we taught them [about] nursery establishment but there were still issues around cocoa nursing, for instance raising seeds in beds on flat ground [rather than in polybags]. But this particular season I saw a drastic change in the nursing process. One day I asked a lady... why the sudden change from beds to polybags. She said the radio programme Goola Ndiamoyie said so. I told her that it was Gola cocoa team that first told [her] and she said she did not get it to be true. But the radio does not lie, so she is giving it a try and she knows it will work.”*



Lifeplayer Guardians receive group listening radios.

The project will continue until August 2021.

UGANDA: Farmers’ Voice Radio for Mount Elgon Smallholder Coffee Producers

Timeframe: 08/2020-08/2021

Location: Mount Elgon in Eastern Uganda

Local partners: Mount Elgon Agroforestry Community Cooperative Enterprise (MEACCE), ECOTRUST and Rainforest Alliance

Radio stations: Open Gate FM Mbale and Elgon FM Kapchorwa

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Funders: Guernsey Overseas Aid and Development Commission with match funding from Rainforest Alliance

This project is the result of a new relationship with Rainforest Alliance (RA), who were keen to pilot the use of FVR as a tool to disseminate knowledge of the sustainable farming practices promoted through their farmer training programmes. Consultation with RA country representatives led to the selection of Mount Elgon in eastern Uganda as a pilot location, where RA local partner Mount Elgon Agroforestry Community Cooperative Enterprise (MEACCE) was looking for a way to improve outreach to its 3,033 farmer members.

Mount Elgon is home to approximately 90,000 smallholder coffee farmers and known for its quality Arabica beans. The livelihoods of these farmers are highly vulnerable to climate change, with coffee yields around a third of their potential due to unpredictable weather, a rise in pests and disease (attributed to increased temperatures) and inappropriate farming practices. Landslides are common, caused by flash flooding and exacerbated by deforestation. Sustainability schemes such as Rainforest Alliance can reduce this vulnerability by providing training on climate-smart agriculture that increases productivity and improves soil retention. However, many farmers cannot access this information due to remoteness, low literacy or gender bias. This situation has been exacerbated by the COVID-19 crisis, with face-to-face training interventions paused due to social distancing requirements, restrictions on gatherings and public transport bans.



Olive, from Open Gate FM, asks a female listener group member in South Bugiso about the practices she uses on her farm.

As with Sierra Leone, international travel restrictions prevented LYF staff from travelling to deliver FVR orientation and oversee project start-up, therefore all training and support has been delivered remotely via a combination of web-conferencing and mobile communications platforms. Local NGO ECOTRUST—already familiar with the FVR approach through their involvement in the NIMFRU project—was also brought in as project coordinator.

At the time of writing the radio programmes, called ‘The Joy of Coffee’—recorded with three listener groups in two local languages and broadcast on two different radio station to maximise reach—are ongoing and will continue until July 2021.

ETHIOPIA: Strengthening Livelihoods of Rural Coffee-Producing Communities; Improving Knowledge and Practice of Sustainable Coffee Production in Jimma

Timeframe: 02/2020-05/2022

Location: Jimma, Oromia Region, South-West Ethiopia

Local partners: Oromia Coffee Farmers’ Cooperative Union (OCFCU) and Rainforest Alliance

Radio station: Jimma University Community Radio

Funders: Marr-Munning Trust

Oromia Coffee Farmers’ Cooperative Union (OCFCU) has 29,355 coffee producer members in Jimma, one of the poorest regions in Ethiopia. Most coffee farmers are isolated and do not have the knowledge or the resources they need to improve their farming, sell their produce for a good price, protect their families and preserve their natural environment. Unpredictable coffee harvests

and sales have led to forced sales of family assets, the abandonment of coffee farms and urban migration, thus perpetuating rural poverty. Currently 3552 of OCFCU's members in Jimma are Rainforest Alliance's (RA) certified. RA and OCFCU are working to improve sustainable coffee production and prevent child labour, but the scope and awareness of their services are limited, and they are not reaching many excluded groups, including women and young people (due to geography, social constraints or illiteracy).

This FVR project will connect farmers to the information they need to improve the sustainability of their coffee production and access international markets. It will bring together coffee producers, cooperatives, agricultural extension workers, RA representatives and other actors in the supply chain to produce weekly radio programmes that address the issues that farmers face. In light of the COVID19 pandemic, the FVR radio programmes will also include relevant and appropriate health messaging that specifically addresses the needs and concerns of these coffee-producing communities. The Listener Group meetings will provide an opportunity for the farmers to discuss the pandemic (and other health related concerns) and ask questions to the stakeholders.

Although the project officially commenced in February 2020, start-up activities were delayed until December 2020 due to a combination of COVID-19 restrictions on travel and gatherings and political unrest in the Oromia region. Virtual Training of Trainers for OCFCU and Rainforest Alliance staff has now been delivered by the FVR Development Manager, followed by a FVR training and planning workshop in Jimma involving farmers, extension officers and radio station presenters. Listener group meetings and radio broadcasts are scheduled to begin in March 2021.

2. Open Sourcing Farmers' Voice Radio – Our Unique Solution

In March 2020 the LYF board signed off a new Farmers' Voice Radio business plan, which articulates our three-year vision for Open Source FVR. By the end of 2022 we aim to achieve the following impact objectives:

- FVR online platform is operational and fully resourced, reaching at least 500 unique individual users. This website will host FVR resources, and the target audience will be farmer organisations, NGOs and agribusinesses that seek to use FVR to improve their engagement and interaction with smallholder farmers.
- At least 7 FVR programme series (weekly programmes broadcast over 6-12 months) are broadcast on local radio stations in at least 5 different countries.
- 3 million farmers have greater knowledge and confidence to find solutions to the problems they face as a result of listening to FVR programmes.
- Members of at least 10 rural communities report feeling more resilient in the face of climate change, due to improved use of sustainable farming techniques.
- At least 10 local farmer organisations / NGOs increase the reach of their services and are more effective at engaging with and supporting their members.
- At least 20 individuals and/ or organisations are trained to be FVR practitioners, and the Community of Practice is launched.

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- At least 5 commodity supply chains become more transparent and sustainable, delivering benefits to all actors.
- The FVR online platform becomes self-sustaining, with operational costs covered by sponsorship, fees from corporate partners and overhead contributions from grant funding.

1. Dark Woods Coffee Partnership

A partnership developed with Dark Woods Coffee introduced the FVR team to a local NGO in Panama, Culturama. Culturama, Dark Woods Coffee and a La Huella Café de Panama collaborated to present a funding proposal to the British Embassy in Panama for a radio project. The FVR team were brought in to train up (virtually) and support the Culturama team to set up and implement a 5-month FVR project in October 2020. The first radio programme 'Educando con semillas, saberes y sabores' went on air on Radio Chiriqui in November. Since then, Culturama have been broadcasting weekly radio programmes in local language with the aim of supporting rural farming families, and women in particular, to overcome some of the challenges presented by the COVID-19 pandemic. This micro-project came to an end in February 2021 and the evaluation is ongoing. Culturama are seeking funding to extend the radio programme project and widen its brief to tackle other social issues in the region (such as human trafficking). This was an important milestone for the Lorna Young Foundation as it is the first example of a self-supported Farmers' Voice Radio project, where local organisations have used the FVR materials and approach to design and implement their own programmes. In addition, it is our first project in Latin America.

2. Accessing Online FVR Resources – and Contact

We are receiving an increasing number of enquiries about the FVR Resources via the website from in-country organisations, mostly driven by introductions from international partners. Since the website's launch we have had 1600 visitors and 887 unique visitors, and the average session duration is 11 minutes. The top referring sites are direct searches or through Facebook. To date there are 50 registered users of the FVR Resources platform. The LYF Team has been approached by various organisations who have accessed the FVR Resources and follow-up calls have been arranged to talk through the FVR approach, project design and resourcing.

FVR Open-Sourcing - Future Objectives

a) Build and sustain our core team.

The existing core team in the UK has been supplemented during this reporting period through the remote training and development of FVR associates and partners in Ghana, Sierra Leone, Ethiopia, Uganda, and Panama. While these individuals and organisations are currently linked to specific funded projects, they have the potential to form a network of local FVR resource people.

b) Develop partnerships and deliver consultancy services.

Partnerships have been developed and strengthened with Rainforest Alliance, The Body Shop, The Walker Institute and Dark Woods Coffee. Enquiries about our resources and services are also on the increase as FVR becomes better known through our social media presence and participation in events – for example, at a UK Aid Direct grant holders reference group we were introduced to Teach2Teach International, as a result of which LYF was written into a successful funding proposal to pilot the use of FVR to take its inclusive education approach to greater numbers of teachers and parents in rural communities in northern Ghana, thereby increasing primary school enrolment and

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attendance. FVR has also been included in a consortium project with the Walker Institute and Rainforest Alliance for a cocoa focussed project in Ghana.

c) Identify and develop long-term corporate sponsors for FVR.

This was identified as a high priority in the business plan for FVR to scale and grow. As mentioned above, LYF has already developed a few project-based corporate partnerships with organisations such as The Body Shop and Rainforest Alliance; now, we want to diversify our corporate fundraising by developing a sponsorship scheme that will help to make our open sourcing approach sustainable beyond country-level projects. To this end, a part-time Corporate Sponsorship Manager was recruited at the end of 2020 to focus on developing and implementing a new a corporate fundraising strategy that will deliver the core income required to further evolve and maintain the FVR resource hub and support small agricultural organisations in developing countries to implement the approach to the benefit of smallholder farmers.

d) Identify and apply to appropriate grants-based funding opportunities.

The focus of LYF's grant fundraising efforts this year has been on the development and implementation of the FVR open sourcing approach, and we have been successful in securing funds for this work from the following trusts and foundations, to whom, we are extremely thankful:

- The Fore/Bulldog Trust - April 2020 March 2022
- The Network for Social Change - April 2020 to March 2021
- The Gibbs Charitable Trust – March 2019
- The Edith M Ellis 1985 Charitable Trust – March 2019
- The Ashworth Charitable Trust – July 2019
- W.F. Southall Trust – July 2019
- The Cumber Family Trust – December 2019
- The Souter Charitable Trust - December 2020

We are especially grateful to the Fore and NSC with whose support and belief in our open-source business model, we have now been able to get our open-source model off the ground.

Where there has been an opportunity to further a strategic partnership or to gain experience and learning of working in a particular context, LYF has also led on the development of projects and funding proposals for in-country FVR initiatives – for example to the Marr-Munning Trust and to Guernsey Overseas Aid and Development Commission for the partnership projects with Rainforest Alliance in Ethiopia and Uganda respectively. The FVR team have also been working with the Social Business Network to develop the concept for a FVR project to build the resilience of the Twi communities in Sierra Leone that have been negatively impacted by the COVID restrictions on travel and movement (funding is currently being sought).

e) Develop the Open-Source offer

- The FVR journey of how-to guides is almost complete and available to download from the online platform www.farmersvoiceradio.org/resources. These resources have also been translated into Spanish and Swahili and will be uploaded once branded.
- Feedback from users indicates that the Resources are a useful introduction to Farmers Voice Radio and to communicate the approach. Follow-up discussions with enquirers point to two

significant obstacles that prevent smaller organisations in developing countries from using the resources to develop live projects: 1) a need for direct assistance in translating the approach to fit the local context; and 2) financial resources. In response to this feedback, we are developing a funded support package that will provide a small number of organisations with the opportunity to apply for FVR trainer remote support and a seed grant to assist with project start-up.

- In our Ghana projects we have worked closely with Farm Radio International to use their Uliza listener interaction system, which allows radio programme listeners to leave feedback and raise questions via a toll-free phone number, as well as submit answers to simple surveys. This wider listener engagement is an essential part of the FVR model; therefore, we are exploring how we might make the system available to partners as part of the open-source offer.
- In the coming year we intend to develop a community of practice that will enable FVR practitioners around the world to share their stories and insights from implementing FVR, and source peer support to help resolve challenges.

f) Measure our impact more effectively.

As a grantee of the Fore, an additional benefit has been enrolment on their Measuring the Change programme, which has provided an experienced volunteer mentor to support LYF through the development and rollout of an improved monitoring and evaluation framework. This work has enabled us to develop a new theory of change that helps to articulate clearly how FVR delivers impact at different levels, as well as helping in the design and implementation of monitoring, evaluation and learning tools for different live projects.

FVR - Learning and Publications

Over the course of the reporting period, the FVR team has participated in and contributed to a number of learning events and publications, including:

- A webinar on community communication tools for the Walker Academy, 'Climate Resilience – Evidence Synthesis Training', for PhD Students at the University of Reading.
- Again in collaboration with the Walker Institute, a Policy Briefing Note on Farmers' Voice Radio that has been published here <https://zenodo.org/record/4081521#.X4RzsGhKiUk> and a new journal paper on the impact of community communications strategies on gender dynamics, to be published later this year.
- A film made by the [UPGro consortium](#) featuring the BRAVE project, which has been widely shared on social media and targeted at donors and decision makers.
- Involvement as speakers in two public panel discussions: one on the [Challenges of Cross-Sector Partnering](#) organised by BOND; and the other with the title, '[What is Freedom to You?](#)', hosted by the Wilberforce Institute at the University of Hull.
- In addition, Farmers Voice Radio was shortlisted and was a finalist for the [BOND Small NGO Impact Award](#) and shortlisted for the [Charity Governance Award](#) 'Improving Impact – charities with 0-3 paid staff'.

NOT JUST US

In 2010, the LYF set up an initiative that led to our 'Not Just Us' (NJU) programme of work. Designed to promote better understanding of the need for ethical trading in the UK as well as creating a new generation of ethical entrepreneurs amongst disadvantaged groups, NJU has now influenced thousands of lives across the North of England.



The LYF was initially funded by UK Government to pilot our model with a small group of NEET young people in Huddersfield, West Yorkshire. Since then, we have worked with many disadvantaged groups, including young people in super-output areas (especially NEET young people), those with learning and physical disabilities, homeless young women, social housing residents, elderly people and the long-term unemployed. NJU has also been successful in secondary schools, as well as working to bring together groups who would not normally spend time together (i.e., Muslim and non-Muslim NEETs in West Yorkshire.)

Thanks to funding provided by the Big Lottery Fund and an anonymous donor, we were able to carry out a large project across the north of England for several years, working with young people and their supporting organisations. These included the Hamara Centre Leeds (West Yorkshire), Rochdale Borough Housing (Lancashire area), Greater Manchester Youth Network (across Greater Manchester), Dame Kelly Holmes Trust (Yorkshire), Black Cat Theatre (south Yorkshire) and Places for People (Yorkshire). Our overall aims were to:

- *Increase life-skills and enterprise skills of people from disadvantaged areas leading to greater potential for income generation.*
- *Improved community cohesion through joining people of different ages, backgrounds and cultures in joint social projects that benefit their communities.*
- *Increase employability, leading to greater personal aspirations.*
- *Increase confidence, self-esteem and wellbeing of disadvantaged people.*
- *Increase awareness of the need for ethically-driven enterprise – and the interconnectedness between UK citizens and desperately poor producers at the other end of the supply-chain.*

Each of these finite projects led to 14 youth social enterprises being created. They included businesses where ethical products were both sourced and created on-site (tea, coffee, chocolate, cocoa, soap, fudge, bath bombs, coconut oil, screen-printing). Other enterprises focused on income generation from events, catering and developing drama productions that addressed social issues.



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We delivered a programme of enterprise education, including weekly workshops, practical enterprise challenges and learning visits. From this, 55 young people achieved their ASDAN Certificate in Enterprise, 25 passed Emergency First aid and 5 received Food Hygiene certificates.

We saw real increases in the life and entrepreneurial skills of young people from disadvantaged areas, leading to greater potential for income generation; 100% of the young people reported an



An NJU visit to Taylors of Harrogate – Ethical Coffee Tasting

increase in enterprise skills (including leadership, managing money, IT, administration and problem solving). 10 of the projects generated an income and 5 community businesses remained after the funding period ended.

We also saw a real increase in employability among young people, leading to greater personal aspiration and developing essential life skills - many of the young people also had additional needs and 100% reported an increase in confidence.

We were also delighted to see the impact that we had in terms of improved community cohesion – as the groups joined people of different ages, backgrounds and cultures in social projects that benefit their communities.

During this phase of NJU, we surpassed the original target of 10 projects and established 20 social action projects throughout Greater Manchester and Yorkshire over a six year period.

Open-Sourcing to Spread the Impact of NJU

As a result of feedback from stakeholders after the BLF funding period ended, we decided that there was clearly a strong need to continue with this work. We wanted though, to scale-up the impact of the initiative and decided that it would not be an effective use of our resources to continue to seek funding on a project-by-project basis.

Our Board and Executive agreed that the fairest and most effective way of rolling-out the NJU programme, would be to mirror our Farmers Voice Radio approach – to ‘Open Source’ it, so that all of our learning, experience and materials are handed over under a ‘License’ to a chosen partner/s.

Greater Manchester Youth Network (GMYN) were keen to work with us on this new approach and to be the first organisation to become a Licensee partner for NJU. GMYN is the biggest youth organization in the North West and has several years of experience of delivering NJU work in partnership with the LYF. Whilst GMYN already run youth-led enterprises, they are aware that there is a huge gap in relation to business and enterprise learning in terms of focusing on the ethical side of enterprise; and in particular – on finding out more about responsibilities and rights within international supply chains.

During 2019-20 we examined the various approaches to franchising the NJU model and began talks with GMYN to agree the best methodology for licensing the programme with them. However,

LORNA YOUNG FOUNDATION

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work was suspended in this area, due to the impact of the pandemic and because most organisations working with young people in the UK underwent the furloughing of staff. Although this has delayed our progress with NJU into 2020, the enormous impact that the pandemic has had and its subsequent economic problems in terms of the problems now facing millions of young people, means that the need for a new generation of ethical entrepreneurs is stronger than ever.

In the forthcoming year, we look forward to working closely with GMYN in order to develop our NJU toolkit and learning approaches and to plan its pilot it with them in the North West - once it is safe and practical to do so for everyone involved.

Some words from Christina Longden, LYF Director and NJU Founder:

"It's ten years since the idea for Not Just Us (NJU) was created. The idea began when Ian Agnew and I were discussing our collective experiences in social housing and welfare in the UK, along with our work in developing countries. We were both acutely aware that some of the brightest of minds – the innovators, the risk-takers, the edgy and the quirky personalities - did not perform well within a formal educational setting. And yet, often, those from a disadvantaged background, felt a huge



Members of the pilot Huddersfield NJU group in 2010

loyalty to their local communities and were always the first to speak out against injustice.

We knew too – from our own backgrounds – that access to information and education about unfair trading systems was not easily provided at school, or at home. And we felt that young people from diverse backgrounds in the north of England, rarely had any opportunities to come together on a joint project, where they truly got to know each other and to spend time together.

We began our first NJU pilot in Huddersfield. This was a group of NEETs aged 16-19 with a ratio of 50:50 Muslim and non-Muslim. The group proved to be

an enormous success; they successfully pitched their 'ethical chocolate bar' to Huddersfield Town FC's Commercial Director (allowing it to be stocked in HTFC's shops) and they were even commissioned by Kirklees Council to carry out the Council's Fair Trade Town audit.

Over the years we have heard from many individuals who formed our original pilot group of NEETs. Some of them found that their time with us provided just the impetus needed in order to apply to college and to get a qualification. A couple of the group worked hard and got into university, and one has recently qualified with a PhD. Many members of the group are running their own businesses too – including an osteopath practice and an IT support company.

We also hear from people who attended the groups in the years that followed. Most recently, a man from Manchester who was long-term unemployed and who had a young family, contacted us to tell us that as a result of being involved in NJU, he was far more aware of trade injustice in the world and he had been running his own company since leaving the group; 'It's thanks to you, that I've been successfully running a home security business for several years now. It's kinda your business. You made me do it!'

We're certainly looking forward to piloting our NJU 'open-source' approach for grassroots organisations who want to support the creation and development of a new generation of ethical entrepreneurs. This approach and support is needed now, more than ever, as we try and rebuild the post-pandemic economy and the lives of the disadvantaged.

Structure and Management

Organisational structure and Board

This report and review is provided by the Trustees of the Lorna Young Foundation (charity no.1112895), whose registered office is at: The LYF, 47 Lea Lane, Netherton, Huddersfield, West Yorkshire, HD4 7DP. The Lorna Young Foundation is also a registered company (04788426) private, limited by guarantee and with no share capital.

The Governing body of the Lorna Young Foundation is the Board of Trustees, who are also members of its management committee. The Board meets a minimum of three times a year, or as otherwise directed by its Director and Chairperson. At one of these meetings, its AGM, the officers are elected for an annual term of office. During this period, all Board meetings have been online.

During the course of 2019-20, the Board of Trustees met virtually to review the charity's strategy, operations and finance. In addition, monthly meetings took place between the Chair and Director and other Trustees were frequently consulted and informed, providing advice and challenge.

The administration and operational procedures of the charity are the responsibility of the current Board of Trustees, who delegate the day to day strategic and operational management of the charity to the Director and through this position to the appropriate staff through the method of sub-contracting and delegation, where applicable.

Governing Document

The charity is controlled by its Memorandum and Articles of Association, and constitutes a limited company, limited by guarantee, as defined by the Companies Act 2006.

Governance strategy

Following an extensive review of activities, income, expenditure and capacity, the charity delivers financial sustainability and progressive service development, all of which elements are reviewed at Trustees meetings, alongside regular Trustee reports, as appropriate, and periodic risk appraisals.

Recruitment and appointment of new Trustees

We are grateful to have a committed and highly expert Board of Trustees with a mix of skill sets. We are not currently recruiting new Trustees.

For future recruitment, the Board recognises that it is important to recruit those who fully understand the issues and challenges of ethical trading and share the general philosophy of the

LORNA YOUNG FOUNDATION

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need to work towards a fairer approach to consumption and distribution of resources and of access to the knowledge and information needed by the world's poorest farmers. The charity strives to promote a culture of open access and business acumen in equal measure and does not wish in its development to lose sight of its prime reason for existing.

Management and staffing

Throughout this year, the charity had two formal employees for PAYE purposes.

The charity has an Operational Director and two FVR Development Managers, one of whom works on a PAYE basis and the other on a on a freelance basis. A Finance Officer carried out basic bookkeeping functions on a freelance basis. This has proved a highly effective way to manage the charity as it has scaled up and grown, providing a flexible resource. Other individuals work on a freelance basis, as and when the need arises and when funding is available.

Other outsourced support

Steven Davies FCA of McKelvie & Co LLP has agreed to continue as independent examiner of our accounts for no charge. We are grateful to them for their support and understanding throughout the year.

The Board believes that it has set a standard for reporting and good governance which is more exacting than usual for a charity of our size.

Financial review

The LYF's financial year end is 30 June 2020. The charity continues its aim to ensure that its day to day finances are healthy, its accounting procedures are robust and that it is always mindful of and alert to the strategic issues and risks associated with the management of funds.

Financial Results and Position

The presentation of our accounts for the year reflects our responsibilities in relation to the various grant funders that have supported us with income that is separately identified as restricted income in the SOFA with corresponding expenditure.

All of our financial income and expenditure - both restricted and unrestricted - underpins our mission.

During the year the charity received donations and income of £183,192 (of which £180,489 was restricted) and includes Gift Aid recovery of £276 and Bank Interest of £14. Its expenditure was £114,608, leaving reserves at the year-end of £109,110 (made up of Unrestricted Funds of £3,622 and Restricted Funds of £105,488).

Our unrestricted funds have been further depleted this year whilst project funding was put in place and action is being taken to redress the position.

The Board wishes to thank all of its financial supporters, both big and small, and takes its responsibility of stewardship in the distribution of monies awarded to us with the due diligence expected of custodians.

Reserves Policy

The charity's aim is to build up an unrestricted reserve amounting to approximately 12 weeks operational expenditure. During the year the charity had to use a significant level of its unrestricted funds to maintain projects whilst funding was put in place. The trustees are seeking to replenish the unrestricted funds and return to its reserves policy at the earliest opportunity.

Principal Funding Sources

Principal funding sources have been through grants from the UK Government and from a number of independent Trusts and Foundations.

As reported previously our strategic aim is to move away from this reliance on grant funding and build sustainability through income diversity. We are actively exploring other sources of income, including corporate and individual donations, contracts, trading income and legacy funding.

Investment Policy and Objectives

There are insufficient unrestricted funds to consider an investment policy at this stage, although the Trustees are fully aware of the ethical considerations to apply should future

LORNA YOUNG FOUNDATION
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monies become available and would take the necessary advice from our professional advisers at the time of deliberation.

Risk management

The Board have adopted an ongoing process of risk assessment and management. Where appropriate, robust systems or procedures, including financial have been established to manage risks. Once the risks have been identified, a 'traffic light' system is then adopted to manage the risk and planning. This system is not only helpful and best practise for any small charity, but it is also necessary for most larger-scale funding organisations.

A review of risk is a standing item at all Board meetings, and we are continually in discussion with professional representative bodies and our funders, on matters of governance, strategy, employment, and risk.

LORNA YOUNG FOUNDATION
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FOR THE YEAR ENDED 30 JUNE 2020

Reference and administrative details

Registered Company number

04788426 (England and Wales)

Registered Charity number

1112895

Registered office

The LYF, 47 Lea Lane, Netherton, Huddersfield, West Yorkshire, HD4 7DP

Trustees

I Agnew (Chairperson), B McKinnon, A Faulkner, L Wilson, T Sheldon, J Ward (resigned 27 December 2019), S Tasker-Grindley (resigned 25 April 2020).

Independent examiner

Steven Davies FCA, McKelvie & Co LLP, 82 Wandsworth Bridge Road, London SW6 2TF

Bankers:

Unity Trust plc, Nine Brindley Place, Birmingham, B1 2HB.

The Co-operative Bank, PO Box 101, 1 Balloon St, Manchester, M60 4EP

Triodos Bank NV, Brunel House, 11 The Promenade, Bristol BS8 3NN

Web references

www.lyf.org.uk

www.farmersvoiceradio.org

LORNA YOUNG FOUNDATION
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Responsibilities of trustees

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the company's financial activities during the year and of its financial position at the end of the year. In preparing financial statements, the trustees are required to:

- Select suitable accounting policies and then apply them consistently;
- Make judgements and estimates that are reasonable and prudent;
- State whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in operation.

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charity and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

This report has been prepared in accordance with the special provision of Part 15 of the Companies Act 2006 relating to small entities.

This report was approved by the trustees on the 22nd June 2021 and signed on their behalf by:



Ian Agnew
Trustee

Company No. 4788426
Charity No. 1112895

LORNA YOUNG FOUNDATION
REPORT AND FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 JUNE 2020

INDEPENDENT EXAMINERS REPORT TO THE TRUSTEES OF LORNA YOUNG FOUNDATION

I report to the charity trustees on my examination of the accounts of the Company for the year ended 30 June 2020.

This report is made solely to the charity's trustees, as a body in accordance with Section 145 of the Charities Act 2011. My work has been undertaken so that I might state to the charity's trustees those matters I am required to state to them in this report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the charity and the charity's trustees as a body, for my work, for this report, or for the opinions I have formed.

Responsibilities and basis of report

As the charity's trustees of the Company (who are also the directors of the company for the purposes of company law), you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ("the 2006 Act").

Having satisfied myself that the accounts of the Company are not required to be audited for this year under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ("the 2011 Act"). In carrying out my examination, I have followed the Directions given by the Charity Commission (under section 145(5)(b) of the 2011 Act).

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention which gives me cause to believe that:

- accounting records were not kept in accordance with section 386 of the Companies Act 2006; or
- the accounts do not accord with such records; or
- the accounts do not comply with relevant accounting requirements under section 396 of the Companies Act 2006 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination; or
- the accounts have not been prepared in accordance with the Charities SORP (FRS102).

Steven Davies FCA

McKelvie & Co LLP
Chartered Accountants
82 Wandsworth Bridge Road
London
SW6 2TF

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LORNA YOUNG FOUNDATION

STATEMENT OF FINANCIAL ACTIVITIES

FOR THE YEAR ENDED 30 JUNE 2020

					(As restated) 2019 Total £
	Notes	Unrestricted £	2020 Restricted £	Total £	
Incoming Resources					
Incoming resources from generated funds	2	2,703	180,489	183,192	61,228
Total incoming resources		2,703	180,489	183,192	61,228
Resources Expended	3				
Costs of generating funds		-	-	-	-
Charitable activities		5,839	100,207	106,046	75,640
Governance costs		-	-	-	-
Other resources expended		1,147	7,415	8,562	3,009
Total expenditure		6,986	107,622	114,608	78,649
Net incoming/(outgoing) resources		(4,283)	72,867	68,584	(17,421)
Transfer between funds	12	(1,357)	1,357	-	-
Fund balances brought forward at 30 June 2019 – as originally stated	12	10,262	30,264	40,526	57,947
Prior period adjustment	11	(1,000)	1,000	-	-
Fund balances brought forward at 30 June 2019 – as restated		9,262	31,264	40,526	57,947
Fund balances carried forward At 30 June 2020	12	3,622	105,488	109,110	40,526

There were no recognised gains or losses for the year ended 30 June 2020 other than those included in the Statement of Financial Activities.

The notes on pages 27 to 33 form part of these accounts.

LORNA YOUNG FOUNDATION**BALANCE SHEET AS AT 30 JUNE 2020**

	Notes	2020 £	(As restated) 2019 £
Fixed assets			
Tangible fixed assets	6	187	249
Current assets			
Stock	7	551	-
Debtors	8	26,149	4,144
Cash at bank and in hand		85,087	40,207
		<u>111,787</u>	<u>44,351</u>
Creditors : amounts falling due within one year	9	2,864	4,074
Net current assets		<u>108,923</u>	<u>40,277</u>
Total assets less current liabilities		<u>109,110</u>	<u>40,526</u>
Represented by:			
Restricted funds	12	105,488	31,264
Unrestricted funds	12	3,622	9,262
		<u>109,110</u>	<u>40,526</u>

The company is entitled to the exemption from audit under Section 477(1) of the companies Act 2006 for the year ended 30 June 2020.

The members have not required the company to obtain an audit of its financial statements for the year ended 30 June 2020 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year in accordance with the requirements of Section 396 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

Approved by the company on the 22nd June 2021 and signed on its behalf by



Ian Agnew
Trustee

The notes on pages 27 to 33 form part of these accounts

LORNA YOUNG FOUNDATION

NOTES FORMING PART OF THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 30 JUNE 2020

1. Accounting policies

1.1 Basis of preparation of accounts

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015) - (Charities SORP (FRS 102)), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

Lorna Young Foundation meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy note(s).

1.2 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Fixed assets costing more than £100 are capitalised. Depreciation is provided at rates calculated to write off the cost of fixed assets, less estimated residual value, over their expected useful lives at the following rates:

Equipment – 25% Reducing Balance

1.3 Inventories

Stock is valued at the lower of cost and net realisable value after making due allowance for obsolete and slow-moving stocks.

1.4 Income

Income is received by way of donations, trust grants and gifts in kind and is included in full in the Statement of Financial Activities in the year in which it is receivable. Gifts in kind are included in income at a value which is an estimate of the financial costs borne by the donor where such a cost is quantifiable and measurable. No income is recognized where there is no financial cost borne by a third party. Other income is included when received.

1.5 Expenditure

Expenditure comprises activities undertaken which are directly identifiable as wholly or mainly in support of the company's objectives. Governance expenditure relates to compliance with constitutional and statutory requirements. Charitable activities include expenditure on the various projects and programmes undertaken and include both the direct costs and support costs relating to those activities. Support costs have been allocated to activities on a basis consistent with the use of resources, for example staff and subcontractor costs by time spent and other costs by usage. Resources expended include attributable VAT which cannot be recovered.

1.6 Funds

The company has a number of restricted income funds to account for situations where a donor requires that a donation must be spent on a particular purpose or where funds have been raised for a specific purpose.

All other funds are unrestricted income funds. The funds held in each of these categories are disclosed in note 12 to these accounts.

1.7 Pension costs and other post-retirement benefits

The company operates a defined contribution pension scheme for the benefit of its employees. Contributions payable are charged to the profit and loss account in the period in which they are payable.

LORNA YOUNG FOUNDATION

NOTES FORMING PART OF THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 30 JUNE 2020

2.	Incoming resources from generated funds	2020	2020	2020	2019
		Unrestricted £	Restricted £	Total £	Total £
	Donations and grants	2,413	180,489	182,902	61,098
	Gift aid	276	-	276	122
	Interest receivable	14	-	14	8
		2,703	180,489	183,192	61,228
3.	Expenditure	2020	2020	2020	2019
		Unrestricted £	Restricted £	Total £	Total £
	Cost of generating funds	-	-	-	-
	Charitable activities – Project delivery				
	Prince of Wales Charitable Fund	-	1,175	1,175	856
	DFID - Ghana	-	11,276	11,276	10,306
	Black Gold Foundation	-	-	-	-
	Not Just Us	-	14,430	14,430	19,468
	Pabalelo Trust	-	-	-	1,928
	Reading University - BRAVE	-	13,861	13,861	16,793
	Reading University - NIMFRU	-	27,171	27,171	4,865
	FVR Open	-	13,060	13,060	-
	Gibbs SCCF Ghana	-	1,067	1,067	-
	Souter Charitable Trust	-	2,000	2,000	-
	The Body Shop	-	7,298	7,298	-
	DFID – SCCF SL	-	8,269	8,269	-
	Marr Munning Trust	-	600	600	-
	Unrestricted Project costs	5,839	-	5,839	21,424
		5,839	100,207	106,046	75,640
	Governance costs				
	Trustees expenses	-	-	-	-
	Other resources expended				
	Wages and Salaries	613	3,483	4,096	12
	Book-keeping	-	2,528	2,528	216
	Insurance	-	398	398	398
	Information Technology and website	298	1,006	1,304	2,255
	Postage and stationery	-	-	-	128
	Miscellaneous	148	-	148	-
	Bank charges	88	-	88	12
		1,147	7,415	8,562	3,009
		6,986	107,622	114,608	78,649

Included within governance costs are Independent Examiners fees of £Nil (2019: £Nil)

LORNA YOUNG FOUNDATION

NOTES FORMING PART OF THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 30 JUNE 2020

4. Staff costs	2020	2019
	£	£
Salaries	38,710	42,039
Social Security costs	-	-
Pension costs	341	321
	39,051	42,360
	No.	No.
Average Number of employees	2	4

The company utilised subcontract services during the year amounting to £64,875 (2019: £20,450) to cover its project administration and delivery needs.

5. Trustees' remuneration and reimbursed expenses

No emoluments were paid to any Trustee for their services during the period.

No Trustee was reimbursed for expenses during the period (2019: £260).

6. Tangible Fixed Assets

	Equipment
	£
Cost	
At 1 July 2019	260
Additions	-
At 30 June 2020	260
Depreciation	
At 1 July 2019	11
Charge	62
At 30 June 2020	73
Net Book Values	
At 30 June 2020	187
At 30 June 2019	249

7. Stock	2020	2019
	£	£
Finished goods	551	-

LORNA YOUNG FOUNDATION**NOTES FORMING PART OF THE FINANCIAL STATEMENTS****FOR THE YEAR ENDED 30 JUNE 2020**

8. Debtors	2020	2019
	£	£
Grants receivable	20,032	4,020
Other debtors	6,117	-
Gift aid	-	124
	26,149	4,144

9. Creditors	2020	2019
	£	£
Amounts falling due within one year:		
Trade creditors	742	-
Taxes and social security	266	-
Other creditors	96	-
Accruals	1,760	4,074
	2,864	4,074

10. Limited by Guarantee

Lorna Young Foundation is a company limited by guarantee and has no share capital. Each member is liable to contribute a sum not exceeding £1 in the event of the charity being wound up.

11. Prior Period Adjustment

A grant receipt from Gibbs Charitable Trust of £1,000 received in the year ended 30 June 2019 was incorrectly classified in the 2018/19 accounts as unrestricted funds. An adjustment has been made to the opening funds balances to correct the funds position as denoted in the Statement of Financial Activities.

LORNA YOUNG FOUNDATION

NOTES FORMING PART OF THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 30 JUNE 2020

12. Analysis of Charitable Funds

	Fund at 30 June 2019 (as restated) £	Incoming Resources £	Resources Expended £	Transfers £	Fund at 30 June 2020 £
Unrestricted fund movements					
General Fund	9,262	2,703	6,986	(1,357)	3,622
Restricted fund movements					
Black Gold Foundation	166	-	-	(166)	-
British Council - Community Linking	1,103	-	-	(1,103)	-
DFID – Ghana	3,333	21,906	13,330	-	11,909
Mission Brand - Oromo Coffee Company (OCC)	3,830	-	-	(3,830)	-
Not Just Us	14,822	10,000	15,728	1,103	10,197
The Prince of Wales Charitable Fund	1,144	-	1,175	31	-
Reading University - BRAVE	2,038	14,445	14,671	-	1,812
Reading University - NIMFRU	1,828	26,288	29,375	1,259	-
Souter Charitable Trust	2,000	-	2,000	-	-
FVR Open	-	42,000	13,105	3,830	32,725
Gibbs SCCF Ghana	1,000	-	1,067	67	-
The Body Shop	-	18,159	7,298	-	10,861
DFID – SCCF SL	-	17,691	9,273	-	8,418
Marr Munning Trust	-	30,000	600	166	29,566
Total restricted funds	31,264	180,489	107,622	1,357	105,488

Black Gold Foundation

The Black Gold Foundation is a collaboration with the makers of the film 'Black Gold' - with an aim to educate and advocate on trade justice matters to a wide audience. The fund has been transferred to the Ethiopia Radio project supported by the Marr Munning Trust.

British Council - Community Linking

This small grant was awarded to facilitate an exchange visit between local UK youth enterprise groups and young Kenyan farmers. Final fund balances have been transferred to the Not Just A fund to be utilised to support agreed activities.

UK Aid Direct Small Charities Challenge Fund, Ghana (DFID – Ghana)

18-month project building on the foundations of the BRAVE initiative to deliver Farmers Voice Radio programmes targeted at shea nut gatherers and butter producers located in the Northern and Upper East regions of Ghana. The project also aims to disseminate the Farmers Voice Radio model by making the resources it generates freely available to other organisations via a web platform.

Mission Brand

This donation was previously provided to support the further capacity building of a not-for-profit social enterprise coffee supplier organisation. Approval has been received to use the funds on the Farmers Voice Radio project and the fund has been transferred to FVR Open Fund accordingly.

LORNA YOUNG FOUNDATION

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Not Just Us

An initial grant was provided for the development of the "Not Just a Community Enterprise" programme and the establishment and development of the new social enterprise ("Not Just a Trading Company CIC") to roll out and scale up the pilot projects that had been completed through the LYF. The grant has subsequently been followed by a series of anonymous donations to continue these projects. Since this funding was secured, a total of 21 youth enterprise projects have been established with a network of local community partner organisations in Yorkshire, Greater Manchester & London. In addition, NJaTC have successfully piloted, developed learning materials and delivered adult Community Enterprise courses in Tameside, Leeds and Doncaster. As well as funding programme and content development, the grant has funded all aspects of the establishment of the NJaTC social enterprise vehicle responsible for the ongoing delivery of the programme. Funding held will be used for these continued purposes in the future.

The Prince of Wales Charitable Fund

This was a contribution towards the cost of a Farmers Voice Radio project in northern Ghana, reaching 10,000 farmers with relevant and timely agricultural advice from local farmers and agricultural extension workers via community radio. Principle donor for this project is UK Aid Direct SCCF.

Walker Institute, University of Reading (two projects)

1. Building Understanding of Climate Variability into Planning of Groundwater Supplies from Low Storage Aquifers in Africa (BRAVE)

A multi-sector initiative to reduce vulnerability and improve the water security resilience of rural communities in sub-Saharan Africa. LYF's Farmer's Voice Radio approach is playing a key role by providing training and stimulating the sharing of locally held information on good groundwater management practices between drought-affected communities in the north of Ghana.

2. National-scale Impact-based Forecasting Flood Risk in Uganda (NIMFRU)

A multi-stakeholder project that aims to support communities in the Katakwi District of Uganda to become more resilient to flooding by ensuring they have the right information at the right time. LYF is working with partners to use Farmers Voice Radio to bring timely, relevant and appropriate advice based on localised weather information and an evidence-based understanding of local livelihoods into people's homes and fields.

Souter Charitable Trust

This is a contribution towards the cost of a Farmers Voice Radio project in eastern Sierra Leone, using local radio to disseminate vital information on agricultural practices, environmental protection and access to markets to approximately 16,320 cocoa farmers living around the Gola Rainforest. Principle donor for this project is UK Aid Direct SCCF.

FVR Open

FVR Open is the project code given to the 'Open Source Farmers' Voice Radio' work. The funding allocated to this project code comes from The Fore (£15,000), the Network for Social Change Charitable Trust (£20,000), (WF Southall Trust (£3,000), Ashworth Charitable Trust (£3,000) and Cumber Family Charitable Trust (£1,000). These funds have contributed to the design, set up and delivery of the Farmers' Voice Radio website, brand, online platform and continued marketing.

Gibbs SCCF Ghana

A grant of £1000 was received from The Gibbs Charitable Trust in March 2019 for Farmers Voice Radio in Ghana.

The Body Shop

The Body Shop provided a grant of £18,159 for a Farmers Voice Radio project, in partnership with Tungteiya Women's Association. The Farmers Voice Radio project targets Tungteiya shea nut collectors and shea butter processors, that will strengthen the sustainability of the shea supply chain in northern Ghana, with particular attention to women's empowerment and the climate resilience of rural shea-producing communities.

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DFID – SCCF SL

FCDO (formally DFID) Small Charities Challenge Fund have provided a grant of £53,434 for Farmers Voice Radio in Sierra Leone), that targets cocoa farming communities living around the Gola Rainforest National Park. This Farmers' Voice Project aims to improve access to information and knowledge on forest-friendly cocoa production and marketing for existing and potential NGOCFU cooperative member farmers living in Gola Forest Edge Communities and to strengthen communication flows between association members and leaders.

Marr Munning Trust

The Marr-Munning Trust has agreed to a grant of £40,00 over two years for Farmers Voice Radio. The project aims to strengthen the livelihoods of rural coffee-producing communities by improving the knowledge and practice of sustainable coffee production in Jimma region, Ethiopia. This project is being implemented in partnership with OCFCU and Rainforest Alliance in Ethiopia.

13. Analysis of net assets between funds

	Unrestricted Funds £	Restricted Funds £	Total £
Fixed assets	-	187	187
Stock	-	551	551
Cash at bank and in hand	(571)	85,658	85,087
Debtors	5,515	20,634	26,149
Creditors: amounts falling due within one year	(1,322)	(1,542)	(2,864)
	3,622	105,488	109,110