

The Cultural Partnership: 'more arts.'

Charitable Incorporated Organisation (CIO) no. 1154785

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Trustees Annual Report 2020-2021

Background

The Cultural Partnership is an independent, arts development charity which benefits people of all ages by enabling community hands-on arts opportunities, curating bespoke community exhibitions, transforming empty shops into temporary arts spaces, supporting and providing opportunities for artists, delivering a 'what's on' website and a Local Arts Loan programme. The ultimate beneficiaries of our charitable activities are the residents of the broader area around Wokingham Borough in Berkshire.

The Cultural Partnership is managed by a group of volunteer Trustees.

The charity promotes itself using the brand 'more arts.' and that is how the charity is referred to in much of this report. In our literature we refer to ourselves as The Cultural Partnership: '*more arts.*'.

Income arises primarily from local artists using our facilities, fees for arts activities commissioned by Wokingham Town Council, fees from companies & other organisations as clients of our Local Arts Loan programme, commission from sales recorded at UK retailers including Amazon Smile and others through EasyFundraising, donations submitted through Virgin Money Giving, plus public donations at our Hands-on-Arts events.

We sponsor local arts activities, especially to help vulnerable young people, through a simple grant application process. Applications are assessed & approved by the Trustees.

Expenditure pays for contracted staff services, local artists and local arts suppliers. Delivery of most of our activities relies on volunteers. The Local Arts Loan is administered, promoted and delivered by one contracted part-time person. We have no employees.

Key Activities during 2020-2021

The activities of the charity are delivered by its volunteers who work with the Trustees on every project. Normally we deliver a range of activities throughout the year, but the Covid-19 Pandemic has forced us to cancel nearly all the 2020-2021 planned events.

The **Living Advent Calendar**, organised by 'more arts.' in conjunction with Wokingham Town Council from 1st-24th December 2020, every day leading up to Christmas. Instead of a series of live events, in 2020 we broadcast through the internet recordings from previous years. This helped us keep the 'Living Advent Calendar' event alive in everyone's memory, so that we can run proper events in 2021.

The **Hands-on-Arts** marquee normally hosts local artists at local village fairs/fetes across the Wokingham Borough, (Wokingham May Fayre, Wokingham Well-Being Event, Wokingham Town Council Arts Day, Twyford Donkey Derby, Shinfield Community Fund Day, Finchampstead Fun Day, Spencer's Wood Carnival). But in 2020 all these events were cancelled. We hope to revive the Hands-on-Arts programme for the summer of 2021.

The **Local Arts Loan Programme**, provides 'A-Level standard' artwork sourced from local secondary schools for hire to commercial businesses and public sector organisations, who pay a small weekly sum per piece. Despite the pandemic, we were able to continue the Local Arts Loan programme during 2019-2020; all our existing clients retained their artworks throughout

the year, though we were unable to offer opportunities for them to change their collections. During 2020-2021 we received £14,508 from Local Arts Loan clients, for which we are very grateful. Most clients again chose to donate an additional weekly sum, which was in total £3,432 during 2020-2021, to our ring-fenced Legacy Fund (see below). Client income is shared with the schools that provide the artwork. During the year £5,561 of the Local Arts Loan client income was paid to local schools, which they usually reinvest in their art departments.

In addition to hiring artwork to paying clients, during the past 3 years we have extended the programme to install artwork free-of-charge in local care homes. We began with just 2 care homes in 2017 and the programme now provides paintings on a rotational basis, one piece at a time to each of 14 care homes in the local area. This programme has proved very popular among care home residents. We refer to this programme as A4A (Art for the 4th Age). Whilst no hire fee is charged, we credit schools their share of a reduced fee which would have been earned from a paying client.

Legacy fund. Legacy Fund income arises from Local Arts Loan (see above) clients as a voluntary donation additional to their loan fees.

We used the fund to provide several grants, totalling £6,230 during the year, supporting activities to benefit local young people. The activities engage those who need support and, through arts activities, offer opportunities otherwise not available. For example, during 2020-2021 we funded:

- Sponsorship of Wokingham Book Festival 2020
- Funding for 'Art for All' project through local charity Soulscape, Spring 2021

Empty Shops. The charity has strived to offer local artists a venue for exhibition and presentation of their work to the public. Unfortunately, during the past year suitable empty shops have been difficult to find, and the pandemic prevented us finding any suitable premises.

During 2020-2021 we did not open a pop-up art gallery.

Marketing & Promoting 'more arts.' Locally 'more arts.' maintains a website (www.morearts.org.uk) to promote both its own activities and the wide range of music, theatre, creative arts, film, photography and book events that occur locally. In particular, the arts events pages promote online the wide variety of arts events delivered by local people.

Few events took place during the year, owing to the pandemic. But we were able to promote several online events, especially those arranged by local libraries and local theatres.

Community events: We sponsor 'arts related' activities throughout Wokingham Borough, but the pandemic limited the scope of what we could support this year:

- Grants to assist 'YouTooMusic' in its start-up phase, including music purchases, virtual rehearsal technology, rehearsal premises hire.

Fundraising: We encourage private donations through VirginMoneyGiving.com, both of whom collect Gift Aid on our behalf, and we earn a sales commission on online sales made through Amazon Smile and occasionally through EasyFundraising.com.

'more arts.' Partners

'more arts.' works with various community partners and would particularly like to thank Wokingham Town Council and our local artists and performers who share their talent and expertise to enable more people to access more arts activities. We also appreciate the support of Wokingham Borough Council, Earley Town Council, and our many clients of our Local Arts Loan programme.

A special “thank you” is due to the people of Wokingham Borough who have supported and encouraged us in our activities.

Calendar

The Cultural Partnership’s year runs from April to March. This report and the financial accounts summary (see later) refer to the year from April 6th, 2020 to April 5th, 2021.

Early in each year the Cultural Partnership agrees a Business Plan and estimates the costs of a set of deliverable programmes for the coming year. The Business Plan is maintained and adapted as the year progresses. Accounts are maintained to show spending on each major activity and sources of funds throughout the year. Detailed financial reports are presented to the Trustees at each monthly meeting and to the Annual General Meeting, normally held each year in August or September.

Governance

The Partnership is managed by a group of volunteer Trustees, elected annually by members who attend the Annual General Meeting, who meet monthly to manage the charity.

We fund training courses for Trustees to help improve their skills, including Risk Assessment, Data Protection, Trustee Roles & Responsibilities,

During the year 2020-2021, the volunteer Trustees were:

- Jim Stockley (Chairman)
- Robert Grindley (Treasurer)
- Mick McNicholas
- Conor Eldred-Earl (resigned 28Dec2020)
- Martin Beecher
- Robin Scurlock
- Gregor Murray

Finance

The charity is not registered for VAT. VAT paid is tracked and charged to our reserves at the end of each year.

Through two insurance policies with BHIB, the charity is fully insured for Trustees Indemnity and for general business risks.

We benefit from having a temporary storage area in a disused shop unit which the landlord has offered to us free of rent, in Wokingham, where we store materials for our outdoor activities. The building is due for redevelopment.

Employees

The Cultural Partnership has no paid employees.

Contracted Services

The Cultural Partnership contracted services during the year from:

- Sian Rollings

The Charity also relies upon many volunteers to help run events throughout the year.

Key Goals for 2021-2022

As the UK begins the recovery from the pandemic, we hope, in 2021-2022, to re-kindle many of the plans we had hoped to deliver in 2020-2021.

- Key programmes for 2021-2022

- o Living Advent Calendar 2021, with live events each evening
 - o Local Arts Loan programme, including A4A
 - o Hands-on-Arts summer programme for young people
 - o Legacy Arts Fund for projects helping vulnerable young people
 - o Empty Shop Gallery exhibitions (subject to finding pop-up shop premises)
 - o Expand our activity in Instagram and Facebook to promote ourselves
 - o Maintain local arts events website at www.morearts.org.uk
- Recruit more volunteers to support the Partnership
- Carefully manage funds & expenditure to keep a healthy cash balance through the year

The Cultural Partnership –Annual Accounts 2020-2021

| CULTURAL PARTNERSHIP: More Arts | | As at: | 05 April 2021 | 05 April 2020 |
|--|----|-----------|----------------------|---------------|
| BALANCE SHEET | | | 2020-2021 | 2019-2020 |
| ASSETS | | | | |
| FIXED assets (computers & software) | £ | 754.75 | | |
| CURRENT Assets: Cash HSBC Business & Charity a/c's | £ | 49,605.57 | | |
| Inc. ring-fenced Legacy Fund £6392.57 | | | £ | 50,360.32 |
| Debtors: | | | £ | 41,826.28 |
| Various | £ | 19.62 | | |
| | | | £ | 19.62 |
| | | | £ | 7.50 |
| TOTAL ASSETS | | | £ | 50,379.94 |
| | | | £ | 41,833.78 |
| LIABILITIES | | | | |
| Creditors: | | | | |
| Various | £ | - | | |
| | | | £ | - |
| | | | £ | 906.36 |
| TOTAL LIABILITIES | | | £ | - |
| | | | £ | 906.36 |
| NET ASSETS | | | £ | 50,379.94 |
| | | | £ | 40,927.42 |
| CULTURAL PARTNERSHIP FUNDS (Capital & Reserves) | | | 2020-2021 | 2019-2020 |
| Funds at start of year | £ | 40,927.42 | | |
| Surplus (-loss) for the year | £ | 9,452.52 | | |
| Funds at end of year | | | £ | 50,379.94 |
| | | | £ | 40,927.42 |
| INCOME/EXPENDITURE | | | 2020-2021 | 2019-2020 |
| INCOME | | | | |
| Commissioned work (Local Arts Loan clients) | £ | 17,940.00 | | |
| Commission from WTC (Living Advent Calendar) | £ | 4,700.00 | | |
| Income from sales & fees (art galleries, etc.) | £ | - | | |
| WLAC Donations | £ | - | | |
| 'more arts.' Donations | £ | 578.29 | | |
| Other income | £ | - | | |
| TOTAL | £ | 23,218.29 | | |
| VAT Received | £ | - | | |
| Less depreciation | -£ | 98.91 | | |
| Exclude debtors from previous year | -£ | 7.50 | | |
| Gain (loss) on sale of assets | £ | - | | |
| TOTAL INCOME | | | £ | 23,111.88 |
| | | | £ | 25,427.10 |
| EXPENDITURE | | | | |
| Contractor Services | £ | 80.00 | | |
| Printing, Framing & Other Suppliers | £ | 1,760.93 | | |
| Utilities & Rates | £ | 438.05 | | |
| Share of Local Arts Loan income to schools | £ | 6,466.72 | | |
| Artist Services | £ | - | | |
| Legacy Fund projects | £ | 6,230.00 | | |
| Other expenditure | £ | - | | |
| Sponsored projects | £ | - | | |
| Marketing | £ | - | | |
| TOTAL | £ | 14,975.70 | | |
| VAT Paid | £ | 360.00 | | |

| | | | | | |
|-------------------|--------------------------------------|----|----------|------------------|-------------|
| | Exclude creditors from previous year | -£ | 906.36 | | |
| | Exclude capital expenditure | -£ | 769.98 | | |
| | TOTAL EXPENDITURE | | £ | 13,659.36 | £ 21,755.82 |
| NET INCOME | | | £ | 9,452.52 | £ 3,671.28 |
| CASH FLOW | | | | 2020-2021 | 2019-2020 |
| | Cash at bank at start of the year | | £ | 41,742.60 | £ 37,760.96 |
| | Net income | £ | 9,452.52 | | |
| | Less capital expenditure | -£ | 769.98 | | |
| | Depreciation | £ | 98.91 | | |
| | Gain on sale of assets | £ | - | | |
| | Less increase in debtors | -£ | 12.12 | | |
| | Plus increase in creditors | -£ | 906.36 | | |
| | Cash at bank at end of year | | £ | 49,605.57 | £ 41,742.60 |
| | Cash flow in (out) for the year | | £ | 7,862.97 | £ 3,981.64 |

CULTURAL PARTNERSHIP: More Arts

As at:

05 April 2021

05 April 2020

05 April 2019

BALANCE SHEET**2020-2021****2019-2020****2018-2019****ASSETS**

| | | | | | |
|--|---|-----------|---|------------------|-------------|
| FIXED assets (computers & software) | £ | 754.75 | | | |
| CURRENT Assets: Cash HSBC Business & Charity a/c's | £ | 49,605.57 | | | |
| Inc. ring-fenced Legacy Fund £6392.57 | | | £ | 50,360.32 | £ 41,826.28 |
| Debtors: | | | | | £ 37,873.59 |
| Various | £ | 19.62 | | | |
| | | | £ | 19.62 | £ 7.50 |
| | | | £ | | £ 16.74 |
| TOTAL ASSETS | | | £ | 50,379.94 | £ 41,833.78 |
| | | | £ | | £ 37,890.33 |

LIABILITIES

| | | | | | |
|--------------------------|---|---|---|----------|----------|
| Creditors: | | | | | |
| Various | £ | - | | | |
| | | | £ | - | £ 906.36 |
| | | | £ | | £ 634.19 |
| TOTAL LIABILITIES | | | £ | - | £ 906.36 |
| | | | £ | | £ 634.19 |

NET ASSETS

£ 50,379.94 £ 40,927.42 £ 37,256.14

CULTURAL PARTNERSHIP FUNDS (Capital & Reserves)**2020-2021****2019-2020****2018-2019**

| | | | | | |
|------------------------------|---|-----------|---|------------------|-------------|
| Funds at start of year | £ | 40,927.42 | | | |
| Surplus (-loss) for the year | £ | 9,452.52 | | | |
| Funds at end of year | | | £ | 50,379.94 | £ 40,927.42 |
| | | | £ | | £ 37,256.14 |

INCOME/EXPENDITURE**2020-2021****2019-2020****2018-2019****INCOME**

| | | | | | |
|--|----|------------------|---|------------------|-------------|
| Commissioned work (Local Arts Loan clients) | £ | 17,940.00 | | | |
| Commission from WTC (Living Advent Calendar) | £ | 4,700.00 | | | |
| Income from sales & fees (art galleries, etc.) | £ | - | | | |
| WLAC Donations | £ | - | | | |
| 'more arts.' Donations | £ | 578.29 | | | |
| Other income | £ | - | | | |
| TOTAL | £ | 23,218.29 | | | |
| VAT Received | £ | - | | | |
| Less depreciation | -£ | 98.91 | | | |
| Exclude debtors from previous year | -£ | 7.50 | | | |
| Gain (loss) on sale of assets | £ | - | | | |
| TOTAL INCOME | | | £ | 23,111.88 | £ 25,427.10 |
| | | | £ | | £ 28,667.99 |

EXPENDITURE

| | | | | | |
|--|----|------------------|---|------------------|-------------|
| Contractor Services | £ | 80.00 | | | |
| Printing, Framing & Other Suppliers | £ | 1,760.93 | | | |
| Utilities & Rates | £ | 438.05 | | | |
| Share of Local Arts Loan income to schools | £ | 6,466.72 | | | |
| Artist Services | £ | - | | | |
| Legacy Fund projects | £ | 6,230.00 | | | |
| Other expenditure | £ | - | | | |
| Sponsored projects | £ | - | | | |
| Marketing | £ | - | | | |
| TOTAL | £ | 14,975.70 | | | |
| VAT Paid | £ | 360.00 | | | |
| Exclude creditors from previous year | -£ | 906.36 | | | |
| Exclude capital expenditure | -£ | 769.98 | | | |
| TOTAL EXPENDITURE | | | £ | 13,659.36 | £ 21,755.82 |
| | | | £ | | £ 38,565.10 |

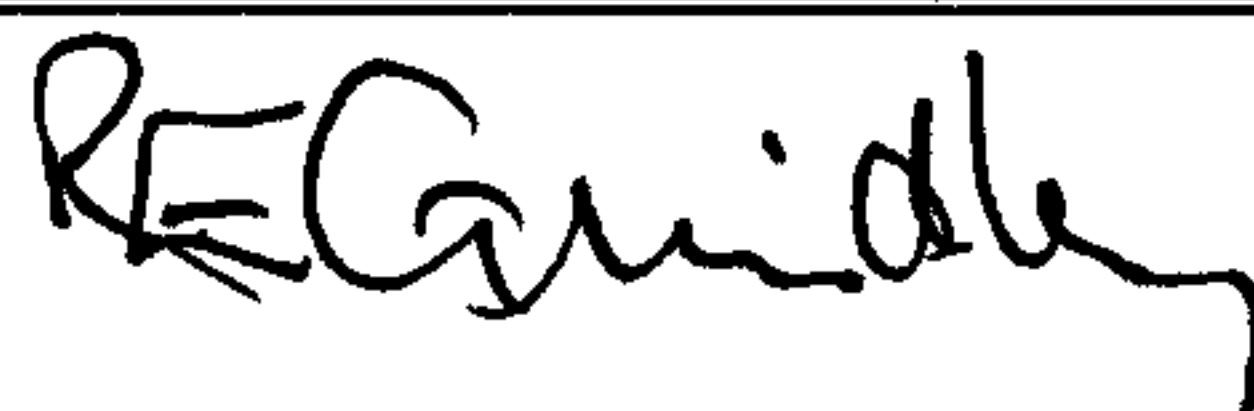
NET INCOME

£ 9,452.52 £ 3,671.28 -£ 9,897.11

CASH FLOW**2020-2021****2019-2020****2018-2019**

| | | | | | |
|-----------------------------------|----|----------|---|------------------|-------------|
| Cash at bank at start of the year | | | £ | 41,742.60 | £ 37,760.96 |
| Net income | £ | 9,452.52 | | | |
| Less capital expenditure | -£ | 769.98 | | | |
| Depreciation | £ | 98.91 | | | |
| Gain on sale of assets | £ | - | | | |
| Less increase in debtors | -£ | 12.12 | | | |
| Plus increase in creditors | -£ | 906.36 | | | |
| Cash at bank at end of year | | | £ | 49,605.57 | £ 41,742.60 |
| Cash flow in (out) for the year | | | £ | 7,862.97 | £ 3,981.64 |
| | | | £ | | -£ 9,225.53 |

Signed - Robert Grindley (Hon. Treasurer)



Report of the independent examiner

I have examined the above statement of financial activities and balance sheet and report that they are in agreement with the books of account and explanations given to me.

21-Jun-21

Steve Edwards
Hon. Auditor