

Independent examiner's report on the accounts

Section A

Independent Examiner's Report

Report to	the	trustees/
members	of	

Remember My Baby Remembrance Photography

On accounts for the year ended 31/8/20 Charity no 1159657 (if any)

Set out on pages

1 to 14

(remember to include the page numbers of additional sheets)

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended 31/08/2018.

Responsibilties and basis of report

As the charity's trustees, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

examiner's statement

Independent I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination (other than that disclosed below *) which gives me cause to believe that in, any material respect

- the accounting records were not kept in accordance with section 130 of the Charities Act; or
- the accounts did not accord with the accounting records; or
- the accounts did not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

* Please delete the words in the brackets if they do not apply.

Signed:	9 Walker	Date:	13/7/2021
Name:	Julie Walker acting as Director of Stephen Farra Associates Ltd		
Relevant professional qualification(s) or body (if any):			
Address:	98 Hornchurch Road		

IER Oct 2018 1

Hornchurch,	
Essex, RM11 1JS	

Section B Disclosure Only complete if the examiner needs to highlight material matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners). Give here brief details of any items that the examiner wishes to disclose.

IER 2 Oct 2018

Remember My Baby Remembrance Photography
(A Charitable Incorporated Organisation)
Trustees' Reports & Accounts
Year Ending 31 August 2020



Remember My Baby Remembrance Photography (A Charitable Incorporated Organisation)

Legal and Administrative Information

Trustees Cheryl Johnson

Nicky Heppenstall

Alison Bryan (resigned 28 05

2020)

Kim Smith

Michele Selvey Ruth Trotter

Charity Number (England and

Wales)

1159657

Charity Number (Scotland) SC045442

Registered Office 16 Quarn Drive

Allestree Derby DE22 2NQ

Independent Examiners Stephen Farra Associates

Synergies House 98 Hornchurch Road

Hornchurch RM11 1JS

Principal Bankers Lloyds Bank

25 Gresham Street

London EC2V 7HN



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Remember My Baby at a glance

244 volunteer photographers, of whom 178 covered a session in the period Over 609 families supported in the period

Over 4,032 families supported since the charity's foundation

22 volunteer digital retouchers

Presence in ≈30% hospitals

Established in 2014



Trustees' report for the year ended 31 August 2020

Objects and values of the charity

The Trustees confirm that the annual report and accounts of the charity for the year ended 31 August 2020 have been prepared in accordance with the accounting policies set out in Note 1 to the accounts and comply with the charity's constitution, applicable law, and the requirements of the Statement of Recommended Practice, "Accounting and Reporting by Charities" issued in 2005.

The object of the RMB is to:

assist the grieving process for families who have lost a baby before, during or shortly after childbirth, by providing a skilled photographer to photograph their baby free of charge, and to gift these images to the family.

Our values

- We are compassionate, dedicated and strive for excellence in everything we do
- Our aim is to provide the gift of remembrance photography to as many bereaved families as possible; our response is individual and sensitive
- We are passionate about sharing and improving the service we offer



Trustees

The trustees that served during the year:

Trustees Cheryl Johnson (Chair)

Nicky Heppenstall (Vice Chair)

Alison Bryan (resigned 28th May 2020)

Michele Selvey Ruth Trotter Kim smith

The Trustees confirm that they have complied with their duty under Section 4 of the Charities Act 2011 to have due regard to the Charity Commission's general guidance on public benefit. RMB has continued to provide public benefit in line with the objects of the charity.

Review of activities for the year to 31st August 2020

The activities of RMB have been severely affected by COVID-19 but despite restrictions, we have still been able to offer our Remembrance Photography service albeit on a reduced basis.

In the six years of providing support to bereaved families in the form of photography, we have delivered photographs, free of charge to 4,032 families. In the charity's sixth year, despite restrictions, 609 families were in receipt of the gift. Further families took advantage of our editing service, in particular over the 4-month period that our photography service was suspended.

According to The Office for National Statistics, in 2019 there were 2,522 stillbirths, a small decrease from 2017. Our ultimate ambition is to be able to provide our service to as many of these bereaved families as possible and post pandemic we will be looking at ways to try and help a wider audience through a recruitment drive and concentrate on charity awareness.

In the period we employed our first paid employee which we consider to be a reflection of the growth of the activities of the charity, and we are to consider further paid recruitment. At the start of the year, we



had 268 volunteers. Some have dual roles, so of that 268, we had 15 session coordinators and 22 digital retouchers.

Volunteers

With over 268 volunteers, volunteering plays a pivotal role within RMB.

RMB's core group is run by dedicated volunteers and all RMB photographers and digital retouchers are volunteers. Without the support of volunteers, the charity would have to decline to help many families. They often put their own family time on hold to visit hospitals in order to take photographs.

RMB would like to take this opportunity to thank all of our volunteers for their ongoing support, dedication, and commitment.

Financial Review

Total income for the year to 31 August 2020 was £84,808 (2019: £87,394) which represents a 3% reduction year on year. The reason for the reduction was a combination of lower central fundraising income, a reduction in membership fee income and sponsorship income. Sponsorship income was affected by the COVID 19 crisis where running events were cancelled.

The elimination of costs relating to the supporting of sponsorship events together with no merchandise purchases has helped gross profit marginally grow by 2% to £80,653 (2019: 79,447)

Administrative expenses have also fallen slightly to £52,719 (2019: 56,010) which was primarily been driven by a reduction in mileage and accommodation fees relating to volunteers attending sessions and trade shows. We would expect these costs to at least increase to prior pandemic levels in future financial periods.

This has resulted in a surplus of £52,719 (2019: 56,010). This has helped increase retained earnings to £179k (2019:126k).



The trustees would like to thank parents, families, friends, supporters, and volunteers who work tirelessly to raise the money necessary to achieve our objectives.

Reserves Policy

RMB needs to hold an appropriate Reserve Fund to ensure continuity of services in the event of a decrease of donations and maintain the ability to meet unforeseen costs. Currently, RMB's total reserves, excluding the value of fixed assets and restricted funds held, are held at an average which is in excess of six months' running costs. The Trustees are reviewing the Reserves Policy in the coming year with a focus on identifying and utilising surplus reserves to fund the achievement of our core objectives, in line with Charity Commission guidance.

The charity has healthy reserves with minimal cash commitments.

Disclosure of information to Independent Examiners

Each of the Trustees has confirmed that there is no information of which they are aware which is relevant to the Examination, but of which the Independent Examiner is unaware. They have further confirmed that they have taken appropriate steps to identify such relevant information and to establish that the Independent Examiners are aware of such information.

Future Plans

Due to the pandemic, 2019-2020 has been a year of consolidation for RMB and we are proud that we were still able, despite incredible obstacles, to provide our service to the families we did.

Our focus in 2020-21 will be to return to pre-pandemic growth and a recruitment drive for additional volunteers in order to reach more families, a brand awareness campaign, and the recruitment of specialised officers in order to ensure governance is best in class.



Having employed session coordinators in the period we are to review the possibility of further recruitment to enhance the efficiency of our operations.

On behalf of the Board of Trustees

Cheryl Johnson Chair of Trustees

28 June 2021



Statement of Trustees' Responsibilities

The Trustees are responsible for preparing the trustees' report and the accounts in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare accounts for each financial year, which give a true and fair view of the charitable company's state of affairs at the end of the year, and of the incoming resources and application of resources, including the income and expenditure for that year.

In preparing those accounts, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- prepare the accounts on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and to enable them to ensure that the accounts comply with the Companies Act 2006 and regulation 8 of the Charities Accounts (Scotland) Regulations 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.



Profit and Loss

For the year ended 31 August 2020

Donations Fundraising Gift Aid Reclaims Membership Fees Sale of Merchandise Sponsorships Total Turnover	49,637 25,929 3,976 4,785 480 - 84,808	42,341 28,752 1,621 5,630 560 8,490
Fundraising Gift Aid Reclaims Membership Fees Sale of Merchandise Sponsorships Total Turnover	25,929 3,976 4,785 480 - 84,808	28,752 1,621 5,630 560 8,490
Fundraising Gift Aid Reclaims Membership Fees Sale of Merchandise Sponsorships Total Turnover	25,929 3,976 4,785 480 - 84,808	28,755 1,62 5,630 560 8,490
Gift Aid Reclaims Membership Fees Sale of Merchandise Sponsorships Total Turnover	3,976 4,785 480 - 84,808	1,62° 5,630 560 8,490
Membership Fees Sale of Merchandise Sponsorships Total Turnover	4,785 480 - 84,808	5,630 560 8,490
Sale of Merchandise Sponsorships Total Turnover	84,808	560 8,490
Sponsorships Total Turnover	84,808	8,49
Total Turnover		,
		87,394
	410	
Cost of Sales	410	
Direct Expenses		1.
Items for Sessions (USBs, bags, and envelopes)	3,672	3,320
Merchandise Costs	72	2,006
Sponsorship costs	-	2,60
Total Cost of Sales	4,154	7,947
Gross Profit	80,653	79,44
A Latitude of Control		
Administrative Costs Accommodation Fees	2,070	60
Advertising & Marketing	4,650	1,13
	4,030	78
Available & Accountancy fees		
Awards Events	45 397	7:
Bank Fees		502
Charitable Donations	45	07
Fundraising Platform Fees	1,152	87:
General Expenses	85	240
Insurance	420	418
IT Software and Consumables	1,076	77.
Legal Expenses	1,500	() (
Mileage	3,309	6,24
Postage, Freight & Courier - Governance	1,392	2,10
Postage, Freight & Courier - Sessions	1,934	2,56!
Printing & Stationery	1,177	1,034
Salaries	800	4 (()
Staff Training	2,090	1,669
Subscriptions	430	36
Telephone & Internet	759	45
Trade Shows	1,137	1,170
Travel	1,901	1,93
Volunteer Recognition	1,216	134
Website Costs Total Administrative Costs	350 27,935	368 23,43 7
Operating Profit	52,719	56,010
	,	•
Profit on Ordinary Activities Before Taxation	52,719	56,010
Profit after Taxation	52,719	56,010



Balance Sheet

As at 31 August 2020

3	31 Aug 2020	31 Aug 2019
	£	£
Fixed Assets		
Tangible Assets		
Computer Equipment	226.05	0.00
Office Equipment	1,068.98	1,068.98
Total Tangible Assets	1,295.03	1,068.98
Total Fixed Assets	1,295.03	1,068.98
Current Assets		
Cash at bank and in hand		
Savings account	80,001.00	0.00
PayPal	3,160.16	9,074.53
Current bank account	97,436.75	117,802.32
Total Cash at bank and in hand	180,597.91	126,876.85
Total Current Assets	180,597.91	126,876.85
Creditors: amounts falling due within one year	2.072.70	000.00
Accounts Payable	2,973.79	988.89
Accruals	0.00	780.00
VAT	23.70	0.00
Total Creditors: amounts falling due within one year	2,997.49	1,768.89
Net Current Assets (Liabilities)	177,600.42	125,107.96
Total Assets less Current Liabilities	178,895.45	126,176.94
Net Assets	178,895,45	126,176.94
	•	•
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Capital and Reserves		
Current Year Earnings	52,718.69	56,009.66
	52,718.69 126,176.97	56,009.66 70,167.31

The accounts were approved by the Board on 28 June 2021

Chair of Trustees

Dated: 28 June 2021



1 Accounting Policy

1.1 Basis of Preparation

The accounts have been prepared in line with SORP FRS 102.

An audit is not required under the Charities Act as the CIO's gross income is not more than £1 million. However, an independent examination is required as the income in more than £25,000 in the financial year.

1.2 Going concern

Based on the balance sheet showing net assets of £178,895 the Trustees have a reasonable expectation that the Charity has adequate resources to continue in operational existence for the foreseeable future. The financial statements have therefore been prepared on a going concern basis.

1.3 Incoming Resources

Income is recognised when the Charity has entitlement of the funds, the amount of income can be reliably measured and when it is probable that economic benefits will flow to the Charity

1.4 Resources expended

Merchandise costs and advertising costs comprise the costs incurred in producing materials for promotional purposes and in raising funds. Bank Fees are fees relating to the income of fundraising donations and membership fees.

Mileage and postage are paid to volunteers attending sessions or for trustees attending tradeshows and hospitals to promote RMB.



1.5 Tangible fixed assets and depreciation

All tangible fixed assets are stated at historical cost less accumulated depreciation. Historical cost includes expenditure that is directly attributable to the acquisition of the items.

Depreciation is based on management estimates of the future useful lives of the tangible fixed assets and is calculated using the straight-line method to allocate their cost to their residual values over their estimated useful lives.

1.6 Cash at bank and in hand

Cash at bank and in hand includes cash and deposits held at call with banks, other short-term highly liquid investments with original maturities of three months or less.

1.7 Stock

Stock is valued at the lower of cost and net realisable value.

5. Governance Costs

Independent examination report is provided by Stephen Farra & Associates. Accountancy services are provided by a suitably qualified volunteer.

6. Trustees

None of the Trustees or any person connected with them received any remuneration during the year.

7. Employees

Number of UK employees (full-time equivalents) during the year: one



8. Tangible fixed assets

	Computer equipment	Total
	£	£
Cost		
At 1 September 2019	1,069	1,069
Additions	226	226
Disposals		-
At 31 August 2020	1,295	1,295
Depreciation		
At 1 September 2019		-
Charge for the year	-	-
Disposals	-	-
At 31 August 2020	-	-
Net book amount		
At 31 August 2020	1,295	1,295
At 31 August 2019	1,069	1,069

12. Creditors amounts falling due within one year

Amounts due within one year:

	31 Aug 2020 £	31 Aug 2019 £
Trade creditors Accruals	2,302	515 780
Other creditors	672	474
Total	2,974	1,769