

Annual Report 2021



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OUR TEAM



Appointment/Resignations during period 1/2/2020 to 31/01/2021:

Appointment – Julie Murphy – Event Co-ordinator


Structure and Governance

The charity is registered as a Charitable Incorporated Organisation (Number 1162669, First registered 15th July 2015} in England and Wales by foundation constitution on 13th July 2015. The charity was founded on 25th February 2015. It consists of 4 Trustees who manage the day-to-day running of the charity supported by 6 Support Agents who offer crisis support, 10 C4B Champions who promote the charity in their force and a newly appointed Volunteer Event Coordinator who has been taken on to attend events on behalf of the charity. All of those in the organisation are volunteers and not paid in any way other than expenses incurred whilst performing their role.

Objectives and Activities

Objectives

The charity exists to provide support for serving members of the Police Service, whether a Police Officer, Civilian or Volunteer.



Crisis Support
Phone and Email peer support, advice and guidance from our trained Support Agents.



Funded Counselling
Offering financial support to get counselling that suits the individual, even if they have been unsuccessful in force.



Welfare Fund
Those working within UK Forces can make a request for funding to support Police wellbeing projects.

Activities



#Care4OurCops

COVID-19 hit the charities obligations for this financial period but in the wake of that we have launched 'Care4OurCops' and were planning a video, social media and advert campaign across the public sphere but as were about to hit the button to make the campaign live, the death of George Floyd and the public attention put a spotlight on police behaviour in a terribly negative way and this campaign would have been mistimed.

999 Day

We were planning a 999 Day for July 2020 which had a lot of public attention, but we took the decision early in this period to cancel the day due to the COVID-19 limitations on gatherings

Report of Chair of Trustees



At the end of our 6th Year since founding, we are in a strange situation whereby this year has been the hardest for the charity due to the ongoing COVID-19 crisis. The impacts on cancelled events, reduced fundraising and donations due to everyone's financial situations being uncertain has left our charity in a precarious position

With the reduction in funds coming into the charity, we have made a small loss in this financial year. Despite this, we have still been able to aid our colleagues in this period, there has been an increase in people coming to us for assistance with funding for counselling.

The Trustees have authorised funded counselling sessions for 3 individuals during this financial year and the extent of our support is likely to progress into the following financial year, creating a legacy to our commitments from this financial period. Our commitment to Crisis Support from our Support Agents has continued, and grown, as we have got more Support Agents through the training package. I want to continue by sharing my praise of our Support Agents and C4B Champions. We have also brought on a new Event Coordinator which will also allow us to attend more events as the world opens again which will ease the burdens on the trustees.

This financial report has seen a complete juxtaposition in our financial circumstances compared to last financial year. We were celebrating at the end of our 2019-2020 period, a massive boost in our financial incomings which has been useful for getting the charity through this financial period.

During this financial period, the charity saw just over £13,000 in income which is over £10,000 shortfall on last financial year. This is a massive worry but thankfully due to cutting a few of the expenditures we had in the previous year we have managed to survive through this period with only a £549 loss for the year. It's now going to be rebuilding this balance ahead of 2022 which will likely see more contact from seeking support

We have had 48 phone calls for Crisis Support this financial period, which is a drop for the 3rd year running. We also had 6 emails, which is a massive drop on the 29 last year. I feel that this massive drop comes from a reduction in the commitments on police officers and staff during COVID-19. Many being able to work from home or have more down time as less incidents are being reported during this time allowing them time to decompress and access talking therapies from friends and family. The issue we now have is dealing with the impact as things start to return to some form of normality and officers, staff and volunteers need more help.

This year has been a struggle in comparison to last year. Less contact, less incomings but thankfully with less outgoings and being set up to allow working from home from the very beginning we have not been as impacted by COVID-19 as some other charities and that we must be thankful for. We must look at that as a positive and I thank every single volunteer, supporter and those using the support as without you all we would not have made it through this period and look to move forward between now and 2022.

Take care and stay safe everyone,

Rob Webber, Founder and Chair of Trustees

Our Income

£23.5K

Last Year

■ Shop Sales ■ Other

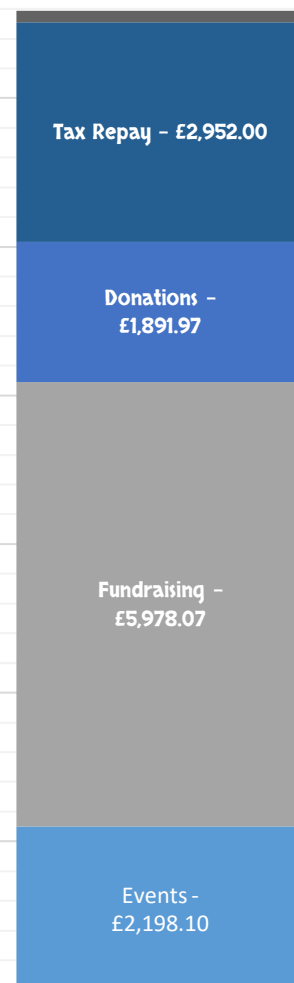


Key Points

- **Events** we have been able to attend, including Virtual ones, have attended at the beginning of the year have raised more than the whole of the previous year
- We have seen a **slight increase in Donations**
- **Fundraising Events**, like Great North Run and London Marathon being cancelled has seen a **£10k** drop in fundraising.
- Increased scrutiny of **Tax** we have been able to reclaim has brought an extra **£1k** back into the charity

£13.2K

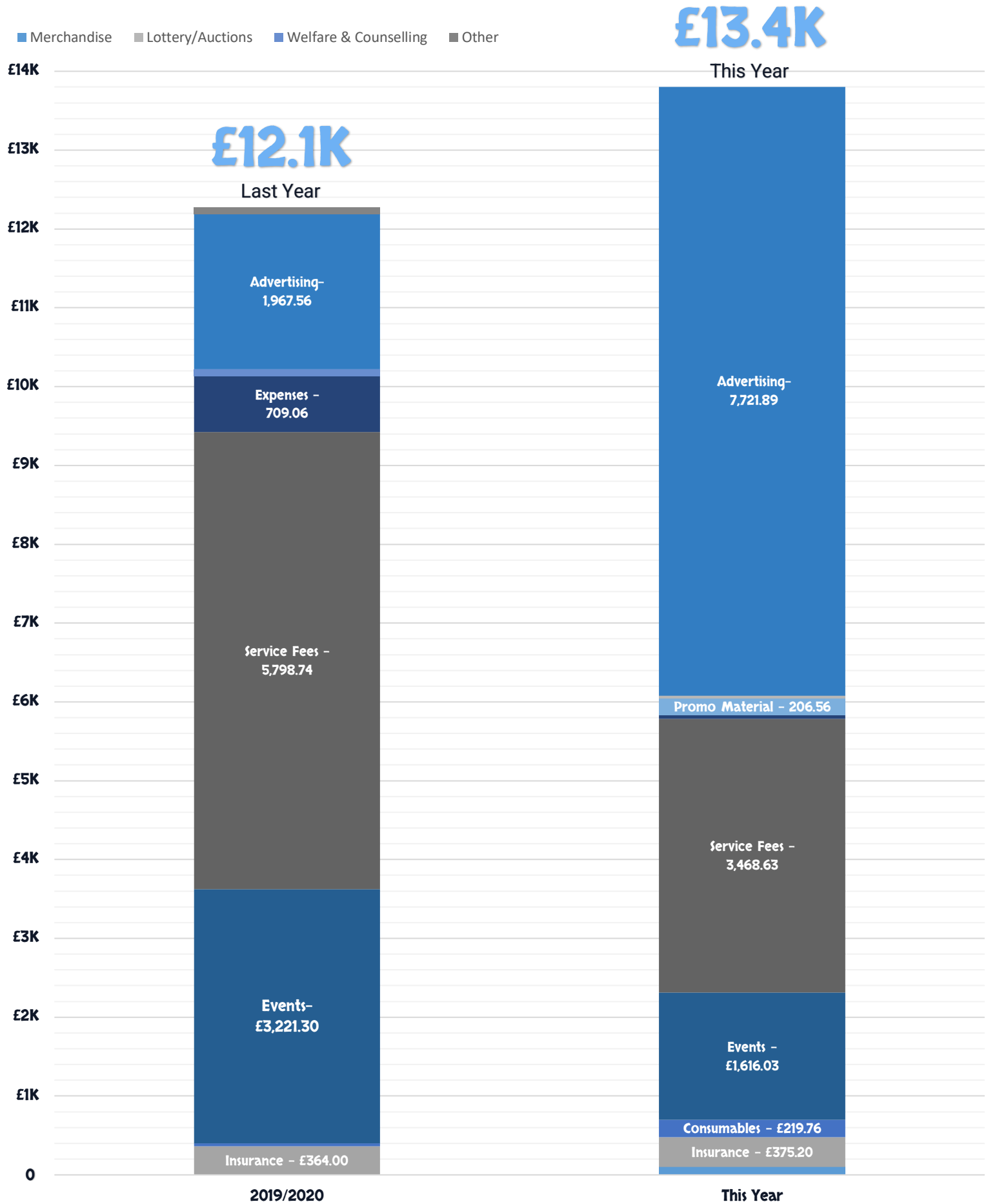
This Year



2019/2020

This Year

Our Expenditure



Statement of Financial Activities

Annual accounts for period 01/02/2019 to 31/01/2020

Description	Note	Unrestricted Funds	Restricted Funds	Last YR Funds	Against LY
Incoming resources		£	£	£	£+/- Change
Auctions/Lottery		80.72	-	0	80.72
Events		2,198.10	-	973.39	1,224.71
Fundraising		5,978.07	-	15,957.53	-9,970.46
Donations, legacies & grants		1,891.97	-	1,666.40	225.57
Interest, dividends & rebates		2,952.00	-	1,840.00	1,112.00
Online Shop Sales		152.09	-	151.40	0.69
Op Bravery Fund	5	0	-	3,000.00	-3,000.00
Total incoming resources	2	13,252.95	-	23,588.72	-10,407.49

Resources expended		£	£	£	£ +/- Change
Merchandising	3	102.73	-	0	102.73
Insurance Costs		372.20	-	364.00	8.20
Consumables inc Electronics		219.76	-	37.27	182.49
Events		1,616.03	-	3,221.41	-1,605.38
Support (inc Counselling)		0	-	90.21	-90.21
Service Fees inc. phone & website costs	3	3,468.63	-	5,798.74	-2,330.11
Expensed items inc. Hotel, Travel & food expenses	4	51.69	-	709.06	-657.37
Online & physical advertising		7,721.89	-	1,957.56	5,764.33
Promotional		206.56	-	1,158.10	-951.54
Storage		0	-	83.41	-83.41
Op Bravery Expenditure	5	500.00	-	942.06	-442.06
Total resources expended		13,802.49	-	14,361.82	-559.33

	£	£	£	£ +/- Change
Net incoming/(outgoing) resources before transfers	-549.54	-	9,226.90	-9776.44
Gross transfers between funds	-	-	-	-
Net incoming/(outgoing) resources before other recognised gains/(losses)	-549.54	-	9,226.90	-9776.44
Gains and losses on revaluation of fixed assets for the charity's own use	-	-	-	-
Gains and losses on investment assets	-	-	-	-
Net movement in funds	-549.54	-	9,226.90	-9776.44
Total funds brought forward	11,586.81	-	2,359.91	
Total funds carried forward	11,037.27	-	11,586.81	-549.54

Balance sheet

As at 31 January 2020

	Total this year	Total last year
	£	£
Fixed assets		
Tangible assets	-	-
Investments	-	-
Total fixed assets	0	0
Current assets		
Stock and work in progress	-	-
Debtors	-	-
(Short term) investments	-	-
Cash at bank and in hand	11,037.27	11,586.81
Total current assets	11,037.27	11,586.81
Creditors: amounts falling due within one year	-	-
Net current assets/(liabilities)	11,037.27	11,586.81
Total assets less current liabilities	11,037.27	11,586.81
Creditors: amounts falling due after one year	-	-
Provisions for liabilities and charges	-	-
Net assets	11,037.27	11,586.81
Funds of the Charity		
Unrestricted funds	9,479.93	9,528.87
Designated funds	1,557.94	2,057.94
Total unrestricted funds	11,037.27	11,586.81
Restricted income funds	-	-
Endowment funds	-	-
Total funds	11,037.27	11,586.81

The financial statements were approved by the Board of Trustees on and signed on its behalf by the Chair of Trustees.



Rob Webber
Founder & Chair of Trustees

Respective responsibilities of trustees

The charity's trustees are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this year under section 144 of the Charities Act 2011 (the Charities Act) and that an independent examination is also not needed under section 145 of The Charities Act due to the fact the gross income is below the threshold of £250,000 for small charities.

Notes to Financial Statements

Note 1: Basis of preparation

Basis of accounting

These accounts have been prepared on the basis of historic cost (except that investments are shown at market value) in accordance with:

- Accounting and Reporting by Charities – Statement of Recommended Practice (SORP 2005)
- Accounting Standards
- The Charities Act Except the following:

The accounts do not separately show accruals and prepayments in either this or prior year since the charity Trustees do not believe these are separately identifiable. The Trustees believe that they are so minor as to be immaterial to the accounts and to the reader of the accounts.

Note 2: Accounting policies

This standard list of accounting policies has been applied by the charity.

INCOMING RESOURCES

Recognition of incoming resources

These are included in the Statement of Financial Activities (SoFA) when:

- the charity becomes entitled to the resources;
- the trustees are virtually certain they will receive the resources;
- and
- the monetary value can be measured with sufficient reliability.

Incoming resources with related expenditure

Where incoming resources have related expenditure (as with fundraising or contract income) the incoming resources and related expenditure are reported gross in the SoFA.

Grants and donations

Grants and donations are only included in the SoFA when the charity has unconditional entitlement to the resources.

Tax reclaims on donations and gifts

Incoming resources from tax reclaims are included in the SoFA at the same time as the gift to which they relate.

Gifts in kind

Gifts in kind are accounted for at a reasonable estimate of their value to the charity or the amount actually realised. Gifts in kind for sale or distribution are included in the accounts as gifts only when sold or distributed by the charity. Gifts in kind for use by the charity are included in the SoFA as incoming resources when receivable.

Donated services and facilities

These are only included in incoming resources (with an equivalent amount in resources expended) where the benefit to the charity is reasonably quantifiable, measurable and material. The value placed on these resources is the estimated value to the charity of the service or facility received.

Volunteer help

The value of any voluntary help received is not included in the accounts due to the lack of financial value

Investment income

This is included in the accounts when receivable.

Investment gains and losses

This includes any gain or loss on the sale of investments and any gain or loss resulting from revaluing investments to market value at the end of the year.

EXPENDITURE AND LIABILITIES**Liability recognition**

Liabilities are recognised as soon as there is a legal or constructive obligation committing the charity to pay out resources.

Grants with performance conditions

Where the charity gives a grant with conditions for its payment being a specific level of service or output to be provided, such grants are only recognised in the SoFA once the recipient of the grant has provided the specified service or output.

Grants payable without performance conditions

These are only recognised in the accounts when a commitment has been made and there are no conditions to be met relating to the grant which remain in the control of the charity.

ASSETS**Tangible fixed assets for use by charity**

These are capitalised if they can be used for more than one year, and cost at least £500. They are valued at cost or a reasonable value on receipt.

Investments

Investments quoted on a recognised stock exchange are valued at market value at the year end. Other investment assets are included at trustees' best estimate of market value.

Stocks and work in progress

These are valued at the lower of cost or market value.

Note 3: Analysis of resources expended

Analysis		Unrestricted	Restricted	Last year	+/-
		£	£	£	£
Service Fees	Telephone Service	608.16	-	488.16	120.00
	Text Service	0.00	-	0.00	0.00
	Website costs	397.66	-	779.25	-381.59
	App	705.60	-	1181.96	-476.36
	Subscriptions	741.80	-	2835.51	-2,093.71
	Other Inc. Software Fees	1,015.41	-	513.86	501.51
Total		3,468.63	-	5,798.74	-2,330.11

Merchandising					
	Online Shop Items	102.73	-	0	102.73
Total		102.73	-	0	102.73

Note 4: Details of certain items of expenditure

4.1 Volunteer expenses	This year	Last year
Number of trustees who were paid expenses	1	1
Number of volunteers who were paid expenses	0	0
Total amount paid	£51.69	£709.06

4.2 Fees for examination or audit of the accounts	This year	Last year
	£	£
Independent examiner's or auditors' fees for reporting on the accounts	None	None
Other fees (for example: advice, consultancy, accountancy services) paid to the independent examiner or auditor	None	None

Note 5: Analysis of Op Bravery Fund

Analysis		Unrestricted	Restricted
		£	£
INCOMING	Funding from Groundworks/Tesco	0	2057.94
OUTGOINGS	Online and Physical Advertising	0	500
	REMAINING IN FUND	0	1,557.94



Registered with
**FUNDRAISING
REGULATOR**

Charity Details:

Charity Number: 1162669 (England and Wales)

VAT Registration Number: 248378371

Registered Address: International House, 24 Holborn Viaduct, City of London, EC1A 2BN