

CHRISTIAN SURFERS UK

2020 ANNUAL REPORT SUMMARY

I don't think any of us realised quite what a huge change 2020 would be. It was a year when we had great plans to celebrate our 30th anniversary of the mission; it was a year in the ministry that we will never forget, with the vast majority of our events not taking place in the traditional way. Yet we believe that we were able to continue to invest in the surfing community we are there to serve, but in a completely fresh way. We have learnt things which we will carry forward and include in future years. Massive thanks are due to our members, friends and church partners for their continued support and for sticking with us through what has been a completely different and challenging 12 months, details of which are summarised in this Annual Report.

INTRODUCTION

The vision of CSUK is 'to give every surfer and every surfing community the opportunity to know and follow Christ.' This vision statement is traditionally carried out through initiatives ranging from individual discipleship, to serving at high profile surfing contests throughout the UK and beyond.

Despite the many months of lockdown, the quality and numbers of our members in the year continued to increase, so finding ways to connect, which we did, was key to the success of the year. The organisation was fortunate to have a strong trustee and a leadership team, and whilst we were facing some really tough financial challenges, thankfully, despite the pandemic, we actually ended the year in quite a positive position.

SOME HIGHLIGHTS FROM 2019

30 years of the ministry 2020 was completely different to how we had anticipated it to be, but it would have been wrong not to celebrate our 30th anniversary and give thanks for this in the Annual report. From those very early days, with just a few individuals meeting in North Devon and a couple of other UK contacts, the mission has moved on considerably and continues to develop. The vision, however, remains the same, to reach out to the surfers in our communities, with a message of hope, love, and faith to those that want to know about it. To all those who have played a role in our history, we thank you and ask for your continued prayers as we move forward.

Adapting to working and communicating remotely

As we were unable to engage with the most important aspects of our mission, learning to communicate and move forward remotely became a key priority, thereby remaining in contact with the surfing community and our members. We were fortunate enough to be able to hold our Leaders' Gathering in person just before the March lockdown, but the Annual Gathering, the AGM and the International Gathering of Christian Surfers were all held online using various media and platforms, with live as well as pre-recorded elements. The positive thing was that we were able to engage with many of those who wouldn't otherwise have been able to travel to some of our gatherings. We also held regular catch-ups within various groups around the country, for those who were struggling or just wanted to remain connected, especially during the lockdown when many of our members were not allowed to surf.

Jesus Surf Series online The Jesus Surf Series remains one of our most high-profile initiatives, but we realised that in reality we couldn't run these events face-to-face. Rather than give up and do nothing for 2020 we investigated a number of options and came up with a

really exciting online surf competition format. We engaged both the longboard and shortboard communities by using a platform called Clippero, and set up a period of one month during which surfers of different age groups and different genres could upload videos of themselves surfing throughout the UK. On deadline day they were judged by a panel of judges and there was an awards presentation, in the same way as normal. There was lots of interest generated, some great entries, and the presentation evening was a lot of fun. The great news was that we remained connected to the competitive surfing community.

30th anniversary Second Day magazine

One of the initiatives we didn't want to miss was to celebrate our 30th year by looking back at our history and some of the key events which shaped where we are today. It was a lot of fun going back through all the archives, finding original pictures, contacting some of the original members, and pulling together a bumper 30th year anniversary colour edition of Second Day magazine. It was also a pleasure to be able to give a copy to those in the surf industry who have been part of our story, not only just to those who have faith but also our surf industry partners and friends, with whom we have worked during these first 30 years. Reading through the magazine made us realise how many lives have been changed as a result of our message of hope, love and faith.

We continued to pray for opportunities to serve and for surfers within the UK surfing community during the year, and despite the obvious challenges were amazed at the number of opportunities that arose. From feedback received CSUK's support of British surfing was widely appreciated, and we could not do that without the support of so many of our volunteers. We are so thankful.

STRUCTURE OF CHRISTIAN SURFERS UK

CSUK is part of Christian Surfers International, which is reaching out to surfers in over 30 countries around the world. It has been a registered charity since 1999 (charity number 1070830).

BOARD OF TRUSTEES

A board of trustees oversees the work and these individuals come from a variety of backgrounds, from ordained ministers to significant individuals within the surfing community.

STAFF TEAM

CSUK does not employ any staff. The organisation is run by a national director, a media director, these two key people live by faith and give their time freely. We are also fantastically supported by a part time, self-employed administrator.

VISION STATEMENT

That every surfer and every surfing community has opportunity to know and follow Jesus.

CORE VALUES

We share the good news of Jesus with surfers, following them together in community, enabling them to do the same.

We are:

Gospel-centred – Bible based, Jesus, discipleship, prayer and incarnational, (Matt 28:18-20)

Servant-hearted – Humility, trust, sacrificial, empowering, (Matt 20:26-27)

People of Integrity – accountability, character, authentic, (Titus 2:11-12, James 4:17) (Gal 3:28)

Inclusive – Celebrate diversity, open source, partnering, relational, community

Adventurous – Fun loving, surfing, fun, have a go, (John 10:10)

BROAD BASED STRATEGIES

Connecting – Those activities that enable us to have a platform in the surfing community that help us initiate relationships

e.g personal surfing, media, movie nights, camps and contests

Discipling – Those activities that will help and grow a surfer in their lifelong relationship with Jesus.

e.g Bible Studies, Camps, local missions, prayer

Serving – Those activities that enable us to meet the needs of our wider surfing community

e.g chaplaincy, events, logistical support, community development.

Equipping – Those activities that empower our people to advance the vision

e.g Training, mentoring, resources, leadership development, spiritual disciplines

Partnering – Those activities that by sharing and joining with others help us to achieve our mission

e.g surf industry, local church, mission agencies, industry, alumni

If there are any further questions about anything in this summary report, please don't hesitate to contact CSUK's National Director, Phil Williams (phil@christiansurfers.co.uk)

CHRISTIAN SURFERS UK SUMMARY ACCOUNTS 2020

INCOME GENERATED	Jan - Dec 19	Jan - Dec 20
Event Income (Boardmasters, UK Pro Tour)	£2,538.16	£-
Jesus Surf Series Contest Income	£7,713.92	£-
Total Leaders Conf income	£1,040.00	£820.00
Membership subscriptions	£9,435.65	£13,131.05
National Conference income	£6,750.88	£-
Women's weekend	£1,540.00	£-
Miscellaneous Income	£390.66	£398.02
Total Resources Sold (Clothing, Books, DVD etc)	£3,386.26	£2,250.42
Total Gifts and Donations Income	£25,018.99	£22,760.19
Skate Ministry Income	£4,721.45	£1,907.24
TOTAL INCOME	£62,535.97	£41,266.92

Notes - Income

Big income reductions due to the COVID pandemic not allowing us to hold the majority of our events such as the National Gathering, Boardmasters and the Jesus Surf Series. Good news however that donations and membership packages in the main remained un affected.

EXPENDITURE	Jan - Dec 19	Jan - Dec 20
Serving at Surf Contests (UK Pro Tour, Boardmasters)	£1,933.36	
Jesus Surf Series Contest costs	£5,960.70	£474.06
CSUK Leaders conf expense, and Trustees Costs	£1,761.41	£1,785.18
Event Trailer Repairs		£2,130.00
Girls weekend	£1,359.69	
World Surfing Games		
Total Membership Expense	£3,745.21	£3,457.21
National Conference & other costs	£5,133.52	£109.64
Beyond Sight' Tour Expenditure		
Misc Donations to worthy causes	£1,805.00	£1,305.50
Total Resources expense (Clothing, Bible, & DVD's)	£2,553.70	£4,535.25
Total Skate Event Ministry	£2,321.91	£1,149.76
Total Office Equipment, computer costs & web hosting	£667.21	£644.85
Public Liability Insurance, Licenses & Subscriptions	£526.80	£298.60
Total Marketing (Inc Promo DVD, Gazebo, and photos)	£1,334.44	£576.64
Admin assistance	£5,583.38	£5,131.29
Miscellaneous	£1,393.83	£1,247.95
Depreciation	£300.00	£225.00
Total Staff Expenses (Inc Travel, Fuel)	£7,385.86	£5,982.64
Office Rent, Stationary Supplies, storage,	£1,458.88	£1,510.21
Total Postage and Delivery	£1,762.17	£1,511.63
Total CSI Expenses inc Tithe, International Director visit	£3,384.85	£2,360.39
CS Europe Conference Expense	£1,238.60	
CS Europe visitations	£334.87	£180.91
Total Expenditure	£51,945.39	£34,616.71
Contribution / Loss	£10,590.58	£6,650.21

Notes - Expenditure

As mentioned above the expenditure reduced considerably matching the events that were not held due to the pandemic. Expenses for travel etc were obviously also reduced, but investment was made in launching new resources including a set of new clothing lines.

30 YEARS OF CHRISTIAN SURFERS UK

