Charity number: 1089810

Company number: 4278914 (England and Wales)



# Partnership for Children Trustees' annual report and financial statements for the year ended 31 December 2020



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The Trustees are pleased to present their annual report and financial statements for the year ended 31 December 2020.

### **Directors and Trustees**

The Directors of Partnership for Children are its Trustees for the purpose of charity law and throughout this report are collectively referred to as the Trustees. Those serving during the year were:

### **Caroline Spicer, Chair**

Mark Boulding, Vice Chair
Davide Antognazza (from February 2020)
Juliana Fleury
Prof Neil Humphrey (from February 2020)
Hein Marais
Miranda Novak
Prof Panos Vostanis

The Chief Executive during the year was Wendy Tabuteau.

### Structure, Governance and Management

The charity is a company limited by guarantee and has no share capital. The charity was incorporated in England and Wales on 30 August 2001, with Company no. 4278914, and UK Charity no. 1089810. The registered and principal address is 26-27 Market Place, Kingston upon Thames, Surrey, KT1 1JH.

### **Appointment of Trustees**

Trustees are appointed or reappointed at Annual General Meetings and retire by rotation. New Trustees are appointed by the existing Trustees, and are briefed on their obligations, the content of the Memorandum and Articles of Association, the strategic plan and recent financial performance. They are introduced to the staff, and briefed extensively on the charity's work including school visits.

The Board of Trustees can have between three and nine members and holds regular meetings to oversee the charity's activities. The Chief Executive is appointed by the Trustees to manage day-to-day operations and to facilitate effective operations. She has delegated authority for operational matters, including finance and HR. The Board met three times in 2020 with additional meetings for the Finance Sub Committee.

### Relationships with other charities and organisations

Partnership for Children has links with organisations which run our Skills for Life mental health promotion programmes *Zippy's Friends*, *Zippy's Friends for Special Educational Needs*, *Apple's Friends* and *Passport* in their respective countries. These are independent organisations which run the programmes under licence. They are:

Argentina - Asociación SER+

Belgium – ASBL Educa Santé

Brazil – Associação Pela Saúde Emocional de Crianças (ASEC)

Bulgaria – Animus Association Foundation

Canada – The University of Quebec at Montreal, Centre for Research and Intervention on Suicide, Ethical Issues and End-of-Life Practices (CRISE)

Cayman Islands - Alex Panton Foundation

China – China Social Welfare Foundation; National Institute of Education Sciences; The Education University of Hong Kong

Czech Republic – E-Clinic

Denmark – StyrkeAkademiet

El Salvador – Fundación Empresarial para el Desarrollo Educativo (FEPADE)

France – Fédération Départementale des Foyers Ruraux de Charente Maritime

Iceland – The Public Health Institute

India – The Sangath Society for Child Development and Family Guidance

Ireland – Health Service Executive

Jordan – NGO Umnyat

Kenya – Premier Academy

Korea – Nam-Gu Mental Health Welfare Centre, Gwangju

Kuwait - NGO Coping

Lithuania – Vaiko Labui

Mauritius – Action for Integral Human Development (AIHD)

Netherlands – Stichting Kids en Emotionele Competenties (KEC)

Norway – Voksne for Barn

Palestine – NGO Engage

Poland – Centrum Pozytywnej Edukacji (COPE)

Portugal - Escutar

Russia - NGO Sodeistvie

Saudi Arabia – Encyclopedia of Science Schools

Singapore – Health Promotion Board, Preventive Health Programmes Division

Slovakia – OZ Zippy

Trinidad and Tobago – The School Leadership Center of Trinidad and Tobago (programme closed Sept 2020) United States – Center for Autism and Early Childhood Mental Health, Montclair State University, NJ

Our programmes are also delivered in a number of international schools in Cambodia, the Philippines, Thailand and Vietnam.

### **United Kingdom**

Partnership for Children trains teachers to deliver Skills for Life Programmes in the United Kingdom. The programmes are being delivered in mainstream primary schools, special schools, pupil referral units and other alternative education provisions in England, Scotland, Wales and Northern Ireland.

Alongside our direct work with schools in the UK, we work in partnership with a variety of other organisations to reach children and young people including;

- Oldham Council's Mental Wellbeing Team
- North East Lincolnshire Council's Educational Psychology Team
- Lancashire County Council Specialist Teaching Service
- Hillingdon Council Virtual School
- Slough Children's Services Trust Virtual School
- Ethelbert Children's Services
- Children North East
- Sleeping Giants in Dumfries and Galloway
- Ignite Education
- ECM Education Consultants
- International Educational Psychology Services
- Red Balloon Learner Centres
- Sutton Young Carers
- SENsations Learning Support Belfast

The charity belongs to a number of organisations and networks in pursuance of its work, including CYPMHC (Children and Young People's Mental Health Coalition), the Anti Bullying Alliance, the Council for Disabled Children, Heads Together, The Fair Education Alliance. Small Charities Coalition, International Positive Psychology Association (IPPA) and the Childhood Bereavement Network.

### Risks and internal control

The major risks to which the charity is exposed have been identified by the Chief Executive and Trustees, and systems established to mitigate those risks are reviewed on a regular basis.

### **Vision and Mission**

Partnership for Children's Vision is a world in which the development of mental health and emotional resilience is part of life for every child – at home, at school and in the community.

Our Mission is to help children and young people, throughout the world, develop skills which will enhance their present and future emotional well-being.

The Trustees note the Charity Commission's guidance on the need for charities to deliver a public benefit. They have complied with the duty in section 17 of the Charities Act 2011, and believe that our Strategic Plan 2020 - 2023, outlined on page 20, shows how we plan to meet this responsibility.

### Achievements and performance

2020 was a year of challenges and opportunity for Partnership for Children. At the beginning of the year when as we started to implement our new strategy, we had no idea that a world-wide pandemic was on the horizon and that schools around the world would close their doors overnight. As a small, nimble organisation, we were quickly able to respond to the challenges of home working and home schooling. We adapted our training to be delivered online rather than face to face and 400 teachers in the UK were trained online. We produced 7 sets of free resources to boost the well-being of children who were at home. We developed videos for parents to support the emotional well-being of their children and how to talk to children about loss and death as well as producing new activity cards for parents and practitioners to use with young children aged 3 – 5 years. Many teachers used our materials during lockdown and we were delighted that a group of young carers continued to taking part in Passport during lockdown by meeting online rather than at a young carers centre. We also supported our partner organisations around the world to continue to reach teachers by sharing the resources we had developed which were translated into 7 different languages. We organised regular webinars to share best practice in online training and digital resources and ideas on how to support the mental health and well-being of children during this difficult time when our work is more important than ever and demand for support for children's well-being is high.

"The programme has been helping to build resilience - something that is needed more than ever in these challenging times. Many adults are struggling with the restrictions and difficulties of lockdown and Covid and when a child is struggling, this adds further to the concerns on the mind of the parent. By building resilience in our children we are not only supporting the young people to navigate a path through any challenging circumstances but are supporting parents' health and wellbeing, by reducing the potential of another layer of worry. Apple is a character that children can relate to, as a hamster, he is a popular pet for Primary pupils. We managed to source a 'larger than life' version, that fitted a child friendly face-mask perfectly!"

Nicky Brown, Depute Head Teacher, Moffatt Academy, Scotland

In addition to this new work in response to Covid, we continued, where possible, with our planned activities and on-going projects in line with our strategic goals. We completed our new Skills for Life Programme, SPARK Resilience, for 10 to 12 year olds, which will be piloted in 2021. We continued our work in Oldham to

offer our Skills for Life Programmes to primary schools in the region. Thanks to on-going funding from the Kavli Trust, we trained 237 teachers in 37 schools in Dumfries and Galloway and Newcastle to run our Skills for Life Programmes and we continued our work with vulnerable children including 300 children in the UK, Cayman and Norway taking part in *Zippy's Friends for Pupils with Special Needs*.

We are delighted to say that by December 2020 over 2 million children have benefitted from our work since Partnership for Children was founded in 2001. Despite the unprecedented challenge of school closures around the world in 2020, 180,035 children took part in our Skills for Life Programmes during the 2019/20 academic year, at a time when our work promoting good mental health and emotional resilience has never been more vital.

### **Financial Review**

### **Finance and Funding**

In 2020 our income was £256,418 (£494,856 in 2019) and expenditure was £375,848 (£398,445 in 2019), resulting in a deficit of £119,430 (£96,411 surplus in 2019). This year 62% of our income was earned from licence fees, training and sale of materials and 38% was from voluntary donations and grants.

At the beginning of 2020 the Trustees had approved a deficit budget as we embarked on our ambitious new strategy to reach more children, including underserved groups such as vulnerable children and to enhance our partnerships both in the UK and around the world. These activities would be funded from the general unrestricted fund, which was £207,823 at the end of 2019 and our designated fund, thanks to a generous legacy, which had been set aside to develop and digitalise our programmes. When Covid-19 struck, we therefore had sufficient resources to adapt our services and whilst continuing to invest in planned projects such as our work with vulnerable children, our work in Scotland and the completion of our new programme, Spark Resilience. Although our income for the year was half that of 2019 and we ended the year with a deficit of £119,430, the charity remains financially stable, with a broad income base and a good balance between earned and voluntary income and tightly controlled costs.

Income from Trusts and Foundations continues to fund our work in the UK. In 2020 we received our final grant payments from a two trusts that have supported our work with vulnerable children over a number of years — the Leathersellers' Charitable Foundation and the John Ellerman Foundation. These grant have enabled us to develop our work with children with special educational needs and to start working with other groups of vulnerable children such as looked after children and young carers. Our core funding grant from the Vivmar Foundation came to an end after a successful 12-year partnership due to a change in priorities of the foundation. We received our second year of funding from the Kavli Fund for our work in Scotland and Newcastle and we received additional 'emergency' funding from The Leathersellers' and the Diversity Project to support us as we responded to the Covid crisis, as well as donations from smaller trusts which were very welcome when many trusts were redirecting their funding to the Covid response. The invaluable regular donations from our *Friends* and from our donors who gave at Christmas were vital in helping us to continue our work. We were also appreciative of the volunteers who gave freely of their time and expertise to support our work. The Trustees and staff are deeply grateful to everyone who supported our work during this challenging year.

The charity continues to participate in the voluntary system of fundraising regulation operated by the Fundraising Regulator.

### Investment powers and policy

Under the Memorandum and Articles of Association, the charity may invest its surplus funds in any way the Trustees wish. We maintain two current accounts at HSBC Bank plc, and also maintain one interest bearing deposit account at Virgin Money and one interest bearing deposit account at Bath Building Society.

### **Reserves policy**

The charity has a policy of holding a Special Reserve equivalent to at least three months' core expenditure, in order to ensure that our work is not disrupted by short-term revenue problems, and that in the unlikely event of the charity having to close down, all costs could be covered. The Special Reserve of £100,000 was maintained at this level throughout the year and this level falls within the policy.

### Indemnity insurance

The charity paid insurance premiums of £156 for the period to indemnify Trustees from any loss arising from neglect or defaults of Trustees and any consequent loss.

### Plans for future periods

The Trustees believe that the charity continues to be in good shape and well-placed to achieve our mission and our new strategy. Zippy's Friends, Apple's Friends, Passport and our work with vulnerable children and underserved groups will continue to expand in 2021, both nationally and internationally. SPARK Resilience, the new programme for older children, will be piloted in the UK and Brazil, meaning that we will have four programmes to cover the full primary school age range under our Skills for Life banner.

We are investing in updating and digitalising our programmes to ensure they are relevant and in line with current teaching practice and are available to all across the digital divide. We plan to expand our work with children who are at most risk of poor mental health, thanks to funding received at the end of 2020 and we hope to build upon the work we have started with Early Years (children aged 3-5 years). Internationally we are investing in enhancing our partnerships to increase the reach and depth of our engagement with our existing Licensed Partners as well as to expand our work in resource poor settings and seek new long term sustainable partnerships both in the UK and around the world.

In order to achieve our strategy, we plan to restructure our earned income model as a result of digitalising our programmes and will seek out new partnerships and optimise our structure so that it is fit for purpose and we have the capacity to achieve our strategic goals.

### Statement of Trustees' responsibilities

Company and charity law requires the Trustees to prepare the trustees' report and the financial statements in accordance with FRS102 and the charity SORP (FRS 102). The Trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the charity at the end of the financial year and of its surplus or deficit for that period.

In doing so, the Trustees are responsible for:

- selecting suitable accounting policies and then applying them consistently;
- making sound judgements and estimates that are reasonable and prudent;
- preparing the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business;
- the maintenance and integrity of the corporate and financial information included on the charity's website.

The Trustees are responsible for maintaining adequate accounting records that are sufficient to show and explain the charity's transactions and disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

### **Auditors**

David Howard are deemed to be reappointed in accordance with Section 487(2) of the Companies Act 2006.

In so far as the Trustees are aware, at the time of approving our Trustees' annual report:

- there is no relevant information, being information needed by the auditor in connection with preparing their report, of which the auditor is unaware; and
- the Trustees, having made enquiries of fellow Trustees and the charity's auditors that they ought to
  have individually taken, have each taken all steps that he/she is obliged to take as a Trustee in order
  to make themselves aware of any relevant audit information and to establish that the auditor is aware
  of that information.

### Small company provisions

This report has been prepared in accordance with the special provisions for small companies under Part 15 of the Companies Act 2006.

By order of the Trustees

**Caroline Spicer** 

Chair

**Board of Trustees** 

Date

### Independent auditors' report to the members of Partnership for Children

We have audited the financial statements of Partnership for Children for the year ended 31 December 2020 which comprise the statement of financial activities, the balance sheet and the related notes. The financial reporting framework that has been applied in their preparation is applicable law and the Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

This report is made solely to the charity's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charity's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charity and the charity's members as a body, for our audit work, for this report, or for the opinions we have formed.

In our opinion, the financial statements:

- give a true and fair view of the state of the Charity's affairs as at 31<sup>st</sup> December 2020 and of its income and expenditure for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice;
- have been prepared in accordance with the requirements of the Companies Act 2006.

### **Basis for opinion**

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditors responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

### **Conclusions relating to going concern**

We have nothing to report in respect of the following matters in relation to which the ISAs (UK) require us to report to you where:

- the trustees' use of the going concern basis of accounting in the preparation of the financial statements is not appropriate; or
- the trustees have not disclosed in the financial statements any identified material uncertainties that may cast
  significant doubt about the Charity's ability to continue to adopt the going concern basis of accounting for a
  period of at least twelve months from the date when the financial statements are authorised for issue.

### Other information

The trustees are responsible for the other information. The other information comprises the information included in the annual report other than the financial statements and our auditor's report thereon. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

### Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the trustees' report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the trustees' report has been prepared in accordance with applicable legal requirements.

### Independent auditors' report to the members of Partnership for Children

### Matters on which we are required to report by exception

In the light of the knowledge and understanding of the Charity and its environment obtained in the course of the audit, we have not identified material misstatements in the Trustees' Annual Report. We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept or returns adequate for our audit have not been received from branches not visited by us;
- the financial statements are not in agreement with the accounting records and returns;
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not obtained all the information and explanations necessary for the purposes of our audit.
- the trustees were not entitled to take advantage of the small companies' exemption from the requirement to prepare the Report of the Trustees.

### Responsibilities of the trustees

As explained more fully in the trustees' responsibilities statement, the trustees are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as they determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the Charity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the Charity or to cease operations, or have no realistic alternative but to do so.

### Our responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: [www.frc.org.uk/auditorsresponsibilities]. This description forms part of our auditor's report.

**Philip Lane FCCA** 

**Senior Statutory Auditor** 

Date 12/5/21

For and on behalf of David Howard, Statutory Auditors 1 Park Road Hampton Wick Kingston-upon-Thames Surrey KT1 4AS

# Statement of financial activities (including Income and Expenditure account) for the year ended 31 December 2020

	Notes	Unrestricted funds £	Restricted funds £	2020 Total £	2019 Total £
Income:					
Donations and legacies	4	39,991	56,380	96,371	288,566
Income from charitable activities	5	158,738	657	159,395	205,503
Income from investments	6	652	-	652	787
Total income		199,381	57,037	256,418	494,856
Expenditure					
Expenditure on raising funds	7	38,267	-	38,267	38,286
Expenditure on charitable activities	8	263,117	74,464	337,581	360.159
Total expenditure		(301,384)	(74,464)	(375,848)	(398,445)
Net income/(expenditure) before	transfers	(102,003)	(17,427)	(119,430)	96,411
Gross transfers between funds		<u>(6,294</u> )	<u>6,294</u>	-	-
Net income/(expenditure) and ne movement in funds for the year	t	(108,297)	(11,133)	(119,430)	96,411
Fund balances at 1 January 2020		392,823	45,943	438,766	342,355
Fund balances at 31 December 20	20	284,526	34,810	319,336	438,766

The statement of financial activities includes all gains and losses recognised in the year. All income and expenditure derive from continuing activities.

# Balance sheet as at 31 December 2020

		202	0	201	9
	Note	£	£	£	£
Fixed assets					
Tangible assets	13		2,174		1,826
Current assets					
Stock		40,337		67,434	
Debtors	14	29,495		89,816	
Cash at bank and in hand		372,808		339,271	
		442,640		496,521	
Liabilities					
Creditors falling due within one year	15	(125,478)		(59,581)	
Net current assets		-	317,162		436,940
Net assets	16		319,336		438,766
The funds of the charity:					
Restricted income funds	17		34,810		45,943
Unrestricted income funds	18		284,526		392,823
Total charity funds			319,336		438,766

The financial statements are prepared in accordance with the special provisions of the Companies Act 2006 and section 138 of the Charities Act 2011. These accounts are prepared in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019) – (Charities SORP (FRS 102))

The financial statements were approved by the Board and signed on its behalf by

Ms B C M Spicer

Chair

Date 12 5 71

Charity number: 1089810 Company number: 4278914

# Notes to the financial statements for the year ended 31 December 2020

### 1. Accounting policies

### 1.1. Basis of Preparation

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019) – (Charities SORP (FRS 102)), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy note(s).

### 1.2. Going Concern

Having considered the current impact of Covid-19 pandemic, the Trustees regularly review forecasts of income and liabilities, as well as operational plans, and consider that the charity has adequate resources to continue as a going concern for the next 12 months from the date of this report.

The principal accounting policies adopted in the preparation of the financial statements are set out below.

### 1.3. Income

Income is recognised in full in the Statement of Financial Activities in the year in which it is receivable and when the effect of a transaction results in an increase in the charity's assets.

Grants receivable are recognised when entitlement to the grant is confirmed and in line with the specific requirements of the funding agreement.

### 1.4. Expenditure

Expenditure is recognised in the year in which the liability is incurred.

Charitable activities' direct costs and support costs are those costs incurred directly in support of expenditure on the objects of the charity and include project management. Internal costs are allocated to restricted activities on the basis of time spent by staff on pursuing such projects, and external costs are allocated where they are incurred directly for that purpose. Governance costs are those incurred in connection with administration of the charity and compliance with constitutional and statutory requirements.

### 1.5. Tangible fixed assets and depreciation

Individual fixed assets costing £250 or more are capitalised at cost.

Depreciation is provided at rates calculated to write off the cost less residual value of each asset over its expected useful life, as follows:

Fixtures, fittings and equipment -33% straight line
Office furniture -20% straight line

### 1.6. Stock

Stock of programme materials is included at the lower of cost or net realisable value.

### 1.7. Funds structure

# Notes to the financial statements for the year ended 31 December 2020

The charity operates a number of restricted income funds to account for situations where a donor requires that a donation must be spent on a particular purpose. Movement in this category is disclosed in note 18.

### 1.8. Pensions

The pension costs charged in the financial statements represent the contribution payable by the charity during the year.

### 1.9. Creditors and provisions

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount.

### 1.10. Debtors

Trade and other debtors are recognised at the settlement amount due.

### 2. Turnover

Turnover is the amount derived from ordinary activities, and stated net of VAT. Income attributable to geographical markets outside the United Kingdom amounted to 43% for the year.

### 3. Information and legal status of the charity

The charity is a company limited by guarantee and has no share capital. The charity was incorporated in England and Wales on 30 August 2001, with Company no. 4278914, and UK Charity no. 1089810. The registered office is 26-27 Market Place, Kingston Upon Thames, Surrey, KT1 1JH.

### 4. Donations and legacies

4.	Donations and legacies				
		Unrestricted	Restricted		
		funds	funds	2020	2019
		£	£	£	£
	Donations	35,986	-	35,986	94,317
	Grant – Job Retention Scheme	3,593		3,593	-
	Gift Aid recovered	412	-	412	425
	Corporate- Kavli Fund	-	17,388	17,388	54,159
	Legacy	-	-	-	95,247
	Work with Vulnerable Children	-	38,992	38,992	44,418
		39,991	56,380	93,371	288,566
5.	Income from charitable activities	Unrestricted	Restricted		
		funds	funds	2020	2019
		£	£	£	£
	Licence fees, training and support	87,332	300	87,632	131,397
	Sale of materials	71,406	357	71,763	74,106
		158,738	657	159,395	205,503

# Notes to the financial statements for the year ended 31 December 2020

6.	Income from investments		fu	stricted nds 2020 £ £	0 2019 £
	Bank deposit interest			652 65	
				652 65	2 787
7.	Expenditure on Raising funds		fu	stricted nds 2020 £ £	0 2019 £
	Fundraising costs			,267 38,26	
			38	38,26	38,286
8.	Expenditure on Charitable activities				
		Unrestricted funds	Restricted funds	2020 £	2019 £
	Activities undertaken directly:				
	Staff costs	117,334	42,155	159,489	177,018
	Material & programme development costs	36,459	30,237	66,696	77,768
		153,793		226,185	259,172
	Support costs:				
	Print and web design staff costs	14,680	-	14,680	14,534
	Administration staff costs	37,613	-	37,613	13,250
	Development of Middle East	6,204	-	6,204	6,526
	Office accommodation	20,288	-	20,288	16,084
	Insurance	795	-	795	594
	Printing, postage and stationery	1,036	1,805	2,841	7,644
	Communication costs	772	-	772	995
	Computer costs	8,876	-	8,876	5,268
	Travel	178	267	445	5,789
	Accountancy fees	8,052	-	8,052	6,823
	Publicity	1,330	-	1,330	1,079
	Consultancy	2,033	-	2,033	9,387
	Staff Training	772	-	772	834
	Subscriptions	396	-	396	512
	Depreciation and amortisation	1,432	-	1,432	4,329
	Bank charges	519	-	519	618
	VAT irrecoverable*	(1,216)	-	(1,216)	4,309
		103,760	2,072	105,832	98,575

# Notes to the financial statements for the year ended 31 December 2020

	Governance costs:				
	Audit fees	3,580	-	3,580	3,680
	Confirmation statement fee	13	-	13	13
	Trustees' expenses	1,815	-	1,815	2,978
	Trustees' indemnity insurance	156	-	156	127
		5,564		5,564	6,798
	Total cost of charitable activities	263,117	74,464	337,581	360,159
9.	Net income for the year			2020	2019
				£	£
	Net income for the year is stated after charging	:			
	Depreciation and other amounts written off tan	gible assets		1,432	4,329
	Auditors' remuneration – in respect of audit ser	vices (£696 over accru	ued 2017).	3,580	3,680
	The auditors did not carry out any non-audit ser	rvices in 2019 or 2020	).		

### 10. Staff

2020 Number	2019 Number
6	5
2020	2019
£	£
211,399	207,968
18,338	18,231
10,389	9,364
	6 2020 £ 211,399 18,338

There were no employees with emoluments above £60,000 during the year (2019 - nil).

### 11. Trustees' emoluments

Trustees do not receive remuneration but are reimbursed for expenses. During the year ended 31 December 2020 three Trustees were reimbursed their travel and subsistence costs. A total of £1,815 (2019 - £2,978) was spent on Trustee expenses plus £13 confirmation statement fee.

### 12. Pension costs

The company operates a defined contribution pension scheme. The scheme and its assets are held by independent managers. The pension charge represents contributions due from the company and amounted to £10,389 (2019-£9,364).

# Notes to the financial statements for the year ended 31 December 2020

13.	Tangible fixed assets	Office and computer equipment £	Office furniture £	Total £
	Cost			
	At 1 January 2020 Additions	28,472 1,780	2,348	30,820 1,780
	At 31 December 2020	30,252	2,348	32,600
	Depreciation			
	At 1 January 2020	26,727	2,267	28,994
	Charge for the year	1,367	65	1,432
	At 31 December 2020	28,094	2,332	30,426
	Net book values			
	At 31 December 2020	2,158	16	2,174
	At 31 December 2019	1,745	81	1,826
14.	Debtors		2020	2019
			£	£
	Trade debtors		20,181	85,037
	Other taxes		5,836	425
	Prepayments and accrued income		3,478	4,354
			29,495	89,816
15.	Creditors: amounts falling due within one year		2020	2019
			£	£
	Trade creditors		9,177	4,715
	Other taxes and social security costs		6,398	8,098
	Other creditors		20	1,499
	Accruals and deferred income		109,883	45,269
			125,478	59,581
16.	Analysis of net assets between funds		_	
		Unrestricted	Restricted	Total
		funds £	funds £	funds £
	Fund balances at 31 December 2020 as represented by:	£	£	£
	Tangible fixed accets	2 174		2 174
	Tangible fixed assets Current assets	2,174 357,058	- 85,582	2,174 442,640
	Current liabilities	(74,706)	65,582 (50,772)	(125,478)
	Carrent natinates	<u></u>		-
		284,526	34,810	319,336
	17			

# Notes to the financial statements for the year ended 31 December 2020

<b>17.</b>	Restricted income funds	1 Jan '20	Incoming	Outgoing	31 Dec '20
		£	£	£	£
	Corporate - Kavli Fund	45,046	17,388	(43,758)	18,676
	Special Projects	897	39,649	(24,412)	16,134
		45,943	57,037	(68,170)	34,810

### **Purposes of restricted income funds**

The corporate donation from the Kavli Fund was allocated to new work piloting our programmes in schools in Dumfries and Galloway, Scotland. Printing costs for this programme are shown on the balance sheet as stock. The Special Projects Fund pays for the expansion of our work with vulnerable children who are most at risk of mental health difficulties. This includes children with special educational needs (SEND), looked after children and young carers. Sufficient resources are held in appropriate form to enable each fund to be applied in accordance with any restrictions.

18.	Unrestricted income funds	1st Jan '20	Incoming	Outgoing	31st Dec '20
		£	£	£	£
	Designated fund	85,000	-	-	85,000
	General fund	207,823	199,381	(307,678)	99,526
	Special Reserve fund	100,000	-	-	100,000
		392,823	199,381	(307,678)	284,526

### Purposes of unrestricted income funds

- Funds received from a legacy in 2019 have been designated by the Trustees to be used to develop our social and emotional learning programmes.
- The General Fund has arisen from the normal activities of the charity. It is unrestricted and can be used in accordance with the charitable objects at the discretion of the Trustees.
- The Special Reserve Fund of £100,000 has been designated by the Trustees to be held in order to cover three months' core running costs, to ensure that the charity's work is not adversely affected by shortterm cash flow difficulties. The Fund is also sufficient to cover costs in the unlikely event of the charity having to close.

### 19. Financial commitments

At 31 December 2020 the company had annual commitments under non-cancellable operating leases as follows:

2020

2010

	2020 £	2019 £
Expiry date:		
In less than one year	6,000	6,000
	6,000	6,000

# Notes to the financial statements for the year ended 31 December 2020

### 20. Indemnity insurance

The charity paid insurance premiums of £156 (2019 - £127) for the period to indemnify Trustees from any loss arising from neglect or defaults of Trustees and any consequent loss.

### 21. Related party transactions

Marion Panis was a Trustee of Partnership for Children and Director of Stichting Kids en Emotionele Competenties (KEC), our Licensed Partner in the Netherlands. During the year £Nil (2019 £335) was receivable from Stichting Kids in respect of Licence fees and Royalties. No amounts were due at the year end.

### 22. Taxation

The company is a registered charity and no provision is considered necessary for taxation. The charity's trading activities are exempt from taxation.



# STRATEGIC PLAN 2020-2022

To increase our impact globally through collaborative, multi-lateral partnership

# Strategic 2020-22 Plan

# Reach more children and young people, including underserved groups, through evidenceinformed programmes

- Repurpose and/or create tailored programme content and delivery models for early years, vulnerable groups and adults that support them
- Incorporate digital technology into all aspects of our programmes
  - Invest in research and evaluation of our programmes
- Increase reach and depth of engagement with our Licensed Partners



# Enhance partnerships to increase reach and sustainability

Develop and disseminate an evaluation framework/guidelines, for Licensed Partners to implement locally

Share best practice in programme delivery, evaluation and funding, between Licensed Partners

- Facilitate joint bids to strategic funders with an international remit
- Increase our reach and depth in resource poor settings
- Engage leading Licensed Partners, and other strategically-aligned practitioners, researchers and funders, to incubate innovation, co-create programmes/content, and amplify our impact



# Grow our funding to resource our ambitions for new programmes and partnerships

- Increase core funding to enable the development of new programmes, tailored content and a cycle of continuous evidence-
- Restructure our earned income model to fund and incentivise collaboration in our partnerships





# Optimise the structure and capacity of Partnership for Children to deliver our strategic goals

- Review and align staffing levels and roles, to fulfil our strategic ambitions and operate efficiently
- Identify and implement the most suitable model for programmes marketing and delivery in the UK
- Form bi-lateral partnerships with organisations with complementary expertise, to fill our expertise gaps for tailored programme content and to digitise our operation and programmes where appropriate

community

Mission

child – at home, at school and in the

resilience is part of life for every

A world in which the development

Vision

of mental health and emotional

throughout the world, develop skills To help children and young people,

which will enhance their present

and future emotional well-being