

Charity Registration No. 1114999

Company Registration No. 05741930 (England and Wales)

**THE BRAIN CHARITY**  
**ANNUAL REPORT AND UNAUDITED FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 MARCH 2021**

# THE BRAIN CHARITY

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# THE BRAIN CHARITY

## TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT)

### FOR THE YEAR ENDED 31 MARCH 2021

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The Trustees, who are also Directors of the Charity for the purposes of the Companies Act 2006, present their report with the financial statements of the Charity for the year ended 31 March 2021. The Trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015).

#### Objectives and activities

##### Activities

The Brain Charity offers practical help, emotional support and social activities to anyone with a neurological condition and to their family, friends and carers.

We offer a range of services including counselling, employment support, welfare benefits advice, support for carers, social activities and a national information and advice service.

#### Mission, Values and Strategic Objectives

##### Our Mission

Our mission is to enable all those affected by neurological conditions to live longer, healthier, happier lives. We will fight together for an inclusive and just society: a world where stigma, hardship and isolation are replaced by compassion and understanding.

##### Our Values

**Kindness** We genuinely welcome everyone to our Charity and believe that each person has a unique talent and the ability to make the world a better place.

**Commitment** We will travel side by side with everyone throughout their journey no matter how complex, how long or how difficult. We roll up our sleeves whenever and wherever we need to.

**Authenticity** We accept and understand that the broadness of our own diversity and personal experience impacts directly on the level of quality and passion delivered within our services.

**Courage** We will challenge the status quo, welcome change and bravely take on any new challenges in the spirit of adventure.

**Optimism** We believe that equality for people with neurological conditions is now within reach and we will strive each and every day until prejudice and lack of opportunity are removed from our society.

##### Our Current Strategic Objectives

1. Deliver a range of essential and innovative services to meet the needs of our service users.
2. Achieve excellence in the quality of our services.
3. Play our part in the wider disability equality movement by tackling discrimination at a local level.
4. Be ready for growth when it happens.
5. Increase income in order to reach out to more people.

# THE BRAIN CHARITY

## TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT) (CONTINUED)

### FOR THE YEAR ENDED 31 MARCH 2021

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#### Achievements and performance

##### Covid-19

The single biggest factor affecting our achievements this year has, of course, been Covid-19. Despite the fact our headquarters was forced to close for much of the period, the past 12 months have been a real success for the Charity.

##### Changes to Services

When the lockdown was first announced the organisation very quickly supported our frontline case workers to work from home offering advice to service users on how to cope practically with the negative effects of the pandemic and by offering a listening ear.

The health conditions of the vast majority of our service users meant that they were forced to 'shield' and self-isolate right from the outset of lockdown. Some were fortunate enough to have robust support systems around them and family and friends to help them through this time; many, however, were alone, worrying about how they were going to feed themselves, and suffering from acute loneliness.

We set up a delivery service to ensure people did not go hungry. Many were unable to visit the supermarket and struggled to get online delivery slots or access other help. We were also able to carry out errands such as collecting prescriptions for them. Across three months we made 1,014 deliveries to 122 people in need across Merseyside.

We also focussed on moving our social activities and regular face-to-face sessions online, delivering a catalogue of regular and new events including arts classes, neuro-physiotherapy based dance sessions, quizzes and virtual tours. Knowing that a significant percentage of our community are not particularly tech-literate, we also helped as many people as we could to get online, ensuring they were able to maintain social contacts.

##### Our Emergency Mental Health Response

Our last community consultation, carried out pre-pandemic in February 2020, highlighted the widespread problem of social isolation and loneliness amongst our service users. 54% of service users reported that they 'regularly feel lonely', while 53% reported having a mental health condition alongside their neurological condition. We know that loneliness makes you twice as likely to be affected by depression or anxiety.

This situation worsened during lockdown, and we saw the number of service users coming to us at the point of mental health crisis increase by more than 50%. Service users began to tell us about the severe toll that lockdown was taking; we heard from people who, all of a sudden, had no social contact. This was the impetus for establishing our telephone befriending service which checked-in with people in isolation on a weekly basis. For many clients, this was their only social interaction of the week.

For those clients struggling with acute mental health issues we also engineered a significant expansion to our counselling service and, throughout the year, supported 205 individuals with either online, telephone or face-to-face counselling.

##### This year we have helped:

1,279 service users with information and advice; 361 clients to access welfare benefits and avoid poverty; 162 with employment support by boosting their skills and confidence; 125 carers with support to carry out their important role; 205 clients with full courses of counselling; 133 people with dementia and 31 children and young people with innovative, arts-based therapies.

# THE BRAIN CHARITY

## TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT) (CONTINUED)

**FOR THE YEAR ENDED 31 MARCH 2021**

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### Future development

In Winter 2020 we received news that the Charity had been successful in winning a second major European Social Fund grant to grow our employment support offer with the introduction of a second significant employment support project. The New Horizons Project is set to begin delivery in early Summer 2021 and will provide much needed support to our community who have been disproportionately hit by the pandemic in this area of their lives.

Despite the year being the most challenging year faced by the Charity we have been able to take some important steps forward. We have embraced online activities which can be offered to individuals right across the UK, hired our first ever Head of Communications and Fundraising and developed new innovative services in response to our clients' mental health needs.

The Charity is very fortunate to have emerged from the global pandemic in a relatively healthy position by tackling head-on the unique challenges faced. The Brain Charity has proved to be a resilient and dynamic organisation.

### Support from funders

Against the backdrop of a very difficult year, we have actually had our most successful year ever in terms of grant funding. We have continued to receive funding from Quilter Cheviot, for our Dementia Project, and from BBC Children in Need for our Music Makes Us! workshops for children and young people. Through the European Social fund we have been able to increase our capacity for employment support.

We received a multi-year core funding grant from the Henry Smith Charity; recognition of our excellent service delivery and ability to clearly demonstrate benefit were key to winning this grant. Furthermore, despite the immense challenges faced because of Covid-19, we were supported through this complex and difficult time with valuable grant-based support from the Steve Morgan Foundation, LCR Cares, P.H. Holt Foundation, National Lottery Community Fund, Charities Aid Foundation and Public Health Liverpool.

### Financial review

#### Performance

Over the challenging year in question, the Charity incurred a modest overall deficit on the income and expenditure account.

An overall accounting deficit of £5,565 has been set against the reserves (compared to a deficit of £16,665 in the previous year). This comprises an operating deficit of £52,197 (compared to a £17,755 surplus in the previous year) plus a gain on investments of £46,632 (compared to a loss of £34,420 in the previous year).

It should be noted that the operating deficit includes depreciation totalling £15,194 (£20,544 in the previous year) which did not impact the cash position. The performance on day to day operations before depreciation showed a deficit of £37,003 (compared to a £38,299 surplus in the previous year).

In the circumstances of the pandemic, the Trustees are content with this year's financial performance.

#### Reserves policy

The Charity's reserves policy is designed to provide the Charity with the financial flexibility to:

- a) fund shortfalls when income does not reach expected levels;
- b) fund unexpected expenditure, for example when projects over-run or unplanned events occur;
- c) ensure that the Charity is not unnecessarily holding back on spending in favour of using the resources it has to meet its charitable objectives.

# THE BRAIN CHARITY

## TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT) (CONTINUED)

**FOR THE YEAR ENDED 31 MARCH 2021**

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### **Investment policy**

The objective of the Charity's investment policy is to provide adequate financial resources to support the achievement of the charitable objectives. The Trustees are willing to incur a medium level of risk with a balanced strategy and annually revisit their capacity to incur risk.

The Trustees will not invest directly in tobacco or alcohol shares.

### **Structure, governance and management**

#### **Sub-committees**

The Board of Trustees operates two sub-committees:

- Finance & Governance Committee
- Digital & Technology Governance Committee

These sub-committees are made up of suitably qualified Trustees and Senior Management and formally report back to the full Board at each quarterly meeting.

#### **Risk management**

The Charity maintains a Risk Register to identify any major issues which may affect the Charity in order that it can assess the potential impact of these should they happen, and mitigate this where possible. The Risk Register uses a 'Likelihood' v 'Level of impact' rating system to assess each perceived risk.

#### **Governing document**

The Brain Charity was incorporated on 14 March 2006 and registered as a Charity on 30 June 2006. On 1 April 2007 all of the assets and activities of Mersey Neurological Trusts, an associated charity, were transferred to the Charity.

The Charity is controlled by its governing document, its Articles of Association, and constitutes a private company limited by guarantee, incorporated under the Companies Act 2006 in England and Wales. In February 2020, new Articles of Association were unanimously approved by the Board and filed with Companies House, having been brought up to date in accordance with current legislation and best practice.

# THE BRAIN CHARITY

## TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT) (CONTINUED)

**FOR THE YEAR ENDED 31 MARCH 2021**

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### Trustee Board

| Trustees at 31 March 2021 | Role              | Background / specialism  |
|---------------------------|-------------------|--|
| Professor Bill Chambers   | Chairman          | Pro Vice Chancellor Emeritus; leadership and strategic direction                           |
| Dr John Picton            | Company Secretary | Senior Lecturer of Law; charity law and compliance   |
| Tim Walsh FCA             | Treasurer         | Chartered Accountant; finances and governance  |
| Professor Gus Baker       | Board Member      | Clinical Neuropsychologist (rtd); specialist neurological input<br>(Resigned 13 July 2021) |
| Ian Craig                 | Board Member      | IT Director; digital and technology<br>(Appointed 2 April 2020)                            |
| Theresa Lewin FCIPD       | Board Member      | HR Professional; people development  |
| Mark Rea MCSI             | Board Member      | Chartered Corporate Finance Advisor; business experience                                   |
| Jackie Sale               | Board Member      | Head Teacher (rtd); child development and safeguarding                                     |
| Dr Nick Silver            | Board Member      | Consultant Neurologist, The Walton Centre; clinical input                                  |
| Karen Swan                | Board Member      | Marketing Consultant; brand, communications and PR   |


**Registered office**  
Norton Street  
Liverpool  
Merseyside  
England  
L3 8LR

### New Trustees

The Board is currently seeking new Trustees and would positively welcome applications from individuals from under-represented groups and from people with neurological conditions.

This report has been prepared in accordance with the special provisions of Part 15 of Companies Act 2006 relating to small companies.

The Trustees' report was approved by the Board of Trustees.



**Professor WJ Chambers**

Chair of Trustees

Dated: 12/10/21

# THE BRAIN CHARITY

## INDEPENDENT EXAMINER'S REPORT

### TO THE TRUSTEES OF THE BRAIN CHARITY

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I report to the Trustees on my examination of the financial statements of The Brain Charity for the year ended 31 March 2021.

#### Responsibilities and basis of report

As the Trustees of the Charity (and also its directors for the purposes of company law) you are responsible for the preparation of the financial statements in accordance with the requirements of the Companies Act 2006 (the 2006 Act).

Having satisfied myself that the financial statements of the Charity are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of the Charity's financial statements carried out under section 145 of the Charities Act 2011 (the 2011 Act). In carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

#### Independent examiner's statement

Since the Charity's gross income exceeded £250,000 your examiner must be a member of a body listed in section 145 of the 2011 Act. I confirm that I am qualified to undertake the examination because I am a member of ICAEW, which is one of the listed bodies.

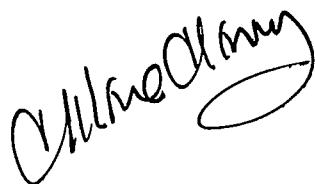
I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

- 1 accounting records were not kept in respect of the Charity as required by section 386 of the 2006 Act; or
- 2 the financial statements do not accord with those records; or
- 3 the financial statements do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
- 4 the financial statements have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the financial statements to be reached.

Wilson Henry LLP

Hilene Henry FCA  
145 Edge Lane  
Liverpool  
Merseyside  
United Kingdom  
L7 2PF



Dated: 12/10/2021



# THE BRAIN CHARITY

## STATEMENT OF FINANCIAL ACTIVITIES INCLUDING INCOME AND EXPENDITURE ACCOUNT

FOR THE YEAR ENDED 31 MARCH 2021

|   |       | Unrestricted<br>funds<br>2021<br>£ | Restricted<br>funds<br>2021<br>£ | Total<br>2021<br>£ | Unrestricted<br>funds<br>2020<br>£ | Restricted<br>funds<br>2020<br>£ | Total<br>2020<br>£ |
|---|-------|------------------------------------|----------------------------------|--------------------|------------------------------------|----------------------------------|--------------------|
|   | Notes |                                    |                                  |                    |                                    |                                  |                    |
| <b><u>Income and endowments from:</u></b>                 |       |                                    |                                  |                    |                                    |                                  |                    |
| Donations and legacies                                    | 2     | 52,195                             | 90                               | 52,285             | 70,420                             | -                                | 70,420             |
| Charitable activities                                     | 3     | 207,338                            | 195,194                          | 402,532            | 157,694                            | 257,117                          | 414,811            |
| Investments   | 4     | 9,199                              | -                                | 9,199              | 10,196                             | -                                | 10,196             |
| Other income  | 5     | 344,703                            | -                                | 344,703            | 359,584                            | -                                | 359,584            |
| <b>Total income</b>                                       |       | <b>613,435</b>                     | <b>195,284</b>                   | <b>808,719</b>     | <b>597,894</b>                     | <b>257,117</b>                   | <b>855,011</b>     |
| <b><u>Expenditure on:</u></b>                             |       |                                    |                                  |                    |                                    |                                  |                    |
| Raising funds   | 6     | 196,597                            | 49,078                           | 245,675            | 179,776                            | 88,507                           | 268,283            |
| Charitable activities                                     | 7     | 486,208                            | 129,033                          | 615,241            | 406,871                            | 162,102                          | 568,973            |
| <b>Total resources expended</b>                           |       | <b>682,805</b>                     | <b>178,111</b>                   | <b>860,916</b>     | <b>586,647</b>                     | <b>250,609</b>                   | <b>837,256</b>     |
| Net gains/(losses) on investments                         | 11    | 46,632                             | -                                | 46,632             | (34,420)                           | -                                | (34,420)           |
| <b>Net (outgoing)/incoming resources before transfers</b> |       | <b>(22,738)</b>                    | <b>17,173</b>                    | <b>(5,565)</b>     | <b>(23,173)</b>                    | <b>6,508</b>                     | <b>(16,665)</b>    |
| Gross transfers between funds                             |       | 35,640                             | (35,640)                         | -                  | (11,149)                           | 11,149                           | -                  |
| <b>Net movement in funds</b>                              |       | <b>12,902</b>                      | <b>(18,467)</b>                  | <b>(5,565)</b>     | <b>(34,322)</b>                    | <b>17,657</b>                    | <b>(16,665)</b>    |
| Fund balances at 1 April 2020                             |       | 930,451                            | 32,866                           | 963,317            | 964,773                            | 15,209                           | 979,982            |
| <b>Fund balances at 31 March 2021</b>                     |       | <b>943,353</b>                     | <b>14,399</b>                    | <b>957,752</b>     | <b>930,451</b>                     | <b>32,866</b>                    | <b>963,317</b>     |

The statement of financial activities includes all gains and losses recognised in the year.

All income and expenditure derive from continuing activities.

The statement of financial activities also complies with the requirements for an income and expenditure account under the Companies Act 2006.

# THE BRAIN CHARITY

## BALANCE SHEET

AS AT 31 MARCH 2021

|   | Notes | 2021<br>£      | £              | 2020<br>£      | £              |
|---|-------|----------------|----------------|----------------|----------------|
| <b>Fixed assets</b>                                   |       |                |                |                |                |
| Tangible assets                                       | 12    |                | 604,610        |                | 619,806        |
| Investments   | 13    |                | 276,967        |                | 216,081        |
|   |       |                | <u>881,577</u> |                | <u>835,887</u> |
| <b>Current assets</b>                                 |       |                |                |                |                |
| Debtors   | 15    | 33,430         |                | 57,736         |                |
| Cash at bank and in hand                              |       | 243,585        |                | 162,107        |                |
|   |       | <u>277,015</u> |                | <u>219,843</u> |                |
| <b>Creditors: amounts falling due within one year</b> | 16    | (200,840)      |                | (92,413)       |                |
| Net current assets                                    |       |                | 76,175         |                | 127,430        |
| <b>Total assets less current liabilities</b>          |       |                | <u>957,752</u> |                | <u>963,317</u> |
| <b>Income funds</b>                                   |       |                |                |                |                |
| Restricted funds                                      | 18    |                | 14,399         |                | 32,866         |
| <u>Unrestricted funds - general</u>                   |       |                |                |                |                |
| Designated funds                                      | 19    | 630,000        |                | 630,000        |                |
| General unrestricted funds                            |       | 313,353        |                | 300,451        |                |
|   |       |                | <u>943,353</u> |                | <u>930,451</u> |
|   |       |                | <u>957,752</u> |                | <u>963,317</u> |

# THE BRAIN CHARITY

## BALANCE SHEET (CONTINUED)

**AS AT 31 MARCH 2021**

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The Company is entitled to the exemption from the audit requirement contained in section 477 of the Companies Act 2006, for the year ended 31 March 2021.

The directors acknowledge their responsibilities for ensuring that the Charity keeps accounting records which comply with section 386 of the Act and for preparing financial statements which give a true and fair view of the state of affairs of the Company as at the end of the financial year and of its incoming resources and application of resources, including its income and expenditure, for the financial year in accordance with the requirements of sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the Company.

The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476.

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

The financial statements were approved by the Trustees on .....12/10/21.....



**Professor WJ Chambers**

Chair of Trustees

**Company Registration No. 05741930**

# THE BRAIN CHARITY

## STATEMENT OF CASH FLOWS

FOR THE YEAR ENDED 31 MARCH 2021

|   | Notes | 2021<br>£ | £       | 2020<br>£ | £       |
|---|-------|-----------|---------|-----------|---------|
| <b>Cash flows from operating activities</b>                   |       |           |         |           |         |
| Cash generated from operations                                | 22    |           | 86,533  |           | 96,463  |
| <b>Investing activities</b>                                   |       |           |         |           |         |
| Purchase of tangible fixed assets                             |       | -         |         | (5,461)   |         |
| Purchase of investments                                       |       | (31,237)  |         | -         |         |
| Proceeds on disposal of investments                           |       | 16,983    |         | 3,292     |         |
| Investment income received                                    |       | 9,199     |         | 10,196    |         |
| <b>Net cash (used in)/generated from investing activities</b> |       |           | (5,055) |           | 8,027   |
| <b>Net cash used in financing activities</b>                  |       |           | -       |           | -       |
| <b>Net increase in cash and cash equivalents</b>              |       |           | 81,478  |           | 104,490 |
| Cash and cash equivalents at beginning of year                |       |           | 162,107 |           | 57,617  |
| <b>Cash and cash equivalents at end of year</b>               |       |           | 243,585 |           | 162,107 |

# THE BRAIN CHARITY

## NOTES TO THE FINANCIAL STATEMENTS

### FOR THE YEAR ENDED 31 MARCH 2021

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#### 1 Accounting policies

##### 1.1 Accounting convention

The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention with the exception of investments and the long leasehold property, which are included at market value, as modified by the revaluation of certain assets.

The financial statements are prepared in sterling, which is the functional currency of the Charity. Monetary amounts in these financial statements are rounded to the nearest £.

##### 1.2 Charitable funds

Unrestricted funds can be used in accordance with the Charity's objectives at the discretion of Trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the Charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements

##### 1.3 Income

All income is recognised in the Statement of Financial Activities once the Charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

##### 1.4 Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the Charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

##### 1.5 Tangible fixed assets

Tangible fixed assets are initially measured at cost and subsequently measured at cost or valuation, net of depreciation and any impairment losses.

Depreciation is recognised so as to write off the cost or valuation of assets less their residual values over their useful lives on the following bases:

|  |                                 |
|--|---------------------------------|
| Leasehold land and buildings           | in accordance with the property |
| Plant and equipment                    | 10% on cost                     |
| Fixtures and fittings                  | 10% on cost                     |
| Computers                              | 33% on cost                     |
| Mechanical and electrical installation | 5% on cost                      |

# THE BRAIN CHARITY

## NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 MARCH 2021

### 1 Accounting policies

(Continued)

Long leasehold property includes long leasehold land which is not depreciated as it is deemed to have an infinite useful economic life.

All classes of tangible fixed asset are included at cost and are reviewed annually for evidence of impairment when there is an indication that the value of the asset may have fallen below its recoverable amount by way of physical deterioration, obsolescence or other change. Where this is the case the value of the asset is written down to its recoverable amount. The recoverable amount of an asset is measured by reference to its net realisable value.

There is no de-minimis limit above which tangible fixed assets are capitalised.

#### 1.6 Taxation

The Charity is exempt from corporation tax on its charitable activities.

#### 1.7 Pension costs and other post-retirement benefits

The charitable company operates a defined contribution pension scheme. Contributions payable to the charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

#### 1.8 Irrecoverable valued added tax

Any disallowable input tax incurred either forms part of the corresponding expended resource recognised within the Statement of Financial Activities or is capitalised on the Balance Sheet as part of the cost of a fixed asset.

### 2 Donations and legacies

|                     | Unrestricted<br>funds<br>general<br>2021<br>£ | Restricted<br>funds<br>2021<br>£ | Total<br>2021<br>£ | Unrestricted<br>funds<br>general<br>2020<br>£ |
|---------------------|---|----------------------------------|--------------------|---|
| Donations and gifts | 52,195  | 90                               | 52,285             | 70,420  |

# THE BRAIN CHARITY

## NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 MARCH 2021

### 3 Charitable activities

|                                  | Other<br>projects<br>2021<br>£ | Other<br>projects<br>2020<br>£ |
|----------------------------------|--------------------------------|--------------------------------|
| Grants and charitable activities | 402,532                        | 414,811                        |
| Analysis by fund                 |                                |                                |
| Unrestricted funds - general     | 207,338                        | 157,694                        |
| Restricted funds                 | 195,194                        | 257,117                        |
|                                  | 402,532                        | 414,811                        |

### 4 Investments

|                      | Unrestricted<br>funds<br>general<br>2021<br>£ | Unrestricted<br>funds<br>general<br>2020<br>£ |
|----------------------|---|---|
| Dividends receivable | 9,198   | 10,193  |
| Interest receivable  | 1   | 3   |
|                      | 9,199   | 10,196  |

### 5 Other income

|                             | Unrestricted<br>funds<br>general<br>2021<br>£ | Unrestricted<br>funds<br>general<br>2020<br>£ |
|-----------------------------|---|---|
| Fundraising events          | 14,871  | 16,897  |
| Other income                | 3,987   | 11,218  |
| Room hire and rental income | 39,686  | 78,610  |
| Corporate sponsorship       | 283,333                                       | 210,025                                       |
| Cafe income                 | 2,826   | 42,834  |
|                             | 344,703                                       | 359,584                                       |

# THE BRAIN CHARITY

## NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 MARCH 2021

### 6 Raising funds

|                                  | Unrestricted<br>funds<br>general<br>2021<br>£ | Restricted<br>funds<br>2021<br>£ | Total<br>2021<br>£ | Unrestricted<br>funds<br>general<br>2020<br>£ | Restricted<br>funds<br>2020<br>£ | Total<br>2020<br>£ |
|----------------------------------|---|----------------------------------|--------------------|---|----------------------------------|--------------------|
| <u>Fundraising and publicity</u> |   |                                  |                    |   |                                  |                    |
| Staging fundraising events       | 920   | -                                | 920                | 11,860  | -                                | 11,860             |
| Fundraising team                 | 2,955   | -                                | 2,955              | 5,970   | -                                | 5,970              |
| Fundraising and publicity        | 3,875   | -                                | 3,875              | 17,830  | -                                | 17,830             |
| <u>Trading costs</u>             |   |                                  |                    |   |                                  |                    |
| Other trading activities         | 21,574  | 49,078                           | 70,652             | 31,922  | 17,482                           | 49,404             |
| Staff costs                      | 169,542                                       | -                                | 169,542            | 129,658                                       | 69,269                           | 198,927            |
| Trading costs                    | 191,116                                       | 49,078                           | 240,194            | 161,580                                       | 86,751                           | 248,331            |
| <u>Investment management</u>     | 1,606   | -                                | 1,606              | 366   | 1,756                            | 2,122              |
|                                  | 196,597                                       | 49,078                           | 245,675            | 179,776                                       | 88,507                           | 268,283            |

### 7 Charitable activities

|  | Other<br>projects<br>2021<br>£ | Other<br>projects<br>2020<br>£ |
|--|--------------------------------|--------------------------------|
| Staff costs                            | 323,006                        | 308,613                        |
| Share of support costs (see note 8)    | 286,397                        | 250,432                        |
| Share of governance costs (see note 8) | 5,838                          | 9,928                          |
|  | 615,241                        | 568,973                        |
| <b>Analysis by fund</b>                |                                |                                |
| Unrestricted funds - general           | 486,208                        | 406,871                        |
| Restricted funds                       | 129,033                        | 162,102                        |
|  | 615,241                        | 568,973                        |



# THE BRAIN CHARITY

## NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 MARCH 2021

| 8 Support costs              | Support costs |   | Governance costs |   | 2021 Support costs |         | Governance costs |            | 2020    |   | Basis of allocation |  |
|------------------------------|---------------|---|------------------|---|--------------------|---------|------------------|------------|---------|---|---------------------|--|
|                              | £             | £ | £                | £ | £                  | £       | £                | £          | £       | £ |                     |  |
| Staff costs                  | 173,147       |   | -                |   | 173,147            | 114,640 | -                |            | 114,640 |   |                     |  |
| Depreciation                 | 15,194        |   | -                |   | 15,194             | 20,544  | -                |            | 20,544  |   |                     |  |
| Bank charges                 | 472           |   | -                |   | 472                | 1,993   | -                |            | 1,993   |   |                     |  |
| Sundries                     | 5,713         |   | -                |   | 5,713              | 9,489   | -                |            | 9,489   |   |                     |  |
| Recruitment costs            | 2,245         |   | -                |   | 2,245              | -       | -                |            | -       |   |                     |  |
| Premises and other overheads | 42,891        |   | -                |   | 42,891             | 47,688  | -                |            | 47,688  |   |                     |  |
| Office costs                 | 3,860         |   | -                |   | 3,860              | 3,682   | -                |            | 3,682   |   |                     |  |
| Public relations             | 13,101        |   | -                |   | 13,101             | 3,903   | -                |            | 3,903   |   |                     |  |
| Other costs                  | 10,387        |   | -                |   | 10,387             | 10,954  | -                |            | 10,954  |   |                     |  |
| Postage and stationery       | 9,179         |   | -                |   | 9,179              | 22,383  | -                |            | 22,383  |   |                     |  |
| Irrecoverable VAT            | 10,208        |   | -                |   | 10,208             | 15,156  | -                |            | 15,156  |   |                     |  |
| Accountancy                  | -             |   | 4,770            |   | 4,770              | -       | 5,025            | Governance | 5,025   |   |                     |  |
| Legal and professional       | -             |   | 1,068            |   | 1,068              | -       | 4,903            | Governance | 4,903   |   |                     |  |
|                              | 286,397       |   | 5,838            |   | 292,235            | 250,432 | 9,928            |            | 260,360 |   |                     |  |
|                              |               |   |                  |   |                    |         |                  |            |         |   |                     |  |
| Analysed between             |               |   |                  |   |                    |         |                  |            |         |   |                     |  |
| Charitable activities        | 286,397       |   | 5,838            |   | 292,235            | 250,432 | 9,928            |            | 260,360 |   |                     |  |
|                              |               |   |                  |   |                    |         |                  |            |         |   |                     |  |

Governance costs includes payments to the independent examiner of £3,650 (2020- £3,650) in respect of the external scrutiny of the financial statements.

# THE BRAIN CHARITY

## NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

### FOR THE YEAR ENDED 31 MARCH 2021

#### 9 Trustees

There were no Trustees' remuneration or other benefits for the year ended 31 March 2021 nor for the year ended 31 March 2020.

##### Trustees' expenses

There were no Trustees' expenses paid for the year ended 31 March 2021 nor for the year ended 31 March 2020.

#### 10 Employees

The average monthly number of employees during the year was:

|                                   | 2021<br>Number | 2020<br>Number |
|-----------------------------------|----------------|----------------|
| Management                        | 3              | 2              |
| Administration, finance, IT & HR  | 4              | 3              |
| Carer's advocacy                  | 4              | 4              |
| Fundraising                       | 2              | 1              |
| Library and information           | 5              | 4              |
| Communications                    | 2              | 1              |
| Cafe and room hire                | 2              | 2              |
| Employment, counselling & welfare | 4              | 4              |
| Cleaner                           | 2              | 1              |
| ILM placements                    | 1              | 7              |
| Total                             | 29             | 29             |

| Employment costs      | 2021<br>£ | 2020<br>£ |
|-----------------------|-----------|-----------|
| Wages and salaries    | 597,609   | 556,495   |
| Social security costs | 36,111    | 34,159    |
| Other pension costs   | 31,975    | 31,526    |
|                       | 665,695   | 622,180   |

There were no employees whose annual remuneration was £60,000 or more.

# THE BRAIN CHARITY

## NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

**FOR THE YEAR ENDED 31 MARCH 2021**

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**11 Net gains/(losses) on investments**

|                            | Unrestricted<br>funds<br>general<br>2021<br>£ | Unrestricted<br>funds<br>general<br>2020<br>£ |
|----------------------------|---|---|
| Revaluation of investments | 46,632  | (34,420)                                      |

# THE BRAIN CHARITY

## NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

### FOR THE YEAR ENDED 31 MARCH 2021

| 12 Tangible fixed assets           | Leasehold land and buildings |   | Plant and equipment |   | Fixtures and fittings |   | Computers |   | Mechanical and electrical installation |   | Total   |   |
|------------------------------------|------------------------------|---|---------------------|---|-----------------------|---|-----------|---|--|---|---------|---|
|                                    | £                            | £ | £                   | £ | £                     | £ | £         | £ | £                                      | £ | £       | £ |
| <b>Cost:</b>                       |                              |   |                     |   |                       |   |           |   |  |   |         |   |
| At 1 April 2020                    | 538,312                      |   | 73,785              |   | 47,608                |   | 44,180    |   | 122,854                                |   | 826,739 |   |
| At 31 March 2021                   | 538,312                      |   | 73,785              |   | 47,608                |   | 44,180    |   | 122,854                                |   | 826,739 |   |
| <b>Depreciation and impairment</b> |                              |   |                     |   |                       |   |           |   |  |   |         |   |
| At 1 April 2020                    | -                            |   | 65,089              |   | 41,224                |   | 44,180    |   | 56,441                                 |   | 206,934 |   |
| Depreciation charged in the year   | -                            |   | 4,291               |   | 4,761                 |   | -         |   | 6,143                                  |   | 15,195  |   |
| At 31 March 2021                   | -                            |   | 69,380              |   | 45,985                |   | 44,180    |   | 62,584                                 |   | 222,129 |   |
| <b>Carrying amount</b>             |                              |   |                     |   |                       |   |           |   |  |   |         |   |
| At 31 March 2021                   | 538,312                      |   | 4,405               |   | 1,623                 |   | -         |   | 60,270                                 |   | 604,610 |   |
| At 31 March 2020                   | 538,313                      |   | 8,696               |   | 6,384                 |   | -         |   | 66,413                                 |   | 619,806 |   |

# THE BRAIN CHARITY

## NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

### FOR THE YEAR ENDED 31 MARCH 2021

#### 13 Fixed asset investments

|                          | Listed<br>investments<br>£ |
|--------------------------|----------------------------|
| <b>Cost or valuation</b> |                            |
| At 1 April 2020          | 216,081                    |
| Additions                | 31,237                     |
| Valuation changes        | 46,632                     |
| Disposals                | (16,983)                   |
|                          | <hr/>                      |
| At 31 March 2021         | 276,967                    |
|                          | <hr/>                      |
| <b>Carrying amount</b>   |                            |
| At 31 March 2021         | 276,967                    |
|                          | <hr/>                      |
| At 31 March 2020         | 216,081                    |
|                          | <hr/>                      |

#### 14 Financial instruments

**2021**  
**£**

**2020**  
**£**

##### Carrying amount of financial assets

|   |         |         |
|---|---------|---------|
| Instruments measured at fair value through profit or loss | 276,967 | 216,081 |
|   | <hr/>   | <hr/>   |

#### 15 Debtors

**2021**  
**£**

**2020**  
**£**

##### Amounts falling due within one year:

|                                |        |        |
|--------------------------------|--------|--------|
| Trade debtors                  | 20,736 | 53,514 |
| Prepayments and accrued income | 12,694 | 4,222  |
|                                | <hr/>  | <hr/>  |
|                                | 33,430 | 57,736 |
|                                | <hr/>  | <hr/>  |

#### 16 Creditors: amounts falling due within one year

**2021**  
**£**

**2020**  
**£**

|                                    |         |        |
|------------------------------------|---------|--------|
| Other taxation and social security | 57,454  | 28,796 |
| Trade creditors                    | 4,932   | 11,002 |
| Other creditors                    | 11,427  | 7,812  |
| Accruals and deferred income       | 127,027 | 44,803 |
|                                    | <hr/>   | <hr/>  |
|                                    | 200,840 | 92,413 |
|                                    | <hr/>   | <hr/>  |

# THE BRAIN CHARITY

## NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

**FOR THE YEAR ENDED 31 MARCH 2021**

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### **17 Retirement benefit schemes**

#### **Defined contribution schemes**

The Charity operates a defined contribution pension scheme for all qualifying employees. The assets of the scheme are held separately from those of the Charity in an independently administered fund.

The charge to profit or loss in respect of defined contribution schemes was £31,975 (2020 - £31,526).

# THE BRAIN CHARITY

## NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 MARCH 2021

### 18 Restricted funds

The income funds of the Charity include restricted funds comprising the following unexpended balances of donations and grants held on trust for specific purposes:

|                                  | Balance at<br>1 April 2019<br>£ | Movement in funds          |                            |  | Transfers<br>£ | Balance at<br>1 April 2020<br>£ | Movement in funds          |                            |  | Transfers<br>£ | Balance at<br>31 March 2021<br>£ |
|----------------------------------|---------------------------------|----------------------------|----------------------------|--|----------------|---------------------------------|----------------------------|----------------------------|--|----------------|----------------------------------|
|                                  |                                 | Incoming<br>resources<br>£ | Resources<br>expended<br>£ |  |                |                                 | Incoming<br>resources<br>£ | Resources<br>expended<br>£ |  |                |                                  |
| Carer's Advocacy project         | -                               | 100,534                    | (76,969)                   |  | (23,565)       | -                               | 90,787                     | (90,787)                   |  | -              | -                                |
| Morgan Foundation                | 920                             | 8,171                      | (12,029)                   |  | 2,938          | -                               | 1,667                      | (1,667)                    |  | -              | -                                |
| Postcode Lottery 2016            | -                               | 81,793                     | (113,569)                  |  | 31,776         | -                               | -                          | -                          |  | -              | -                                |
| Dementia Project                 | 14,289                          | 26,640                     | (30,165)                   |  | -              | 10,763                          | 20,833                     | (19,319)                   |  | (12,277)       | -                                |
| Children & Young Persons Project | -                               | 39,479                     | (15,023)                   |  | -              | 24,456                          | 31,651                     | (45,572)                   |  | 1,364          | 11,899                           |
| Sylvia Waddilove                 | -                               | 2,500                      | -                          |  | -              | 2,500                           | -                          | -                          |  | -              | 2,500                            |
| Directions                       | -                               | -                          | (4,853)                    |  | -              | (4,853)                         | 35,260                     | (5,680)                    |  | (24,727)       | -                                |
| Community Food Services          | -                               | -                          | -                          |  | -              | -                               | 15,086                     | (15,086)                   |  | -              | -                                |
|                                  | -                               | -                          | -                          |  | -              | -                               | -                          | -                          |  | -              | -                                |
|                                  | 15,209                          | 259,117                    | (252,608)                  |  | 11,149         | 32,866                          | 195,284                    | (178,111)                  |  | (35,640)       | 14,399                           |

# THE BRAIN CHARITY

## NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

### FOR THE YEAR ENDED 31 MARCH 2021

#### 19 Designated funds

The income funds of the Charity include the following designated funds which have been set aside out of unrestricted funds by the Trustees for specific purposes:

|                                       | Movement in funds          |                       | Movement in funds          |                       |                             |
|---------------------------------------|----------------------------|-----------------------|----------------------------|-----------------------|-----------------------------|
|                                       | Balance at<br>1 April 2019 | Incoming<br>resources | Balance at<br>1 April 2020 | Incoming<br>resources | Balance at<br>31 March 2021 |
|                                       | £                          | £                     | £                          | £                     | £                           |
| Norton Street Centre                  | 530,000                    | -                     | 530,000                    | -                     | 530,000                     |
| Building improvements and maintenance | 100,000                    | -                     | 100,000                    | -                     | 100,000                     |
|                                       | <u>630,000</u>             | <u>-</u>              | <u>630,000</u>             | <u>-</u>              | <u>630,000</u>              |

#### 20 Analysis of net assets between funds

|  | Unrestricted<br>funds<br>2021<br>£ | Restricted<br>funds<br>2021<br>£ | Total<br>2021<br>£ | Unrestricted<br>funds<br>2020<br>£ | Restricted<br>funds<br>2020<br>£ | Total<br>2020<br>£ |
|--|------------------------------------|----------------------------------|--------------------|------------------------------------|----------------------------------|--------------------|
| Fund balances at 31 March 2021 are represented by: |                                    |                                  |                    |                                    |                                  |                    |
| Tangible assets                                    | 599,197                            | 5,413                            | 604,610            | 613,042                            | 6,764                            | 619,806            |
| Investments  | 276,967                            | -                                | 276,967            | 216,081                            | -                                | 216,081            |
| Current assets/(liabilities)                       | 67,189                             | 8,986                            | 76,175             | 101,328                            | 26,102                           | 127,430            |
|  | <u>943,353</u>                     | <u>14,399</u>                    | <u>957,752</u>     | <u>930,451</u>                     | <u>32,866</u>                    | <u>963,317</u>     |

#### 21 Related party transactions

There were no disclosable related party transactions during the year (2020 - none).



# THE BRAIN CHARITY

## NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

### FOR THE YEAR ENDED 31 MARCH 2021

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| 22 | Cash generated from operations                                    | 2021<br>£     | 2020<br>£     |
|----|---|---------------|---------------|
|    | Deficit for the year  | (5,563)       | (16,665)      |
|    | Adjustments for:  |               |               |
|    | Investment income recognised in statement of financial activities | (9,199)       | (10,196)      |
|    | Fair value gains and losses on investments                        | (46,632)      | 34,420        |
|    | Depreciation and impairment of tangible fixed assets              | 15,194        | 20,544        |
|    | Movements in working capital:                                     |               |               |
|    | Decrease in debtors   | 24,306        | 39,324        |
|    | Increase in creditors   | 108,427       | 29,036        |
|    | <b>Cash generated from operations</b>                             | <b>86,533</b> | <b>96,463</b> |

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| 23 | **Analysis of changes in net funds** |  |  |
|  | The Charity had no debt during the year. |  |  |