

Trustees' Annual Report for the year ended 31st January 2021

Objectives and Activities

The purpose of Choice Words CIO as detailed in its constitution is:

To run the Christian bookshop, Choice Words, in the South West of England. The CIO aims to further the Christian religion and the beneficiaries of the CIO will be those purchasing and accessing Christian books and associated resources – and these can be individuals, churches, schools and other organisations. Customers include pastors, church leaders, bible students, missionaries, youth workers and the general public. The main retail outlet is in Newton Abbot, Devon, with other outlets across South Devon including book agents and bookstalls located in churches. The CIO will also provide bookstalls at conferences, exhibitions, festivals and other community events.

At the date of this report, the CIO has not fully taken over the operation of Choice Words. The planned schedule to do so has been delayed by the impact of the pandemic during the 12 months to 31st January 2021 and also due to the hospitalisation of one of the trustees and co-founders of Choice Words for three months during this period and also her ongoing absence from Choice Words since discharge from hospital. While government restrictions were in place, the shop and outlets were closed for an extended period of weeks and the conference centre previously hosting a Choice Words outlet closed permanently. However, an online and delivery service was operated for customers. As per the previous public statement confirming the intention of the CIO to take over the day to day running of operations, the trustees have continued to actively operate fundraising activities to make this happen.

As part of this process, a section of the Newton Abbot shop continues to be dedicated to second hand book sales, the proceeds of which all go directly to the CIO. The trustees also continued to operate its Friends of Choice Words scheme throughout the year where customers and supporters pay an annual or monthly membership subscription to be a Friend, the proceeds of which go directly to the charity, enabling customers to support the charity and accessing specific member benefits at the same time. The Choice Words CIO website, launched in 2019, has continued to be the main public online face of the charity. Ongoing email communications with the Friends and also communications via Choice Words' Facebook page have continued to raise the profile of Choice Words CIO and awareness of the charity's mission and vision.

Despite the challenges described during the 12 months to 31st January 2021, the net income for Choice Words CIO increased significantly when compared to the prior 12 month period.

Structure, Governance and Management

The charity is established by constitution as a Foundation CIO which was registered with the Charity Commission in England and Wales on 14th September 2015.

The trustees met together once during the year but have also remained in regular contact despite pandemic restrictions.

The trustees who served during the year to 31st Jan 2021 and up to the date of this report are:

Nigel Brittle – Chair

Anne Landricombe

Edel Brittle

Fraser Nute

Roy Brittle

Ian Barrett (resigned May 2020)

Pamela Brittle

Signed on behalf of the Trustees

Nigel Brittle



23rd November 2021

CHOICE WORDS CIO

Receipts and Payments Account for the Year Ended 31st January 2021

	<u>2021</u>	<u>2020</u>
Income	£	£
Donations	6,298	4,590
 Expenditure	 60	 60
 Net Income	 6,238	 4,530
 Bank balance at beginning of year	 <u>10,835</u>	 <u>6,305</u>
Bank balance at end of year	<u>17,073</u>	<u>10,835</u>

Statement of Assets and Liabilities at 31st January 2021

Cash at bank	<u>17,073</u>	<u>10,835</u>
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Note

The trustees confirm, in accordance with the Charitable Incorporated Organisations (General) Regulations 2012, that at the year end the CIO did not have any outstanding guarantees to third parties nor any debts secured on the assets of the CIO.

Approved by the Trustees on 23rd November 2021



And signed on their behalf by Nigel Brittle (Chair of Trustees)