

Annual Report

2018/19

WYO
educate



WORLD YOUTH
ORGANIZATION

advancing education

World Youth Organization is a registered charity in England and Wales (1165035). 'World Youth Organization' is a registered trademark (UK00003148083). WYO Educate is part of the World Youth Organization.

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Charity Contact Details

Mailing address

World Youth Organization
49 Station Road
Polegate, East Sussex
BN26 6EA
United Kingdom

General Enquiries

enquires@worldyo.org

Phone Number

08443510010

Chair Forward

I am delighted to introduce the World Youth Organization's third annual report of the Board of Trustees. This year, we have focused on developing our already strong foundations, to better secure the charity's future and security so it can continue to deliver its vital programs for young people.

The charity now has one clear aim, which is to **advance education for young people across the U.K and internationally**. You can read more about our aims, vision and mission in this report or via our website.

Our flagship programme WYO Educate launched its first workshop focusing on mental health education covering topics such as depression, anxiety, eating disorders and exams distress. We continue to develop our programmes with and for young people. They remain our most important stakeholder and we are committed to allowing every opportunity for young people to shape the future of the charity and its programs.

WYO's partnership agreement with Child Protection Training UK (CPTUK) came to an end, to which the Hemraj Goyal Foundation generously took over and supported the charity financially with our WYO Educate program.

I would like to offer my heartfelt thanks to all who contributed in so many ways to making the past year so successful. To our senior management team, old and new, for their support, advice and guidance; to our trustees, ambassadors for giving us their time and expertise; to the staff of WYO for their hard work and determination; to our loyal and dedicated volunteers who are such a valuable part of our team; to our supporters and fundraisers from all over the globe who once again have shown how much they care with their unstinting support and their incredible achievements.

I hope that like me you will be inspired by our plans to help children and young people realise their ambition, contribute to society in a meaningful way - and want to be a part of our story.

Ayath Ullah
Chair

Chief Executive Forward

2018/19 was a fantastic year for the World Youth Organization (WYO), with many new and exciting developments taking shape.

Throughout 2018, the team at WYO worked hard to launch and run our flagship program WYO Educate and deliver mental health education to young people. We worked with numerous organisations and charities such as the NHS and Beat UK to help us shape our vision for the workshop.

On Tuesday 11th July, WYO Educate presented its first completed school workshop to the general public. The launch was presented by our WYO Educate trained workshop facilitators, Hannah Lewis, Amal Issa and Jaylan Sesli. Since the launch we have **educated over 2000 young people on the importance of mental health and wellbeing.**

Throughout this reporting year, we delivered our workshops across Greater London. We however hope to expand our delivery area to across England and Wales in the coming years.

Looking into the future, I hope WYO Educate can continue to teach young people across the U.K. and internationally mental health education and other vital subjects which are not covered in the national curriculum, and in turn advance education.

The World Youth Organization is growing by the day and I cannot wait to watch it grow from strength to strength. Before finalising my forward, I would like to say a big thank you to our sponsors, workshop facilitators at WYO Educate, trustees and all our dedicated volunteers.

Kieran Goodwin
Chief Executive

Report of the Trustees

The trustees of the World Youth Organization charity present their annual report and audited accounts for the year ended 04 January 2019 and confirm they comply with the requirements of the Charities Act 2011, the trust deed and the Charities SORP (FRS 102).

Charity Number:	1165035
Constitution / Structure Type	Charitable Incorporated Organisation (CIO)
Start of Financial Year	05 January 2018
End of Financial Year:	04 January 2019
Trustees at 04 January 2019:	Mr Ayath Ullah (Chair) Mr Eddie Aylett Ms Claire Belgard Ms Tanya Laird Mr Jack Welch
Trustee Selection Method	Elected by Trustees
Chief Executive	Mr Kieran Goodwin
Organisational Management	<p>The trustees determine the general policy of the charity. The day to day running of the charity is delegated to the CEO, supported by senior staff. The Chief Executive undertakes the key leadership role overseeing programs and administrative functions in consultation with staff and volunteers.</p> <p>The day to day administration of charity is undertaken within the policies and procedures approved by the trustees which provide for only significant expenditure decisions and major capital projects to be referred to the trustees for prior approval.</p>

The CEO oversees the recruitment of all staff, administrative and volunteers.

Registered Address:

World Youth Organization
49 Station Road
Polegate
East Sussex
BN26 6EA

Date of Incorporation:

05 January 2016

Governing Document:

Memorandum and Articles of Association

Bankers:

Direct Business Banking
Future Williams & Glyn Team
1 Spinningfields Square
Manchester
M61 0NH

Independent Examiner:

Not required as per Charity Commission guidelines due to low income level in this reporting period.

Report of Trustees (con'd)

The trustees and directors present their report and accounts for the year ended 04 January 2019.

Objectives and how they are achieved:

Mission

To see a world where all young people can easily transition into adulthood, without the difficulties of stereotypical views, lack of support services and education.

Values

Our core values are driven by the following factors:

- WYO supports young people, through the advancement of education, relief of unemployment, and to allow the growth of a young generation of new leaders.

- WYO mobilizes support and resources to help countries, particularly those of developing countries, ensure an “education for all” and to build their capacity to form appropriate policies and deliver services for young people which will be maintained for future generations.
- WYO is committed in ensuring all young people have the right to work, and earn a living and not live in poverty due to the lack of opportunities given to them.
- WYO, in everything it’s involved with, the most disadvantaged youth and the countries in greatest need to education and opportunity takes priority, always.

Geographic Scope

Our delivery is primarily aimed at children and young people aged 11-25. Our programmes are largely based within the UK as it stands, with targeted activities provided in: Central and Greater London.

We do have capacity to expand our operations internationally with previous programs being ran in the United States of America and Guatemala.

Programs, Results of the Year and Achievements

WYO Educate

WYO Educate is our flagship program. WYO Educate hopes to deliver a range of informative and educational workshops to young people, in the hope that their education would have been advanced through the program. Through our pilot we reached over 2000 young people with our WYO Educate Mental Health Workshop and received encouraging feedback from schools (see below). To find out more about our WYO Educate program please visit **educate.worldyo.org**.

Workshop Feedback

“Students were engaged and taught about the importance of mental health”

Eddie Aylett, Teacher at Bower Park Academy

“The main speaker was enthusiastic and energetic in his delivery and handled their behaviour well.”

Elizabeth Conquest, Teacher at Mayesbrook Park School

“Students came to speak with me and our pastoral team after the workshops had finished. Numerous students had opened up about things which we wasn't aware of before your program today, which we are incredibly grateful for.”

Amy D'Arcy, Teacher at Sanders School

Throughout 2018/19 the World Youth Organization supported young people from all walks of life including those who received our free WYO Educate Mental Health Workshop. We delivered the program to over 2000 students within secondary education.

Our WYO Educate program hopes to deliver 50 workshops during the next financial year, reaching over 25,000 young people.

Risk Management

The trustees are responsible for the overseeing of the risks faced by the charity. Detailed considerations of risk are delegated to the Senior Management of the charity. Risks are identified, assessed and controls established throughout the year. A formal review of the charity's risk management processes is undertaken on an annual basis.

The main risks that the trustees have identified and the plans to manage those risks are:

- **Reputation**

The charity's success is built on its reputation for the well-being of our volunteers and staff. We manage this risk through safeguarding policies, staff recruitment policies and active identification and resolution of health and safety related issues through undertaking strict risk management assessments for each activity the charity undertakes.

- **Money**

Our ability to continue is reliant on public donations, corporate support and grant programs. This risk is managed by marketing activity, having a reputation for worldwide excellence and cash-flow management.

- **Programs and Activities**

The charity's programs require the most able volunteers and staff to facilitate our activities to benefit the public with optimum excellence. We manage this risk by combining attractive benefits and recruiting a diverse workforce to make our charity the most inclusive organisation to work for. Our all volunteers and staff undergo initial training and Continual Professional Development (CPD). Prior to employment all applicants are DBS screened.

Through the risk management processes established for the charity, the trustees are satisfied that the major risks identified have been adequately mitigated

where necessary. It is recognised that systems can only provide reasonable but not absolute assurance that major risks have been adequately managed.

Serious Incidents

No serious incidents were reported.

Environmental Sustainability Policy

The World Youth Organization commits itself to minimising its impact on our environment through

- Providing a safe and healthful workplace;
- Having an environmentally sustainable aware culture, where responsibility is assigned and understood;
- Being an environmentally responsible neighbour in our community;
- Conserving natural resources by reusing and recycling;
- Using, in our own operations, processes that do not adversely affect the environment;
- Ensuring the responsible use of energy throughout the organisation;
- Participating in efforts to improve environmental protection and understanding;
- Taking steps to improve environmental performance continually;
- Conducting rigorous audits, evaluations, and self-assessments of the implementation of this policy;
- Working with suppliers who promote sound environmental practices; and
- Enhancing awareness among our employees, volunteers, and users – educating and motivating them to act in an environmentally responsible manner.

Volunteer Help

11 Volunteers

List of volunteer positions at the World Youth Organization:

- Public Relations Team Member (x2)
- Designated Safeguarding Lead (x1)
- International Relations Team Member (x2)
- Social Media Manager (x2)
- Communications Team Member (x2)
- Events and Marketing Team Member (x2)

Gifts in Kind

The World Youth Organization received 'Gifts in Kind' throughout 2018/19. These are listed below:

- **Advertising credits from online search engine** – This enables the World Youth Organization the opportunity to grow further via online platforms such as Facebook, Twitter and via search engines such as Google.
- **Venues for events** – For events, the World Youth Organization always tries to secure the best venues for its events.
- **Website hosting (discounted rates)** – The website is a key platform for the charity. Keeping costs down for this is important to the charity as it allows the money we receive to be put elsewhere, to better use for i.e. our programs. Metal Portal UK have partnered with the World Youth Organization to help us keep our website operation costs down.
- **Clothing printing** – Numerous UK based companies have offered their support with the World Youth Organization to keep printing costs down for i.e. t-shirts and other forms of promotional and merchandise materials.

Reserves

WYO has not maintained any reserves this financial year as it is the first operating year. The trustees felt all efforts and funds should go on developing the foundations of the organisation.

Partners

8 Partners

List of World Youth Organization partners:

- Child Protection Training UK (Safeguarding Partner)
- Bower Park Academy (School and Educational Partner)
- Metal Potato (Website and Online Partner)
- Hemraj Goyal Foundation (School and Educational Partner)
- Stress Free Print (Printing Partner)
- Google for Work (Website and Online Partner)
- Diversity Travel (Travel Partner)
- Hype Magazine (Media Partner)

Financial position

The financial statements show incoming receipts and payments for the year. The principal source of income was from:

- Hemraj Goyal Foundation

The Trustees are continuing their strategy of deploying all net incoming resources to investing in the charitable purposes of the World Youth Organization.

As a charity – the public, volunteers and staff have the assurance that all the income of the charity must be applied for charitable purposes.

Declarations

The trustees declare that they have approved the trustees' report above

Signed on behalf of the charity's trustees:



Mr Ayath Ullah
Chair

Some of our partners and sponsors:





CHARITY COMMISSION
FOR ENGLAND AND WALES

Charity Name
World Youth Organization

No (if any)
1165035

Receipts and payments accounts

CC16a

For the period
from

Period start date
05/01/2018

To

Period end date
04/01/2019

Section A Receipts and payments

	Unrestricted funds	Restricted funds	Endowment funds	Total funds	Last year
	to the nearest £	to the nearest £	to the nearest £	to the nearest £	to the nearest £
A1 Receipts					
Donations, legacies and grants	10,176	-	-	10,176	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total (Gross income for AR)	10,176	-	-	10,176	-
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	10,176	-	-	10,176	-
A3 Payments					
Advertising & Promotion	200	-	-	200	-
Contract Services	240	-	-	240	-
Legal Fees	-	-	-	-	-
Office Supplies	250	-	-	250	-
Payroll – Employee Benefits	500	-	-	500	-
Payroll – Salary & Wages	4,025	-	-	4,025	-
Postage & Delivery	100	-	-	100	-
Printing and Reproduction	200	-	-	200	-
Program and Event Costs	3,500	-	-	3,500	-
Rent Expense	-	-	-	-	-
Travel Expense	1,000	-	-	1,000	-
Sub total	10,015	-	-	10,015	-
A4 Asset and investment purchases, (see table)					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	10,015	-	-	10,015	-
Net of receipts/(payments)	161	-	-	161	-
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	-	-	-	-	-
Cash funds this year end	161	-	-	161	-

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	<div>Bank</div> <div>Cash</div> <div></div> <div>Total cash funds</div> <div>(agree balances with receipts and payments account(s))</div>	<div>161</div> <div>-</div> <div>-</div> <div>161</div> <div>OK</div>	<div>-</div> <div>-</div> <div>-</div> <div>-</div> <div>OK</div>	<div>-</div> <div>-</div> <div>-</div> <div>-</div> <div>OK</div>
B2 Other monetary assets	Details	-	-	-
B3 Investment assets	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B4 Assets retained for the charity's own use	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B5 Liabilities	Details	Fund to which liability relates	Amount due (optional)	When due (optional)

Signed by one or two trustees on behalf of all the trustees	Signature	Print Name	Date of approval
	<div>Ayath Ullah</div> <div>Eddie Aylett</div>	<div>Ayath Ullah</div> <div>Eddie Aylett</div>	<div>02/01/2022</div> <div>02/01/2022</div>