

**Charity Registration No. 1076993**

**HEARTCRY TRUST**

**ANNUAL REPORT AND UNAUDITED FINANCIAL STATEMENTS**

**FOR THE YEAR ENDED 30 SEPTEMBER 2021**

# **HEARTCRY TRUST ANNUAL REPORT**

**1st October 2020 – 30th September 2021**

**Charity registration number: 1076993**

## **Objectives and activities**

Heartcry Trust was established by Declaration of Trust dated 23 May 1999 and registered as a charity on 11 August 1999.

Heartcry Trust is a Christian charity which seeks to facilitate people through teaching, training and resources to connect with their communities to bring transformation. We seek to equip the Church to be an agent of positive and practical change in communities and nations. Heartcry for Change seeks to carry an encouraging Christian message of hope with a generous, practical demonstration of kindness towards the poor and broken in our communities.

To that end, Heartcry has continued with many speaking and training opportunities both in the UK and other nations. Due to the Covid-19 lockdowns and international travel restrictions, most of these engagements have been conducted online via zoom and other meeting platforms over the last 18 months.

The Trustees have paid due regard to guidance issued by the Charity Commission in deciding what activities the charity should undertake.

## **Achievements and performance**

Since lockdown began in March 2020 we have produced online teaching and training material for use through the Heartcry Trust social media platforms, notably Facebook, YouTube and IGTV. These resources have been provided free of charge in line with Heartcry's charitable purposes and have attracted donations into the Trust from those who have wanted to partner with the Trust to further its public benefit at such a critical time. The teaching and training material has been accessed by 45 nations and greatly enhanced the reach of the Trust's sphere of service. Rachel Hickson and Helen Azer have also continued to offer training and seminars via zoom at the request of churches and organisations for specific conferences. Since the lifting of lockdown restrictions in July 2021, these speaking and teaching engagements have also taken place in person and the team have served 18 cities across the UK in the last 3 months of this financial period alone.

Much of the mentoring of leaders has also continued online throughout this period. Heartcry Trust also continues to support social action programmes in the nations. Our main area of social action investment has been through a continuation of the Trust's work into some of the poorest communities in Eastern Europe, notably our partnerships in Moldova, where we were able to provide practical resources as well as leadership training and mentoring support to workers on the ground there. Over the winter months of 2020, the Trust was able to contribute to the support of 500 families through the provision of coal and food parcels as well as the renovation of a home for the elderly. Due to the travel bans the team was not able to visit the projects in person but did receive regular updates and the Trust was able to share the progress of each project with donors and supporters via email newsletters and video updates.

We continue to develop our website and marketing information to enable people to connect with us. Our social media platforms (Facebook, YouTube & Instagram) have increased interest and raised our profile and the blog for the social action projects in Moldova has given donors a greater sense of partnership. Revenue generated through the sale of our resources in the UK has enabled us to donate materials into key projects in the UK and overseas. We have prioritized the support of rehabilitation centres for drug and alcohol dependency.

Our website continues to be updated on a regular basis with the latest security software installed in order to maintain the site's compliance for online donations and allow donors to complete Gift Aid declarations online as well.

## **Structure, Governance and Management**

The Trustees met twice during the year on zoom in compliance with lockdown restrictions on gathering. Mrs Clare Sheaf was re-elected as the Chair of the Trust and Mr Andrew Lang as Secretary. Mr Alan Penry continues to advise the Trustees on compliance and ensured that the Trust policy documents were reviewed and updated.

It is the Trust's practice that trustees are selected on the basis of their active interest and engagement with the Trust in an informal capacity for some years prior to their appointment as trustees. This ensures that trustees have an understanding and appreciation of the range of the Trust's activities and are already relationally connected to the Trust. Trustees are also selected on the basis of the skill set they will bring to the Trust's governance and management so that current trustees have legal, educational and business/managerial experience between them and are able to advise not only on the projects the Trust is engaged with but also on compliance issues. New trustees are appointed by the Trustees and apart from receiving the Trust Deeds and Charity Commission guidelines and resources on becoming a charity trustee, the Trust's usual practice is for them to be inducted and trained by attending meetings for a period prior to their appointment as well.

The Trust has continued to retain the services of RDP Newmans LLP as our accountants to assist us with financial advice and the Independent Examiners report for the Charity Commission. Mr David Finn continues to oversee our accounts at RDP Newmans. Heartcry Trust has continued to operate from the office in Oxford located in CMS House, Watlington Rd, Oxford OX4 6BZ. Before lockdown restrictions the Trust hosted Face 2 Face evenings where people interested in the work of the Trust have been able to attend in an informal setting, ask questions, listen to more personal reports and stories, and gain a greater understanding of the work of the Trust. During the last year, the trust has recorded short video updates for financial and other supporters as face to face in person meetings were not permitted during lockdown.

## **Financial Review**

A summary of the income, expenditure and assets for the financial year is attached. The UK income total for this financial year was £52,533 (2020: £77,967) while the total expenditure was £47,260 (2020: £51,740) resulting in a surplus £5,273 (2020 surplus: £26,227) and net assets of £56,521. The Charity accounts were independently examined by RDP Newmans LLP, Lynwood House 373/375 Station Road, Harrow, Middlesex, HA1 2AW under the supervision of Mr David Finn.

It is the policy of the charity that unrestricted funds which have not been designated for a specific use should be maintained at a level equivalent to between three and six month's expenditure. The Trustees consider that reserves at this level will ensure that, in the event of a significant drop in funding, they will be able to continue the charity's current activities while consideration is given to ways in which additional funds may be raised. This level of reserves has been maintained throughout the year in spite of the challenges of Covid-19 since March 2020 and no special measures have been required as Trust finances have remained healthy.

## Reference and Administrative details

Charity name: Heartcry Trust

Other name the charity uses: Heartcry for Change; Heartcry Ministries

Registered charity number: 1076993

Charity's principal address: CMS House, Watlington Rd, Oxford OX4 6BZ.

## Names of the Charity's Trustees:


	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Frank Ferrett*			
3	Andrew Lang	Secretary		
4	Clare Sheaf	Chair		
5	Alan Penry			
6	Claire Minns			

\*Frank Ferrett resigned as a trustee on 6 October 2021 after serving over 20 years.

## Declarations

**The trustees declare that they have approved the trustees' report above.**

### Signed on behalf of the charity's trustees

<b>Signature(s)</b>		
<b>Full name(s)</b>	Clare Sheaf	
<b>Position (eg Secretary, Chair, etc)</b>	Chair of Trustees	
<b>Date</b>	17.12.2021	

# HEARTCRY TRUST

## INDEPENDENT EXAMINER'S REPORT

### TO THE TRUSTEES OF HEARTCRY TRUST

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I report to the Trustees on my examination of the financial statements of Heartcry Trust (the Charity) for the year ended 30 September 2021, which are attached.

#### **Responsibilities and basis of report**

As the Trustees of the Charity you are responsible for the preparation of the financial statements in accordance with the requirements of the Charities Act 2011 (the 2011 Act). The Trustees consider that an audit is not required for this year under section 144(2) of the 2011 Act and that an independent examination is needed.

I report in respect of my examination of the Charity's financial statements carried out under section 145 of the 2011 Act. In carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

#### **Independent examiner's statement**

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the Charity as required by section 130 of the 2011 Act;  
or
2. the financial statements do not accord with those records.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the financial statements to be reached.



**Mr D Finn FCA**  
RDP Newmans LLP  
Chartered Accountants

Lynwood House  
373-375 Station Road  
Harrow, Middlesex  
HA1 2AW

Dated: 17 January 2022

## Heartcry Trust

RECEIPTS AND PAYMENTS SCHEDULE  
FOR THE YEAR ENDED 30TH SEPTEMBER 2021

(THIS DOES NOT INCLUDE TRANSFERS BETWEEN CURRENT AND TRACKER BANK ACCOUNTS)

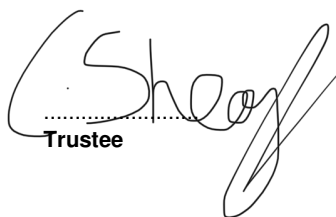
	2021	2020
	£	£
<b>Receipts</b>		
Covenant refunds	3,336	5,444
Donations and Gifts from UK/Other	35,590	48,925
Gifts from USA	12,411	18,722
Refunds	508	325
Interest/Charges returned	4	21
Sales	685	4,235
Conference		295
<b>Total receipts</b>	<b>52,533</b>	<b>77,967</b>
<b>Payments</b>		
Conference expenses	3,539	4,063
Donations and Gifts	8,158	2,837
Office expenses	7,259	12,980
Consultancy fees	27,685	22,987
Tapes, Books, CD Resources	277	4,868
Travel expenses	343	4,004
<b>Total payments</b>	<b>47,260</b>	<b>51,740</b>
<b>Net of Receipts/(Payments)</b>	<b>5,273</b>	<b>26,227</b>
<b>Fund balances as at 1 October 2020</b>	<b>51,248</b>	<b>25,021</b>
<b>Net assets as at 30 September 2021</b>	<b>56,521</b>	<b>51,248</b>

**Heartcry Trust**  
**STATEMENT OF ASSETS AND LIABILITIES**  
**AS AT 30TH SEPTEMBER 2021**

	<u>2021</u>	<u>2020</u>
	£	£
<b><u>Fixed Assets</u></b>		
Office furniture	996	
<b><u>Cash funds</u></b>		
Cash at bank - Current Account	16,479	22,206
Cash at bank - Deposit Account	39,046	29,042
<b><u>Net assets</u></b>	<u>56,521</u>	<u>51,248</u>

The financial statements were approved by the Trustees on .....

14.1.22

  
 .....  
 Trustee

# Heartcry Trust

## NOTES TO THE ACCOUNTS

AS AT 30TH SEPTEMBER 2021

### 1) **RELATED PARTY TRANSACTIONS**

During the year, the charity reimbursed expenses of £692 to Mr & Mrs G Hickson (Founder and her spouse) and paid consultancy fees, honorarium and conference fees of £18,282 to Mrs R Hickson.

The Charity bought books from Mr & Mrs G Hickson for £277 during the year. Mr & Mrs G Hickson donated £2,100 to the Charity during the year ended 30 September 2021.

Miss H Azer, a Leader, was paid consultancy fees/honorarium of £13,700 during the year. Miss H Azer donated £3,260 to the Charity during the year ended 30 September 2021.

Ms C Minns, a Trustee, donated £300 to the Charity during the year ended 30 September 2021.

Mr F Ferrett, a Trustee (resigned on 6 October 2021) , donated £96 to the Charity during the year ended 30 September 2021.