

ARTIS FOUNDATION

Report and financial statements

For the year to 31 August 2021

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ARTIS FOUNDATION
REPORT AND FINANCIAL STATEMENTS
FOR THE YEAR TO 31 AUGUST 2021
REFERENCE AND ADMINISTRATIVE DETAILS

Registered name: Artis Foundation

Charity Registration Number: 1174635

Registered Office: 311 Union Wharf
23 Wenlock Road
London N1 7ST

Director: Nigel Mainard

Trustees: The Board of Trustees who held office during the period and up to the date of approval of these accounts were as follows:

Rebecca M Boyle Suh
Lord Michael G Bichard KCB
Baroness G M McIntosh of Hudnall
Dee-Anne Donalds
Mark Friend
Stacey Lamb
Joanna Millard
Wendy Stretham

Bankers: HSBC
15-17 Praed Street
London
W2 1NJ

Accountants: JS2 Limited
Crown House
One Crown Square
Woking
Surrey
GU21 6HR

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing document

Artis Foundation is registered as a Charitable Incorporated Organisation (CIO) under its constitution dated 13 September 2017.

Appoint new charity trustees

The charity runs an open recruitment process for appointing new trustees, advertising any such opportunities on its website, Reach Volunteering, Charity Job and on the Arts Council arts jobs website. Vacancies are also publicised through social media and other forums. When recruiting new trustees, the Board looks for individuals with skills and experience which are of value to the charity and complement those of existing trustees. The charity champions equality and diversity through this process and is committed to listening to and understanding the views and experiences of its beneficiaries.

Artis Foundation trustees represent a broad demographic in terms of age, gender, cultural, socio-economic and career backgrounds; and they contribute a wealth of skills and experience drawn from the education sector, performing arts, government policy, the charity sector, arts education, working with disadvantaged children, fundraising and media.

Serving trustees have led national cultural institutions (the National Theatre and the Royal Opera House); held senior government posts (Permanent Secretary of the Department for Education) and voluntary sector positions (NESTA, Cancer Research UK and the British Red Cross); and two have first-hand experience of the impact of creative-arts on children as Artis Specialists.

Induction and training of trustees

New trustees are inducted with visit/s to Artis Foundation sessions in partner schools and attend training on the role of a trustee.

Remuneration of the charity's key management personnel

Remuneration of key management personnel is managed by the Executive Chair and Director with oversight from the Finance subcommittee and sign off from the Board of Trustees. Amendments to remuneration are reviewed on a case-by-case basis.

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TRUSTEES' REPORT

Risk Management

The Board of Trustees, along with the Director and the staff team, keep organisational risk under review and mitigate risk with a range of measures including: insurance, planning, policies and procedures. Artis holds a corporate Risk Register for the monitoring of strategic risk which is reviewed at least quarterly. Additional projects are mainly run with advance funding secured to ensure that any income risk is well managed. The Board of Trustees has identified and agreed on the following key risks and mitigating actions.

Risk	Mitigating Action
Covid-19 pandemic affecting all areas of operation; trustees, staffing, specialists and schools.	The Artis Management team and Board of Trustees operate remotely. Full online provision available for schools and Artis Specialists.
Lack of robust impact evidence.	Artis will continue to work with Pro Bono Economics to analyse data gathered from schools, impact study due in Spring 2022.
High level of dependence on a small management team.	Artis will aim to invest in its staff and consider succession planning and resilience in its policies and processes. We offer an appropriate level of salary and flexible working arrangements. Clear recruitment processes and a recruitment policy ensures quality replacements when required. Full-time Head of Operations and Communications recruited in 2021 to replace outgoing part-time Head of Communications and Partnerships.
Charitable fundraising becoming increasingly competitive post-Covid.	Artis will continue to develop and grow philanthropic funding streams and invest in fundraising expertise to build a wider strategy and fundraising plan for 2022-25

Objectives and activities

Objectives and aims

The objectives for Artis Foundation are:

- For the benefit of the public;
- To advance the education of the public in the arts (with a non-exclusive focus on the performing arts);
- Including by developing the capabilities, competencies and skills of the children via the medium of the arts, in particular but not exclusively by working with schools to integrate the arts throughout the school curriculum;
- The advancement of such other objects or purposes which are exclusively charitable according to the law of England and Wales in such a manner as the trustees may in their absolute discretion think fit.

Activities

Our Mission is to transform lives through the arts by creating magical, high-quality learning opportunities that help people flourish. To achieve our mission, we have 4 key strategic themes:

1. Bringing the curriculum to life in schools;
2. Promoting wellbeing and tackling social issues;
3. Discovering and nurturing artists as educators;
4. Advocating the importance of arts in learning.

Achievements in 2020/21

2020/21 – a year in review

A year in numbers

10,044 hours of weekly performing arts sessions delivered in schools

10,400 children engaged in weekly wellbeing and learning programmes

2,017 hours mentoring and training provided to our 62 Artis Specialists

15,067 views of our Artis remote sessions which equated to 1,195 hours spent engaging with the content

Bringing the Curriculum to Life

September 2020/21 saw a return to 'normal service' with schools reopening for the new academic year. To enable a smooth transition back to in-person delivery Artis supported partner schools with enhanced Covid risk assessments and provided additional training for Artis Specialists to ensure our programme could be delivered safely.

Artis Anywhere, our online learning platform, was made available to all schools during closures between January-February 2021. In addition to this Artis Specialists created over 700 bespoke creative education videos, helping to ensure our holistic approach was largely unaffected by Covid restrictions.

"Our Artis Specialist is more important now than ever. She has even enabled children to be creative at home during a pandemic. They've continued their learning, felt connected to school and had their wellbeing supported."

Emma Ford, Head, Lee Mount Primary School, Halifax

Across the year we were extremely pleased to provide 29 weeks of 'live' delivery in schools and 7 weeks of remote support; enabling over 10,000 children and 500 teachers to benefit from Artis' creative learning programme every single week.

Promoting wellbeing and tackling social issues

With support from Arts Council England our award-winning creative wellbeing programme, 'Artis Bounce' used music, drama and movement to explore wellbeing with children. Using creative approaches, we introduced the topic of mental health to schools and used arts activities to support teachers and children to understand their emotions and how they express them.

At the beginning of the Summer term, Artis delivered free online professional development for teachers. Artis Specialist Martha (Kablum) led a series of activities that supported positive health and wellbeing in the classroom through creative and accessible check-ins. We also delivered a 'Creative Wellbeing CPD' session in partnership with the London Bridge Organisation A New Direction, sharing performing arts-based activities for teachers and practitioners to use in the classroom.

For many pupils, participating in the arts is crucial to transforming how they feel about learning. As schools and teachers embarked on a year of 'catching up', the pupil attainment and therapeutic effects of engaging in the arts were more vital than ever. Support from Artis provided essential expertise and arts education teaching capacity for primary schools at a time of real need.

ARTIS FOUNDATION

REPORT AND FINANCIAL STATEMENTS

FOR THE YEAR TO 31 AUGUST 2021

TRUSTEES' REPORT

Discovering and nurturing artists as educators

This year, 9 more talented performing artists were recruited to join our panel of 62 Artis Specialists and undergo our training programme.

"My experience with Artis has been fundamental to my professional development. Providing me with a framework of school practice as well as continually encouraging me to become a more engaging and inclusive practitioner."

In January 2021 our mid-year training took place remotely. Sessions included 'Wellbeing in Action' with Nicola (Wizzle) & Martha (Kablam) and 'A Giggle & A Scramble: Unpicking the Plan & Bringing Literacy to Life', led by Grace (Giggle) & Claire (Scramble). We were also pleased to welcome The Diversity Trust who delivered our online training in April 2021 on unconscious bias.

Due to Covid 19, our annual summer residential training was moved online for the second year. Our 9 new specialists were inducted and participated in some intensive and informative sessions alongside our continuing specialists. It was an excellent few days with plenty of time to share experiences and knowledge between artists and to gain new ideas and skills.

"Artis has given me the confidence to work with schools over a sustained period. Having the opportunity to develop relationships with children and teachers alike has improved my delivery significantly."

Artis Specialist feedback

We were delighted to welcome Alison James from 'Engaging Imagination' for our summer training event which included some serious Lego play! Ali Parkin delivered our 'New Specialist Training: Learning Environment' and 'Holistic Delivery: Behaviour Management & Planning', and Sue Nichols delivered the fantastic music and singing programme. Our Mentor Leaders focused on activities for socially distanced music and music in small spaces. Artis Mentor Scramble delivered 'Story Signs - Meaningful Makaton & Accessibility in the Arts' and Artis Specialist Bash led a session on 'Helicopter Stories'.

"I have been able to share and develop ideas which have helped with my practice both in and outside of Artis. Other freelance employers are always interested to hear about my work with Artis and what I do!"

Artis Specialist feedback

Despite challenges to our usual in-person mentor meetings and school observations, Specialists and Mentors were flexible and adapted to using digital ways of working to ensure that the training process was still as strong as ever.

Advocating the importance of arts in learning

The arts are disappearing from our schools - the Department for Culture Media and Sport has reported a 30% decline in arts activities in primary schools (Taking Part Survey).

During lockdown children from underprivileged backgrounds experienced schooling disruptions and family poverty resulting in widening gaps in educational and social/emotional development. Post-lockdown 25% more school-starters needed help with language skills than in 2019 (Education Endowment Trust). The NASUWT teachers union reports that schools are making up for lost learning by reducing time for creative subjects and 56% of teachers don't believe they have the resources/skills to deliver creative lessons (Fabian Society).

ARTIS FOUNDATION

REPORT AND FINANCIAL STATEMENTS

FOR THE YEAR TO 31 AUGUST 2021

TRUSTEES' REPORT

The impacts of this are compounded in deprived areas where complex social issues prevent children from engaging with learning. At a time when teachers feel 'overwhelmed', Artis uses movement, music and performance to reinvigorate teaching and engage all children back into learning regardless of their physical, emotional or behavioural challenges.

As arts education advocates and change-makers Artis supports:

Schools - To maximise impact, Artis works with school priorities to develop bespoke creative learning plans designed to tackle their specific challenges, from poor literacy or numeracy skills to issues around bullying or mental health;

Teachers - Working in partnership with teachers is fundamental to our success. Artis Specialists support teachers to develop their teaching practice through training across a whole academic year, upskilling them so that creative techniques and approaches to learning can be embedded throughout the whole school;

Performing Artists - Artis Specialists are at the heart of our work and we invest significantly in their professional and artistic development, ensuring that our learning programme is consistently high in quality. Each Artis Specialist is a professional performing artist and has a wealth of experience as an educator in primary schools;

Children - Each Artis day typically consists of six sessions, therefore Artis often works with every child in a partner school in a single day. In 2020/21 Artis supported over 10,000 children to engage in weekly wellbeing and learning programmes.

Our impact

In 2020/21 we supported our partner schools to measure children's progress in three areas: confidence, communication, and participation. Some highlights from this year have been:

100% of Artis partner schools reported that Artis improved their children's communication, confidence, teamwork, participation, and creative thinking;

90% of schools said that through Artis their children had "An opportunity to feel successful and included";

80% of schools said that through Artis their children had "an increase in motivation to learn new things";

100% of Artis partner schools told us that they would recommend Artis to another school.

In addition to recording the impact of Artis on children's confidence, participation and communication; we have also collected data using strengths and difficulties questionnaires. With the support of Pro Bono Economics, this approach will enable us to demonstrate the economic value of Artis' benefit to society. We are incredibly grateful to the teachers and Artis Partner schools that worked with us to monitor and evaluate the programme in this new way and look forward to sharing the results of this valuable work with our partners and supporters.

"Artis allows children to emotionally access the curriculum. Some of our children have quite difficult lives and the arts are a way to escape from that. They are so important for children to be able to extend their learning and widen their experiences"

Emma Bonnin - Head, Pakeman Primary School

**ARTIS FOUNDATION
REPORT AND FINANCIAL STATEMENTS
FOR THE YEAR TO 31 AUGUST 2021
TRUSTEES' REPORT**

Financial Review

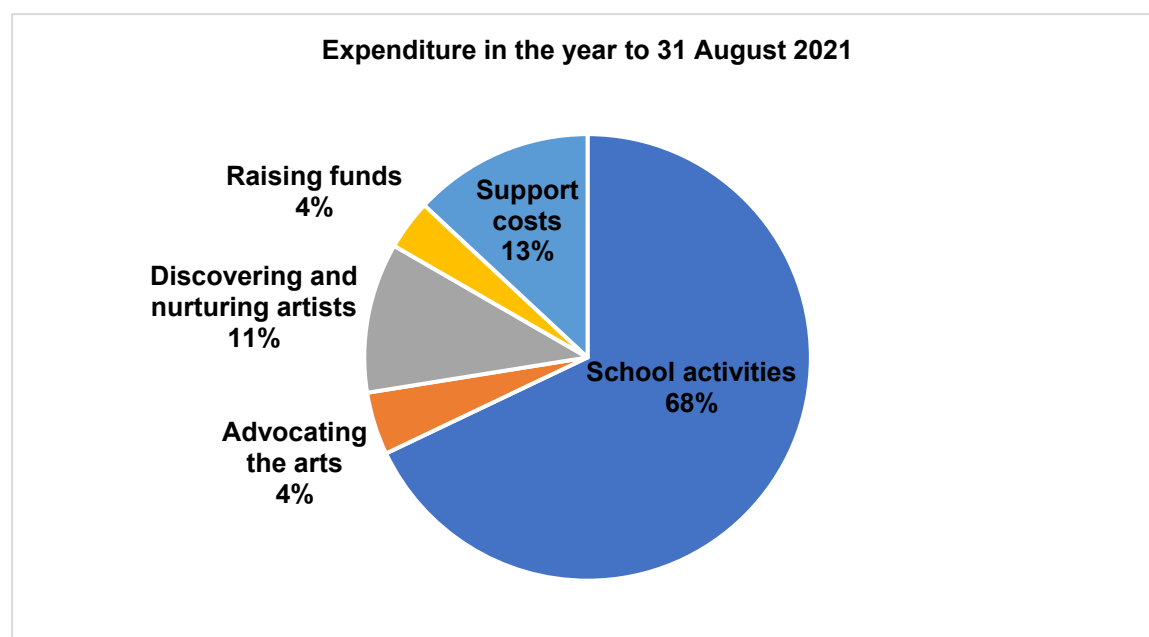
Total income received during the year amounted to £580,464 and total expenditure during this period amounted to £457,426. The net increase in funds was £123,038.

Financial Overview

Artis heavily relies on the vital support of our funders, sponsors and partner schools who share our vision. Our work would not be possible without them. All donations we receive go towards growing our programmes for children in disadvantaged areas, developing teachers, supporting wellbeing through the arts, and nurturing arts educators.

We spend every donation on delivering high-quality programmes in schools. 4% is spent on raising funds to continue our work and 13% on support costs as detailed in Note 4 of the accounts. 11% is allocated to training and mentoring our specialists to ensure the highest quality of delivery. A breakdown of our spending in the financial year is shown below.

Every donation and grant received by Artis is carefully allocated to ensure that our programme is delivered to the maximum capacity and value for money.



Investments

The trustees are authorised to invest the assets of the charity in whatever way they believe to be in the best interests of the charity and its objectives. The charity accounts are currently kept in a current account, to be readily available at short notice. The trustees do not wish to invest the charity's funds in any other markets at this time.

Principal risks and uncertainties

The principal risk facing the charity as identified by the Trustees is the difficulty raising income in order to fund the Charity's ongoing activities in the longer term. Our plan to mitigate this risk is to ensure future budget planning is carried out on a timely basis, with a range of scenarios presented for Board meetings. We plan to give sufficient and regular Board attention to this issue so that appropriate steps are taken where needed and to enable the Board to take any necessary actions at an early stage.

ARTIS FOUNDATION
REPORT AND FINANCIAL STATEMENTS
FOR THE YEAR TO 31 AUGUST 2021
TRUSTEES' REPORT

Reserves policy

The charity aims to operate with appropriate regard to financial risks and hold back some funds as reserves as part of this.

The rationale for holding reserves is to mitigate the following financial risks:

- Income falling if contracts are not renewed, and the time that it may take to replace income streams;
- major grant funding not being successful at the forecasted rate;
- covering unbudgeted day-to-day operational costs, e.g. employing temporary staff to cover absence due to long-term sickness;
- unforeseen emergency or other unexpected need for funds.

At year-end 31 August 2021 total unrestricted reserves were £332,831. Cash balance at the year-end 31 August 2021 £450,145. The trustees have resolved to keep reserve funds of three to six months operating costs, which would equate to approximately £91,000 to £182,000.

Plans for the future

As we look ahead to the new academic year we are excited by the potential to increase our reach, impact and support for schools, teachers and children.

Artis focuses on working in the most disadvantaged areas, where the impact of cultural deprivation is more severe. In 2021/22 we will continue to grow our network of partner schools that meet this criterion, focusing our energy and work where the need and potential for positive impact are at their greatest.

To support schools that cannot access Artis due to their location, the aim is to make Artis Anywhere available - helping to ensure geography is not a barrier to children benefiting from a creative education. Alongside this, new corporate partnerships with Bloomberg SPACE and Sky Arts will enable Artis to engage with teachers and children in new physical and digital spaces.

Support from the Lovington Foundation, Mailbox Birmingham, Rothschild Foundation and our generous individual donors will allow Artis to reach more schools and children in the West Midlands and plans to develop our Artis Patrons group will unlock opportunities to grow our network of committed supporters and passionate arts education advocates.

2022 will see the culmination of a 2year evaluation project designed to measure the social and economic impact of our work in schools since 2004. We are incredibly grateful for the support from Pro Bono Economics that has made this work possible and look forward to sharing findings in Spring 2022.

Artis embeds arts and cultural learning across the whole school curriculum and directly impacts children's language, communication, social and emotional development. It also gives children a sense of who they are and the place they may fill in society, offering alternative ways of expression, increased drive and ambition and raised aspirations for their future.

We look forward to supporting partner schools and teachers to embed a creative arts education programme in their classrooms as we embark together on a year of 'catching up' post-Covid.

This report was approved by the Trustees on 10 January 2022 and signed on its behalf by:

Rebecca Boyle Suh R M Boyle Suh

Co-Founder & Executive Chair

**INDEPENDENT EXAMINER'S REPORT TO THE MEMBERS OF
ARTIS FOUNDATION
FOR THE YEAR TO 31 AUGUST 2021**

I report to the trustees on my examination of the accounts of the charitable company for the year ended 31 August 2021.

Responsibilities and basis of report

As the charity Trustees, who are also directors for the purposes of company law, you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

Independent examiners statement

Since the Charitable company's gross income exceeded £250,000, your examiner must be a member of a body listed in section 145 of the 2011 Act. I confirm that I am qualified to undertake the examination by virtue of my membership of Association of Accounting Technicians, which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the Company as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the requirements of section 396 of the Companies Act 2006 other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



AM Wells FMAAT
99 Western Road
Lewes
East Sussex
BN7 1RS

10 January 2022

ARTIS FOUNDATION
STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR TO 31 AUGUST 2021

STATEMENT OF FINANCIAL ACTIVITIES

	Notes	Unrestricted Funds 2021 £	Restricted Funds 2021 £	Total Funds 2021 £	Total Funds 2020 £
Income from:					
Donations and legacies:	2	26,503	126,987	153,490	98,579
Charitable activities: School income		426,965	-	426,965	409,557
Interest		9	-	9	-
TOTAL INCOME		453,477	126,987	580,464	508,136
Expenditure on:					
Charitable activities	3	271,017	161,900	432,917	452,812
Raising funds	3	24,509	-	24,509	16,967
TOTAL EXPENDITURE		295,526	161,900	457,426	469,779
NET INCOME		157,951	(34,913)	123,038	38,357
NET MOVEMENT IN FUNDS		157,951	(34,913)	123,038	38,357
Funds brought forward		174,880	34,913	209,793	171,436
Funds carried forward		332,831	-	332,831	209,793

All of the above results are derived from continuing activities.

The annexed notes form part of these financial statements

ARTIS FOUNDATION
(A Charitable Incorporated Organisation no. 1174635)
BALANCE SHEET
AS AT 31 AUGUST 2021

BALANCE SHEET

	Notes	£	2021 £	£	2020 £
FIXED ASSETS					
Tangible assets	6		<u>927</u>		<u>582</u>
			927		582
CURRENT ASSETS					
Debtors	7	47,084		12,001	
Cash at bank and in hand		<u>450,145</u>		<u>387,512</u>	
		497,229		399,513	
CREDITORS: falling due within one year					
	8	<u>(165,325)</u>		<u>(190,302)</u>	
NET CURRENT ASSETS			331,904		209,211
NET ASSETS			<u>332,831</u>		<u>209,793</u>
FUNDS					
Unrestricted funds: General fund	9		332,831		174,880
Restricted funds	9		-		34,913
			<u>332,831</u>		<u>209,793</u>

These financial statements were approved by the Trustees on 10 January 2022 and signed on their behalf by:

Rebecca Boyle Suh

Rebecca Boyle Suh

Mark Friend

Mark Friend

ARTIS FOUNDATION**(A Charitable Incorporated Organisation no. 1174635)****STATEMENT OF CASH FLOWS****FOR THE YEAR TO 31 AUGUST 2021****STATEMENT OF CASH FLOWS**

	2021		2020	
	£	£	£	£
Cash provided by operating activities				
Net movement in funds	123,038		38,357	
Add back depreciation charge	847		1,163	
Decrease/ (increase) in debtors	(35,083)		33,273	
Increase in creditors	(24,977)		109,383	
Net cash provided by operating activities		63,825		182,176
Cash flows from investing activities				
Interest income				
Purchase of tangible fixed assets	(1,192)		-	
Net cash (used in) investing activities		(1,192)		-
Increase in cash and cash equivalents in the year		62,633		182,176
Cash and cash equivalents at the beginning of the year		387,512		205,336
Total cash and cash equivalents at the end of the year		450,145		387,512

1. ACCOUNTING POLICIES

Charity information

Artis Foundation is a charity domiciled and incorporated in England and Wales. The registered office is 311 Union Wharf, 23 Wenlock Road, London, N1 7ST.

Basis of preparation of financial statements

These financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102). The Charity is a public benefit entity for the purposes of FRS 102 and therefore has also prepared the financial statements in accordance with the Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (The FRS 102 Charities SORP) and the Charities Act 2011.

The trustees have assessed whether the use of the going concern basis is appropriate and have considered possible events or conditions that might cast significant doubt on the ability of the Charity to continue as a going concern. The trustees have made this assessment for a period of at least one year from the date of approval of the financial statements. In particular, the trustees have considered the impact of the Covid-19 outbreak. This has resulted in the risk register being updated, securing emergency funding from Arts Council and London Community Fund, moving the programme online during the lockdown to ensure projected income, new 3-year match funding secured from philanthropists and a corporate, an increase in reserves, and reduction in central costs with removal of office. We have not needed to use the furlough scheme as a result of the pandemic and increased our fundraising efforts to ensure our ongoing success.

Income

Income is recognised when the charity has entitlement to the funds, any performance conditions attached to the income have been met, it is probable that the income will be received and that the amount can be measured reliably.

Expenditure

Expenditure is recognised once there is a legal or constructive obligation to make a payment to a third party, it is probable that settlement will be required and the amount of the obligation can be measured reliably. Expenditure is classified under the following activity headings:

- Costs of raising funds comprise of trading costs and the costs incurred by the charitable company in inducing third parties to make voluntary contributions to it, as well as the cost of any activities with a fundraising purpose.

- Expenditure on charitable activities includes the costs of delivering the educational activities undertaken to further the purposes of the charity and their associated support costs.

Support costs are those functions that assist the work of the charity but do not directly undertake charitable activities. These costs have been allocated between cost of raising funds and expenditure on charitable activities. Support costs have been apportioned on the basis of staff time.

Irrecoverable VAT is charged as a cost against the activity for which the expenditure was incurred.

Fund accounting

Unrestricted funds are available to spend on activities that further any of the purposes of the charity. Restricted funds are donations which the donor has specified are to be solely used for particular areas of the charity's work or for specific projects being undertaken by the charity. Further explanation of the nature and purpose of each restricted fund is included in the notes to the financial statements.

ARTIS FOUNDATION
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR TO 31 AUGUST 2021

Tangible fixed assets

Items of equipment are capitalised where the purchase price exceeds £1,000. Depreciation is provided at rates calculated to write down the cost of each asset to its estimated residual value over its expected useful life. The depreciation rates in use are as follows:

Computer equipment – 3 years straight line

Debtors

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

Creditors and provisions

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

Taxation

The charity is exempt from corporation tax on its charitable activities.

Pensions

The charity provides a defined contribution pension scheme to current employees, the assets of which are held separately from those of the company in an independently administered fund. Contributions are charged to expenditure as they fall due.

Significant judgments and sources of estimation uncertainty

The preparation of financial statements in compliance with FRS 102 requires the use of certain critical accounting estimates. It also requires management to exercise judgment in applying the Charity's accounting policies. The key judgements that have been applied by management relate to depreciation rates.

ARTIS FOUNDATION
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR TO 31 AUGUST 2021

2. DONATIONS AND LEGACIES

<i>Current year</i>	Unrestricted Funds 2021 £	Restricted Funds 2021 £	Total Funds 2021 £
Donations	26,503	104,180	130,683
Grants	-	22,807	22,807
	26,503	126,987	153,490
<i>Prior year</i>	Unrestricted Funds 2020 £	Restricted Funds 2020 £	Total Funds 2020 £
Donations	9,462	13,390	22,852
Grants	-	75,727	75,727
	9,462	89,117	98,579

3. EXPENDITURE

<i>Current year</i>	Direct Staff costs £	Direct costs £	Support costs £	Total 2021 £
Charitable activities:				
School activities	68,982	241,305	33,224	343,511
Advocating the arts	10,651	10,159	5,130	25,940
Discovering and nurturing artists	28,196	21,690	13,580	63,466
Total charitable activities	107,829	273,154	51,934	432,917
Raising funds	16,542	-	7,967	24,509
	124,371	273,154	59,901	457,426

Details of support costs are given in Note 4. Support costs are allocated based on direct staff costs.

<i>Prior year</i>	Direct Staff costs £	Direct costs £	Support costs £	Total 2020 £
Charitable activities				
School activities	95,060	211,645	21,888	328,593
Advocating the arts	11,272	17,997	2,596	31,865
Discovering and nurturing artists	55,392	24,207	12,755	92,354
Total charitable activities	161,724	253,849	37,239	452,812
Raising funds	13,791	-	3,176	16,967
	175,515	253,849	40,415	469,779

ARTIS FOUNDATION
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR TO 31 AUGUST 2021

4. SUPPORT COSTS

	Total 2021 £	Total 2020 £
Governance costs:		
Board costs	250	55
Independent examination	1,200	1,320
	1,450	1,375
Other support costs:		
Staff costs	29,172	11,272
Telephone	3,205	4,490
Internet and IT	7,886	4,825
Printing, postage and stationary	365	632
Other office expenses	1,833	1,486
Accountancy	11,755	11,413
Insurance	3,234	2,869
Recruitment	99	670
Depreciation	847	1,163
Bank charges	55	220
	59,901	40,415

5. EMPLOYEE AND KEY MANAGEMENT PERSONNEL

The key management personnel of the Charity comprise the trustees and Senior Management Team. The total amounts paid in respect of the key management personnel of the Charity (including employer's National Insurance contributions and employer's pension contributions) were £97,241.

	Total 2021 £	Total 2020 £
The aggregate payroll costs were:		
Wages and salaries	90,091	122,628
Social security costs	4,447	8,967
Employer pension contributions	2,703	2,925
	97,241	134,520
Temporary staff	56,302	74,875
	153,543	209,395

No employees earned over £60,000 in the year or the previous year.

The average monthly number of employees during the financial year amounted to 2.8 (2020: 3.8)

ARTIS FOUNDATION
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR TO 31 AUGUST 2021

6. TANGIBLE FIXED ASSETS

	Computer equipment £
Cost	
At 1 September 2020	3,489
Additions in the year	1,192
At 31 August 2021	<u>4,681</u>
Accumulated depreciation	
At 1 September 2020	2,907
Charge for the year	847
At 31 August 2021	<u>3,754</u>
Net book value	
At 31 August 2021	<u>927</u>
At 1 September 2020	<u>582</u>

7. DEBTORS

	2021 £	2020 £
Trade debtors	38,663	5,064
Other debtors	-	2,491
Prepayments	8,421	4,446
	<u>47,084</u>	<u>12,001</u>

8. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2021 £	2020 £
Trade creditors	24,550	26,764
Taxation and social security	1,491	1,445
Pension payable	911	1,163
Accruals	3,740	6,861
Other creditors	1,117	16,276
Deferred income (see below)	133,516	137,793
	<u>165,325</u>	<u>190,302</u>

Deferred income

	2021 £	2020 £
Balance at the beginning of the year	137,793	41,418
Amount released to income in the year	(137,793)	(41,418)
Amount deferred in the year:		
School income	35,040	29,678
Grants (including match funding relating to the following financial year)	104,976	108,115
Balance at the end of the year	<u>140,016</u>	<u>137,793</u>

ARTIS FOUNDATION
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9. STATEMENT OF FUNDS - CURRENT YEAR

	Brought forward 1 September 2020 £	Income £	Expenditure £	Carried forward 31 August 2021 £
Restricted funds:				
The Philanthropy Club Support (Jonathan Harris)	287	-	(287)	-
Arts Heritage Alliance Milton Keynes: Schools Connect	6,000	-	(6,000)	-
Artis Anywhere Phase 2: London Community Response Fund	19,978	-	(19,978)	-
School Programmes - match funders	3,500	104,180	(107,680)	-
School Programmes - The Foyle Foundation		20,000	(20,000)	-
Artis Anywhere: Arts Council England	(1,607)	2,807	(1,200)	-
Cheryl Moskowitz: The Harris Foundation for Lifelong Learning	1,700	-	(1,700)	-
Match Funding Marketing & Fundraising (Anonymous Donor 4)	5,055	-	(5,055)	-
Total restricted funds:	34,913	126,987	(161,900)	-
Unrestricted Funds:				
General fund	174,880	453,477	(295,526)	332,831
Total Funds	209,793	580,464	(457,426)	332,831

The Philanthropy Club Support (Jonathan Harris) – A donation to support our fundraising efforts with our newly formed philanthropy club was greatly welcomed. This enabled us to engage freelance fundraising support and advice on forming and maintaining such a club to help increase donations for Artis.

Arts Heritage Alliance Milton Keynes: Schools Connect - Following the successful You, Me, Together project that took place in January 2018, Artis and Milton Keynes Cultural Education Partnership devised an extended mental health and wellbeing programme for schools which incorporates a CPD programme for teachers.

This project has been delivered in collaboration with Arts & Heritage Alliance Milton Keynes, and supported by investment from Artsworld. Artis worked in 5 schools through 6 half day creative workshops over 2019/20. And with a 5 further schools in 2020/21.

Teachers take part in the sessions, and each school received a twilight staff CPD workshop which offered creative tools for building resilience in the classroom. The programme aims to give children a greater understanding of what it is to be mentally “healthy”, and how they can use the arts to express their feelings.

Artis Anywhere Phase 2: London Community Response Fund - Artis was successful in securing grant funding from the London Community Response Fund which enabled us to continue to deliver creative learning sessions to 7,560 children in the top 20% most deprived areas of the UK, and 3,240 children within London borough. Through this grant support we were able to offer bespoke high-quality creative learning sessions to our partner schools across London through a new remote teaching website.

School Programmes - Donations to support the delivery of the Artis arts education programme in primary schools and other arts/education settings.

ARTIS FOUNDATION

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR TO 31 AUGUST 2021

9. STATEMENT OF FUNDS - CURRENT YEAR (CONTINUED)

Artis Anywhere: Arts Council England - The Covid-19 pandemic prevented us from offering our 'normal' on-site provision for the majority of the 20/21 year. This had a sudden and profound impact on Artis, the people we work with and those we support. We immediately suspended on-site provision to over 30 schools (where we work directly with 7,560 children each week), and the engagement of our freelance arts educators. This funding provided essential support during that period.

Cheryl Moskowitz: The Harris Foundation for Lifelong Learning - The Harris Foundation for Lifelong Learning generously donated £4,875 for Artis to work in collaboration with the poet Cheryl Moskowitz. Cheryl is a poet and facilitator of writing for children. She works with various organisations in addition to Artis, including the Poetry Society, the Poetry School, Southbank Centre, Create Arts and the British Council. The funding has included her leading training sessions for our Specialists in January, April and August 2020, the provision of online training resources both for our Specialists and schools, writing blogs.

Match Funding Marketing & Fundraising (Anonymous Donor 4) - Artis received an anonymous donation aimed at enabling us to increase our fundraising efforts to achieve the new match funding model for 2020/21. This money enabled us to engage a freelance fundraiser to help us with some bid writing and to expand our fundraising activities.

Off the Canvas: Guildhall Gallery - Artis Foundation received funding from the City Bridge Trust for the City of London's Inspiring London through Culture fund. Artis designed and delivered 20 days of creative sessions at the Guildhall Art Gallery that brought to life the permanent collection of Victorian paintings. These sessions began on Monday 23 September 2019 and ran until the end of March 2020. Unfortunately, sessions due to run in April, May and June 2020 were cancelled due to Covid-19.

Discover Wellbeing - Our award-winning creative wellbeing programme, Artis Bounce, uses creative approaches to introduce the topic of mental health to schools. Through the use of arts activities children begin to understand emotions and feelings, and how to talk about how we express ourselves and relate to one another.

This year, funded by Arts Council England, Artis was pleased to run the programme in five West Midlands primary schools in areas of deprivation. Discover Wellbeing used music, drama and movement to support children's mental health and wellbeing and 291 children received the Arts Award Discover qualification. A project film was also commissioned.

ARTIS FOUNDATION
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10. STATEMENT OF FUNDS - PRIOR YEAR

	<i>Brought forward 1 September 2019 £</i>	<i>Income £</i>	<i>Expenditure £</i>	<i>Carried forward 31 August 2020 £</i>
<i>Restricted funds:</i>				
The Philanthropy Club Support (Jonathan Harris)	5,000	-	(4,713)	287
Arts Heritage Alliance Milton Keynes: Schools Connect	-	16,000	(10,000)	6,000
Off the Canvas: Guildhall Gallery	3,450	4,600	(8,050)	-
Discover Wellbeing	13,432	1,493	(14,925)	-
Artis Anywhere Phase 2: London Community Response Fund	-	19,995	(17)	19,978
Match Funding - school programmes	-	3,500	-	3,500
Artis Anywhere: Arts Council England	-	25,264	(26,871)	(1,607)
Cheryl Moskowitz: The Harris Foundation for Lifelong Learning	-	4,875	(3,175)	1,700
Match Funding Marketing & Fundraising (Anonymous Donor 4)	-	13,390	(8,335)	5,055
<i>Total restricted funds:</i>	<u>21,882</u>	<u>89,117</u>	<u>(76,086)</u>	<u>34,913</u>
<i>Unrestricted Funds:</i>	<u>149,554</u>	<u>419,019</u>	<u>(393,693)</u>	<u>174,880</u>
<i>Total Funds</i>	<u><u>171,436</u></u>	<u><u>508,136</u></u>	<u><u>(469,779)</u></u>	<u><u>209,793</u></u>

11. ANALYSIS OF NET ASSETS BETWEEN FUNDS

	Unrestricted Funds £	Restricted Funds £	Total Funds £
<i>Current year</i>			
Tangible fixed assets	927	-	927
Net current assets	331,904	-	331,904
	<u><u>332,831</u></u>	<u><u>-</u></u>	<u><u>332,831</u></u>
<i>Prior year</i>			
Tangible fixed assets	582	-	582
Net current assets	174,298	34,913	209,211
	<u><u>174,880</u></u>	<u><u>34,913</u></u>	<u><u>209,793</u></u>

12. RELATED PARTY TRANSACTIONS

The charity received specialist mentoring and specialist delivery services from Ms Wendy Steatham, a trustee of the charity, for £7,553 in the financial year (2020: £6,628). No other trustees (or any persons connected with them) received any remuneration or benefits from the charity during the year.