Charity number: 1156400

Prince Fluffy Kareem

Unaudited

Trustees' report and financial statements

for the year ended 31 March 2021

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Reference and administrative details of the Charity, its Trustees and advisers for the year ended 31 March 2021

Trustees Emma Thompson

Rachel Devereese-Griggs

Dr Victoria Louise Moran MRCVS

Sarah Anderson (resigned 19 September 2020)

Charity registered

number 1156400

Principal office 4 Grimston Gardens

Folkestone Kent CT20 2PT

Bankers Barclays Bank PLC

Trustees' report for the year ended 31 March 2021

The Trustees present their annual report together with the financial statements of Prince Fluffy Kareem (Registered Charity No 1156400) for the year ended 31 March 2021.

Objectives and activities

a. Policies and objectives

The principal objective of the Charity is to promote humane behaviour towards animals, in particular horses and donkeys in the pyramid area of Cairo. The Charity does this by providing and encouraging appropriate care, protection, treatment and security for animals which are in need of care and attention by reason of sickness, maltreatment, poor circumstances or ill usage and by educating the public in matters pertaining to animal welfare in general and the prevention of cruelty and suffering among such animals.

The Charity provides free medical care for working animals, and operates a foster system for those animals who require medium to long term care, before returning to their owners. If animals are unable to return to work, the Charity will provide a long-term solution, either euthanasia or retirement care, as appropriate. In many cases, the animal will be purchased from the owner in order for the owner to be able to find a new animal and continue to work. The new facilities enable treatment of animals from more remote areas, not just the immediate pyramid area.

In setting objectives and planning for activities, the Trustees have given due consideration to general guidance published by the Charity Commission relating to public benefit, including the guidance 'Public benefit: running a charity (PB2)'.

Achievements and performance

a. Review of activities

Focus this financial year has been on rebuilding confidence in the charity, restructuring the Staff Team in Egypt, reorganising and utilising the land to greater effect, carrying out essential maintenance and helping as many equines, and their owners, as possible.

This has proved challenging against the backdrop of the global Covid pandemic, and the economic effect it has had on donations and the working animals in Egypt.

After the discovery of the fraudulent activity being committed by the former management team, and their subsquent departure, the trustees engaged a highly respected local horseman, Mr Moradallah Sedki Zaki (Mr Morad) as the new site manager. Mr Morad has been instrumental in implementing a new staffing structure, the financial controls and record keeping a required by the Charity Trustees, and in the local sourcing and negotiation of feed and supplies. This has resulted in these accounts showing very substatial cost savings in several areas.

Now the area at the end of Fluffyland 3 has been recovered, cleared, and brought into use, there is no longer the expenditure of renting stabling, and a separate area for the dogs, elsewhere.

The Covid pandemic, the fall in tourism and the introduction of new regulations in the Pyramid area has seen local poverty increase and many of the equines receiving care are suffering from various degrees of severe malnutrition, due to the unaffordability of feed. Currently PFK is supporting and treating more equines than it ever has before, as a result of new prudent and responsible management. It is to Mr Morad's credit that much work has been done using recycled materials.

Miss Thompson has recently been able to travel again to Egypt to take much needed supplies to 'Fluffyland'. Whilst there she has undertaken to give 'live tours' on social media (Facebook Live), showing the work, premises and animals currently at PFK. Mr Morad has also done 'Lives' and these have proved very popular with those who support the charity. The Trustees are striving to be as open as possible, in their effort to be clearly accountable to donors.

Whilst donations are down, and the reserve fund has had to be accessed, the Trustees are working to attract

Trustees' report (continued) for the year ended 31 March 2021

Achievements and performance (continued)

more support and donations, encouraging interaction with supporters, and providing insights into the Charities work and the area it works in.

There is ongoing maintenance to the land, troughs, walls, and buildings. Projects, eg. new shades for the mares paddock, requiring individual fundraising appeals are proposed for the future.

Social Media, predominantly Facebook, is still the main source of the charitys income. Donations are still lower than previous years, but the Trustees have reasonable expectations that they will start to gradually increase again as the economic effects of the pandemic lessen.

Financial review

a. Going concern

After making appropriate enquiries, the Trustees have a reasonable expectation that the Charity has adequate resources to continue in operational existence for the foreseeable future. For this reason, they continue to adopt the going concern basis in preparing the financial statements. Further details regarding the adoption of the going concern basis can be found in the accounting policies.

b. Reserves policy

The Charity held reserves of £1,366 at the year end (2020: £25,628), consisting mostly of cash at bank, which will be used to fund the Charity's activities. The reserves are all unrestricted and held to meet the Charitable objectives.

c. Results

The Charity had income of £399,664 (2020: £901,373) and expenditure of £423,995 (2020: £897,224) in the year, resulting in a deficit of £24,262 (2020: surplus of £4,149).

Structure, governance and management

a. Constitution

The Charity is a Charitable Incorporated Organisation which is governed by its Constitution dated 27 March 2014.

b. Methods of appointment or election of Trustees

Trustees are elected at Trustee meetings under the terms of the Constitution.

c. Organisational structure and decision-making policies

The Board of Trustees have appointed a Head of Operations in Egypt who is responsible for the day-to-day operations of the Charity, with regular communication with the Board. The Trustees are involved in decision making processes, and meet regularly to discuss the Charity's affairs.

d. Risk management

The Trustees have a duty to identify, assess and regularly review the risks to which the Charity is exposed and have established systems and procedures to mitigate those risks

Trustees' report (continued) for the year ended 31 March 2021

Plans for future periods

The Charity aims to continue to improve its facilities in Cairo by building additional paddocks for horses, storage areas which will enable bulk-buying of food to take advantage of favourable price variances, and eventually purchasing its own land in order to avoid rent increases by landlords. These activities will be prioritised as appropriate, whilst ensuring the Charity is providing the best possible care to animals in Cairo.

Statement of Trustees' responsibilities

The Trustees are responsible for preparing the Trustees' report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

The law applicable to charities in England & Wales requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the Charity and of its income and application of resources, including its income and expenditure, for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles of the Charities SORP (FRS 102);
- make judgements and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards (FRS 102) have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Charity will continue in business.

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the Charity's transactions and disclose with reasonable accuracy at any time the financial position of the Charity and enable them to ensure that the financial statements comply with the Charities Act 2011, the Charity (Accounts and Reports) Regulations 2008 and the provisions of the Trust deed. They are also responsible for safeguarding the assets of the Charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Approved by order of the members of the Board of Trustees on 15/02/2022 their behalf by:

and signed on

Emma Thompson

EVM guffer

Trustee

Rachel Devereese-Griggs

Trustee

Independent examiner's report for the year ended 31 March 2021

Independent examiner's report to the Trustees of Prince Fluffy Kareem ('the Charity')

I report to the Charity Trustees on my examination of the accounts of the Charity for the year ended 31 March 2021.

Responsibilities and basis of report

As the Trustees of the Charity you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the 2011 Act').

I report in respect of my examination of the Charity's accounts carried out under section 145 of the 2011 Act and in carrying out my examination I have followed the applicable Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

Independent examiner's statement

Since the Charity's gross income exceeded £250,000 your examiner must be a member of a body listed in section 145 of the 2011 Act. I confirm that I am qualified to undertake the examination because I am a member of the Institute of Chartered Accountants in England and Wales, which is one of the listed bodies.

Your attention is drawn to the fact that the Charity has prepared the accounts in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) in preference to the Accounting and Reporting by Charities: Statement of Recommended Practice issued on 1 April 2005 which is referred to in the extant regulations but has been withdrawn.

I understand that this has been done in order for the accounts to provide a true and fair view in accordance with the Generally Accepted Accounting Practice effective for reporting periods beginning on or after 1 January 2019.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

- 1. accounting records were not kept in respect of the Charity as required by section 130 of the 2011 Act; or
- 2. the accounts do not accord with those records; or
- 3. the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Independent examiner's report (continued) for the year ended 31 March 2021

This report is made solely to the Charity's Trustees, as a body, in accordance with Part 4 of the Charities (Accounts and Reports) Regulations 2008. My work has been undertaken so that I might state to the Charity's Trustees those matters I am required to state to them in an independent examiner's report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the Charity and the Charity's Trustees as a body, for my work or for this report.

Signed:

Dated: 15/02/2022

S Robinson

BA FCA FCIE DChA MCMI

Kreston Reeves LLP Chartered Accountants Chatham Maritime

Statement of financial activities for the year ended 31 March 2021

		Unrestricted funds 2021	Total funds 2021	Total funds 2020
	Note	£	£	£
Income from:				
Donations and legacies	3	399,664	399,664	901,259
Charitable activities	4	55	55	-
Investments	5	14	14	114
Total income		399,733	399,733	901,373
Expenditure on:				
Charitable activities	7	423,995	423,995	839,296
Other expenditure	6	-	-	57,928
Total expenditure		423,995	423,995	897,224
Net movement in funds		(24,262)	(24,262)	4,149
Reconciliation of funds:				
Total funds brought forward		25,628	25,628	21,479
Net movement in funds		(24,262)	(24,262)	4,149
Total funds carried forward		1,366	1,366	25,628

The notes on pages 10 to 17 form part of these financial statements.

Balance sheet as at 31 March 2021

	Note		2021 £		2020 £
Current assets					
Debtors	9	3,061		4,897	
Cash at bank and in hand		16,359		53,569	
	-	19,420	_	58,466	
Creditors: amounts falling due within one year	10	(18,054)		(32,838)	
Net current assets	•		1,366		25,628
Total net assets		=	1,366	:	25,628
Charity funds					
Unrestricted funds	11		1,366		25,628
Total funds		_	1,366		25,628

The financial statements were approved and authorised for issue by the Trustees on 15/02/2022 and signed on their behalf by:

Emma Thompson

Trustee

Rachel Devereese-Griggs

Trustee

The notes on pages 10 to 17 form part of these financial statements.

Statement of cash flows for the year ended 31 March 2021

	2021 £	2020 £
Cash flows from operating activities		
Net cash used in operating activities (see note 14)	(36,591)	24,497
Cash flows from investing activities		_
Interest from investments	14	114
Net cash provided by investing activities	14	114
Change in cash and cash equivalents in the year	(36,577)	24,611
Cash and cash equivalents at the beginning of the year	53,569	28,313
Change in cash and cash equivalents due to exchange rate movements	(633)	645
Cash and cash equivalents at the end of the year	16,359	53,569

The notes on pages 10 to 17 form part of these financial statements

Notes to the financial statements for the year ended 31 March 2021

1. General information

Prince Fluffy Kareem is a Charitable Incorporated Organisation, registered with the Charity Commission (charity number 1156400). The principal office is 4 Grimston Gardens, Folkestone, CT20 2PT.

The charitable activities continue to be that of animal welfare.

The financial statements are presented in pounds sterling and rounded to the nearest pound.

2. Accounting policies

2.1 Basis of preparation of financial statements

The financial statements have been prepared in accordance with the Charities SORP (FRS 102) - Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Charities Act 2011.

The financial statements have been prepared to give a 'true and fair' view and have departed from the Charities (Accounts and Reports) Regulations 2008 only to the extent required to provide a 'true and fair' view. This departure has involved following the Charities SORP (FRS 102) published in October 2019 rather than the Accounting and Reporting by Charities: Statement of Recommended Practice effective from 1 April 2005 which has since been withdrawn.

Prince Fluffy Kareem meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy.

2.2 Going concern

The Trustees assess whether the use of going concern is appropriate, i.e., whether there are any material uncertainties related to events or conditions that may cast significant doubt on the ability of the Charity to continue as a going concern. The Trustees make this assessment in respect of a period of at least one year from the date of authorisation for issue of the financial statements and have concluded that the Charity has adiquate resources to continue in operational existence for the foreseeable future and there are no material uncertainties about the Charity's ability to contine as a going concern, thus they continue to adopt the going concern basis of accounting in preparing the financial statements.

Whilst the impact of the Covid-19 pandemic has been assessed by the Trustees, so as far as is reasonably possible due to its unprecedented impact on the worldwide economy it is difficult to evaluate with any certainty the potential outcomes on the Charitiy's future activities. However, taking into consideration the Charity's level of reserves and the actions they've taken, the Trustees believe that the Charity will be able to continue in operational existence for the foreseeable future.

2.3 Income

All income is recognised once the Charity has entitlement to the income, it is probable that the income will be received and the amount of income receivable can be measured reliably.

Income tax recoverable in relation to investment income is recognised at the time the investment income is receivable.

Other income is recognised in the period in which it is receivable and to the extent the goods have been provided or on completion of the service.

Notes to the financial statements for the year ended 31 March 2021

2. Accounting policies (continued)

2.4 Expenditure

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably.

Expenditure on charitable activities is incurred on directly undertaking the activities which further the Charity's objectives, as well as any associated support costs.

All expenditure is inclusive of irrecoverable VAT.

2.5 Foreign currencies

Expenditure is incurred largely in Egyptian pounds, and is translated at the average rate for the calendar month in which it was incurred. Balance sheet items are restated at the closing rate.

2.6 Debtors

Trade and other debtors are recognised at the settlement amount after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

2.7 Cash at bank and in hand

Cash at bank and in hand includes cash and short-term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

2.8 Liabilities and provisions

Liabilities are recognised when there is an obligation at the balance sheet date as a result of a past event, it is probable that a transfer of economic benefit will be required in settlement, and the amount of the settlement can be estimated reliably.

Liabilities are recognised at the amount that the Charity anticipates it will pay to settle the debt or the amount it has received as advanced payments for the goods or services it must provide.

Provisions are measured at the best estimate of the amounts required to settle the obligation. Where the effect of the time value of money is material, the provision is based on the present value of those amounts, discounted at the pre-tax discount rate that reflects the risks specific to the liability. The unwinding of the discount is recognised in the statement of financial activities as a finance cost.

2.9 Financial instruments

The Charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value.

2.10 Fund accounting

General funds are unrestricted funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the Charity and which have not been designated for other purposes.

Investment income, gains and losses are allocated to the appropriate fund.

Notes to the financial statements for the year ended 31 March 2021

2. Accounting policies (continued)

2.11 Judgements and key sources of estimation uncertainty

The Charity does not have any key sources of estimation or uncertainty which require disclosure.

3. Income from donations and legacies

		Unrestricted funds 2021 £	Total funds 2021 £	Total funds 2020 £
	Donations	399,664	399,664	901,259
	Total 2020	901,259	901,259	
4.	Income from charitable activities			
		Unrestricted funds 2021 £	Total funds 2021 £	Total funds 2020 £
	Scrap metal sales	55	55 	
5.	Investment income			
		Unrestricted funds 2021 £	Total funds 2021 £	Total funds 2020 £
	Bank interest	14	14	114
	Total 2020	114	114	

Notes to the financial statements for the year ended 31 March 2021

6. Other expenditure

			Unrestricted funds 2021 £	Total funds 2021 £	Total funds 2020 £
	Unaccountable transactions		-	<u>-</u>	57,928
	Total 2020		57,928	57,928	
7.	Analysis of expenditure by activities				
		Direct costs 2021 £	Support costs 2021 £	Total funds 2021 £	Total funds 2020 £
	Charitable activities	407,253	16,742	423,995	839,296
	Total 2020	825,105	14,191	839,296	
	Analysis of direct costs				
			Unrestricted funds 2021 £	Total funds 2021 £	Total funds 2020 £
	Staff costs - Egypt		93,571	93,571	109,048
	Animal feed, medication, veterinary etc - Egypt		214,951	214,951	589,846
	Rent, utilities, maintenance and transportation -	Egypt	79,660	79,660	106,350
	Travel costs - Egypt		-	-	3,374
	Community grants - Egypt		190	190	<u>-</u>
	Animal feed, medication, veterinary etc - UK		10,622	10,622	7,706
	Equipment Supplies/Renewals/Purchases to tak UK	te to PFK -	4,947	4,947	5,750
	Travel costs - UK		3,312	3,312	3,031
			407,253	407,253	825,105
	Total 2020		825,105	825,105	

8.

Notes to the financial statements for the year ended 31 March 2021

7. Analysis of expenditure by activities (continued)

Analysis of support costs

	Unrestricted funds 2021 £	Total funds 2021 £	Total funds 2020 £
Telephone and office costs	7,301	7,301	3,875
Admin support	-	-	1,061
Bank charges	4,379	4,379	5,360
Independent examiner's fees	2,500	2,500	4,540
Legal and professional	462	462	-
Foreign exchange (gains)/ losses	633	633	(645)
Write offs	1,467	1,467	-
	16,742	16,742	14,191
Total 2020	14,191	14,191	
Staff costs			
		2021 £	2020 £
Wages, salaries and other employee benefits		93,571	109,048
	- -	93,571	109,048
The average number of persons employed by the Charit	y during the year was	as follows:	
		2021 No.	2020 No.
Supporting charitable activities		28	46
	=		

No employee received remuneration amounting to more than £60,000 in either year.

During the year, no Trustee received any remuneration or other benefits (2020: £Nil)

During the year ended 31 March 2021, none of the Trustees were reimbursed expenses (2020: £Nil).

The Trustees consider the manager, Mr Morad in Egypt, and the Board of Trustees to be the key management personnel of the Charity. In the prior year the key management consisted of the Head of Operations, Founder/Manager and Deputy manager as well as the Board of Trustee, but this has since been restructured.

The total remuneration paid to key management personnel in the year was £22,000 (2020: £27,936).

Notes to the financial statements for the year ended 31 March 2021

9. Debtors

		2021 £	2020 £
	Due within one year		
	Other debtors	3,061	4,897
		3,061	4,897
10.	Creditors: Amounts falling due within one year		
		2021 £	2020 £
	Trade creditors	13,054	30,338
	Accruals and deferred income	5,000	2,500
		18,054	32,838

Notes to the financial statements for the year ended 31 March 2021

11. Statement of funds

Statement of funds - current year

	Balance at 1 April 2020 £	Income £	Expenditure £	Balance at 31 March 2021 £
Unrestricted funds				
Unrestricted funds	25,628	399,733	(423,995)	1,366
Statement of funds - prior year				
	Balance at 1 April 2019 £	Income £	Expenditure £	Balance at 31 March 2020 £
Unrestricted funds				
Unrestricted funds	21,479	901,373	(897,224)	25,628

12. Analysis of net assets between funds

Analysis of net assets between funds - current year

	Unrestricted funds 2021 £	Total funds 2021 £
Current assets	19,420	19,420
Creditors due within one year	(18,054)	(18,054)
Total	1,366	1,366
Analysis of net assets between funds - prior year		
	Unrestricted	Total
	funds	funds
	2020 £	2020 £
Current assets	58,466	58,466
Creditors due within one year	(32,838)	(32,838)
Total	25,628	25,628
		·

Notes to the financial statements for the year ended 31 March 2021

12. Analysis of net assets between funds (continued)

13. Reconciliation of net movement in funds to net cash flow from operating activities

	2021 £	2020 £
Net income/expenditure for the year (as per Statement of Financial Activities)	(24,262)	4,149
Adjustments for:		
Interest from investments	(14)	(114)
Decrease in debtors	1,836	1,746
Increase/(decrease) in creditors	(14,784)	19,361
Foreign exchange losses	633	(645)
Net cash provided by/(used in) operating activities	(36,591)	24,497
	_	

14. Analysis of cash and cash equivalents

	2021 £	2020 £
Cash in hand	16,359	53,569
Total cash and cash equivalents	16,359	53,569

15. Analysis of changes in net debt

	At 1 April 2020 Cash flows £		At 31 March 2021 £
Cash at bank and in hand	53,569	(37,210)	16,359
	53,569	(37,210)	16,359

16. Related party transactions

During the year the Charity did not enter into any related party transactions and there are no balances outstanding with any related parties at the Balance sheet date.