



Help Our Homeless (HoH) Ipswich

Annual Report and Financial Statement 1 July 2020 - 30 June 2021

Charity Name: Help Our Homeless (HoH)

Charity Registration Number: 1184790

Registered Office: 216 Dales Road, Ipswich, Suffolk IP1 4JY

Telephone: 07769683530

Email: hohipswich@gmail.com

Webpage: www.helpourhomeless.co.uk

Facebook: Help Our Homeless Ipswich, UK

HoH Trustees and Members during 2020-21:

Claire Staddon - Trustee and Chair

Susie Mills - Trustee and Secretary

Barbara Willingham - Trustee and Treasurer (co-opted February 2020)

Ian Walters - Trustee

Sue Raychaudhuri - Trustee

Neil Macdonald - Trustee (co-opted February 2020)

Robert Wragg - Member (resigned as Trustee in September 2019)

Justin Berry - Member

Evelyn Crossland - Member

Jonathan Dickson – Member
Angie Norris – Member
Martin Pender – Member

Introduction

Help Our Homeless (HoH) Ipswich was registered as a charity in July 2019 and this Annual Report by HoH Trustees is ending 30 June 2021. Prior to this, HoH already existed as a Steering Group since 2016 working with various partner agencies on homeless issues in Ipswich.

Most of our current members and trustees have been part of this Steering Group and continues to work in partnership to fulfil the charity's purpose - to ensure that there is a co-ordinated and effective approach to all aspects of the public facing campaign and reduce the impact of begging within Ipswich in order to change the lives of homeless people, rough sleepers and people at risk of homelessness.

HoH joins local agencies (statutory and voluntary) under a single, recognised logo, promoting a clear educational message to the people of Ipswich and offers alternative, viable methods of giving, to reduce the numbers of people begging in the town.

HoH campaigns to promote and share with the people of Ipswich, the help available for people who are rough sleeping, homeless or at risk of becoming homeless. We aim to encourage people to give to agencies (rather than individuals begging in the town) that offer advice and support in order to reduce rough sleeping and homelessness in Ipswich.

The key priorities for HoH is to:

- ✓ Educate and promote responsible giving by members of the public within the town of Ipswich and the surrounding area using a positive message.
- ✓ Reduce the impact of begging within Ipswich without criminalising individuals, in order to change a detrimental lifestyle of poverty and marginalisation.
- ✓ Encourage genuine rough sleepers and homeless people and people at risk of homelessness in Ipswich and the surrounding area to engage with the numerous agencies that are available to help and support them.

The Trustees continue to refer to the guidance contained in the Charity Commission's general guidance on public benefit when reviewing the charity's aims and objectives and how planned activities will contribute to all future aims and objectives that have been set for the forthcoming year

All HoH Trustees attend quarterly Board meetings but can also attend monthly operational meetings which are optional, with compulsory attendances at quarterly meetings and at yearly AGMs.

Trustees are responsible for the strategic direction of the charity and all policy and procedures are followed with due diligence as per Charity Commission guidance. The agenda and minutes record discussions of HoH Beneficiary form and procedure, grant making policy, HoH member beneficiary agreement, monthly financial income and expenditure as well as future campaigning and PR issues.

Successes and Achievements

Through our collection points distributed at over 20 retail sites in Ipswich town centre – these are detailed on our website as well as on our Facebook page. Since the onset of the original campaign HOH has managed to divert over £7k of donations that would have been gifted to individuals who are begging in the street to directly support the most vulnerable in Ipswich.

Just prior to the first lockdown we launched a contactless donation point in partnership with another local Charity, Emmaus Suffolk. Sharing the costs of this technology over 2 years and splitting the income from one of the towns shopping centres. Unfortunately this coincided with the first Covid-19 lock down.

Despite Covid-19 bringing most activities to a halt, HoH has been able to support rough sleepers with mobile phones to enable them to keep in touch with agencies. Most support agencies, statutory and voluntary are delivering a “contact by phone” support service and a mobiles phone is an integral part of communication for this group of people. Some clients who had managed to lose their phones - this has not prevented another phone being issued.

Our funding gave emergency support in a tangible and practical way. From Mobile phones, toiletries and clothing to paying for a new passport, our interventions are wide and as varied as the clients our partners work with. Grants awarded focused our funding to enable partnership organisations the opportunity to support vulnerable individuals with simple, effective interventions that have made a real difference.

Partners and Beneficiaries

We have worked directly with major partners involved in the homelessness continuum in Ipswich including:

- ❖ Ipswich Borough Council
- ❖ Selig (Ipswich Winter Night Shelter)
- ❖ Chapman Centre (IHAG)
- ❖ Cavendish Lodge Emergency Hostel
- ❖ Anglia Care Trust
- ❖ Salvation Army

❖ Money Advice Service (IHAG)

❖ Emmaus Suffolk

We would like to thank the following:

- Pootle and Pog with the designs and artwork in some of our promotional materials
- We are immensely grateful to our Facebook volunteer who diligently updates all the posts
- Ipswich Building Society for our banking services
- Thank you very much to all the members of the public and to our donors - your continued support will enable us to carry on the good work.

Approved by the HoH Board of Trustees on 03rd November 2021 and signed on its behalf by Claire Staddon, Chair of Trustees.

Signature _____ Claire Staddon _____

Date _____ 03 November 2021 _____

TOTAL ACCOUNTS

Balances b/f 1st July 2020

Building Society book

Client Funds	6005.03	
Marketing Funds	215.75	6220.78

Outreach cash box		135.00
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6355.78

Donations

Client	1344.38	
Marketing	286.25	1630.63

Interest		12.00
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Total income for year **1642.63**

Expenditure

Grants to individuals via

Direct Access Fund	961.19	
Agencies	362.00	
		1323.19

Grants to Support Agencies		500.00
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Marketing expenses

Public Liability Insurance		178.80
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Total expenditure **2001.99**

Balance at 30th June 2021 **5996.42**

Assets

Outreach cash		211.81
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Building society comprising		5784.61
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Client funds	5461.41	
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Marketing funds	323.20	
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Total Assets **5996.42**