

**Registered number: 06560779**  
**Charity number: 1133656**

## **APPS FOR GOOD**

**(A company limited by guarantee)**

**TRUSTEES' REPORT AND FINANCIAL STATEMENTS**

**FOR THE YEAR ENDED 31 AUGUST 2021**

RPG Crouch Chapman LLP  
Chartered Accountants & Statutory Auditor  
14-16 Dowgate Hill  
London  
EC4R 2SU

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## **APPS FOR GOOD**

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### **REFERENCE AND ADMINISTRATIVE DETAILS OF THE CHARITY, ITS TRUSTEES AND ADVISERS FOR THE YEAR ENDED 31 AUGUST 2021**

Trustees	Ms Valerie Hannon Ms Andrea Sinclair Ms Iris Lapinski
Company registered number	06560779
Charity registered number	1133656
Registered office	c/o RPG Crouch Chapman 14-16 Dowgate Hill London EC4R 2SU
Company secretary	Ms Verity Williams
Executive officers	Ms Heather Picov Ms Natalie Moore
Independent auditor	RPG Crouch Chapman LLP Chartered Accountants and Registered Auditor 5th Floor 14-16 Dowgate Hill London EC4R 2SU
Bankers	HSBC Plc London EC2N 1BG
Solicitors	Cleary Gottlieb Steen & Hamilton LLP 2 London Wall Place London EC2Y 5AU

## **APPS FOR GOOD**

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### **TRUSTEES' REPORT FOR THE YEAR ENDED 31 AUGUST 2021**

The Trustees present their annual report together with the audited financial statements of the charity for the year from 1 September 2020 to 31 August 2021. The annual report serves the purposes of both a Trustees' report and a directors' report under company law. The Trustees confirm that the annual report and financial statements of the charitable company comply with the current statutory requirements, the requirements of the charitable company's governing document and the provisions of the Statement of Recommended Practice (SORP) applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) (effective 1 January 2019).

Since the charity qualifies as small under section 382 of the Companies Act 2006, the strategic report required of medium and large companies under the Companies Act 2006 (Strategic Report and Directors' Report) Regulations 2013 has been omitted.

#### Structure, governance and management

- Constitution

Apps for Good was registered with the Charity Commission on 21st January 2010 and is also a company limited by guarantee. The company was established as CDI Europe Limited under the Memorandum and Articles dated 9th April 2008, as amended by special resolutions dated 8th January 2010 and 21st July 2011, 8th December 2015 and 20th June 2016. It was renamed to CDI Apps for Good on 24th September 2012 and then renamed Apps for Good on 21st September 2016.

Apps for Good promotes technology education among young people in any part of the world, in particular young people experiencing challenges and barriers to their success.

The Trustees have considered the Charity Commission's general guidance on public benefit in relation to the objectives of the charity. This report sets out those objectives and describes how they have been met in the current year.

- Trustees

The Trustees who were also directors of the company during the period were:

Ms Iris Lapinski  
Ms Valerie Hannon  
Ms Andrea Sinclair

The Trustees are elected to serve a term of three years in General Meeting by the members of the company who are the guarantors. The Trustees convene at least six times a year in person or via conference call to discuss Apps for Good's strategies, projects, fundraising plan and financial status.

- Members

The members of the company during the period were:

Mr Gi Fernando	Mr Jim Knigh
Ms Mohima Ahmed	Mr Petros Demetriades
Mr Charles Richard Leadbeater	Mr Guilherme Collares Pereira
Ms Andrea Sinclair	Mr Jamie Brooker
Mr Reinhard Johannes Gorenflos	Ms Iris Lapinski
Ms Valerie Hannon	

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### **TRUSTEES' REPORT (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2021**

Structure, governance and management (continued)

Under the new governance of the company implemented on 20th June 2016, the Members are elected to serve a term of three years in General Meeting by the existing members of the company. The Members convene at least twice a year in person or via conference call as the Council of Members. Members in attendance at Council of Members Meetings shall provide strategic guidance, expertise, access to networks, and support to the overall mission of Apps for Good.

- Policies adopted for the induction and training of Trustees

Since 2016 there is a two-tier governance structure with a Board of Trustees and Members of the Council. The current Trustees were previously on the Council and the Council Members selected and approved the Trustees. As defined in the articles, trustees are elected for three years by the members of the company.

Most trustees are already familiar with the work of the charity as Council Members and their training involves briefing on their duties and liabilities. Additionally, new trustees receive an induction pack covering:

- The Duties of Charity Trustees;
- The Charity's Memorandum & Articles of Association, latest published annual report and accounts, financial projections and budgets, and project and programme plans and publications;
- Trustee details and staff structure;
- The Essential Trustee: What you need to know (Charity Commission).

The Trustees must sign a fit and proper declaration and a willingness to act declaration.

- Organisational structure and decision-making policies

Decisions are made in line with the Delegation of Authority set out in the Articles of Association. The Senior leadership of the company share proposals with the Trustees at regular meetings and they are approved or not at that time. Items which then need to go to Council Members are addressed at the next Council Meeting in the calendar.

- Methods of appointment or election of Trustees

The management of the charity is the responsibility of the Trustees who are elected and co-opted under the terms of the Trust deed.

- Pay policy for key management personnel

We have a formalised process for appointing new staff and for performance reviews and promotions. When advertising new roles, we undertake market research to benchmark our salaries against relevant industry standards. Each team member has a Roles and Responsibilities document, including percentage breakdown of time and quarterly objectives, which is reviewed and updated at quarterly reviews. Salaries are reviewed based on changes to responsibilities to ensure staff are appropriately and fairly remunerated for expanding job roles and increased seniority. We are also developing a salary benchmarking system to provide better transparency and ensure consistency across the team.

The process for calculating key management remuneration is similar to that of the rest of the workforce with sufficient delegation of authority. We review industry practice for similar positions to benchmark the salaries accordingly. The Trustees approve salary levels and increases for the CEO and she in turn approves salary levels and increases for the rest of the key management team.

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### **TRUSTEES' REPORT (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2021**

#### Objectives and activities

- Policies and objectives

The company was incorporated on 9th April 2008 and activities commenced on 16th June 2008. Charitable status was achieved on 21st January 2010.

The principal objects of the company are to promote educational programs that expose young people to new information and communication technologies to facilitate digital and social inclusion and to raise public awareness of the Charity's objects introducing the Apps for Good model to the general public, as well as to institutions, foundations and potential partners in the UK and elsewhere.

In setting objectives and planning for activities, the Trustees have given due consideration to general guidance published by the Charity Commission relating to public benefit, including the guidance 'Public benefit: running a charity (PB2)'.

#### Achievements and performance

- General information

Apps for Good launched in 2010/11 with two Education Partners and 50 students as a pilot scheme in a community centre in Brixton and in an all-girls state school in Tower Hamlets in London and has since grown to reach 30,000 young people each year globally. Our students learn to create digital products that change their world and challenge the status quo.

The aim of Apps for Good is to empower young people from all backgrounds to become change-makers in their communities. Our vision is for all young people to have the skills and confidence they need to thrive in the future, whatever it brings, and for young people to harness the opportunities of technology to make a difference in their community. We are building a truly diverse and inclusive technology industry. This will ensure that, as a society, we tackle the problems that need to be solved and that the solutions we build are fair for everyone.

Our long-term goals are to:

- Provide rigorous, evidence-based free curricular and extracurricular learning programmes that are used by educators globally
- Support thousands of teachers to deliver our programmes in the UK, Portugal and globally
- Mobilise thousands of professional volunteers to support young people's learning
- See hundreds of thousands of students learn new skills and develop the confidence they need to thrive in the future and be drivers of change in their community
- Contribute to a global movement to transform education and create a more diverse technology industry

We support and upskill educators at schools to deliver our free technology courses, as well as deliver free workshops in those schools in the most challenging circumstances. In the courses, students work together in teams to find real-life issues they want to tackle and build technology solutions to solve one of these issues, creating mobile, social, web, Internet of Things (IoT) or machine learning applications. Students learn the full digital product development lifecycle: idea generation and screening, scoping, product development and pitch and marketing. Course frameworks cover 5, 10-15 and 30-50 contact hours with young people. Students range in age from 10 to 18 years. Industry volunteers ('Experts') enrich the learning experience remotely or in-person by giving students feedback on their products and providing insights into careers in technology.

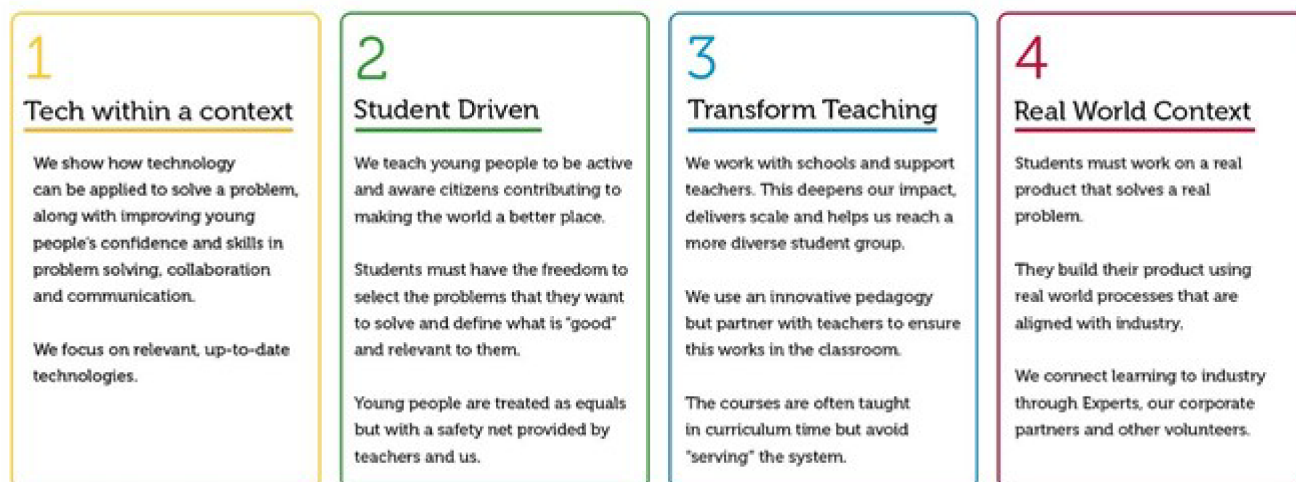
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### TRUSTEES' REPORT (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2021

Achievements and performance (continued)

Our approach is based on four pillars:



Our courses teach digital, problem solving, communication and teamwork skills, as well as help improve students' confidence and resilience. Working on a problem that matters to the students helps drive forward their learning. They aren't recreating known solutions to known problems, but instead tackling the messy problems of the real world and learning that failure is part of the problem-solving process. Students see how technology can apply to their own lives and create change, as well as its limitations. We help students discover their own connection to technology and open up new possibilities and career paths for them.

Within the context of considerable uncertainty at the start of the financial year due to the COVID-19 pandemic, our strategic priorities for 2020/21 were to:

1. Adapt to significant changes and uncertainty in schools, increase our support and outreach to retain our existing school community and reach to young people in challenging circumstances, and raise our profile in the sector.
  2. Innovate our volunteering and industry engagement model, increasing its flexibility to reach more young people and provide remote volunteering opportunities.
  3. Work with our partners to deliver the second year of the Gender Balance in Computing research programme to trial interventions within schools to better understand how to engage more girls in choosing computing-related subjects.
  4. Drive an organisational culture that we all believe in, with shared sense of mission and values and focus on AFG four pillars. Adapt to ongoing working from home and maintain healthy and productive WFH practices.
  5. Review our business model and long-term strategy and ensure a sustainable future for UK & Portugal.
- Review of activities

The Trustees consider 2020/21 to be an exceptional year for Apps for Good, where, despite significant challenges from the pandemic, the charity continued to support teachers and reach young people in challenging circumstances. Apps for Good implemented major innovations to deepen and expand its impact on young people and meet the changing needs of schools, young people and industry partners, setting the charity on a solid footing into 2021/22.

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### TRUSTEES' REPORT (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2021

Achievements and performance (continued)

#### *Total Reach*

We partnered with a total of 934 active Education Partners in 2020/21 reaching a total of 36,365 young people.

In the UK, we reached 474 schools and 20,832 young people. This was lower than previous years in terms of numbers of schools (679 schools in 2019/20) but represents a smaller decrease in student reach (22,329 young people in 2019/20) due to the nature of our work this year versus last year, when we delivered more workshops. Overall, our reach to schools this year was impacted by the pandemic, especially as school closures in the UK coincided with two of our most active periods. The other factor to note is that the cohort participating in the Gender Balance in Computing research programme was 56 schools in 2020/21 compared with 293 schools in 2019/20, again due to the impacts of COVID-19.

Following improvements to our online tracking systems this year, we are now able to identify schools and young people using our resources in 59 countries globally outside of the UK and Portugal (our main markets), consisting of 236 schools and 10,148 students total. These figures are now part of our overall school count.

We continued supporting our delivery partner in Portugal, CDI Portugal, where they reached 224 schools and 5,835 students. Our partners train and support local schools and other education partners and work with local industry and volunteer communities. This year, CDI Portugal won the UNESCO Hamdan bin Rashid Al-Maktoum Award for Best Practices and Exemplary Performance in Improving Teacher Efficiency for their support of Apps for Good educators in Portugal. Awarded every two years, the UNESCO Hamdan Prize supports the improvement of the quality of teaching and learning worldwide, giving priority to developing countries and marginalized and disadvantaged communities.



#### *Engaging girls in technology*

We continued to build on our track record of engaging girls with technology. Across all of the schools, 51% of students were girls and 49% were boys, which is consistent with our student cohort in 2019/20.

Apps for Good is a key partner in the Gender Balance in Computing research programme, funded by the Department for Education and delivered with the Raspberry Pi Foundation, STEM Learning, BCS, the Behavioural Insights Team and WISE (Women in Science & Engineering). The four-year research programme trials strategies to improve girls' participation in computing with the view to scaling successful interventions. It represents the largest national effort to tackle this issue to date.

In 2020/21, 53 schools delivered an adapted version of Apps for Good as part of the Non-formal Learning (Year 8) trial, which seeks to strengthen the links between non-formal learning and studying computing at GCSE or A level. The cohort size and approach for the study was changed due to the disruption in schools caused by the pandemic. Anecdotal feedback from the trial was positive, with the full study due to be published in 2023.



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### **TRUSTEES' REPORT (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2021**

Achievements and performance (continued)

*"I have really enjoyed the program and I can see that this style of project does impact learners."  
- Apps for Good educator, Surrey*

Three schools participated in a feasibility study for the Relevance trial in 2020/21, which has been used to inform the full intervention beginning January 2022. In the Relevance trial, Apps for Good, together with the Raspberry Pi Foundation, are delivering a randomised control trial for pupils in Year 8 (aged 12-13), supporting them to solve real-world problems through technology while studying the computing curriculum.

#### *Empowering young people in challenging circumstances*

In 2020/21, 56% of our UK schools were in challenging circumstances. Schools in challenging circumstances are those that meet at least one of the following criteria: above average for Free School Meals (FSM); above average for English as an Additional Language (EAL); above average for Special Educational Needs; in the lowest four deciles on the Scottish Index of Multiple Deprivation; or, rated by Ofsted as Inadequate or Requires Improvement. The COVID-19 pandemic has had a disproportionate impact on schools in challenging circumstances, significantly disrupting education provision, and this is reflected in our reach to these schools this year. Nonetheless we are pleased that we were still able to reach such a large proportion of these schools, with only a slight decrease from 2019/20, in which 62% of schools reached were in challenging circumstances.

This year, we developed a new version of Apps for Good's mobile app development course for young people with special educational needs (SEN), to help deepen our reach to young people in need. When children with special needs finish school, they should have the same economic and social mobility opportunities as their peers. However this is often not the case; for example, only 32% of autistic adults are in paid work, compared to 75% in the UK population as a whole and the cost of lost employment for autistic adults is estimated at £9bn per year. Computing teachers in secondary special schools report that the main barrier they face is access to age-appropriate teaching resources for their students. The new course will enable young people with mild to moderate learning difficulties in special schools to gain the creative, digital and employability skills they need to thrive. With support from the Worshipful Company of Information Technologists, we will run a pilot of this course in 2021/22.

We implemented a new partnership with social inclusion charity Football Beyond Borders, funded by the Lightbulb Trust. Apps for Good and Football Beyond Borders co-designed an adapted Apps for Good course for a group of Year 11 boys in South East London who have completed the Football Beyond Borders programme. Our aim is to test how the Apps for Good course can be adapted through co-design to meet the specific needs of another youth organisation's beneficiaries. The delivery of the pilot was delayed to early 2021/22 due to the pandemic.

Our partners in Portugal, CDI Portugal, ran a successful pilot in a prison school attended by 12 prisoners and delivered by an experienced Apps for Good educator. One of the teams won a top prize at Portugal's National Apps for Good Final. CDI Portugal plans to expand this work in 2021/22.

#### *Bridging education and industry*

Young people taking our courses not only create real-world solutions, but they have the chance to engage with industry professionals. Young people get real-world insights and feedback on their work and our diverse volunteers show them how their learning connects to real jobs done by people more like them. Disruptions in schools due to COVID-19 had a significant impact on teachers' ability to take up activities like industry volunteering offer. However, despite this, we supported 1,985 young people to work with 272 volunteers this year.

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### **TRUSTEES' REPORT (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2021**

Achievements and performance (continued)

Our live online Expert Sessions, part of our teacher-led courses, are very popular with teachers, young people, and volunteers. However, this year many teachers found these challenging to organise due to the logistical and safeguarding requirements of home learning, as well as the pressures on schools. We responded by creating a new flexible online mentoring tool that allows students to get feedback on their projects asynchronously. Students submit their work online in the classroom or as homework, and volunteers provide feedback and advice for students remotely in their own time. Launched as a pilot this year, take up by teachers and young people exceeded our expectations, with a total of 261 submissions from 24 schools and 71% of participation achieved organically through the course materials. We also validated that it's not only attractive to schools with more time and resources: 60% of schools who used the tool are in challenging circumstances.

*"My classroom lit up when I shared the feedback and efforts have redoubled! Also means I can maintain productivity for all groups in a given hour when otherwise I would be making them witness their classmates' online discussions."*

*- Apps for Good educator, Buckinghamshire*

In response to the pandemic, we also adapted our App in a Day workshop format so that young people could take part in remotely delivered workshops, a major achievement in a year when young people have missed out on so many opportunities. Our facilitators used video conferencing to run activities in the classroom, bringing in industry volunteers remotely to inform and inspire the young people. We continued our partnership with the Careers and Enterprise Company to deliver careers education workshops to schools in Opportunity Areas, those areas of England identified as having the lowest social mobility. In total, 12 workshops were delivered (11 remote and 1 in-person), 285 young people took part and 55% of schools reached were in challenging circumstances. Volunteers came from industry partners such as BNY Mellon, LEGO, Deutsche Bank, Sage, Spotify and SAP.

We ran our annual competition and Awards in June, continuing with a remote format for a second year due to the pandemic. Students who participated in an Apps for Good course globally were invited to submit their project for the chance to be crowned the winner across five categories and in the People's Choice Award. All entries received dedicated industry feedback and Finalists pitched online to industry experts and were featured nationally through our website and other channels. Many students started lessons as a team during the school term supported by their teachers, while others got involved by using the home study resources that we created to support students during the pandemic. Students' ideas addressed themes of loneliness, climate change, tools to help with studying, and mental health.

#### *Working in partnership*

In 2021, Apps for Good was recognised as a contributing partner to the National Centre for Computing Education (NCCE), joining organisations that include Institute of Coding and Royal Academy of Engineering. The NCCE is funded by the Department for Education and marks a significant investment in improving the provision of computing education in England. Apps for Good has already been working closely with the NCCE consortium partners as part of the Gender Balance in Computing programme.

We continued to provide input and expertise to other industry and sector networks, working groups and alliances. Apps for Good is a member of the joint Department of Culture, Media, Sport and Digital and Department for Education's Digital Skills Partnership, which brings together public, private and charity sector organisations to support the government's strategy to create a world-leading digital economy that works for everyone. We are also part of the Fair Education Alliance, a coalition of 250 organisations that aims to tackle inequality in the education system, and the Youth Employment Group, which was formed by Impetus, Youth Futures Foundation, Youth Employment UK, the Institute for Employment Studies and The Prince's Trust to bring together the youth employment sector to advocate for full and inclusive employment for young people.

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### TRUSTEES' REPORT (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2021

Achievements and performance (continued)

#### Youth Voice

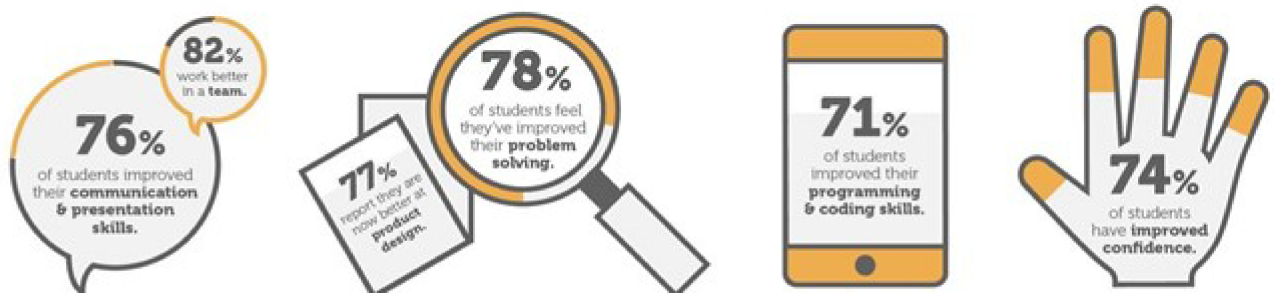
We have reinvigorated diverse youth voices within our organisation, bringing in six former Apps for Good students aged 17 to 22 from across England and Scotland to help shape our work as part of our new Youth Advisory Board. The Youth Advisory Board's role is to provide input and guidance on our strategy; provide feedback on course content and help shape our impact strategy so they are meaningful to young people; and, ensure young people's needs and interests are at the core of what we do. Formed in the summer of 2021, the Youth Advisory Board participated in two workshops and provided in-depth feedback on the first pilot content framework for the climate and wellbeing programme (see further information below).

*"The Apps for Good course teaches so many essential skills to young people and gives them exposure to what working in technology is like. Completing the course myself sparked an interest in the technology industry and prompted me to work in tech. I understand how impactful the course can be and therefore I'm very excited to be able to be part of the team."*

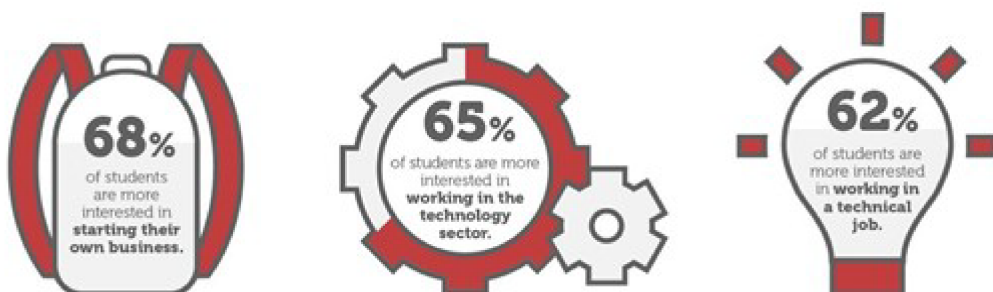
- Katie, Youth Advisory Board member

#### Impact on Young People and Educators

The vast majority of our students continued to report an improvement on all skills measured in the Apps for Good skill set and in their confidence:



Apps for Good also had an impact on students' career interests:



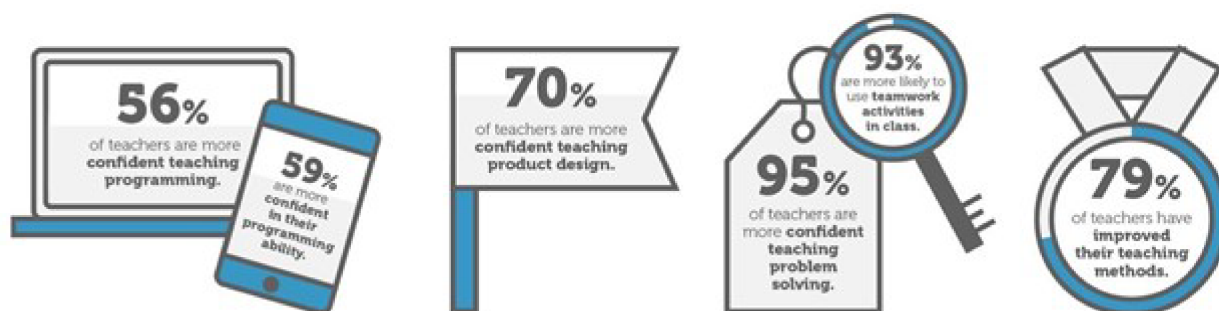
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### TRUSTEES' REPORT (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2021

Achievements and performance (continued)

Educators reported an impact on their own skills and confidence, helping the impact of Apps for Good spread beyond the individual classroom we are delivered in:



#### *Looking forward: Climate & Wellbeing*

In 2020/21, Apps for Good undertook a review that resulted in a new strategy with the aim of equipping young people with the skills and confidence to tackle the climate emergency, as well as improving young people's wellbeing, in response to the twin emergencies of climate change and the wellbeing and mental health epidemic amongst young people. This new strategy allows us to build on and expand our mission to equip young people with the skills and confidence they need to thrive in the future, give them greater agency in their own lives, and support them to create change on issues that matter to them.

This year we took major steps to develop this new strategy using an iterative, user-driven approach and working closely with young people, teachers and industry and sector partners. Following a research and discovery period and building of our organisational capacity, we developed a pilot programme and teacher training that will be tested by 30 schools in the UK and Portugal next year. We will use learnings from these pilots to inform a renewed vision and expand on our strategy in 2021/22 and beyond.

#### ● Fundraising activities and income generation

During the financial period end August 2021, Apps for Good received funds from six main grants: National Lottery Community Fund (£221,020); Department for Education via the Raspberry Pi Foundation (£59,082); Lightbulb Trust (£27,500); Lego (£25,000); BNY Mellon (£23,099) and Deutsche Bank (£22,500), as well as voluntary income from various other organisations; please see Note 5 & 6 for full details. The National Lottery Community Fund grant was the final year of a four-year grant agreement. The Department for Education via the Raspberry Pi Foundation grant is in its second year of a three year agreement.

#### ● 2021/22 Priorities

Our strategic priorities for 2021/22 are:

1. Support teachers to deliver our existing courses, maintaining our reach to young people in challenging circumstances.
2. Deliver pilots for the new climate and wellbeing course and prepare for full launch in 2022/23. Set renewed strategy and vision for 2022/23 and beyond, building on the learnings.
3. Improve communications and marketing, raising our profile in the sector and with educators, and support corporate partners to better showcase our impact internally. Begin a rebranding process linked to the new strategic direction, working closely with key internal and external stakeholders.

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### TRUSTEES' REPORT (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2021

Achievements and performance (continued)

4. Increase investment in our impact measurement to better demonstrate our impact and build a stronger learning culture.
5. Renew our teacher training methodology, using learnings from the climate and wellbeing course.
6. Strengthen our reach to disadvantaged young people by delivering special educational needs course pilot to three schools.
7. Work with our partners to deliver the third year of the Gender Balance in Computing research programme to trial interventions within schools to better understand how to engage more girls in choosing computing-related subjects.
8. Reimagine the Apps for Good Awards, focusing our resources on opportunities that reach more young people and offer scalable remote volunteering.
9. Evolve our industry engagement model to focus on strategic workshop partnerships. Undertake feasibility study to scale the Expert Feedback Tool and understand its potential to improve learning outcomes.
10. Maintain a strong organisational culture with a distributed team, ensuring team members are committed and motivated to reach shared goals while supporting good work/life balance. Provide all team members with development and leadership opportunities.

#### Financial review

- Going concern

Going into 2021/22, the work we do remains vital, with the Covid-19 crisis disproportionately impacting disadvantaged young people and widening the skills and opportunity gap even further. We maintain significant strengths in the market, which include our course content; educator and funder relationships; reach to young people in need; team expertise; and, our ability to innovate.

Apps for Good finished 2020/21 in a strong financial position with significant reserves. We will use 2021/22 to invest some of those reserves in our new strategic priorities to continue to move the charity forward and ensure we are meeting the needs of young people and teachers, and have the most compelling offer for our funding partners.

- Financial performance

During the financial period end August 2021, Apps for Good reported net incoming resources for the year of **£1,895**, compared to 2020, which reported **£84,179** net incoming resources. The decreased surplus was due to the reduction in income, although this has somewhat been mitigated by a reduction in costs.

Total Income for 2021 was **£493,959**, compared to 2020 where it was **£677,315**. In addition, we have **£38,498** deferred income (funds received in year ended 31st August 2021) that will be recognised next year.

Total expenditure was at a lower level to the previous year in 2021 (**£492,064**), compared to 2020 (**£593,136**) caused by cost saving opportunities following a review during the pandemic, such as continuing our annual Awards via an online platform and staff continuing to work from home. Also reduced spend on platform maintenance contributed to the overall reduced spend.

The accounts hold a value for Pension for the August 21 payroll which was then paid to our pension provider in September 2021.

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### **TRUSTEES' REPORT (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2021**

- Material investments policy

Surplus funds are held in notice accounts by funder.

- Fundraising policy

Apps for Good has an ambitious strategy to help young people change their world through technology. To deliver this strategy, we need funds. Raising funds does not drive the work of Apps for Good, but it enables us to deliver our work. We are honest and act with integrity in all our fundraising. We aim to build mutually beneficial partnerships that provide real impact for young people. We conform to recognised industry practices and always enter discussions by way of writing proposals and having signed contracts by both parties. We have never received a complaint regarding our fundraising. We do not currently target the general public for fundraising and are never unreasonably intrusive or contact parties persistently. Organisations willingly provide funds to our mission in the spirit of a charitable donation, and we work with them to ensure that we can use their expertise, skills and resources to further our impact and support our beneficiaries. We also have a Responsible Fundraising Policy that is reviewed by Trustees; this outlines the organisations that we would, and would not, take funding from and the policy to follow if a member of staff is unsure.

- Reserves policy

Procedures are in place to monitor the finances and ensure that the Charity retains adequate reserves to meet its commitments. The reserves policy is to ensure that sufficient funds are available to cover three months' salary and running costs. At the year-end our reserves were **£377,332** which amounted to eight months' reserves. The Trustees are satisfied the increase in our reserves over our three-month policy is justified given the uncertain economic outlook of the country caused by the pandemic.

- Risk management

The trustees confirm that they have identified and reviewed the major risks to which the charity is exposed and have established systems to mitigate those risks. Specifically, they include:

- Operating sustainably and adapting to changes within the instability and pressures faced by schools and potential for ongoing disruption due to Covid-19
- Operating sustainably with a changing economic environment and crowded market
- Supporting and managing a distributed team, ensuring collaboration and shared culture, mission and values, whilst managing workload and encouraging a work/life balance
- Sustaining and scaling of operational model to deliver impact on a diverse group of young people with a lean operational structure
- Regular monitoring of short term cashflow and long-term funding of the charity

#### Members' liability

The Members of the charity guarantee to contribute an amount not exceeding £10 to the assets of the charity in the event of winding up.

## **APPS FOR GOOD**

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### **TRUSTEES' REPORT (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2021**

#### Statement of Trustees' responsibilities

The Trustees (who are also the directors of the charity for the purposes of company law) are responsible for preparing the Trustees' report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial . Under company law, the Trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the charity and of its incoming resources and application of resources, including its income and expenditure, for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles of the Charities SORP (FRS 102);
- make judgments and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards (FRS 102) have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the charity's transactions and disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

#### Disclosure of information to auditor

Each of the persons who are Trustees at the time when this Trustees' report is approved has confirmed that:

- so far as that Trustee is aware, there is no relevant audit information of which the charity's auditor is unaware, and
- that Trustee has taken all the steps that ought to have been taken as a Trustee in order to be aware of any relevant audit information and to establish that the charity's auditor is aware of that information.

#### Auditor

The auditor, RPG Crouch Chapman LLP, has indicated his willingness to continue in office. The designated Trustees will propose a motion reappointing the auditor at a meeting of the Trustees.

The financial statements have been prepared in accordance with the provisions applicable to entities subject to the small companies regime and have been approved by order of the members of the board of Trustees and signed on their behalf by:

.....  
**Ms Verity Williams**

Date:

## **APPS FOR GOOD**

**(A company limited by guarantee)**

### **INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF APPS FOR GOOD**

#### Opinion

We have audited the financial statements of Apps for Good (the 'charity') for the year ended 31 August 2021 which comprise the Statement of financial activities, the balance sheet, the statement of cash flows and the related notes, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 31 August 2021 and of its incoming resources and application of resources, including its income and expenditure for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

#### Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the United Kingdom, including the Financial Reporting Council's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

#### Conclusions relating to going concern

In auditing the financial statements, we have concluded that the Trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the Trustees with respect to going concern are described in the relevant sections of this report.

In our evaluation of the trustees' conclusions, we considered the risks associated with the charity's business model, including the effects arising from macroeconomic uncertainties such as COVID19 and analysed how those risks might affect the charity's financial resources or ability to continue operations over the period of twelve months from the date when the financial statements are authorised for issue. In accordance with the above, we have nothing to report in these respects. However, as we cannot predict all future events or conditions and as subsequent events may result in outcomes that are inconsistent with judgements that were reasonable at the time they were made, the absence of reference to a material uncertainty in this auditor's report is not a guarantee that the charity will continue in operation.



## **APPS FOR GOOD**

**(A company limited by guarantee)**

### **INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF APPS FOR GOOD (CONTINUED)**

#### Other information

The other information comprises the information included in the annual report other than the financial statements and our auditor's report thereon. The Trustees are responsible for the other information contained within the annual report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon. Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

#### Capability of the audit to detect irregularities including fraud

We gained an understanding of the legal and regulatory framework applicable to the charity and the industry in which it operates and considered the risk of acts by the charity which were contrary to applicable laws and regulations, including fraud. These included, but were not limited to, compliance with Companies Act 2006, the Charities Act 2011 and FRS102.

We designed audit procedures to respond to the risk, recognising that the risk of not detecting a material misstatement due to fraud is higher than the risk of not detecting one resulting from error, as fraud may involve deliberate concealment.

We focused on laws and regulations that could give rise to a material misstatement in the financial statements. Our tests included, but were not limited to:

- agreement of the financial statement disclosures to underlying supporting documentation;
- enquiries of management;
- review of minutes of board meetings throughout the period; and
- obtaining an understanding of the control environment in monitoring compliance with laws and regulations.

There are inherent limitations in the audit procedures described above and the further removed noncompliance with laws and regulations is from the events and transactions reflected in the financial statements, the less likely we would become aware of it. We also addressed the risk of management override of internal controls, including testing journals and evaluating whether there was evidence of bias by the directors that represented a risk of material misstatement due to fraud.

#### Opinion on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Trustees' report for the financial year for which the financial statements are prepared is consistent with the financial statements.
- the Trustees' report has been prepared in accordance with applicable legal requirements.

## **APPS FOR GOOD**

**(A company limited by guarantee)**

### **INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF APPS FOR GOOD (CONTINUED)**

Matters on which we are required to report by exception

In the light of our knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the Trustees' report.

We have nothing to report in respect of the following matters in relation to which Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of Trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the Trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemptions in preparing the Trustees' report and from the requirement to prepare a Strategic report.

#### **Responsibilities of trustees**

As explained more fully in the trustees' responsibilities statement, the Trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the Trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the Trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the Trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

#### **Auditor's responsibilities for the audit of the financial statements**

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: [www.frc.org.uk/auditorsresponsibilities](http://www.frc.org.uk/auditorsresponsibilities). This description forms part of our auditor's report.

**APPS FOR GOOD**

**(A company limited by guarantee)**

**INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF APPS FOR GOOD (CONTINUED)**

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and its members, as a body, for our audit work, for this report, or for the opinions we have formed.

**Jeremy Tyrrell BA (Hons) FCA (senior statutory auditor)**

for and on behalf of

RPG Crouch Chapman LLP

Chartered Accountants and Registered Auditor

5th Floor

14-16 Dowgate Hill

London

EC4R 2SU

Date:

**APPS FOR GOOD**  
(A company limited by guarantee)

**STATEMENT OF FINANCIAL ACTIVITIES (INCORPORATING INCOME AND EXPENDITURE ACCOUNT)  
FOR THE YEAR ENDED 31 AUGUST 2021**

	Note	Unrestricted funds 2021 £	Restricted funds 2021 £	Total funds 2021 £	Total funds 2020 £
<b>Income from:</b>					
Donations and legacies	4	12,912	-	12,912	15,683
Charitable activities	5	82,533	395,778	478,311	653,931
Investments	6	68	-	68	941
Other income	7	68	2,600	2,668	6,760
<b>Total income</b>		<u>95,581</u>	<u>398,378</u>	<u>493,959</u>	<u>677,315</u>
<b>Expenditure on:</b>					
Raising funds		52,699	-	52,699	49,396
Charitable activities		36,358	403,007	439,365	543,740
<b>Total expenditure</b>	8	<u>89,057</u>	<u>403,007</u>	<u>492,064</u>	<u>593,136</u>
<b>Net income/(expenditure)</b>		6,524	(4,629)	1,895	84,179
Transfers between funds	19	(4,629)	4,629	-	-
<b>Net movement in funds</b>	19	<u>1,895</u>	<u>-</u>	<u>1,895</u>	<u>84,179</u>
<b>Reconciliation of funds:</b>					
Total funds brought forward		375,437	-	375,437	291,258
Net movement in funds		1,895	-	1,895	84,179
<b>Total funds carried forward</b>	19	<u>377,332</u>	<u>-</u>	<u>377,332</u>	<u>375,437</u>

The Statement of financial activities includes all gains and losses recognised in the year.

The notes on pages 20 to 36 form part of these financial statements.

**APPS FOR GOOD**

(A company limited by guarantee)

REGISTERED NUMBER: 06560779

**BALANCE SHEET**

**AS AT 31 AUGUST 2021**

	Note		2021 £	2020 £
Debtors	16	41,102	22,396	
Cash at bank and in hand		393,371	620,315	
		<u>434,473</u>	<u>642,711</u>	
Creditors: amounts falling due within one year	17	(57,141)	(267,274)	
<b>Net current assets</b>			<u>377,332</u>	<u>375,437</u>
<b>Total assets less current liabilities</b>			<u>377,332</u>	<u>375,437</u>
<b>Total net assets</b>			<u>377,332</u>	<u>375,437</u>
<b>Charity funds</b>				
Unrestricted funds	19		<u>377,332</u>	<u>375,437</u>
<b>Total funds</b>			<u>377,332</u>	<u>375,437</u>

The Trustees acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and preparation of financial statements.

The financial statements have been prepared in accordance with the provisions applicable to entities subject to the small companies regime.

The financial statements were approved and authorised for issue by the Trustees and signed on their behalf by:

.....  
**Iris Lapinski**

Date:

The notes on pages 20 to 36 form part of these financial statements.

## APPS FOR GOOD

(A company limited by guarantee)

### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 AUGUST 2021

#### 1. General information

The Charity is a private company limited by guarantee registered in England and Wales, company number 06560779. Its registered office address is c/o RPG Crouch Chapman, 14-16 Dowgate Hill, London, EC4R 2SU.

The principal activity of the charity continued to be that of promoting educational programs that expose young people to new information and communication technologies.

The members of the company are the Trustees named on page 1. In the event of the charity being wound up, the liability in respect of the guarantee is limited to £10 per member of the charity.

The financial statements have been prepared in GBP and all amounts have been rounded to the nearest £.

#### 2. Accounting policies

##### Basis of preparation of financial statements

The financial statements have been prepared in accordance with the Charities SORP (FRS 102) - Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

Apps for Good meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy.

##### Going concern

The accounts have been prepared on the going concern basis as the trustees are of the opinion that there are no factors that threaten the charity's going concern for at least the next 12 months, beginning with the date on which these accounts have been approved.

##### Income

All income is recognised once the charity has entitlement to the income, it is probable that the income will be received and the amount of income receivable can be measured reliably.

Grants are included in the statement of financial activities on a receivable basis. The balance of income received for specific purposes but not expended during the period is shown in the relevant funds on the balance sheet. Where income is received in advance of entitlement of receipt, its recognition is deferred and included in creditors as deferred income. Where entitlement occurs before income is received, the income is accrued.

On receipt, donated professional services and facilities are recognised on the basis of the value of the gift to the charity which is the amount it would have been willing to pay to obtain services or facilities of equivalent economic benefit on the open market; a corresponding amount is then recognised in expenditure in the period of receipt.

Income tax recoverable in relation to investment income is recognised at the time the investment income is receivable

## **APPS FOR GOOD**

**(A company limited by guarantee)**

### **NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 AUGUST 2021**

#### 2. Accounting policies (continued)

##### Income (continued)

Other income is recognised in the period in which it is receivable and to the extent the goods have been provided or on completion of the service.

##### Expenditure

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is classified by activity. The costs of each activity are made up of the total of direct costs and shared costs, including support costs involved in undertaking each activity. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs which contribute to more than one activity and support costs which are not attributable to a single activity are apportioned between those activities on a basis consistent with the use of resources. Central staff costs are allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use.

Expenditure on charitable activities is incurred on directly undertaking the activities which further the charity's objectives, as well as any associated support costs.

Charitable activities and governance costs are costs incurred on the charity's educational operations, including support costs and costs relating to the governance of the charity apportioned to charitable activities.

All expenditure is inclusive of irrecoverable VAT.

##### Interest receivable

Interest on funds held on deposit is included when receivable and the amount can be measured reliably by the charity; this is normally upon notification of the interest paid or payable by the institution with whom the funds are deposited.

##### Foreign currencies

Monetary assets and liabilities denominated in foreign currencies are translated into sterling at rates of exchange ruling at the reporting date.

Transactions in foreign currencies are translated into sterling at the rate ruling on the date of the transaction.

Exchange gains and losses are recognised in the statement of financial activities.

##### Debtors

Trade and other debtors are recognised at the settlement amount after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

##### Cash at bank and in hand

Cash at bank and in hand includes cash and short-term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

## **APPS FOR GOOD**

**(A company limited by guarantee)**

### **NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 AUGUST 2021**

#### 2. Accounting policies (continued)

##### Liabilities and provisions

Liabilities are recognised when there is an obligation at the balance sheet date as a result of a past event, it is probable that a transfer of economic benefit will be required in settlement, and the amount of the settlement can be estimated reliably.

Liabilities are recognised at the amount that the charity anticipates it will pay to settle the debt or the amount it has received as advanced payments for the goods or services it must provide.

Provisions are measured at the best estimate of the amounts required to settle the obligation. Where the effect of the time value of money is material, the provision is based on the present value of those amounts, discounted at the pre-tax discount rate that reflects the risks specific to the liability. The unwinding of the discount is recognised in the statement of financial activities as a finance cost.

##### Financial instruments

The charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

##### Pensions

The charity is a member of a pension arrangement with People's Pension Trust and contributions are charged to the Statement of Financial Activity as paid.

##### Cash Flow Exemption

The financial statements do not include a cash flow statement because the charity, as a small reporting entity, is exempt from the requirement to prepare such a statement.

##### Fund accounting

General funds are unrestricted funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the charity and which have not been designated for other purposes.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the charity for particular purposes. The costs of raising and administering such funds are charged against the specific fund. The aim and use of each restricted fund is set out in the notes to the financial statements.

Investment income, gains and losses are allocated to the appropriate fund.



## APPS FOR GOOD

(A company limited by guarantee)

### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 AUGUST 2021

#### 3. Critical accounting estimates and areas of judgment

Estimates and judgments are continually evaluated and are based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

Critical accounting estimates and assumptions:

The charity makes estimates and assumptions concerning the future. The resulting accounting estimates and assumptions will, by definition, seldom equal the related actual results. The charity's two accounting estimates are accruals and the deferral of income. The trustees are of the opinion that neither of these estimates (or any assumptions in relation to them) have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year.

#### 4. Income from donations and legacies

	Unrestricted funds 2021 £	Total funds 2021 £
Donations	12,912	12,912
	<hr/> <hr/>	<hr/> <hr/>
	Unrestricted funds 2020 £	Total funds 2020 £
Donations	15,683	15,683
	<hr/> <hr/>	<hr/> <hr/>

## APPS FOR GOOD

(A company limited by guarantee)

### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 AUGUST 2021

#### 5. Income from grants

	Unrestricted Funds 2021 £	Restricted Funds 2021 £	Total Funds 2021 £
BNY Mellon	23,099	-	23,099
Careers Enterprises	11,980	-	11,980
CDI Portugal	20,000	-	20,000
Deutsche Bank	-	22,500	22,500
Digital Xtra	-	-	-
Eight Roads	-	-	-
EPAM SYSTEMS	-	-	-
Fast Forward	10,108	-	10,108
Garfield Weston	-	-	-
Hachette UK	-	-	-
Investec	-	-	-
Jack Petchey	-	5,763	5,763
Junior Achievement	-	-	-
Lightbulb Trust	-	27,500	27,500
LEGO	-	25,000	25,000
Marsh	-	-	-
National Lottery Community Fund	-	221,020	221,020
Raspberry Pi Foundation (DFE)	-	59,082	59,082
Sage	-	5,000	5,000
SAP Community Fund	-	2,500	2,500
SAP CSR	-	7,672	7,672
SAP Funding	-	19,741	19,741
Sopra	-	-	-
Spotify	17,346	-	17,346
Tenchant Ltd/ G Research	-	-	-
Vodafone Foundation	-	-	-
	<hr/>	<hr/>	<hr/>
	82,533	395,778	478,311
	<hr/>	<hr/>	<hr/>

## APPS FOR GOOD

(A company limited by guarantee)

### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 AUGUST 2021

Income from grants (prior year)

	Unrestricted Funds 2020 £	Restricted Funds 2020 £	Total Funds 2020 £
BNY Mellon	176,934	-	176,934
Careers Enterprises	20,248	-	20,248
CDI Portugal	30,000	-	30,000
Deutsche Bank	-	-	-
Digital Xtra	-	500	500
Eight Roads	10,000	-	10,000
EPAM SYSTEMS	-	15,000	15,000
Fast Forward	737	-	737
Garfield Weston	-	30,000	30,000
Hachette UK	101	-	101
Investec	2,500	-	2,500
Jack Petchey	-	-	-
Junior Achievement	3,277	-	3,277
Lightbulb Trust	-	-	-
LEGO	37,500	-	37,500
Marsh	20,000	-	20,000
National Lottery Community Fund	-	189,504	189,504
Raspberry Pi Foundation (DFE)	-	37,630	37,630
Sage	-	-	-
SAP Community Fund	-	-	-
SAP CSR	-	-	-
SAP Funding	-	-	-
Sopra	4,000	-	4,000
Spotify	-	-	-
Tenchant Ltd/ G Research	1,000	-	1,000
Vodafone Foundation	-	75,000	75,000
	<u>306,297</u>	<u>347,634</u>	<u>653,931</u>

**APPS FOR GOOD**  
**(A company limited by guarantee)**

**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 AUGUST 2021**

6. Investment income

	Unrestricted funds 2021 £	Total funds 2021 £
Investment income	68	68
	<u>68</u>	<u>68</u>

	Unrestricted funds 2020 £	Total funds 2020 £
Investment income	941	941
	<u>941</u>	<u>941</u>

7. Other incoming resources

	Unrestricted funds 2021 £	Restricted funds 2021 £	Total funds 2021 £
Government Grant - Furlough	-	2,600	2,600
Other incoming resources	68	-	68
	<u>68</u>	<u>2,600</u>	<u>2,668</u>
	<u>68</u>	<u>2,600</u>	<u>2,668</u>

	Restricted funds 2020 £	Total funds 2020 £
Government Grant - Furlough	6,760	6,760
	<u>6,760</u>	<u>6,760</u>

**APPS FOR GOOD**  
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 AUGUST 2021**

8. Expenditure

	Communications & Communities	Core Costs	Engage & Vol	Fundraising	Governance	Leadership	Partner Training & Support	Platform Development	Total	Total
	2021	2021	2021	2021	2021	2021	2021	2021	2021	2020
	£	£	£	£	£	£	£	£	£	£
Charitable Activities	26,847	30,679	86,967	-	-	114,205	38,655	57,229	354,582	396,265
Fundraising	-	-	-	52,700	-	-	-	-	52,700	49,396
Support Costs	-	55,317	-	-	-	-	22,981	-	78,298	141,077
Governance Costs	-	-	-	-	6,483	-	-	-	6,483	6,397
	<u>26,847</u>	<u>85,996</u>	<u>86,967</u>	<u>52,700</u>	<u>6,483</u>	<u>114,205</u>	<u>61,636</u>	<u>57,229</u>	<u>492,063</u>	<u>593,135</u>

Charitable expenditure is allocated to individual activities based on the exact nature of the expense.

Included in Core Support costs are £9,405 (2020: £15,418) of pro-bono legal fees for services supplied by Cleary Gottlieb Steen and Hamilton LLP.

**APPS FOR GOOD**  
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 AUGUST 2021**

9. Charitable activities

	Communi- cations & Communi- ties	Core Costs	Education & Engage- ment	Leadership	Partner Training & Support	Platform Developme nt	Total	Total
	2021	2021	2021	2021	2021	2021	2021	2020
	£	£	£	£	£	£	£	£
Auditor's Remuneration	-	-	-	-	-	-	-	530
Development	24,180	-	3,425	-	-	40,886	68,491	66,429
Event Costs	2,667	-	10	-	-	-	2,677	24,757
PPS	-	-	-	-	-	-	-	760
Staff Costs	-	30,679	83,430	114,205	38,655	16,343	283,312	299,431
Travel	-	-	102	-	-	-	102	4,358
	<u>26,847</u>	<u>30,679</u>	<u>86,967</u>	<u>114,205</u>	<u>38,655</u>	<u>57,229</u>	<u>354,582</u>	<u>396,265</u>

**APPS FOR GOOD****(A company limited by guarantee)****NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 AUGUST 2021**

## 10. Fundraising Expenditure

	Fundraising 2021 £	Fundraising 2020 £
Staff Costs	52,700	49,367
Travel	-	29
	<u>52,700</u>	<u>49,396</u>

## 11. Support costs

	Core Costs 2021 £	Leadership 2021 £	Total 2021 £	Total 2020 £
Audit & Accountancy	788	-	788	2,088
Bank Charges	324	-	324	495
Couriers	-	-	-	132
Insurance	6,181	-	6,181	6,321
IT Costs	-	-	-	5,432
Meeting Costs	-	-	-	1,221
Small Office Equipment	48	-	48	-
PPS	355	-	355	1,783
Rent & Rates	1,008	-	1,008	43,800
Staff Costs	29,529	22,981	52,510	59,116
Other Staff Expenditure	-	-	-	4,424
Subscriptions	-	-	-	35
Telephone & Internet	5,790	-	5,790	759
Travel	-	-	-	53
Legal & Professional	11,293	-	11,293	15,418
	<u>55,316</u>	<u>22,981</u>	<u>78,297</u>	<u>141,077</u>

## APPS FOR GOOD

(A company limited by guarantee)

### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 AUGUST 2021

#### 12. Governance costs

	2021 £	2020 £
Auditor's remuneration	6,483	6,390
Meeting costs	-	7
	<u>6,483</u>	<u>6,397</u>

#### 13. Staff costs

	2021 £	2020 £
Wages and salaries	344,160	365,222
Social security costs	30,185	34,104
Contribution to defined contribution pension schemes	5,869	5,275
	<u>380,214</u>	<u>404,601</u>

The average number of persons employed by the charity during the year was as follows:

	2021 No.	2020 No.
Directors	3	3
Staff	10	13
	<u>13</u>	<u>16</u>

The number of employees whose employee benefits (excluding employer pension costs) exceeded £60,000 was:

	2021 No.	2020 No.
In the band £60,001 - £70,000	1	1
In the band £70,001 - £80,000	1	-

Key management comprises the Chief Executive Officer, the Chief Operating Officer and the Company Secretary. The aggregate remuneration of key management during the year amounted to £163,030 (2020: £133,225).



## APPS FOR GOOD

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### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 AUGUST 2021

#### 14. Trustees' remuneration and expenses

During the year, no Trustees received any remuneration or other benefits (2020 - £NIL).

During the year ended 31 August 2021, expenses totalling £NIL were reimbursed or paid directly to Trustee (2020 - £338 to 1 Trustee). Trustees expenses represented travel costs to and from meetings in the prior year.

#### 15. Tangible fixed assets

	Computer equipment £
At 1 September 2020	26,872
Disposals	(26,872)
At 31 August 2021	-
At 1 September 2020	26,872
On disposals	(26,872)
At 31 August 2021	-
<u>Net book value</u>	
At 31 August 2021	-
At 31 August 2020	-

#### 16. Debtors

	2021 £	2020 £
<u>Due within one year</u>		
Trade debtors	41,102	22,396
	<u>41,102</u>	<u>22,396</u>

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**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 AUGUST 2021**

17. Creditors: Amounts falling due within one year

	2021 £	2020 £
Trade creditors	6,636	3,135
Other creditors	1,484	1,299
Accruals and deferred income	49,021	262,840
	<u>57,141</u>	<u>267,274</u>

18. Deferred income

	2021 £	2020 £
Deferred Income b/f at 1 September	253,433	242,007
Received during the year	130,991	552,913
Released during the year	(345,926)	(541,487)
<u>Deferred Income c/f at 31 August</u>	<u>38,498</u>	<u>253,433</u>

Deferred income represents grant income deferred in accordance with the requirements of the Charities SORP.

**APPS FOR GOOD****(A company limited by guarantee)****NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 AUGUST 2021**

## 19. Statement of funds

Statement of funds - current year

	Balance at 1 September 2020 £	Income £	Expenditure £	Transfers in/out £	Balance at 31 August 2021 £
<u>Unrestricted funds</u>					
General Fund	375,437	95,581	(89,057)	(4,629)	377,332
<u>Restricted funds</u>					
Raspberry Pi Foundation (DFE)	-	59,082	(59,592)	510	-
Lego	-	25,000	(27,096)	2,096	-
NLCF	-	221,020	(221,796)	776	-
HMRC Job Retention Scheme	-	2,600	(2,600)	-	-
Deutsche Bank	-	22,500	(22,583)	83	-
Jack Petchey	-	5,763	(5,763)	-	-
Lightbulb Trust	-	27,500	(28,175)	675	-
Sage	-	5,000	(5,032)	32	-
SAP CSR	-	7,672	(7,742)	70	-
SAP Funding	-	19,741	(20,128)	387	-
SAP Community Fund	-	2,500	(2,500)	-	-
	-	398,378	(403,007)	4,629	-
<u>Total of funds</u>	<u>375,437</u>	<u>493,959</u>	<u>(492,064)</u>	<u>-</u>	<u>377,332</u>

## **APPS FOR GOOD**

**(A company limited by guarantee)**

### **NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 AUGUST 2021**

#### 19. Statement of funds (continued)

##### Raspberry Pi Foundation (DFE)

This projects is run on behalf of the Department for Education and addresses the gender balance in computing.

##### LEGO

The activities of this restricted project relate to the "App in a Day" workshop, the online delivery of the Apps for Good Awards and "Learning through Play" activities in the autumn term.

##### NLCF

This is the last tranche of a multi-year contract with the National Lottery Community Fund that ran until April 2021. The funds were restricted to the use for the project "Driving brighter Futures", which empowered young people most in need to become digital leaders and change-makers within their communities across the UK.

##### HMRC Job Retention Scheme

This funds represents the government's furlough scheme which was set up to mitigate the effect of the Covid-19 pandemic.

##### Deutsche Bank

This fund represents a one year pilot project to support young people from state secondary schools across the UK, to provide app development workshops and provide assistance with the Apps for Good Awards.

##### Jack Petchey

This is a grant given to pay for the internship of one individual for one year and is to be spent on this individual's salary.

##### Lightbulb Trust

This fund represents funds provided to support students from Harris Garrard Academy (London) who have completed the Football Beyond Borders programme. The fund also includes a pilot for a new expert community tool in 10 schools.

##### Sage

Sage supported us with an unrestricted donation. They promoted volunteering opportunities to their staff including remote Expert sessions and Awards shortlisting.

##### SAP

SAP supported a project to introduce Apps for Good into Co-op Academy schools in northern England. We created an App in a Day workshop for the schools, with SAP volunteers dialling in to support the students.

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**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 AUGUST 2021**

19. Statement of funds (continued)

Statement of funds - prior year

	Balance at 1 September 2019 £	Income £	Expenditure £	Transfers in/out £	Balance at 31 August 2020 £
<u>Unrestricted funds</u>					
General Fund	291,175	322,921	(224,914)	(13,745)	375,437
<u>Restricted funds</u>					
Raspberry Pi Foundation (DFE)	-	37,630	(37,630)	-	-
Lego	-	15,000	(15,000)	-	-
HMRC Job Retention Scheme	-	500	(500)	-	-
NLCF	-	189,504	(203,249)	13,745	-
Garfield Weston	-	30,000	(30,000)	-	-
Vodafone Foundation	-	75,000	(75,000)	-	-
Cap Gemini	83	-	(83)	-	-
HMRC Job Retention Scheme	-	6,760	(6,760)	-	-
	83	354,394	(368,222)	13,745	-
<u>Total of funds</u>	291,258	677,315	(593,136)	-	375,437

20. Analysis of net assets between funds

Analysis of net assets between funds - current year

	Unrestricted funds 2021 £	Total funds 2021 £
Current assets	434,473	434,473
Creditors due within one year	(57,141)	(57,141)
<u>Total</u>	377,332	377,332

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### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 AUGUST 2021

#### 20. Analysis of net assets between funds (continued)

Analysis of net assets between funds - prior year

	Unrestricted funds 2020 £	Total funds 2020 £
Current assets	642,711	642,711
Creditors due within one year	(267,274)	(267,274)
<u>Total</u>	<u>375,437</u>	<u>375,437</u>

#### 21. Related party transactions

Ms Iris Lapinski (a trustee) was a director and member of the key management of Junior Achievement Europe during the 2020/21 and 2019/20 financial years. The charity received a grant of £Nil (2020: £3,277) from that organisation during that period.