



Trustees Annual Report and Accounts  
Ending - 31st December 2019  
**Charity No: 1179811**

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**REPORT OF THE TRUSTEES FOR THE YEAR ENDING 31ST DECEMBER 2019**  
**Reference and Administration**

<b>Charity Name</b>	Shewise
<b>Charity Registration number</b>	1179811
<b>Registered office</b>	44 Parkwood Road Isleworth Middlesex TW7 5HA
<b>Trustees</b>	Salma Ullah Sayeeda Ullah Sheba Shamsheer

## **WHO WE ARE**

We are a community of passionate women and together we inspire to support the strengthening of the educational, economic, and social development of women.

Our aim is to empower women to make informed choices and independent decisions about their future and help them to reach their full potential.

## **WHAT WE DO**

Our unique business model delivers support to women in three key areas:

Social support through the provision of guidance, casework support, advice, outreach, and signposting.

Advancement of education and development of skills through coaching and business training.

Economic stability through enterprise development and facilitation of technology, giving access to different marketplace channels.

## **WHO WE HELP**

We work with women and girls from all walks of life regardless of age, ethnicity, and religion.

We support them through the provision of guidance, casework support, counselling, advice, outreach, and signposting along with our training programs that help them to build their confidence, self-esteem, positive self-identity, and develop their skills enabling them to make real positive changes in their lives.

We have allocated trained bilingual staff and volunteers who provide one-to-one support and information.

## **OUR MISSION**

Our big audacious goal is to develop an ecosystem that enables women to trade in the global economy.

## **OUR VISION**

Create a world where all women have the opportunity for economic independence.

## **OUR VALUES**

**Integrity** - Be real, be courageous, be authentic. Live our beliefs for success and stand up to our commitments.

**Leadership** - Challenge the status quo! Be driven to shape a better future and remain responsive to change.

**Collaboration** - Leverage the collective genius of individuals, groups, and communities.

**Innovation** - Being insatiably curious and continually evolving.

**Passion** - Committed in our hearts and minds - our passion motives us to practice, implement and excel.

## **Structure, Governance and Management**

The organisation is a Charitable incorporated organisation CIO, incorporated on 5th September 2018. The charity has a constitution which established the aims and objectives.

There are currently three trustees' part of the board serving period of 3 years, after which they must re-elect at the Annual General Meeting.

The Charity is governed by its Trustees, who meet regularly to review all its operational activities.

All the trustees give their time voluntarily and receive no benefit from the charity. Trustees are already familiar with the practical work of the charity and dedicate their time with full passion.

One of the aims of the charity in the following year is to recruit more trustees who will bring in new skills and help develop existing ones and working practices in line with good practice.

## **Volunteers**

The charity has numerous volunteer helpers who are responsible for the support of some activities. It is not possible to place a monetary value on the contribution made by volunteers nor are figures available that show how many hours of service they provide.

## **Achievements and performance**

On behalf of the Trustees, we would like to thank our donors and volunteers for providing us with the support and resources that make it possible to provide most essential services to some of the most disadvantaged and vulnerable women.

This year has been a challenging but rewarding year for SHEWISE. The charity managed to build key networking alliances and extended its operation by partnering with an organisation called Community Eats.

Due to the demand in the community, the charity started providing hot meals, clothing, and refreshments to Women and Men experiencing poverty and homelessness in Central London every Sunday.

Due to the rise in numbers, the charity had to increase an additional day to meet the demand. It has now extended its operation to Thursday in addition to Sunday.

## **Financial review**

The charity is in its first year and the total income for the year amounted to £6261. There were no restricted incoming resources.

The trustee's annual report was approved on 15th January 2020 and signed on behalf of board of trustees by:

Salma Ullah  
Chairperson

**STATEMENT OF FINANCIAL ACTIVITIES (incorporating an income and expenditure account)**  
**FOR THE YEAR END 31 December 2019**

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	<b>2018-19</b> Unrestricted Funds £	<b>2018-19</b> Restricted Funds £	<b>2018-19</b> Total Funds £
<b>INCOME Resources</b>			
Charitable Activities	0	0	0
Donations	6261	0	6261
Grants	0	0	0
Events	0	0	0
Total income	6261	0	6261
<b>EXPENDITURE</b>			
Expenditure on charitable activities	4266	0	4266
Net income/expenditure for the	1995	0	1995

The statement of financial activities includes all gains and losses recognised from 5<sup>th</sup> September 2018 to 31<sup>st</sup> December 2019.

All income and expenditure derive from continuing activities.

## Balance sheet

31 December 2019

		2019
<b>Fixed assets</b>		<b>£</b>
Tangible fixed assets		200
<b>Current assets</b>		
Debtors	0	
Cash at bank	<u>1000</u>	
	1000	
Creditors: Amount due within one year	<u>4266</u>	
Net current liabilities		<u>(3266)</u>
Net Assets (liabilities)		<u>(3066)</u>
<b>Funds</b>		
Restricted funds	0	
Unrestricted funds	6261	
Total funds		<u>3195</u>

Approved by the Trustees on 15<sup>th</sup> January 2020 and signed on their behalf by:

Salma Ullah (Chair)  
SHEWISE